

DREAMS

LONDON

Spring Summer '27 Collection



A little bit about Dreams…

Founded in 1983 by our grandad, Dreams is a family business now in its third generation. Today it's run by sisters Safia and Aaliyah, and we remain true to his original vision: exceptional quality at a fair price. We design considered wardrobe staples with clean, simple lines that move easily from day to evening. Rooted in timeless versatility, our collections are thoughtfully made, dependable pieces for everyday life.

Spring Summer '27

As the days grow lighter, we turn our attention to easy spring layers in vibrant shades. Our best-selling cotton knitwear collection returns, with reimagined favourites alongside fresh new styles.

This season is a playful take on spring summer dressing: elevated basics paired with on-trend designs, each piece made to mix, match and layer as the weather warms. From crisp stripes and open-knit textures to relaxed denim and bold colour, it's a wardrobe built for the brighter months ahead.

Safia & Aaliyah

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01

SPRING HAS SPRUNG

Soft blues, fresh gingham and delicate embroidery set the tone for the new season. Light layers and easy shapes, made for slow mornings and long afternoons outdoors.



(Left) AA0523 Cashmere Like Batwing Cardi in Sky Blue / AA0628 Gingham Shirred Waist Skirt in Sky Blue / AA0631 Floral Applique Blouse in Sky Blue / AA0682 Pintuck Hem Poplin Skirt in White
(Right) AA0622 Ribbed Vest in Sky Blue / AA0627 Gingham Shirred Bodice Top in Sky Blue / AA0611 Seam Front Trouser in White / AA0658 Canvas Boxy Collar Jacket in Sky Blue / AA0659 Canvas Patch Pocket Trouser in Ecru / AA0650 Cashmere Like Stripe Jumper in Sky Blue / AA0499 Wide Leg Piping Trouser in Navy





(Left) AA0638 Linen Viscose Button Back Vest in Apple Green / AA0635 Linen Viscose Wide Leg Pants in Apple Green / AA0652 Cashmere Like Stripe Jumper in Navy / AA0655 Cheesecloth Ladder Trim Dress in White / AA0636 Linen Viscose Curved Collar Jacket in Apple Green

(Right) AA0645 Cotton Mix Contrast Rib Jumper in Baby Pink / AA0593 Dash Stripe Shirt in Ivory / AA0677 Light Denim Seam Detail Barrel Leg Jean / AA0633 Block Stripe Shirt in Apple Green / AA0622 Ribbed Vest in Baby Pink / AA0611 Seam Front Trouser in White / AA0631 Floral Applique Blouse in Baby Pink / AA0672 Mid Denim Seam Detail Barrel Leg Jean









(Left) AA0651 Cashmere Like Colour Block Stripe Jumper in Apple Green / AA0635 Linen Viscose Wide Leg Pants in White / AA0650 Cashmere Like Multi Stripe Jumper in Stone / AA0499 Wide Leg Piping Trouser in Navy (Right) AA0652 Cashmere Like Stripe Jumper in Sky Blue / AA0677 Light Denim Seam Detail Barrel Leg Jean / AA0654 Cheesecloth Ladder Stitch Blouse in Navy

Relaxed denim, made to match







(Left) AA0672 Mid Denim Seam Detail Barrel Leg Jean / AA0674 Mid Denim Patch Pocket Jacket / AA621 Multi Stripe Boxy T-Shirt in Baby Pink / AA0677 Light Denim Seam Detail Barrel Leg Jean / AA0679 Light Denim Patch Pocket Jacket / AA0621 Multi Stripe Boxy T-Shirt in Apple Green

(Right) AA0563 Shirred Bodice Short Sleeve Blouse in Baby Pink / AA0673 Mid Denim Seam Detail Culottes / AA0648 Cotton Mix Pointelle Stripe Short Sleeve Jumper in Baby Pink / AA0678 Mid Denim Seam Detail Culottes

02

THE ART OF COLOUR BLOCKING

Royal blue, tangerine and crisp white take centre stage. Bold, confident colour paired with clean silhouettes, designed to be worn together or broken up with your everyday staples.



(Left) AA0642 Cotton Mix Stripe Sleeveless Jumper in Royal / AA0682 Pintuck Hem Poplin Skirt in White / AA0644 Cotton Mix Boat Neck Stripe Jumper in Tangerine / AA0635 Linen Viscose Wide Leg Pants in Tangerine (Right) AA0261 Cotton Mix Holes Jumper in Royal / AA0653 Zip Sweatshirt in Tangerine / AA0643 Cotton Mix Pointelle Detail Sleeveless Jumper in Tangerine

Add a bold pop of print to block-colour looks





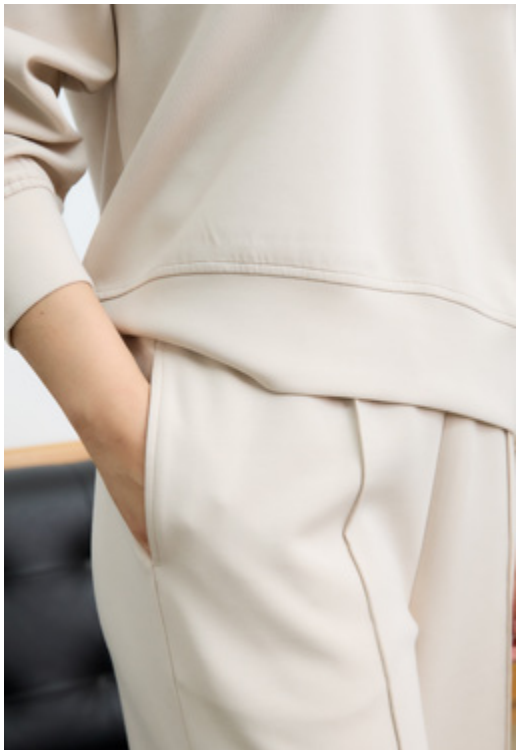
AA0636 Linen Viscose Curved Collar Jacket in Royal / AA0660 Mega Spot Shirred Bodice Dress in Royal / AA0638 Linen Viscose Shell Button Back Vest in Tangerine / AA0413 Linen Viscose Shirred Waist A-Line Maxi Skirt in Tangerine



