

Our speakers are at the heart of patient outcomes

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C+D returns to CPC to serve your data and jobseeker needs

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Celebrate pharmacy success & share best practice

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## THE Clinical Pharmacy CONGRESS

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Revalidation is here! Turn to page 16 to find your CPC guide

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The Clinical Pharmacy Congress Network

JANUARY 2019

## Taking Pharmacy Forward

The recently published document, 'Integrating NHS Pharmacy and Medicines Optimisation into Sustainability & Transformation Partnerships and Integrated Care Systems' from NHS England represents an important step forward for clinical pharmacy practice.

NHS England has to ensure that there are sufficient pharmacy professionals with the appropriate clinical expertise to take forward the current and future initiatives. These include:

- The hospital pharmacy medicines optimisation program which has the goal of releasing pharmacy staff for patient-facing roles through the consolidation of infrastructure

- The NHS England GP Forward View (GPFV) programme supports the deployment of clinical pharmacists into General Practice

- The NHS England Medicines Optimisation in Care Homes (MOCH) programme supports the deployment of dedicated clinical pharmacy teams to support care homes and their residents with medicines optimisation



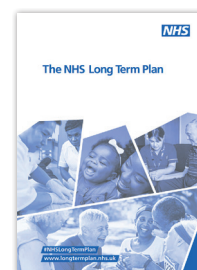
Continued on Page 3 ►

## Pharmacy bodies call for 'right funding' to make NHS plan a reality

Community pharmacy needs to be fairly remunerated in order to meet the priorities of NHS England's long-term plan, sector bodies have said.

In its long-awaited long-term plan, published on January 7, NHS England revealed its aim to "explore further efficiencies" in community pharmacy, by reforming the sector's "reimbursement and wider supply arrangements".

It also pledged to work with community pharmacists to test patients for "high-risk conditions" – such as high blood pressure, raised cholesterol and atrial fibrillation – and to offer medicines reviews and inhaler advice to patients with respiratory disease.



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## Why is Everyone Talking About Working in General Practice?

We don't need to tell you that the practice pharmacist role is likely to be the fastest growing part of the profession over the next few years. We also don't need to tell you that this phenomenon is already being seen across Northern Ireland, Scotland and Wales as well as the massive NHS England investment.

Ultimately, this expansion stems from the crisis in general practice and the recognition that pharmacists can apply their clinical skills to displace a great deal of GP workload; providing a challenging and fulfilling career.

**What is attractive about a career as a GP Practice Pharmacist?**

Being a valued clinician and an instrumental part of the primary care MDT is core to why this role is so appealing.

Typically, responsibilities include:

- Running and managing long-term condition clinics
- Prescribing and authorising prescriptions
- Dealing with the medicines queries
- Managing repeat prescribing systems
- Leading on QOF and local incentive / enhanced schemes

- Helping with the discharge process and medicines reconciliation
- Case management as part of the multi-disciplinary team
- Polypharmacy clinics

Continued on Page 4 ►

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## Contact the CPC Team

### FOR DELEGATE ENQUIRIES CONTACT:

**Andreas Georgio**  
Delegate Relationship Manager  
Tel: 020 7013 4986

### FOR DELEGATE ENQUIRIES, MARKETING AND PR CONTACT:

**Ella Seymour**  
Lead Marketer  
e.seymour@closerstillmedia.com  
Tel: 0207 348 5756

### FOR ALL QUERIES RELATING TO EXHIBITION STAND SPACE, SPONSORSHIP PACKAGES AND PROGRAMMING PLEASE CONTACT:

**Laura Shapiro**  
Congress Director  
Tel: 024 7671 9681  
l.shapiro@closerstillmedia.com

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# Taking Pharmacy Forward

◀ Continued from Page 1

- ✚ The Integrated Urgent Care (IUC) Pharmacists programme supports the deployment of prescribing pharmacists in Integrated Urgent Care Clinical Assessment Service (IUC CAS) contact centres and in NHS111 services
- ✚ The Medicines Safety Program, led by the NHS Patient Safety Director will support the reduction of medication errors which may be causing an estimated 22,000 deaths a year
- ✚ The Transformation of Seven Day Pharmacy Services in acute hospitals, supports the vision that there should be access to clinical pharmacy services every day of the week, particularly to improve the transfer of medication information at discharge

Each Pilot site will identify a dedicated senior NHS pharmacy and medicines optimisation programme manager and establish a NHS pharmacy and medicines leadership group. The group will demonstrate the process for identifying a Professional Lead for Pharmacy and Medicines and develop and implement a NHS Pharmacy and Medicines Optimisation Transformation plan addressing key national and local priorities, involving stakeholders and integrating within wider STP/ICS plans.

Pharmacy technicians and pharmacists will benefit from professional leadership at the STP level to provide an inspirational and collaborative vision for pharmacy and medicines activities across a wider area. They will lead the development of a shared plan that will bring stakeholder organisations together in

the use of medicines ensuring a focus on the needs of local populations.

The NHS pharmacy and medicines leadership group will support the development of a plan to create a flexible clinical pharmacy workforce. This workforce will be able to deliver high quality and sustainable medicines optimisation at scale across the local system. The programme will support the cost of action learning sets, organisational development and personal development for pharmacy system leaders as well as consultation/involvement events, project management, research, communications and analytical support.

Pilot sites are required to produce an evidence-based case study of a project that demonstrates delivery of the leadership model in 2018/19. This case study may focus on aspects of delivering medicines optimisation, creating a primary care network, supporting transferable skills or creating integrated clinical pathways. The pilots will also produce a structural organogram, a plan for the delivery of national priorities, a plan for developing a flexible workforce and a plan to engage stakeholders.

At the end of the pilot stage we should have a set of core principles as to how medicines optimisation can be delivered at scale, an understanding of professional leadership and visibility at all levels of the wider organisations, a strategy to accelerate medicines optimisation with an integrated, flexible clinical workforce, delivering the national priorities.

## CPC Awarded with an Exhibition Industry's Oscar

The Clinical Pharmacy Congress (CPC) continues to go from strength to strength and was recently awarded the Best Trade Show (under 2,000sqm), by the prestigious Association of Exhibition Organisers, the exhibition industry's Oscars.

This fantastic accolade means both the events industry, as well as the pharmacy sector, recognises CPC as the go to event for the pharmacy community across the UK.



