PHOTOS BY ALFREDO TORRES & LARS PEETERS

~~loving slowly~~

~~loving slowly~~

loving Slowly

loving slowly

Ø/1Ø/2Ø3Ø

CREATING YOUR LITTLE PIECE OF HAPPY. CRAFTED WITH LOVE SLOWLY.

LOVINGSL

Loving Slowly is a craft-led lifestyle brand shaped by emotion, intention, and human connection.
We make objects slowly and with care. pieces that feel warm, meaningful, and lived-in. Built on ethical, women-first practices, we honour India's rich craft traditions while speaking to a modern, global way of living.
We are inspired from JOY. There is so much around in our everyday life that brings us joy. Looking at flowers blooming, Birds chirping, your first sip of coffee early in the morning, a dip in the ocean, playing, friendships, travel, a bite of your favourite food, everything that brings a smile on your face, that is what loving slowly is inspired from.

Founders
Saloni Mahendru & Lovedeep Gulyani



@LOVINGSLOWLY.STUDIO

WAFFLE

GAZING VAST SKIES

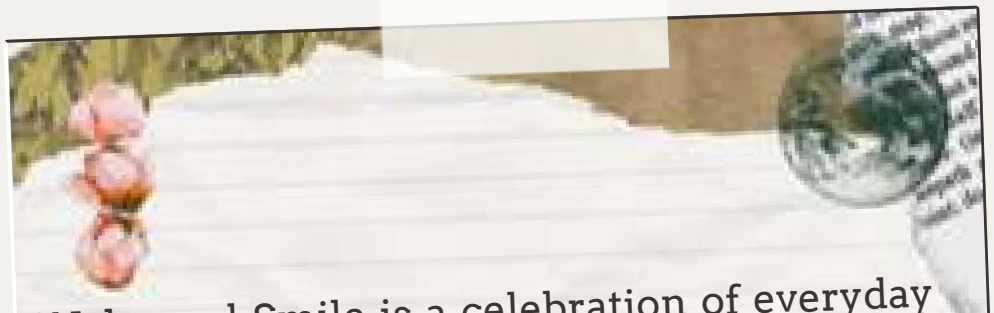
SIPPING JASMINE TEA

BREAKFAST SPREAD

MORNING SUN RAYS

EARLY MORNING RITUALS THAT BRINGS JOY

SMELLING BLUE POPPY



Wake and Smile is a celebration of everyday joy, the kind that arrives quietly with morning light,
warm cups, and familiar comfort. This collection is inspired by sky tones, gentle abstractions, and
the small rituals that make a day feel kind, ones that makes you feel alive. All things that light up a room with small joys.

WAKE AND SMILE



Photo: Abhisek Rao
Model: Prabhleen Kaur

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE

TOOK 168 HOURS TO HAND KNIT



SUNNY SIDE UP



Y4

24" 121" 15"

UPCYCLED POLYESTER

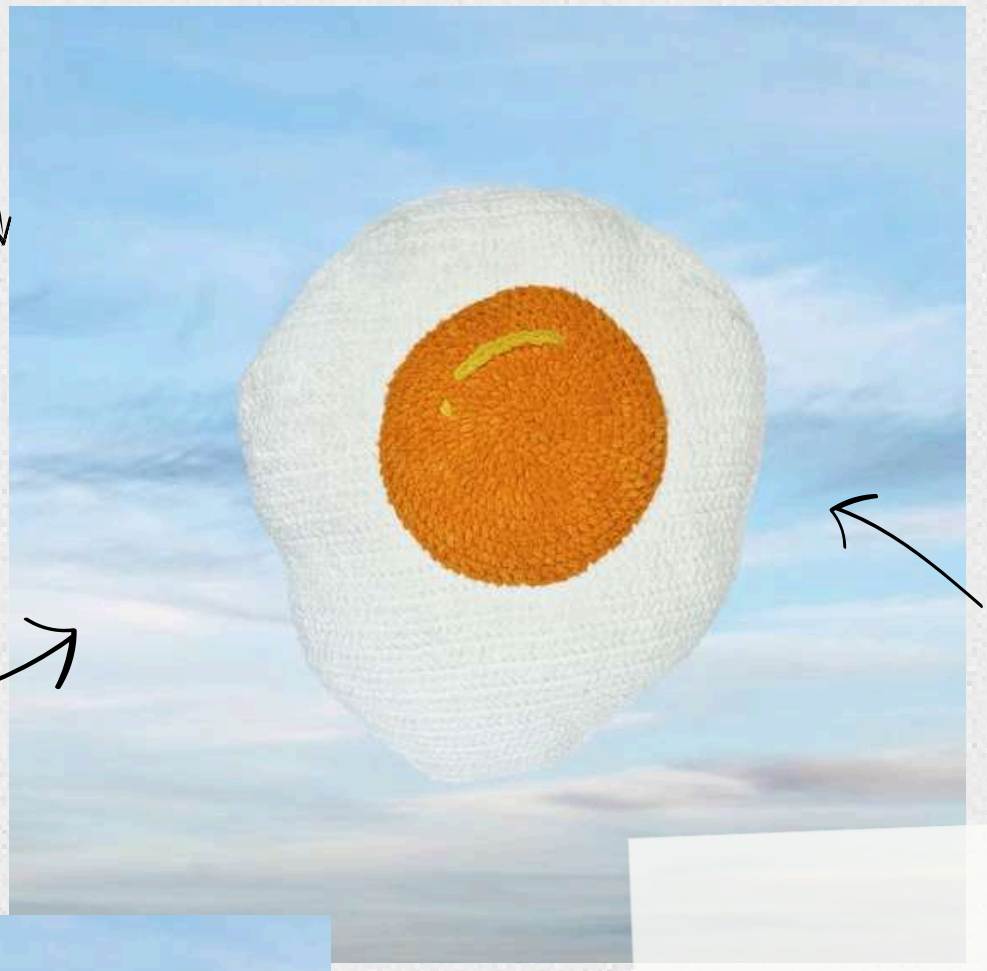
₹12500

FLOOR CUSHION/ ACCENT CUSION, CHEERFUL, COMFORTING, AND FULL OF WARMTH. MADE TO BRIGHTEN A SPACE.

