



# Global Submarine Overview Naval Market Perspectives

AMI International
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## Who is AMI? What Do We Do?



 Industrial analysts creating strategies from the bottoms-up approach

## Staff of experienced US and Int'l Navy & **Industry:**

- Continually track 93% of naval procurement funds to be spent next 20 years (Since 1992)
- By 81 Countries Navies & Coast Guards
  - 586 new build ship programs
  - 1,000+ ship modernization programs
  - All related systems
- In database with 15,000+ hulls:
  - 13,000 existing
  - 3,200 to be built to 2036

## **Global Perspective**

- Product specific
- Growth focused

## **Country/Region & Product Strategies**

- Where competitors are weak
- Where market potential is high

#### **Market Opportunities**

- Near term (next 5 years) and long-term projections (next 10-20 years)
- · Identifying where to invest

Excellence in identifying near term opportunities and providing capture advantage to industry.

## The AMI Difference: Insight + Access

## **AMI's Network**

- More than 10,900 key navy staff and industry contacts in 70 countries.
- Plus 70+ naval experts in 55 countries providing regular market insight.
- Senior Advisory Group—currently 20+ retired Admirals/Industry Executives from US and other countries—available to support specific engagements.
- Regular insider discussions with MOD and naval staffs, naval industry, think tanks, academia.
- At most major naval exhibitions worldwide, teamed with leading conference producers to deliver insight on global naval markets:
  - IMDEX (Singapore)
  - DIMDEX/IDEX (Qatar/UAE)
  - EURONAVAL (France)
  - MAST (Global)
  - Naval Systems Seminar (Turkey)
  - UDT (Global)

Industry: Systems Houses & Shipyards

Acquisition Organizations

Chiefs of Navy, Naval Headquarters Staffs

Academia, Media Trade Shows

Parliaments, Legislatures and Congresses

Data driven analysis confirmed by unique sources = unbiased Insight

## **International Naval Environment**



- Fastest growing region for naval expansion China, South Korea, Australia, Japan, Taiwan
- China The South China Sea land grab is the foundation of maritime tensions in the Asia Pacific – three islands are being heavily outfitted with sensors, and anti-air and anti-ship missiles.
- North Korea's change in posture could become a bright spot in the region. It will take time to implement the changes that could positively influence the Asia geopolitical landscape.

## **Europe**

- Pressure from US to raise military spending; pol/mil perception gaps between west and east Europe have ended – Romania and Bulgaria looking to significantly expand defensive capabilities.
- Russian naval/hybrid/strategic power growing in numbers and capability.
  - Continuing real world operations lessons and experience from Syria, Ukraine.
  - Recent exercises and political statements affirm intentions to be viewed as a world leader.

#### Middle East

- Production limits not pushing oil prices higher constraints on military spending.
  - World energy market has greater supply base, more selfsufficiency in places (U.S.)
- Wars in Yemen, Iraq, Syria, frictions in GCC are political strain, resource sink.

#### **United States**

 Budget Control Act and Sequestration will continue to cripple US military developments beyond 2019.

## **South America**

- Political uncertainties, lagging economies slowing defense spending, new naval projects (Peru, Colombia frigate programs).
- Brazil still largest potential market, but political risk growing (new delays with every election).
- Chile defense spending still up and down with changes in copper market; modernization work ongoing.

# **Current World Naval Market Snapshot:** *In-Service Ships*

Existing Naval Market (Ships currently in Navy or Coast Guard service)	Aircraft Carrier	Amphibious	Auxiliary	Corvette	Cruiser	Destroyer	FAC	Frigate	MCMV	OPV	Patrol Craft	Submarine	Totals
Asia & Australia	3	711	320	156	2	91	691	171	192	191	2162	245	4935
Caribbean & Latin America	1	110	133	29		1	31	45	15	57	1071	25	1518
Middle East & North Africa		140	73	50		2	231	24	36	28	904	42	1530
NATO	3	232	370	46		19	98	127	201	87	994	83	2260
Non-NATO Europe		122	58	9			32	5	47	16	196	5	490
Russia	1	55	270	30	4	14	111	20	42	39	234	68	888
Sub Saharan Africa		27	17	1			31	7	7	26	405	3	524
USA	11	202	149	1	22	66		20	11	27	188	70	767
Totals	19	1599	1390	322	28	193	1225	419	551	471	6154	541	12912

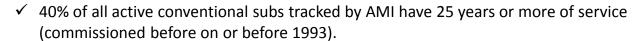
- Naval ships in service down 24% over last decade Cold War legacy platforms reaching end of life.
- With fewer naval vessels available, Navy customers are looking for more flexibility in new ships reconfigurable, multi-mission, "hybrid" platforms.

