

F · Y · G

2023

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MEET THE FOUNDER

WHERE IT ALL BEGAN

I have always been surrounded by fashion, design and style. Growing up with the influence of my father's fashion business, it was a natural progression to forge my own successful career in the fashion and design industry. This is what I love. It is what I am passionate about. And F.Y.G. has simply become the natural extension of my experience of and love for stylish, affordable and sustainable design.

In creating F.Y.G. it was important to produce not just another scented product but an immersive experience. What started as a desire to re-capture my childhood joy of family holidays spent in Greece, then developed into a project of encapsulating a range of significant and beautiful experiences from the past.

'IT'S NOT BUSINESS, ITS PERSONAL'

Whilst each scent has a story and individual character to evoke memory, feeling and mood, it was equally important to create modern designs – to fit in with and subtly enhance any living space. And with all of that, F.Y.G. had to be sustainable.

That is why each product is 100% natural and recyclable.

So, I invite you to take your time, shop around, try out something new, and Find Your Glow.

Demi Pendakis





SUSTAINABILITY

OUR PROMISE

FYG is committed to embedding sustainability into both product and production. For every candle purchased, FYG plant a tree in Nicaragua, with over 16,000 planted so far.

Below are some of our core sustainable elements you will find in each of our products.



Recyclable Packaging



100% Vegetable Soy Wax -
Made from coconut & non-gmo
rapeseed wax



Environmentally friendly
ingredients and packaging



Sustainable ingredients
and methods



LEFT TO RIGHT:

Back to Basics Collection
Cedar & Jasmine

Diffuser/Candle/Hand & Body Lotion/Hand & Body Wash

COLLECTIONS

BACK TO BASICS

The FYG 'Back to Basics' range is a careful curation of timeless classics with a modern twist, designed to enhance your living space and uplift your mood.

This collection consists of 12 fragrances across candles, diffusers, tea lights, hand & body wash and hand & body lotion.

Each fragrance from this stripped-back collection celebrates not only a key aroma but a distinct character, and has been designed to either invigorate, calm, restore or indulge your senses, positively impacting on your well-being, as well as highlighting and complimenting the mood of any room.



LEFT TO RIGHT: Back to Basics Collection - Cedar & Jasmine - Candle - Orchid Noir - Candle

BACK TO BASICS

BLACK FIG & VETIVER



THE SWEET BUT SASSY ONE

Think earthy green leaf, cedar and oak moss meets fragrant citrus, topped with liquorice and anise.

CANDLE



8.10 oz
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz



HAND & BODY WASH



17 fl oz



HAND & BODY LOTION



17 fl oz



CEDAR & JASMINE

LIME, BASIL & MANDARIN

LEMONGRASS & GINGER



THE SPIRITUAL ONE

Think sparkling citrus top notes lead into a heart of exotic jasmine blended with transparent, white florals, cushioned with smooth amber and finished with dry cedarwood, patchouli, vanilla and sheer musks.



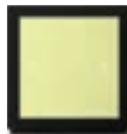
THE ZINGY ONE

Think Sicilian lime and sweet mandarin meets peppery basil and sharp notes of vetiver.



THE FEISTY ONE

Think tangy lemongrass and Sicilian citrus meets spicy ginger root on a patchouli and creamy vanilla base.

<p>CANDLE</p>  <p>8.10 oz Up to 45 hours burn time</p> 	<p>DIFFUSER</p>  <p>4.25 fl oz</p> 	<p>HAND & BODY WASH</p>  <p>17 fl oz</p> 	<p>CANDLE</p>  <p>8.10 oz Up to 45 hours burn time</p> 	<p>DIFFUSER</p>  <p>4.25 fl oz</p> 	<p>HAND & BODY WASH</p>  <p>17 fl oz</p> 	<p>CANDLE</p>  <p>8.10 oz Up to 45 hours burn time</p> 	<p>DIFFUSER</p>  <p>4.25 fl oz</p> 	<p>HAND & BODY WASH</p>  <p>17 fl oz</p> 
<p>TEA LIGHTS</p>  <p>6.70 oz Box set of 12</p> 		<p>HAND & BODY LOTION</p>  <p>17 fl oz</p> 	<p>TEA LIGHTS</p>  <p>6.70 oz Box set of 12</p> 		<p>HAND & BODY LOTION</p>  <p>17 fl oz</p> 	<p>TEA LIGHTS</p>  <p>6.70 oz Box set of 12</p> 		<p>HAND & BODY LOTION</p>  <p>17 fl oz</p> 



