



Sarah Epsom

AUTUMN / WINTER

CATALOGUE 25



Sarah Epsom is an award-winning watercolour artist and illustrator who has successfully transformed her passion into a thriving creative business, producing vibrant, detailed collections of cards, prints, and homeware. Her work is characterised by its dynamic sense of movement and rich, vibrant colours, capturing the intricate beauty of the natural world.

2025 has brought exciting accolades for the brand. Sarah Epsom was selected as a winner of The Enterprise Vision Award (Creative Category) and, in March, was selected as a winner for Theo Paphitis' Small Business Sunday (#SBS). The brand has also been recognised and selected to have a selection of its products featured on the curated Happy Place Marketplace, in addition to the Life Style Gift platform, where it sits alongside established brands. Her commitment to creativity and enterprise has also been recognised through multiple prestigious finalist nominations across two categories—Entrepreneur & Founder and Designer—at the Bath Creative Awards.

Sarah's artistry has garnered further recognition through key commissions. In June 2022, the UK's leading wetland conservation charity, WWT, commissioned her to create a bespoke card range celebrating the diversity of the UK wetlands. In 2023, Sarah was commissioned to produce watercolour paintings for the renowned homeware brand BlissHome, with her work adorning their beautiful homeware pieces.

In April 2024, Sarah successfully hosted a pop-up shop at John Lewis with The Great Brand Exchange. In 2025 Sarah Epsom was invited to do two pop-up shops in Molton Brown.

Sarah's signature style is characterised by vibrant colours, meticulously detailed illustrations, and a captivating sense of movement. Each piece evokes a sense of wonder and emotion. Sarah is passionate about creating products that are kind to the environment, committing to sustainable practices throughout the entire production process. She actively looks for causes to support and has so far donated proceeds to WWF and The Royal Marsden through selected ranges.

You can find Sarah's products in shops throughout the UK. She is currently working on her exciting new 2026 collection and expanding her homeware range.



SHOP ONLINE

www.sarahepsom.com

Follow Sarah's Story







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sending you christmas wishes

sending warmth and love this christmas



GREETING CARD RANGES

Each design is an original piece of art by Sarah Epsom, crafted to forge a connection. Using vibrant colours and emotive imagery, Sarah's work beautifully captures the emotional wonder of people, creatures, and landscapes. Printed on FSC-approved, eco-conscious paper, these cards provide a meaningful way to share in the beauty of our world while offering a sustainable choice.



MOONLIT MAGIC – PRE-ORDER AVAILABLE

Trade cost: £1.35

Minimum Order: Pack of 6

Silver Foiling

A collection of emotive Christmas cards that capture the pure magic of the season in a simple and beautiful artistic expression.

Each card is printed in the UK on FSC-approved paper, finished with elegant silver foil details. Supplied with recycled Kraft envelopes and logo designed catch card stickers.



CHRISTMAS STARS
SHINE BRIGHT THIS CHRISTMAS

148mm x 148mm
270gsm
Veltique
Range: Moonlit Magic
Order code: M0003
Silver Foiling - Words and snowfall



A JOLLY CHRISTMAS
WISHING YOU A JOLLY CHRISTMAS

148mm x 148mm
270gsm
Veltique
Range: Moonlit Magic
Order code: M0002
Silver Foiling - Words and snowfall



A LITTLE MAGIC
WITH LOVE THIS CHRISTMAS

48mm x 148mm
270gsm
Veltique
Range: Moonlit Magic
Order code: M0001
Silver Foiling - Words and snowfall



THE NIGHT BEFORE
WISHING YOU A MAGICAL CHRISTMAS

148mm x 148mm
270gsm
Veltique
Range: Moonlit Magic
Order code: M0006
Silver Foiling - Words and snowfall



THIS CHRISTMAS
SENDING WARMTH AND LOVE THIS CHRISTMAS

148mm x 148mm
270gsm
Veltique
Range: Moonlit Magic
Order code: M0004
Silver Foiling - Words and snowfall



SPECIAL DELIVERY
SENDING YOU CHRISTMAS WISHES

148mm x 148mm
270gsm
Veltique
Range: Moonlit Magic
Order code: M0005
Silver Foiling - Words and snowfall



