



POST EVENT REPORT

Climate Action Innovation Zone

7-18 November 2022,
Sharm El-Sheikh, Egypt



The Largest Innovation Ecosystem at COP27

Our goal was to place innovation at the heart of COP27 with a focus on turning ambition into action and with your help, we achieved that. Thank you to all of our Partners & Exhibitors who came together to make this happen.

Headline Partner



Platinum Partners



Innovation Partners



Partners



Impact Partners



Solution Partners





Overview

The Climate Action Innovation Zone provided a dedicated space to connect the innovation ecosystem at COP27. Between 7 and 18 November, it attracted over 10,000 attendee visits, serving as a platform to enable the public and private sector to turn ambition into action.

The 6000m² purpose-built venue featured over 50 exhibitors and offered a multitude of event spaces enabling dynamic solutions to come to life, the sharing of ideas, drumbeating climate leadership and the development of deeper and wider partnerships.

Our two flagship conferences, the Sustainable Innovation Forum and the Hydrogen Transition Summit, along with numerous events hosted by partner organisations - such as Google, WBCSD, First Movers Coalition and NEOM - offered diverse and extensive opportunities for engagement.

The Conduit Lounge, in partnership with the sustainable members club, The Conduit, provided a haven for those needing respite and relaxation during the lively two weeks of COP27, whilst the intimate Climate Action Stage, curated in partnership with Kite Insights, provided a platform for over 300 speakers to discuss, debate and pledge concrete actions on climate change. Meanwhile, the interactive Climate Challenge Lab provided an informal and energetic space where delegates worked together, exploring solutions to the most pressing climate issues.

We would like to thank everybody involved in making the Climate Action Innovation Zone such a success at COP27 including our Partners, Speakers, Exhibitors and Attendees.

Headline Partner

Climate Action was delighted to welcome NEOM as the Headline Partner of the Innovation Zone.

A word from NEOM

Innovation is at the heart of NEOM's purpose, and crucial in our mission to redefine livability, business and conservation so that humans can live in harmony with nature in a sustainable, innovation-based economy.

NEOM was proud to sponsor the Climate Action Innovation Zone at COP27. The partnership provided us with a space to showcase our progress, and also drive collaboration with other innovators in the path toward halving global emissions by 2030.

Our aim is to inspire and empower others to embody pioneering ideas and exceed boundaries in a world inspired by imagination. NEOM is achieving this by bringing together the world's greatest minds and best talents to seek fresh solutions to global challenges, including adapting to and mitigating the impacts of climate change, unchecked urban development and environmental degradation.



"NEOM was proud to join fellow leaders in showcasing our commitment to sustainability, environmental conservation, regenerative development and the transition to renewable energy at the Climate Action Innovation Zone."

Richard Bush, Chief Environment Officer & Professor, NEOM

Highlights

Below is a snapshot of the highlights from the Climate Action Innovation Zone.

Many of the events were live streamed to enable real time engagement and inclusivity for those unable to attend COP27 in person. The majority of these are available to watch On Demand.



Sustainable Innovation Forum

The 13th Annual Sustainable Innovation Forum took place on the 9-11 November, providing a critical platform for collaborative problem solving and building new partnerships and networks alongside COP. The Forum welcomed 1,642 climate leaders from government, business, cities and NGOs for three compelling days, with speakers ranging from Dr Hoesung Lee, Chair of the IPCC and Sanda Ojiambo, Executive Director of UN Global Compact, to Stefan Schaible, CEO of headline sponsor Roland Berger, and renowned businessman and author Paul Polman.

Watch On Demand



Hydrogen Transition Summit

As the largest event at COP dedicated to hydrogen, this year's Hydrogen Transition Summit unified a range of stakeholders across the policy, investment, technology and regulatory spectrum, providing a forum to discuss and steer both policy and corporate strategy to scale green hydrogen. With Air Products as the headline partner, the importance of PPPs, EU-Africa collaboration, and how to address supply chains to bolster hydrogen infrastructure were all high on the agenda.

Watch On Demand



Climate Challenge Lab

The inaugural Climate Challenge Lab provided Innovation Zone attendees with an inclusive and informal platform to explore solutions to some of the planet's most important climate issues. The intimate space featured a programme of 30 events including workshops, participant-led discussions and interactive panels looking at the challenges and solutions at the core of the climate emergency. Lead Sponsor, KPMG, delivered a core programme engaging an impressive cross-section of voices, with additional sessions being hosted by a variety of Climate Action's partners, along with industry organisations, member networks, investors and private sector specialists.

