



Premium partyware and novelty gifts for all
faith-based & multicultural celebrations.

2022 Catalogue

www.peacocksupplies.com

Founded in 2015, we are a Staffordshire based supplier of high quality partyware and innovative novelty gifts for the ethnic consumer market.

As a design-led creative company, all of our products are bespoke and carefully designed to accurately honour each festival celebration.

Our company mission is to celebrate diversity and promote tolerance of all faiths and cultures.





The Muslim Council of Britain estimates that the Muslim market is worth £20.5 billion a year to UK retailers, with the country's population of Muslims almost doubling between 2001 and 2011, the time of the last census, to 2.7 million.

Young Muslims are the fastest growing demographic group in the UK, yet significantly underserved by mainstream retailers.

Are you ready to further explore this untapped market?

Images of our products as seen in Morrisons & John Lewis



Talk of Muslim consumers usually brings the word 'halal' to mind, but Muslim shoppers are interested in more than just food.

From high street retailers to global stores, there is an opportunity to tailor an offering for a young, brand conscious and increasingly affluent consumer segment.

Festival Partyware Collections



Eid



Eid



Eid



Eid



Eid



Ramadan



Vaisakhi



Diwali



Diwali



Lohri



Hanukkah



Chinese New Year

Evergreen Partyware Collections



Mubarak



Turkish



Stardust



Geo Silver



Geo Gold



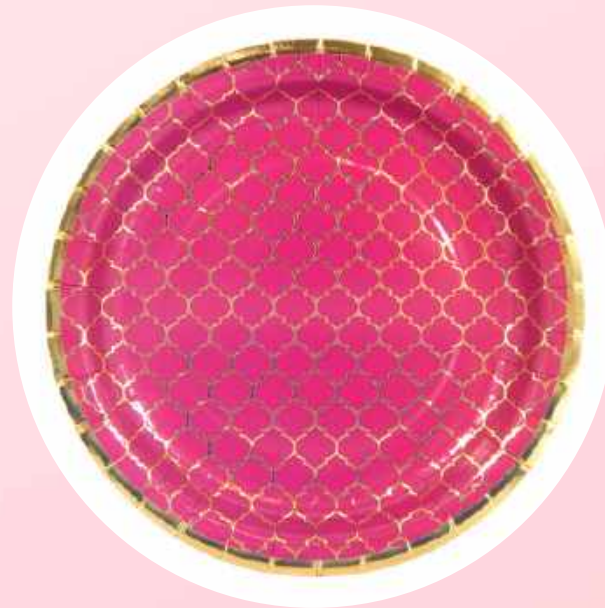
Persian



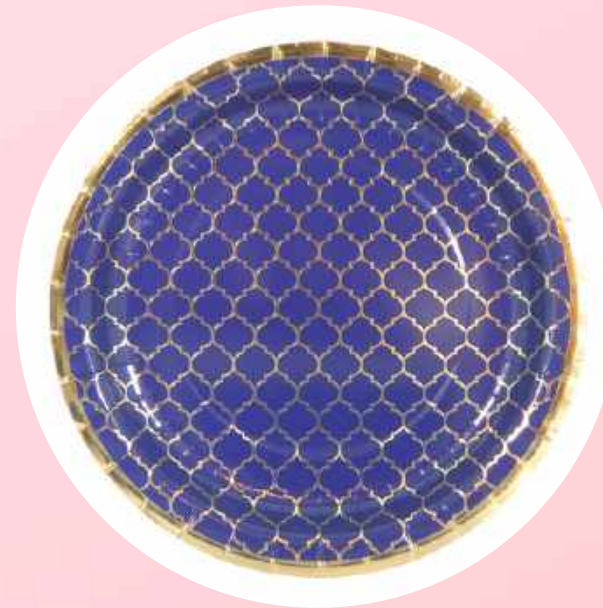
Moroccan
Teal



Moroccan
Amber



Moroccan
Plum



Moroccan
Navy



Moroccan
Ivory



Salam

Our partyware product range covers:

Tableware
(e.g. plates, cups, napkins)

Hanging Decor
(e.g. banners, balloons, lanterns)

Gift Packaging
(e.g. gift bags, gift wrap, treat boxes)

Stationery
(e.g. greeting cards, money envelopes)





Our home & gift product range covers:

Lighting

(e.g. fairy lights, display lights)

Home Decor

(e.g. geo moons, money boxes)

Dining

(e.g. dinnerware, serving, runners)

Novelty

(e.g. moon trees, advent calendars)

Overview of Festivals - 2022

January

Lohri (12th)

February

Chinese New Year (1st)

March

Holi (17th)
Nowruz (22nd)

April

Ramadan (2nd)
Vaisakhi (14th)
Passover (15th-23rd)

May

Eid ul Fitr (2nd)

June

Shavuot (5th)

July

Hajj (7th-12th)
Eid al Adha (10th)
Islamic New Year (29th-30th)

August

Raksha Bandan (11th)

September

Rosh Hashanah (25th-27th)

October

Yom Kippur (5th)
Milad al Nabi (8th)
Diwali (24th)

November

December

Hanukkah (18th-26th)

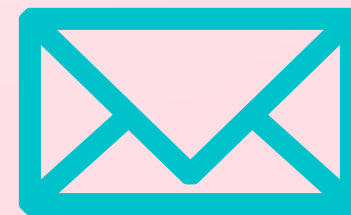
Key ethnic festivals celebrated in the UK have been underlined above.
Please note, some festival dates are dependent on lunar sightings (subject to change).



Get in touch!



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[@peacocksupplies](https://www.instagram.com/peacocksupplies)

