

Privacy Policy Addendum – the People’s Republic of China (“China”)

隐私政策附录——中华人民共和国（“中国”）

24 September, 2026

This Addendum supplements and where relevant, amends the *Privacy Policy* (“**Privacy Policy**”, see [Privacy Policy](#)) of **UKI Media & Events Limited** (“UKI”, “we”, “us” and “our”) and sets forth rules specifically applicable to China, as required by the *Personal Information Protection Law of the People’s Republic of China*, as amended and supplemented from time to time, and other applicable laws and regulations on personal information protection (“**PIPL**”).

本附录是对 **UKI Media & Events Limited** (“UKI” 或 “我们”、“我们的”) 隐私政策 (“**隐私政策**”，参阅 [Privacy Policy](#)) 的补充和相关修正，并根据《中华人民共和国个人信息保护法》（经不时修订和补充）及其他适用的个人信息保护法律法规 (“**PIPL**”) 的要求，规定了专门适用于中国的规则。

This Addendum should be deemed as an integral part of the Privacy Policy and will remain effective as being amended and supplemented from time to time. For the avoidance of doubt, references in this Addendum to personal information are the same as references to personal data in the Privacy Policy.

本附录应视为隐私政策不可分割的一部分，且经不时修订与补充而持续有效。为免疑问，本附录引述的个人信息即隐私政策引述的个人信息。

1 Personal Information Collected by UKI

UKI 收集的个人信息

We will collect your personal information for the purposes specified in section 6 of the Privacy Policy, subject to receiving your consent. We do not need your consent to collect or process your personal information if one of the exceptions set out below under paragraphs 1 to 3 of this section 1 applies.

为隐私政策第 6 节列明的目的，我们将收集您的个人信息，受限于获得您的同意。如果本第 1 部分第 1 段至第 3 段中列出的一项例外适用，我们毋须获得您的同意以收集或处理您的个人信息。

Sensitive personal information

敏感个人信息

Sensitive personal information is personal information that, if leaked or used illegally, could likely lead to the infringement of an individual's human dignity or endanger the safety of his or her person or property, including biometric, religious beliefs, specific identity, medical and health care, financial accounts, trajectory and other information, as well as **the personal information of minors under 14 years of age**.

敏感个人信息指：一旦泄露或者非法使用，容易导致一名自然人的人格尊严受到侵害或者人身、财产安全受到危害的个人信息，包括生物识别、宗教信仰、特定身份、医疗健康、金融账户、行踪轨迹等信息，以及不满十四周岁未成年人的个人信息。

UKI will not collect or process your sensitive personal information unless UKI has obtained your consent (where required). There may be some circumstances in which you choose to provide sensitive personal information (such as when you submit dietary or accessibility requirements). For further information about our use of sensitive personal information (referred to as Special Category Data in the Privacy Policy), please see sections 6 and 7 of the Privacy Policy.

敏感个人信息。UKI 不会收集或处理您的敏感个人信息，除非 UKI 在收集您的敏感个人信息之前，为收集与处理该等信息已经获得您的同意（如需），且已符合法律与监管要求，在这种情况下 UKI 将告知您该等信息的必要性与性质，如何处理与保护该等信息，以及何时删除该等信息。

When information can be collected and processed without your consent. For the sake of clarity, your consent is not required for us to collect or process your personal information for the following purposes:

毋须获得您同意而收集、处理信息的情形。为明确起见，我们为以下目的收集或处理您的个人信息毋须获得您的同意：

- (1) to the extent necessary for the conclusion and performance of a contract between UKI and you (for example, when you purchase a ticket to an event), or for the implementation of human resources management by UKI in accordance with employment related rules and regulations prepared, and any collective contract concluded in compliance with law;
为订立、履行 UKI 与您的合同所必需（如您购买活动入场券），或者 UKI 按照依法制定的劳动规章制度和依法签订的集体合同实施人力资源管理所必需；
- (2) to the extent necessary for the purpose of discharging UKI's statutory duties or legal obligations; and
为履行 UKI 的法定职责或者法定义务所必需；以及
- (3) to the extent necessary for the purpose of responding to public health emergencies or protecting the life, health and property of natural persons in emergency situations.
为应对突发公共卫生事件，或者紧急情况下为保护自然人的生命健康和财产安全所必需。

Please see section 4 of the Privacy Policy for further information about how we collect and receive your personal information and section 7 of the Privacy Policy for further information about how we use your personal information.

