

DEVOPS LIVE VIRTUAL 2020

20th October
2020

DevOps Live Virtual 2020 is a digital event designed to offer well positioned providers an opportunity to engage with the UK's most comprehensive community of DevOps and cloud native specialists and decision makers, as well as DevOps leaders across Hong Kong, Singapore and Germany.

DevOps Live Virtual 2020 delivers a focussed conference programme hosted by sector experts, offering sponsors, exhibitor and visitors no cost access to innovation & industry insight, education, partner & customer networking and relationship building. This community engagement extends the opportunity for suppliers to advance brand profile & customer perception, develop thought leadership and capture qualified sales opportunities.

FORMAT OF THE EVENT




DevOps Live Virtual 2020 is an interactive 1-day event, which consists of pioneering keynote sessions, case-study based presentations and fiery panel discussions, creating an unparalleled digital learning opportunity for DevOps and software life-cycle teams.



DEVOPS LIVE

KEY SECTOR TOPICS

DevOps Live Virtual 2020 agenda covers key sector topics, and enables delegates to choose the most relevant sessions and maximise their learning experience including:

-  **DevOps in the Enterprise**
-  **A Cloud Native Approach**
-  **Securing the DevOps Landscape**

WEBINAR

Using DevOps to navigate the implications of COVID-19



 Abubakar Siddiq Ango Technical Evangelism Program Manager GitLab	 Joshua Boyles Vice President DevOps Elsevier	 Fabrice Le Goëffic Group Chief Architect Euler Hermes	 Martyn Coupland DevOps Ambassador DevOps Institute	 Marcus Gardiner Hill Principal DevOps & Architecture Consultant Prism Digital
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21 July @ 14:00 BST

TECHERATI ACADEMY


NETWORKING

DevOps Live Virtual 2020 facilitates audience participation with live audience questions, breakout zones to network as well as 1-2-1 matchmaking for more in-depth conversations.



1-2-1 MEETING CAPABILITY

Sponsors will be given access to our 1-2-1 virtual meetings tool allowing them to connect with visitors who have specific problems they need solving or to discuss different product requirements.



LONGEVITY

Sponsored sessions will be hosted on our learning portal, Techerati Academy for a minimum of 3 months post-event. This will maximise visibility and additional lead generation for the remainder of 2020.



Key Sponsorship Benefits

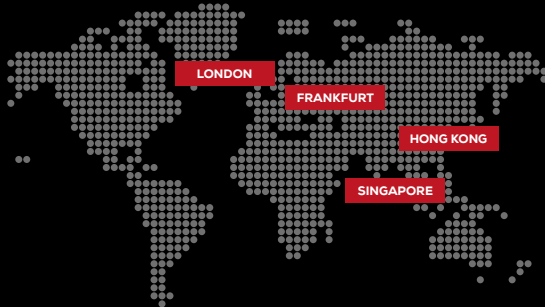
- Build awareness and gain mindshare through insightful presentations
- Receive registration data as leads
- Promote your content to the UK's largest and most comprehensive DevOps and cloud native buying audience
- Benefit from a minimum of 3 months exposure and 3 months of new registration leads

OUR VISITORS

The **DevOps Lives Virtual 2020's** visitors are Directors/Tools Owners/Chiefs/Principals/VP of:

APPLICATION ENGINEERS • ARCHITECT OF APPLICATIONS • CIO • CISO • CLOUD SOLUTIONS ARCHITECT • CLOUD SOLUTIONS CONSULTANT • CTO • DEVELOPMENT • DEVELOPMENT ARCHITECT • DEVOPS • DEVOPS CONSULTANT • DEVOPS ENGINEER • DEVSECOPS MANAGER • HEAD OF ARCHITECTURE • HEAD OF DEVELOPMENT • HEAD OF DEVOPS • HEAD OF ENTERPRISE ARCHITECTURE • IT • IT ARCHITECT • IT DIRECTOR • IT MANAGER • IT OPERATIONS • LEAD ARCHITECT • LEAD DEVELOPER • QA • SENIOR CLOUD ENGINEER/ CLOUD ENGINEER • SENIOR DEVELOPER • SUPPORT ARCHITECT • SYSADMIN • TECHNICAL ARCHITECT • TECHNICAL TEAM LEADER

**GLOBAL
AUDIENCE**



SAMPLE DELEGATES FROM OUR PREVIOUS EVENTS INCLUDE:

Job Title	Company Name	Industry	Company Size
Principal Software Engineer	BBC	Media and Entertainment	30,000+
Head of Enterprise Architecture	City & Guilds	Public Sector	1000+
VP, Enterprise Architecture Strategy	CWT	Leisure and Hospitality	13,000+
Chief Cloud Architect	Eli Lilly & Co	Pharmaceuticals	30,000+
Enterprise Architect	Financial Conduct Authority	Public Sector	3000+
Enterprise Architect	Fujitsu	Professional Services	40,000+
Lead Cloud Architect	KPMG	Professional Services	180,000+
DevOps Tech Lead	Lloyds Banking Group	Banking and Finance	50,000+
Cloud DevOps Engineer	Maersk	Transportation	70,000+
Tech Lead	Nandos UK & Ire	Leisure and Hospitality	3000+
Chief DevOps Architect	Nationwide	Banking and Finance	10,000+
Head of Platforms and Innovation	NHS BSA	Healthcare	180,000+
Software Engineer / DevOps Engineer	Sky	Media and Entertainment	20,000+
Enterprise Architect	T K Maxx	Retail	4000+
Global Solutions Architect	Telefonica Business Solutions	Telecoms	90,000+
IT Enterprise Architect	Vodafone Group	Telecoms	150,000+

CloserStill Media runs an award-winning portfolio of technology events in Europe. We've delivered hundreds of content-led webinars, and brought together industry leaders for thought-provoking discussions. Compared to the industry average, we're generating more registrations for clients as well as an engaged audience through our unique approach.

VISITORS BENEFIT FROM:



- Free access to the event
- Full access to the educational content
- The opportunity to connect and chat/ video with exhibitors & other visitors
- Using our matchmaking algorithm, be matched to relevant exhibitors and the latest industry solutions
- Start engaging with other attendees pre-event, by scheduling virtual meetings ready for the virtual event



AS A SPONSOR YOU BENEFIT FROM:

- A profile page for each product/service
- The opportunity to connect and have 1-2-1 chat/video with visitors & exhibitors
- Generate immediate sales leads
- Be matched to the most valuable visitors via the matchmaking tool
- Opportunities to sponsor sessions / streams / roundtables / panels, including targeted advertising
- Start engaging with other attendees pre-event, by scheduling virtual meetings ready for the virtual event.

SPONSORSHIP PACKAGES

SILVER

- 1 x speaking session + data from all session attendees (GDPR compliant leads)
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.devopslive.co.uk & www.techerati.com (1 month)
- Unlimited meeting requests

INVESTMENT = **£6,000**

GOLD

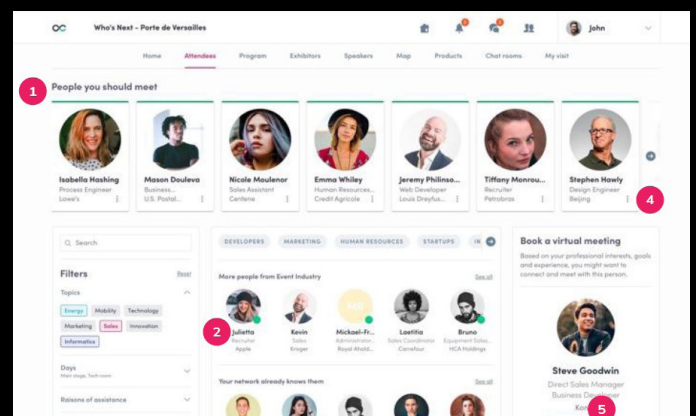
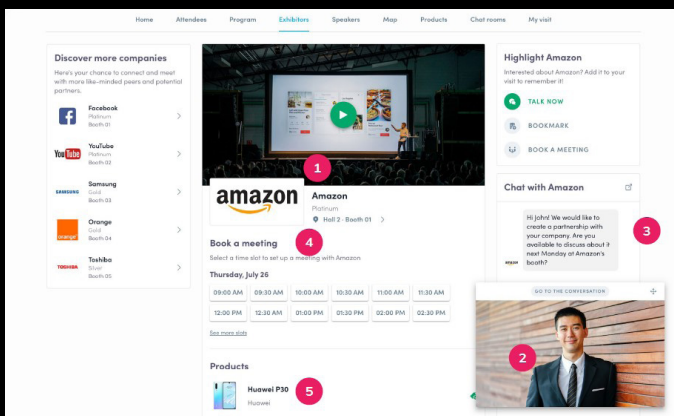
- 1 x speaking session + data from all session attendees (GDPR compliant leads)
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.devopslive.co.uk & www.techerati.com (3 months)
- Downloadable content piece to be published in our monthly newsletter (suggested: prior to the event) & leads to be shared (GDPR compliant)
- 1 x social media posts prior to the event
- Spotlight branding (50 words, web link & logo) in 1 x email newsletter to the visitor database
- Unlimited meeting requests

