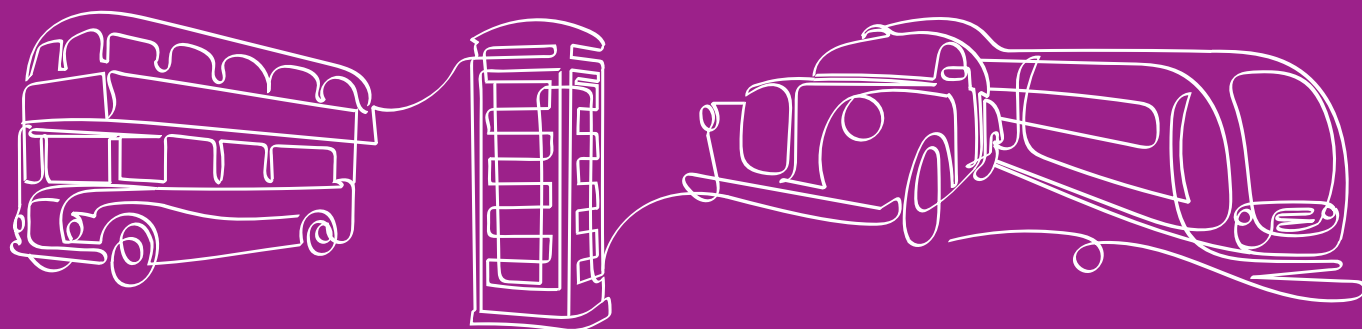




Building a better future for care

30 April - 1 May 2025 Excel London



Your 2025 show guide

Organised by:



www.careshowlondon.co.uk

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Contents

Welcome	3
Headline Speakers	4
Must-see Exhibitors	6
What's On	9
Programme Day 1	12-13
Programme Day 2	14-15
Floorplan	16-17
Exhibitors A-Z	18-29
Sponsors & Partners	31

Opening times

Wednesday 30 April 2025

Doors open 10:00 - 17:00

Thursday 1 May 2025

Doors open 10:00 - 16:00

Location

Hall S2

Excel London

Royal Victoria Dock

1 Western Gateway

London E16 1XL

Get the official show app

The official show app allows you to:

- ✓ Build your own schedule of conference sessions
- ✓ Explore the products and solutions of 200+ exhibitors
- ✓ Network with 3,500+ care professionals
- ✓ Schedule time for meetings with suppliers, speakers and other attendees
- ✓ Post any questions or comments in the 'News Feed' section
- ✓ Explore the floorplan
- ✓ Join discussions on hot topics

How to access the app:

You will have received an email from **app.healthcare@closerstillmedia.com** when you registered for the event. **Find the email and click the magic link** inviting you to join the app. You can now create a password and complete your profile.

Available to download on Apple and Google Play Stores - search for the **"Care Show"** app. Or, scan the QR code below.

Scan to download



Welcome

to Care Show London 2025



The Care Show team are delighted to welcome you to the second edition of Care Show London! With 200+ exhibitors and 160+ speakers, join us in uniting the social care community - bridging the gaps across the sector, and facing the challenges of the future together.

We are thrilled to open the Care Show London doors to you again, providing you with all the tools you need to drive your business forward in 2025. With a bustling show floor packed with exciting new exhibitors, you're sure to discover the perfect solution provider to meet your needs.

At Care Show London, we are always looking at ways to improve the experience for all parties at the show. We are bringing back popular favourites such as Caring Conversations with Five on a Bike to discuss the most pressing matters within the sector and the CQC Meet the Inspector. We have also added a brand new Catering, Hydration & Nutrition Theatre featuring live cooking demonstrations to stimulate your five senses!

With 160+ expert speakers ready to tackle the biggest challenges in the care sector, you'll experience a powerful mix of inspiration and practical insight. Plus, don't miss exclusive content from our partner theatres: The Outstanding Society's Learning Lounge and Care Providers' Voice Masterclasses, both offering insider knowledge from influential voices in the field.

