



MARTIN SHAFFU DESIGNS

MADE TO BRIGHTEN.
MADE TO CHARM.
MADE FOR **YOU.**

Wholesale Collection 2027

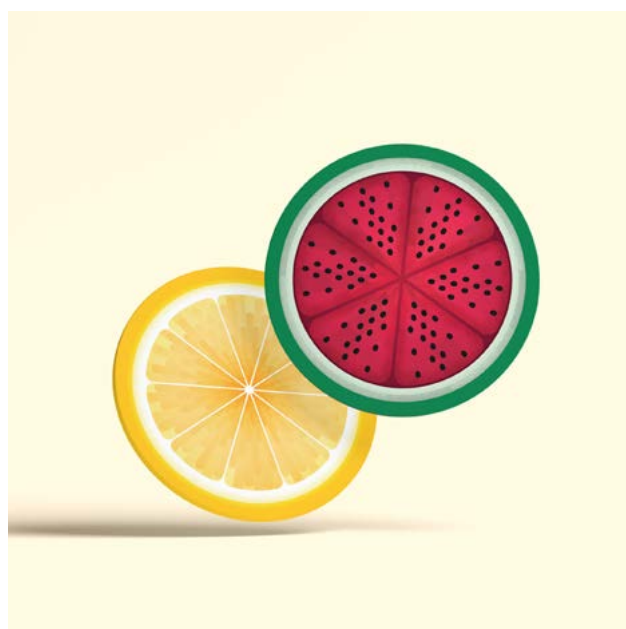
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MADE FOR COLOUR.
MADE FOR CHARACTER.
MADE FOR **YOU.**

Martin Shaffu Designs creates bold, geometric fruit-inspired artwork and homeware designed to bring colour, character and a little unexpected joy into everyday spaces.

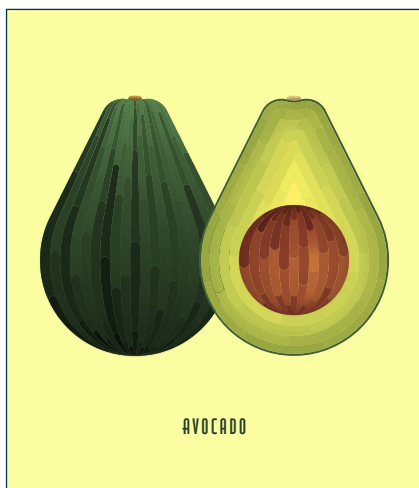
What began as a collection of illustrated art prints has grown into a wider range of greeting cards and tabletop pieces, with each design built around distinctive fruit forms, strong colour and tactile finishes.

Designed in Britain and produced with trusted manufacturing partners, the collection is created for independent retail, gifting, interiors and hospitality environments.



THE COLLECTION

A growing collection of geometric fruit illustrations, each developed as its own colour-led identity and adapted across selected products within the range.



