



hindbag

impact stories

Founded in 2015, Hindbag is an ethical and responsible French brand of colourful bags and accessories, committed to the emancipation of women in India. We offer timeless, affordable and contemporary fashion from "slow" and ethical production, designed to be worn for as long as possible.

A positive *impact*

The brand collaborates with Swami Sivananda Memorial Institute (SSMI), an Indian NGO that helps to emancipate women from a disadvantaged district of Delhi. These women make our products in exchange of a fair wage that recognises their skills. They benefit from ongoing training and a place at school for their children.

Women Empowerment is a subject of crucial importance in India. In a country marked by a very strong patriarchal tradition, the security and development of the status of women is a daily challenge.

In addition to its social commitment, Hindbag uses 100% eco-responsible materials. Cotton, jute, denim and corduroy are all organic and GOTS-labelled, while wool and false furs are recycled and GRS-labelled (Global Recycled Standard).



Ethical manufacturing by
the NGO SSMI



Recycled and organic
materials



Women's
emancipation



Collections
designed to last

Autumn-Winter Collection

For Autumn-Winter 26/27, we wanted to capture the unique duality of the Far North : the ruggedness of the wilderness and the gentle comfort of a safe haven. A collection conceived as a wonderful escape, a tribute to "Cabin Life" where every fabric tells a story. More than just a collection, it is an invitation to slow down. To rediscover what really matters. Welcome to our Nordic Retreat.

AH
26.27

Patterns and fabrics



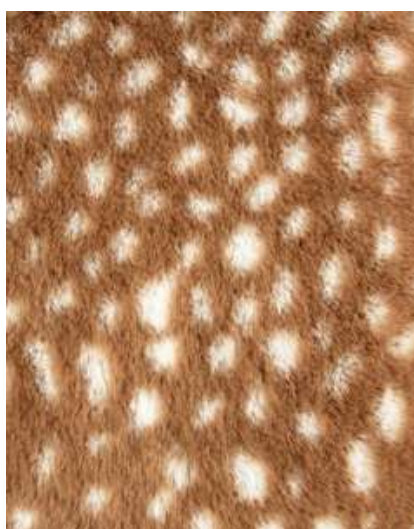
Corduroy



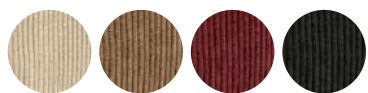
Wool-effect



Tartan



Fawn faux fur



The Corduroy Collection

Estimated release date : mid-September

Corduroy, now a staple of our collections, is revisited this season through a rich and comforting colour palette.



OLIVIA

WSP £16,80 - RRP £42



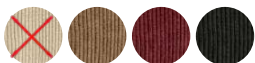
SASHA

WSP £19,20 - RRP £48



SOFIA

WSP £20 - RRP £50



BIANCA

WSP £25,20 - RRP £63



EMILE

WSP £23,20 - RRP £58



MARGAULT

WSP £20,40 - RRP £51



CHARLIE

WSP £26 - RRP £65



BASILE

WSP £34,80 - RRP £87



MINI ELIOT

WSP £23,20 - RRP £58



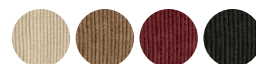
LILI

WSP £6,80 - RRP £17



CÔME

WSP £5,16 - RRP £12,90



BOB

WSP £14 - RRP £35



HARRY

WSP £18,40 - RRP £46



ANDREA

WSP £19,20 - RRP £48



ROSA

WSP £20,80 - RRP £52



NINO

WSP £21,20 - RRP £53



LOUISE

WSP £20,40 - RRP £51



CLAIRE

WSP £22 - RRP £55



GASPARD

WSP £16,80 - RRP £42



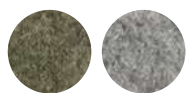
LEON

WSP £15,20 - RRP £38



LOU

WSP £8,40 - RRP £21



The Wool Effect Collection

Estimated release date : mid-September

This is the tale of wool, that evokes long walks amidst towering pine trees.
The wools are tinted with mottled hues, in grey or soft khaki green.