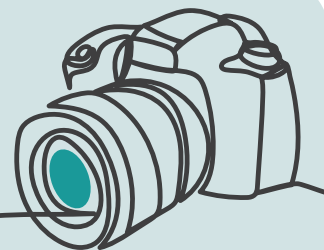
A huge thank you to our incredible speakers for sharing their expertise, and to our valued exhibitors, partners and sponsors for making this event possible. And of course, thank you to you, our amazing attendees. Your passion for care is unmatched, and we remain more committed than ever to celebrating your essential work and the care sector as a whole.

Kind Regards,

Matthew Moore,
Show Manager

P.S. Don't forget to head over to the social media hub to snap a memory of your time at the show.

Three headline speakers. Two unmissable days



Get ready to be inspired, entertained, and empowered as we welcome three incredible celebrity guests who are sharing their experiences with care.



Exploring dementia: in conversation with Anna Richardson

Broadcaster
& Alzheimer's Champion

Wednesday 30 April

12:35 – 12:55

Care Keynote Theatre

Come along to our Care Keynote Theatre to hear Anna's session which aims to bring light to the difficulties around dementia in the UK and the importance of providing the correct support to those affected.

Chaired by Tim Baverstock, Head of Local Systems Influencing, Alzheimer's Society

Supported by:



Care to cook: a fireside chat with Rosemary Shrager

Chef, TV Personality & Author

Wednesday 30 April

16:10 – 16:55

Catering, Hydration &
Nutrition Theatre

She's bold, she's brilliant, and she's bringing the flavour! Join Rosemary Shrager as she dishes up top tips from the 'Care To Cook' campaign - helping care providers create budget-friendly, nutritious meals that empower those in care and put choice back on the menu.

Chaired by John Hughes, Director of Partnerships & Communities, Community Integrated Care

Supported by:



My dad and dementia: a fireside chat with David Baddiel

Comedian, Author
& Alzheimer's Society
Ambassador

Thursday 1 May

12:30 – 13:15

Care Keynote Theatre

From comedy legend to bestselling author, David Baddiel has spent decades entertaining the nation. In this personal and heartfelt session, he shares his own journey of supporting a parent with dementia - challenging stigma, sparking honest conversation, and showing that humour and humanity can go hand in hand.

Chaired by Kate Lee, CEO, Alzheimer's Society

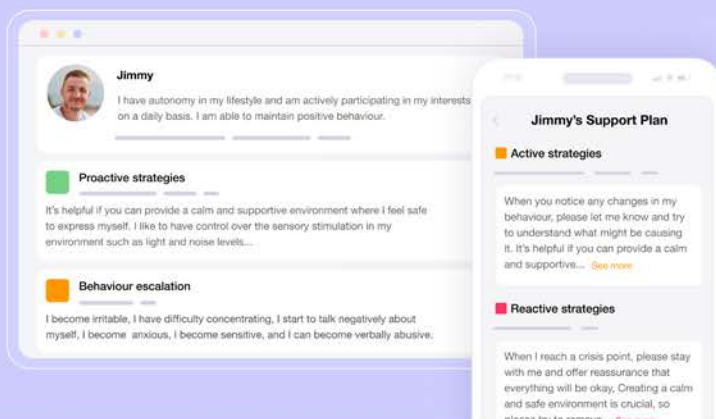
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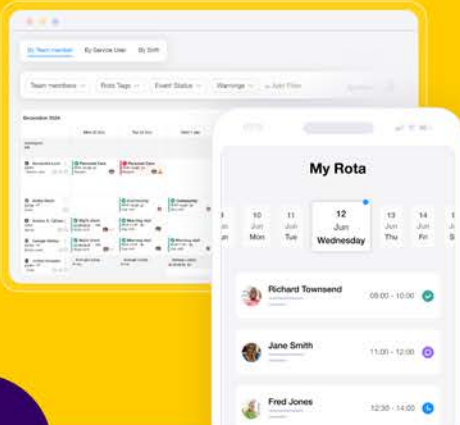
Positive Behaviour Support Plans (PBS)