请参阅隐私政策第 4 节，进一步了解我们如何收集和接收您的个人信息；请参阅隐私政策第 7 节，进一步了解我们如何使用您的个人信息。

2 Personal information of minors

未成年人的个人信息

Our website is designed for a general audience and is not directed at minors. If you are a minor, we ask that you ask your parents or other guardians to read the Privacy Policy carefully and to use our services or provide information to us with the consent of your parents or other guardians.

我们的网站是为一般受众而设计，不针对未成年人。如果您是未成年人，我们要求您请求您的父母或其他监护人仔细阅读隐私政策，并在您的父母或其他监护人的同意下使用我们的服务或向我们提供信息。

We do not knowingly collect or solicit personal information from minors under the age of 18 through our website. If we become aware that we have collected personal information from a minor, we will promptly delete the information from our records. If you believe that a minor may have provided us with personal information, please contact us as specified in the “Contact Us” section of this Addendum.

我们不会故意通过我们的网站收集或请求 18 岁以下未成年人的个人信息。如果我们获知从未成年人处收集了个人信息，我们会立即将信息从记录中删除。如果您认为未成年人可能向我们提供了个人信息，请按照本附录“联系我们”中的说明与我们联系。

3 Uses of Cookie and Other Technologies

Cookie 和其他技术的使用

Where we have obtained your consent to the extent required by applicable law, we use information collected through cookies, web beacons (including pixels and tags), web server logs and other automated means for the purposes described in our Cookie Policy.

如果我们已在适用法律要求的范围内获得您的同意，则我们可以将通过 Cookie、网络信标（包括像素和标签）、网络服务器日志和其他自动化方式收集的信息用于 Cookie 政策中所述的目的。

We also use third-party analytics services on our website, which use cookies and similar technologies to collect data (such as IP address) to evaluate use of and interaction with our website.

我们还在我们的网站上使用第三方分析服务，它们使用 cookie 和类似技术收集数据（例如 IP 地址），用以评估我们网站的使用和交互情况。

To the extent required by applicable law, we will obtain your consent before using cookies or WeChat mini program data for analytics purposes. Please click [Cookie Policy](#) to learn more about the cookies and how to opt out. Please opt out of any unnecessary cookies according to your needs during your visit. We do not intend to collect any cookies which relate to an identifiable customer.

在适用法律要求的范围内，我们会在使用 cookie 和微信小程序数据进行分析之前征得您的同意。要了解有关这些 cookie 及如何选择退出的详细信息，请点击 [Cookie Policy](#)。请在访问期间根据您的需要选择关闭不必要的 cookie。我们无意收集任何与可识别的客户有关的 cookies。

4 Interest-based advertising

依照兴趣显示的广告

When you visit our website, both we and certain third parties (such as our advertising vendors and social media platforms) collect information about your online activities, provided that:

在您访问我们的网站时，我们和某些第三方（例如我们的广告商和社交媒体平台）会收集您的在线活动的信息，前提是

- (1) we have given you sufficient notice;
我们已向您充分告知；
- (2) your consent is obtained for our collection of personal information (except where one of the exceptions specified under paragraphs 1 to 3 of section 1 above applies);
取得您对我们收集个人信息的同意（除非本第 1 部分第 1 段至第 3 段中列出的一项例外适用）；
- (3) our processing of your personal information is in full compliance of relevant laws;
and
我们对您的个人信息的处理完全符合相关法律；且
- (4) any uses which become in violation of laws will cease immediately. We may use such information to provide you with advertising about products and services tailored to your individual interests.
任何违法使用都将立即停止。我们可能会利用该等信息为您提供适合您个人兴趣的产品和服务广告。

You may see certain ads on other websites because we engage third-party ad buying networks.

