

Climate Action 

INNOVATION ZONE



COP27



7 – 18 November 2022
Sharm El-Sheikh, Egypt

PARTNERSHIP PROSPECTUS

**Placing innovation and investment at the heart
of COP27 to accelerate the pathway to net zero
and achieve a just transition**

Location

OUR MISSION:

Facilitate partnerships between business, government and investors to accelerate the adoption of low carbon solutions in order to fast track the transition to net zero.

3,000 sqm
Exhibition
space

1,000 capacity
Hybrid
conference
venue

6,000 sqm
Conference
space

300 meters
Walk/shuttle
from Blue Zone

Independent registration

Separate badging
policy to Blue /
Green Zones





Creating a space to drive exponential collaboration & innovation

Hybrid Conference Facilities for 1,000 pax

- 2 x plenary rooms seating 500 pax in theatre setup
- 1 x breakout space

Exhibition Space

- Space only options to maximise exposure
- Ready built shell scheme stand options for an easy turnkey solution

Climate Leaders Lounge

- An informal meeting and working space – free to access for invited guests
- Complimentary coffee/barista and bar
- Bookable rooms for private meeting needs

Networking Spaces

- Opportunities to network with key players from:
 - Private sector vendors & investors
 - Cities & regions
 - National governments

Dedicated Meeting Rooms and Event Spaces

- Global Goals Room and Glasgow Breakthroughs Room for hosted dinners and drinks receptions
- Climate Action Stage hosting talks throughout the day - 80 PAX
- Climate Challenge Lab hosting round table discussions on solutions to climate challenges - 30 PAX

Floorplan

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Visual of Innovation Zone

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Paris & Marrakesh Conference Venue

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The 2,000m² space includes:

Plenary Conference Room 1 – Paris

- 600m²
- 500 pax theatre setup

Plenary Conference Room 2 – Marrakesh

- 600m²
- 250 pax cabaret set up

Atrium breakout area of 350m² for breaks and refreshments

Speaker lounge situated in the Climate Leaders Lounge

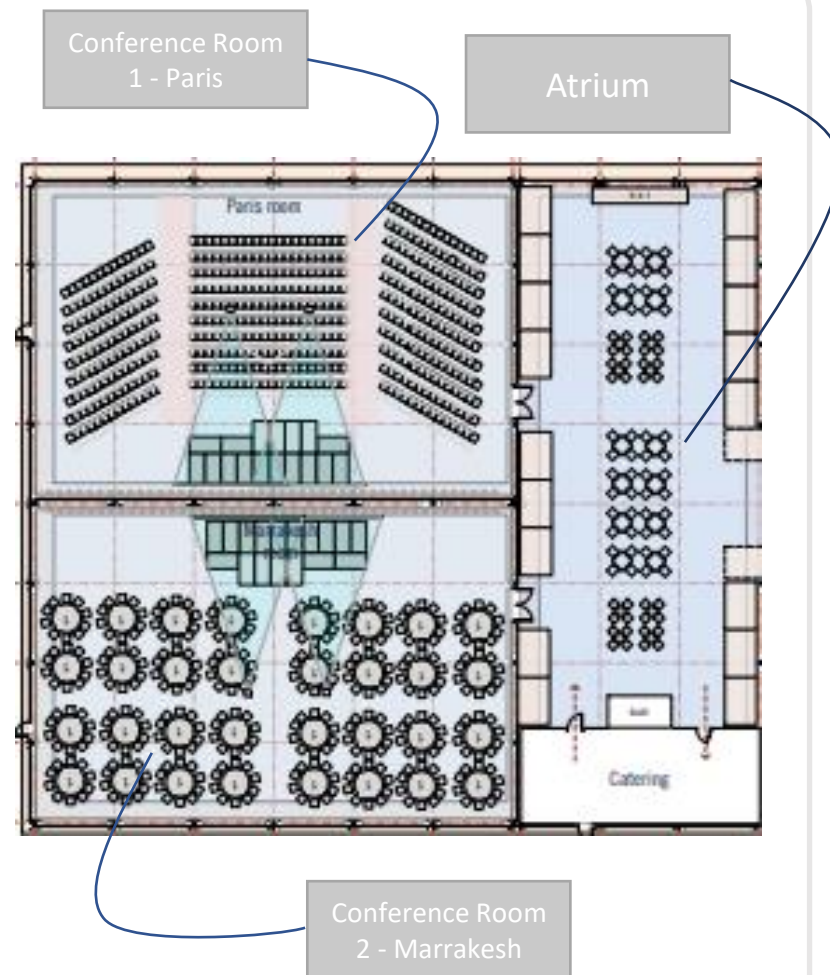
Audio Visual Setup

- 14m x 4.5m stage in both conference rooms
- 10m x 3m LED wall in both conference rooms
- Turnkey AV setup with hybrid capabilities
- Delegate Wi-Fi

Conference Room Rental

- Prices on request
- F&B additional cost

Expo and venue closed 13 November



Marrakesh Room

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Exhibition Stands

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Showcasing low carbon innovation and finance at COP27 including solutions for resilience and adaption in Africa

Expo Stands

3m x 2m Shell Scheme (6m²)

- Week 1 = £9,000+vat
- Week 1 & 2 = £13,500+vat

4m x 3m Space Only (12m²)

- Week 1 & 2 = £24,000+vat

Bespoke Space Only – (Size tbc)

- Week 1 & 2 = £2,000 per m²+vat

Expo stands are limited and are available on a first come, first served basis

Expo and venue closed 13 November



Conduit Lounge

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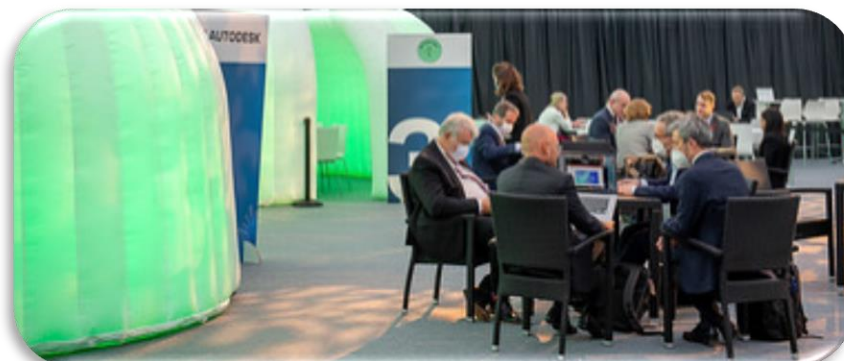
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The Conduit lounge offers a private 'home from home' for VIP Climate leaders – access subject to booking and eligibility. It offers the ability to meet fellow impact investors, entrepreneurs and climate leaders from around the world.

- Blue Zone or Green Zone badges not required
- Free access 8am – 10pm for our invited guests
- Complimentary quality coffee, water and evening bar
- Bookable meeting rooms for your private business needs
- Headline sponsorship package = £150,000+vat
- Private event hire – available on request.
- Includes:
 - Branded as Conduit Lounge Partner
 - Promoted as Impact Partner in the pre-COP27 marketing campaign
 - Private meeting room for 2 weeks
 - Opportunity to run a ½ day private event in the Glasgow Breakthroughs Room
 - Opportunity to invite 100 guests of your choosing to have access to the Conduit Lounge over the 2 week period.

