

UKCPA DELIGHTED TO
SUPPORT CPC 2019

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REVALIDATION:
STANDARDS TO
REFLECT ON

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SEE HOW YOUR
COLLEAGUES GOT ON
AT THE BEST OF CPC
PHARMACY AWARDS

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THE
Clinical Pharmacy
CONGRESS

The Home of Clinical Pharmacy
5th -6th June 2020 ExCeL London
pharmacycongress.co.uk

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The Clinical Pharmacy Congress Network

AUGUST 2019

THE CLINICAL PHARMACY CONGRESS 2019 WINS AEO BEST TRADE SHOW AWARD FOR SECOND YEAR IN A ROW

After eight consecutive years of gathering the largest number of clinical pharmacy professionals, The Clinical Pharmacy Congress exceeded expectations yet again, and breaks the record to become the first event to ever win the Best Trade Show (<2,000sqm) Award for two years in a row.

The clinical pharmacy community returned to London on 7-8 June, benefitting from the vast amount of educational content the event has to offer. World class speakers presenting the latest clinical updates provided over 230 hours of educational content, alongside strong networking opportunities and sourcing of new products/services. Pharmacy professionals also had the chance to be part of an organised peer-to-peer networking hour, helping their revalidation for the second year.

Specialty Speakers

There were over 200 key speakers at this year's event, all leaders in their respective specialties. Some of the leading sector experts that spoke across the 11 theatres included a host of names from across the

NHS and other major pharmaceutical organisations, such as Yousaf Ahmad (Chief Pharmacist), Helen Kilminster (GP Pharmacist), Andrew Davies (National Professional Lead for Hospital Pharmacy), Anne Black (Regional Quality Assurance Specialist Pharmacist), Richard Bateman (Regional Pharmacy Procurement Specialist), Robin Conibere (Practice Pharmacist), Emma Davies (Advanced Pharmacy Practitioner in Pain Management), Roger Fernandes (Chief Pharmacist / Clinical Director), Zainab Hussain (Lead Pharmacist – Electronic Prescribing), Nina Barnett (Consultant Pharmacist, Older People), Lelly Oboh (Consultant Pharmacist), Alison Hemsworth (National Assistant Head of Primary Care Policy), Liz Fidler (Interim Pharmacy Dean), Ellen William (Interim co-director), Nipa Patel (Clinical Pharmacist) and Wasim Baqir

// If you want to go to one event a year, it should be this one, the Clinical Pharmacy Congress! //

**Brian Smith, Chief Pharmacist,
Strategic Supplier Services UK - IQVIA**

Continued on Page 2 ►

THE ENGAGEMENT OF WOMEN IN PHARMACY

PDA attended
CPC last
month to talk
about some of
the key issues
affecting the



pharmacy sector. Claire Ward, PDA Director of Public Affairs, chaired an engaging Women in Pharmacy leadership session that focused on the barriers to engagement and what action can be taken to get more women involved in pharmacy leadership.

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ENTHUSIASM AND PRIDE: WHAT THE CAMBRIDGE UNIVERSITY HOSPITALS (CUH) BRING TO CPC 2019

The Cambridge University Hospitals (CUH) Pharmacy department, including pharmacy professional of the year - Gill Shelton - decided to exhibit at Clinical Pharmacy Congress 2019 in order to promote the wide range of job roles and development opportunities available. Our department has expanded significantly (>30%) over recent years and we were keen to actively participate in Congress in order to support recruitment to some of our newly developed posts.

During the event, a number of CUH colleagues volunteered to 'man the stand'. In true pharmacy style, we created a rota to cover the stand whilst also ensuring colleagues had time to explore Congress. This kept our energy

levels up and also meant that delegates with interest in specific posts could be advised of when to return to the stand in order to speak with relevant colleagues. CUH staff in attendance included pre-registration trainees,

pharmacy technicians / pharmacists with specialised roles (eg clinical trials, informatics, education & training) and also members of the Pharmacy senior management

Continued on Page 2 ►

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SAVE THE DATE

Clinical Pharmacy Congress 2020

JUNE 5TH - 6TH 2020 - EXCEL LONDON

Contact the CPC Team

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Sponsorship Statement

CPC is for registered healthcare and pharmacy professionals. The programme has been brought to you by CloserStill Media Ltd in association with our partners and sponsors. CPC's association partners have helped develop the programme. CPC is supported by educational grants from various companies who have not influenced the meeting content or the choice of speakers however those sessions marked with an asterisk (*) are being delivered with input from the sponsoring company.