Highlights

"I'd like to take this opportunity to extend a massive thank-you and congratulations on the behalf of the World Economic Forum and First Movers Coalition. The team's professionalism, responsiveness, and attention to detail across the sessions we hosted with you were exceptional. We have received a lot of great feedback that the Innovation Zone really did prove to be the centre of gravity for policymakers, business leaders, investors, and innovators at COP."

World Economic Forum



Climate Action Stage

Run in partnership with NEOM and curated by Kite Insights, the intimate and attractively designed Climate Action Stage proved a very popular feature of the Innovation Zone. Open to all attendees - with content also live-streamed - the stage featured diverse and enriching content to help capture the ingenuity, scope and scale of actions needed to deliver a net zero, sustainable world. With a packed programme, the engaging platform welcomed over 300 inspirational speakers – from Boris Johnson and Mary Robinson to Farhana Yamin and Johan Rockström.

[Watch All Sessions On Demand](#)



The Conduit Lounge

The Conduit Lounge created a sanctuary at the heart of COP27 and a 'home from home' for Conduit members and Climate Leaders to meet, recharge and enjoy the best coffee at COP27. The successful partnership between Climate Action and The Conduit - the mission led members club in London, succeeded in convening over 1,000 climate leaders and impact investors at COP27.

[Find Out More](#)



A Showcase of Innovation

The Innovation Zone's exhibition area featured 50 organisations showcasing innovative products and services to tackle the climate emergency and demonstrate their commitment to delivering sustainable, net zero solutions. From purpose-built, multilevel stands, to simpler expo booths, our partners' commitment to innovation and collaboration shone through.

[View Exhibitors](#)



First Movers Coalition Announcement

Secretary John Kerry, US Special Presidential Envoy for Climate, and Borge Brende, President of the World Economic Forum, welcomed over 500 top corporate executives and leaders to the First Movers Coalition event on the 8 November. During which they shared announcements on the progress that has been made, including expansions to new sectors, companies and government partners, and a \$12 billion commitment for green technologies for the cement and concrete industry.

[Watch On Demand](#)

Highlights

FEEDBACK WAS OVERWHELMINGLY POSITIVE

"Many thanks for the steadfast support from the team at Climate Action in making our side event a success. The feedback we received was overwhelmingly positive. We very much appreciate your responsiveness and professionalism throughout."

Global Alliance for a Sustainable Planet



Exclusive interview with Boris Johnson

Boris Johnson, former UK Prime Minister, spoke with New York Times reporter Max Bearak in an exclusive 40-minute interview hosted on the Innovation Zone's Climate Action Stage. During the interview - which garnered widespread media coverage - Johnson discussed COP27, Ukraine and Climate Reparations. He later chatted extensively to Nick Henry, Founder and CEO of Climate Action about catalysing the role of the private sector in delivering on our climate change targets.

Watch On Demand



The Climate Clock Tower

We partnered with the climate activist NGO, Climate Clock, to build a 14 meter tall Climate Clock outside the Innovation Zone. Inspired by the ancient lighthouse of Alexandria, the innovative LED tower was a beacon of hope, guiding us to meet our less-than-seven-year deadline to #ActInTime, while encouraging action on key climate solutions. Since its famous launch in New York in September 2020, Climate Clock counts down the critical time window to reach zero emissions, while tracking our progress on key solution pathways.



NEOM Shares Future Cities Vision

The Innovation Zone's headline partner, NEOM, shared its inspirational vision for sustainable future cities at their opening event on the 7 November. In addition, multiple thought-leaders from their team presented on the Climate Action Stage and at the Sustainable Innovation Forum and Hydrogen Transition Summit throughout the two weeks of COP.



Mary Robinson Calls for Climate Justice

On the penultimate day of the Climate Action Stage, Joel Makower, Chairman & Co-Founder of GreenBiz was joined by Mary Robinson, Chair of The Elders and Omnia El-Omrani, COP27 President Envoy on Youth, to discuss the urgent need to ensure funding and policy for adaptation and resilience to prioritise climate justice - and how business and policy leaders should action climate justice in their adaptation and resilience plans.