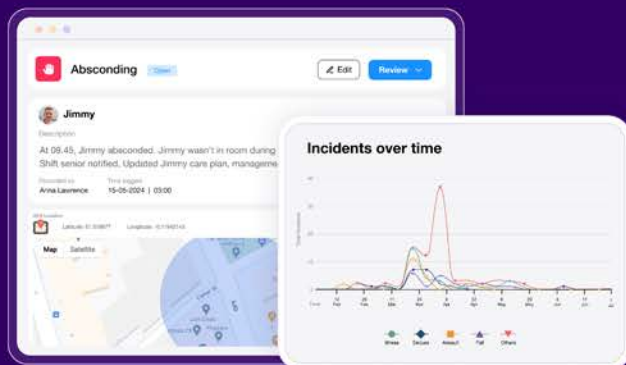
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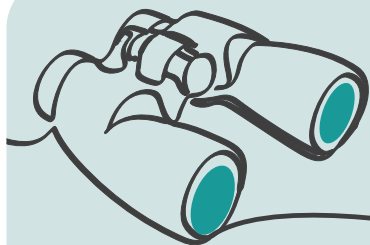
epilepsy society

Shaftesbury
All together better for disability

Look Ahead
CARE, SUPPORT AND HOUSING

"The number one reason we chose Log my Care was the front end. The user interface and user experience were so intuitive. It really set Log my Care apart by some distance".

Jonny Anders-Cannon, Director of Development at Epilepsy Society



Must-see Exhibitors



powered by everyLIFE

PASS by everyLIFE

Stand: **E60**



Care Control

Stand: **D45**



MED e-care

Stand: **C01**



Softworks

Stand: **G42**

soldo

Soldo Stand: **C13**

deputy

Deputy

Stand: **F33**



OneTouch

Stand: **C30**



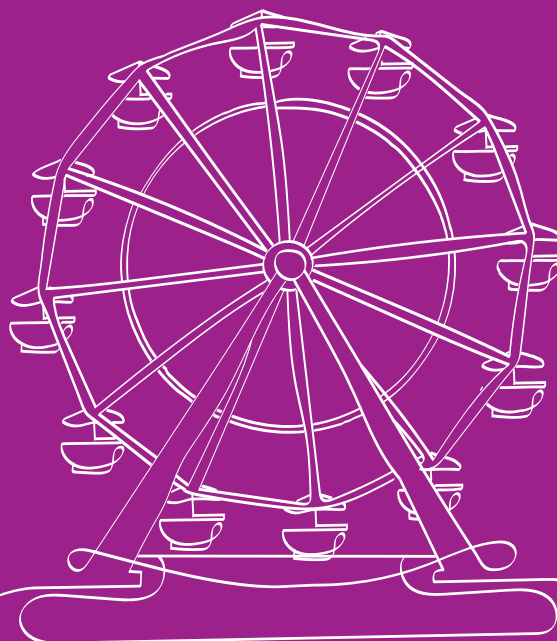
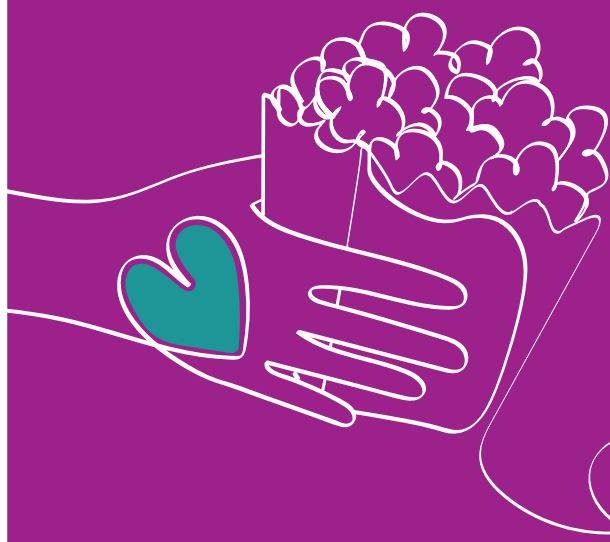
Nourish Care

Stand: **E30**



Building a better future for care

8-9 October 2025 NEC Birmingham



Roll up, roll up!

The ultimate social care event of the year is back. Discover groundbreaking products, innovative services, and fresh inspiration to help you enrich the lives of those you care for. Don't miss out - mark your calendars and get ready for the greatest show in care!