THE CLINICAL PHARMACY CONGRESS 2019 WINS AEO BEST TRADE SHOW AWARD FOR SECOND YEAR IN A ROW

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(National Pharmacy Lead)

Innovative and Interactive Exhibition Floor

// I really can't complain, it's a wonderful event as usual ... and you can't forget about the networking! It's a great mix of clinical and non-clinical attendees. //

Olasumbo Yates, Prescribing Advisor – NHS West Kent CCG

To keep up with constant developments and evolutions in pharmacy, CPC 2019 hosted new interactive activities, seminars and workshops designed to enhance the knowledge and skills of those in attendance. This included the 'GP Pharmacy Live!' made bigger and better after its success in 2018 and providing an even more interactive and unique opportunity to interact with real-time clinical consultations. The extremely popular 'Practical Skills Zone' returned alongside 'Changing Careers' for delegates to receive hands on training simulation and advice from leading pharmacy professionals. Delegates saw a much more interactive platform to learn from, including practice pharmacy clinics, interview drop in clinics, pharmacy

technicians and primary care theatres and a chief pharmacist development programme.

With 103% of the floor space rebooked, exhibitors also experienced a successful show.

The event also saw a peer-to-peer networking hour, helping attendees with their revalidation. This informal session, over tea and cake, allowed pharmacy professionals find their peer as part of the revalidation process, ensuring they can keep their professional skills up to date.

The Clinical Pharmacy Congress would like to say a big thank you to all the speakers, exhibitors and delegates for making our event's 8th consecutive year another great success.

The Clinical Pharmacy Congress returns on June 5th - 6th 2020, ExCeL London

// I loved how interactive the show was ... how informative it is and of course, learning new things in the industry //

Janis Slinns, Operation Manager – We Love Audits. Exhibitor 2019

To find out more about CPC 2020 contact Laura Shapiro, Group Event on 02476 719 681 or l.shapiro@closerstillmedia.com

ENTHUSIASM AND PRIDE: WHAT THE CAMBRIDGE UNIVERSITY HOSPITALS (CUH) BRING TO CPC 2019

◀ Continued from Page 1

team. Throughout the two day event, our stand was nearly always busy and at times, formed a hub for colleagues from across the region. I am sure that the

// As a first time attendee at Congress, I was really impressed by the range of sessions available – there was definitely something for everyone! I particularly enjoyed some of the leadership sessions and presentations from national leads around Pharmacy workforce. The sessions running on the main floor gave a lively feel to the event and it was easy to join in any sessions that caught my attention as I walked past. //

enthusiasm and genuine pride in the department shown by CUH staff was a key factor in this.

Earlier this year, I was delighted to receive the award for February's Pharmacy professional of the month in relation to my work to support the development of the whole Pharmacy workforce and for my leadership of a project that has now been adopted Trust-wide across several other professions. Whilst sitting in the awards ceremony prior to the keynote speech, I was completely surprised to receive the award for Pharmacy Professional of the Year. Receiving the award was one of the proudest moments of my



professional career and I am still smiling when I think of the award now!

Overall, CPC 2019 was a brilliant experience and I would highly recommend the event as both a delegate and an exhibitor.

Myself and #teampharmacy from CUH are already looking forward to CPC 2020!

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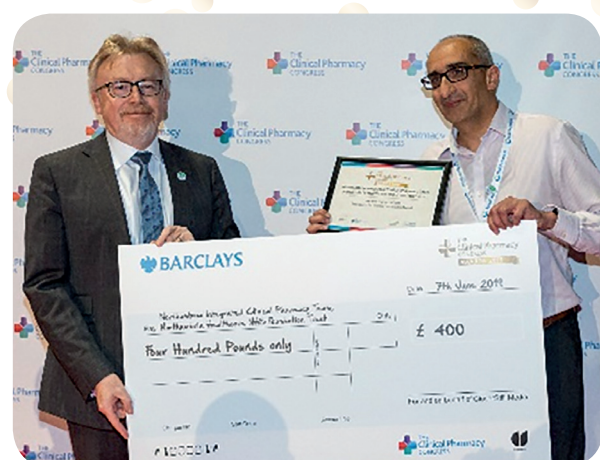
THE BEST OF CLINICAL PHARMACY CONGRESS PHARMACY AWARDS