Watch On Demand

Highlights

AN IMPORTANT HUB FOR THE PRIVATE SECTOR

"The Innovation Zone was professionally run and offers an important hub for the private sector to come together and build partnerships to help decarbonize business models – thank you Climate Action for this opportunity."

S&P Global Commodity Insights



CEOs Convene for WBCSD Climate Dinner

As one of our Impact Partners, we were delighted that the World Business Council for Sustainable Development (WBCSD) hosted their private dinner in the Innovation Zone. Convening CEO's from the world's largest and most influential organisations, the event focused on building strong coalitions to accelerate the system transformations needed for a net-zero, nature positive, and more equitable future.



ICLEI and GCoM Host Cities Focus

The COP27 Cities Focus in the Innovation Zone took place on the Climate Action Stage, with ICLEI and the Global Covenant of Mayors (GCoM) hosting a series of packed, lively sessions focusing on the link between research, technology and innovation, and how novel approaches to partnership building between businesses and public sector can promote innovative climate action in cities and regions.

[Watch All Climate Action Stage Sessions On Demand](#)



Green Hydrogen Organisation Cocktail Reception

The Hydrogen Transition Summit was followed by spirited networking drinks in the Conduit Lounge hosted by the Green Hydrogen Organisation – with guest speaker, renowned Australian businessman Andrew Forrest, calling out companies to look internally to find answers to decarbonisation.



Africa Renewable Energy Forum

At this event hosted by Africa Finance Corporation, leading senior representatives from the worlds of government, finance, development, academia and innovation, to define what the continent's march to clean energy should look like.

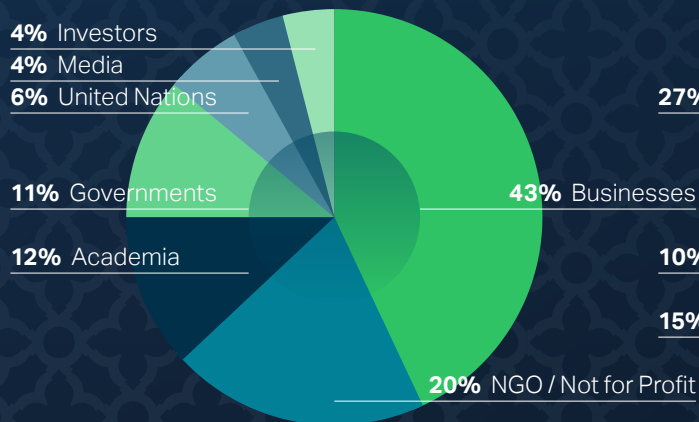


MoU Signings

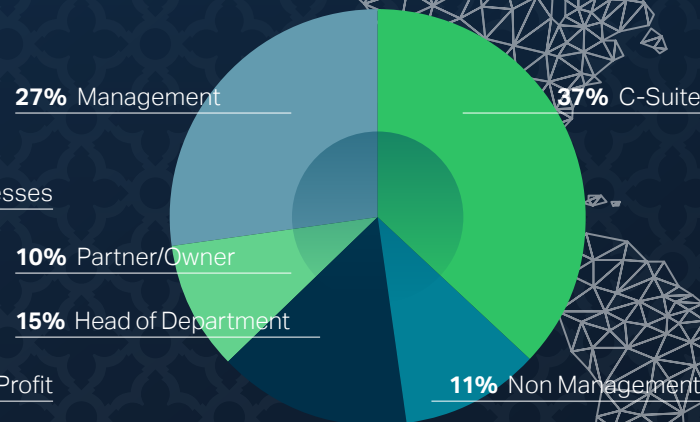
One of the Innovation Zone's key missions is to move from ambition to action. We were therefore delighted to facilitate the signing of a number of MoUs including between Gustavo Manrique Miranda, Ecuador's Minister of Environment, Water and Ecological Transition and Florencio Cuetara, CEO of Okeanos to promote alternative material usage to reduce carbon emissions and the use of plastics.

Attendee Overview

Organisation Type



Seniority



151 Nations Represented

REPRESENTING GLOBAL PERSPECTIVES

"The session was very dynamic and motivating in representing global perspectives - from North America, to Uganda to Haiti (and Egypt!). It was inspiring to have a space that fostered a complex discussion in-person and virtually."