INVESTMENT = **£8,000**

PLATINUM

- 1 x speaking session + data from all session attendees (GDPR compliant leads)
- 1 x panellist position + data from all session attendees (GDPR compliant leads)
 - We will invite companies to join you (such as: HSBC, BBC, Lloyds, PwC, O2...
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.devopslive.co.uk & www.techerati.com (6 months)
- Downloadable content piece to be published in our monthly newsletter (pre or post event) & leads to be shared (GDPR compliant)
- 3 x social media posts prior to the event
- 2 x Spotlight branding (50 words, web link & logo) in email newsletters to the visitor database
- Unlimited meeting requests

INVESTMENT = **£10,000**



SPONSORSHIP PACKAGES

DIAMOND

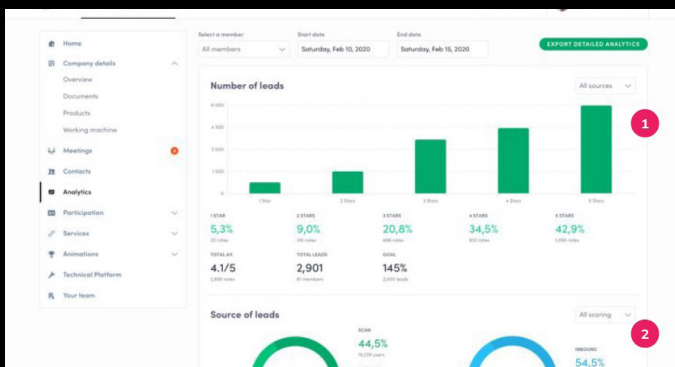
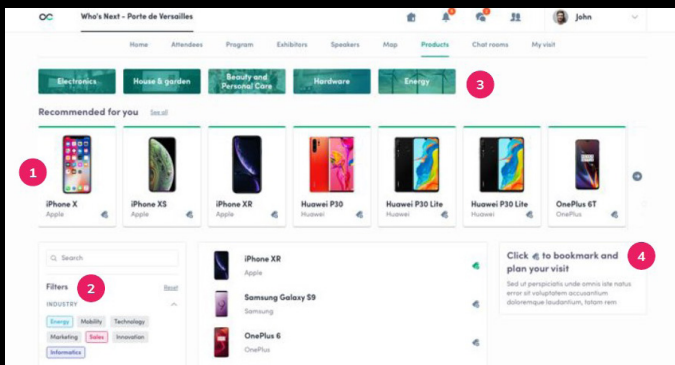
- Feature article / written interview (1 month prior to the event) with sponsor. This will be posted in our monthly newsletter to the entire database. Weblink included.
- 1 x speaking session + data from all session attendees (GDPR compliant)
- 1 x panellist position + data from all session attendees (GDPR compliant leads)
 - We will invite companies to join you (such as: HSBC, BBC, Lloyds, PwC, O2...
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.devopslive.co.uk & www.techerati.com (12 months)
- Sessions to be promoted in our newsletter post event in the newsletter in the month after the event (leads to be shared with sponsor)
- Banner advert on the homepage of the event (weblink included) – seen by all attendees for the duration of the event
- 5 x social media posts prior to the event
- Recording of sessions to be posted on social media platforms (week after the event)
- 4 x Spotlight branding (50 words, web link & logo) in email newsletters to the visitor database
- Logo attached to most social media posts about the event (weblink to also be included in most posts)
- Web banner with clickable link to be included in every visitor newsletter sent (this could be a 'request to meet us')
- Logo on the registration form
- Unlimited meeting requests

INVESTMENT = **£15,000**

STREAM SPONSORSHIP

- 1 x speaking session + data from all session attendees (GDPR compliant leads)
- Data from all other sessions related to your sponsored theme (stream) – GDPR Compliant leads
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.devopslive.co.uk & www.techerati.com (6 months)
- Downloadable content piece to be published in our monthly newsletter (suggested: prior to the event) & leads to be shared (GDPR compliant)
- 3 x social media posts prior to the event
- 2 x Spotlight branding (50 words, web link & logo) in email newsletters to the visitor database
- Recorded session to be promoted in our monthly newsletter (leads to be shared with sponsor) – Date TBC
- Unlimited meeting requests

INVESTMENT = **£12,000**



FOR FURTHER INFORMATION PLEASE CONTACT

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