## Incident Response at Slack

Colm Doyle Developer Relations Lead, EMEA



## When everything is on fire - how not to panic

Colm Doyle Developer Relations Lead, EMEA



# The one minute history of Slack



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|---|---|---|
| WebChat DevilishVicious                           | * Topic is 'welcome to #underground. stay underground. loudness live<br>in KL on 24th july 2011 5pm at KL LIVE jalan sultan ismail. tickets<br>from rm 98 (lower tier/free seating) to rm 138 (vip/lounge/seated/sta<br>nding - limited) feat. performance by SATIRA, SHEWOLVES, SOFEA and<br>special appearance by AMY SEARCH. for further info log on to<br>www.ticketpro.com.my'<br>* Set by metallica on Sat Jul 16 22:01:35<br>-<br>screamo is emo@=Kneazr.buku.menambah.ilmu.info.tm * funeral for a<br>friend<br>screamo on @#underground @#hillcrest @+#emo @#indie<br>screamo on @#underground @#hillcrest @+#emo @#indie<br>screamo is away: 1312136284 go fuck yourself!<br>screamo is away: 1312136284 go fuck yourself!<br>screamo is mt@204.188.194.xa74= * i will show upon your pray<br>madhouse is mt@204.188.194.xa74= * i will show upon your pray<br>madhouse using java.webmaster.com ConferenceRoom 4.0.4-SEC by<br>WebMaster Incorporated<br>madhouse using java.webmaster.com ConferenceRoom 4.0.4-SEC by<br>WebMaster Incorporated<br>madhouse end of /WHOIS list.<br>-<br>BlackRoseSuicide is brs@=YEYzak.Nusantaraku.Org.Irc.su * black rose<br>suicide<br>BlackRoseSuicide s56741 is using a registered nickname<br>BlackRoseSuicide using java.webmaster.com ConferenceRoom 4.0.4-SEC by<br>WebMaster Incorporated<br>BlackRoseSuicide End of /WHOIS list.<br>- | <ul> <li>Babcdeath</li> <li>GAleena</li> <li>Gayamdaging</li> <li>GBlackRoseSuicide</li> <li>Gblinkgirl</li> <li>Gdelay</li> <li>Gfoofighters</li> <li>GHamidi</li> <li>GIndie</li> <li>QLynette</li> <li>Gmadhouse</li> <li>Gmalscene</li> <li>Gmilscene</li> <li>Gereamo</li> <li>Gshah</li> <li>Gunderground</li> <li>Gwee</li> <li>Gzildjian</li> <li>+ak</li> <li>+algeria</li> <li>+amen</li> <li>+battlegrounds</li> <li>+blue</li> <li>+DaNCE_LaDIEz</li> <li>+dis</li> <li>+error</li> <li>+GomBakcLaNz</li> <li>+iqa</li> </ul> |

| alirayl_test1 O | ★ #general •                                 | Q Sear   | ch           |       |            |     |
|-----------------|--|----------|--------------|-------|------------|-----|
| YOUR CHANNELS   | 3 members<br>~ FIN ~                         | Recent   | Activity     |       |            |     |
| #general        |  | Today    |              |       |            |     |
| #random         |  | Today    |              |       |            |     |
| +4 more         |  |          | oined the te | eam:  |            |     |
|                 |  | alirayl_ | testi        |       |            |     |
| DIRECT MESSAGES |  |          |              |       |            |     |
| slackbot        |  | More     |              |       |            |     |
| More            |  |          |              |       |            |     |
|                 |  |          |              |       |            |     |
|                 |  |          |              |       |            |     |
|                 |  |          |              |       |            |     |
|                 |  |          |              |       |            |     |
|                 |  |          |              |       |            |     |
|                 |  |          |              |       |            |     |
|                 |  |          |              |       |            |     |
|                 | Monday April 8th, 2013                       |          |              |       |            |     |
|                 | 3:08 PM alirayl i like to talk               |          |              |       |            |     |
|                 | 3:08 PM to myself                            |          |              |       |            |     |
|                 | 3:08 PM like i do                            |          |              |       |            |     |
|                 | 3:08 PM hey                                  |          |              |       |            |     |
|                 | 3:09 PM we remove extra spaces between words |          |              |       |            |     |
|                 | 3:09 PM i wonder if we want to do that       |          |              |       |            |     |
|                 | Tuesday April 9th, 2013                      |          |              |       |            |     |
|                 |  |          |              |       |            |     |
| + File + Post   |  | Activity | Files        | Posts | Team       | Ð   |
|                 | · · · · · · · · · · · · · · · · · · ·        |          |              |       | ali on DEV | ^ x |

#### SLACK HISTORY

## Slack now

#### **Persistent chat**

Integrations

**User experience** 



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All threads

# events

# brainstorming

# media-and-pr

# design-work

Caroline McCarthy

# accounting-costs

# design-feedback

# business-ops

# culture

SLACK HISTORY

## **Slack now**

#### 10m DAU

#### 1b messages/week

#### **2000+ integrations**

Incident response at Slack

# Why does incident response matter?

### Incidents happen to everyone

## The cost of incidents

## \$100M

Amazon loss per hour on prime day

#### \$6.3M

Facebook losses per hour

## \$150M

Delta Airlines cost for five hours of downtime

#### WHY INCIDENT RESPONSE

An organised approach to addressing and managing an incident



#### WHY INCIDENT RESPONSE

Allows your team to focus on resolving the incident, not the drama of it *being* an incident



Incident response at Slack

## **How Slack does it**

## Based on the **Incident Command System**, originally designed for California wildfire response

#### **Incident Management Timeline**



#### **Severity Levels**



S2 High Critical system issue actively impacting many customers' ability to use the product.