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WWW.LOVINGSLOWLY.COM

TOOK 168 HOURS TO HAND KNIT

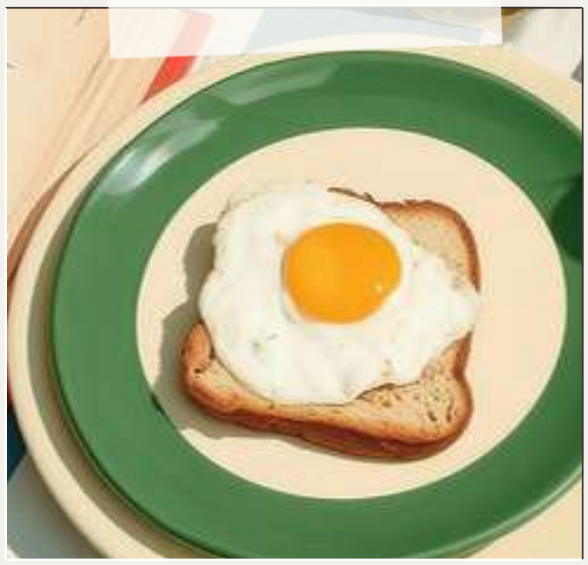


UPCYCLED POLYESTER, RECYCLED POLYCOT FILLING

24" 121" 15"



Y4



SUNNY SIDE UP

FLOOR CUSHION/ ACCENT CUSHION, CHEERFUL, COMFORTING, AND FULL OF WARMTH. MADE TO BRIGHTEN A SPACE.



BLUE POPPY
CUSHION COVER



Photo: Akshay Tambe

Style: DOS TWO CREATIVES LLP
Location: Aimee Residence.

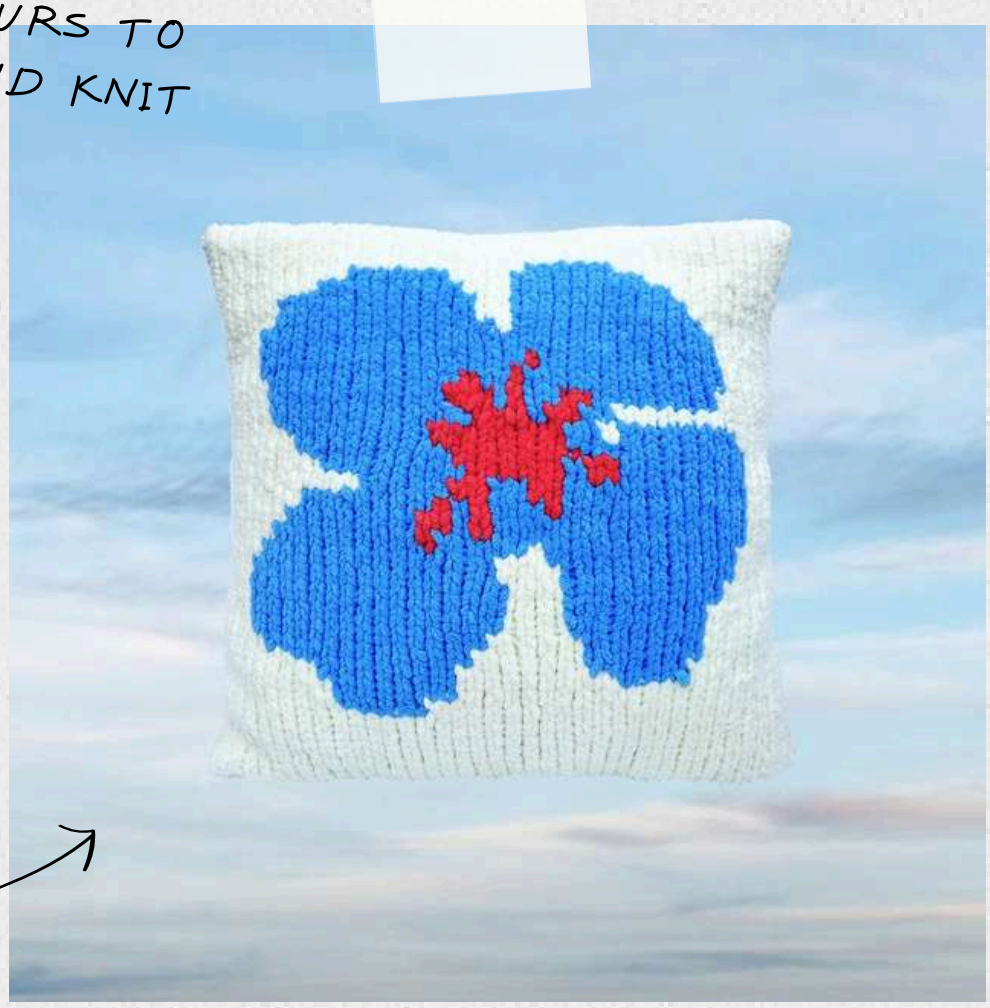
ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE



TOOK 68 HOURS TO HAND KNIT

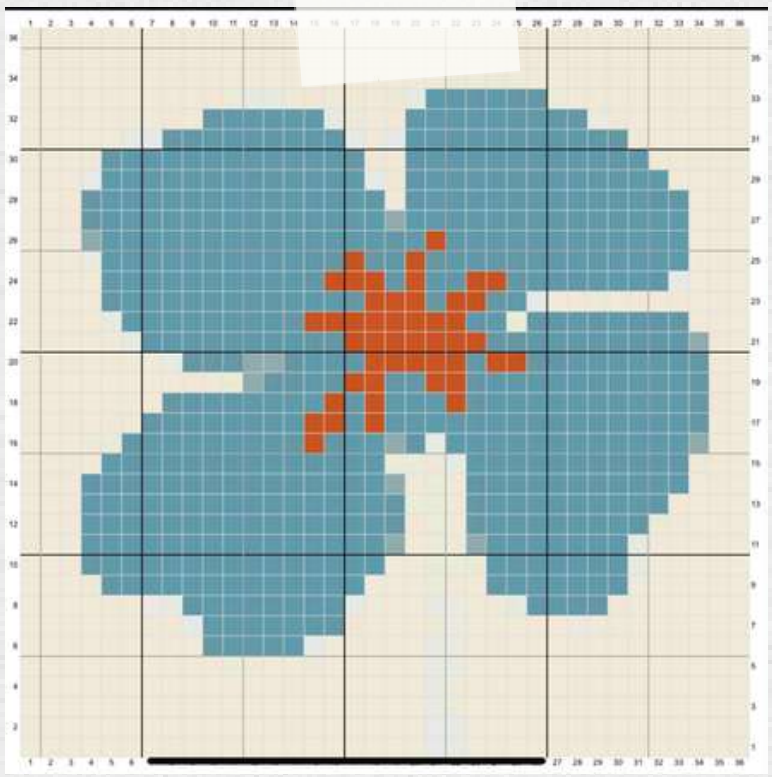


Y13

18"/18"

20"/20"

BLUE POPPY Y12 CUSHION COVER



UPCYCLED POLYESTER



BLUE POPPY FLOWER

₹5000- 18/18
₹5500- 20/20

DELICATE AND GROUNDING, A QUIET BLOOM IN CLOTH.

@LOVINGSLOWLY.STUDIO

WWW.LOVINGSLOWLY.COM



Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.



Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.



Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE



SUNSHINE STATE OF MIND CUSHION COVER/ WAKE AND BAKE CUSHION COVER

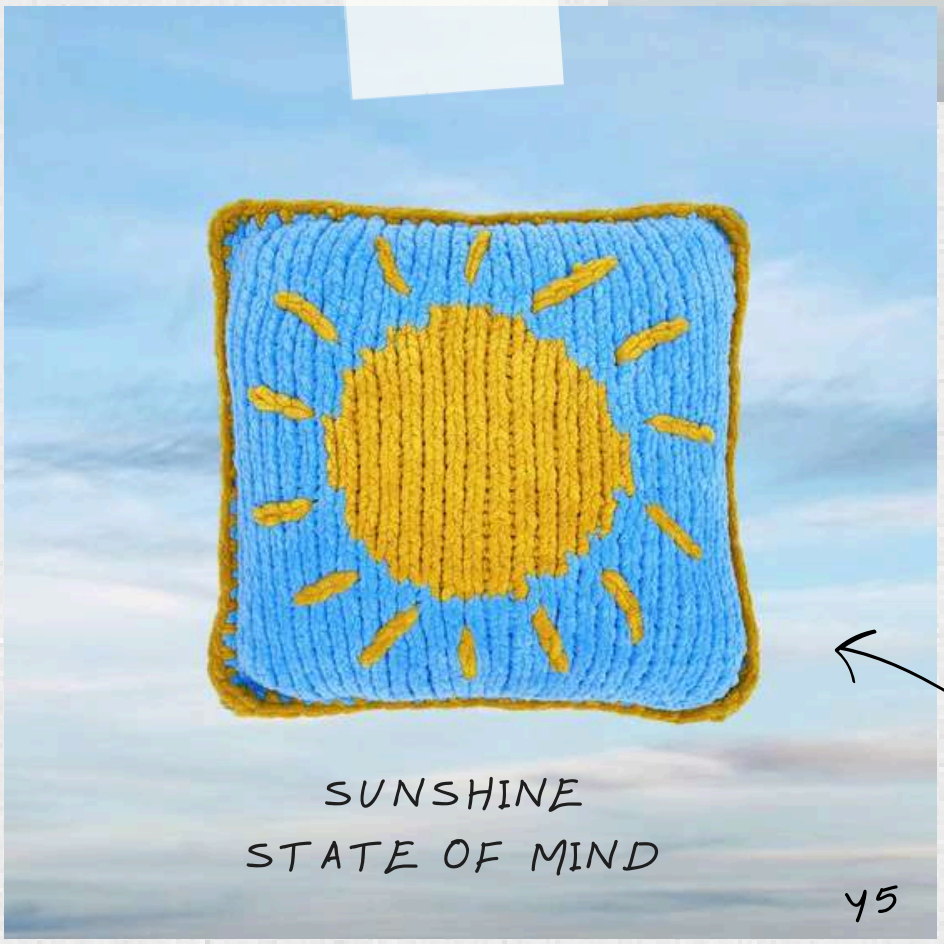
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WWW.LOVINGSLOWLY.COM

EASY, PLAYFUL, AND FAMILIAR.
COMFORT WITHOUT CEREMONY.

TOOK 68 HOURS TO HAND KNIT






SUNRISE

₹4500- 16/16

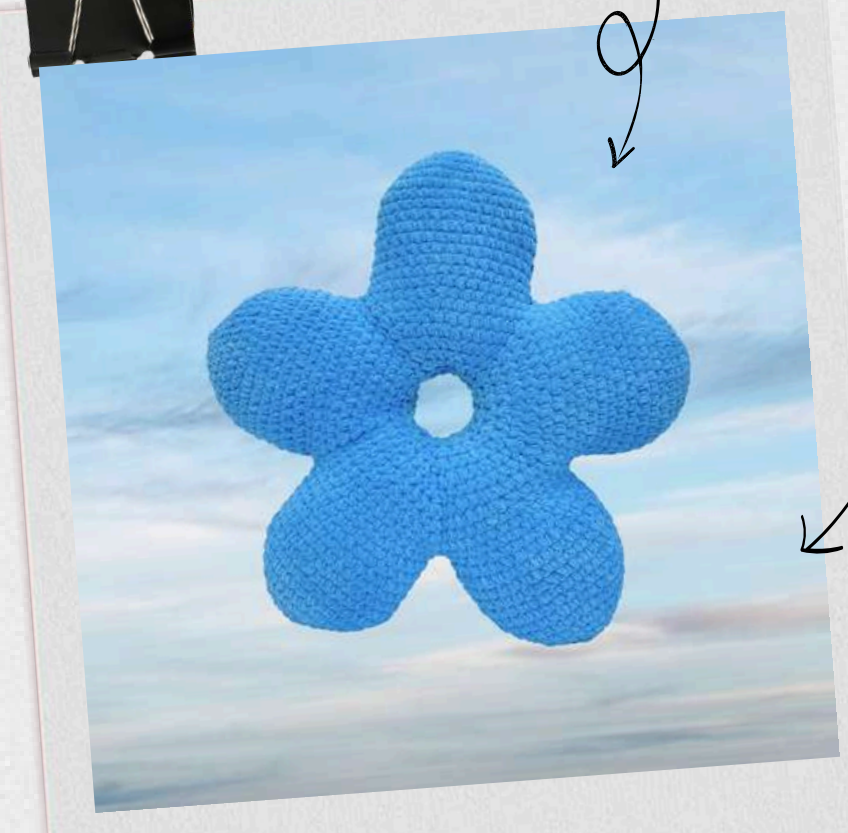


Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

SCULPTED CUSHION

TOOK 96 HOURS TO HAND KNIT



UPCYCLED POLYESTER

SKY BLOOM SCULPTED CUSHION

G12 B



RAFFLESIA ARNOLDII

19" / 19" / 4"



MUSTARD BLOOM SCULPTED CUSHION

G12 C

THE BLOOM FLOWER CUSHIONS ARE INSPIRED BY THE DRAMATIC FORM OF THE WORLD'S LARGEST FLOWER, "RAFFLESIA ARNOLDII"
. REIMAGINED
IN A SOFTER EXPRESSION.IT FEELS LESS LIKE SOMETHING MADE, AND MORE LIKE SOMETHING THAT HAS SLOWLY GROWN INTO THE ROOM.
PERFECT ACCENT CUSHION TO BRING LIFE TO ANY CORNER OF YOUR ROOM.

₹5500



Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

TOOK 264 HOURS TO HAND KNIT



BUTTER TOAST THROW



41

62"/150"

UPCYCLED POLYESTER

₹13000

BUTTER TOAST THROW
LAYERED WARMTH, COMFORTING AND FAMILIAR. LIKE A FAVOURITE MORNING RITUAL.

ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE



Photo: Abhisek Rao
Model: Prabhleen Kaur

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

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ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE

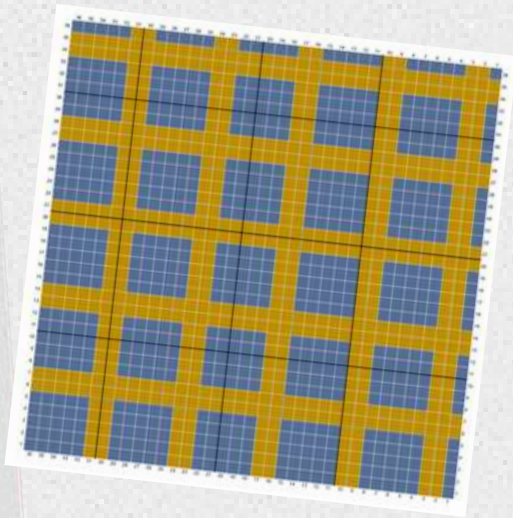
TOOK 96 HOURS TO HAND KNIT



WAFFLE



18" /18"



UPCYCLED POLYESTER

MAPLE BUTTER WAFFLE CUSHION COVER

Y10

₹5000- 18/18
₹5500- 20/20
₹6000- 24/24

GOODNESS OF MAPLE, BUTTER AND WAFFLE WRAPPED IN FORM OF A CUSHION COVER. IT IS A GREAT ACCENT CUSHION TO PAIR WITH A PLAIN THROW.

ACCENT CUSHION WAKE AND SMILE SHOP ONLINE



ACCENT CUSHIONS

@LOVINGSLOWLY.STUDIO

WWW.LOVINGSLOWLY.COM

ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE



AURELIA CUSHION COVER

16"/16"



SKY BLUE CUSHION COVER

₹4000-16/16

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ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE



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ACCENT CUSHION WAKE AND SMILE SHOP ONLINE



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ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE

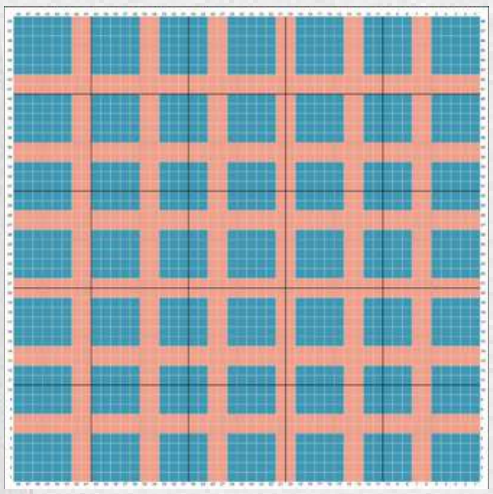
TOOK 100 HOURS TO HAND KNIT





WAFFLE

24" | 24"



UPCYCLED POLYESTER

BLUEBERRY WAFFLE CUSHION COVER

Y11

FRESH,OPTIMISTIC AND GENTLE. MADE FOR SLOW STARTS.A 24”/24” CONVERSATION STARTER PIECE FOR THE FAVOURITE CORNER OF YOUR HOUSE.

₹6000- 24/24

@LOVINGSLOWLY.STUDIO

WWW.LOVINGSLOWLY.COM



Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE



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Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.



TOOK 48 HOURS TO HAND KNIT

16" / 16"

G14

FLOWER FROM MY GARDEN CUSHION COVER

PLAYFUL, PERSONAL, AND IMPERFECT.
LIKE SOMETHING PICKED BY HAND.

UPCYCLED POLYESTER

₹4500

TOAST CUSHION COVER

16" / 16"



Y9

SIMPLE LAYERS, STITCHED TOGETHER
FOR EVERYDAY LIVING.

ACCENT CUSHION WAKE AND SMILE SHOP ONLINE

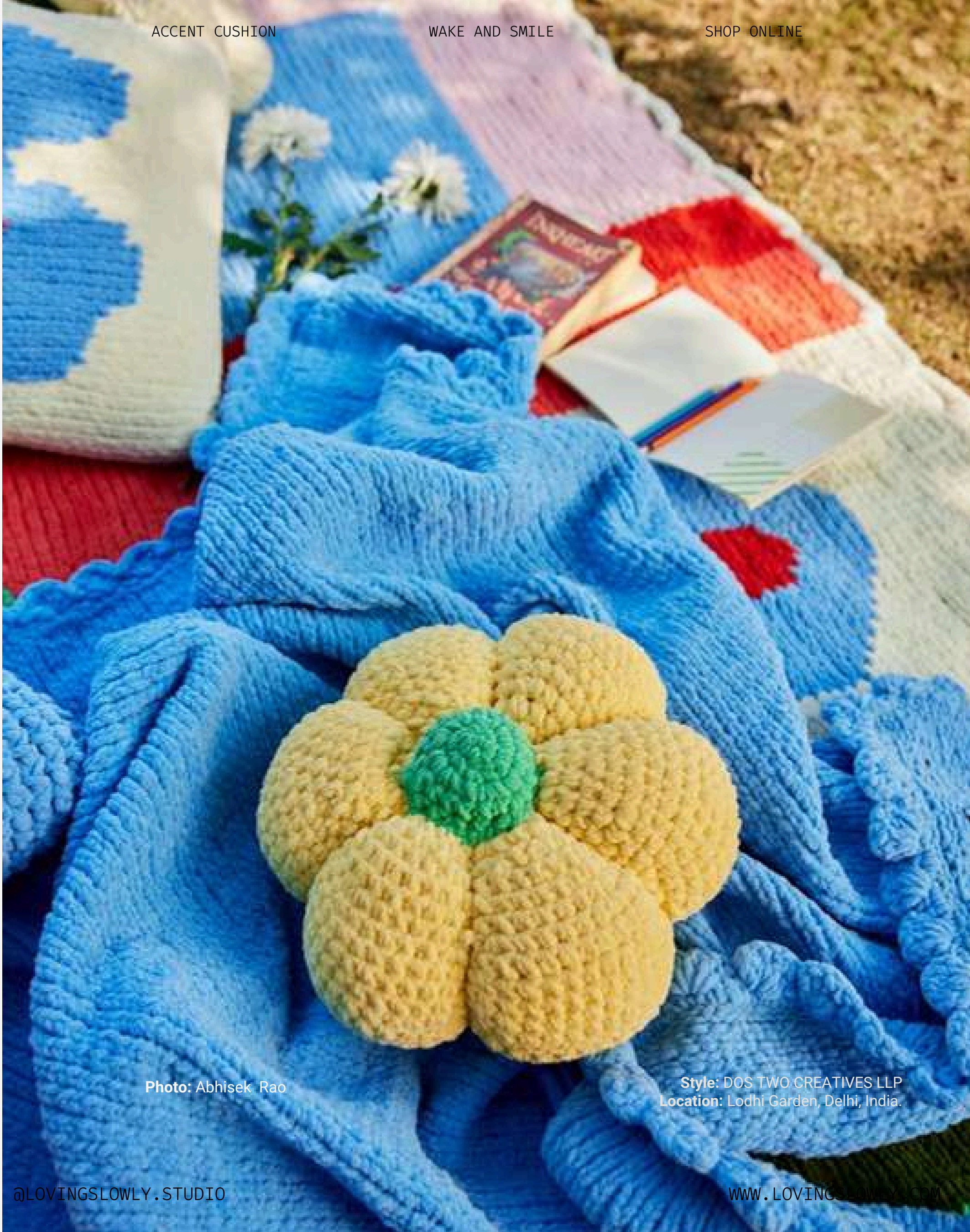


Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

ACCENT CUSHION

SCULPTED CUSHIONS

WAKE AND SMILE

SHOP ONLINE

TOOK 72 HOURS TO HAND KNIT

15"/15"



