





LITTLE SPARKS
BIG SMILES



“The Vanhalst - Larridon family has been
a family of creative entrepreneurs ever since the start of the 20th century.”

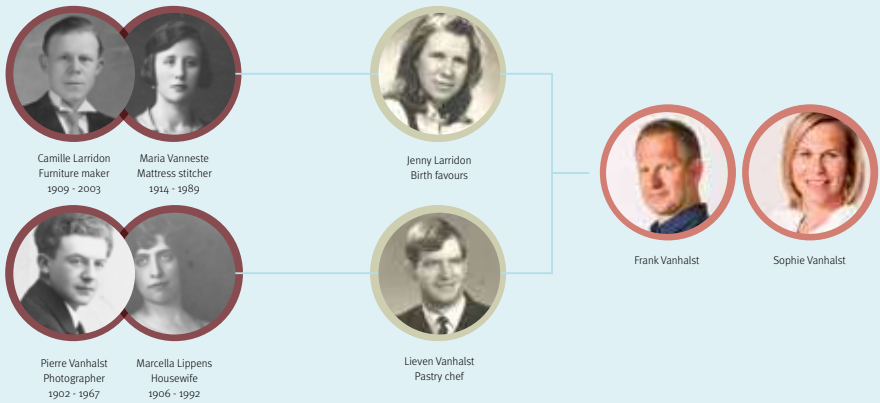
Until the age of 33, **Camille Larridon** lives with his parents, where he builds a little workspace behind the house. As of 1945, he starts manufacturing his own furniture in an old shed that was used for dressing flax. The warmth of the house seems to suit better for varnishing, which is why he decides to finish most of his pieces at the kitchen table. In 1950, Camille builds a new workspace and opens a store.

Pierre Vanhalst earns a living as a photographer right after the First World War. Several of his sons follow in his footsteps. But not Lieven Vanhalst. Together with his wife, Jenny Larridon, he settles down in Izegem in 1968 and establishes a pastry shop. They know little people in this town and to attract young couples, they decide to enlarge their range by adding birth gifts.

In the 90's, the shop evolves into a wholesale business for wedding, birth or any other small party gifts. Given creative entrepreneurship was always passed on to the next generation, both Sophie and Frank – brother & sister - join the business in 2001. They launch the brand **Objects by Vanhalst***, which represents the transition from traditional wholesale to consumer-focused product development and the launch of their own small gifts' collection.

In 2015 Vanhalst introduces **Atelier Pierre***, accessing the international design market. Under this brand name, young Belgian designers get the opportunity to conceive their very first range of 'living accessories'. And for the record, the name does refer to the business activity of two impressive grandfathers: Camille Larridon & Pierre Vanhalst. 'Atelier' perfectly describes the environment we wish to establish for designers who are just starting out. It hints at craftsmanship, conception, and skills. 'Pierre' adds character and authenticity. Atelier Pierre is therefore a strong and elegant brand that is rooted in tradition and workmanship.

With the official licence to work with the iconic figurine of miffy, the fundamentals were born for **AP Junior***, a cute series of kids accessories and gifts.



Atelier Pierre 'The Building'

Introducing a brand new project featuring six modern, versatile co-working spaces with warehouse in a central working environment. Just as we support young Belgian designers in developing their first collection of 'living accessories', we now aim to create an inspiring business environment for creative entrepreneurs. In this inspiring business context, they receive the encouragement and advice needed to realise their dreams.





“miffy is all I want”

Little Rosie only wants miffy care

Every time she touches the soft soap, she steps into the magical world of miffy. The perfume of red berries and the smile of miffy surround her as she washes her tiny little hands. It's her special daily ritual, bringing a sprinkle of magic to each day.





AP
JUNIOR

New 2026



nijntje · miffy®
dick bruna

AP
JUNIOR



miffy bag charm | new colours



nijntje · miffy®



Miffy
Pencils







“because
you’re
special”



miffy originals



miffy originals



miffy classic colours

miffy, the iconic little bunny created by Dutch Author Dick Bruna, has been a beloved character for generations. Inspired by her timeless charm, this little bunny, in classic colours, brings a whole world to life through a delightful range of items. From money boxes, key rings and magnets to the newest addition: coasters shaped like miffy herself. Perfect as a gift or a playful touch for your home, miffy continues to bring smiles everywhere she hops.