Join us for the eighth edition of CPC on the  
**7th- 8th June 2019**  
 at ExCeL London

# Pharmacy Bodies Call for 'Right Funding' to Make NHS Plan a Reality

◀ Continued from Page 1

While pharmacy bodies broadly welcomed the NHS long-term plan, they called for fair and sustainable funding to help the sector meet these goals.

Malcolm Harrison, chief executive of the Company Chemists' Association (CCA) – which represents the UK's largest pharmacy multiples – said he was "pleased" the sector had been "identified as being an essential part of delivering the NHS long-term plan".

However, he called for the "right funding and regulatory framework to ensure that community pharmacy can reach its full potential" and to "help translate the ambition of this plan into reality".

"National Pharmacy Association (NPA) chief executive Mark Lyonette called for a "new multi-year funding settlement for community pharmacies in England... to give pharmacy owners the confidence to invest in

services that will meet the priorities described in the plan".

While the NHS long-term plan "probably represents the start, rather than the finish" of NHS service provision discussions, "the guarantee of proportionately greater investment in community-based care is common sense".

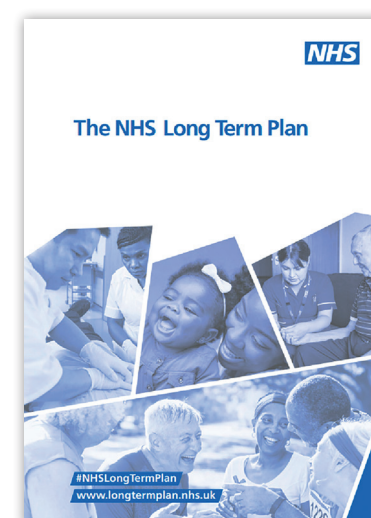
Pharmaceutical Services Negotiating Committee (PSNC) chief executive Simon Dukes said PSNC is ready to begin conversations with the NHS and the government on pharmacy's contribution to the plan, as well as start negotiations on a "similar long-term plan for community pharmacy".

"We know that for community pharmacy to make a real contribution to this plan we will need transformative change in the sector, shifting our funding from a focus on the dispensing of medicines to patient care," Mr

Dukes added.

PSNC confirmed to C+D that funding negotiations for the 2019-20 contract have not started, but the negotiator is "keen to begin them".

A longer version of this article was first published on [chemistanddruggist.co.uk](http://chemistanddruggist.co.uk) on January 8, 2019



VISIT C+D ON STAND H12 AT CPC 2019 ON THE 7TH-8TH JUNE

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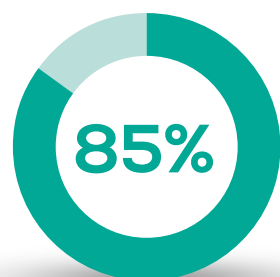
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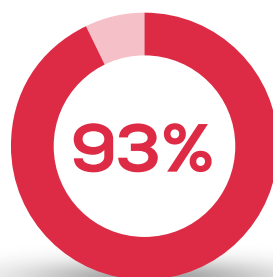


of delegates believe this event is essential to their career and personal development.

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## CPC COMES HIGHLY RECOMMENDED



of delegates stated they will return to CPC 2019.

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of delegates stated CPC helped them meet their objectives.

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## Why is Everyone Talking About Working in General Practice?

◀ Continued from Page 1

Aspiring and Inspiring Practice Pharmacist Work stream at the Clinical Pharmacy Congress.



Soar Beyond (a trusted provider of practice pharmacist services and part of Wave 1 NHSE pilot) offers an innovative, special training and development network, specifically for practice pharmacists - the i2i Network. This stands for insight 2 implementation Network providing FREE bespoke training and online implementation resources to support and enable practice pharmacists to demonstrate their value quickly and sustainably.

Alongside the i2i Network, Soar Beyond has also launched the 'Aspiring Practice Pharmacists' programme as part of the i2i Network to support pharmacists who want to understand, secure a role and successfully transition into a practice pharmacist role. If you're considering this role, then this programme is a MUST for you!

**COME VISIT US AT CPC ON STAND D15**

At CPC 2019 you will have the opportunity to sign up to free i2i Network and Aspiring Practice Pharmacist 'clinics' providing taster sessions on a variety of topical subjects. Both existing, and aspiring, practice pharmacists can attend. More information, including the topics to be covered and how to book, will be available soon.

In addition, we are also speaking in the Primary Care Theatre about the progress and challenges of the practice pharmacist role. We will share our insights into what practice pharmacists need to do to safely, how to assess their current scope of competence and what they need to do develop and grow their competencies.

Come and see us on stand D15 to find out more about our programmes and how we can help your career, upskilling and development as a general practice pharmacist. For more information, please see [i2ipharma.com](http://i2ipharma.com).



## Come and visit us at Stand C12

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# Medicines Optimisation Innovation Centre (MOIC)

The Medicines Optimisation Innovation Centre (MOIC) is a regional centre in Northern Ireland dedicated to driving innovation in medicines use through research, innovation, quality improvement and knowledge transfer.

MOIC seeks to contribute to the success of the Northern Ireland economy through the development, testing, scale and spread of medicines optimisation expertise and technologies across the world. Northern Ireland is now recognised as one of the leading regions in Europe in addressing the health and social care needs of the older population through innovation in medicines optimisation.

## Patient Focus

With a strong patient focus, MOIC is dedicated to driving innovation in medicines use and works towards better patient outcomes by initiating, developing and sharing best practice through research, innovation, quality improvement and knowledge transfer.

## Partnership, collaboration, engagement

MOIC seeks new solutions to address gaps in best practice which are developed and tested prior to commissioning for scale-up and implementation regionally. Utilizing the 'quadruple helix', MOIC collaborates across civil society, academia, healthcare and industry and establishes commercial and non-commercial partnerships.

MOIC has established partnerships with organisations globally:

- **World Health Organisation:** MOIC contributed to the 3rd Global Patient Safety Challenge: Medication Without Harm and partnered in the 'Strengthening of Pharmaceutical Systems and Improving Access to Quality Essential Medicines in Africa' programme final evaluation;
- **European Connected Health Alliance:** The Alliance is a MOIC partner and MOIC chairs the International Medicines Optimisation Working Group;
- **SIMPATY Consortium:** MOIC was a partner in the Stimulating Innovation Management of Polypharmacy and Adherence in the Elderly project: Innovation for appropriate polypharmacy in the elderly<sup>3</sup>.