A big congratulations to our winners:



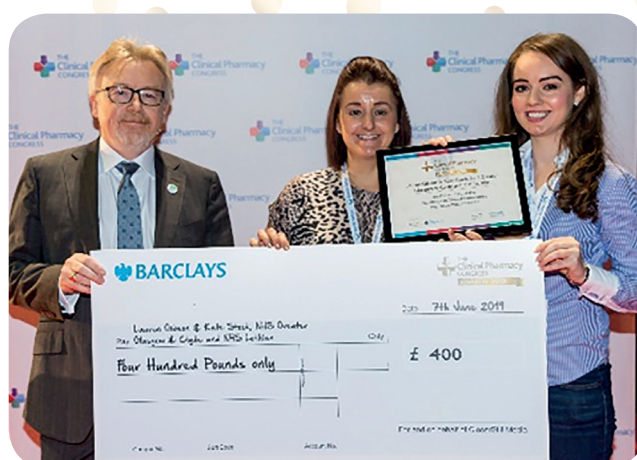
Clinical Leadership

Northumbria Integrated Clinical Pharmacy Team, Northumbria Healthcare NHS Foundation Trust



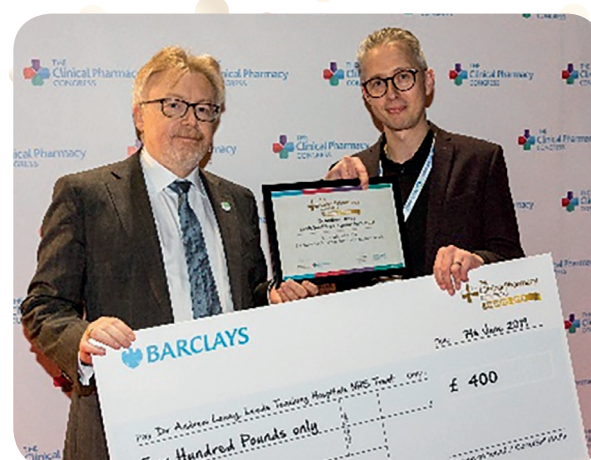
Community Pharmacy Practice

Lauren Gibson & Kate Stock, NHS Greater Glasgow & Clyde and NHS Lothian



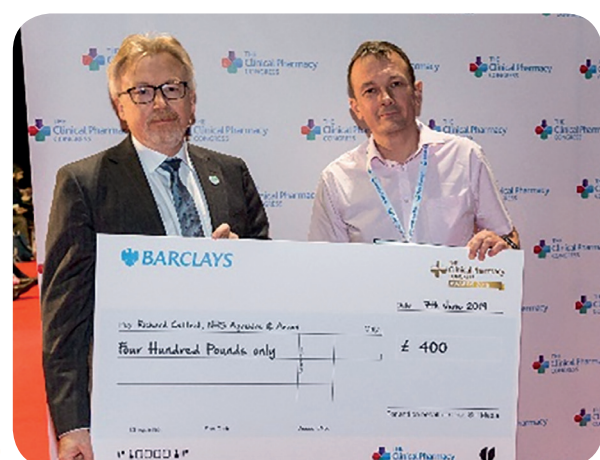
Hospital Pharmacy Practice

Dr Andrew Lowey, Leeds Teaching Hospitals NHS Trust



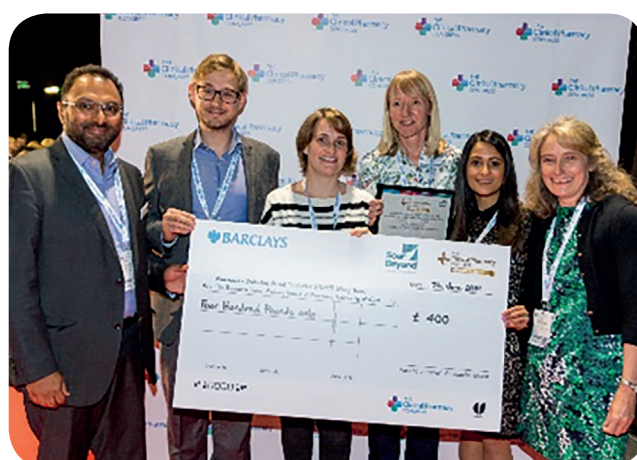
Use of Technology in Pharmacy Practice

Richard Cottrell, NHS Ayrshire & Arran



General Practice Pharmacy

Pharmacists Detecting Atrial Fibrillation (PDAF) Study Team, The Research Team, Medway School of Pharmacy, University of Kent