您可能会在其他网站上看到某些广告，因为我们使用第三方广告购买网络。

To learn how to opt out of this automated and interest-based advertising, please see our [Cookie Policy](#).

要了解如何选择退出自动化且依照兴趣显示的广告，请参阅我们的 [Cookie Policy](#)。

To learn how to choose to allow or disable cookie functionality (e.g. change cookie preferences), please see our [Cookie Policy](#).

要了解如何选择允许或关闭 cookie 功能（例如更改 cookie 偏好），请参阅我们的 [Cookie Policy](#)。

5 Information we share

我们共享的信息

We will only disclose personal information we collect about you, in accordance with the Privacy Policy.

我们仅根据隐私政策披露我们收集的您的个人信息。

We will only share personal information with service providers **where necessary to perform services you have requested or to comply with legal requirements, provided that:**

我们仅在执行您所要求的服务或遵守法律规定所必要的范围内与服务提供商共享个人信息，除非是，

- (1) we have given you sufficient notice;
但我们必须向您充分告知，
- (2) your consent is obtained for our collection of personal information (except where one of the exceptions specified under paragraphs 1 to 3 of section 1 above applies); and
并在收集个人信息时获得您的同意（除非本第 1 部分第 1 段至第 3 段中列出的一项例外适用），且
- (3) our processing of your personal information is in full compliance of relevant laws, and any uses which become in violation of laws will cease immediately.

我们对您个人信息的处理完全符合相关法律规定，任何违法使用都将立即停止。

In addition, we may disclose information about you:

此外，在以下情况下，我们可能会披露您的信息：

- (1) if we are required to do so by law or legal process;
如果法律或法律程序要求；
- (2) to law enforcement authorities or other government officials; and/or
向执法当局或其他政府官员披露；以及 / 或
- (3) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual fraudulent or illegal activity.
如果为了防止人身伤害或经济损失，或与调查可疑或实际欺诈或非法活动有关时，我们认为披露是必要的或适当的。

For further information about the sharing of your personal information, please see section 10 of the Privacy Policy.

有关共享个人信息的更多信息，请参阅隐私政策第 10 节。

6 Information Security

信息安全

6.1 Technical measures UKI has adopted for data protection

UKI 为数据保护采取的技术措施

We have adopted reasonable and feasible security measures in accordance with industry standards to protect your personal information from unauthorised access, public disclosure, use, modification, damages, or loss of personal information. For example, we:

我们根据行业标准采取了合理可行的安全措施，以保护您的个人信息免遭未经授权的访问、公开披露、使用、修改、损坏或个人信息丢失。例如，我们

- (1) use encryption technology to enhance the security of personal information;
使用加密技术来加强个人信息的安全；且
- (2) use trusted protection mechanisms to prevent malicious attacks on personal information; and
使用可信的保护机制来防止对个人信息的恶意攻击；且
- (3) deploy access control mechanisms to ensure that only authorized personnel can access personal information.
部署访问控制机制，确保只有经授权的人员才能访问个人信息。

6.2 Organizational measures UKI has taken for data protection management

UKI 为数据保护管理采取的组织措施

UKI has established a data security management system, and has improved the security of personal information in multiple dimensions. UKI has set up a dedicated task force for personal information protection. UKI carries out safety and privacy protection training courses to strengthen employees' awareness of the importance of protecting personal information.

UKI 建立了数据安全管理体系，从多个维度提升个人信息安全。UKI 成立了专门的个人信息保护工作小组。UKI 将举办安全和隐私保护培训课程，加强员工对保护个人信息重要性的认识。

If you would like to understand more about the measures we have taken to protect personal information, please see section 14 of the [Privacy Policy](#).

