

päräffle

2022



...go on, get crafting!



Hi...

...and thanks for taking a peek at Paraffle's wholesale catalogue!

I started Paraffle when I wanted to learn embroidery and couldn't find a high-quality, sustainably focused craft kit, in a design that I truly loved. So, I created my own!

That was in 2016, and sustainability, social responsibility and strong designs are still at Paraffle's core. My kits are the only UK craft kits (that I know of!) that use organic, ethically produced fabric, sourced from a family business in South India. We use sustainable, FSC certified materials in our packaging and printing; and we offset the carbon produced by both receiving goods, and sending out orders. Through various partnerships, we give at least 10% of profits to charity.

Paraffle aims to make embroidery accessible and achievable - even for total beginners. All of the kits in our wholesale offering are suitable for beginners, and come with everything needed to complete a project. As well as 'classic' embroidery hoop kits, I've developed tote bag kits, cushion kits and Customise Kits, for more eco- and fashion-minded customers.

With a constant push to use business as a force for good, plus features in various publications (such as The Guardian, Prima, Woman's Weekly), and being a guest designer for Love Embroidery magazine, Paraffle has an engaged customer base, with a range of products that customers are proud of making.

Thank you for supporting and championing small business - I look forward to working with you!



Sammy
x

Paraffle: *noun, Scots*

1. An extravagant display; 2. Embroidery

Made in
Scotland

Organic &
ethically
sourced
fabric

10% of profits
are donated
to charity

Sustainable
packaging &
printing





Designs are available as a 'classic' Hoop Kit, Tote Bag Kit, or Cushion Kit.



Aurora

Bee

Botanicals



Deer

Elephant

Flamingo



Fox

Frog

Giraffe

EMBROIDERY KITS



Hare



Hummingbird



Jellyfish



Llama



Lobster



Orange Tree



Orca



Parrot



Peacock

Our Hoop Kits use organic & ethically produced fabric, sourced from a family business in Kerala, India

All kits are
beginner
friendly

EMBROIDERY KITS



Pineapple



Rabbit



Rainbow



Sampler



Sloth



Sunrise



Sunset



Swallow



Swan



Unicorn



Whale



TOTE BAG KITS

Most Paraffle designs are available as Tote Bag Kits: crafty, sustainable, and functional.

Our tote kits include an Earth Positive bag: organic cotton, ethically traded, and carbon neutral manufacturing.



CUSHION KITS



Most Paraffle designs are also available as Cushion Kits.

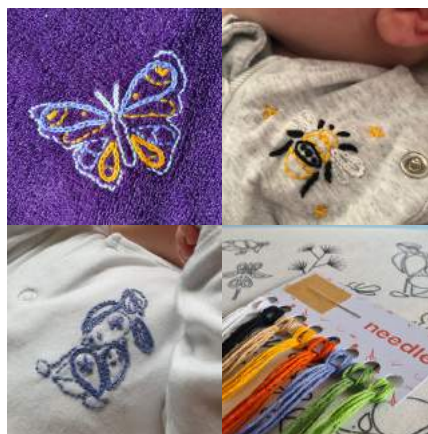
The cotton for our cushions is made by an organic, ethical family business in South India; this fabric is then given to a local women's cooperative to be sewn into cushions.

CUSTOMISE KITS

10 designs printed on adhesive, water-soluble fabric stabiliser, with instructions, 8 colours of DMC thread, needle, and thread organiser.

Packaging: A5 envelope, made ethically in India using cotton rags from recycled T-Shirts.

Featured in Prima and Crafts Beautiful.



Countryside



Ocean



Tropical



Fanciful



NEEDLE MINDERS

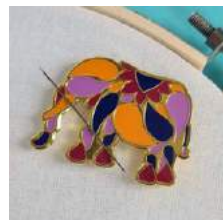
Made in Britain. Nickel, with enamel finishing. Two strong Neodymium magnets - one permanently affixed to the back, the second for securing the needle minder to fabric. Max length/height: 4cm.