Down to Earth Carbon



10,016

Total Number of Attendee Visits



6,266

Total Number of Attendees

A Sample of Our Attendees

Airbus	Senior Director Corporate Affairs
Arcelik Global	Chief Executive Officer
ARUP	Chair
AXA	Head of Climate and Biodiversity
Baker Hughes	Chairman and CEO
Barclays	Group Head of Sustainability
BCG	Managing Partner
Bezos Earth Fund	President & CEO
BlackRock	Head of Sustainability Policy and Engagement
BlackRock	Managing Director
BMW Group	Head of Steering Gov. & External Affairs
BNP Paribas	Chief Sustainability Officer
Bupa	Group Director of Sustainability
Cabinet Office	Chief Executive, COP26
Carbon Clean	Chair & CEO
Carbon Tracker	Founder & Executive Director
CEMEX	CEO
ClientEarth	CEO
Climate Bonds Initiative	CEO
Climate Champions	UK High Level Climate Champion
Climate-KIC	CEO
Connected Places Catapult	CEO
Credit Suisse	Global Head Sustainability and Climate Risk
Deutsche Bank	Managing Director
Dow inc.	CSO
EBRD	Managing Director
Ecosecurities	CEO
Emerson	Senior VP & CSO
ENGIE	CSO
Ernst & Young LLP	Global Climate Change & Sustainability Leader
European Climate Foundation	CEO
First Movers Coalition Innovation	Senior Director for Clean Energy and Innovation
Fujitsu	Global Head of Responsible Business
GE	CEO
General Electric Company	VP CSO

General Motors	VP & CFO, GM International
GFANZ	Technical Lead
Global Choices	President
Global Covenant of Mayors for Climate and Energy	Co-Managing Director
Global Optimism	Lead, The Climate Pledge
Goldman Sachs	Global Head of Climate Strategy
Google	Group Strategy Manager
Google	President Google MENA
Green Climate Fund	Director
Grupo Bancolombia	CEO
H&M Group	Head of Sustainability
Heineken International BV	Director Net Zero Strategy
Hitachi Energy	CEO
Honeywell	President & CEO
HSBC	Head of SMEs and Business Banking
Hydrogen Europe	CEO
IDB Invest	CEO
Infinity Power Holdings	Chairman
Intergovernmental Panel on Climate Change	Chair
KPMG	Global Climate Leader
LanzaTech	CEO
Maersk Mc-Kinney Møller Center for Zero Carbon Shipping	CEO
Mars Incorporated	Outgoing CEO
MetLife	VP, Global Sustainability & Climate Lead
Microsoft	CTO
Microsoft	CSO
Mitsubishi Corporation	General Manager
National Grid	CSO
Natwest	Head of Climate Change
NEOM	CEO
Norway	Minister of International Development
OCI	CEO
OLIO	Co-founder

PepsiCo	CEO
PETRONAS	President and Group CEO
PwC	CSO
ReNew Power	CEO
Rolls Royce Power Solutions - INDE	Managing Director
RSA	CEO
Saint-Gobain	Vice President for Sustainable Development
Sanofi	CEO
SAP SE	CSO
Schneider Electric	Chief Strategy & Sustainability Officer
SCZone	Chairman
Siemens Gesa	CEO
Solar Impulse Foundation	Chairman
South Pole	CFO & Chairman
SSE	Chief Executive
Standard Chartered	CEO
The Kingdom of Belgium	Minister for Climate, Environment, Sustainable Development and Green Deal,
The New York Times	President International
The Sovereign Fund of Egypt	CEO
Thyssenkrupp	CEO
US. Department of Energy	Director for Strategic Engagement
UAE Climate Change Special Envoy	Chief Negotiator
UNFCCC	Deputy Executive Secretary
Unilever	Global Head of Sustainability
Volkswagen AG	Dir. Sustainability Strategy & Decarbonization
WBCSD	MD
World Bank Group	Global Lead for Sustainable City Infrastructure and Services
World Economic Forum	President
World Gold Council	Chair
World Green Building Council	CEO
Worley	CFO
Yara International	CEO

Countries Represented

Afghanistan
 Albania
 Algeria
 American Samoa
 Anguilla
 Antarctica
 Antigua and Barbuda
 Argentina
 Armenia
 Australia
 Austria
 Bahrain
 Bangladesh
 Belarus
 Belgium
 Benin
 Bhutan
 Plurinational State of Bolivia
 Bosnia and Herzegovina
 Botswana
 Brazil
 Bulgaria
 Burkina Faso
 Burundi
 Cameroon
 Canada
 Chad
 Chile
 China
 Colombia
 Democratic Republic of the Congo

