

# THE PRACTICAL AND STYLISH NEW WAY TO CARRY YOUR THINGS



**H**ave you ever been on your knees at the airport with your suitcase fully open, showing the world what you've packed to take on holiday? Here is the solution.

FARINO's unique new carrier loads from the top and glides effortlessly by your side on 360 rollerblade spinner wheels, rendering your luggage virtually weightless and right at your fingertips too. Just pack those tiny bottles, tickets, your passport and other essentials last and experience the real joy of negotiating those unavoidable travel checkpoints without all the usual frustrations.



Made of weatherproof neoprene, this ingenious top-loader is both enviably chic and practical. It has an adjustable telescopic handle, a lockable laptop compartment, handy side pockets and meets most airline cabin requirements too - not to mention that rollerblade wheels are designed to support the weight of a human, so you won't find anything sturdier on the market.

But that's not all, most of us carry around the equivalent of at least two house bricks (2.5kg+) on a daily basis and that's not good for our shoulders, backs or posture. A bag, carried by hand or over the shoulder, should ideally be no more than 1kg, any heavier and our bodies start to suffer.

Physiotherapist Jehan Yehia, says: "Regularly carrying heavy bags can contribute to shoulder pain, low back pain and neck stiffness. We are seeing more and more of these issues as our bags grow heavier."

Measuring 35cm x 23cm x 54cm (inc. wheels), the FARINO Carrier comes in four colours: Black, Midnight Blue, Green and Purple, with the option of either a rose gold or gunmetal silver frame.

"My approach to life has always been one of practicality - if I can find a way to make something more efficient, I certainly will and why can't practical be pretty? Everything we create at FARINO is considered and designed to be interchangeable and evolving - we didn't invent spinner wheels, but have combined the joy of rollerblading with a movement efficiency in luggage that is second to none."

*Paola Farino* ■



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"I LOVE MY CARRIER, IT'S SUPER STYLISH AND UNBELIEVABLY PRACTICAL. I COULDN'T BE WITHOUT IT NOW!"

"MY CARRIER IS GREAT AS HAND LUGGAGE. IT FITS INTO THE OVERHEAD LOCKERS WELL. IT'S VERY VERSATILE, VERY STYLISH AND I LOVE HOW EASILY IT MOVES!"



## Farino