SARAH EPSOM



CARD RANGE



a christmas wish
for you

Sarah
Epsom

may your days be merry and bright
merry christmas

Sarah
Epsom

wishing you peace and love this Christmas

Sarah
Epsom

wishing you a magical
christmas

Sarah
Epsom

may your christmas be filled
with wonder and light

Sarah
Epsom

NATIVITAS

Trade cost: £1.35

Minimum Order: Pack of 6

A collection of watercolour nature inspired Christmas cards featuring wildlife to send Christmas sentiments to loved ones.

Each card is printed in the UK on FSC-approved paper. Supplied with recycled Kraft envelopes and logo designed catch card stickers.



A CHRISTMAS WISH
A CHRISTMAS WISH FOR YOU

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Nativitas
Order code: NA002



BOBBIE
A TOUCH OF ROBIN MAGIC FOR YOU THIS CHRISTMAS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Nativitas
Order code: NA004



CHRISTMAS FLIGHT
WISHING YOU PEACE AND LOVE THIS CHRISTMAS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Nativitas
Order code: NA001



WONDER AND LIGHT
MAY YOUR CHRISTMAS BE FILLED WITH WONDER AND LIGHT

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Nativitas
Order code: NA003



TODAY, TOMORROW, ALWAYS
MAY YOUR DAYS BE MERRY AND BRIGHT MERRY CHRISTMAS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Nativitas
Order code: NA005







ROOTED GREETINGS – PRE-ORDER AVAILABLE

Trade cost: £1.35

Minimum Order: Pack of 6

Gold Foiling

The Rooted greeting card collection is a vibrant celebration of nature's bounty. This stunning range features beautiful watercolour illustrations of fruits and vegetables, each with elegant gold foiling around the edges for a touch of elegance.

Each card is printed in the UK on FSC-approved paper. Supplied with recycled Kraft envelopes and logo designed catch card stickers.



CAPE GOOSEBERRY POP

148mm x 148mm
270gsm
Veltique
Range: ROOTED VEGETABLES
Order code: R0004



A LOVELY BUNCH

148mm x 148mm
270gsm
Veltique
Range: ROOTED VEGETABLES
Order code: R0002



FIESTA

148mm x 148mm
270gsm
Veltique
Range: ROOTED VEGETABLES
Order code: R0001



PATCHWORK PICNIC

148mm x 148mm
270gsm
Veltique
Range: ROOTED VEGETABLES
Order code: R0006



JEWELLED GREETINGS

148mm x 148mm
270gsm
Veltique
Range: ROOTED VEGETABLES
Order code: R0005



DELIGHTFUL FIGS

148mm x 148mm
270gsm
Veltique
Range: ROOTED VEGETABLES
Order code: R0003



SPLASH OF SPICE

148mm x 148mm
270gsm
Veltique
Range: ROOTED VEGETABLES
Order code: R0007



FAUNA & FLORA

Trade cost: £1.35

Minimum Order: Pack of 6

This card collection beautifully captures British wildlife in their habitats. Each design features an elegant silhouette of a species, set within an artistic interpretation of their environment. It's a unique way to celebrate the beauty of nature and our planet, inspired by a love for sustainability. Sustainably sourced FSC approved greeting cards. Supplied with recycled Kraft envelopes and logo designed catch card stickers.