Costa Rica
 Côte d'Ivoire
 Croatia
 Curaçao
 Cyprus
 Czech Republic
 Denmark
 Djibouti
 Dominican Republic
 Ecuador
 Egypt
 El Salvador
 Ethiopia
 Faroe Islands
 Fiji
 Finland
 France
 Gabon
 Germany
 Ghana
 Gibraltar
 Greece
 Guatemala
 Guinea
 Guinea-Bissau
 Heard Island and McDonald Islands
 Honduras
 Hong Kong
 Hungary
 Iceland
 India

Indonesia
 Islamic Republic of Iran
 Iraq
 Ireland
 Israel
 Italy
 Jamaica
 Japan
 Jersey
 Jordan
 Kazakhstan
 Kenya
 Kiribati
 Republic of Korea
 Kuwait
 Latvia
 Lebanon
 Lesotho
 Liberia
 Lithuania
 Luxembourg
 Madagascar
 Malawi
 Malaysia
 Maldives
 Mali
 Marshall Islands
 Mauritania
 Mauritius
 Mexico
 Monaco

Mongolia
 Morocco
 Mozambique
 Namibia
 Nepal
 Netherlands
 New Zealand
 Niger
 Nigeria
 Norway
 Oman
 Pakistan
 State of Palestine
 Panama
 Paraguay
 Peru
 Philippines
 Poland
 Portugal
 Qatar
 Romania
 Russian Federation
 Rwanda
 Saint Kitts and Nevis
 Saudi Arabia
 Senegal
 Serbia
 Sierra Leone
 Singapore
 Slovakia
 Somalia

South Africa
 South Sudan
 Spain
 Sri Lanka
 Sudan
 Swaziland
 Sweden
 Switzerland
 Syrian Arab Republic
 Taiwan (Province of China)
 United Republic of Tanzania
 Thailand
 Togo
 Tonga
 Trinidad and Tobago
 Tunisia
 Türkiye
 Uganda
 Ukraine
 United Arab Emirates
 United Kingdom
 United States
 United States Minor Outlying Islands
 Uruguay
 Vietnam
 Zambia
 Zimbabwe

Our Social Media Reach

Total Followers

#52k

Total Impressions

#209k

Data taken from across all our social channels

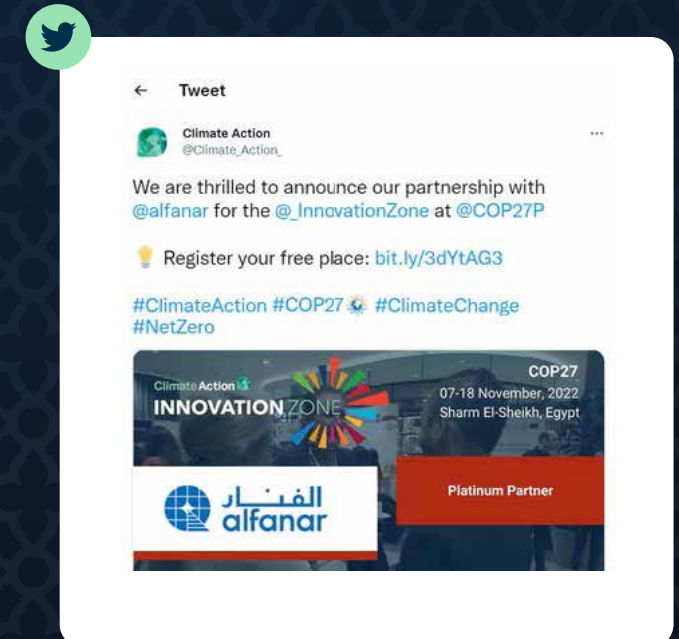
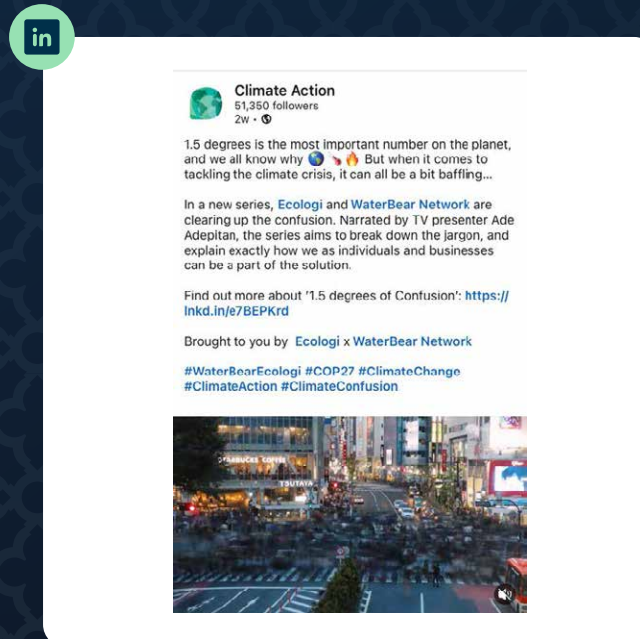