如果你想了解更多关于我们为保护个人信息所采取的措施，请参阅隐私政策第 14 节。

6.3 Response to personal information security incidents

应对个人信息安全事件

If our physical, technical or management protection facilities are compromised, resulting in unauthorised access, public disclosure, tampering or destruction of information, resulting in damage to your legitimate rights and interests relating to your personal information, we will promptly initiate emergency response plans and take reasonable relief measures to minimise the impact on your personal information and other rights and interests. If a personal information security incident occurs, we will also inform you of, (in accordance with the requirements of laws and regulations):

如果我们的物理、技术或管理保护设施遭到破坏，导致信息被非法访问、公开披露、篡改或破坏，致使您的合法权益受到损害，我们将及时启动应急预案，采取合理的救济措施，将对您的个人信息与其他权益的影响降到最低。如果发生个人信息安全事件，我们也会按照法律法规的要求告知您：

- (1) basic details of the security incident and the possible impact;
安全事件的基本情况与可能产生的影响；

(2) the remedial measures we have taken or will take; and
我们已经或将要采取的补救措施；以及

(3) the advisable actions you can independently initiate to prevent and reduce risk and the remedial measures for you, etc.
您可以自主采取的、防范并降低风险的适宜行动，对您的补救措施等。

We will inform you by email. If it is not possible to inform you individually, we will take reasonable steps to publish an announcement on our website. At the same time, we will also report any personal information security incidents in accordance with the requirements of the regulatory authorities.

我们将通过电子邮件告知您。如果无法逐一告知个人信息主体，我们将采取合理步骤在我们的网站上发布公告。同时，我们还将按照监管部门的要求，报告个人信息安全事件的情况。

7 Marketing

营销

Where you have provided your consent, we may send you marketing communications about our events and services as well as details of products and services of third parties (such as our exhibitors, sponsors and partners where you have opted in to receive such communications).

如您已经提供您的同意，我们可能会向您发送有关我们活动和服务的营销信息，以及第三方（如我们的参展商、赞助商和合作伙伴，只要您选择接收此类信息）产品和服务的详细信息。

In China, we send marketing communications via email, WeChat, text message and post.

在中，我们使用电邮、微信、短信、邮寄服务发送营销通讯。

If you would like to unsubscribe from receiving emails from us, you can click the unsubscribe link in our emails or by contacting us by email at

datachanges@ukimediaevents.com and you can opt out of receiving text messages and/or WeChat messages from us by following the instructions on the message you receive to unsubscribe.

如果您希望取消接收来自我们的电邮，您可点击我们的电邮中的取消链接，或通过电邮 datachanges@ukimediaevents.com 联系我们，且您可按照收到的短信和/或微信信息中的指引取消接收来自我们的信息。

8 Use of sub-processors

使用分包处理方

We use third party personal information processing service providers in China to provide certain services such as marketing communications. For further information about our use of sub-processors, please see section 5 of this Addendum and section 10.3 of the Privacy Policy.

我们使用中国的第三方个人信息处理服务提供商提供某些服务，如市场营销通讯。有关我们使用分包处理方的进一步信息，请参阅本附录第 5 节与隐私政策第 10.3 节。

9 Storage and Cross-Border transfers

存储与跨境传输

Personal information collected and generated in the course of our operations in China will usually be stored in China. However, we may transfer your personal information outside of China if we have:

我们在中国境内运营过程中收集和产生的个人信息通常将被存储在中国。但是，如我们为将该等信息传输到中国境外已采取以下步骤，我们可将您的个人信息传输至中国境外：

- (1) assessed the impact of the transfer and taken any necessary steps to ensure the security of your personal information; 就该等传输对您的个人信息保护的影响作出评估，并采取确保您个人信息安全的必要步骤；
- (2) obtained your consent to transfer your personal information; and 获得您的同意以传输您的个人信息，且
- (3) complied with the legal and regulatory requirements, 符合法律与监管要求。

in order to transfer such information out of China.

Where we transfer your personal information outside of China, we will:

当我们向中国境外传输您的个人信息时，我们将

- (1) inform you of the identity and contact information of the recipient(s) (such as our group companies and our third party service providers) and the business needs to justify such cross-border transmission; and 告知您接收方（如我们的集团内公司或第三方服务商）的身份及联系信息、以及该等跨境传输的业务需求，并
- (2) enter into an agreement with the recipient in order that such recipient takes all necessary measures to handle your personal information in a way that complies with the PIPL. 与接收方达成协议，以便该等接收方采取一切必要措施，以符合 PIPL 的方式处理您的个人信息。

For further information about steps we take to secure cross-border transfers of personal information, please see section 11 of the Privacy Policy.