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ROCK SALT & DRIFTWOOD

F · Y · G

BLUEBERRY & VANILLA

F · Y · G

FRANKINCENSE & MYRRH

LEFT TO RIGHT:

Back to Basics Collection

Rock Salt & Driftwood Candle

Blueberry & Vanilla Candle

Frankincense & Myrrh Candle

BACK TO BASICS

FRANKINCENSE & MYRRH



THE FESTIVE ONE

Think dark, earthy frankincense and bitter-sweet myrrh meet shades of violet and warming amber.

CANDLE



8.10 oz
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz



HAND & BODY WASH



17 fl oz



HAND & BODY LOTION



17 fl oz



PEONY & BLUSH SUEDE



THE FLORAL ONE

Think fruits and soft florals meet rich musk and amber. Indulge in the comforting fragrant notes of apple, soft plum, fragrant peony and carnation rose.

DAMSON PLUM, ROSE & PATCHOULI



THE GLAMOROUS ONE

Think opulent fruity plum, cassis and rich berries meet a decadent base of vanilla, cinnamon and clove spice.

ORCHID NOIR



THE DECADENT ONE

Think luxurious heart of orchid and lotus wood, blended with top notes of ylang, bergamot and truffle. The base notes of vanilla, sandalwood, vetiver & dark chocolate complete this fragrance

CANDLE  8.10 oz Up to 45 hours burn time	DIFFUSER  4.25 fl oz	HAND & BODY WASH  17 fl oz
TEA LIGHTS  6.70 oz Box set of 12		HAND & BODY LOTION  17 fl oz
		

CANDLE  8.10 oz Up to 45 hours burn time	DIFFUSER  4.25 fl oz	HAND & BODY WASH  17 fl oz
TEA LIGHTS  6.70 oz Box set of 12		HAND & BODY LOTION  17 fl oz
		

CANDLE  8.10 oz Up to 45 hours burn time	DIFFUSER  4.25 fl oz	HAND & BODY WASH  17 fl oz
TEA LIGHTS  6.70 oz Box set of 12		HAND & BODY LOTION  17 fl oz
		



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STARRY STARRY NIGHT

BACK TO BASICS

ROCK SALT & DRIFTWOOD



THE FRESH ONE

Think salt-crusted seaweed, cyclamen and water lily meet background notes of warming amber and musk.

CANDLE



8.10 oz
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz



HAND & BODY WASH



17 fl oz



HAND & BODY LOTION



17 fl oz



CUBAN TOBACCO & OAK



THE MYSTERIOUS ONE

Think smoky sweet tobacco and spice meet vintage cologne, cognac and warming musk.

FIRESIDE



THE WOODY ONE

Think crisp bergamot, lemon leaf and fresh eucalyptus meet woody notes of red cedar, massoia, amber and musk.

BLACK POMEGRANATE



THE FRUITY ONE

Think juicy plum and pomegranate meets background notes of floral, musk and spice.

CANDLE
8.10 oz
Up to 45 hours burn time

DIFFUSER
4.25 fl oz

HAND & BODY WASH
17 fl oz

TEA LIGHTS
6.70 oz
Box set of 12

CANDLE
8.10 oz
Up to 45 hours burn time

DIFFUSER
4.25 fl oz

HAND & BODY WASH
17 fl oz

TEA LIGHTS
6.70 oz
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CANDLE
8.10 oz
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DIFFUSER
4.25 fl oz

HAND & BODY WASH
17 fl oz

TEA LIGHTS
6.70 oz
Box set of 12



LEFT TO RIGHT: Memories Collection - Paradise Beach Candle / Back to Basics Collection - Lime, Basil & Mandarin - Hand & Body Wash / Hand & Body Lotion



