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Media Briefing Note

[Your company name]

**1.** [Company name] at Innovation Zone 2022 - COP27

Summary of up to 200 words – geared to a COP27 media audience. Please summarise your organisation’s contribution to global net zero and to Innovation Zone / COP27 specifically. If you will announce or launch anything ‘newsworthy’ at COP27 that you can share or tease in advance please also include that information here – e.g. a report launch, result, new initiative, etc. with details of where and when this will happen. You can provide further details and angles on this below.

**2.** [Company name] events at Innovation Zone

Please provide details of any events you are hosting that media can attend / apply to attend, and provide info on how they can register their interest in attending if needed.

**3.** Notable projects and statistics:

* Please bullet

**4.** Recent announcements or press releases:

* Title & hyperlink

**5.** Spokespeople:

If applicable, please provide details of your media spokespeople at the Innovation Zone. Please provide a separate entry for each spokesperson. Please include sessions they are speaking in, if applicable, or provide info of the exhibition space if they will be there.

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| --- | --- |
| Name |  |
| Job Title |  |
| Email |  |
| Twitter |  |
| Contact Tel at COP27 |  |
| Innovation Zone Sessions | (Date, Time, Name of Session, Venue) |
| Exhibition |  |
| What other specific issues or topics can journalists interview you about? | Please be concise |
| Bio and additional info on spokesperson |  |
| Photo (optional) |  |
|  |  |