AA0663 Linen Viscose Circle Embroidery V Neck Top in Stone / AA0664 Linen Viscose Circle Embroidery Parallel Leg Trouser in Stone / AA0636 Linen Viscose Curved Collar Jacket in Stone / AA0533 Linen Pinstripe Button Through Shirt Dress in Navy

Considered detail in calm, easy tones

Elevated loungewear, effortlessly matched



AA0624 Luxe Jersey Funnel Neck Sweatshirt in Navy / AA0623 Luxe Jersey Contrast Rib V Neck Sweatshirt in Stone / AA0625 Luxe Jersey Seam Trouser in Stone & Navy











AA0645 Cotton Mix Contrast Rib Jumper in Navy / AA0644 Cotton Mix Boat Neck Stripe Jumper in Stone / AA0626 Wide Leg Welt Pocket Trouser in Navy and Stone





(Left) AA0648 Cotton Mix Pointelle Stripe Short Sleeve Jumper in Sky Blue

(Right) A0643 Cotton Mix Pointelle Detail Sleeveless Jumper in White / AA0633 Stripe Shirt in Sky Blue / AA0635 Linen Viscose Wide Leg Pants in Sky Blue / AA0647 Cotton Mix Contrast Rib Short Sleeve Cardigan in Baby Pink / AA0413 Linen Viscose Shirred Waist Skirt in Navy









(Left) AA0645 Cotton Mix Contrast Rib Jumper in Sky Blue / AA0616 Deep Hem Crew Neck T-Shirt in White (Right) AA0648 Cotton Mix Pointelle Stripe Jumper in Baby Pink / AA0428 Cotton Mix Rib Short Sleeve Jumper in Baby Pink / AA0658 Canvas Boxy Collar Jacket in Sky Blue / AA0622 Ribbed Vest in Baby Pink

03

A PLAY ON PATTERN

Gingham, playful prints and easy shapes made for mixing. Light-hearted pieces that bring a sense of fun to everyday dressing



(Left) AA0651 Cashmere Like Colour Block Stripe Crew Neck Jumper in Navy / AA0649 Gingham Button Back Vest Top in Navy / AA0681 Gingham Check Elastic Waist Shorts in Navy

(Right) AA0669 Gingham Bubble Hem Jacket in Navy / AA0672 Mid Denim Seam Detail Barrel Leg Jean / AA0680 Slub Jersey Button Front V Neck T Shirt in Navy / AA0668 Gingham Check Barrel Leg Trousers in Navy









AA0563 Textured Shirred Bodice Short Sleeve Blouse in White / AA0677 Light Denim Seam Detail Barrel Leg Jean / AA0627 Gingham Shirred Bodice Short Sleeve Top in Black / AA0628 Gingham Shirred Waist A-Line Maxi Skirt in Black

Shirring made simple

Monochrome with a lighter touch





AA0688 Rectangle Spot Notch Neck Short Sleeve Blouse in Ivory / AA0659 Canvas Patch Pocket Trouser in Ecru / AA0610 Channel Waist Button Through Bomber Jacket in Black / AA0611 Seam Front Barrel Leg Trouser in Black / AA0621 Multi Stripe Boxy T-Shirt in Stone

04

WARDROBE FAVOURTIES

Much loved and back for spring. Our best-selling knits return in bold stripes, soft shades and new shapes, ready to wear on repeat



(Left) AA0652 Cashmere Like Stripe Jumper in Stone & Navy / AA0626 Wide Leg Welt Pocket Trouser in Navy / AA0499 Wide Leg Piping Trouser in Navy

(Right) AA0523 Cashmere Like Batwing Cardi in Apple Green & Stone / AA0672 Mid Denim Seam Detail Barrel Leg Jean / AA0677 Light Denim Seam Detail Barrel Leg Jean / AA0652 Cashmere Like Stripe Jumper in Sky Blue / AA0499 Wide Leg Piping Trouser in Navy / AA0652 Cashmere Like Stripe Jumper in Sky Blue / AA0434 Cashmere Like Fitted V Neck Jumper in Sky Blue







(Left) AA0261 Cotton Mix Holes Jumper in White / AA0523 Cashmere Like Batwing Cardi in Navy / AA0622 Ribbed Vest in Sky Blue / AA0643 Cotton Mix Pointelle Sleeveless Jumper in Sky Blue / AA0641 Cotton Mix Contrast Sleeve Jumper in Stone (Right) AA0641 Cotton Mix Contrast Sleeve Jumper in Sky / AA0626 Wide Leg Welt Pocket Trouser in Navy / AA0644 Cotton Mix Boat Neck Stripe Jumper in Stone / AA0499 Wide Leg Piping Trouser in Navy

View the SS27 Collection:
Top Drawer 10-12 January 2027
INDX Womenswear 31 January - 2 February 2027
Spring Fair 7 - 10 February 2027

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