Avocado



Blood Orange



Blueberry



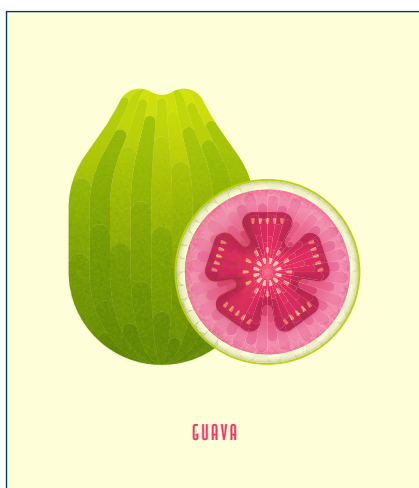
Charentais Melon



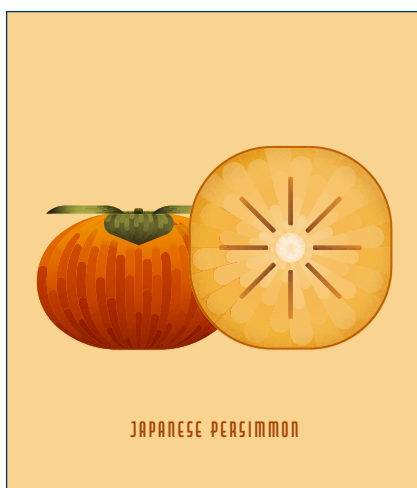
Cranberry



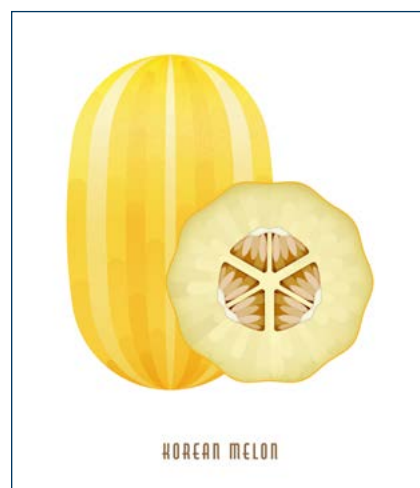
Cupuaçu



Guava



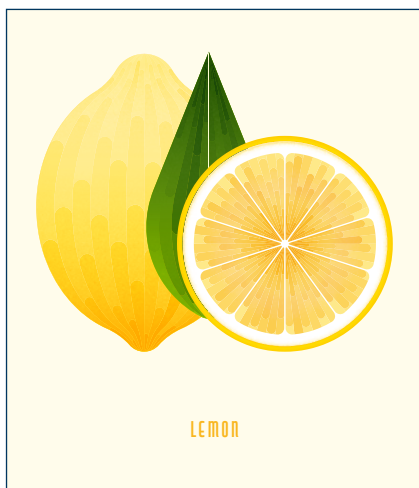
Japanese Persimmon



Korean Melon

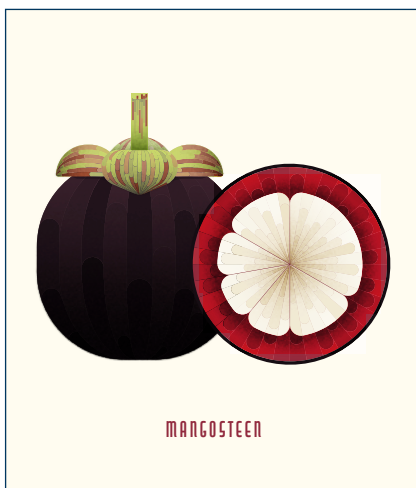
THE COLLECTION

Selected designs are available across art prints, greeting cards and homeware, with new pieces introduced as the collection develops.



LEMON

Lemon



MANGOSTEEN

Mangosteen



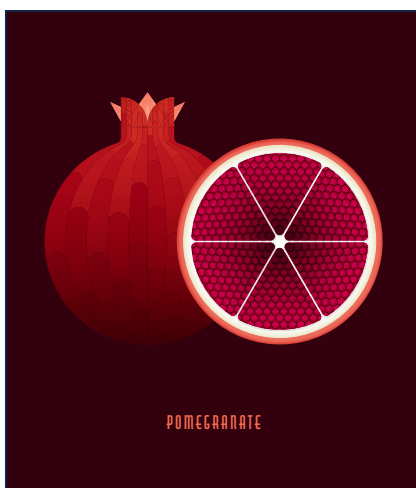
PEACH

Peach



PINEAPPLE

Pineapple



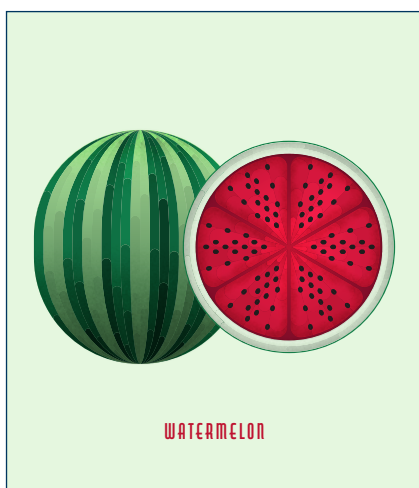
POMEGRANATE

Pomegranate



STRAWBERRY

Strawberry



WATERMELON

Watermelon



YUZU

Yuzu

GREETING CARDS

Bold fruit illustrations translated into colourful A6 greeting cards, designed for gifting, display and everyday occasions.