Back to Basics Gift Box Collections - The Ignite, The Iconic, The Indulge, The Invigorate

BACK TO BASICS

INVIGORATE

GIFT SET COLLECTION



THE 'INVIGORATE' COLLECTION

ROCK SALT & DRIFTWOOD / DAMSON PLUM, ROSE & PACHOULI / CEDAR & JASMINE

Journeying from rock salt and water lily to sweet plum with clove spice and on to exotic jasmine and cedarwood, this collection has been thoughtfully curated to channel fresh forest rambles and breezy salt sea days.

3 x 75g

Hand poured natural candles
Up to 15 hours burn time each



BACK TO BASICS

INDULGE

GIFT SET COLLECTION



'THE INDULGE' COLLECTION

LEMONGRASS & GINGER / ORCHID NOIR / BLACK FIG & VETIVER

Journeying from tangy citrus and spiced ginger to fragrant orchid and on to earthy cedar with figs, the collection has been thoughtfully curated to inspire your inner diva - an essential for all style icons.

3 x 75g

Hand poured natural candles
Up to 15 hours burn time each



BACK TO BASICS

ICONIC

GIFT SET COLLECTION



THE 'ICONIC' COLLECTION

LIME, BASIL & MANDARIN / PEONY & BLUSH SUEDE / BLACK POMEGRANATE

Journeying from tangy Sicilian lime to fragrant peony with plum and on to juicy pomegranate tempered with spice, this elegant collection has been thoughtfully curated to celebrate luscious fruit and delicate florals - a must-have for those who delight in all things luxury.

3 x 75g

Hand poured natural candles
Up to 15 hours burn time each



BACK TO BASICS

IGNITE

GIFT SET COLLECTION



THE 'IGNITE' COLLECTION

FRANKINCENSE & MYRRH / FIRESIDE / CUBAN TOBACCO & OAK

Journeying from earthy frankincense to crisp bergamot with red cedar and on to smoky tobacco and cognac, this timeless collection has been thoughtfully curated for unadulterated comfort, inviting you to spend blissful nights by the glow of the crackling fire.

3 x 75g

Hand poured natural candles
Up to 15 hours burn time each





THE INVIGORATE
Collection

F · Y · G

SET OF THREE PURE RAPESEED & COCONUT WAX
SCENTED CANDLES
MADE IN ENGLAND



Y
CITRUS & MANDARIN

Y
PASSION FRUIT & MANGO

Y
SANDALWOOD & VANILLA

COLLECTIONS

MEMORIES

The memories collection is a celebration of the joy that comes as we reflect on key moments from our past. There are several ways to remember the past, but perhaps it is through scent that we most strongly find ourselves reliving the feel of any place and the emotion involved.

In this way, scent is a uniquely powerful tool and so this collection has become something distinctly evocative with the power to stimulate, calm, restore, excite and invigorate our senses, even when we are simply living our everyday, often stressful lives.

The memories collection consists of 9 unique scents that will transport you to a place and time, telling a story of the past. This collection includes natural hand poured candles, diffusers and tea lights.



LEFT TO RIGHT:
Memories Collection
The Amalfi Candle
Caribbean Waters Candle
The Amalfi Candle
Down By The Coast Candle

MEMORIES

A DAY AT THE SPA



**MEMORY:
LUXURIOUS SPA RETREAT, NEW FOREST**

Think pure lavender essential oil to soothe mind and body. Light this candle and be transported to a fragrant spa and feel your stress melt away.

JAPANESE PLUM BLOSSOM



**MEMORY:
IMPERIAL GARDEN, TOKYO**

Think sweet mandarin and fragrant, oriental plum meet neroli, jasmine, pine and cedar wood. Use this to connect to the calming peace, beauty and romance of a Japanese garden.

PARADISE BEACH



**MEMORY:
HONEYMOONING, THE MALDIVES**

Think fresh bergamot, orange and rich amber meet exotic coconut and sweet vanilla. Light this candle and dream away: of white sandy beaches and crystal waters, so enchanting you will not want to leave.

