



#### Face to Face Meetings

Meet potential and existing customers from the sector



#### Product Promotion

Showcase your offerings to your customer community



#### Brand Awareness

Improve visibility & awareness directly within the sector



#### Sales Success

Generate close-able sales leads directly at your stand

## 2025 OVERVIEW

**3,519**

UNIQUE DELEGATES

**5,778**

TOTAL ATTENDANCE

#### CHANGING AUDIENCE

**33%**

ATTENDEES HAD NEVER ATTENDED CPC BEFORE

#### SESSION ATTENDANCE

**12,384**

CUMULATIVE SESSION AUDIENCE

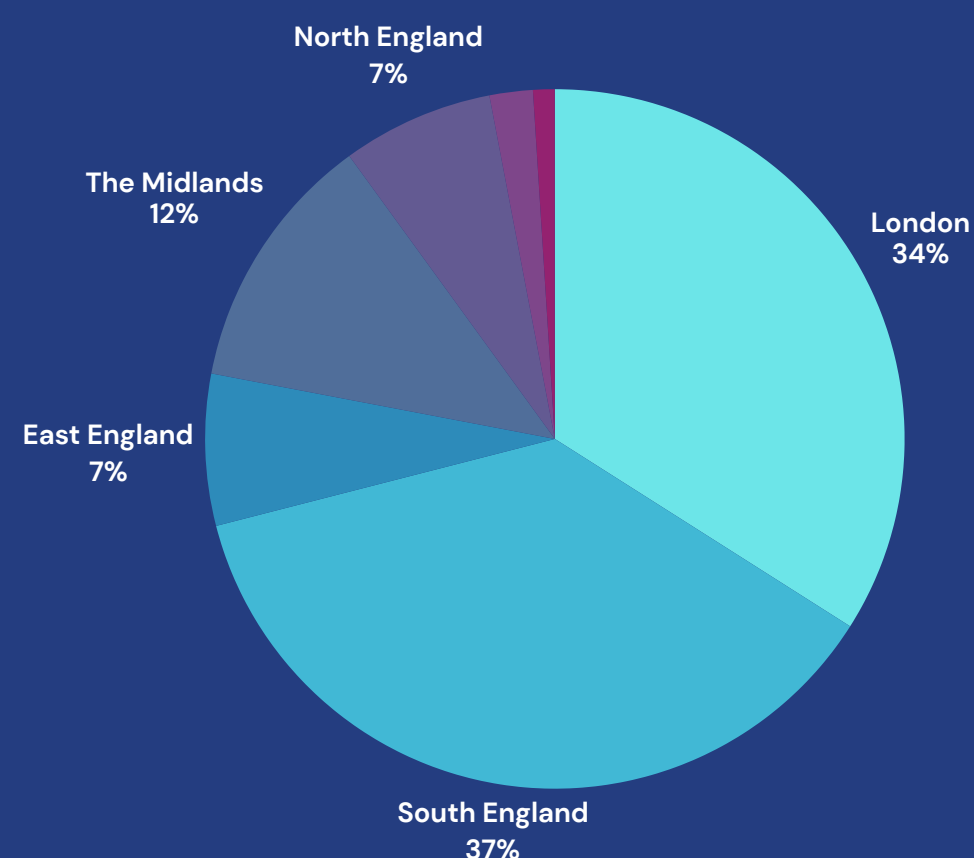
**51%**

OF DELEGATES CLASSIFIED AS HIGH & MEDIUM HIGH SENIORITY

**72%**

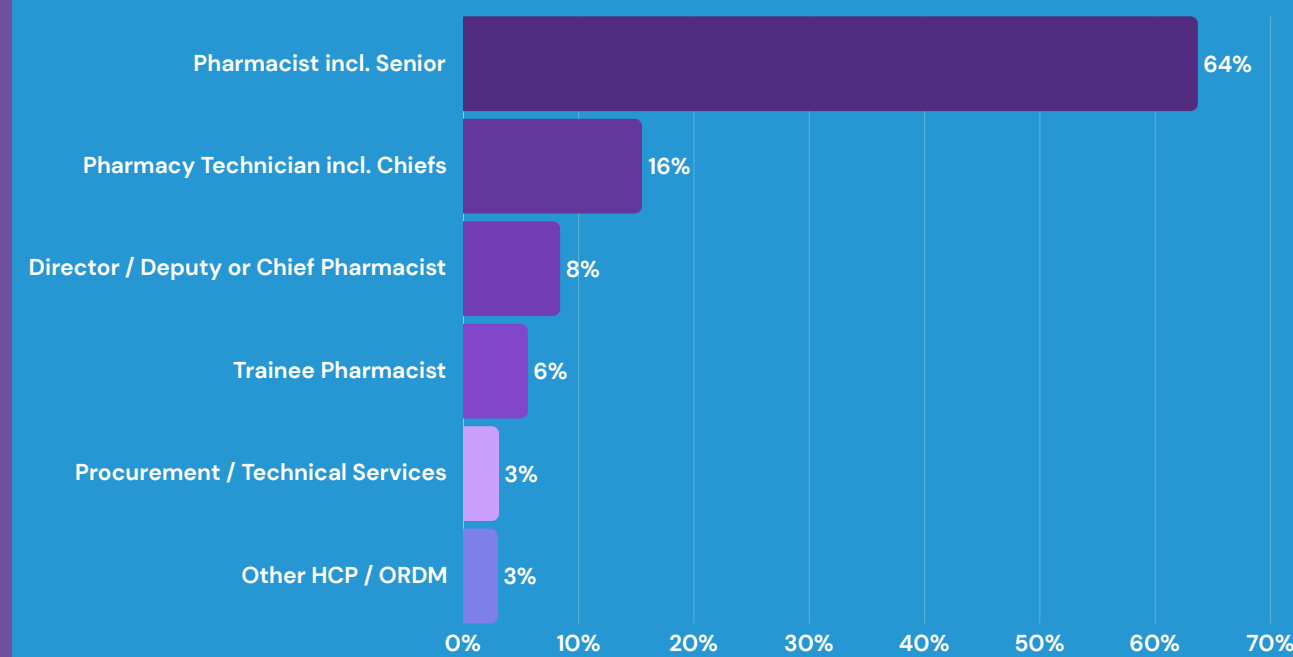
OF DELEGATES CAME TO MEET WITH NEW SUPPLIERS