## MOIC key themes:

1. Focus on the needs of the Northern Ireland population
2. Accelerate the adoption of innovation into practice to improve clinical outcomes and patient experience
3. Build a culture of partnership and collaboration
4. Make a meaningful contribution to the Northern Ireland economy.

## Research links

Committed to healthcare research, MOIC has established links with researchers and organisations in Sweden, Norway, Netherlands, Ireland, England,

Scotland, Spain, Denmark. Research areas include medicines optimisation, antimicrobial stewardship, case management.

## Projects

Projects are undertaken across a range of areas including healthcare acquired infection, point of care testing, data analytics, post discharge follow up of patients at high risk of hospital readmission, mental health, out of hours supply, benzodiazepine use, practice based pharmacists, community pharmacy and the systematic testing and scaling of a medicines optimisation model in nursing/residential care homes and intermediate care settings.

## Global knowledge transfer

MOIC has developed enabling technologies in partnership with commercial companies relating to antimicrobial surveillance (LAMPS), medicines reconciliation (Writemed), clinical interventions (EPICS) and product selection (STEPSelect). Collaborations have been established under the European Innovation Partnership on Active and Health Ageing (EIP-AHA)

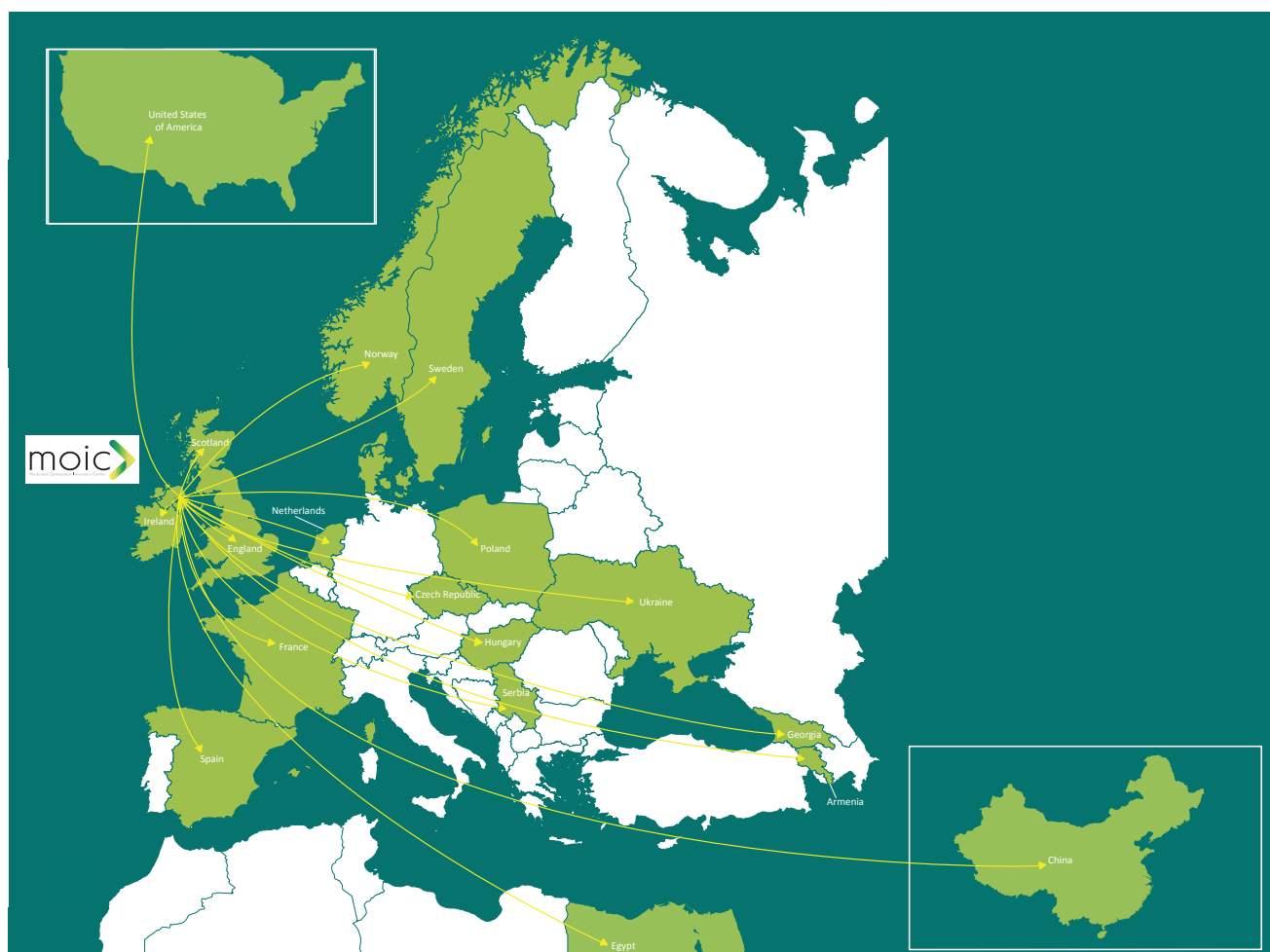
Twinning partnerships with Catalonia, Czech Republic and England and collaborations are ongoing in Poland, Serbia, Georgia, Ukraine and Armenia.

## Hosting and sharing experience

MOIC provides training and development opportunities for healthcare professionals to visit NI to learn more about medicines optimisation and enabling technologies. Three bespoke programmes are offered lasting from 1-3 days to 3-4 months and a project can be undertaken. Visitors come from Ireland, UK, Sweden, Denmark, Netherlands (Sittard exchange programme), Poland, Norway, Egypt, Australia, China and Spain (a Memorandum of Understanding exists with the Spanish Society of Hospital Pharmacists).

## Recognition

Northern Ireland has been recognised as one of the leading regions in Europe in addressing the health and social care needs of the older population through innovation in medicines management and was awarded '4 star' reference site status with the European Innovation Partnership for Active and Healthy Ageing.



**VISIT MOIC ON STAND J10 IN THE AFFILIATES LOUNGE ON THE 7TH-8TH JUNE AT CPC 2019**

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## Celebrate Pharmacy Success and Share Best Practice!

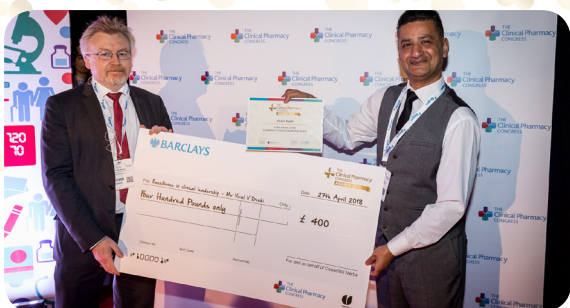
Come together as a community to celebrate your achievements.