Pharmacy Professional of the Year

Gill Shelton, Principle Pharmacist Education & Training, CUH Addenbrookes Hospital NHS Trust



WE WANT TO RECOGNISE AND PROMOTE THE HARD WORK OF INDIVIDUALS TO INCREASE AWARENESS IN THE PHARMACY SECTOR. VOTE FOR YOU PHARMACY PROFESSIONAL OF THE MONTH HERE: WWW.PHARMACYCONGRESS.CO.UK/PHARMACIST-OF-THE-MONTH



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WHAT DID YOUR COLLEAGUES THINK?

It's a brilliant place for every pharmacist who is aiming to learn new things, who wants to be challenged and meet new people.

Hospital Pharmacist, Wycombe Hospital



I believe this congress is something that every Pharmacist should attend. The possibilities and rewards are ever so valuable.

Clinical Pharmacist, Wythenshawe Hospital

You receive insight on fellow technician and senior positions; looking at it in a different perspective and having the advantage to network with people you wouldn't typically come across on a daily basis. I love the networking. All in all, it is a very useful event.

Clinical Pharmacy Technician, Queen Elizabeth Hospital



This is the biggest event of the year and anyone in the Pharmacy sector should want to attend. This Congress has made me feel proud of my profession and it doesn't feel like I am standing alone.

Lecture of Pharmacy Practice, University of Bradford

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UKCPA DELIGHTED TO SUPPORT CPC 2019

The UK Clinical Pharmacy Association (UKCPA) were delighted to support the Clinical Pharmacy Congress 2019.

UKCPA CLINICAL PHARMACY ASSOCIATION

The UK Clinical Pharmacy Association (UKCPA) is a member association providing education and training for clinical pharmacy practitioners. We encourage, support and promote advanced practice in pharmacy. The UKCPA actively develops clinical pharmacy practice as well as developing individual practitioners, and we are frequently at the forefront of initiatives such as establishing professional curricula, developing professional recognition (credentialing) processes, and developing professional tools and frameworks for practitioners.

The Association was established in 1981 with the aim of bringing together like-minded pharmacists

from different practice areas to share knowledge, research and experiences. This remains our core aim today. We provide networking and educational opportunities for our members to discuss and resolve current clinical issues and share best practice.

In April 2011 the UKCPA became an official partner of the pharmacy professional body, the Royal Pharmaceutical Society and in 2016 became a Royal Pharmaceutical Society accredited Foundation Training and Faculty Training Provider. We also work closely with other specialist pharmacy organisations, professional bodies and representatives of healthcare professions.

If you would like to know more about the Association and what we do, please get in touch!

Website: www.ukclinicalpharmacy.org
Email: admin@ukcpa.com, Telephone: 0116 2714894

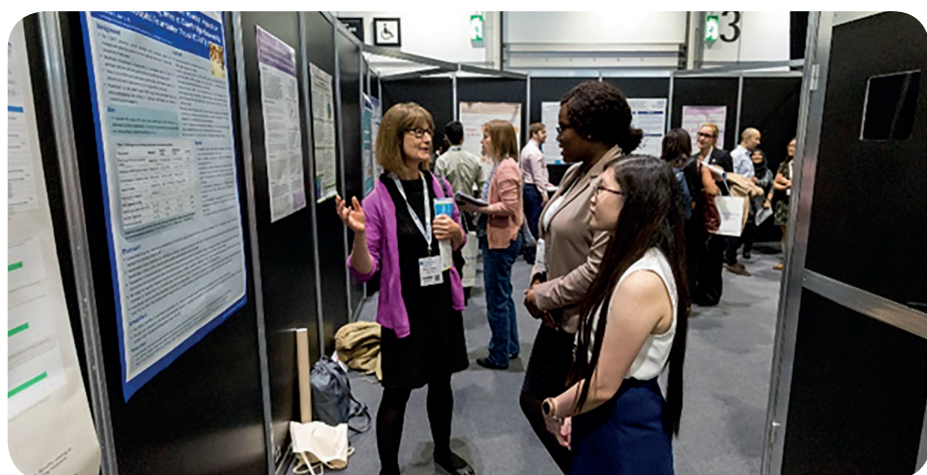
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INSIGHTS AND INNOVATION DISPLAYED AT THE CPC POSTER ZONE