SOFT LIGHT JASMINE

B8C



HONEYEYED PETAL JASMINE

B8A

B8D



BUTTERCUP JASMINE

UPCYCLED POLYESTER

JASMINE



JASMINE FLOWER INSPIRED SCULPTED CUSHIONS, ADDING CALM, FLUFF AND FRESHNESS TO ANY SET OF THROWS AND CUSHION COVERS.

₹4950

@LOVINGSLOWLY.STUDIO

WWW.LOVINGSLOWLY.COM

ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE



HONEYEYED
PETAL JASMINE



BUTTERCUP
JASMINE

@LOVINGSLOWLY.STUDIO

WWW.LOVINGSLOWLY.COM



Photo: Abhisek Rao

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

ACCENT CUSHION

WAKE AND SMILE

SHOP ONLINE

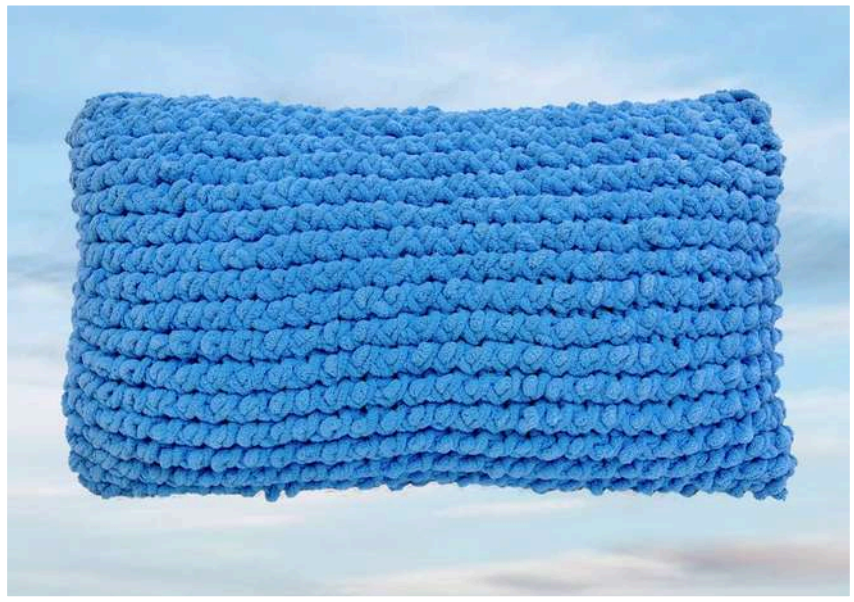
RECTANGULAR
CUSHIONS

ALL TOOK 50 HOURS TO HAND KNIT



REC 09 SAND CLOUD KNIT CUSHION COVER

12" | 20"



SKY CLOUD KNIT CUSHION COVER

REC 19



UPCYCLED POLYESTER

REC 05 AURELIA CLOUD KNIT CUSHION COVER

₹3850

SOFTLY LUMINOUS, ADDING WARMTH WITHOUT WEIGHT. CAN BE PAIRED WITH OUR THROWS OR ANY OF THE SQUARE CUSHIONS.



Photo: Abhisek Rao
Model: Prabhleen Kaur

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

ACCENT CUSHION

THROW

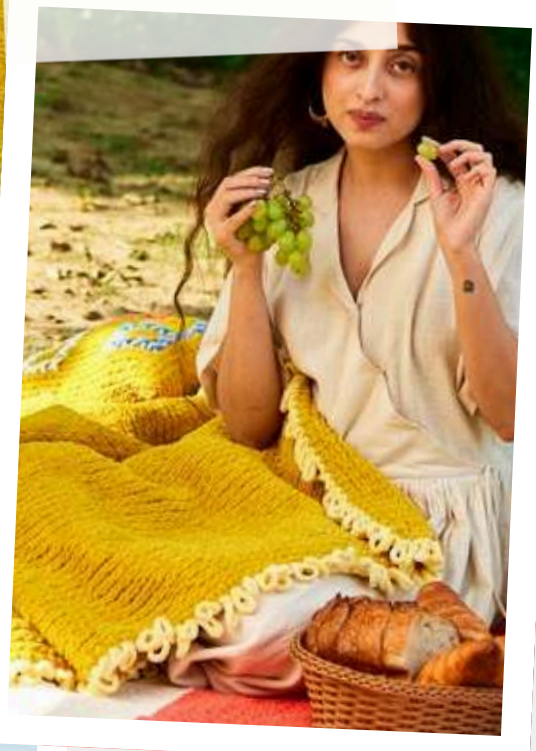
WAKE AND SMILE

SHOP ONLINE

TOOK 240 HOURS TO HAND KNIT



SUNSHINE THROW



G3

60" | 40"

UPCYCLED POLYESTER

₹9000

WARM, LIGHT, AND UPLIFTING. LIKE MORNING SUN ON FRESH LEAVES.PERFECT TO CARRY FOR YOUR PICNICS OR ADD A COLOUR POP ACCENT TO ANY OF YOUR ROOM.