Have you or your team made improvements to the services your department provides? Celebrate these achievements by entering into **The Best of Clinical Pharmacy Awards**. Winners will receive an educational grant and a CPC award of recognition.

Categories include:



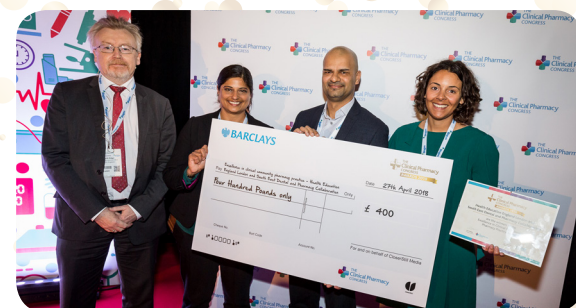
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**Excellence in General Practice Pharmacy**



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We are calling for submissions for **The Poster Zone** to recognise the achievements of successful individuals and teams within the pharmacy profession.

**We want your innovation for some pharmacy inspiration!**



**THE Clinical Pharmacy CONGRESS**  
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Share best practice with your peers and display your innovative projects, submit your applications now to:

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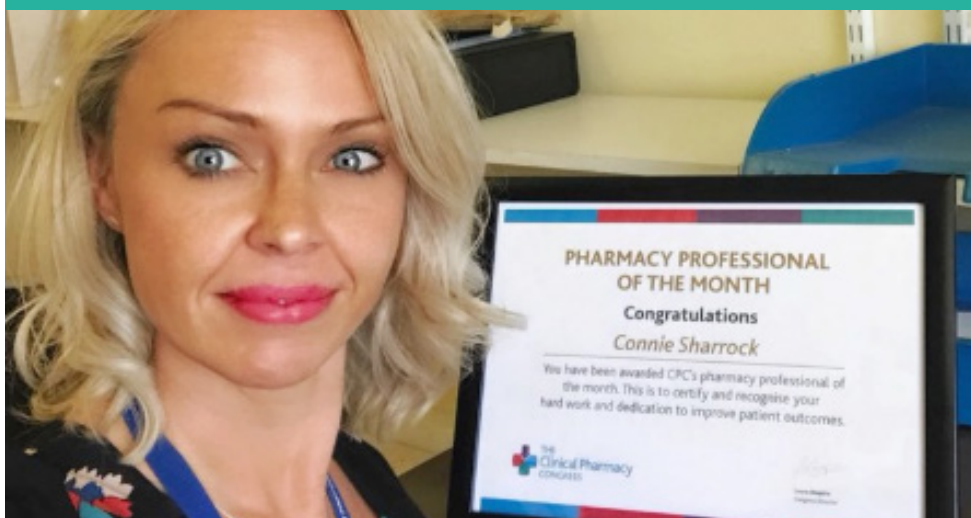


## Pharmacy Professional of the Month


This award highlights one individual each month who supports the team and goes above and beyond to improve patient outcomes. We are welcoming nominations each month as a way to say thank you for all your hard work! Winners will be awarded a certificate of recognition for their hard work and a bottle of bubbly.



**Pharmacy professional of the month. Connie Sharrock, Medicine Safety Officer, Lancashire Teaching Hospitals.**



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- Observe a patient scenario with the support of a high fidelity manikin whereby you will see, hear and feel a patient who is stable, deteriorate, critically ill, treated and with a resolution achieved
- Physical assessment workshops with live volunteers focusing on cardiovascular and respiratory systems



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## Leaping into the Future

**The Association of Pharmacy Technicians United Kingdom (APTUK) leads, advocates and represents the Pharmacy Technician profession for the benefit of patients, the public and our members.**



We provide advice, information and support to our members; championing and safeguarding the Pharmacy Technician profession and enhancing the education and scope of practice. To achieve our objectives and goals, APTUK works closely with the General Pharmaceutical Council and collaboratively with the other pharmacy organisations to deliver professional excellence. Through strong, influential and representative leadership, we support patient-centred professionalism by encouraging, in our membership, the attitudes and behaviours associated with outstanding healthcare professionals.

### Our strategic goals 2018 – 2021 leap

Our goals build on our past achievements and are aligned with the UK Pharmacy and National Health Policies. Over the next three years, our activities and resources will be focused on four strategic goals and themes:

**LEADING:** the future of pharmacy and ensuring the professional voice of Pharmacy Technicians is heard.

**EXPANDING:** the influence of APTUK, to increase the membership base ensuring a sustainable organisation for the future.

**ADVOCATING:** the importance of Pharmacy Technicians in the delivery of transformational and sustainable National Health priorities for integrated Patient Centred Care.

**PROGRESSING:** the career pathway and professional development of Pharmacy Technicians and ensuring their future needs are met.

APTUK are delighted to support the Clinical Pharmacy Congress as it provides excellent opportunities for professional development, collaboration, innovation and networking. Pharmacy Technicians, Pharmacists and healthcare professionals across the UK will join together for a comprehensive two-day programme of learning, networking and career development. Furthermore, Pharmacy Technicians will be provided with the opportunity to educate themselves in terms of national key strategies and policies featured in national agendas, leadership, clinical pharmaceuticals, medicines optimisation, digital transformations, general practice and career development.

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– Sunil Dabasia, principal pharmacist for the NHS

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Chief Pharmacist - Head of  
Pharmacy Services,  
**Care UK**



**Helen Kilminster**  
GP Pharmacist,  
**Firza Group**



**Andrew Davies**  
National Professional Lead  
for Hospital Pharmacy,  
**NHS Improvement**



**Anne Black**  
Regional Quality Assurance  
Specialist Pharmacist, North East  
and North Cumbria, **Newcastle upon  
Tyne Hospitals NHS Foundation Trust**



**Richard Bateman**  
Regional Pharmacy  
Procurement Specialist,  
**NHS Commercial Solutions**



**Robin Conibere**  
Practice Pharmacist,  
**Beacon Medical Group**



**Emma Davies**  
Advanced Pharmacy Practitioner in  
Pain Management, **Abertawe Bro  
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**Roger Fernandes**  
Chief Pharmacist / Clinical Director,  
**King's College Hospital NHS  
Foundation Trust**