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8-9 October 2025, **NEC Birmingham**

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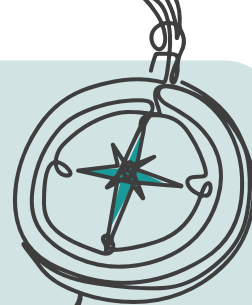


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stand D45



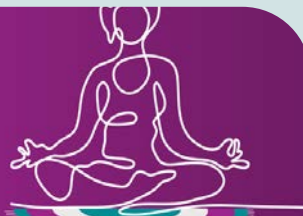
What's On



Meet the Inspector

Join a selection of CQC inspectors on their stand to have a relaxed, face-to-face conversation and ask them questions to find out how to excel in your next inspection.

STAND G55



SensoryCalm Quiet Space

You will find a dedicated area with comfortable seating and a space to relax and unwind if the exhibition floor becomes too overwhelming.

STAND G65



Social Media Hub

In partnership with Care Tech Avengers
Powered by CarePoint365

Soak up the spotlight at the Social Media Hub in partnership with Care Tech Avengers. Try out a 360-degree camera or take your own snaps - it's all here just for you.

STAND B72



The Outstanding Society Learning Lounge

The Outstanding Society Learning Lounge offers a welcoming, informative, and secure space for sharing and celebrating best practices.

STAND T2



Caring Conversations with Five on a Bike

Come along and join conversations led by our partner Five on a Bike about mental health in the workplace, lifestyle and activities for residents, CQC inspections, occupancy rates, and more.

STAND F10



CARE PROVIDERS' VOICE

Care Providers' Voice Masterclasses

A free hub providing support to social care providers through free resources for recruitment and representation, events and activities and much more.

STAND T4



Homecare Association Lounge

A dedicated area to meet other domiciliary care providers and share your experiences.

STAND G40



Café



A central café, sponsored by Med e-care, to enjoy a hot drink and a snack, or sit down to network with your new contacts.



Media Zone

Swing by and grab the latest magazines from our partners.

STAND G32



Stand Activities

Need more? Check out the "Stand Activities" section of our app to find out all the cool things the exhibitors are doing.

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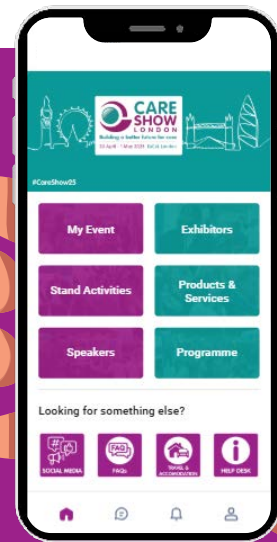
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Have you downloaded the show app?



One of the best things about the Care Show app is that it helps you to **create a personalised schedule**.

You will find the most **up-to-date session times** and you'll see all the sessions you're interested in, neatly organised.

The app also opens the doors to a **virtual marketplace** where you can ask questions and discover cutting-edge offerings from our exhibitors.

Networking is the heart and soul of the Care Show London, and **our event app takes networking to the next level**.

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Care Show London Programme

Wednesday
30 April 2025



CARE KEYNOTE THEATRE

Sponsored by:



10:15 - 10:20

Chair's opening remarks

Anna Richardson, Broadcaster & Alzheimer's Champion

10:20 - 10:50

The future of care performance: driving excellence at every step

Alex Potter, Chief Product Officer, Person Centred Software

Sponsored by: Person Centred Software

11:05 - 11:35

Fair Pay Agreement: where are we up to?

Gavin Edwards, Social Care Lead, Unison

11:50 - 12:20

Responsible AI: artificial intelligence and human coproduction

Sudha Regmi, Director of Data & AI, Nourish Care

Sponsored by: Nourish Care

12:35 - 12:55

Exploring dementia: in conversation with Anna Richardson

Anna Richardson, Broadcaster & Alzheimer's Champion

Tim Baverstock, Head of Local Systems Influencing,
Alzheimer's Society

Supported by: Alzheimer's Society

13:10 - 13:40

An update on CQC's Dementia Strategy

Stefan Kallee, Deputy Director of Adult Social Care,
Care Quality Commission

13:55 - 14:40

Compliance and regulation: an update on the CQC framework

Louie Werth, Director, Care Research

Sue Sheath, Director of Regulation & Quality Improvement,
Barchester Healthcare

14:55 - 15:25

The data-driven approach: tracking private pay conversions for smarter investment

Clare Mould, Executive Administrator, Harbour Healthcare

David Holbrook, Sr. Solutions Engineer

Sponsored by: Reputation

15:40 - 16:10

What's happening in homecare?