OLIVIA

WSP £16,80 - RRP £42



ANDREA

WSP £19,20 - RRP £48



BIANCA

WSP £25,20 - RRP £63



NINO

WSP £21,20 - RRP £53



SIMON

WSP £26 - RRP £65



CHARLIE

WSP £26 - RRP £65



CESAR

WSP £24,80 - RRP £62



CLAUDE

WSP £18,40 - RRP £46



EMA

WSP £9,20 - RRP £23



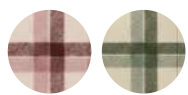
AVA

Size S : WSP £16,40 - RRP £41
Size M : WSP £17,20 - RRP £43



LILI

WSP £6,80 - RRP £17



The Tartan Collection

Estimated release date : mid-September

The Tartan heritage is imagined in an oversized version : a woolen weave with a modern, sleek design, a modern nod to flannel shirts and family blankets that have been passed down from generation to generation.



OLIVIA

WSP £16,80 - RRP £42



ANDREA

WSP £19,20 - RRP £48



ROSA

WSP £20,80 - RRP £52



MARGAULT

WSP £20,40 - RRP £51



NINO

WSP £21,20 - RRP £53



LOUISE

WSP £20,40 - RRP £51



CLAUDE

WSP £18,40 - RRP £46



OSCAR

WSP £20,80 - RRP £52



CHARLIE

WSP £26 - RRP £65



BOB

WSP £14 - RRP £35



LILI

WSP £6,80 - RRP £17



EMA

WSP £9,20 - RRP £23



AVA

Size S : WSP £16,40 - RRP £41
Size M : WSP £17,20 - RRP £43



The Faux Fur Fawn Collection

Estimated release date : mid-October

Winter calls for comfort, which is why we are introducing Fawn. This thick faux fur, with a cosy feel reminiscent of soft rabbit fur, replicates the speckled coat of a young fawn.



OLIVIA

WSP £16,80 - RRP £42



AUGUSTIN

WSP £14 - RRP £35



ANDREA

WSP £19,20 - RRP £48



ROSA

WSP £20,80 - RRP £52



NINO

WSP £21,20 - RRP £53



LOUISE

WSP £20,40 - RRP £51



CLAUDE

WSP £18,40 - RRP £46



BOB

WSP £14 - RRP £35



LILI

WSP £6,80 - RRP £17



EMA

WSP £9,20 - RRP £23

The Wardrobe Collection

Our brand is extending its expertise to ready-to-wear with the launch of organic cotton jackets, available in nine colours. These jackets embody our DNA : sustainable, stylish and practical.

Inspired by workwear, they reinterpret a classic with our own twist : a unisex cut, sustainable materials, functional details and a timeless design. All designed with respect for the environment and the people who make them.



The Jacket

Marcel

WSP £35,60 – **RRP** £89

With its minimalist and timeless design, our unisex jacket is set to become a staple. Made from thick, GOTS-certified organic cotton with strong UV resistance, it's built to last. Its thoughtful and practical details give it all its charm.