**Zainab Hussain**  
Lead Pharmacist - Electronic  
Prescribing, **Lewisham and  
Greenwich NHS Trust**



**Nina Barnett**  
Consultant Pharmacist, Older  
People, **London North West  
University Healthcare NHS Trust**



**Lilly Obob**  
Consultant Pharmacist, Care of Older  
People, **Guys and St Thomas NHS  
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**Alison Hemsworth**  
National Assistant Head of Primary  
Care Policy (Pharmacy and  
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**Liz Fidler**  
Associate Dean - Quality London,  
Kent, Surrey and Sussex, **HEE**



**Ellen William**  
Interim co-director, **South West  
Medicines Information & Training**



**Nipa Patel**  
Clinical Pharmacist,  
**Sunnymead GP Practice**



**Wasim Baqir**  
National Pharmacy Lead  
(Care Homes), **NHS England**

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Book online at: [www.pharmacycongress.co.uk/wnews](http://www.pharmacycongress.co.uk/wnews)

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**LIMITED  
PASSES  
REMAIN!**

# Secure Your Pass to the Largest Clinical Pharmacy Event of the Year

1 pass = 1000's of training opportunities, allowing you to:



Gain insights and inspiration from sector experts delivering **100+ hours of cutting edge content.**



Share best practice and grow your career prospects by networking with **1000's of professional peers.**



Witness the **latest technology** and services in clinical pharmacy on our **buzzing exhibition floor.**



Source examples of excellence from your peers in the **Poster Zone** and **The Best of Clinical Pharmacy Awards Ceremony.**



Brush up on consultation skills and enhance your patient facing techniques in our hands-on **Practical Skills Zone.**



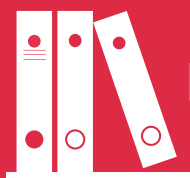
## ENHANCE YOUR CLINICAL KNOWLEDGE AT CPC

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# What's on at CPC 2019?

Explore our lively seminars and interactive workshops to enhance your knowledge and skills

## Aspiring and Inspiring Practice Pharmacist Clinics

NEW CONTENT

The i2i Network is an insight 2 implementation Network supporting practice pharmacists and medicines optimisation pharmacists to implement long-term condition management effectively. It has been short-listed for the HSJ 'Improving Outcomes through Learning & Development' Awards and gets outstanding feedback from attendees; it comprises training workshops supported by online implementation tools. For the second year running, the i2i Network will be presenting and running breakout workshops for existing GP practice pharmacists, aspiring GP practice pharmacists and a new programme for medicines optimisation pharmacists. Don't miss the fantastic taster workshops.



## Interview Drop in Clinics

NEW

Are you considering your next career move? Do you want to learn some tips and techniques to help you get ready for an interview?

This year at CPC, experienced CPPE team members will be holding short, mock interviews to help build your confidence and provide tailored feedback on your performance. They will be conducted in a confidential and supportive environment and allow you to hone those all-important interview skills.



Attending the drop in clinic will:

- provide you with individualised, objective feedback
- give you tips on structuring your answers to interview questions
- offer insight into the recruitment processes
- enable you to become more confident in interviews.



## Primary Care Theatre

NEW CONTENT

Hear the views and experiences from pharmacy professionals working on the frontline in primary care.

How can the disparate roles currently being provided in general practice and across primary care be harnessed to provide an integrated and effective pharmaceutical service fit for the future and optimise the many benefits that pharmacy professionals bring to patient care.



## GP Pharmacy Live!

BIGGER FOR 2019

This highly interactive and engaging format provides you with a unique opportunity to experience and interact with real-time clinical consultations. Senior clinical pharmacists and expert medical actors will deliver sessions that enact "live consultations" relating to a variety of long-term medical conditions, presenting in general practice. Audience members will get the opportunity to critique and develop their consultation and clinical skills.



## Pre-reg calculation workshops

NEW

The Clinical Pharmacy Congress are offering Pre-Registration Pharmacists a chance to sit a 20 calculation question mini-mock under exam conditions. The mini-mock will cover questions from all areas of the GPhC Framework. Feedback will be given on each question immediately after to ensure that each person fully understands how to answer all the questions. The question paper can be taken away and the feedback presentation will be available too.



**Babir Malik**  
Northern Lead at  
Green Light Campus

## Pharmacy Technicians Theatre

NEW CONTENT

As the clinical knowledge and skills of pharmacy technicians grows, and new roles emerge, take this opportunity to come together to listen and learn in order to improve care for people who use pharmacy services. Each session is designed to inform and inspire attendees by sharing experiences of person-centred medicines optimisation and exploring service delivery innovations that are enabled through the expanding scope of practice of pharmacy technicians.



## Chief Pharmacist Development Programme

NEW

This programme is a collaboration between CPPE and the NHS Leadership Academy, bringing you the opportunity to hear from a number of alumni of the programme about their experiences and successes. Find out where the programme is heading in 2019 and beyond.



**SATURDAY 8TH JUNE**

**SATURDAY 8TH JUNE**



**SECURE YOUR CPC PASS TO EXPLORE OUR INTERACTIVE CONFERENCE FEATURES**





# HIVPA – our History, Purpose and Plans for the Year Ahead

The HIV Pharmacy Association (HIVPA) was established in the UK in 1991 with the aim of promoting excellence in the pharmaceutical care of people living with HIV.



HIVPA delivers high quality education, support and networking opportunities to pharmacists and pharmacy technicians, facilitating professional and personal development for the benefit of people living with HIV.

HIVPA is committed to providing a broad range of learning opportunities accessible to members and non-members in the UK, Ireland and internationally:-

HIVPA is The Royal Pharmaceutical Society's (RPS) recognised HIV education provider and affiliated partner, and we work closely together to promote the Foundation and Faculty frameworks and have worked collaboratively to develop the Knowledge and Information Tool (KIT) that is associated with both frameworks.



Opportunities for learning include an annual two-day Conference, four Study Days per year in London, regional Study Day events and online learning modules (eHIVe).

Our next conference will be held in Manchester in June 2019, the HIVPA Conference Team will release the conference programme soon which can be found on our website at [www.HIVPA.org](http://www.HIVPA.org). Conference is a great place for networking as well as being educational and informative. There are a wide variety of topics on offer, with some very experienced speakers that will cater for all of our delegates.

2019 study day topics will include our annual "Introduction to HIV" study day in addition to:

- Resistance and co-infections including Hepatitis B&C and Tuberculosis
- Co-morbidities, drug-drug interactions and polypharmacy
- Prevention, genitourinary medicine and health beliefs

HIVPA is the primary source of professional expertise in HIV pharmacy; working with the British HIV Association (BHIVA), the RPS, NHS and third sector organisations.