Dr Jane Townson OBE, CEO, Homecare Association

16:25 - 16:55

30 game-changing ideas for care homes in 30 minutes

Big Ian Donaghy, Dementia Campaigner/Speaker, BIGIAN.CO.UK

Debbie Baker, Group COO, Lovett Care

Mike Padgham, Managing Director, Saint Cecilia's Care Group

Raina Summerson, Group CEO, Agincare

Anita Astle MBE, Managing Director, Wren Hall Nursing Home

Daniel Rowark, CEO, Tanglewood Care Homes

Jay Heath, Director, Landermeads Group Ltd

16:55 - 17:00

Chair's closing remarks

Anna Richardson, Broadcaster & Alzheimer's Champion

CATERING, HYDRATION & NUTRITION THEATRE

Sponsored by:



10:20 - 10:30

Chair's opening remarks

Iain Clague, Founder, The Care Connector Network

10:30 - 11:30

LIVE COOKING DEMO - Putting food first: choice, quality and creativity in care catering

Helen Ream, Healthcare and Food Service Dietitian

Darren Neal, Head of Culinary, White Oaks

Kate Edgecombe, Head of New Product Development,

Cuisine Centre, proud makers of Moreish

Sponsored by: White Oaks

12:00 - 13:00

LIVE COOKING DEMO - 2024 winning dish: NACC Chef of the Year

Samuel Sewell, Head Chef, Wellington Vale Care Home

Nick Dutton, Former National Deputy Chair, National

Association of Care Catering

13:30 - 14:00

Focusing on omega-3 fats for cognition: should we be paying greater attention?

Eva Humphries, Clinical Nutritionist, Whole Food Warrior

14:10 - 14:40

The cost of getting it wrong: the hidden risks of non-compliance in care homes

Katie Giles, National Account Manager, Appetito

Rachel Sipaul, Senior Dietitian, Appetito

Sponsored by: Appetito

14:50 - 15:20

From trays to room service: how to inspire your care teams to deliver meaningful in-room dining, because every mealtime matters

Jo Bonser, Mealtime Consultant and Trainer, Jo Bonser

Consultancy and Training

15:30 - 16:00

Thoughtful food: the importance of managing blood sugar levels

Samuel Mort, Hotel Services, Care UK

16:10 - 16:55

Care to cook: a fireside chat with Rosemary Shrager

Rosemary Shrager, Chef, TV Personality & Author

John Hughes, Director of Partnerships & Communities,
Community Integrated Care

Supported by: Community Integrated Care



PEOPLE & BUSINESS THEATRE

Sponsored by:



10:25 - 10:30

Chair's opening remarks

Lee Trueman, Senior Business Development Manager,
OneTouch Health

10:30 - 11:00

Crisis management: how and why things go wrong and how to avoid saying or doing the wrong thing

Jade Kent, Healthcare Senior Associate, Stephens

Scown LLP

Stephen Panton, Partner, Dispute Resolution, Stephens

Scown LLP

11:10 - 11:40

Let's talk about death and dying: what is palliative care?

Katie Costello, Soul Midwife, Funeral Celebrant & CPD

Accredited Death Educator, Katie Costello End of Life

Support Services

11:50 - 12:20

Navigating compliance and workforce management: preparing for the UK Employment Rights Bill