**Block print
finish**

Resistant twill fabric



**2 external pockets
+ 1 embroidered inner pocket**

**GOTS certified organic
cotton**



OFF-WHITE

PINK

CINNAMON

SAGE

OLIVE

ELECTRIC
BLUE

NAVY

GREY
DENIM

BLUE
DENIM

Marcel corduroy collar

WSP £35,60 – RRP £89

Estimated release date : mid-September

Corduroy collar

**Resistant twill fabric
GOTS certified organic cotton**



Marcel Tartan

WSP £36,80 – RRP £92

Estimated release date : mid-September

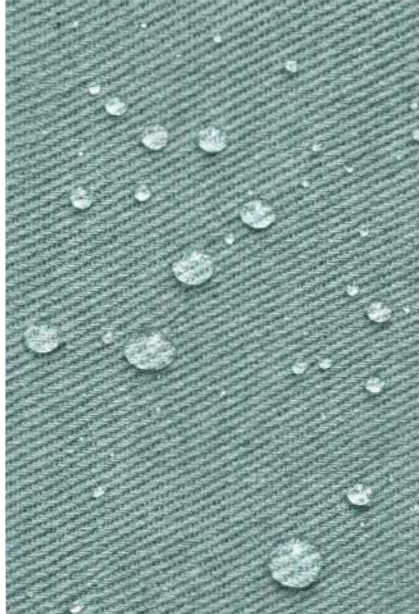
Recycled polyester



The Permanent Collection

FABRICS & PATTERNS

In addition to its social commitment, Hindbag uses 100% eco-responsible materials. Cotton, jute, denim and corduroy are all organic and GOTS-labelled, while the wool effect and faux furs are recycled and GRS-labelled (Global Recycled Standard).



Cotton

*organic and GOTS
certified*



Jute

*organic and GOTS
certified*



Leopard Pattern

*organic cotton GOTS
certified*



Denim

*organic cotton GOTS
certified*

THE COLOURS

Our range of cotton fabrics comes colours, available across most of our timeless designs.



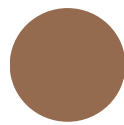
Jute



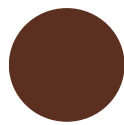
Saffron



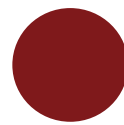
Sienna



Cinnamon



Chocolate



Terracotta



Burgundy



Plum



Pink



Lilac



Green Clay



Sage



Peacock Blue



Olive



Forest Green



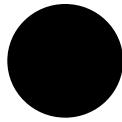
Red



Electric Blue



Navy



Black



Blue Denim



Grey Denim



*Leopard
Off-white*



*Leopard
Cinnamon*



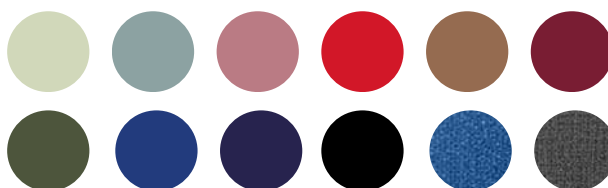
The Reporter Bag

Nino

Estimated release date : mid-September



With its structured silhouette and minimalist design, it puts practicality first. Its front pocket provides quick access to your essentials, whilst the zipped back pocket keeps your most valuable items safe.



Permanent collection - new colourways available

WSP £20 - RRP £50



RED



BURGUNDY



BLUE
DENIM



GREY
DENIM

AW26 Collection - available fabrics

WSP £21,20 - RRP £53



BEIGE
CORDUROY



MACCHIATO
CORDUROY



BURGUNDY
CORDUROY



BLACK
CORDUROY



FAUX FUR
FAWN



PINK
TARTAN



GREEN
TARTAN



GREY
WOOL EFFECT



KHAKI
WOOL EFFECT

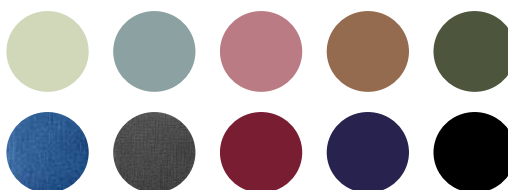
The Hobo Bag

Bianca

Estimated release date : mid-September



Designed to hang naturally and effortlessly over the shoulder, this style is set to become a must-have accessory in any woman's wardrobe. Its supple silhouette conceals a practical inside pocket, offering the perfect balance between a sophisticated look and everyday practicality.