The Clinical Pharmacy Congress 2019 saw pharmacy professionals visit our Poster Zone to discover the latest projects their peers have been working hard on to improve patient outcomes and showcase their work to share innovation and inspiration to the pharmacy profession.



We will open for Poster Zone submissions during the autumn for your chance to showcase your work with the pharmacy community at CPC 2020.



To view the 2019 Poster Zone abstracts, visit: www.pharmacycongress.co.uk/abstracts

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REVALIDATION: STANDARDS TO REFLECT ON

In your second year of revalidation, you will need to submit four CPD records, a peer discussion record and a reflective account record. You can [find out more about what these activities are and how to record them well](#) on the GPhC website.

Reflective account

In your reflective account, you will need to explain how you have met one or more of the [standards for pharmacy professionals](#). You will need to:

- + explain briefly about your area of work (the setting of your practice and your main roles)
- + explain us briefly who the typical users of your service(s) are
- + explain how you meet the standards for pharmacy professionals we have selected for that year
- + give a real example(s) taken from your practice to illustrate how you meet the standards we have selected

The standards you will need to reflect on are:

- + standard 3 - pharmacy professionals must communicate effectively
- + standard 6 - pharmacy professionals must behave professionally
- + standard 9 - pharmacy professionals must demonstrate leadership

You will need to reflect on one or more of these standards in your reflective account.

The GPhC have chosen these standards because:

- + they are important right now to assure members of the public that their trust in you is well placed

- + they relate well to one another, so it's easier to provide a single reflective account on all three if you want to do that
- + they used standard 3 in their revalidation pilot study, so evaluating reflective accounts based on this standard will help us evaluate how revalidation is working

Exceptional circumstances

Please remember that if you cannot make your submission deadline for this year because of exceptional circumstances, you should fill in an exceptional circumstances form in myGPhC as soon as possible, so you can avoid being asked to carry out remedial measures.

This might be because of sick leave, maternity leave, military postings, breaks from practice and possibly other reasons. Usually, if you have a good reason, you will still be able to renew your registration without submitting your records.

If you cannot submit all your records, the GPhC may be able to accept the records that you can complete. If there are gaps in your records like this, they should not normally be more than 12 months. In other cases, they might be able to give you an extension so that you can submit all your records at a later date.

You can find out more in the revalidation framework.



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Join your peers at CPC 2020!

Register your interest or put your name on the waiting list to secure an education bursary

Book online at:

www.pharmacycongress.co.uk/NEWS19



THE Clinical Pharmacy CONGRESS

The Home of Clinical Pharmacy
5th-6th June 2020 ExCeL London
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FIRST EVER PHARMACY PROFESSIONAL OF THE YEAR ANNOUNCED AT CPC 2019!

The Clinical Pharmacy Congress 2019 saw the announcement of Gill Shelton as the Pharmacy Professional of the Year! Gill was nominated for her exceptional leadership and passion towards the education and development of all pharmacy staff. Gill is always seeking new opportunities and ways of developing & improving our training programmes and inductions.

This award highlights an individual who goes above and beyond and supports their team month to month, and this is a way for the clinical pharmacy community to say thank you and recognise the hard work put in throughout the year.

Congratulations Gill!



Visit www.pharmacycongress.co.uk/pharmacist-of-the-month to vote for your Pharmacist Professional of the Month

THE ENGAGEMENT OF WOMEN IN PHARMACY

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PDA Chairman Mark Koziol led a State Backed Indemnity Session that highlighted the key things pharmacists need to know about indemnity.

In a session titled 'GP Practice Pharmacy, everything you need to know about safer practice, but were too afraid to ask', Alima Batchelor, PDA Head of Policy and Liz Brooke, PDA Primary Care Pharmacist, shared their expertise and helped pharmacists to consider ways to practice more safely.