SPECS:

- 350gsm Beluga Smooth Satin
- Printed in the UK
- A6 folded
- Blank inside
- Kraft envelope
- Finished with recyclable vellum band
- Case size: 6 per design

£3.75 RRP | £1.88 Wholesale



ART PRINTS

Geometric fruit artwork printed on heavyweight uncoated stock for a tactile, art-led finish.

SIZES:

- A5: £15 RRP | £7.50 Wholesale
- A4: £25 RRP | £12.50 Wholesale
- A3: £35 RRP | £17.50 Wholesale

SPECS:

- 250gsm Uncoated
- Printed in the UK
- Supplied with protective backing board and sleeve
- Frames not included
- Case size: 1



LARGE POSTERS

Selected designs reproduced at larger scale on smooth matt poster stock for high-impact wall display.

SIZES:

- A2: £55 RRP | £27.50 Wholesale
- A1: £75 RRP | £37.50 Wholesale

SPECS:

- 180gsm Manatee Matt
- Printed in the UK
- Supplied rolled in protective packaging
- Frames not included
- Case size: 1



COASTERS

Colourful fruit slices translated into durable round tabletop pieces, designed to bring character to everyday settings.

PRICING:

- £28 RRP
- £14 Wholesale

PACKAGING:

- Tied with butcher's twine and finished with a recyclable printed swing tag

SPECS:

- Set of 4
- 100mm round
- Gloss melamine surface
- Cork-backed
- Lemon and Watermelon designs
- Made in Britain
- Case size: 1 retail set



PLACEMATS

Oversized fruit compositions designed specifically for the table, combining bold colour with practical everyday use.

SPECS:

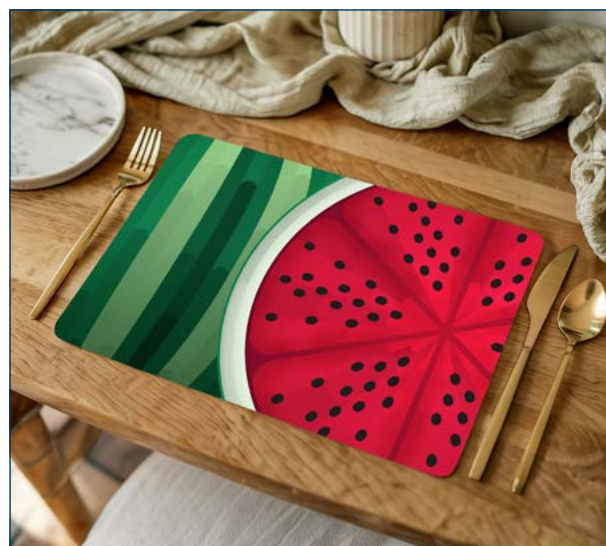
- 292 × 216mm
- Cork-backed
- Matt melamine surface
- Made in Britain
- RRP: £26 each
- Wholesale: £13
- Case size: 1

SELECTED DESIGNS:

- Strawberry
- Lemon
- Watermelon
- Pineapple

PACKAGING:

- Supplied tied with butcher's twine and finished with a recyclable printed swing tag



