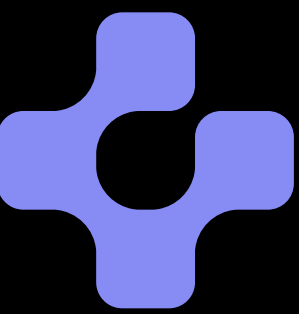




OVERVIEW

PRODUCT DELIVERY DEMANDS ARE GROWING - GLUE IS A *STRATEGIC ADVANTAGE*



As product sophistication increases and design processes become more agile, V&V and production test are increasingly critical to delivery success. Glue brings intelligence, automation, and structure to these functions—so teams can move faster and launch with confidence.

Meet Brad Principal Software Test Engineer, Fluke



Brad's Test Plan is:

- 200+ pages long
- Takes 6-24 months to create
- Spans multiple test benches
- Must evolve in lockstep with ongoing changes

Brad Is Not Alone

Manual testing bottlenecks delay product launches. Modern hardware teams are racing to deliver increasingly complex products under tight timelines and higher market pressure.

Yet validation and verification remain among the most manual, fragmented, and risk-prone functions in the product delivery lifecycle.

The Industry-Wide Problem

- Manual testing bottlenecks introduce delays
- Disconnected tools yield inefficiency
- Time pressure leads to missed coverage and late-stage surprises
- Reliance on uncaptured knowledge increases risk

The Cost of Inaction is High:

- Missed market windows lead to lost revenue
- Late-stage rework and margin erosion
- Quality issues undermine customer trust
- Competitive disadvantage in fast-moving markets

Our Mission

Glue's mission is to accelerate high-quality product realization by making V&V a **proactive, strategic partner** in the development process.

We believe hardware teams shouldn't have to choose between **speed, confidence,** and **clarity.**

Glue delivers **intelligence, automation,** and **orchestration** to validation and production test – so engineering teams can build faster, prove more, and waste less.

Our Strategy

01

From Guesswork to Guided Discovery
Glue automates understanding of all aspects of test planning and gives engineers clear guidance on what to test and why.

02

From Disconnected Tools to Test Plan Intelligence
Glue provides a dedicated IDE for structured test planning—aligned with industry standards and best practices. Plans are easy to create, adapt, and reuse.

03

From Manual to Collaborative Automation
Glue transforms test development into a collaborative, intelligent process. Teams move beyond brittle setups and siloed know-how—working instead in a shared environment where test logic, tools, and results are modular and built to scale.

ACCELERATING QUALITY PRODUCT REALIZATION THROUGH INTELLIGENT VALIDATION

Glue Technology

Today

Test Plan IDE:

Purpose-built environment for creating, managing, and refining structured and traceable test plans and test scripts

Test Axis Insights:

Automatically identifies the key parameters, configurations, and conditions to guide what to test, how, and why

Intelligent Planning:

Context-aware test plan and vendor-agnostic instrument suggestions, grounded in curated device data and validation standards

Collaboration & Version Control:

Team-based test development with history and change tracking

Enterprise-Ready:

Hosted on AWS GovCloud for compliance-focused customers with high security, privacy, and traceability requirements

On the horizon

Results Recording & Analytics:

Seamlessly record test outcomes and leverage analysis tools to close the loop with Design and with Quality Assurance

Design/Test Iteration Alignment:

Pinpoint key deltas, identify gaps, and rapidly deliver critical insights to test and design teams

Composable Validation Workflows:

Reusable, extendable components for building adaptable test plans across product variants and configurations

Accelerated High-Confidence CPQ:

Automatically turns incomplete and evolving customer inputs into test coverage plans, hardware option sets, and pricing envelopes to generate risk-assessed customer-ready quotes

Why It Matters

Speed to Market: Shorten validation cycles through intelligence and automation

Cost Control: Reduce risk of missed requirements and additional cycles

Resilience: Support generalist engineers in validation tasks, mitigating hiring gaps

Test-Driven Insight: Help Design make decisions earlier, with greater confidence

Clarity & Traceability: Build audit-ready, spec-aligned test plans

Scalability: Move from uncaptured expert knowledge to documented workflows

Ready to Transform Your Test Workflows?

Request a Personalized Demo

See how Glue accelerates test planning, execution, and analysis for your team.

Join Our Beta Program

Work in your own secure instance of Glue Studio—full feature access, zero cost

Collaborate with Us

Partner with the Glue team to tailor our roadmap to your needs and unlock new efficiency

CONTACT

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