



EUROPE

1 - 3 OCTOBER 2024
Bratislava, Slovak Republic

SALES BROCHURE

**THE GLOBAL EVENT FOR
SPECIAL OPERATIONS FORCES**

Produced by



Organised by



ABOUT THE EVENT

Now in its eighth edition, GSOF Symposium Europe is an annual conference and exhibition which brings together the Special Operations Forces (SOF) audience to do business, network and explore the most recent industry developments.

The event is produced by the Global SOF Foundation, a non-profit organisation which aims to grow and develop an international network of military, government, commercial and education stakeholders in order to advance SOF capabilities and partnerships to confront global and networked threats. The Foundation has partnered with Clarion Events' Defence & Security division to co-ordinate the deliver this event.

This collaboration maximises the opportunity to provide a world class event focuses specifically on the SOF community which delivers Return on Investment (ROI) and meets the objectives of all that attend. Feature many world-leading speakers from the special operations sector, the event welcomes a varied selection of industry exhibitors during a three-day educational and networking programme. Participating organisations share their latest products and services, supporting special operations forces across Europe and Beyond. The 2024 event will be held in Bratislava, Slovak Republic on October 1 - 3.

**JOIN US IN BRATISLAVA,
SLOVAK REPUBLIC**



750+
Event Attendees



90+
Exhibitors and
Sponsors



39%
Military/Government
Attendees

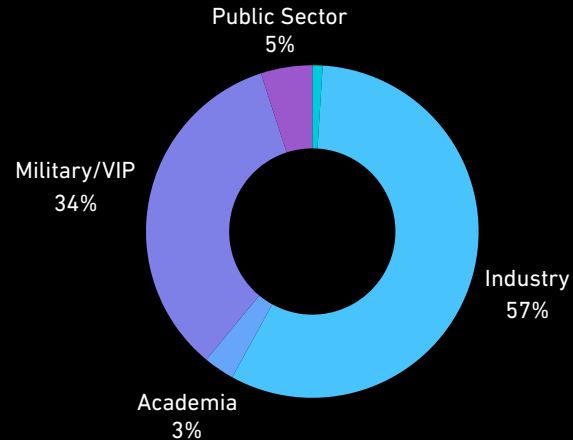
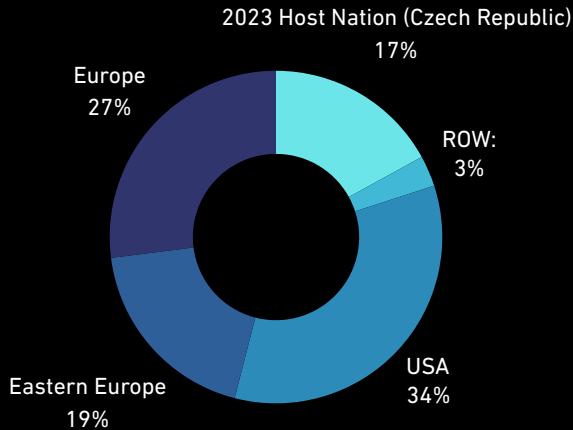


35
Nations
Represented

AUDIENCE PROFILE

GSOF Symposium Europe 2023 gathered 750+ industry professionals from 35 nation in BRNO, Czech Republic. Across three educational days and an exhibition, the event features keynote, panels, and an expanded program for networking and information exchange. The new Capability Accelerator Theatre showcased innovative product designs and defence technologies.

Receptions facilitated and meaningful dialogue and relationship building. As the eighth annual event, GSOF Symposium Europe remains a premier platform, connecting the global special operations community and providing opportunities for collaboration and exploration of advancements in the field.



EXHIBITING OPPORTUNITIES



Participating as an exhibitor grants direct access to a highly targeted audience of special operations forces leaders and related stakeholders.

Delegates include experienced end-users and key influencers in the purchasing chain.


All exhibitors benefit from prominent exposure and increased awareness of their products/solutions, your company logo and description are provided on our event website and in the official show guide as standard.



| SIZE | INCLUDES | Corporate Partner | Non-Corporate Partner |
|---------------------------------|--------------------------|-------------------|-----------------------|
| x1 Table (150cm x 60cm x 75) | x2 Chairs Electricity | £2,500 | £3,250 |

SPONSORSHIP OPPORTUNITIES



| Name | Quantity | Description | CP | NCP |
|---|---------------|--|---------|---------|
|  SOF Champion | Exclusive (1) | 1 - Complimentary Table 4 - Complimentary Badges 1 - Email Spotlight 1 - Full Page Advert - Showguide 1 - 60 second - Video to air in Sessions Recognition as Welcome Reception sponsor (Cups or Cocktail Napkins and Signage) | £10,000 | £13,000 |
|  SOF Advocate | Multiple | 1 - Complimentary Table 2 - Complimentary Badges 1 - Email Spotlight 1 - Half-Page Advert - Showguide 1 - Recognition as Lunch Sponsor (x2 Lunches) | £7,500 | £9,750 |
|  Welcome Coffee Sponsor | Exclusive | Branding at Coffee Stations in the mornings and in Showguide, website | £2,500 | £3,000 |
|  Signage Sponsor | Exclusive | Branding on all event signage and in Showguide, website | £2,000 | £3,000 |

Prices shown are guidelines only and may vary depending on specific requirements. Local rate VAT will be applied.

SPONSORSHIP OPPORTUNITIES



| Name | Quantity | Description | CP | NCP |
|--|--------------------|--|--------|--------|
|  Registration Sponsor (Badges & Lanyards) | Exclusive | Branding on registration portal, onsite signage, badges, and lanyards, website | £7,500 | £9,750 |
|  Networking Break Sponsors | 4 | Branding during networking break | £3,000 | £3,900 |
|  Wednesday - Networking Reception | Exclusive | Branding at reception, plus on signage and in showguide, website | £5,000 | £6,500 |
|  Thursday - Closing Networking Reception | Exclusive | Branding at reception, plus on signage and in showguide, website | £5,000 | £6,500 |
|  Show guide Advert - Full-Page | Multiple Available | Full page advertisement in show guide. | £500 | £500 |
|  Show guide Advert - Half-Page | Multiple Available | Half page advertisement in show guide. | £300 | £300 |
|  WIFI Sponsor | SOLD | Branded WIFI provider | £3,000 | £5,000 |

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TESTIMONIALS

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The Slovak Republic is in the middle of transforming their military from Soviet Era Russian-made equipment to modern NATO-compatible capabilities.

They are looking for major items like aircraft, tanks, weapons systems and communications equipment-and GSOF Symposium Europe 2024 is a unique opportunity for our community to help them fulfil those capability requirement.

Stu Bradin, President & CEO
Global SOF Foundation

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A meticulously organized event featuring captivating high-level speakers, providing an excellent opportunity to connect with esteemed SOF colleagues and industry representatives, all set against the backdrop of a remarkable host country.

Jan Maenhoudt, BEL Defence

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The GSOF Europe show continues to be one of the best shows available to industry as it allows us to interface with SOF command teams and requirement's personnel in a short period of time in an intimate setting.

George McCullough, Darley







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GET IN TOUCH

The eighth edition of GSOF Symposium Europe will be held in Bratislava, Slovak Republic on 1-3 October 2024. For more information on how you can take part in the event please contact our team.

-  Max Webster
-  Account Manager
-  max.webster@clarionevents.com
-  +44(0)20 7384 7805
-  www.gsofeurope.org

