



# Clinical Pharmacy Congress

Bringing together the entire UK Hospital and Clinical Pharmacy sector

8-9 May 2026 • Excel London

## CPC IN NUMBERS

**5,778**

Total Attendance

**3,519**

Unique Attendees

**198**

Partners & Exhibitors

**317**


Speakers



Be part of the largest gathering of clinical pharmacy professionals in Europe

For further information and to get involved please contact:

Clinical Pharmacy Congress

 [sales\\_cpc@closerstillmedia.com](mailto:sales_cpc@closerstillmedia.com)

Lead Educational Partner



Education Partners



Organised by



Members of



# THE FACTS

How important is it to place yourself in front of the largest gathering of hospital and clinical pharmacy professionals in the UK?

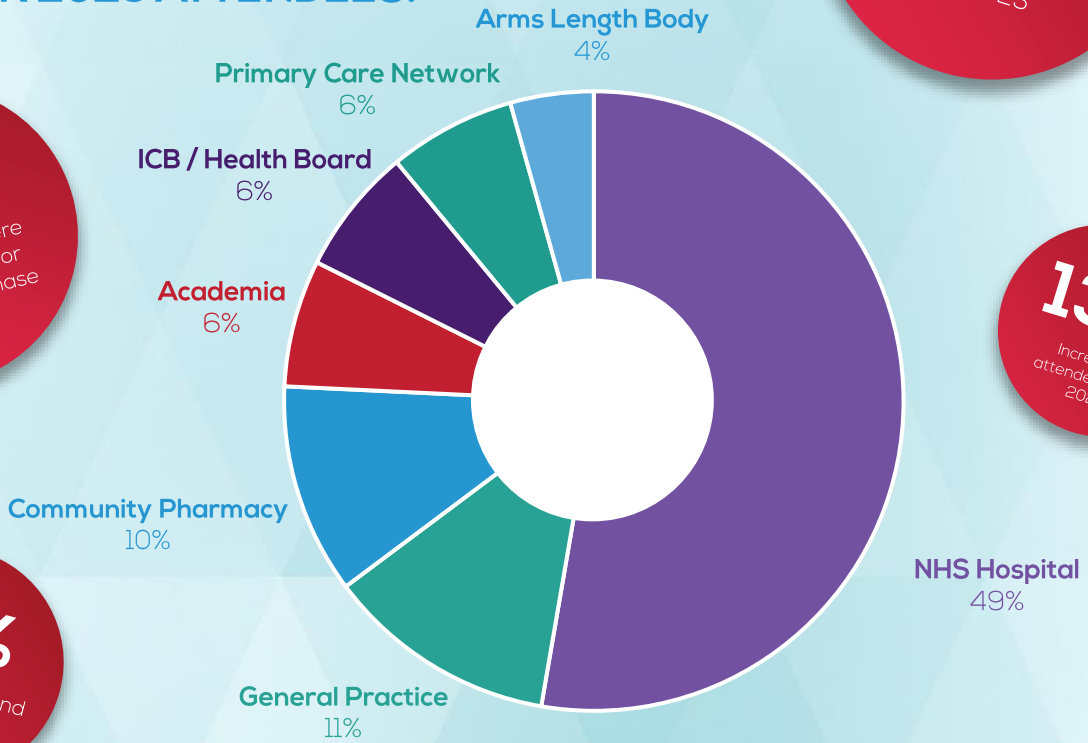
**1,162**  
Pharmacy professionals attended CPC for the first time in 2025

## OUR 2025 ATTENDEES:

**51%**  
Of attendees were responsible for or influenced purchase decisions

**13%**  
Increase in attendees from 2024

**71%**  
From London and the Southern England



We can work together to pinpoint your target market's interests and drive footfall to your stand

 CPC brings you the broadest range of professionals attending over a two-day period

## THERAPY AREAS OF INTEREST:



Cardiology



Diabetes



Pain Management



Women's Health



Mental Health



Respiratory

FOR FURTHER INFORMATION AND TO GET INVOLVED

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# OUR UNIQUE EVENT MIX

The Clinical Pharmacy Congress (CPC) is the UK's most influential hospital and clinical pharmacy event with pharmacy professionals across hospital, primary care and general practice all eager to learn about the latest innovations, products, and industry solutions for them.

