

Climate Action 

INNOVATION ZONE



EGYPT

7 - 18 November 2022
Sharm El-Sheikh, Egypt

CLIMATE ACTION STAGE

powered by **Kite** 
insights. 

www.cop-27.org

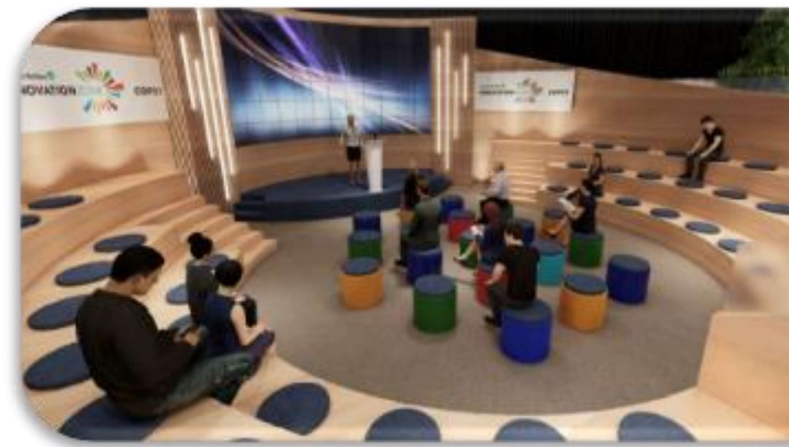
The Climate Action Stage

The **Climate Action Stage** *powered by* Kite Insights will host a dynamic, interactive programme exploring **what it takes to act on climate**.

The intimate immersive space will be at the heart of the Climate Action Innovation Zone - with daily programming running from 7-18 November between 9:30am and 6pm (*excluding Sunday 13th).

With a range of inspirational and thought-provoking speakers, the platform will feature diverse and enriching content in a wide variety of **formats** including debates, panel discussions, presentations and fireside chats, to help capture the ingenuity, scope and scale of actions needed to deliver a net zero, sustainable world.

The Climate Action Stage is open to all attendees of the Innovation Zone and seats 80, with the opportunity to **live-stream content** to a global digital audience.



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Partnering for impact

Climate Action is pleased to be working in partnership with **Kite Insights** to curate engaging content across the Climate Action Stage. Collaboratively we will **bring together experts** from virtually every facet of the climate landscape - from scientists and academics to government officials and business leaders, as well as advocates and thought leaders.

Partner organisations can help **shape the programming**, creating immersive, thought-provoking content on the issues you see as important.

Partnership packages are outlined on pages 6.

- Kite is a **mission-driven agency** engaging with world leading companies on pressing environmental and social issues
- Delivering **content** (research, surveys), **curation** (educational workshops, event programming), **capacity building** (blended training) and **coalitions**
- Deep subject matter expertise on **climate change** and sustainability, gender and D&I
- Unique **network** of academic, content and delivery partners
- A 40+ **multicultural team** with research, training, writing, storytelling, consulting & facilitation skills.



A dynamic agenda

Exploring what it takes to act on climate

Climate action has multiple facets and faces. Capturing its inherent complexity requires rich formats and compelling discussions - human exchanges that showcase diverse voices and bring these actions to life. The Climate Action Stage, powered by Kite Insights, is a unique space at the heart of the Innovation Zone which will explore exciting and provocative issues and programmes, and capture the scope and scale of actions needed to deliver a net zero, sustainable world.

Running from 09:30-18:00, the daily programme will include **6 key pillars**:

1 Climate Moonshots:
Featuring big thinkers with bold ideas, these sessions focus on disruptive, thought-provoking, and game-changing innovations that reimagine how we address climate change.
[Formats: 15-minute presentations / deep dive discussions / panel debates]

2 Climate Reality:
A realistic look at the tools, capabilities, and engagements required to implement climate change plans in every corner of the world.
[Formats: 15-minute presentations / deep dive discussions / panel debates]

3 Climate Stories:
Transformational stories from the front lines of climate change where leaders from every walk of life discuss the opportunities and challenges inherent in leading the charge.
[Format: fireside chats]

A dynamic agenda cont...