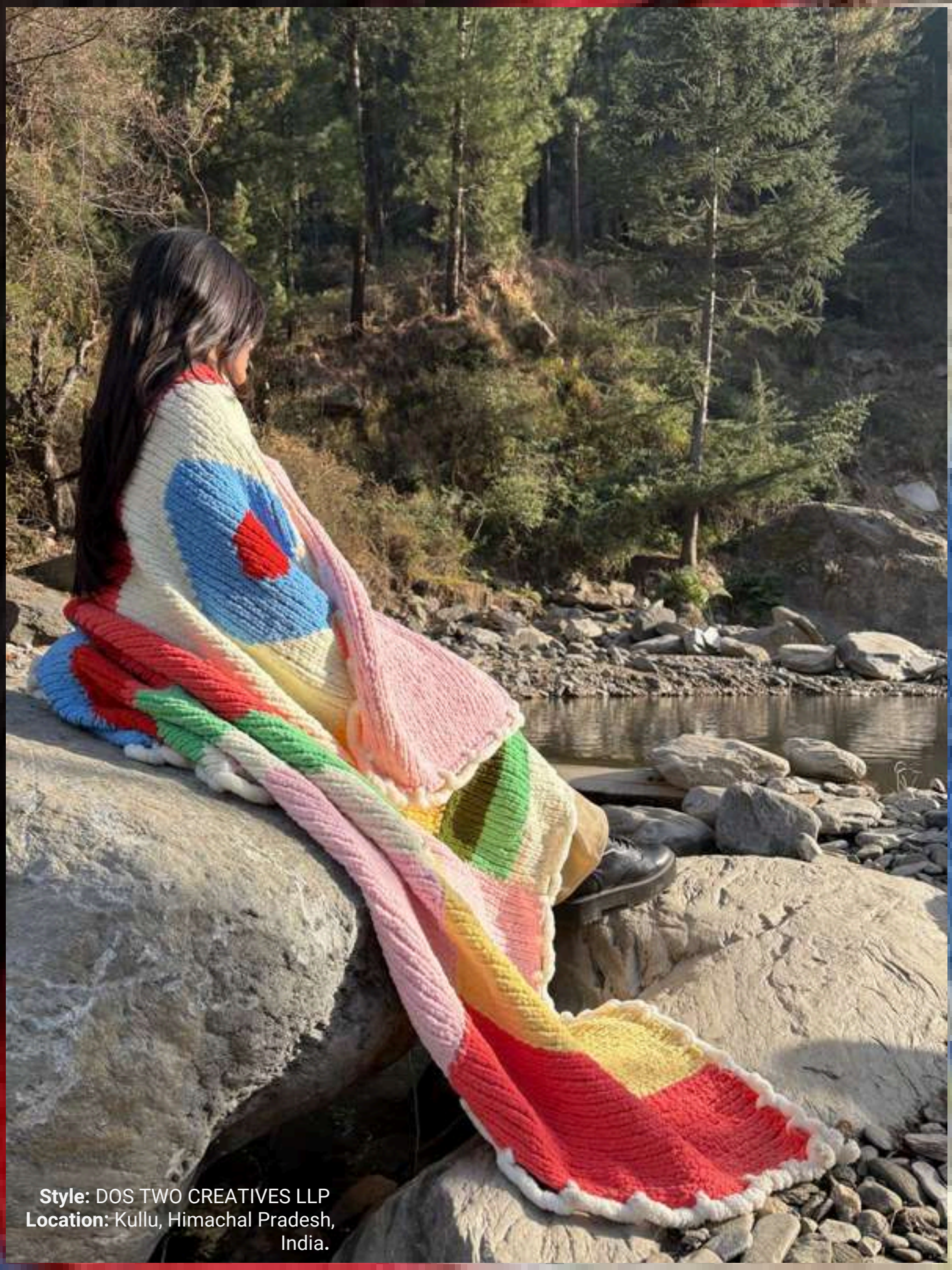
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WWW.LOVINGSLOWLY.COM

ACCENT CUSHION WAKE AND SMILE SHOP ONLINE



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Style: DOS TWO CREATIVES LLP
Location: Kullu, Himachal Pradesh, India.

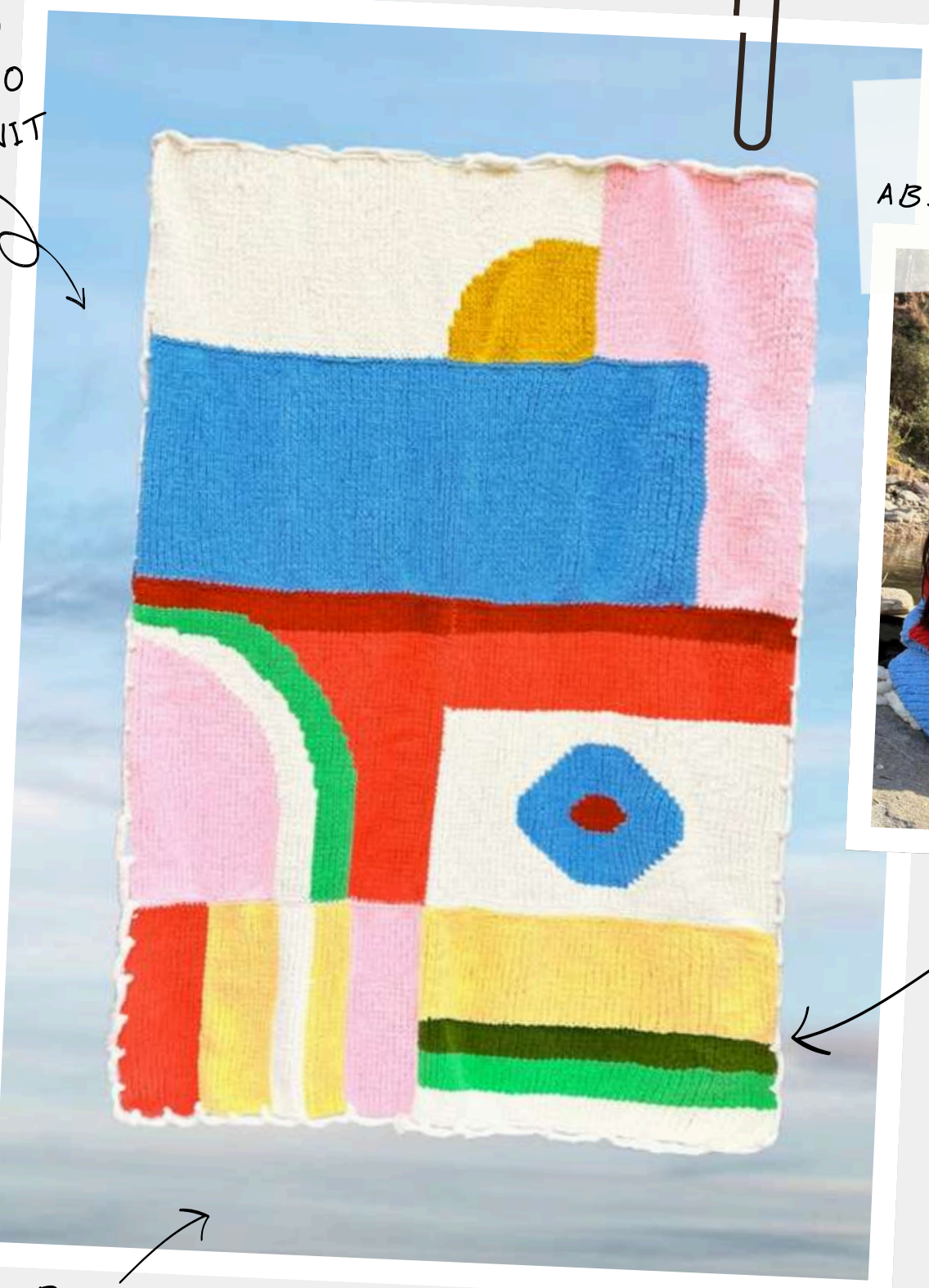
ACCENT CUSHION

THROW

WAKE AND SMILE

SHOP ONLINE

TOOK 360 HOURS TO HAND KNIT



JOYOUS ABSTRACTION



86" | 50"