OUR WORLD

148mm x 148mm

250 gsm

Tintoretto Gesso paper

Range: FAUNA & FLORA

Order code: FF001



FOLLOW THE SUN

148mm x 148mm

250 gsm

Tintoretto Gesso paper

Range: FAUNA & FLORA

Order code: FF002



TOGETHER

148mm x 148mm

250 gsm

Tintoretto Gesso paper

Range: FAUNA & FLORA

Order code: FF003



FOR TODAY

148mm x 148mm

250 gsm

Tintoretto Gesso paper

Range: FAUNA & FLORA

Order code: FF004



THIS MOMENT

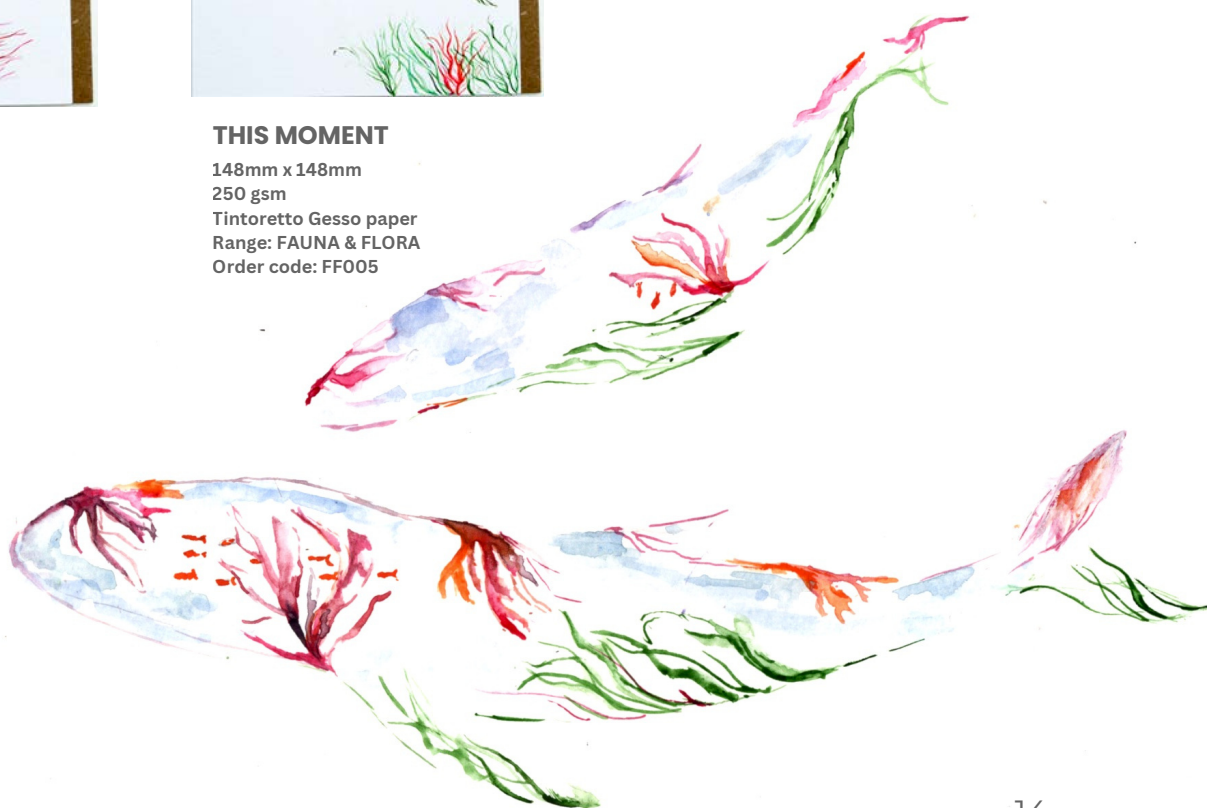
148mm x 148mm

250 gsm

Tintoretto Gesso paper

Range: FAUNA & FLORA

Order code: FF005





MELIORA

Trade cost: £1.35

Minimum Order: Pack of 6

Celebrate the beauty of the natural world with the Meliora card collection. Featuring an array of wildlife illustrations, filled with vibrant colours and intricate details that honour the remarkable creatures of our planet. Each card is printed in the UK on FSC-approved paper. Supplied with recycled Kraft envelopes and logo designed catch card stickers.



LADY IN PINK

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME008



DANCING DRAGONFLIES

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME010



EMERALD WINGS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME002



JELLYFISH AND FRIENDS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME005



FLY TO FREEDOM

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME006



SUMMER FLIGHT

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME004



LILAC ROLLER BUDDIES

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME001



TWO OF US

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Meliora
Order code: ME003



DUSK

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Tropicus
Order code: TR001

OCEANUS

Trade cost: £1.35

Minimum Order: Pack of 6

Oceanus card collection is a designed to illustrate the simplicity of the botanical beauty of nature of the ocean. Each card is printed in the UK on FSC-approved paper. Supplied with recycled Kraft envelopes and logo designed catch card stickers.