Expo and venue closed 13 November





Global Goals Room

- Offers exclusive hire of an impressive 120m² Global Goals Room, with capacity to seat up to 80 guests banquet style or 120 reception style. The room will contain a large LED wall and Standard AV setup.
- The Global Goals Room will have five star catering from the Tonin Lamborghini Hotel, with a range of wines and drinks.
- Daily Dry Hire costs = £30,000+vat per half day

Expo and venue closed 13 November



Glasgow Breakthroughs Room

- Room, with capacity to seat up to 90 guests banquet style or 140 reception style. The room will contain a large LED wall and Standard AV setup.
- The Glasgow Breakthroughs Room can host drinks receptions to be booked directly with the Tonino Lamborghini Hotel.
- Daily Dry Hire costs = £30,000+vat per half day

Expo and venue closed 13 November



Private Meeting Rooms

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The Private Meetings Rooms provide a quiet, private space to meet, in close proximity to the Green and Blue Zones, open from 8am to 10pm from 7th – 18th November.

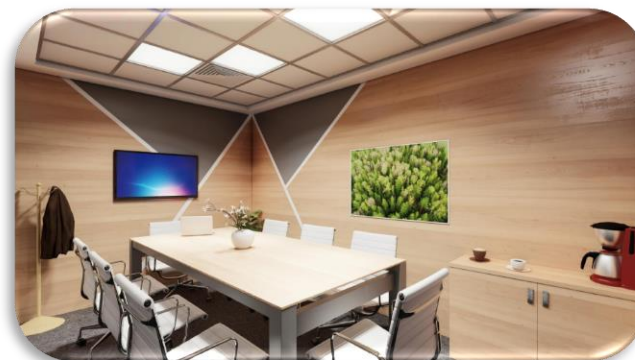
The 3m x 5m and 5m x 5m meeting rooms come furnished with a meeting table, chairs, side table, coat rail, in room coffee machine, hot water, teas, chilled drinking water and a stocked fridge with soft drinks.

In-room catering is available for breakfast, lunch and dinner at additional cost. Meeting rooms will be air conditioned and come with an LCD screen. Additional AV and furniture can be ordered – subject to additional costs.

Meeting rooms are allocated 100 guest passes enabling external guests to enter the Innovation Zone meeting rooms, subject to pre-registration criteria.

Meeting room size:	15m²	25m²
PAX:	8	10
1 Week:	£25,000	£30,000
2 Weeks:	£35,000	£50,000

Expo and venue closed 13 November



Private Chalets

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The private chalets provide a quiet, private space to meet, in close proximity to the Green and Blue Zones, open from 6am to 10pm from 7th – 18th November.

Chalets are designed to maximise the space available and are provided with turnkey amenities including: lighting; furniture; air conditioning, stocked fridge with soft drinks, Wi-Fi, LED screen, drinking water and coffee machine. Chalets come with a standard furniture package – boardroom table and chairs.

In Chalet catering for food and beverages, will be provided by the onsite Tonino Lamborghini, five star hotel which are subject to additional costs. Additional services available at incremental cost include: audio visual hire, furniture and plant hire.

Private Chalets are allocated 200 guest passes for your guests to enter the Innovation Zone and your Chalet, subject to pre-registration.

Chalets:	Two Floors	One Floor
Size:	25m ²	50m ²
PAX:	10 *	20 *
1 Week:	£75,000	£90,000
2 Weeks:	£100,000	£120,000

Expo and venue closed 13 November

* Boardroom style meeting room



Double Height Chalet Exterior

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The Climate Challenge Lab provides an energetic space to host meetings, receptions and roundtable discussions for up to 30

This exciting hub has been designed to encourage open, dynamic discussion that explores real, tangible solutions to our most pressing climate challenges. It moves away from a conventional roundtable set-up, featuring chairs and smaller tables in a fluid formation of your choice instead. A screen and whiteboard will be provided.

Organisations can host meetings, gatherings and roundtables, of their choice or from our dynamic roundtable programme. Sessions will be managed and moderated by the organisation that hires the space.

This space can be booked for sessions of 60, 90 and 120 minutes, early morning to evening. Light refreshments can be provided. Up to 30 seated.