Permanent collection - available colourways

WSP £24 - RRP £60



GREEN CLAY



PINK



CINNAMON



OLIVE



SAGE



NAVY



BLACK



BURGUNDY



BLUE
DENIM



GREY
DENIM

AW26 Collection - available fabrics

WSP £25,20 - RRP £63



MACCHIATO
CORDUROY



BURGUNDY
CORDUROY



BLACK
CORDUROY



GREY
WOOL EFFECT



KHAKI
WOOL EFFECT

The Denim Collection

Estimated release date : end of August

Now a permanent fixture in our collection, denim adds a new dimension to our iconic designs. Two authentic and versatile shades in 100% GOTS-certified twill, designed to enhance the silhouette of our iconic designs whilst reinforcing their identity. A distinctive look, a sustainable fabric.



OLIVIA

WSP £15,60 - RRP £39



SASHA

WSP £18 - RRP £45



SOFIA

WSP £18,80 - RRP £47



AUGUSTIN

WSP £12,80 - RRP £32



MARGAULT

WSP £19,20 - RRP £48



CLAIRE

WSP £20,80 - RRP £52



BIANCA

WSP £24 - RRP £60



EMILE

WSP £22 - RRP £55



AVA

Size S : WSP £15,20 - RRP £38
Size M : WSP £16 - RRP £40



LEON

WSP £14 - RRP £35



BOB

WSP £12,80 - RRP £32



HARRY

WSP £17,20 – RRP £43



ANDREA

WSP £18 – RRP £45



ROSA

WSP £19,60 – RRP £49



NINO

WSP £20 – RRP £50



FELIX

WSP £19,60 – RRP £49



BASILE

WSP £33,60 – RRP £84



YVES

WSP £42 – RRP £105



CHARLIE

WSP £24,80 – RRP £62



LILI

WSP £6,80 – RRP £17



CÔME

WSP £5,16 – RRP £12,90



SAMMY

WSP £7,56 – RRP £18,90

The permanent collection



OLIVIA

WSP £15,60 - RRP £39



QUILTED OLIVIA

WSP £16,80 - RRP £42



SASHA

WSP £18 - RRP £45



HARRY

WSP £17,20 - RRP £43



BIANCA

WSP £24 - RRP £60



EMILE

WSP £22 - RRP £55



NINO

WSP £20 - RRP £50



MARGAULT

WSP £19,20 - RRP £48



OSCAR

WSP £19,60 - RRP £49



CESAR

WSP £23,60 - RRP £59



JEAN

WSP £26 - RRP £65



MINI SIMON

WSP £19,20 - RRP £48



YVES

WSP £42 - RRP £105



FELIX

WSP £19,60 - RRP £49



MINI ELIOT

WSP £22 - RRP £55



ELIOT

WSP £26 - RRP £65



SOFIA

WSP £18,80 - RRP £47



AUGUSTIN

WSP £12,80 - RRP £32



ANDREA

WSP £18 - RRP £45



ROSA

WSP £19,60 - RRP £49



LOUISE

WSP £19,20 - RRP £48



CLAIRE

WSP £20,80 - RRP £52



PAUL

WSP £19,60 - RRP £49



CLAUDE

WSP £17,20 - RRP £43



SIMON

WSP £24,80 - RRP £62



GABRIEL

WSP £28,80 - RRP £72



CHARLIE

WSP £24,80 - RRP £62



BASILE

WSP £33,60 - RRP £84



GUSTAVE

WSP £30 - RRP £75



AVA S

WSP £15,20 - RRP £38



AVA M

WSP £16 - RRP £40

The rest





GASPARD

WSP £15,60 – RRP £39



ALIX

WSP £16 – RRP £40



LEON

WSP £14 – RRP £35



EMA

WSP £8 – RRP £20



LOU

WSP £7,20 – RRP £18



BILL

WSP £12,80 – RRP £32



LILI

WSP £6,80 – RRP £17



CÔME

WSP £5,16 – RRP £12,90



BOB

WSP £12,80 – RRP £32



SCRUNCHIES

Set of 3 WSP £6 – RRP £15



SAMMY

WSP £7,56 – RRP £18,90