

Bringing together the entire UK Hospital and Clinical Pharmacy sector

9th - 10th May 2025 • ExCeL London

3,113 clinical pharmacy professionals
5,604 total attendees over two days



Be part of the largest gathering of clinical pharmacy professionals in Europe

For further information and to get involved please contact:
Clinical Pharmacy Congress

✉ sales_cpc@closerstillmedia.com



Clinical Pharmacy Congress

The Home of Clinical Pharmacy

9-10 May 2025 • ExCeL London
pharmacycongress.co.uk

Lead Educational Partner:



Education Partners:



Organised by



Members of:



THE FACTS

How important is it to place yourself in front of the largest gathering of hospital and clinical pharmacy professionals in the UK?

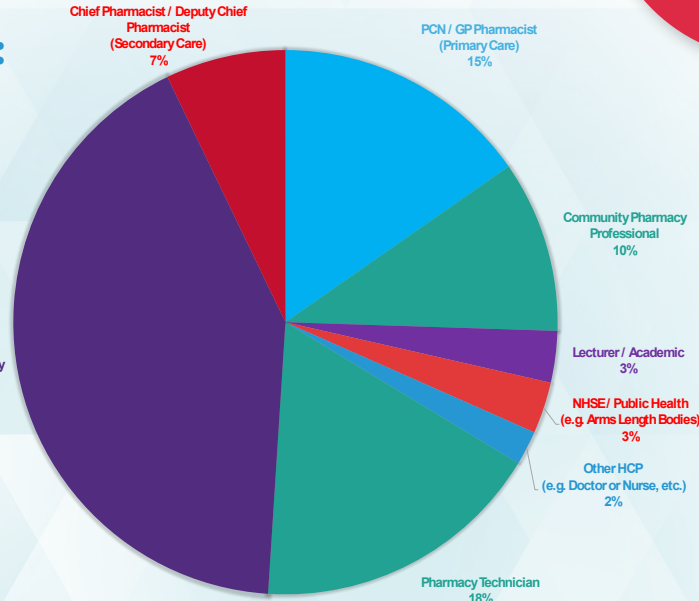
1,791
pharmacy professionals
attended CPC for the
first time in 2024

OUR 2024 ATTENDEES:

21%
of delegates were
responsible for
procurement or
formulary decision
making.

89%
of delegates attending
came from London, the
South of England and
The Midlands

15%
increase in unique
visitors from last
year.



THERAPY AREAS OF INTEREST:



We can work together to pin point your target market's interests and drive footfall to your stand

CPC brings you the broadest range of professionals attending over a two day period.

FOR FURTHER INFORMATION AND TO GET INVOLVED PLEASE CONTACT:

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OUR UNIQUE EVENT MIX

The Clinical Pharmacy Congress (CPC) is the UK's leading hospital and clinical pharmacy event with pharmacy professionals from across hospital, primary care and general practice. All eager to learn about the latest innovations, products and industry solutions for them.


Unlike any other event, CPC brings you over 250 sessions across ten theatres, multiple features and demonstrations. This ensures that you will meet an engaged targeted customer base who are ready to discuss opportunities and keen to learn new trends.



13,595
leads were captured by exhibitors in 2024




75%
YOY increase in delegates with procurement responsibility




3,113
unique attendees at CPC in 2024
15% YOY increase




85%
YOY increase in delegates with purchasing influence



94%
of your customers said that they are likely to attend CPC again in 2025



96%
of your customers say that it is important to attend CPC for their business/organisation



The cumulative theatre attendance across both days at CPC London was
11,515
16% YOY increase

AEO award winners



25th AEO EXCELLENCE AWARDS 2018 WINNER
BEST UK TRADESHOW <2,000sqm

AEO EXCELLENCE AWARDS 2019 WINNER
BEST UK TRADESHOW <2,000sqm

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MEET FACE TO FACE WITH AN ENGAGED AUDIENCE OF YOUR CUSTOMERS

With CPC London being the biggest event of its kind in the UK.
Are you willing to risk not having your brand in front of your customers?

88%

of delegates exhibitors were satisfied with quality of attendees and leads

97%

of exhibitors were satisfied with their return on investment

93%

of exhibitors were satisfied with the decision making authority of attendees

98%

of delegates say it is important for their business/organisation to attend CPC



WHAT OUR EXHIBITORS AND YOUR COMPETITORS THINK...

"Participating as an exhibitor at the Clinical Pharmacy Congress was a highly rewarding experience for GPI Britannia. It provided an excellent opportunity to engage with pharmacists and decision-makers from the NHS, allowing us to showcase our innovative solutions. The interactions and feedback received have been invaluable, and we look forward to continuing to support the healthcare community with our cutting-edge offerings."

GPI Britannia

"Another great event - the topics arranged were relevant to the 'now', and had such a good opportunity to network"

Arden & GEM CSU

"Good quality people attending which meant we had fewer but more realistic leads."

Labcold Ltd

"Met the people we needed to meet. Identified key issues and themes that are topical in the NHS"

Rx Info Ltd

"For Haier Biomedical, Clinical Pharmacy Congress is an event that enables us to share innovations and discuss trends and challenges within the sector to ensure we develop solutions for the future of the sector."

Haier Biomedical

"Event was busy most of the time. The type of people that came to the stand were good leads for the business."

Berkeley Health

"It was a great demographic for us - we had great results, everyone was attentive and interested."

AFT Pharma UK

"It was a great forum to explain our business personally to those who either did not know about Sciensus at all, or did not realise the scope of our digital offerings."

Sciensus

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