miffy originals



white soap | red box
MNI-015 7,6 x Ø 5,5 cm



white soap | blue box
MNI-115 7,6 x Ø 5,5 cm



white soap | yellow box
MNI-315 7,6 x Ø 5,5 cm



white soap display
MNI-D01 32,5 x 19,8 x 16,5 cm

Sustainable body soap
made in Belgium
with 🇧🇪





soap box white | red insert

MNI-016

4,5 x Ø 10 cm



soap box white | blue insert

MNI-116

4,5 x Ø 10 cm



soap box white | yellow insert

MNI-316

4,5 x Ø 10 cm

miffy by AP JUNIOR



“cute
little
bunny”



key ring white

MNI-707

6,2 x Ø 3,2 cm



money box white

MNI-712

small

13,5 x Ø 7,2 cm

MNI-717

medium

19 x Ø 10 cm

MNI-718

large

26 x Ø 14 cm



4 magnets in blister

MNI-725S

white

4,6 x Ø 2,5 cm





coasters classic set/4

MNI-028	mix	10 x Ø 7,5 cm
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key ring

MNI-007	red	6,2 x Ø 3,2 cm
MNI-107	blue	6,2 x Ø 3,2 cm
MNI-307	yellow	6,2 x Ø 3,2 cm



money box small

MNI-012	red	13,5 x Ø 7,2 cm
MNI-112	blue	13,5 x Ø 7,2 cm
MNI-312	yellow	13,5 x Ø 7,2 cm



4 magnets in blister

MNI-025S	mix	4,6 x Ø 2,5 cm
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money box medium

MNI-017	red	19 x Ø 10 cm
MNI-117	blue	19 x Ø 10 cm
MNI-317	yellow	19 x Ø 10 cm



3 pencils with eraser

MNR-020S mix 21,5 x Ø 2,5 cm



4 magnets in blister

MNR-025S mix 4,4 x Ø 2,4 cm



key ring

MNR-007	red	6 x Ø 3,3 cm
MNR-107	blue	6 x Ø 3,3 cm
MNR-307	yellow	6 x Ø 3,3 cm



money box

MNR-017	red	19 x Ø 10 cm
MNR-117	blue	19 x Ø 10 cm
MNR-317	yellow	19 x Ø 10 cm

LITTLE SPARKS BIG SMILES





magnetic metal ears

MWA-011-A	s - black	24 x H 25 cm
MWA-011-B	s - white	24 x H 25 cm
MWA-012-A	m - black	38 x H 40 cm
MWA-012-B	m - white	38 x H 40 cm



magnetic standing board

MWA-424-A	black	34 x 23,5 x 15 cm
MWA-424-B	white	34 x 23,5 x 15 cm



LED mood light wood

MWA-101-A	s - black	24 x H 25 cm
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magnetic hanging board

MWA-436-A	black	35,5 x 56 cm
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miffy warm



miffy in contemporary colours

Designed in the 50's and still very relevant today, miffy has become both a childhood friend and a design icon.

From money boxes to share the relevance of saving for kids, to magnets for little notes - and now also: miffy coasters! Perfect for snack time, juice breaks or tea parties. Cute, practical, and full of miffy charm.

miffy warm



miffy warm



soap sand
MND-1205 7,6 x Ø 5,5 cm



soap powder
MND-1305 7,6 x Ø 5,5 cm



soap terra
MND-1405 7,6 x Ø 5,5 cm



soap eucalyptus
MND-1705 7,6 x Ø 5,5 cm



soap silver blue
MND-1505 7,6 x Ø 5,5 cm



soap display - miffy warm
MND-D01 32,5 x 19,8 x 16,5 cm



From 3 years

For hair, body & hands

Hypoallergenic pH neutral

100% vegan with organic jojoba oil

Made in Belgium

100 % plastic free



soap box sand

MND-1206 4,5 x Ø 10 cm



soap box powder

MND-1306 4,5 x Ø 10 cm



soap box terra

MND-1406 4,5 x Ø 10 cm



soap box blue

MND-1506 4,5 x Ø 10 cm



soap box eucalyptus

MND-1706 4,5 x Ø 10 cm



Easy to bring along



Keeps your soap bar safe



Easy to clean



Soft silicone



Removeable inlay



With suction cups



key ring terra

MND-1407 6,2 x Ø 3,2 cm



4 magnets in blister

MND-1325 powder - terra 4,6 x Ø 2,5 cm



money box terra

MND-1412 small 13,5 x Ø 7,2 cm
MND-1417 medium 19 x Ø 10 cm



magnetic standing board

MWA-424-C powder 34 x 23,5 x 15 cm
MWA-424-D terra 34 x 23,5 x 15 cm
MWA-424-F silver blue 34 x 23,5 x 15 cm
MWA-424-I eucalyptus 34 x 23,5 x 15 cm







key ring

MND-1207	sand	6,2 x Ø 3,2 cm
MND-1307	powder	6,2 x Ø 3,2 cm



money box powder

MND-1312	small	13,5 x Ø 7,2 cm
MND-1317	medium	19 x Ø 10 cm



money box sand

MND-1212	small	13,5 x Ø 7,2 cm
MND-1217	medium	19 x Ø 10 cm



coasters warm set/4

MND-1228	mix	10 x Ø 7,5 cm
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key ring