CRUSH THE TURTLE

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Oceanus
Order code: OC003



SEA MEADOW

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Oceanus
Order code: OC001



SEAWEED PALS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Oceanus
Order code: OC004



SEA LETTUCE

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Oceanus
Order code: OC002



SEAHORSE LOVE

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Oceanus
Order code: OC007



SEA GARDEN

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Oceanus
Order code: OC005





LUX

Trade cost: £1.35

Minimum Order: Pack of 6

A collection of nature inspired occasion cards with emotive messages for all occasions to send to loved ones. Each card is printed in the UK on FSC-approved paper. Supplied with recycled Kraft envelopes and logo designed catch card stickers.



FOREVER BEGINS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: LUX
Order code: LU001



EVERYDAY

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: LUX
Order code: LU005



RINGO

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Tropicus
Order code: LU002



ALWAYS

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: LUX
Order code: LU004



FOREVER

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: LUX
Order code: LU006



CORFIELD

FSC APPROVED CARDS – TRADE £1.35

MINIMUM ORDER: PACK OF 6



MAGIC MOMENT

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Corfield
Order code:CO003



FLYING HOME

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Corfield
Order code:CO002

East Africa Inspires: Greeting Card Collection with Nature Quotes

Drawing inspiration from her family's deep connection to East Africa and her time spent in Tanzania with her Father. Sarah presents a range of greeting cards capturing these moments.

Supplied with recycled Kraft envelopes and logo designed catch card stickers.



TWO DRIFTERS DREAM A LITTLE DREAM

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Corfield
Order code:CO004



TO DREAM A WISH FOR YOU

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Corfield
Order code:CO005



HOME A GUIDING LIGHT NEAR AND FAR ALWAYS LOVED WHEREVER YOU ARE

148mm x 148mm
250 gsm
Tintoretto Gesso paper
Range: Corfield
Order code:CO001







FINE BONE CHINA MUG COLLECTION

Immerse yourself in the wonder of the natural world with our exquisite selection of fine bone china mugs, designed and printed in the UK. Each mug features captivating watercolour paintings, capturing the delicate beauty of our world. Designed and printed in the UK.

FINE BONE CHINA MUGS; TRADE: £9.00
MINIMUM ORDER: PACK OF 3

DANCING DRAGONFLIES
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBDD01





JELLYFISH AND FRIENDS
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBJF01

TWO OF US
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBTU01





FLY TO FREEDOM
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBFF01



EMERALD WINGS
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBEW01



LADY IN PINK
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBLP01



FLYING HOME
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBFH01



SEAHORSE LOVE
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBLP01



LIFE OF THE OCEAN
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBLO01



SEA URCHIN DANCE / SEA URCHIN SYMPHONY /
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBSS01 / CODE: FBSD01



SEA URCHIN SYMPHONY
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBLS01



SEA URCHIN DANCE
FINE BONE CHINA
PRINTED IN UK, 360 ML
CODE: FBLS01



100% ORGANIC COTTON TEA TOWELS

TRADE £7.00

MINIMUM ORDER: PACK OF 3

A stunning collection of tea towels, each adorned with vibrant, nature-inspired designs originally hand-painted in watercolours.

Printed on beautiful natural fabrics, the tea towel is made from 100% organic bleached cotton and is printed digitally using reactive inks. This ensures that the colours will stay vibrant even after repeated washes.

The tea towel is breathable and absorbent making it perfect for drying dishes and hands.