Unlike any other event, CPC brings you over 250 sessions across ten theatres, multiple features and demonstrations. This ensures that you will meet an engaged targeted customer base who are ready to discuss opportunities and keen to learn new trends.



**12,872**

Leads were captured by exhibitors in 2025



**78%**

Increase in delegates with purchasing influence



**3,519**

Unique attendees at CPC in 2025. A 13% YOY increase



**96%**

Of delegates say that CPC is important to attend



**93%**

Of delegates say they are likely to attend again in 2026



**72%**

Of delegates came to meet with new suppliers



The cumulative theatre attendance across CPC London was

**12,384**

▲ 7.5% YOY increase

**2x Winner of the Best UK Trade Show**



FOR FURTHER INFORMATION AND TO GET INVOLVED

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# MEET FACE TO FACE WITH AN ENGAGED AUDIENCE OF YOUR CUSTOMERS

With CPC London being the biggest event of its kind in the UK. Are you willing to risk not having your brand in front of your customers?

88%

Of exhibitors were satisfied with their return on investment

94%

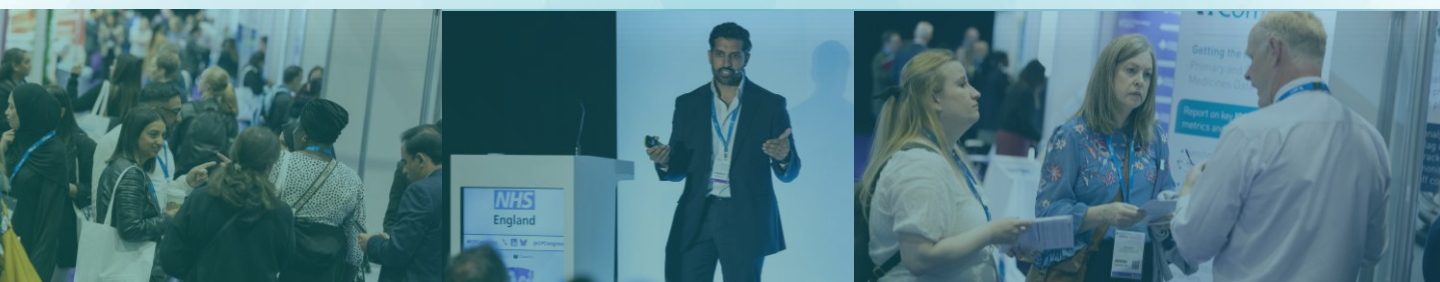
Of exhibitors were satisfied with number of leads generated

92%

Of exhibitors were satisfied with the decision-making authority of attendees

86%

Of exhibitors are likely to exhibit again at CPC 2026



## WHAT OUR EXHIBITORS AND YOUR CUSTOMERS THINK

“It was really busy. The Time flew, but lots of different conversations, lots of different people picked up lots of very good leads.

**KEY ACCOUNT MANAGER, POLAR SPEED DISTRIBUTION**

“It's a really interesting spread of people. You know, you've got people from all sorts of roles all across the sector. It's a really enlightening experience..

**COMMUNICATIONS OFFICER, GENERAL PHARMACEUTICAL COUNCIL**

“We've got a lot of specialty pharmacists, and you can create some business opportunities. So it's a really good investment.

**SALES DIRECTOR, HEALTHNET HOMECARE**

“There's been lots of great leads. We've met a lot of decision makers, people being in this sector, well worth today, I would recommend anyone to come down.

**HEAD OF EMPLOYER ENGAGEMENT, CAPITAL CITY COLLEGE**

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