A recurring theme of the presentation was the need for pharmacists in general practice to work within their competency. As the number of pharmacists working within this sector has increased, the PDA has noticed an upturn in queries from this group, in line with our predictions.

We utilise our expert legal, employment and professional teams to provide the best support possible for members; in many cases we can show that what our member did was justified. From analysis of recent cases, we are finding a lack of appreciation for developing the necessary experience and competence required to take on the responsibility for prescribing and particularly diagnosing conditions.

Regulatory organisations and senior NHS bodies in a small number of cases are questioning the competence of the pharmacist to undertake the duties they were involved in.

We are therefore advising all pharmacists currently involved in, or considering a move into diagnosis and prescribing (the highest risk activity both from a patient safety and an liability risk perspective), to dedicate some time to reflecting on their experience and training and

identifying which areas they feel competent to practice in and which areas require further training or additional support from another clinician.

The PDA believe that the following incidents we outline suggest that consideration of competence and training needs is essential and will be time well spent for the pharmacists involved, not only to protect patients but to avoid the stress and trauma which invariably accompany regulatory investigations.

- ✚ Pharmacist returning to general practice after a break of several years referred to the pharmacy regulator by the employer due to allegations of errors and near misses whilst carrying out audits, medicines reconciliation and clinics.
- ✚ Pharmacist working on a locum basis investigated by NHS England for providing evening clinics from a branch practice with no doctor available on the premises for clinical supervision.
- ✚ Pharmacist with limited general practice experience providing patient facing care as part of triage service identified as potential risk to patients by a regulator requiring further investigation.
- ✚ A Pharmacist with no prior general practice experience taken on to provide minor ailment clinics. When asked about an unrelated health issue, an unchaperoned examination took place resulting in a minor problem being erroneously diagnosed. Patient subsequently placed on urgent 2-week wait pathway and diagnosed with cancer.

Read more: www.the-pda.org/regulatory-spotlight-turned-on-general-practice-pharmacist-competency



The PDA will be releasing information about our new state backed / wrap around scheme.
If you would like to be one of the first to find out more about this, email us at gppharmacistsqueries@the-pda.org to be added to our circulation list.

THE LAUNCH OF THE ENGLISH DEPRESCRIBING NETWORK (EDeN)

We were delighted to launch the national English Deprescribing Network at the Clinical Pharmacy Congress in June. The Chief Pharmaceutical Officer of England, Keith Ridge described how the creation of this network coincides with work going on to address overprescribing in the NHS and how healthcare professionals passionate about reducing inappropriate polypharmacy should sign up to EDeN.

The co-chairs of EDeN, Cherise Gyimah and Emma McClay described how the network had been developed over the last year with key stakeholders working within academia, areas of policy and importantly, those working directly with patients in their day to day roles.

The network has three key aims:

1. **Connect** like-minded healthcare professionals, researchers and policy makers
2. **Share** educational tools, resources, good practice and evidence to support decisions
3. **Drive** learning and behavioural change

The network is hosted on the FutureNHS Collaboration platform where subscribers are able to access key guidelines and tools to support deprescribing in practice as well as useful case studies and information about the emerging evidence base in this field. There is also an open discussion thread for all members to start discussions and respond to others' who have posted queries, issues or topics of debate on the subject of deprescribing.

Throughout the launch and in the weeks since, we have received a lot of interest and have signed up nearly 300 people to this network platform so far, in this way the network is becoming a very rich resource for all interested in helping the right people take the right medicines which they agree are right for them!

... And the badges you get for signing up aren't bad either!



Find out more on our webpage here: www.sps.nhs.uk/networks/english-deprescribing-network/
If you would like to join, please complete this form and we will be in touch: www.smartsurvey.co.uk/s/JoinEDeN/

MUST SEE EXHIBITORS

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CPC 2019 TRENDS ON TWITTER!



Anna Robinson @AnnaRobPharm
Feeling very privileged to be included among the line-up of speakers at @CPCongress this year... twice! (I'll be speaking on Fri & Sat)
Looking forward to meeting lots of new #phriends & catching up with my #pharmily !! #CPC #CPC19

Roisin O'Hara @roisohare
Just back home after a fantastic conference! Thanks @CPCongress for creating a great space for the profession to germinate and share new ideas with colleagues from all sectors. #pharmacy

Siobhan Abrahams @SiobhanAbrahams
Had a great couple of days at @CPCongress! Really enjoyed meeting up with old and new friends, making plans, getting ideas, sharing what I have been doing.