请参阅隐私政策第 11 节，以了解我们采取的、保护跨境传输的个人信息措施的进一步信息。

10 Information Retention Policy

信息保留政策

We will only retain your personal information for as long as necessary to achieve the purposes for which it was collected, unless there are mandatory retention requirements by law, which require that information about goods and services and transactions be kept for a longer period of time.

我们仅在为实现收集信息的目的所需的时间内保留您的个人信息，除非法律有强制性的保留要求，要求将商品、服务及交易信息保留更长的时间。

After the retention period expires, we will delete your personal information as required by applicable law or by converting it to non-personal information by anonymising it.

在保留期满后，我们将根据适用法律的要求删除您的个人信息，或通过匿名化的方式将其转换为非个人信息。

If you have any questions about the retention of your personal information, please contact us using the contact information as specified in the "Contact Us" section of this Addendum.

如果您对个人信息的保留有任何疑问，请使用本附录“联系我们”部分中指定的联系信息与我们联系。

11 Your Control of Information

您对信息的控制

If at any time you would like us to correct your personal information, or, if you would like to know exactly what personal information we hold about you, please contact us per contact information as specified in the "Contact Us" section of this Addendum and we will promptly process your request. If you would like us to delete your personal information, please contact us in the same way and we will take reasonable steps to delete or cancel it, unless we are required to keep it for the purposes set forth above or otherwise required by law to do so. Please see section 13 of the Privacy Policy for more details on your data protection rights.

如果您在任何时候希望更正您的个人信息，或者如果您希望确切地了解我们持有您的哪些个人信息，请根据本附录“联系我们”部分列明的联系信息与我们联系，我们将及时处理您的请求。如果您希望我们删除您的个人信息，请以同样的方式与我们联系，我们将采取合理的步骤删除或取消该等信息，除非为上述目的要求我们保留该等信息或法律如此要求。请参阅隐私政策第 13 节，以了解您的数据保护权利的更多详细信息。

12 Links to non-UKI websites and services

非 UKI 网站和服务的链接

For your convenience and information, our website may provide links to non-UKI websites, apps and services that may be operated by companies not affiliated with us. These companies may have their own Privacy Policies, which we strongly suggest you review. Our events, products and services may be made available to you through third-party platforms (such as providers of app stores) or through other third-party channels.

We are not responsible for the privacy practices of any non-UKI websites, apps or services.

为了向您提供方便和信息，我们的网站可能提供到非 UKI 网站、应用程序和服务的链接，这些网站、应用程序和服务可能由与我们无关的公司运营。这些公司可能有自己的隐私政策，我们强烈建议您查看。我们的活动、产品和服务可能通过第三方平台（如应用商店提供商）或其他第三方渠道提供给您。我们对任何非 UKI 网站、应用程序或服务的隐私做法不承担任何责任。

13 Amendment

修订

This Addendum is regularly updated to meet the business needs and requirements of law. We may update this Addendum to reflect specific changes. All applicable laws and regulations will be deemed to be automatically incorporated into this Addendum and applied, whether they are specifically referred to hereunder.

本附录会时常更新，以满足业务需求和法律要求。UKI 可能会更新本附录以反映具体的变化。所有适用的法律和法规将被视为自动纳入本附录并适用，无论它们是否在此特别提及。

14 Contact Us

联系我们

If you have any questions about the Privacy Policy or this Addendum, or, if you have any questions or complaints, please email us at info@ukimediaevents.com.

如果您对隐私政策或本附录有任何疑问，或您有任何问题或投诉，[请发函至 info@ukimediaevents.com](mailto:info@ukimediaevents.com)。

We will make reasonable efforts to comply with your request in a timely manner, and will respond to your request within the timeframe required by applicable laws and regulations upon receiving your request.

我们将作出合理的努力以及及时满足您的要求。在收到您的要求后，我们将在适用法律与法规规定的时间范围内对您的要求作出回应。

This Addendum is provided in both English and Chinese. Both language versions have the equal legal effect.

本附录由中、英文书就，两种语言文本具有同等法律效力。