Dancing Dragonflies
Order code: TEDD01
100% Organic Cotton
Hemmed on 4 sides
Weight: 309gsm Cotton
Finished Size: 71 x 46cm
Weight: 309gsm

Dancing dragonflies

SEAWEED PALS



Order code: TESP01
100% Organic Cotton
Hemmed on 4 sides
Weight: 309gsm Cotton
Finished Size: 71 x 46cm
Package: Bellyband



Order code: TESG01
100% Organic Cotton
Hemmed on 4 sides
Weight: 309gsm Cotton
Finished Size: 71 x 46cm
Package: Bellyband



SEA GARDEN



WHEELS OF LIFE



Order code: WLTE01
 100% Organic Cotton
 Hemmed on 4 sides
 Weight: 309gsm Cotton
 Finished Size: 71 x 46cm
 Package: Bellyband



JELLYFISH AND FRIENDS



Order code: JFTE01
 100% Organic Cotton
 Hemmed on 4 sides
 Weight: 309gsm Cotton
 Finished Size: 71 x 46cm
 Package: Bellyband



SEAHORSE LOVE



Order code: SHT01
 100% Organic Cotton
 Hemmed on 4 sides
 Weight: 309gsm Cotton
 Finished Size: 71 x 46cm
 Package: Bellyband



FLY TO FREEDOM



Order code: FFTE01
 100% Organic Cotton
 Hemmed on 4 sides
 Weight: 309gsm Cotton
 Finished Size: 71 x 46cm
 Package: Bellyband





100% ORGANIC COTTON VEGETABLE KITCHEN TOWEL RANGE

TRADE £7.00

MINIMUM ORDER: PACK OF 3

A Feast for the Eyes: Fruit and Vegetable Range Sarah's love for fresh produce translates into a new stunning collection. Each design features beautiful and vibrant fruits and vegetables, sure to brighten any kitchen. Available for pre-order.



Order code: CSTE01
100% Organic Cotton
Hemmed on 4 sides
Weight: 309gsm Cotton
Finished Size: 71 x 46cm
Package: Bellyband



CHILLI AND SPICE



SPLASH OF SPICE



Order code: SSTE01
100% Organic Cotton
Hemmed on 4 sides
Weight: 309gsm Cotton
Finished Size: 71 x 46cm
Package: Bellyband



100% ORGANIC COTTON VEGETABLE KITCHEN TOWEL RANGE

PATCHWORK PICNIC



Order code: PPTE01
100% Organic Cotton
Hemmed on 4 sides
Weight: 309gsm Cotton
Finished Size: 71 x 46cm
Package: Bellyband



FIESTA



Order code: FATE01
100% Organic Cotton
Hemmed on 4 sides
Weight: 309gsm Cotton
Finished Size: 71 x 46cm
Package: Bellyband







SUSTAINABILITY

A Commitment to the Planet:

Sarah is passionate in creating beautiful products that are kind to the environment committing to sustainable practices throughout the entire production process:

- Local Production: Proudly partners with local printers in the UK, minimizing carbon footprint.
- Forest-Friendly Cards: The greeting cards are FSC-certified, ensuring the paper comes from responsibly managed forests.
- Recyclable & Plastic-Free: We use recyclable kraft envelopes and eliminate plastic cellophane with charming catch card stickers.
- Organic Cotton Tea Towels: Our vibrant tea towels are made from 100% organic cotton, printed right here in the UK.
- Eco-Conscious Mugs: Our delightful mug collection printed in the UK,
- Gift Boxes made from compostable plant-based materials, leaving a carbon-neutral footprint.



Giving Back:

Looking to the future, Sarah is passionate about giving back and plans to donate a portion of our proceeds to charity, aligning with her mission to contribute positively in whatever way she can. Sarah has thus far raised funds for WWF.



LIKE TO ORDER?

UK Customers;

Orders must reach a minimum order value of £50.00 (excluding VAT). Minimum pack sizes apply to each product in each range.

Cards with a minimum of 6 per design.

Homeware with a minimum of 3 per design (applies to both mugs and tea towels).

Delivery:

Free UK Carriage on stationery & paper goods only orders of £150 or more

Free UK Carriage on COMBINED stationery & homeware and homeware only orders of £250 or more.

Estimated delivery times will be provided based on your order size and location.

Please contact Sarah Epsom LTD on estimated delivery times based on your order and location.

Explore the full collection and order directly:

w: www.sarahepsom.com / e: artbysarahnce@gmail.com

Learn More:

For full terms and conditions, visit our website or contact via email.

Thank you for exploring my world
Sarah x





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