



EUROPE

24-26 OCTOBER 2023
Brno, Czech Republic

**Event
Brochure**

**The Global Event for
Special Operations Forces**



About the event

Now in its seventh edition, GSOF Symposium Europe is an annual conference and exhibition which brings together the Special Operations Forces (SOF) audience to do business, network and explore the most recent industry developments.

The event is produced by the Global SOF Foundation, a non-profit organisation which aims to grow and develop an international network of military, government, commercial and educational stakeholders in order to advance SOF capabilities and partnerships to confront global and networked threats. The Foundation has partnered with Clarion Events' Defence & Security division to co-ordinate and deliver this event. This collaboration maximises the opportunity to provide a world class event focused specifically on the SOF community which delivers ROI and meets the objectives of all that attend.

Featuring many world-leading speakers from the special operations sector, the event welcomes a varied selection of industry exhibitors during a three-day educational and networking programme. Participating organisations share their latest products and services, supporting special operations forces across Europe and beyond.



800+
event
attendees



70+
sponsors
and exhibitors



45%
military/
government
attendees



37
nations
represented

Join us in Brno, Czech Republic

Exhibitor Packages

SHELL SCHEME

SIZE	INCLUDES	GSOFT PARTNER	NON-PARTNER
6 sqm	2 complimentary catering passes	£4,740	£5,999
9 sqm	2 complimentary catering passes	£5,940	£7,195
12 sqm	4 complimentary catering passes	£7,560	£10,080
15 sqm	4 complimentary catering passes	£9,750	£12,450
18 sqm	6 complimentary catering passes	£11,870	£14,870

SPACE ONLY

25+ sqm	8 complimentary catering passes	£545 per sqm	£665 per sqm
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ADDITIONAL PASSES

(Conference and Catering)	£450 per person	£650 per person
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Additional exhibitor passes including catering but not conference: £150

Prices include shell-scheme stand and basic furniture. Local VAT of 21% will be added where applicable.

Sponsorship Opportunities

		CORPORATE PARTNER	NON- PARTNER
	Snack	£3,000	£5,000
	Popcorn	£3,000	£5,000
	Water bottles	£3,000	£5,000
	Stationery (pad & pen)	£3,000 SOLD	£5,000
	Coffee sponsor	£5,000 SOLD	£6,500
	Registration sponsor	£5,000	£6,500
	WiFi sponsor	£5,000	£6,500
	Delegate bag	£6,000	£7,500

		CORPORATE PARTNER	NON- PARTNER
	Lanyard & badges	£6,500	£8,200
	Exhibit Hall Welcome Reception	£7,500 SOLD	£9,400
	Catering area	£7,500	£9,400
	VIP/Speaker lounge	£7,500	£9,400
	Show guide sponsor	£7,500	£9,400
	Closing reception	On request	On request
	Branded cocktail	On request	On request

Please note, prices shown are guidelines only and may vary depending on specific requirements. Local rate VAT will be added.

Featured Event Sponsorships

Closing Reception

The Symposium's Closing Reception will take place at the historic and breathtaking Filharmonie Brno in the heart of downtown. Ensure that this night is a success and leave a lasting impression on all of the Symposium attendees as a Sponsor.

*Options to customize or package these offerings can be discussed with our sales team.

Presenting Sponsor		£6,000	
<ul style="list-style-type: none">• Logo included on website, event signage, alongside event listing in official program• Branded napkins with welcome drink (sparkling wine) service• Social Media Email spotlight			
Carving Station Sponsor	£4,000	Stationary App Sponsor	£2,500
<ul style="list-style-type: none">• Logo included on website, event signage• Branded napkins at carving station• Social Media Spotlight		<ul style="list-style-type: none">• Logo included on website, event signage• Branded napkins• Social Media Spotlight	
Beer or Wine Sponsor	£3,000	Dessert Sponsor	£2,500
<ul style="list-style-type: none">• Logo included on website, event signage• Branded cups at bar• Social Media Spotlight		<ul style="list-style-type: none">• Logo included on website, event signage• Branded napkins• Social Media Spotlight	
Passed App Sponsor	£2,500	Entertainment Sponsor	£2,000
<ul style="list-style-type: none">• Logo included on website, event signage• Branded aprons for wait staff and napkins• Social Media Spotlight		<ul style="list-style-type: none">• Logo included on website, event signage• Verbal mention of thanks from live entertainment• Social Media Spotlight	

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Featured Event Sponsorships

Capability Accelerator Theater

£7,500

- Physical branding in event space.
- Logo branding on website with description, printed program, email marketing campaigns.
- Option for presentation slot, inception companies or programs to pitch that meet priorities of Czech.
- Panel opportunity related to AI.
- Four (4) Complimentary passes to expo hall.

B2B Speed Networking

£2,500

- Designed to offer organisations the opportunity to foster new business partnerships through short and professionally- matched meetings.
- The session will take place on 4 October from 14:30 - 16:30.
- Sponsorship covers branded walls and all pre show material in relation to this offering.

Meeting rooms

£12,000

- 18sqm (6m x 3m) enclosed and private, fully branded meeting rooms for use either privately or open for all companies to use as needed.
- Private branding for 1 room and sole use for your company



Get in touch

GSOF Symposium Europe 2023 will take place in Brno, Czech Republic. For more information on how your organisation can participate at the event, please contact our team.

EXHIBITION/SPONSORSHIP

-  **Max Webster**
-  **Account Manager**
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