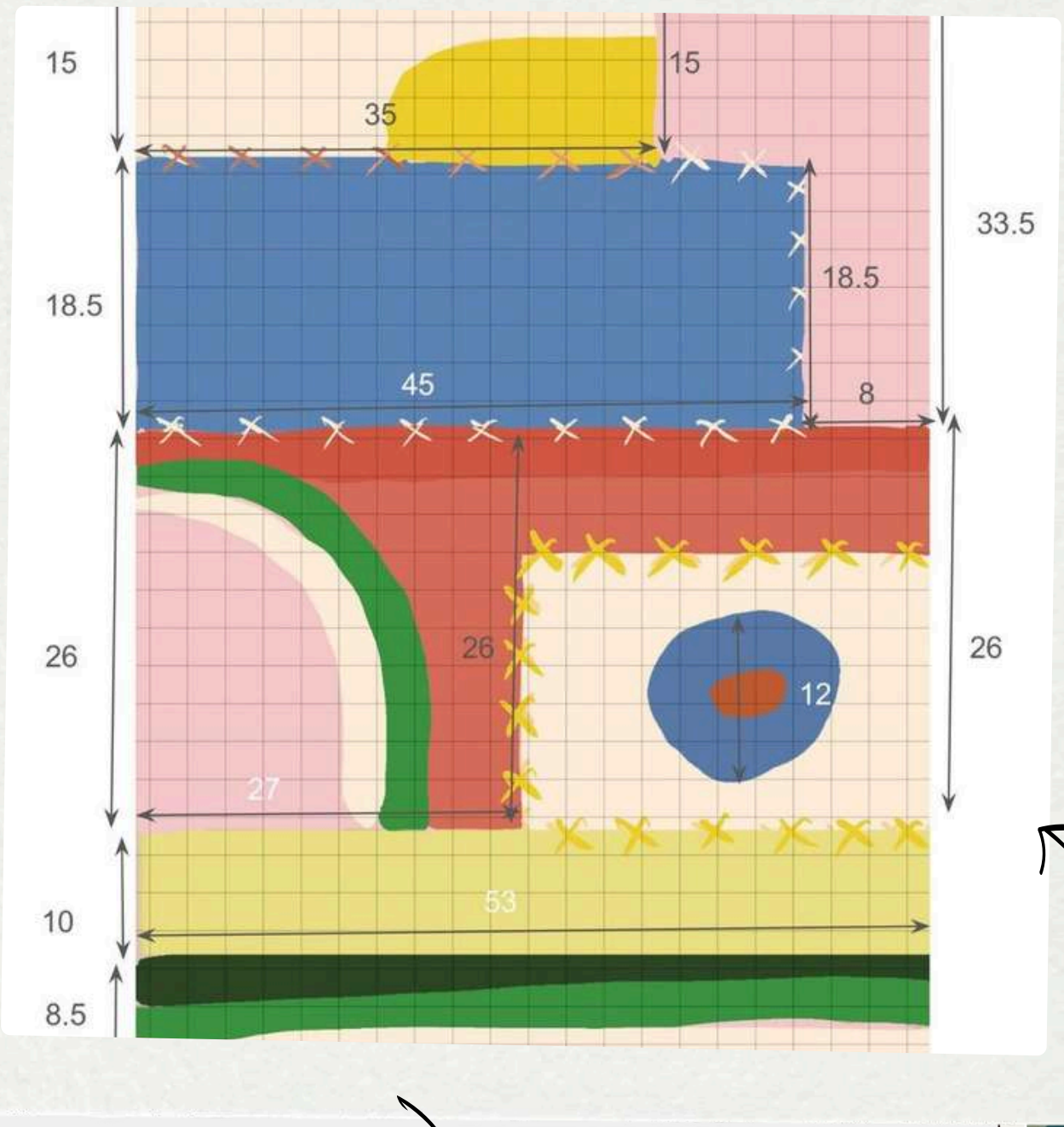
43

UPCYCLED POLYESTER

₹15500

INSPIRED BY A JOYFUL BREAKFAST - PLAYFUL COLORS, SOFT FORMS AND A HINT OF DELICIOUS CHAOS. WARM, BRIGHT AND MADE TO MAKE YOUR SPACE SMILE.

JOYOUS ABSTRACTION



GRAPH

INSPIRATION



BREAKFAST SPREAD


Here is
CLOUD
BORN
For day dreamers

ACCENT CUSHION

CLOUD BORN

SHOP ONLINE



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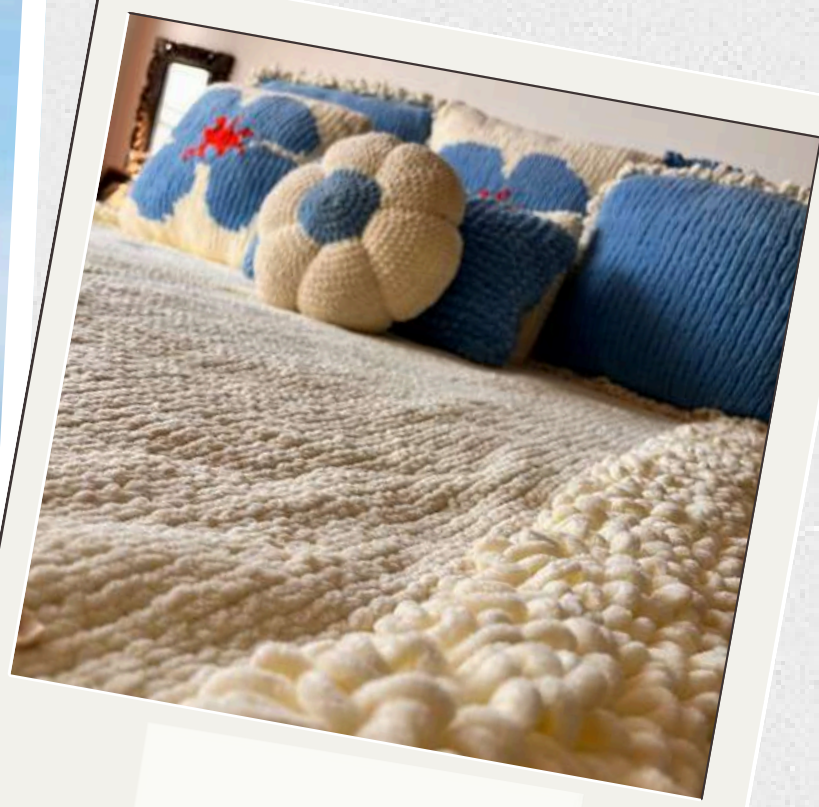
ACCENT CUSHION CLOUD BORN SHOP ONLINE

TOOK 300 HOURS TO HAND KNIT



Y14

52"/162"



CLOUD THROW

UPCYCLED POLYESTER



4" BORDER



INSPIRED BY DRIFTING CLOUDS AND ENDLESS SKIES, IT IS LOVINGLY KNITTED BY HAND,LOOP BY LOOP, LIKE A DREAM SHAPED ABOVE THE WORLD.