# **Current Submarine Market Overview**

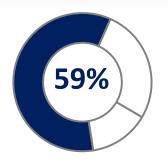
Current Submarine Market	Other		Conventional	ı	Nuclear			Totals
Region	Mini Subs / SDVs	<u>Coastal</u> under 1000 FLD	Small-Med 1,500-2,500 FLD	<u>Large</u> above 2,500 FLD	SSN	SSBN	Other	# of Active Subs
Asia & Australia	53	25	100	55	6	6		245
Caribbean & Latin America		2	23	-				25
Middle East & North Africa	21	1	13	7				42
NATO	2	2	52	6	13	8		83
Non-NATO Europe			5					5
Russia				26	19	13	10	68
Sub Saharan Africa			3					3
USA					52	14	4	70
Totals	76	30	196	94	90	41	14	541

## **Current Submarine Market Metrics**





- Current "core" existing SSK market made up mostly small-medium sized (1500-2500t) platforms.
  - ✓ This size segment represents 60% of the conventional sub market, and 36% of the world total sub market (nuclear + conventional).
- Smaller coastal subs (less than 1300t) make up almost 1/4 of the conventional sub market.
  - ✓ Small hulls remain attractive to regional navies as simpler/cheaper alternatives to larger mid-sized/larger designs.
  - ✓ ...also "optimized" for operations in confined/defined littoral sea space for coastal defense and "Anti-Access" (Persian Gulf, South China Sea, Korea).
- Nuclear submarines account for 27% of overall current sub market.
  - ✓ Players → US, Russia, UK, France, China, India
  - ✓ Brazil, South Korea, Pakistan?



59% of Existing
Subs are
Diesel-Electric



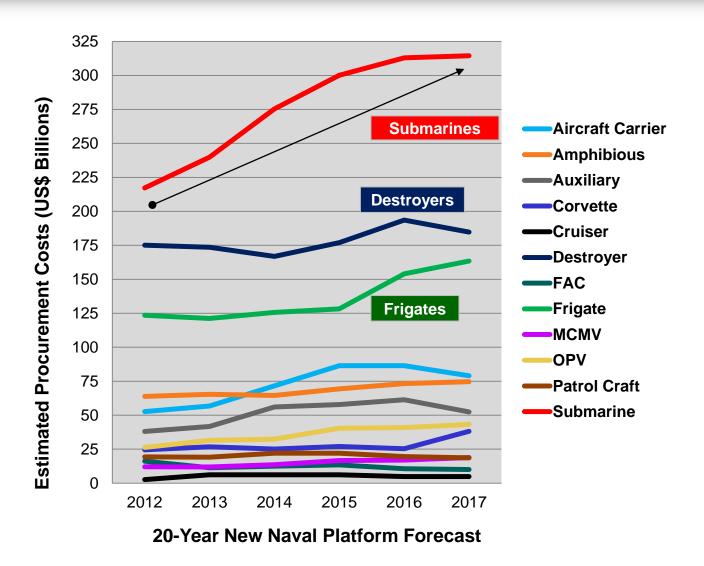
27% of the Existing Sub Market is Nuclear Powered