Rohan Swami, Product Manager, Deputy

Sponsored by: Deputy

12:30 - 13:15

Bridging the silos: a collaborative approach to care

Palvi Dodhia, Director & Co-Founder, Serene Care

Nadra Ahmed, Executive Chairman, National Care Association

Kathryn Smith OBE, Chief Executive, Social Care Institute for

Excellence

Amrit Dhaliwal, CEO, Walfinch

Karolina Gerlich, CEO, The Care Workers' Charity

13:25 - 13:55

How to get (way) more enquiries to your care homes

Adam James, Founder, Springup PR

Sponsored by: Springup PR

14:05 - 14:50

Cultural care: providing pastoral support for your international recruits

Niko Phillips, Founder & Director, Stylus Consulting

Palvi Dodhia, Director & Co-Founder, Serene Care

Melanie Weatherley MBE, Chair, Lincolnshire Care Association

Vic Rayner, CEO, National Care Forum

Dudley Sawyerr, Co-Chair, London Care and Support Forum

David Taylor, Managing Director, Tern Group

15:00 - 15:30

6D dementia training: empowering excellence in dementia care

Frances Duffy, CEO & Consultant Clinical Psychologist,

6D Dementia

Sponsored by: 6D Dementia

15:40 - 16:10

Supporting the future workforce: 2024 Thirty Under 30 Winners panel

Big Ian Donaghy, Dementia Campaigner/Speaker,

BIGIAN.CO.UK

Eve Macey-Norris, General Manager, Home Instead

Oxford & Swindon

Donell Mungure, Director, Scope Care Services Ltd

Lois Adamson, Head of Marketing & Digital

Communications, Clece Care Services

16:20 - 16:50

Are internet job boards friend or foe? What you told us and how to get the best out of them

Neil Eastwood, Founder & CEO, Care Friends

Richard Ayres, Social Care Advisor, Care England

16:50 - 16:55

Chair's closing remarks

Lee Trueman, Senior Business Development Manager,
OneTouch Health

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CARE PROVIDERS' VOICE MASTERCLASSES

In partnership with:



10:30 - 11:30

Bid writing & business support

Matt Skinner, CEO, Care City
James Sinclair, COO, Care City
Maria Gerring, Business & Enterprise Manager, London Borough of Redbridge

11:45 - 12:45

Succeeding with CQC in 2025

Louie Werth, Director, Care Research

13:45 - 14:45

Why invest in innovation?

Dr Mark Ward, CEO, Borough Care

15:00 - 15:30

Empowering the care leaders of today and tomorrow

Phil Hitchcox, Strategic Development Director, Flourish
Neil Eastwood, Founder & CEO, Care Friends
Nick Griffiths, Head of Learning & Development, Bluebird Care
Tayvanie Nagendran, Managing Director, Rochemont Care and KTN Group and Co-chair, Care Providers' Voice
Louie Werth, Director, Care Research
Sponsored by: Flourish

15:45 - 16:30

In bed with the WAGS

Ann Taylor, CEO, Hilton Nursing Partners
Kathryn Smith OBE, CEO, Social Care Institute for Excellence
Deborah Sturdy CBE, Chief Nursing Officer, Department of Health and Social Care
Samantha Crawley, Director & CEO, The Outstanding Society & EQ Care Group



TECHNOLOGY THEATRE

Sponsored by:



10:15 - 10:20

Chair's opening remarks

Liam Palmer, Service Manager & Director, Care Tech Guide

10:20 - 10:50

Scaling excellence: how to build a stronger care home business through technology

Iain Corrigan, Commercial Director, CoolCare

Sponsored by: CoolCare

11:00 - 11:30

Meet the people transforming social care through technology

Giuseppe Di Martino, PBS Coach & Psychologist
Paul Nery, Founder and Director, Quik AI & Rose Care Group
Sam Hussain, CEO & Founder, Log my Care
Amy Lewis, Managing Director, Just Checking
Sponsored by: Log my Care

11:40 - 12:25

Generative AI in social care: the Oxford initiative of the responsible use of AI in social care and onwards

Daniel Casson, Digital Transformation Advisor, Casson Consulting
Katie Thorn, Project Lead, Digital Care Hub
Dr Caroline Green, Early Careers Research Fellow, Institute for Ethics in AI, University of Oxford

12:35 - 13:05

Three years of digitising social care: what have we achieved?