CANDLE



8.80 oz
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz



CANDLE



8.80 oz
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz



CANDLE



8.80 oz
Up to 45 hours burn time



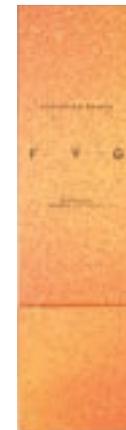
TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz



MEMORIES

STARRY STARRY NIGHT



MEMORY: TRAVELLING BALI

Think blends of citrus, sweet cinnamon and vanilla spice meets notes of smoky wood and musk.

Use this to intrigue and excite your senses, as you are transported to the breathtaking beauty of a star-lit, Balinese night sky.

CANDLE



8.80 Oz
Hand poured natural candle
Up to 45 hours burn time



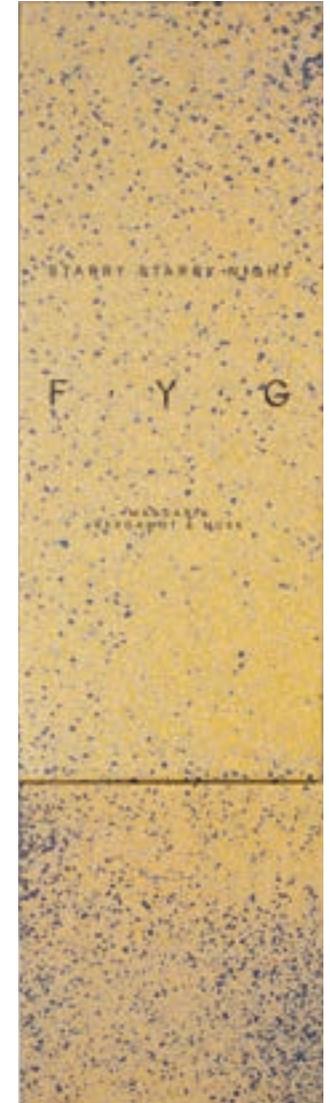
TEA LIGHTS



6.70 Oz
Box set of 12



DIFFUSER



4.25 fl oz
Scented oil diffuser





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A DAY AT THE SPA

MEMORIES

THE AMALFI



MEMORY: MINI BREAK TO THE ROMANTIC AMALFI COAST, ITALY

Think fresh, coastal breeze meets citrus grove tartness with background notes of wild freesia. Light this to invigorate your senses and be transported to the unrivalled beauty of coastal Italy.

CANDLE



8.80 oz
Hand poured natural candle
Up to 45 hours burn time



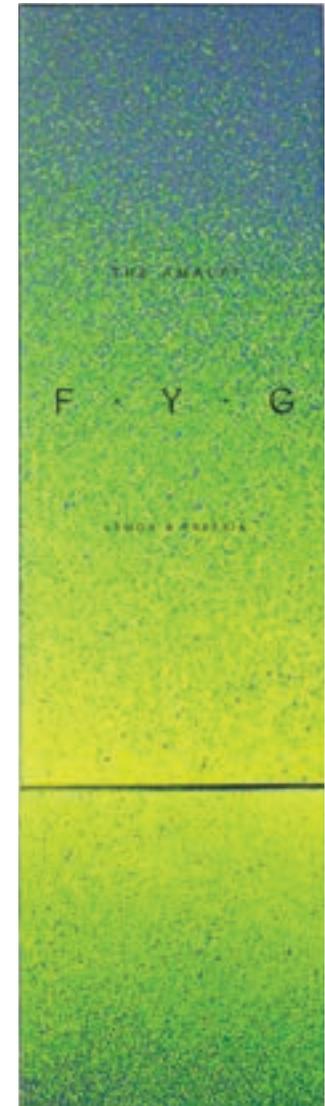
TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz
Scented oil diffuser



CARIBBEAN WATERS



**MEMORY:
BEACH RETREAT, ST LUCIA**

Think citrus cocktail of lime, bergamot and lemon meets creamy tropical coconut with base notes of amber, musk and patchouli. Light this candle to indulge in Caribbean beach vibes and prepare to feel yourself unwind.