Pricing from £7,500



The Climate Action Stage

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The **Climate Action Stage** is an 80-seater auditorium at the heart of the Innovation Zone. Run in partnership with Kite Insights it will bring together a diverse range of stakeholders for a series of dynamic, solutions-driven conversations centred around the theme of '*Climate &*'.

The Climate Action Stage has an in-person **capacity of 80**, and sessions can be **live-streamed** to a global digital audience via partner platforms. Programming will run 9:30am to 6pm each day (excluding Sunday 13) and will include keynote addresses and panel discussions from dynamic thought leaders from across academia, business, government and civil society.

Partner organisations can help shape the programming, creating immersive, thought-provoking content on the issues you see as important.



Programming will run from **7-18 November*** from 9:30am to 6pm (*excluding Sunday 13th).

Headline Sponsor package: £150,000

Benefits include 270 minutes of thought-leadership to consist of 6 x panel sessions curated by sponsor across the two weeks and extensive branding.

Impact Partner package: £50,000

Benefits includes 3 x 45-minute panel sessions and branding.

Content Partner package: £20,000

Benefits include 1 x 45-minute panel session and branding.

Bespoke partner opportunities are available on request. [See here](#) for more details including the full list of partner benefits.

Headline Partner

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SOLD

The Climate Action Innovation Zone Headline Partner package provides a standout opportunity to highlight and align with the global innovation agenda in the heart of COP27.

The headline partner benefits include the opportunity to lead the conversation through active presentation of thought leadership; and the ability to convene a private full day event and a high level dinner for 50 guests.

The extensive list of benefits provide a wide range of tangible opportunities to engage senior stakeholders in the global climate and sustainability space, while also strengthening existing relationships with your clients, partners and government stakeholders.

Benefits include:

- Headline branding across all Innovation Zone assets:
 - Website
 - Venue branding
 - Digital and Social Marketing campaign
 - Extensive press engagement
- 3 x thought leadership speaking positions across your selection of Climate Actions COP27 events
- Branding across all Innovation Zone events
- Exclusive use of Innovation Zone conference room for a 1 x day event for 150 PAX including lunch, evening drinks reception and Standard AV
- 100m² of Expo space from 7th – 18th Nov
- Private Chalet from 7th – 18th Nov
- Private dinner event for 50 guests with three course dinner & drinks

Platinum Partner

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The Innovation Zone Platinum Partners are limited to a maximum of five leading sustainable brands who wish to make a powerful impact at COP27.

The extensive list of benefits provide a wide range of tangible opportunities to engage senior stakeholders in the global climate and sustainability space, while also strengthening existing relationships with your clients, partners and government stakeholders.

Investment:
£250,000

Benefits include:

- Platinum branding across all Innovation Zone assets:
 - Website
 - Venue branding
 - Digital and Social Marketing campaign
 - Extensive press engagement
- 2 x thought leadership speaking positions across your selection of the COP27 events in the Innovation Zone
- Branding across all Innovation Zone events
- 49m² of Expo space from 7th – 18th Nov
- Private Meeting Room from 7th – 18th Nov
- Exclusive use of Innovation Zone Global Goals room for a 1 x day event for 50 PAX including lunch, evening drinks reception and Standard AV



Innovation Partners are actively encouraged to showcase innovation through brand activation, creating a strong emphasis on climate action at COP27.

Innovation Partner categories include:

- EV Partner
- Water Partner
- Coffee Partner
- EV charging partner
- Drinks Partner
- Packaging Partner
- Lighting Partner
- Audio Visual Partner
- Furniture Partner
- Energy Partner

Bespoke Partnerships are available on request.

Value in kind product or services can be offset against financial investment.

Thought leadership opportunities can be added or exchanged for other benefits.