MND-1507	silver blue	6,2 x Ø 3,2 cm
MND-1707	eucalyptus	6,2 x Ø 3,2 cm



money box silver blue

MND-1512	small	13,5 x Ø 7,2 cm
MND-1517	medium	19 x Ø 10 cm



4 magnets in blister

MND-1525	silver blue - eucalyptus	4,6 x Ø 2,5 cm
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money box eucalyptus

MND-1712	small	13,5 x Ø 7,2 cm
MND-1717	medium	19 x Ø 10 cm





miffy friends



miffy friends

miffy's best friend forever

Indeed, that's right... miffy has her best friend Boris bear by her side in the shape of cute money boxes, magnets and key rings. Through Boris and miffy's enduring friendship, children learn about the beauty of supportive relationships and the joy that comes from shared experiences.



miffy friends



key ring brown

MNB-1107 4,5 x Ø 3,6 cm



key ring sand

MNB-1207 4,5 x Ø 3,6 cm



money box brown

MNB-1112	small	10 x Ø 8 cm
MNB-1117	medium	14 x Ø 11,3 cm



money box sand

MNB-1212	small	10 x Ø 8 cm
MNB-1217	medium	14 x Ø 11,3 cm



4 magnets in blister

MNB-1125 sand - brown 3,4 x Ø 2,8 cm







“Vanhalst, a creative family business, designs affordable living accessories, ideal as a small attention or a gift for every occasion, but also as a personal treat.”

Mission Statement

Vanhalst, a creative family business, designs affordable living accessories, ideal as a small attention or a gift for every occasion, but also as a personal treat. Meticulous design is the basis for collections developed with a profound respect for people, the environment, tradition and authenticity with a view to securing the continuity of the company.

Vanhalst surprises. Our products have the power to make memories tangible and, therefore, prolong them. Design & personalisation elevate the product to a unique experience. Through the Objects by Vanhalst and Atelier Pierre® brands, Vanhalst seeks to establish a meaningful dialogue with the consumer. Vanhalst wants to consolidate its leading position in gift articles and establish itself as a creative challenger in the living accessories market.

The company has 5 mutually reinforcing **core values**:

Giving is living:	the essence of what Vanhalst stands for
Integrity & loyalty:	acting from a genuine concern for customers, consumers and products
Commitment:	a team fuelled by passion
Innovation:	continuously innovating and transforming
Simplicity:	well-thought-out in terms of products, approach, work environment and communication

Respectful entrepreneurship

In 2009, the Vanhalst company building was awarded the 'Quality Industrial Buildings of West Flanders' certification mark. The Vanhalst family values are clearly reflected in the design of the building. Not only creativity, simplicity, and functionality are important, there is also a focus on consideration for people, environment, budget and tradition.

In order to emphasize the extent of their involvement, Vanhalst also signed the 'West Flemish Charter for Sustainable Enterprise'. For this, a company voluntarily commits to work proactively on specific topics. This charter is a tool which allows to add structure to a sustainable enterprise policy, and it is the driving force for a continuous improvement of environmental, social, and economic achievements.

As part of this program, Vanhalst planted 1.000 trees on company grounds in 2013. Vanhalst installed an outdoor meeting room and gathering place amidst the trees in 2017.

In this continuous striving for a perfect balance of biodiversity, the welcoming of 80.000 new colleagues in our 'company forest'. Together with a local beekeeper, we decided to help man and nature to enlarge the bee population in our region, a perfect illustration of the respectful entrepreneurship the company stands for.

Indeed, our latest project, Atelier Pierre 'The building', features six modern, versatile co-working spaces with warehouse facilities in a central working environment.

Just as we support young Belgian designers in developing their first collection of 'living accessories', we now strive to create an inspiring business environment for creative entrepreneurs. Here, they receive the encouragement and advice needed to realise their dreams, contributing to the local economy and fostering innovation within the community.



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