

Collaborations for Net Zero: Content inputs

[Your company name]

1. **ABOUT**

The aim of the Climate Action Innovation Zone is to **bring public and private sector actors together to create tangible impacts in the real economy** – i.e. to help close the implementation gap.

Collaboration is the name of the game when it comes to this ‘Implementation COP’.

In the **run-up to COP27**, we would like to produce a piece of original content – **Collaborations for Net Zero** – to share examples of:

* (1) How partners are already working in public-private partnerships or cross-sector partnerships
* (2) Areas in which event partners are still looking to form partnerships, and why.

The term ‘public-private partnerships’ is widely used. Your concrete examples will help bring the term to life for our readers – both for our media audience and our wider subscriber base.

**OUTPUT CONCEPT & FORMAT:**

The article will consist of brief introductions to the Innovation Zone and the term collaboration, followed by a selection of the examples provided by our partners (below). Your examples will be attributed to a member of your team as a direct quote.

**Please provide your inputs below, thank you!**

**1. Who should your example be attributed to?:**

Name, Job Title, Company Name:

**2. [Up to 200 words]:** Are you involved in any public-private partnerships that might offer inspiration to others? Please share a concrete example to help bring the concept to life. If possible, show how it contributes to implementing transition to net zero (e.g. by overcoming specific named barriers, or enabling a quicker pace, or other specific and interesting reasons). If there is something interesting to say about how the partnership came about (e.g. through a Climate Action event or roundtable or through trying to solve a different problem, etc.) please include that information so we can highlight the different ways in which partnerships are born.

3. **[Up to 200 words]** In which areas of your business are you still looking to form new cross-sector or public-private partnerships and why? Please provide some engaging info about this and if possible a clear example of why you need to work with others to address this particular challenge or opportunity.

4. **[Up to 200 words]** What are the biggest challenges for your sector or region in relation to net-zero? How does your company factor into those challenges and the solution? Are you advocating for any specific changes?

**5.** If you have any accessible, engaging and relevant content you would like us to consider sharing on social media as part of content marketing for the Innovation Zone, e.g. op-eds, blogs, video, please share links to this info here. It should be directly relevant to your engagement in the Innovation Zone and COP27.