Stability or minor customer-impacting issues that require prompt attention from service owners during normal business hours.





Minor issues requiring action, but not affecting customer ability to use the product.



## Separate channel for each incident

Naming Convention: #incd-YYMMDD-NNNwords Ex: #incd-190328-459-frankfurt-down

- Makes easy to find channels via Quick Switcher (Cmd-K)
- Full history of incident is in channel
  - Helps new responders come up to speed quickly, without interrupting
  - Makes the postmortem easier

## **Slack App** used to manage incident channels

#### /incident-pde create

- Creates JIRA ticket for tracking, and to get incident number (INCD project in JIRA)
- Creates new incident channel
- Invites @incident-next-followers user group
- Posts a message with quick-reference links
- Sets channel topic to reflect IC, Severity

#### /incident-pde convert

• All the same, but renames **current** channel rather than creating a new one

Other sub-commands to manage incident Severity Level, IC, status (active, paused, under control, all clear, etc.)

## **Standby channel** kept ready for each incident

- #incident-next
- Captures "What are we seeing? Is this an incident?" preliminary discussions
- Renamed according to naming convention at start of incident, and new standby **#incident-next** channel created
  - Cron job creates #incident-next channel, if it doesn't exist; runs every 5 minutes
  - **@incident-next-followers** user group invited to new channel
- First post is collection of quick-ref links

## Additional channels for **complex responses**

- Ex: exec channel for policy discussion
- Ex: private channel for confidential data
- Messages shared between channels as needed to stay in sync
- Named using same naming convention as main channel

## Long-lived channels for status updates

- /incident-pde bot reports newlycreated/converted channels to #incidents
- Separate cronjob reports to #everyincident any new channel it discovers named #incident-next or #incdanything
- Postmortems dates/docs shared to #announce-postmortems via reacji channeler

#### **Other practices**

Channel topic tells current state of incident: Severity Level (Sev-1 through Sev-4), status (active, on hold, under control, all clear), IC, one-sentence description. Ex: S3 Sev-3 active IC @brent | Frankfurt pop outage

**Pinned posts** for periodic status/plans updates: Responders joining incident channels know to read those first, for a quick overview of incident

Threads for deep dives into particular topics

- Folks can ignore unless relevant to them
- Convention that decisions and key findings are shared back to main channel

**Emojis** to indicate various things, by convention



- eee :eyes: to mean "I'm looking at this"
- 🔽 :checkmark: to mean "This is done"
- :postbox: for postmortem follow-up
- Öthers to indicate agreement, doubt, etc.

## This is just **one** approach

Incident response at Slack

## Automate the things

## Workflow Builder

Use Slack native functionality for simple incident response



## Workflow Builder

Use Slack native functionality for simple incident response

| ncident Type                             | <br> |
|--|------|
| Security                                 |      |
| ncident Summary                          |      |
| Stolen Laptop                            |      |
| Jrgency of your request Choose an option |      |
|  |      |
| Choose an option                         |      |
| Choose an option<br>< 48 hours           |      |
|  |      |
| < 48 hours                               |      |
| < 48 hours                               |      |
| < 48 hours                               |      |

### Workflow Builder

Use Slack native functionality for simple incident response



Incident Manager APP 4:05 PM INCIDENT REPORT - @Harry Boone

Incident Type: Security

Incident Summary: Stolen Laptop

Urgency of the request: < 24hours</p>

Thank you for taking time to report this incident. The team in #help-incident will review and direct message you with next steps.

#### Monzo

Digital bank founded in 2015





#### Response

Rich summary messages, with a common format





#### Response

Rich summary messages, with a common format

| ••• • # Slack   response-incidents   H: × +                            |   |   |    |   |  |  |  |
|--|---|---|----|---|--|--|--|
| ← → C Δ 🗎 ar   | slack.com/client/T9TK3CUKW/CN0U4UTP1  |   | ٩, |   |  |  |  |
| Hatch Street ~   | ☆   & 1   ☆ 0   Ø Add a topic   | @ | ☆  | : |  |  |  |
| ≣a Jump to   | Close Today   |   |    |   |  |  |  |
| Channels<br># response-incidents<br>Direct Messages<br>+ Invite people | <ul> <li>things</li> <li>Reporter: @colmdoyle</li> <li>Incident Lead: @Colm Other User</li> <li>Status: Resolved</li> <li>Severity: Major</li> <li>Document: Incident 35</li> <li>© Comms Channel: #inc-135</li> <li>Response Demo APP 2:50 PM 123</li> <li>@ Reporter: @colmdoyle</li> <li>Incident Lead: @colmdoyle</li> <li>Incident Lead: @colmdoyle</li> <li>Status: Live</li> <li>Severity: Critical</li> <li>Document: Incident 36</li> <li>© Comms Channel: #inc-136</li> <li>Need something else?</li> </ul> |   |    |   |  |  |  |
|  | Edit       Close         Image: Message #response-incidents   | @ | 3  | ) |  |  |  |



#### Response

A more ChatOps style of interaction with a bot user





#### Response

Nudges by the bot to ensure important information is reported





#### Response

Near automated incident reports to help with learning





## This is just **one** example

Incident response at Slack

## Learn more...





#### Some resources

- https://api.slack.com
- https://slack.com/intl/en-ie/slack-tips/collect-incident-reports-in-real-time
- https://github.com/monzo/response
- https://github.com/Netflix/dispatch

