

BUMBOO

LONDON



THE COLLECTION || LOOKBOOK 2026

Designed by Nature



Refined by Biotechnology

The Brand

Bumboo London is where biotechnology meets modern-day comfort. Intertwining science-led material innovation with intentional design, we create the next generation of elevated essentials - luxuriously soft, breathable and moisture-managing underwear for women.

Each piece is intentionally designed using an advanced bamboo-derived fabric and bio-based stretch technology, designed to work in harmony with the body whilst reducing reliance on conventional synthetics.

Founded by Cambridge biochemist, Elizabeth's reasoning is simple: what touches your skin should be the most considered layer of all.



Material intelligence

93% bamboo lyocell and 7% CREORA® bio-based elastane are combined to create a luxuriously soft, breathable and high-performance fabric with four-way stretch.

01 BAMBOO LYOCELL

A naturally derived cellulose fibre selected for softness, breathability and natural moisture-wicking properties.

02 CLOSED-LOOP PROCESSING

Lyocell production is designed to recover and reuse solvents, reducing waste compared to conventional viscose routes.

03 BIO-BASED STRETCH

Nature's stretch technology helps reduce reliance on conventional petroleum-based inputs without compromising on quality, performance or long-lasting fit.



The Collection

Four leading silhouettes
Five hand-painted finishes

One *signature* fabric story.



The Bikini

Shown: BIK-OBO

Everyday mid-rise brief with lace-trim. Intentionally designed scoop leg.

RRP £18 | 3-pack £48
XS - 2XL



The Thong

Shown: THO-OBO

Barely-there coverage with a smooth, seam-free finish.

RRP £18 | 3-pack £48
XS - 2XL



The Lowrise Short

Shown: LOW-OBO

Relaxed low-sitting short for invisible ease. Lace-free finish around the leg.

RRP £18 | 3-pack £48
XS - 2XL



The Highrise

Shown: HHR-OBO

High-waist silhouette with gentle hold.

RRP £18 | 3-pack £48
XS - 2XL

The Bikini

Everyday mid-rise brief with a flattering scoop leg.

Our classic brief silhouette. Crafted in breathable bamboo lyocell with bio-based stretch, giving a luxurious soft and smooth body fit.

Available across all 2026 prints and refined solid tones.

RRP 1-pair £18

WHOLESALE 1-pair £7.20

SIZES XS-2XL





The Thong

Barely-there coverage with a smooth, seam-free finish.

Crafted in breathable bamboo lyocell with bio-based stretch. Soft elasticated trim and real-body measures give a comfortable body fit.

Available across all 2026 prints and refined solid tones.



RRP 1-pair £18
WHOLESALE 1-pair £7.20

SIZES XS-2XL

The Lowrise Short

Relaxed low-sitting short for invisible ease

This design attracts a more sporty customer, leaning into the moisture-wicking benefit of bamboo and comfort. Lace-free trim around the leg adds further comfort to the design.

Available across all SS26 prints and refined solid tones.

RRP 1-pair £18

WHOLESALE 1-pair £7.20

SIZES XS-2XL



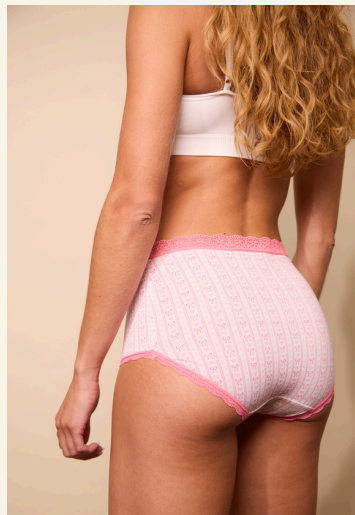


The Highrise

High-waist silhouette with gentle hold, supporting breathable all-day comfort.

Soft elasticated trim at the waist and full coverage.

Available across all 2026 prints and refined solid tones.