#### ATTENDEES BY REGION (% OF AUDIENCE)

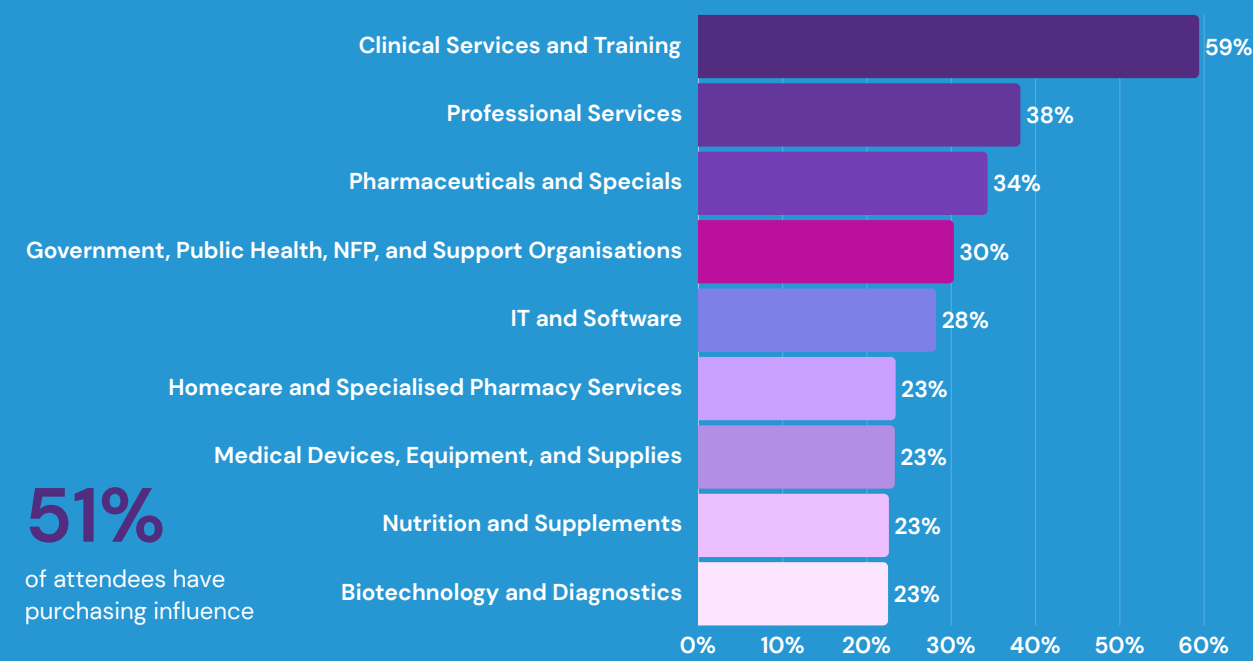


## ATTENDANCE STATS

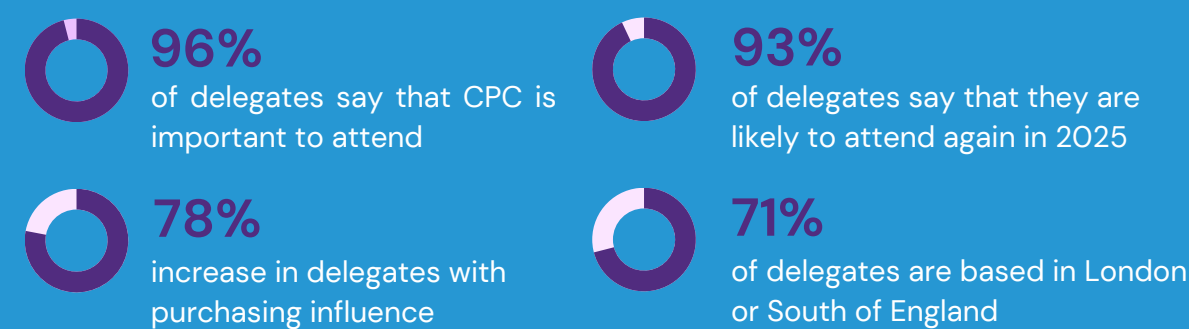
#### ATTENDEES BY SENIORITY



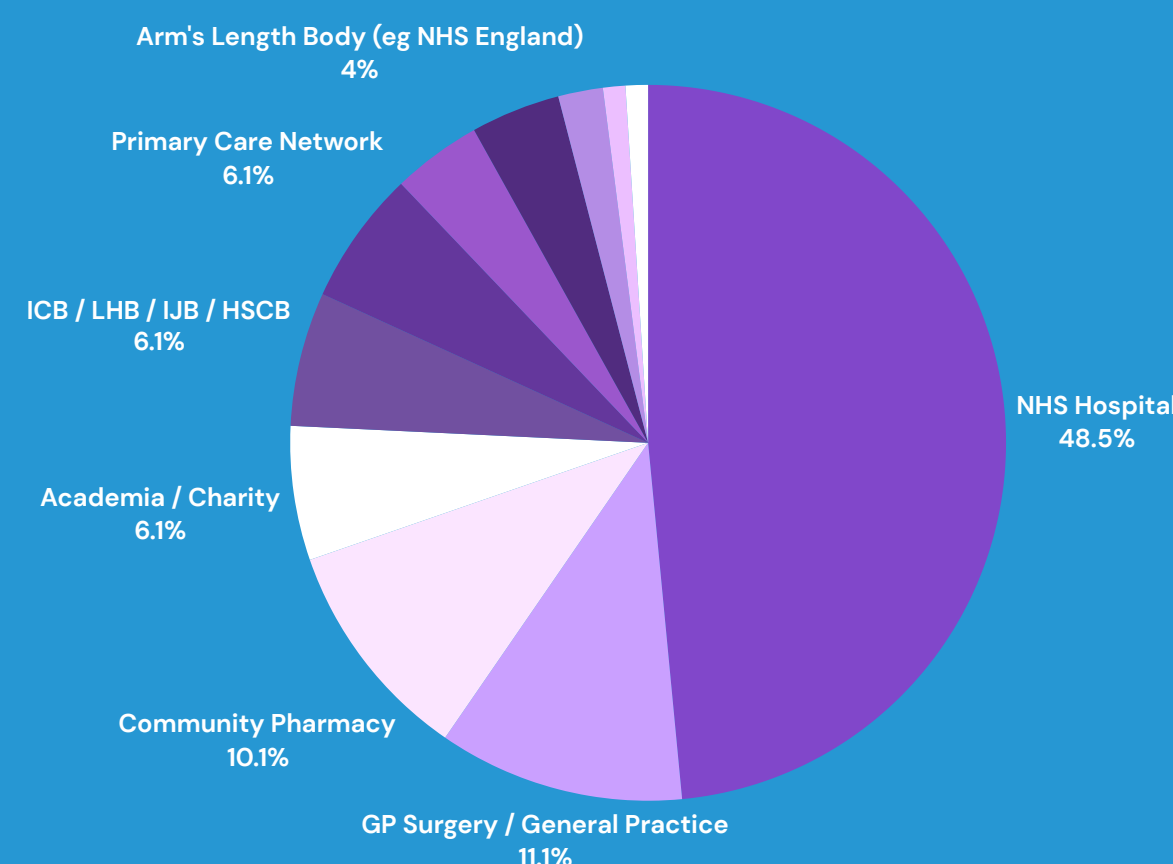
#### PRODUCT OR SERVICE INTERESTS BY % OF AUDIENCE



#### KEY AUDIENCE STATISTICS



#### ORGANISATION / PRIMARY PLACE OF WORK FOR ATTENDEES (% OF AUDIENCE)



## EXHIBITOR TESTIMONIALS

The Clinical Pharmacy Congress is a standout event in our exhibition calendar. We were thoroughly impressed by the quality of the visitors—genuine decision-makers and frontline professionals who were highly engaged and knowledgeable.

Great event with a chance to speak to all types of interested Pharmacists and Pharmacy Technicians.

It was our first time attending the Clinical Pharmacy Congress and it was a very beneficial, upbeat, exciting event with lots of excellent opportunities for engagement

CPC is simply the 'go to' event for pharmacy. Great networking opportunities, wide variety of talks and presentation and exceptional organisation.

Great day promoting our hospital trust and we received lots of interest from Pharmacists for our job posts

## DELEGATE TESTIMONIALS

Attendance at CPC often leaves me inspired to achieve, it highlights the evolving roles of pharmacy professionals.

CPC 2025 was a great event! It was great to see so many colleagues at different stages of their careers and hear about ongoing projects and innovations!

An inspirational day jam packed with content from pharmacists, industry and regulatory bodies. The key notes, posters and hands-on demos could keep you busy for a week!

Such a refreshing experience with great presentations and a plethora of opportunities for networking.

Clinical pharmacy congress represents the achievements and contributions of the pharmacy profession to the healthcare system. It is an event that every delegate, speaker, and sponsor should look forward to from year to year!

Great content and fantastic networking opportunity with colleagues from all over the country.

#### MOST POPULAR THERAPY AREAS OF INTEREST FROM DELEGATES