14% of the Existing Sub Market are Mini Subs & SDVs

## **Submarine Threat – Growth Drivers & Trends**

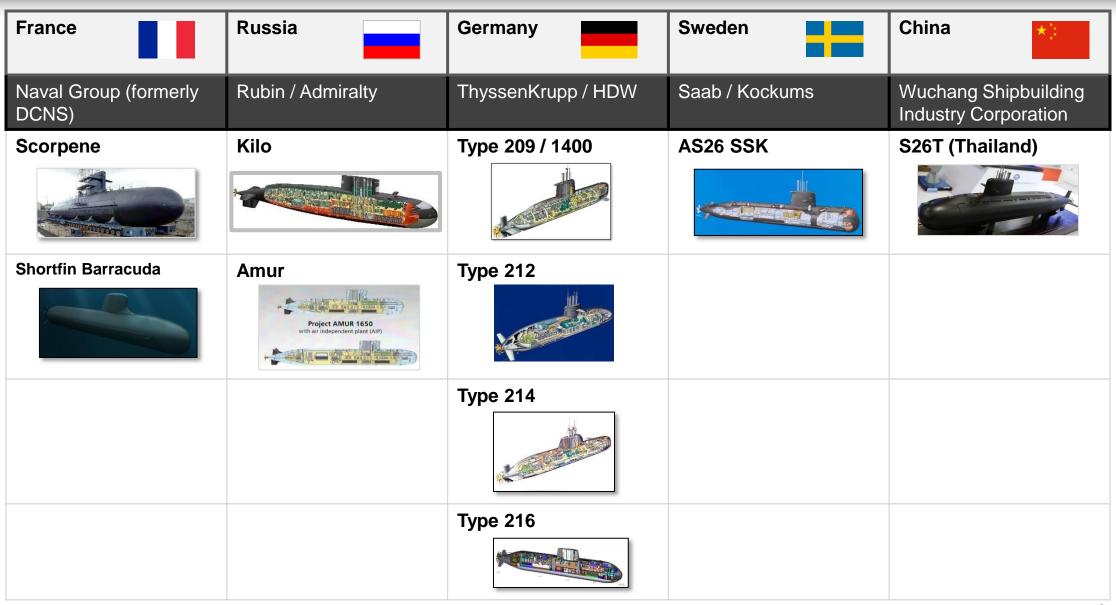
- AMI's most recent projections show new submarine procurements (US\$311B) accounting for almost 1/3 of all forecasted global naval spend thru 2037.
- Future spend forecast on sub procurements up 45% (almost US\$100B) since 2010 – most growth in firm "planned" programs...govts allocating budget, formalizing requirements and schedules, starting concept design / development for new hulls.
- Also seeing new entrants exploring sub acquisitions.
- Others recapitalizing existing sub capability.





First-Time* Submarine Operators	Submarine Operators with Expanding Fleets	Conventional Submarine Operators with plans to add Nuclear
Azerbaijan	Australia	Brazil
Bangladesh	Algeria	India**
Malaysia	China	Pakistan
Singapore	Egypt	South Korea
Thailand	India	
Vietnam	Indonesia	
Canada	Pakistan	
	Russia	
	South Korea	
	Turkey	
*Over the last decade		**One SSBN already built – Arihant Advanced Technology Demonstrator

# **Leading Submarine Exporters (SSKs)**



# **World Naval Market Forecast:** *New Build Hulls (2018-2037)*

Forecasted New Builds Estimated Ships to be Procured by Navy or Coast Guard service thru 2037	Aircraft Carrier	Amphibious	Auxiliary	Corvette	Cruiser	Destroyer	FAC	Frigate	MCMV	OPV	Patrol Craft	Submarine	Totals
Asia & Australia	8	74	51	45	6	37	110	141	76	125	240	112	1025
Caribbean & Latin America		10	13	4		3		20	6	32	144	13	245
Middle East & North Africa		12	15	15			28	23	21	13	174	23	324
NATO	1	20	72	23		40	12	46	49	69	113	63	508
Non-NATO Europe		3	3				7	10	9	4	17	6	59
Russia		8	7	6			27	30	29	15	13	42	177
Sub Saharan Africa		4	1				7			5	39		56
USA	3	158	41	38				41		30	128	45	484
Totals	12	289	203	131	6	80	191	311	190	293	868	304	2878

- Global defense engagements driving amphibious builds.
- Navies seeking cost savings by shifting missions to lower cost auxiliaries and OPVs.
- Fast Attack Craft (FACs) new (lower cost) weapons systems providing greater maritime coverage.
- Submarines undersea environment will become a congested maritime area.

# **Future Submarine Market Overview New Build Hulls (2018-2037)**

Future New Build Sub Market	Other	Conventional				Nuclear		
Region	Mini Subs / SDVs	<u>Coastal</u> under 1000 FLD	Small-Med 1,500-2,500 FLD	<u>Large</u> above 2,500 FLD	SSN	SSBN	Other	# of New Subs
Asia & Australia	15		40	36	13	8		112
Caribbean & Latin America			12		1			13
Middle East & North Africa		4	19					23
NATO	8		27	12	10	6		63
Non-NATO Europe			6					6
Russia				18	14	10		42
Sub Saharan Africa								0
USA	6				32	7		45
Totals	29	4	104	66	70	31	0	304
Forecasted Acquisition Spend	US\$981M	US\$99B			US\$211B			\$311B

- Asia-Pacific nations projected to procure more subs than any other region in the world over the next two decades.
- Almost US\$100B forecasted to be spent on conventional submarines, with 60% estimated to fall in the small-medium sized category (1500-2500 FLD).