Whale



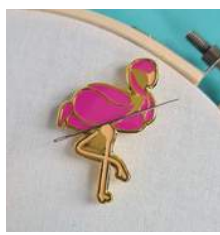
Bee



Elephant



Pineapple



Flamingo



Hare



Llama



Unicorn



Rainbow



Fox



CHARMS

Mini kits - ideal for a quick project that can be finished in 1 or 2 hours!



CHRISTMAS KITS



Baubles (3")

- Mistletoe
- Pudding
- Orange Needle Painting



KIT DETAILS

Hoop Kits

Hoop Kits contain:

- 8 inch embroidery hoop
- Organic, ethically produced fabric
- DMC thread on a card thread organiser
- Embroidery needle
- Felt
- Pattern pre-printed on adhesive, water-soluble (non-toxic) paper
- Stitch Guide, key & instructions with high quality pictures

Hoop kit packaging measures 23cm x 23cm x 2.2cm

Tote Kits

Tote Bag Kits contain:

- Earth Positive cotton tote (40x36cm)
- 8 inch wood embroidery hoop
- Embroidery needle & safety pins
- DMC thread on a card thread organiser
- Felt
- Pattern pre-printed on adhesive, water-soluble (non-toxic) paper
- Stitch Guide, key & instructions with high quality pictures
- Fusible interfacing

Tote kit packaging measures 23cm x 23cm x 2.2cm

Cushion Kits

Cushion Kits contain:

- 8 inch wood embroidery hoop
- Organic, ethically produced cotton cushion (45 x 45cm)
- DMC thread on a card thread organiser
- Embroidery needle & safety pins
- Felt
- Pattern pre-printed on adhesive, water-soluble (non-toxic) paper
- Stitch Guide, key & instructions with high quality pictures
- Fusible interfacing

Cushion kit packaging measures 25cm x 35cm x 5cm

Charms

Charm Kits contain:

- 3 inch wood embroidery hoop
- Mini charm hoop (2.5cm)
- Organic, ethically produced fabric
- DMC thread on a card thread organiser
- Embroidery needle
- Felt
- Pattern pre-printed on adhesive, water-soluble (non-toxic) paper
- A4 folded instructions

Charm kit packaging measures 10cm x 10cm x 2cm

Customise Kits

Customise Kits contain:

- 10 designs printed on adhesive, water-soluble fabric stabiliser
- Instruction leaflet
- 8 colours of DMC thread on card thread organiser.
- Embroidery needle

Packaging: C5 envelope, made ethically in India using cotton rags from recycled T-shirts.



BESTSELLERS

Top Hoops:

Whale
Hare
Elephant
Sunset
Aurora
Peacock

Top Totes:

Whale
Elephant
Orange Tree
Sunset
Llama

Top Cushions

Elephant
Whale
Bee

Top Minis & Accessories:

Rainbow Needle Minder	Rainbow Heart Charm
Bee Needle Minder	Bee Charm

PRICES, TERMS & HOW TO ORDER

www.parafflewholesale.com

wholesale@paraffle-embroidery.com (+44) 7468 535475

PAYMENTS

Bank Transfer or card via Paypal

SHIPPING & TURNAROUND

*We aim to despatch within 3 working days (usually sooner).
All orders are shipped with 2 day delivery.*

MINIMUM SPEND

Per order £50

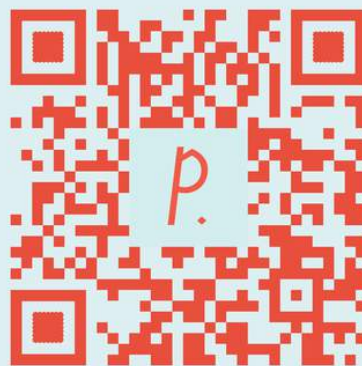
PAYMENT TERMS

First orders UPFRONT

Subsequent orders NET 30

UK CARRIAGE PAID

VAT NO: GB 351836591



www.parafflewholesale.com