HIVPA's involvement at a national level includes:

- Representation on the NHS England HIV Clinical Reference Group and HIV Drugs Sub-group

- Representation on relevant British HIV Association (BHIVA) working groups, e.g. national treatment guidelines and national standards of care
- Working with other professional HIV associations
- Delivering education and training to a wide range of pharmacy colleagues and other healthcare professional colleagues at other national conferences such as the Clinical Pharmacy Congress
- Peer review of patient information produced by national HIV charities

This year we are excited to deliver a presentation discussing the recent changes and future direction of HIV management targeted at all pharmacists, technicians and pre-registration pharmacists with objectives to target the requirements for HIV knowledge within the Foundation and Advanced Frameworks. The presentation will be delivered by Richard Strang, HIVPA's Faculty Liaison and Support representative.



**Richard Strang**  
Specialist Pharmacist

**VISIT US AT CPC IN THE AFFILIATES LOUNGE - J10**

## Join your peers at CPC 2019!

Join us for two education packed days on the 7th - 8th June 2019 at ExCeL London.

Expand your knowledge with the latest pharmacy updates, share best practice with peers and grow your career prospects at this thriving event dedicated to the profession.



**The Home of Clinical Pharmacy**  
7th-8th June 2019 ExCeL London  
[pharmacycongress.co.uk](http://pharmacycongress.co.uk)



## The UK Ophthalmic Pharmacy Group

The UK Ophthalmic Pharmacy Group was established in the early nineties by a small but motivated group of pharmacists with a specialist interest in ophthalmology.

Since then our membership has blossomed and at the most recent count we had more than 250 members across the globe. The group provides support and guidance to specialist and non-specialist pharmacists and technicians, from both primary and secondary care. The group runs a free to access discussion forum via nhsnetworks to provide support and to share learning and expertise with our peers.



2018 has been another busy year for the UKOPG. It has seen the launch of our exciting new logo, Facebook page and Twitter account, follow us @ukopg. Over the past 12 months we have continued to work closely with other national organisations including NICE, Medusa, the Royal College of Ophthalmologists and the Royal Pharmaceutical Society, with whom UKOPG is an affiliated partner. In collaboration with the Royal College of Ophthalmologists we have produced guidance on the use of unlicensed medicines within ophthalmology, which is particularly topical this year. UKOPG members also continue to work alongside the RCOphth to maintain an ophthalmic drug shortage webpage which is accessible to all via the RCOphth website. We have just returned from another successful educational meeting which we held in conjunction with the Hospital Optometrists in Stratford-Upon-Avon. Topics included the role of a

specialist pharmacist within a uveitis clinic and an interactive session on the use of anti-VEGFs within ophthalmology with particular focus on how the recent high court ruling regarding Avastin might affect future practice.

At the 2018 Clinical Pharmacy Congress three of our members shared their experiences from the wonderful #knowyourdrops campaign and the project has continued to go from strength to strength. In 2019 one of our co-chairs, Priya Boparai, and a number of our members will be manning a stand in the Affiliates Lounge. Come see us if you have any challenging ophthalmic questions, any experiences you would like to share or just to say hello and network with other ophthalmic pharmacists. We are currently involved in lots of exciting projects, both independently and in conjunction with the groups mentioned above, feel free to come and talk with us about our current and future work streams if you are interested in getting involved. We look forward to seeing you there!

**VISIT US AT CPC IN THE AFFILIATES LOUNGE - J10**



# EXPLORE OUR EX

Year on year, the pharmacy community flock to our buzzing exhibition floor to witness the latest innovations, source new products and services, and network with peers at CPC 2019.

We've spoken to the right sort of people – we get the right number of leads and get our name out there to the crowd which gives us brand recognition. That's what it's about for us. It's about getting our name in front of the right people in the right way.

Micronclean

We came here to find leads and break into the market. This is the priority of our business, is to get pharmacists involved. This audience is the right one for us. We've met some good people so far.

Rees Scientific



Looking for a cost effective way to recruit staff? Contact Laura Sh

# EXHIBITION FLOOR

... products and services to enable the sector to deliver better patient outcomes. Come and visit our world-class supplier



CPC is a great, fun show, really interactive and we have lots of people who are really interested in hearing about all our services. When we come here we've managed to achieve all our objectives, definitely.

Connect 2 Cleanrooms

We're a really niche company, and we came here looking to find the paediatric pharmacists. We've never done it before. It was really busy and I've been speaking to some really good people so far.

Proveca



Pharmacists are important to us, we get good footfall and lots of engagement opportunities. We come here for both brand recognition and lead generation. We've achieved our objectives. We're quite well established so we meet a lot of people and they are the right kind of people we're wanting to speak to.

Biogen



Affiliates' Lounge J10	
1	Association of Pharmacy Technicians (APTUK)
2	Medicines Optimisation Innovation Centre (MOIC)
3	British Oncology Pharmacy Association (BOPA)
4	College of Mental Health Pharmacy (CMHP)
5	HIV Pharmacy Association (HIVPA)
6	Rheumatology Pharmacists UK (RPUK)
7	UK Renal Pharmacy Group (UKRPG)
8	UK Medicine Information (UKMI)
9	Ophthalmic Pharmacy Group (OPG)

Education Hub H1	
A	University Of Manchester
B	Robert Gordon University
C	University of Colorado Denver
D	University of Bath
E	Red Whale
F	Keele University
G	De Montfort University
H	University College London
I	University of Hertfordshire
J	University of Portsmouth
K	

...apiro today on T: 024 7671 9681 E: l.shapiro@closerstillmedia.com



## Palliative Care: a Role for the Pharmacy Team

Palliative care is an approach that improves the quality of life of patients and their families facing the problems associated with life-limiting illness, through the prevention and relief of suffering by means of early identification and impeccable assessment and treatment of pain and other problems, physical, psychosocial and spiritual. (WHO 2003)

For all healthcare professions the provision of good, basic palliative care is a core skill. Traditionally associated with cancer, palliative care teams now provide support to people with other life-limiting illnesses including neurological diseases such as MS and MND, and end stage renal, cardiac and respiratory disease. As life expectancy increases more people are living with chronic disease and often with multiple co-morbidities in their last year. Palliative care, to help with difficult symptoms, may be applicable at any stage of disease but is more focused on the last year of life where curative approaches are no longer appropriate.