## **Increases in Submarine Investment Worldwide**

Region	2012 20-Year Forecasted Sub Investment (US\$B)	Forecasted Sub	6-Year Change
Asia & Australia	63.2	80.9	28%
Caribbean & Latin America	7.8	6.7	-14%
Middle East & North Africa	8.2	10.3	26%
NATO	50.0	62.8	26%
Non-NATO Europe	1.8	2.4	33%
Russia	10.4	29.4	183%
Sub Saharan Africa			
USA	74.6	118.6	59%
Totals	216.1	311.1	44%

- <u>Asia-Pacific</u>: Spend is over 25% of global 20-year forecasted sub investment. Regional/emerging navies want subs (mostly conventional) to enhance strategic deterrence China.
- <u>Latin America</u>: Brazil leading the way with Scorpene SSKs (w/DCNS assistance). SSN still planned but has been slow to start. Chile, Colombia, Ecuador, Peru all have SSK requirements.
- <u>MENA</u>: Iran's large investment in small subs, build up of swarm boats and mini-SDVs continue to drive GCC to look at subs. Increasing demand for both coastal/conventional and special purpose subs.
- <u>Russia</u>: Economic growth & stabilization since 2009 global crisis due to oil revenues. Resurgence of investment in sub design & development leading to large growth in new advanced submarines.
- Increasing concerns in export economies about threats to global sea trade routes. Submarines are
  perceived as a serious and growing threat to those routes. Provides strong justification for ASW as a
  naval investment priority.

# "Top 10" Sub Spenders

Country/Region	2012 20-Year Sub Investment (US\$B)	2018 20-Year Forecasted Investment (US\$B)	% of Region (2018)	6-Year Change
United States (US)	74.6	118.6	100%	59%
India (Asia-Pacific)	18.4	31.0	38%	68%
United Kingdom (NATO)	27.3	29.6	47%	8%
Russia (Russia)	10.4	29.4	100%	183%
S. Korea (Asia-Pacific)	7.0	12.3	15%	76%
France (NATO)	7.8	12.2	19%	56%
Taiwan (Asia-Pacific)	8.0	8.7	11%	9%
Turkey (NATO)	2.7	7.1	11%	163%
Japan (Asia-Pacific)	7.5	6.2	8%	-17%
China (Asia-Pacific)	6.0	5.8	7%	-3%
Australia (Asia-Pacific)	9.0	4.8	6%	-47%**
"Top 11" Totals	178.7	265.7		49%

- **US** Virginia class attack subs, SSBN(X)
- India SSBN, Project 75, Future SSNs
- **UK** Astute SSNs, Dreadnought SSBNs
- Russia 4 sub programs in-progress, plans for 5th Generation SS and SSBN
- <u>South Korea</u> Son Won II (KSS-2) and Jangbogo III (KSS-3) Class subs, plans for Future SSN
- France Barracuda SSNs, 3G SSBN planned
- <u>Taiwan</u> Future Indigenous Defensive SSK
- **Turkey** –Type 214 SSKs, Planned Indigenous MILDEN
- Japan Modified Soryu underway, Planned 3000-ton SS
- <u>China</u> Truncated Yuan Class (Type 041) at 12 due to continuing problems. SSNs and SSBNs also in-progress.
- <u>Australia</u> Shortfin Barracuda Class SSKs (SEA -1000).
   \*\*Only 4 of the 12 hulls fall into AMI's 20-year forecast.

## **Impact from Submarine Proliferation – ASW**

## Significant MPA investment

 MPA as multi-role asset – easier to justify, more affordable for tight budgets

## ASW Helicopters – down last 8 years

- General purpose airframes preferred (AW, MH-60)
- Unmanned VTUAV not a full replacement

#### Surface Ship ASW

- Majority of primary ASW surface ships built over last 20 years
- Most prior to 2008-15 economic recession
- Significant modernization opportunities from this "pause" in ASW platform and system spend

## Unmanned Vehicles (Surface, Air, Underwater)

- Navies seeking lower cost, higher endurance solutions
- Getting humans out of high risk environments

#### Underwater Networks

- Seeing growth in this segment
- Solutions are country and even local/littoral specific
- Some new deep water projects



Forecasted ASW spend is <u>greater</u> than new-build sub investment over the next 10 years.

# **Impact from Submarine Proliferation – Shipboard Self-Defense**

- Changes in the environment over the next decade will be significant with expanded submarine operations and threat from submarine launched ASMs.
- Requires advances in Sensors/EW/ECM/ISR and defense solution robustness from detection to engagement.
  - Supersonic sea-skimming long-range ASMs are the most difficult threat.
  - Pop-ups will demand rapid/robust reactions.
  - Unmanned Air/Surface drones unique solutions demanded



**USS Stark hit by an Exocet ASM** 



Russian KALIBER (boosted KLUB missile)



Russian ZIRCON Hypersonic



PLAN YJ-82



**India Brahmos** 



Fr SCALP



Fr Exocet