Pharmacy Workforce Development South (PWDS) @PWD_South
Fantastic couple of days @CPCongress! Great to chat to so many colleagues and to showcase the fantastic education & training programmes our teams deliver week in and week out!



September

9th	Management of Chronic Obstructive Pulmonary Disease in Primary Care	Glasgow
17th	Management of Urinary Tract Disorders	Bristol

October

23rd	Management of Mental Health in Primary Care	Liverpool
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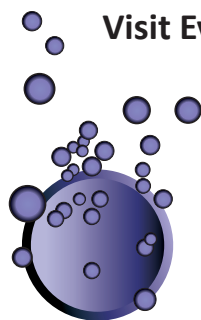
November

21st	Medicines Optimisation in the Frail Elderly Population	Leeds
26th	Management of Mental Health in Primary Care	Bristol

December

5th	Management of Urinary Tract Disorders	Newcastle
17th	Challenge of Resistant Hypertension	Leicester

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EXHIBITOR LIST

Year on year, the pharmacy community flock to our buzzing exhibition floor to witness the latest innovations, source new products and services to enable the sector to deliver better patient outcomes. Come and visit our world-class supplier at CPC 2020.

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Analytics Engines	General Pharmaceutical Council	Omnicell	Renal Pharmacy Group
ARX Solutions	Gilead Sciences	One Stop Pharmacy Ltd	Guild of Healthcare Pharmacy
Arcadia Medical	GlaxoSmithKline Pharmaceuticals	Orion Pharma	Pharmacy Workforce Development South (PWDS)
ARxIUM	Glenmark	OPS	University of Bath
Aspire Pharma	Red Whale	Pancreatic Cancer Action	University of Hertfordshire
AstraZeneca	Guy's and St. Thomas' NHS Foundation Trust	Parkinson's UK	University of Manchester
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Barts Health NHS Trust	hameln pharmaceuticals Ltd	Bristol-Myers Squibb/Pfizer UK	We Love Audits
Bath ASU and Pharmaxo	CRG Ltd	Pharmacist Support	WEP Clinical
Baxter Healthcare Ltd	Healthcare At Home	Pharmacosmos	White Horse Scientific
BD Diabetes Care	Health Education England	PharmOutcomes	Wockhardt UK Ltd
BD	HealthNet Homecare	Piramal Critical Care	Wolters Kluwer Health
Belmatt Healthcare Training	Health Research Authority	Portsmouth Hospitals NHS Trust	
Biogen	Helapet Ltd	Primary Care Pharmacy Association	
HCA Hospitals	HIV Pharmacy Association	Profile Pharma	
Thame Laboratories	Data4NHS	Proveca	
Boehringer Ingelheim	Hunter AHP Resourcing	Qdem Pharmaceuticals Limited	
British Hepatology Pharmacy Group	Inceptua Ltd	Rheumatology Pharmacists UK	
BOPA	Intrapharm Laboratories	Ridge Pharma	
Huddersfield Pharmacy Specials	JTF Wireless	Robert Gordon University	
Cambridge University Hospitals NHS Foundation Trust	JVM Europe	Rokshaw Pharmaceuticals	
Cardiff University	Keele University	ROVI Biotech Limited UK	
CPPE	Kensington Pharma Ltd	Royal Pharmaceutical Society	
Chapper Healthcare	Kent Pharmaceuticals Limited	Rx-Info	
Chiesi	Kora Healthcare	Sandoz Ltd	
Civica	Labcold Ltd	Scope Group	
Clement Clarke	LEC Medical	Sherwood Forest Hospitals NHS Foundation Trust	
Clinigen Group	Leo Pharma	Shoreline Medical Refrigeration	
CoAcS	Lug Healthcare Technology	Skaggs School of Pharmacy and Pharmaceutical Sciences	
The College of Mental Health Pharmacy	Leyden Delta	Soar Beyond	
CIG Healthcare	Mawdsleys	SMPU	
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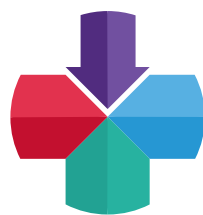
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