Investment:
£150,000

Benefits include:

- Platinum branding across all Innovation Zone assets:
 - Website
 - Venue branding
 - Digital and Social Marketing campaign
 - Extensive press engagement
- 12m² of Expo space from 7th – 18th Nov
- Private Meeting Room from 7th – 18th Nov
- Exclusive use of an Innovation Zone conference space for a half day event for 50 PAX including lunch or evening drinks reception and Standard AV

About Climate Action

Climate Action has been working at the intersection of climate change policy, innovation and sustainable finance for the last 15 years. Our goal is to accelerate the transition to a global green economy to help achieve the aims of the Paris Agreement, align the global economy with the IPCC's 1.5° report and meet the Sustainable Development Goals.

For over a decade, Climate Action has worked in formal partnerships with multiple UN Agencies and key stakeholder groups to create and deliver high impact forums, digital content and the www.climateaction.org platform.

Our digital and live events platforms build tangible partnerships between business, government, UN agencies and the NGO community to accelerate the global transition to net zero and achieve the Sustainable Development Goals.



135K

Engaged Sustainability & Climate Enablers



75K

Social Media Followers



80K

Newsletter Subscribers

Climate Action have been convening the Sustainable Innovation Forum alongside the UN climate change conference for 12 years





**UN CLIMATE
CHANGE
CONFERENCE
UK 2021**

IN PARTNERSHIP WITH ITALY

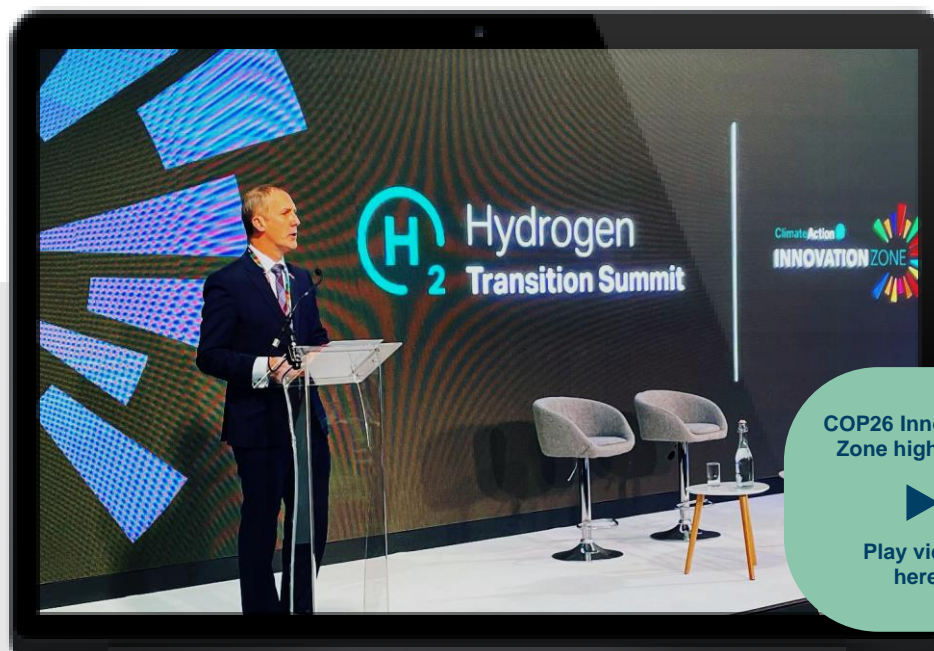
A global showcase of climate innovation
and investment at COP26 dedicated to
fast tracking the pathway to net zero



**#SCOTLAND
IS NOW**

"I'm delighted Scotland is working in partnership with Climate Action to deliver their COP26 programme in Glasgow. Together, we are building a bespoke structure adjacent to the COP26 Green Zone where we will host a Scottish innovation and investment zone showcasing the best of Scotland's net zero solutions to the world."

**Michael Matheson, Scotland Cabinet Secretary
for Net Zero, Energy and Transport**



**COP26 Innovation
Zone highlights**



**Play video
here**

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Talk to our team today to explore how you can become part of the Innovation Zone at COP27

Contact us at
info@climateaction.org

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