



ACUTE & GENERAL
MEDICINE

**11 - 12 NOVEMBER 2020,
EXCEL LONDON**

Join the largest and most senior gathering of hospital doctors in the UK where exhibitors take centre stage!

4,106

attendees over two days, making this the largest gathering of your potential customers

68%

were Consultant level - the decision makers

85%

of our biggest exhibition space yet was rebooked at the show - don't risk missing out

Meet face-to-face with your potential customers...



**WIN
BUSINESS
90%**

of delegates engaged and plan to work with exhibitors at Acute & General Medicine, meaning you get a real ROI from exhibiting.

"We feel it's really important to be here to support this great conference. Over the past few months, I've been to quite a lot of huge European conferences but I was blown away by the scale of this - it is huge and it's got a massive reach. I knew it was going to be big, but I didn't know it was going to be as large as this! We've had lots of great engagement from different customers, it's buzzing!"

Marketing, BMS Pfizer Alliance

91%

of delegates indicated that the Acute & General Medicine exhibition is the best sourcing floor for hospital doctors looking for new products and services. By attending the Acute & General Medicine you can ensure that your company is a part of this and gets face to face access to over 4,100 engaged buying audience.



**MEET
MORE OF
YOUR POTENTIAL
CUSTOMERS
97%**

of delegates will be recommending Acute & General Medicine to their colleagues resulting in more of your customers for you to engage with.



"We do it every year and really recommend the show. The reason we love the AGM is because it's great to meet candidates that are looking to work with us, working for us currently, and it builds a different relationship. It's great for networking with trusts"

ID Medical



To find out more about meeting thousands of hospital doctors, please contact the team on:

☎ 0207 348 4907

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www.agmconference.co.uk

Acute & General Medicine delivers both QUALITY and QUANTITY

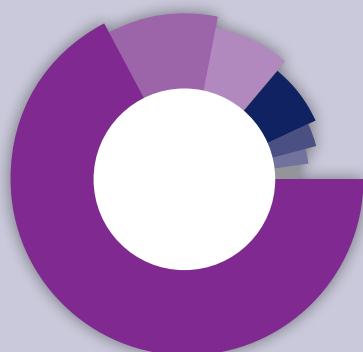
Acute & General Medicine is unlike any other conference in the UK. Theatres, hands-on training workshops and networking areas are built on the exhibition floor, increasing footfall to your stand. This results in high levels of face-to-face interaction with time poor NHS Consultants.

"Well, I have to be honest, I took a bit of a punt on whether the acute and general medicine show would really work out for us, but it's turned out to be very, very worthwhile actually. We've had a lot of footfall at our stand."

UK General Manager, Portola

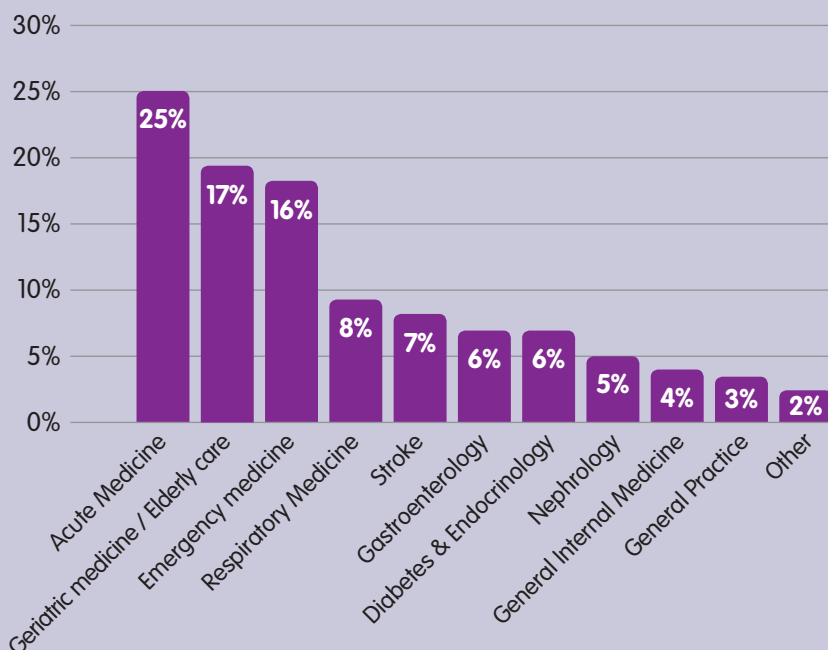
Who will you meet at Acute & General Medicine?

What grades attended in 2019?



Consultant	68%
Specialty Doctor	11%
Specialist trainee.....	8%
Staff or Trust Grade	7%
Core Medical Trainee.....	3%
Foundation year medic.....	2%
Associate Grade	2%

Which clinical specialties attend?



"We do not exhibit anywhere else apart from here and the reason why is we get everything we need from exhibiting at Acute & General Medicine. Acute & General Medicine is worthwhile, educational and most importantly fun."

Senior Partner, Charterhouse Medical



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