Palliative care is delivered in acute hospitals, hospices, care homes and in people's own homes. In surveys, 70% of people express a preference to die at home, and there are strong pressures to facilitate this. Commissioning is focused on enabling more care at home and less use of in-patient care. In the community, palliative care is delivered by the primary healthcare team with support from local specialist services. Pharmacists involved in palliative care



range from those providing a few hours a week to full time roles including pharmacists employed by GP practices, CCGs, community pharmacies, hospices and hospitals.

Drug therapy is integral in the delivery of palliative care and as such most pharmacists and pharmacy technicians will be involved whatever their area of practice. In all hospital wards, care homes and communities there will be patients coming to the end of life whose medication can be optimised to ensure good symptom control and comfort.

The ASPCP will provide a session at CPC for all pharmacy professionals to highlight some of the issues you might encounter in supporting patients in the last year of life.

- Deprescribing – how best to rationalise medication in the last year of life
- Anticipatory prescribing – avoiding delay or unnecessary hospital admission
- Symptom Management – focusing on comfort
- Off-licence use of drugs – Common off licence uses
- Information sources – how to support your practice
- Education Resources – CPD and beyond

The Association of Palliative and Supportive Care Pharmacy (ASPCP) is an organisation of pharmacy professionals set up to provide:

- Shared Knowledge
- Networking and Peer Support
- National Influence
- Educational Events
- Professional development
- Collaboration and support

The ASPCP is an affiliated partner of the Royal Pharmaceutical Society, and has contributed to the Faculty Programme for Palliative Care.

Join us at [www.aspcp.uk](http://www.aspcp.uk)

Once registered you can apply to join our private facebook group

Follow us on twitter – @theaspcp

**VISIT US AT CPC IN THE AFFILIATES LOUNGE - J10**

## News from the UK Renal Pharmacy Group



**It has been another busy year for the UK Renal Pharmacy Group.**

The 5th edition of the Renal Drug Handbook was published in July, and now comprises over 1000 drug monographs. At the same time, the Renal Drug Database (<https://renaldrugdatabase.com/>) was updated to include all this new information, and it is hoped that the long-awaited App for smartphones and tablets will follow shortly.

Another innovation has been in direct response to suggestions made by delegates at the Clinical Pharmacy Congress. The RPG produced a set of leaflets to explain the background to different aspects of renal disease and the basic principles of the pharmaceutical care of patients with renal impairment. The leaflets look at Acute Kidney Injury, Chronic Kidney Disease, Renal Transplantation, a Handy Guide to Dialysis, and Drug Dosing in Renal Impairment. To complement them, the RPG is recording a series of Powerpoint slide shows with voiceover narration which are available on the RPG website. It is hoped that the RPG will also be able to host some stand-alone study days around the UK as an introduction to renal pharmacy, is hoping to develop more detailed on-line learning modules which pharmacists with an interest in renal pharmacy can work through.



Most recently, the RPG is now working with the College of Pharmacy Postgraduate Education to develop a 10-week modular Foundation course in Renal Pharmacy for both primary and secondary care pharmacists.

**VISIT US AT CPC IN THE AFFILIATES LOUNGE - J10**

## Changing Careers at CPC

Gain advice from leading pharmacy professionals who will be sharing their experiences within a variety of roles. Find inspiration from their transitions from all different backgrounds.



## GROW YOUR CARRER PROSPECTS AT CPC

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Or call us on: 020 7013 4986



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# Revalidation is Here – Time to Submit Your Records

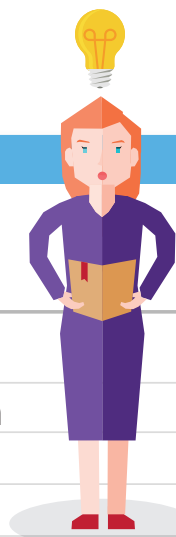
Keep your skills and knowledge up to date, reflect on how to improve your practice and show how you make a difference to the people using your services.

**How CPC can aid your revalidation requirements:**

## Four CPD records

**Planned learning:** plan ahead to scope out which seminars and workshops will help you enhance your knowledge and skills.

**Unplanned learning:** exactly that – you may gain something new from networking with a fellow peer at the show.



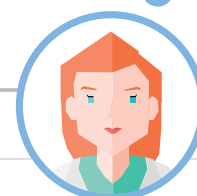
## Peer Discussion

Participate in the unparalleled networking opportunities to find your peer and aid your development through open and honest conversation about your practice to improve outcomes.



## Reflective Account

Educational sessions and networking can aid you to reflect upon how you are meeting standards in your practice.



For further information on your revalidation requirements visit the General Pharmaceutical Council on-site at stand: A10

**General  
Pharmaceutical  
Council**

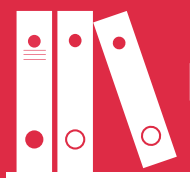
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# You Support Your Patients, and we'll Support You

We are proud to have the most experienced and knowledgeable pharmacy practitioners amongst our membership, and you can benefit from their expertise. We are excited that our most expert members are delivering sessions on various areas of clinical pharmacy at Clinical Pharmacy Congress 2019. All these speakers are proud to present on behalf of UKCPA, so come along and take the opportunity to learn from the best.

You can meet these speakers again at various UKCPA educational events which are delivered throughout the year in the UK. We can tell you more about UKCPA at our exhibition stand, so please come and say hello and let's talk about how we can support you in your practice.

**UKCPA**  
CLINICAL PHARMACY ASSOCIATION

## Who are we?

For over 35 years the UKCPA has been supporting the pharmacy workforce to share best practice, network, collaborate, innovate and flourish. Our goal is to foster and support excellence in clinical pharmacy practice so that practitioners can provide outstanding patient care.

As a member of UKCPA you'll have access to a community of supportive and stimulating like-minded pharmacy practitioners, sharing ideas, expertise, and benefitting from collective strength.

From practitioner-led education and training, online peer support and discussions, and inspiring and informative articles written by your practitioner colleagues - our services are designed to support you.

## Practitioner-led education and training

We provide practitioner-led education and training for the pharmacy workforce and are accredited as a training provider by the Royal Pharmaceutical Society.

All our events are developed and delivered by experienced pharmacy practitioners, who work at the leading edge of their practice area and are committed to sharing expertise to the pharmacy profession. Their knowledge and experience can be shared with you so that you get first hand information and opinion to take

back to your daily practice.