CLIMATE ACTION
STAGE

- @Climate Action
- @Climate Action Innovation Zone
- @Climate_Action
- @InnovationZone
- @InnovationZone
- climateaction_org

Over COP27, Climate Action Innovation Zone saw an increase in follower engagement across all our channels by

359%



A Positive Impact for People and Planet

Climate Action is delighted to be the first global event organiser to trailblaze assessing the positive impact of our events. Working with [Mission Innovation's Net-Zero Compatibility Initiative](#) we are assessing how our events can best enable climate action by facilitating collaboration and encouraging the development, deployment and accelerated uptake of globally sustainable net zero solutions.

To the right are four examples of where we saw ambition move to action in the 2022 Innovation Zone.

In addition, we are striving to ensure our events are as environmentally and socially sustainable as possible – minimising our impact on our planet and our people. We have committed to reaching net-zero by 2030 and are a proud signatory of the Race to Zero SME Climate Hub.

KEY SIGNATORIES	AMBITION	ACTION
US Secretary John Kerry, US Special Presidential Envoy for Climate & the World Economic Forum.	An expansion of the First Movers Coalition of global companies to commit US\$12 billion in 2030.	Purchase commitments for green technologies to decarbonize the cement and concrete industry, and other hard-to-abate sectors.
Minister Gustavo Manrique Miranda, Ecuador Ministry of Environment, Water and Ecological Transition & Florencio Cuétara, CEO, Okeanos.	Signed an MoU to continue cooperation to mitigate the effects of climate change in Ecuador.	Integrate Made from Stone technology into Ecuador by promoting alternative material usage that can impact carbon emissions and plastic reduction.
Lorenzo Simonelli, Chairman and CEO - Baker Hughes & Arnaud Pleton, CEO -Technip Energies.	Signed an MoU to collaboratively reduce the time-to-market for liquefied natural gas (LNG) to meet today's energy demand.	Joint development of a new LNG modularized solution of up to two million tonnes per year range for the onshore market.
Alcazar Energy Partners -Proparco, EBRD, EIB, IFC, EMCAF, AIB, DEG and FMO.	Signed an MoU with eight public and private institutional investors to invest up to US\$650m in renewable energy investments.	Closed US\$336.6m to develop 2GW of clean energy infrastructure and generate power to 1m households, saving 3.2m tonnes of GHG emissions.

Examples of how we reduced the Innovation Zone's environmental and social impact:



9,648

Plastic bottles saved from landfill thanks to our onsite water machines and free reusable water bottles.



All onsite marketing materials were printed on recycled paper and with vegetable ink.



501

Local people were contracted and worked with us at the Innovation Zone.



1,500

Plants on display within the Innovation Zone were replanted into the hotel grounds.



Plant-based food options were available, sold in our Cafe and offered in our food services.



4,824

Litres of water were distributed from our 3 water machines to keep people hydrated during COP27



20

Local suppliers and businesses were engaged and worked with us on the Innovation Zone.



Paper based delegate badge wallets were used to replace of the traditional plastic wallets.



42.8

tonnes of CO2 emissions caused by staff flights were offset through projects in Kenya.



We minimised single use plastic with the help of Vegware, who provided compostable glasses, cups, plates and cutlery made from plant based materials.

A Few (More) Words From Our Partners...