SKU REFERENCE

PRODUCT	DESIGN	SIZE	SKU
Greeting Card	Avocado	A6 folded	AVO-GC-A6
Greeting Card	Blood Orange	A6 folded	BLO-GC-A6
Greeting Card	Blueberry	A6 folded	BLU-GC-A6
Greeting Card	Charentais Melon	A6 folded	CHA-GC-A6
Greeting Card	Cranberry	A6 folded	CRA-GC-A6
Greeting Card	Cupuaçu	A6 folded	CUP-GC-A6
Greeting Card	Guava	A6 folded	GUA-GC-A6
Greeting Card	Japanese Persimmon	A6 folded	JAP-GC-A6
Greeting Card	Korean Melon	A6 folded	KOR-GC-A6
Greeting Card	Lemon	A6 folded	LEM-GC-A6
Greeting Card	Mangosteen	A6 folded	MAN-GC-A6
Greeting Card	Peach	A6 folded	PEA-GC-A6
Greeting Card	Pineapple	A6 folded	PIN-GC-A6
Greeting Card	Pomegranate	A6 folded	POM-GC-A6
Greeting Card	Strawberry	A6 folded	STR-GC-A6
Greeting Card	Watermelon	A6 folded	WAT-GC-A6
Greeting Card	Yuzu	A6 folded	YUZ-GC-A6
Art Print	Avocado	A5	AVO-AP-A5
Art Print	Blood Orange	A5	BLO-AP-A5
Art Print	Blueberry	A5	BLU-AP-A5
Art Print	Charentais Melon	A5	CHA-AP-A5
Art Print	Cranberry	A5	CRA-AP-A5
Art Print	Cupuaçu	A5	CUP-AP-A5
Art Print	Guava	A5	GUA-AP-A5
Art Print	Japanese Persimmon	A5	JAP-AP-A5
Art Print	Korean Melon	A5	KOR-AP-A5
Art Print	Lemon	A5	LEM-AP-A5
Art Print	Mangosteen	A5	MAN-AP-A5
Art Print	Peach	A5	PEA-AP-A5
Art Print	Pineapple	A5	PIN-AP-A5
Art Print	Pomegranate	A5	POM-AP-A5
Art Print	Strawberry	A5	STR-AP-A5
Art Print	Watermelon	A5	WAT-AP-A5
Art Print	Yuzu	A5	YUZ-AP-A5
Art Print	Avocado	A4	AVO-AP-A4
Art Print	Blood Orange	A4	BLO-AP-A4
Art Print	Blueberry	A4	BLU-AP-A4
Art Print	Charentais Melon	A4	CHA-AP-A4
Art Print	Cranberry	A4	CRA-AP-A4
Art Print	Cupuaçu	A4	CUP-AP-A4
Art Print	Guava	A4	GUA-AP-A4

SKU REFERENCE

PRODUCT	DESIGN	SIZE	SKU
Art Print	Japanese Persimmon	A4	JAP-AP-A4
Art Print	Korean Melon	A4	KOR-AP-A4
Art Print	Lemon	A4	LEM-AP-A4
Art Print	Mangosteen	A4	MAN-AP-A4
Art Print	Peach	A4	PEA-AP-A4
Art Print	Pineapple	A4	PIN-AP-A4
Art Print	Pomegranate	A4	POM-AP-A4
Art Print	Strawberry	A4	STR-AP-A4
Art Print	Watermelon	A4	WAT-AP-A4
Art Print	Yuzu	A4	YUZ-AP-A4
Art Print	Avocado	A3	AVO-AP-A3
Art Print	Blood Orange	A3	BLO-AP-A3
Art Print	Blueberry	A3	BLU-AP-A3
Art Print	Charentais Melon	A3	CHA-AP-A3
Art Print	Cranberry	A3	CRA-AP-A3
Art Print	Cupuaçu	A3	CUP-AP-A3
Art Print	Guava	A3	GUA-AP-A3
Art Print	Japanese Persimmon	A3	JAP-AP-A3
Art Print	Korean Melon	A3	KOR-AP-A3
Art Print	Lemon	A3	LEM-AP-A3
Art Print	Mangosteen	A3	MAN-AP-A3
Art Print	Peach	A3	PEA-AP-A3
Art Print	Pineapple	A3	PIN-AP-A3
Art Print	Pomegranate	A3	POM-AP-A3
Art Print	Strawberry	A3	STR-AP-A3
Art Print	Watermelon	A3	WAT-AP-A3
Art Print	Yuzu	A3	YUZ-AP-A3
Large Poster	Avocado	A2	AVO-LP-A2
Large Poster	Blood Orange	A2	BLO-LP-A2
Large Poster	Blueberry	A2	BLU-LP-A2
Large Poster	Charentais Melon	A2	CHA-LP-A2
Large Poster	Cranberry	A2	CRA-LP-A2
Large Poster	Cupuaçu	A2	CUP-LP-A2
Large Poster	Guava	A2	GUA-LP-A2
Large Poster	Japanese Persimmon	A2	JAP-LP-A2
Large Poster	Korean Melon	A2	KOR-LP-A2
Large Poster	Lemon	A2	LEM-LP-A2
Large Poster	Mangosteen	A2	MAN-LP-A2
Large Poster	Peach	A2	PEA-LP-A2
Large Poster	Pineapple	A2	PIN-LP-A2
Large Poster	Pomegranate	A2	POM-LP-A2