DOWN BY THE COAST



**MEMORY:
BEACH-BOUND SUNDAY WITH FRIENDS**

Think salted seaweed and green florals meets citrus hints of bergamot and lime with a background of amber, cedarwood and balsamic. Light this candle for a taste of breezy, carefree childhood days with fresh, salt sea air.

THE ROSE GARDEN



MEMORY:

A LOCAL HIDDEN GEM: THE ENGLISH ROSE GARDEN

Think of bursting sweetness of rose tempered by notes of coffee, incense, amber and sandalwood. Light this to liven your senses and indulge in this elegant scent, as you are transported to the sanctuary of a tranquil English rose garden in full bloom.

CANDLE



8.80 oz
Hand poured natural candle
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz
Scented oil diffuser



CANDLE



8.80 oz
Hand poured natural candle
Up to 45 hours burn time



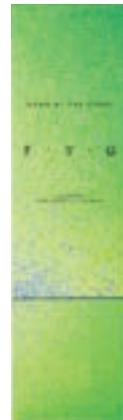
TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz
Scented oil diffuser



CANDLE



8.80 oz
Hand poured natural candle
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz
Scented oil diffuser



MEMORIES

ARABIAN NIGHTS



MEMORY: NIGHT TIME, THE ARABIAN DESERT

Think tart spice meets floral notes with a background of woody oud and musky sweetness. Light this candle and be transported to a warm desert camp fire, breathing in the dry, fragrant air.

CANDLE



8.80 oz
Hand poured natural candle
Up to 45 hours burn time



TEA LIGHTS



6.70 oz
Box set of 12



DIFFUSER



4.25 fl oz
Scented oil diffuser





A DAY AT THE SPA

F · Y · G

LAVENDER

THE ROSE GARDEN

F · Y · G

ROSE & SAFFRON

F · Y · G

THE ROSE GARDEN

LEFT TO RIGHT:

Memories Collection

Day At The Spa Candle

The Rose Garden Candle

COLLECTIONS

SEASONS

SEASONS COLLECTION

The F.Y.G seasons collection is a new and exciting concept of layered, scented candles, set with 3 wicks in stylish metal containers. Each seasons candle takes you on an extended journey through Spring/Summer or Autumn/Winter, as each individually perfumed layer evolves into the next.

As with all FYG candles, our double-layered seasonal candles are hand-poured, using a blend of coconut and rapeseed wax, pure essential oils and completed with 3 pure cotton wicks, making them 100% natural and vegan friendly.

Our seasonal layered candles also come with an eco-friendly seed paper dust card allowing you to re-use your FYG jar as a plant pot once the candle has burned through. Once your candle has burned, simply place the dust card cover in your FYG jar with soil and water and watch as your flowers grow and blossom.



SEASONS

SPRING/SUMMER

LAYERED CANDLE



SPRING/SUMMER LAYERED CANDLE

Take a trip through Spring / Summer and indulge in the most beautiful accompaniment to the changing landscape, mood and blissful beauty of the English seasons.

Spring – cedarwood, ylang ylang, neroli, lemon, orange, galbanum & mimosa

Summer – Orange, Rose, Geranium, Violet, Sandalwood, Amber

900g split across two fragrances
Up to 120 hours burn time



SEASONS

AUTUMN/WINTER

LAYERED CANDLE



AUTUMN/WINTER LAYERED CANDLE

Take a trip through Autumn / Winter and indulge in the most beautiful accompaniment to the changing landscape, mood and blissful beauty of the English seasons.

Autumn – Bergamot, Cardamom, Lemon, Oriental Rose, Violet, Jasmine, Cedar, Vanilla, Patchouli, Sandalwood

Winter – Orange, Cinnamon, Fir Needle, Ginger, Tonka, Heliotrope, Vanilla, Sandalwood

900g split across two fragrances
Up to 120 hours burn time





F . Y . G

LONDON



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