A GREAT SPACE TO LAUNCH

"The Innovation Zone was a great space for our evening drinks reception to launch the TPT Disclosure Framework for consultation. The team at Climate Action were extremely responsive and professional, enabling us to create a high-quality event in a short time frame. We were very pleased with the room, tech and support we received in the run up to, and during the event and would gladly explore opportunities to work together again."

Transition Plan Taskforce

BEST SIDE EVENT THEY HAD BEEN TO ALL WEEK!

"A huge thank you to you and your team. We really appreciated your communication, and ability to adapt with us on the fly (as these things often go!) Our panelists really enjoyed the event, and I had 2 audience members tell me it was the best side event they had been to all week! Your team was instrumental in making it a success. We really enjoyed the space. The Innovation Zone was a lot calmer and much better conditions for meeting with partners."

Forest Stewardship Council

OVERWHELMING POSITIVE FEEDBACK

"I've been receiving overwhelming positive feedback from partners and participants throughout the evening - this wouldn't be feasible without your fabulous work. I wanted to take a moment to thank each and every one of you. It was a pleasure to work with the Climate Action team - I received a ton of positive comments and feedback on the success of the Cities Focus on the Climate Action Stage in the Innovation Zone."

ICLEI World Secretariat

ACHIEVED EXCELLENT COMPANY PRESENTATION

"We involved different departments before, during and after the event being the first time ever participating in such as global conferences. Thanks to your important support we achieved an excellent company presentation with an appreciated stand, a Presidential staff visit and a large number of leads necessary to our business development. We want to thank again for your support, before and during the event, that guarantees us a good visibility and a high satisfaction rate from our side."

GEOSTUD

A HAVEN TO MANY DURING COP27

The Innovation Zone provided a haven to many during Cop27; for those like myself who didn't qualify for a Blue Zone pass, though perhaps more telling was the attendance of Blue Zone attendees...It wasn't the easiest of COPs to navigate. Once we realised that a swift hopper bus to the Blue Zone and a short walk to the Green Zone meant that this was the ideal meeting point, it became a go to.

Campanale Group

A CLEAR SIGNAL TO ALL STAKEHOLDERS

"The Sustainable Innovation Forum 2022 sent a clear signal to all stakeholders of the importance of private sector commitment to scaling climate action. Innovative solutions and climate smart technologies are key to implementing the Paris Agreement."

UNFCCC





Thank You

Partnerships are critical to fighting the climate emergency and achieving the SDGs.

Climate Action's founder and CEO, Nick Henry, passionately believes in business being a force for good and the crucial role of private sector innovation and leadership to deliver a just and sustainable world.

Nick co-founded Climate Action in 2007, in partnership with the United Nations Environment Programme, to facilitate collaboration between the private sector and Environment Ministers at the annual UN Environment Ministerial Meeting. Since then, Climate Action's remit has grown – along with the climate emergency.

For 13 years we have run the Sustainable Innovation Forum at COP – widely recognised as the largest multi-stakeholder side event at the annual UN Climate Change Conference, and at COP26 we conceived and created the inaugural Climate Action Innovation Zone. We were delighted to build on its success with a more ambitious Innovation Zone at COP27 in Sharm El-Sheikh, Egypt, and we look forward to continuing this momentum and responding to the overwhelmingly positive feedback across our activities in 2023.

"I would like to thank all our partners for supporting our mission to make the Innovation Zone the centre of gravity for business leaders, investors and innovators at COP27. We have received extremely positive feedback from both partners and attendees alike and are delighted that the Innovation Zone played a critical role at COP27 in facilitating collaboration and catalysing innovation to turn ambition into tangible action."

Nick Henry, Founder & Chief
Executive Officer, Climate Action



Calendar of Events - 2023



Climate Action Events Calendar 2023

Our events help forge tangible partnerships between business, government, investors, UN agencies and the NGO community, spotlighting effective business action, highlighting the power of green finance and showcasing innovative solutions to scale impact and deliver real change on the ground.

We look forward to working with you in 2023.



Sustainable
Investment Forum
Europe 2023

9 May, Pullman Eiffel Tower, Paris



Climate
Innovation
Forum

28 June, Guildhall, London



Sustainable
Investment Forum
North America

19 September, Ziegfeld Ballroom, New York



Climate Action
INNOVATION ZONE
COP28

December, Dubai
Incorporating

Sustainable
Innovation Forum

Hydrogen
Transition Summit