



## The Challenge Official Rules

### UDT 2024

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## OVERVIEW

The UDT DualTech Challenge will be hosted in collaboration with our panel of esteemed judges on the 26<sup>th</sup> of March 2025 at the NOVA Spektrum, Oslo. This challenge aims to address and innovate in areas requiring cutting-edge solutions that can be leveraged from non-traditionally defence sectors with a dual-use application. With a primary emphasis on refining training methodologies and integrating state-of-the-art technologies for the future workforce, the challenge aims to address real-world issues faced by today's end-users. This initiative offers SMEs, start-ups, and research bodies a platform to showcase their innovation and thought leadership. Participants must comply with the Official Rules and abide by decisions made by the Host and Judges.

## COMPETITION TIMELINE

<b>Submissions Open</b>	<b>20<sup>th</sup> January 2025</b>
<b>Submissions Close</b>	<b>17<sup>th</sup> February 2025</b>
<b>Finalists Selected</b>	<b>21<sup>st</sup> February 2025</b>
<b>Live presentations and winner announcement</b>	<b>26<sup>th</sup> March 2025</b>

## ENTRANCE REQUIREMENTS

### ..... ENTRANT REQUIREMENTS

- All entrants must be eligible to attend UDT in person on the 26<sup>th</sup> of March 2025. Due to security restrictions at the exhibition, entrants must be 18 years or older and successfully pass security checks during event registration.
- Submitted technologies can either be existing products not currently utilised in the Defence market, or new innovative disruptive technologies addressing the challenge outlined.

### ..... HOW TO ENTER

To enter the challenge, Entrants eligible under the Official Rules must submit all required materials to the submission form available on the UDT website by the specified deadline.

The submission form will require:

- Topic title/ Product title
- Short abstract of the presented solution (max 1 side A4)
- Entrant details (Full Name, Job Title, Company, and contact details).

To maintain fairness, photographs and videos will be excluded and judging will be conducted anonymously.

## JUDGING

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### FINALIST SELECTION PROCESS

All submissions will be provided to the judging panel anonymously by the lead conference producer to prevent bias. After finalists are selected, the panel will receive the full submission list.

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### FINALIST PACKAGE

Each finalist will receive:

1. Full Speaker registration
  - a. No more than two (2) per entrant
  - b. Access to the exhibition (UDT and collocated UDT) and UDTMain Conference including catering, for the three days.
2. Profile in DualTech Challenge literature/Website and DualTech agenda
3. Right to use the official DualTech Challenge banner and finalist logo (provided by DualTech Challenge) in promotional materials.
4. Speaking opportunity at the DualTech theatre. All finalists will present their solutions on stage with supporting presentation slides or physical products to demonstrate.

## NOTIFICATION

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The three finalists will be contacted on February 21<sup>st</sup>. If the lead conference producer is unable to connect with a finalist within 5 working days of notification, an alternate finalist will be selected.

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### EVENT ATTENDANCE – MUST BE PRESENT TO WIN

Finalists must agree to attend UDT, or if unable to attend, provide a proxy presenter with the ability to present the submitted solution on stage.

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### FINALIST RESPONSIBILITIES

Finalists are responsible for their own travel and accommodation costs, and any additional expenses required for their presentation.

On the day each finalist will be required to present their solution live on stage in the DualTech Theatre. Each finalist will be allocated 20 minutes, which includes time for any Q&A.

## **WINNING**

The panel of judges will attend every finalist's presentation, and will then deliberate, and announce the winner on stage. The winner will receive commendation and a complimentary 9sqm for your stand at UDT 2026, with the announcement celebrated on social media and the website.

## **GENERAL CONDITIONS**

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### **PRESS**

Media will be present in the theatre, and as standard, we do not operate under the Chatham House Rule.

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### **LEGAL RESTRICTIONS**

Speakers should be aware of topics subject to licensing restrictions, especially Category A goods, requiring a valid Standard Individual Trade Control Licence (SITCL) from the Export Control Joint Unit.

For further details please refer to our website.