₹12000

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ACCENT CUSHION CLOUD BORN SHOP ONLINE



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ACCENT CUSHION

CLOUD BORN

SHOP ONLINE



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ACCENT CUSHION

CLOUD BORN

SHOP ONLINE



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ACCENT CUSHION CLOUD BORN SHOP ONLINE



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TOOK 68
HOURS TO
HAND KNIT



16"/16"
18"/18"
20"/20"

Y15A

SOFT LIGHT
CUSHION COVER



Y16A

DEEP BREATH
CUSHION COVER

FAMILIAR BUT NEVER FLAT. THESE PATTERNS ECHO SHADED COURTYARDS AND SUN-FADED TEXTILES,OFFERING GENTLE CONTRAST AND CALM STRUCTURE WITHIN THE COLLECTION.

₹4000- 16/16
₹4500- 18/18
₹5000- 20/20



ACCENT CUSHION

SCULPTED CUSHIONS

CLOUD BORN

SHOP ONLINE

TOOK 140 HOURS TO HAND KNIT



30" / 118"

FLOATING CLOUD Y17

UPCYCLED POLY YARN, RECYCLED POLYCOT FILLING

SOFTLY SHAPED AND CALMING, LIKE RESTING YOUR HEAD ON THE SKY.

₹10000

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Photo: Abhisek Rao
Model: Prabhleen Kaur

Style: DOS TWO CREATIVES LLP
Location: Lodhi Garden, Delhi, India.

ACCENT CUSHION

THROW

CLOUD BORN

SHOP ONLINE

VAST SKY
THROW

TOOK 240
HOURS TO
HAND KNIT







60" | 50"

UPCYCLED
POLYESTER

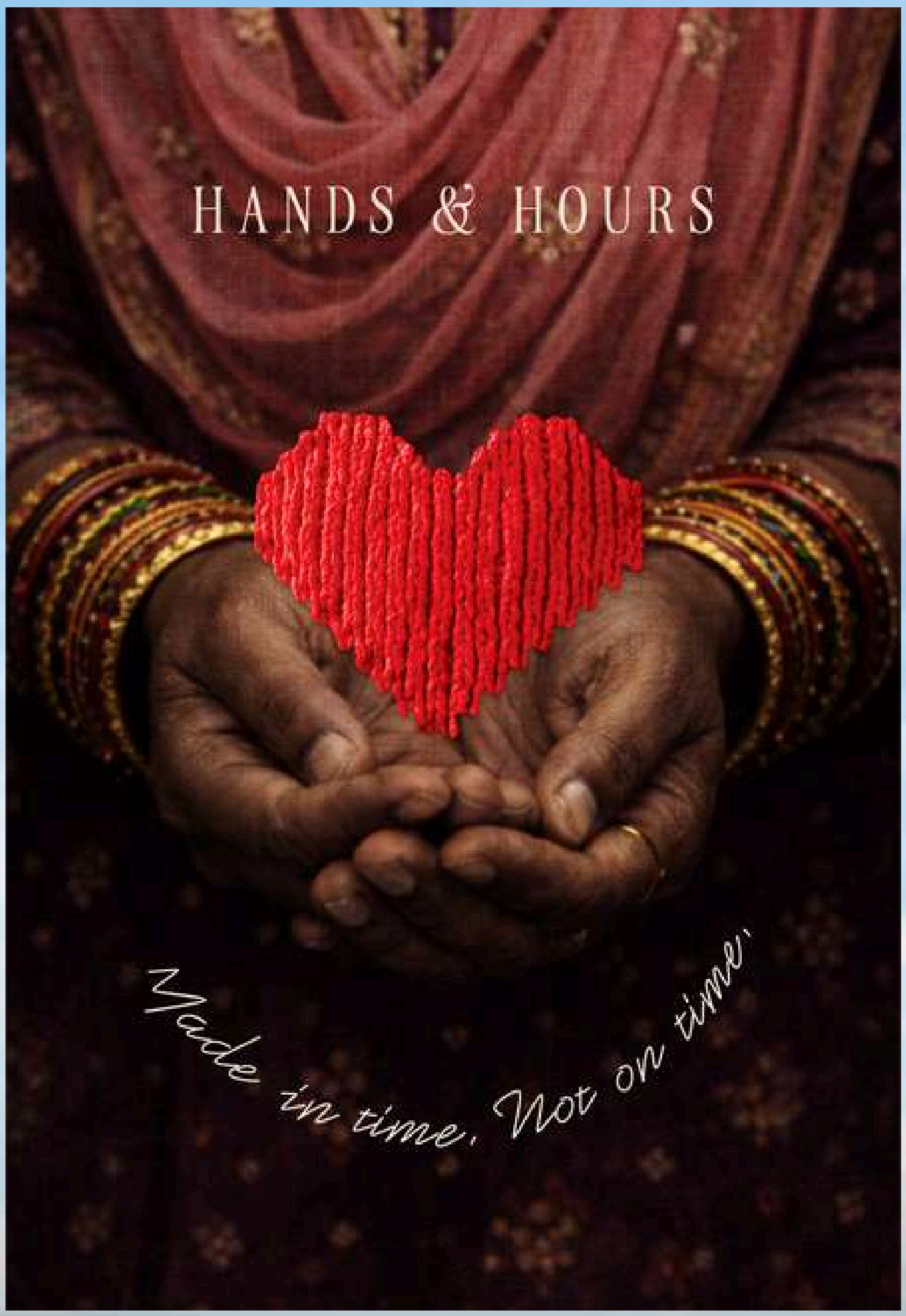
Y2

₹9000

LIGHT, OPEN, AND CALMING,
INSPIRED BY CLEAR SKIES AND QUIET
MOMENTS.

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HANDS & HOURS
Made in time. Not on time.

Together, we've grown from one artisan to a collective of 40 women across different villages in two years. We've traveled and curated a team of our own, trained and up-skilled them, gave them their first employment, tackled taxing production challenges. Yet every hurdle brings joy, reminding us why we started.
thread by thread, dream by dream.
Our love for sacred spaces inspired Loving Slowly's artisanal home furnishings: pieces that bring calm to a serious world, fostering belonging, endless comfort, and smiles that linger. It’s all about joy isn’t it? We want you to feel the joy that comes from their home to yours. This isn't just a brand.
It's our community.
It's our purpose.
It's proof that beauty blooms from embracing slow.

loving slowly

THE FORCE BEHIND US



MANJIT KAUR



MANDEEP KAUR



KULWANT KAUR



RAJVEER KAUR



KULVEER KAUR

And many more....