4 Climate at Heart:
These segments will activate the whole of our mind (cognitive, emotional, spiritual) in support of climate action, focusing on resilience and the understanding of the interdependence between people and the living world.
[Format: fireside chats | immersive sessions]

5 Climate Nexus:
These sessions examine the intersection of issues as they relate to climate, including climate and justice, climate and health, and climate and decent work.
[Format: panel debates, interviews]

6 Climate Blindspots:
An unflinching and provocative look at those issues even experts fail to see - those inherently complex trade-offs and conflicts, barriers, and opportunities associated with turning climate plans into action.
[Format: panel debates, interviews]

In addition, there will be a daily **opening session** aligned with the **COP Presidency daily themes** plus an **end of day wrap up** segment to help summarise and distil the day's sessions with recaps, insights, and implications discussed with experts and participants.

COP27 Presidency Daily Themes:

7 Nov: World Leaders' Summit
8 Nov: World Leaders' Summit
9 Nov: Finance
10 Nov: Youth, Future Generations; Science

11 Nov: Decarbonisation
12 Nov: Adaptation & Agriculture
14 Nov: Gender; Water
15 Nov: Civil Society; Energy

16 Nov: Biodiversity
17 Nov: Solutions
18 Nov: Final Day

Partnership Packages

Bespoke partner opportunities available on request.

Impact Partner: £50,000

- **3 x 45-minute panel sessions** on the Climate Action Stage
 - **1 x 30-second sponsor content segment** played on screen before or after the 3 panel discussions
 - **Branding** on all intro and holding slides displayed on on-stage AV screen, on digital agenda by stage entrance, and on livestream page of Innovation Zone website
 - Listing of sessions on Innovation Zone website & promotion by email to all registered delegates
 - Promotion of sessions via Kite & Climate Action social media channels
 - Full digital rights to sessions + provision of these post event
 - Ability to convene 1 x 60-minute roundtable in the Climate Challenge Lab (30 pax)
 - 4 x passes to the Conduit Lounge for duration of COP27 with full range of benefits
 - 4 x passes to the Sustainable Innovation Forum & Hydrogen Transition Summit
- ❖ Additional 60-minute roundtable in Climate Challenge Lab: £7.5K

Content Partner: £20,000

- **1 x 45-minute panel session** on the Climate Action Stage
- **Branding** on all intro and holding slides displayed on on-stage AV screen, on digital agenda by stage entrance, and on livestream page of Innovation Zone website
- Listing of session on Innovation Zone website and promotion by email to all registered delegates
- 2 x passes to the Conduit Lounge for duration of COP27 with full range of benefits
- 2 x passes to the Sustainable Innovation Forum & Hydrogen Transition Summit

Insight Partner: £10,000

- **15-minute** presentation or fireside chat
- **Branding** on intro & holding slides displayed on on-stage AV screen, on digital agenda by stage entrance, and on livestream page of Innovation Zone website
- Listing of session on the Innovation Zone website and promotion by email to all registered delegates

At the heart of COP27

- The Climate Action Stage is at the heart of the Climate Action Innovation Zone - a hub for cross-sector collaboration at COP27 in Sharm El-Sheikh.
- Located just **300m from the Blue Zone**, the 6000m² inclusive Innovation Zone has a **separate badging policy** from the Blue & Green Zones and is free to attend for all climate leaders, pioneers and practitioners.
- The Innovation Zone will **host over 50 events** in its purpose-built conference facilities in parallel with the negotiations led by the COP27 Egyptian Presidency, and includes an Innovation Expo, the Climate Action Stage, Climate Challenge Lab, Conduit Lounge, five-star restaurant, plus a range of private function rooms, meeting rooms and chalets.
- Its mission is to bring together governments, businesses, investors, cities, regions and civil society to accelerate ambitious climate action: to **drive collaboration, showcase innovation** and **catalyse investment**.

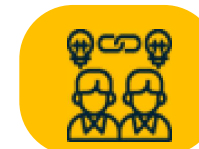


About the organisers

Climate Action has been working at the intersection of climate change policy, innovation and sustainable finance since 2007.

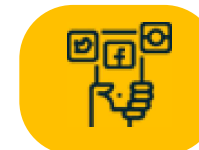
We work in formal partnership with multiple UN Agencies and key stakeholder groups to create and deliver high impact forums, digital content and the www.climateaction.org platform. Our digital and live event platforms build tangible partnerships between business, government and civil society to accelerate the global transition to net zero and achieve the Sustainable Development Goals.

Our mission is to facilitate collaboration and help enable the development, deployment and accelerated uptake of globally sustainable net zero solutions.



135K

Engaged Sustainability & Climate Enablers



75K

Social Media Followers



80K

Newsletter Subscribers

Climate Action has been convening the Sustainable Innovation Forum alongside the annual UN Climate Change Conference for the last 12 years:

