

Spritz Wellness Brings Modern Calm to Retailers



As consumer interest continues to shift towards holistic wellbeing and considered living, Spritz Wellness offers a thoughtfully developed range that encourages moments of pause within everyday routines. The brand is grounded in the belief that wellbeing is not an occasional indulgence, but a practice, woven into daily life through simple, meaningful rituals.

The collection is distinguished by its understated, contemporary aesthetic, allowing it to sit seamlessly within premium retail environments. With a strong emphasis on quality, intentional design, and sensory experience, Spritz Wellness is positioned to resonate with today's discerning consumer seeking balance in an increasingly fast-paced world.

"Spritz Wellness was created to bring a sense of calm into everyday life," said Laura Colucci, Founder of Spritz Wellness. "We believe in the power of small rituals, moments that allow people to reconnect, reset, and move through their day with greater awareness."

With wellness now an established and expanding category within leading retailers, Spritz Wellness presents a compelling opportunity for curated wellness departments. The brand aligns with consumer demand for products that support mindful living, yoga practice, and a more considered pace of life, while offering strong visual appeal for both in-store and online merchandising. Spritz Wellness is currently seeking partnerships with selected retail partners to expand its presence within premium wellness and lifestyle spaces.



Spritz Wellness is a female-founded London based wellness brand established in 2017, dedicated to promoting natural living through thoughtfully designed self-care products. Made in the UK and sold globally, the range includes aromatherapy sprays, sleep masks, eye pillows, and bath soaks – all crafted to support relaxation, clarity, and daily wellbeing. In 2025, the brand expanded into herbal teas, furthering its mission to make mindful rituals part of everyday life. For wholesale enquiries please contact info@spritzwellness.com.



SHEERLUXE

BAZAAR

Women's Fitness

GRAZIA

Women's Health

TATLER

how to spend it

Info@spritzwellness.com

[Spritzwellness.com](https://spritzwellness.com)

@Spritzwellness