RRP 1-pair £18

WHOLESALE 1-pair £7.20

SIZES XS-2XL

The Prints

Five hand-painted designs complemented by three solid tones,
printed directly onto our bespoke bamboo fabric for a clean, premium finish.



The Original
Bamboo



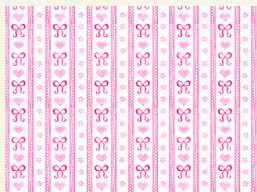
Peaches



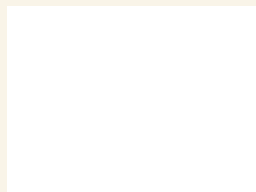
Cherries



Meadow



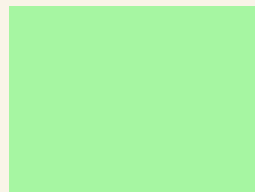
Bows



Pure White



Pink



Green

Elevate to 3-packs

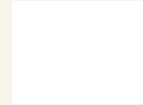
Each three-pack contains three pairs in the same silhouette.

Buyers are to select the silhouette
(bikini/thong/lowrise short/highrise)
and one featured print (5 hand-painted designs);
the two complementary solid colours are fixed for a
harmonious, retail-ready set (*see right*).

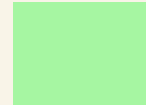
Exclusive print/colour combinations are available on request.
For example, 3 white bikinis in one pack.

Wholesale £19.20 incl. VAT | RRP £48

01



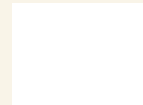
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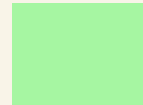
03



04



05



Size + Fit

BUMBOO SIZE	XS	S	M	L	XL	2XL
UK Size	6 - 8	8 - 10	10 - 12	12 - 14	14 - 16	16-18
Waist (in)	24-26	26-28	28-30	30-32	32-34	34-36
Hips (in)	34-36	36-38	38-40	40-42	42-44	44-46

Inclusive sizing XS-2XL across every style and print.

Four-way stretch supports high-quality performance pieces, combined with the softness of our bamboo fabric.





Sustainable by design

Bio-based solutions are the foundation of Bumboo London.

From selecting low-impact materials, digitally printing care labels, and our plastic-free bamboo packaging, sustainability is the true bedrock of our brand.

01 BAMBOO-DERIVED FIBRE

Selected for breathability, moisture-wicking and natural performance. Our bespoke fabric is 93% bamboo lyocell.

02 BIO-BASED STRETCH

Reduced reliance on conventional, petroleum-based stretch fibres by harnessing new biotechnologies. We derive our elastication from cornstarch.

03 RETAIL-READY BAMBOO LETTERBOX PACKAGING

Plastic-free presentation supports premium gifting and stockist merchandising.

Stockists

Bumboo London offers an unparalleled premium underwear line, combining intentional design, an ownable scientific foundation, and a strong visual merchandising potential for both boutiques and department stores.

01 Commercially simply

Four silhouettes, repeatable core pricing, easy 3-pack merchandising.

02 Retail-ready letterbox bamboo packaging

Softness, breathability and moisture management speak to repeat purchase and gifting.

03 Distinctive brand identity

Biotechnology, wellness and nature-led design give sales teams a clear customer narrative.

04 Sustainability stronghold

With a Founder background as a Cambridge Biochemist, the bio-based solutions the brand has harnessed, and their continued work with eminent institutions, Bumboo is strongly aligned with the current retail and legislative movement towards data-driven sustainability and low impact fashion.



Wholesale Pricing

Opening orders from £500 excluding VAT.
Orders are supplied on a pro forma basis and
dispatched within seven days of cleared payment.

Single pair

£7.20

RRP £18

3-pack

£19.20

RRP £48

Opening order £600 minimum, excluding VAT

Delivery Within 7 days of cleared payment

Carriage Free UK delivery on orders over £1,000;
charged separately below threshold

Packaging Retail-ready, plastic-free presentation
supplied as standard





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