*"Being surrounded by experienced clinical pharmacists sharing their ideas and visions was really motivational."*

Our events offer a supportive learning environment focussed on specific topic areas where key speakers and expert practitioners will share their knowledge and experiences from the front line. There are always plenty of opportunities for discussions, interactions and networking.

## Peer support

The support and expertise from our community isn't just available at our learning events. Our members have access to additional and ongoing support for their practice through our online forums.

These forums enable you to support each other every day of the year, regardless of where you are practising. You can post a message, ask advice, respond to a query, upload a document to share, promote good practice, or share important information. There is a community of thousands of supportive practitioners available to you.

*"All the expertise in the UK available at the click of a mouse."*

## Leadership

We are involved in pioneering national initiatives for pharmacy including curriculum development and professional recognition of advanced practice. Our members regularly contribute to national and international consultations, guideline development, and health policy and agenda setting. They are sought as experts by the government, professional bodies and the media to advise on aspects of pharmaceutical care. You can be part of this too.

## Not for profit

As a not-for-profit organisation we don't have shareholders, so we are able to invest all our surplus back into the association to provide better services and benefits for our members, and to support initiatives which improve patient care. All our members have the opportunity to become involved in all that we do.

**VISIT US AT CPC IN THE AFFILIATES LOUNGE - J10**



# C+D Returns to CPC to Serve Your Data and Jobseeker Needs

C+D Data will once again be exhibiting at the Clinical Pharmacy Congress in 2019. For the last two years, the brand has attended the show and met with hundreds of clinical pharmacy professionals to discuss their data needs.

In 2019, C+D Data will return to the show on an even bigger stand to exhibit our database, which houses more than 100,000 pharmaceutical products, including more than 30,000 medicines. This data includes key product information, such as product barcodes (GTINs), dm+d SNOWMED codes and product descriptions.

C+D Data is able to easily and effectively provide this key product information to hospital pharmacies and NHS Trusts to aid them with the mandated eProcurement and medicines scanning changes due to be come into effect as part of the Scan4Safety initiative.

C+D Data will be on hand to show visitors the depth of the data available, as well as how it can be easily mapped onto existing hospital systems. We'll also have case studies to demonstrate how the data is being used in real situations - whether that's for gaining additional buying power or managing your stock. More information on C+D Data can be found at [cddata.co.uk](http://cddata.co.uk)

It's not only our data business that C+D will be showcasing - C+D Jobs will also be on hand to discuss how we can help take clinical careers to the next level. Whether you need to fill a vital role via our recruiter service or are planning your next career move, C+D Jobs can



provide the tools to help. Our team will be available to talk you through the different recruitment options for posting jobs via our extremely popular website, as well as help jobseekers register on the site. For more information on C+D Jobs, visit our website today at [chemistanddruggistjobs.co.uk](http://chemistanddruggistjobs.co.uk)

**YOU CAN FIND C+D DATA AND C+D JOBS ON STAND H12**



**Wireless Temperature Monitoring Made Easy**

*Scalable  
Multi-user  
24/7 Web Access*



For more information visit:  
**[www.whitehorsescientific.co.uk](http://www.whitehorsescientific.co.uk)**  
 Or Call: **01672 564299**



# Tweet Twoo

We pride ourselves on being at the heart of improving patient outcomes. At CPC we're not just a conference but a community – but don't just take our word for it, see what our fellow tweeters shared with their peers:



**Aditya @AdkAggarwal**

Just to say I had a fantastic time attending my first ever @CPCongress and for the opportunity to present on the @NHSGradScheme. It was great to network with future and current professionals, and learn about developments in health and care. #cpcongress18 #pharmacy #pharmacyhour

**Libby Pink @LibbyPaCs**

Great day @CPCongress, thrilled to see so much positivity around the work @nhsdigital and @NHSEngland are doing to support the role of pharmacy professionals within the NHS. Big thanks to the team for their commitment, energy and enthusiasm throughout #hometime



**Jessica Bland @jessica\_bland95**

My first @CPCongress today! The future of Pharmacy sounds exciting and I can't wait to get started! #CPCongress18

**Josh @pharmtechJT**

Excellent presentations on asthma this morning, should definitely come in useful with my #diploma #btecl4 @CPCongress #CPCongress18



**Marta Ostapowicz @MartaOstapowicz**

Veryproductivetwodays@CPCongress! Interesting conversations, amazing people and great atmosphere @CIGHealthcare #cpcongress18 #pharma @PharmacyMagUK @ThePharmNetwork

**Kristoffer Stewart @CandDKristoffer**

Had an amazing time at the @CPCongress Really great catching up with so many people! I'm looking forward to seeing you all again at @FIP\_org and @pharmacyshow later this year! Plenty of interviews so once again \*\*WATCH THIS SPACE\*\* @ChemistDruggist



**JOIN THE CONVERSATION @CPCONGRESS**



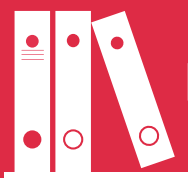
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# PDA National Conference 2019

Moving from Supply to Services: Managing the risks;  
Embracing the Opportunities

**30 - 31 March, Birmingham**



**The Pharmacists' Defence Association (PDA) is the UK's largest membership organisation working exclusively for individual pharmacists, pharmacy students and pre-registration trainees, with over 28,000 members.**

On the 30th and 31st March 2019, the PDA are holding their largest ever National Conference, bringing together members from across primary, community and the hospital sectors. The two-day programme provides a wide range of interesting and informative topics and sessions delivered by renowned national and international speakers, aiming to connect, engage and focus delegates on both the challenges and opportunities within the pharmacy profession.

This event will kick start the sectors' 2019 pharmacy conference calendar and be the first to provide a platform for many of the sectors key issues.

There are specialist pharmacist skills training workshops available on Saturday 30th March on spirometry in primary care, BP monitoring and AF detection from the PDA's training partner, Morph Training.

The PDA are also hosting a fundraising dinner in aid of their charity partner, Pharmacist Support on the evening of Saturday 30th March. Tickets are priced at just £40 and are on sale now. For more information and to secure your place, please visit: [www.the-pda.org/events/pdaconf19](http://www.the-pda.org/events/pdaconf19).

**There are a limited number of sponsorship opportunities available for the conference, for further information please email: [Rachel@morphconsultancy.co.uk](mailto:Rachel@morphconsultancy.co.uk) or call 07976 417312.**



**#PDACONF19**  
**#PDACHARITYDINNER**