SKU REFERENCE AND WHOLESALE PRICING

PRODUCT	DESIGN	SIZE	SKU
Large Poster	Strawberry	A2	STR-LP-A2
Large Poster	Watermelon	A2	WAT-LP-A2
Large Poster	Yuzu	A2	YUZ-LP-A2
Large Poster	Avocado	A1	AVO-LP-A1
Large Poster	Blood Orange	A1	BLO-LP-A1
Large Poster	Blueberry	A1	BLU-LP-A1
Large Poster	Charentais Melon	A1	CHA-LP-A1
Large Poster	Cranberry	A1	CRA-LP-A1
Large Poster	Cupuaçu	A1	CUP-LP-A1
Large Poster	Guava	A1	GUA-LP-A1
Large Poster	Japanese Persimmon	A1	JAP-LP-A1
Large Poster	Korean Melon	A1	KOR-LP-A1
Large Poster	Lemon	A1	LEM-LP-A1
Large Poster	Mangosteen	A1	MAN-LP-A1
Large Poster	Peach	A1	PEA-LP-A1
Large Poster	Pineapple	A1	PIN-LP-A1
Large Poster	Pomegranate	A1	POM-LP-A1
Large Poster	Strawberry	A1	STR-LP-A1
Large Poster	Watermelon	A1	WAT-LP-A1
Large Poster	Yuzu	A1	YUZ-LP-A1
Coaster Set (x4)	Lemon	100mm round	LEM-CS-10R
Coaster Set (x4)	Watermelon	100mm round	WAT-CS-10R
Placemat	Lemon	292 × 216mm	LEM-PM-REC
Placemat	Pineapple	292 × 216mm	PIN-PM-REC
Placemat	Strawberry	292 × 216mm	STR-PM-REC
Placemat	Watermelon	292 × 216mm	WAT-PM-REC

PRODUCT	SKU FORMAT	WHOLESALE	RRP	CASE SIZE
Greeting Card	XXX-GC-A6	£1.88	£3.75	6 / design
Art Print A5	XXX-AP-A5	£7.50	£15	1
Art Print A4	XXX-AP-A4	£12.50	£25	1
Art Print A3	XXX-AP-A3	£17.50	£35	1
Large Poster A2	XXX-LP-A2	£27.50	£55	1
Large Poster A1	XXX-LP-A1	£37.50	£75	1
Coaster Set (x4)	XXX-CS-10R	£14	£28	1
Placemat	XXX-PM-REC	£13	£26	1

XXX represents the individual design code.

TERMS AND CONTACT

Opening Order Minimum: £150

Reorder Minimum: £120

Payment Terms: Payment upfront. Net 14 may be offered by prior agreement.

Carriage: Charged separately where applicable.

VAT: Martin Shaffu Designs is not currently VAT registered.

Orders: Products may be mixed across categories, subject to individual case sizes and availability.

LET'S WORK TOGETHER

Interested in stocking Martin Shaffu Designs?

Wholesale orders can be placed using our Wholesale Order Form, or by contacting us directly to discuss the range, availability or upcoming requirements.

Samples and further product information are available on request.

CONTACT

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E: martin.shaffu@gmail.com

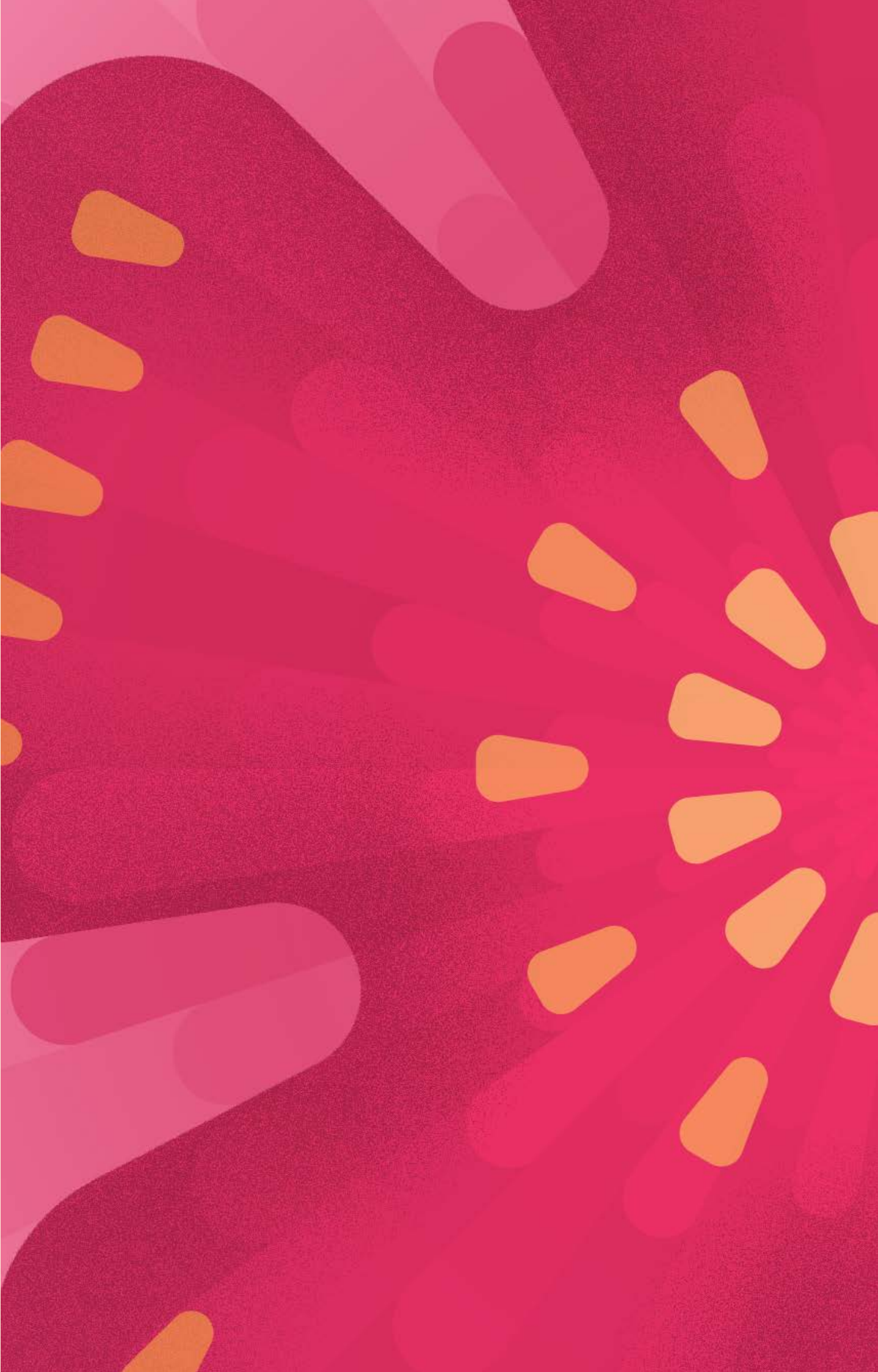
W: martinshaffudesigns.com

IG: [@martinshaffudesigns](https://www.instagram.com/martinshaffudesigns)

Independent retail, hospitality, interiors and selected commercial collaborations welcome.







MARTIN SHAFFU

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Samples available on request.