Peter Skinner, Programme Director, Digitising Social Care Programme, NHS England
Kerren Friend, Senior Programme Manager, Digitising Social Care Programme, NHS England

13:15 - 13:45

Why sleep should be every care home's top priority

Thomas Tredinnick, CEO & Co-Founder, Ally Cares
Sponsored by: Ally Cares

13:55 - 14:25

Using generative AI to drive efficiency

Daniel Casson, Digital Transformation Advisor, Casson Consulting
Jay Doddha, CEO & Co-Founder, Serene Care
Alan Payne, Group Product & Engineering Director, Access UK
Jos Kelly, AI Policy Lead, Department of Health and Social Care
Dr Caroline Green, Early Careers Research Fellow, Institute for Ethics in AI, University of Oxford

14:35 - 15:05

Not another AI talk: a new take on where innovation in the care sector should go

Johanna Barlow, Product Director, Birdie
Rajiv Tanna, Co-founder, Chief Product Officer, Birdie
Sponsored by: Birdie

15:15 - 16:00

The workforce strategy for adult social care: supporting the shift from analogue to digital

Claire Smout, Head of Digital Skills, Skills for Care

16:10 - 16:40

How proactive monitoring leads to better outcomes and better efficiencies for the whole system

Nick Weston, Chief Commercial Officer, Lilli
Louis Holmes, Digital Transformation Programme Manager (Adult Social Care), London Borough of Camden

16:40 - 16:45

Chair's closing remarks

Liam Palmer, Service Manager & Director, Care Tech Guide

THE OUTSTANDING SOCIETY LEARNING LOUNGE

In partnership with:



10:15 - 10:45

Securing quality: cyber resilience in adult social care

Caroline Cosh, Director, The OS & Clifton Home Care
Ruth French, Director & Operations Director, The OS & Stow Healthcare
Michelle Corrigan, Programme Director - Better Security, Better Care, Digital Care Hub
Jess Osmond, Head of Legal & Compliance, Nourish Care
Kehan Zhou, CEO, Camascope
Edward Farthing, Senior Account Executive - Corporate Risks

11:00 - 11:30

Nursing excellence in adult social care

Deborah Sturdy CBE, Chief Nursing Officer, Department of Health and Social Care
Zoe Fry, Director & Co-Chair, The OS & South East SCNAC
Samantha Crawley, Director & CEO, The OS & EQ Care Group
Lucy Gillespie, National Professional Lead, Regulated Professional Workforce, Skills for Care
Louise Keane, Co-Chair, London SCNAC
Karen Roberts, Co-Chair, North East & Yorkshire SCNAC
Claire Pryor, RCN Foundation Chair in Adult Social Care Nursing, University of Salford
Dr Agnes Fanning, Assistant Director of Nursing Programmes (Standard), The Queen's Nursing Institute
Scarlett MacDonald, Co-Chair, South East SCNAC
Sarah McGloin, Head of Grants & Impacts, RCN Foundation
Sue Hill, RBCS Project Manager & Facilitator, FoNS

12:00 - 12:30

Learning from loss: coroners' insights for safer and higher quality care

Lara Bywater, Director, The OS & LDC Care
Samantha Crawley, Director & CEO, The OS & EQ Care Group
Keara Bowgen-Nicholas, Senior Associate, RWK Goodman

13:00 - 13:30

Caring for the carers: mental health and wellbeing in adult social care

Zoe Fry, Director & Co-Chair, The OS & South East SCNAC
Samantha Crawley, Director & CEO, The OS & EQ Care Group
Rob Hargreaves, Information Service Manager, Skills for Care
Sarah McGloin, Head of Grants & Impacts, RCN Foundation

14:00 - 14:30

Outstanding at home: transforming quality in domiciliary care

Caroline Cosh, Director, The OS & Clifton Home Care
Rob Hargreaves, Information Service Manager, Skills for Care
Patricia Conteh, Head of Clinical Services, Prestige Nursing & Care

15:00 - 15:30

Beyond compliance: partnering with the CQC for continuous improvement: what good dementia care looks like

Ruth French, Director & Operations Director, The OS & Stow Healthcare
Kate Meacock, Campaigner, Rights for Residents
Stefan Kallee, Deputy Director of Adult Social Care, Care Quality Commission
James Rycroft, Director & Managing Director, The OS & Vida Healthcare

16:00 - 16:30

Behind the scenes compliance and the impact of not getting it right

Ruth French, Director & Operations Director, The OS & Stow Healthcare
Sabrina Meetaroo, Associate Director, Howden
James Rycroft, Director & Managing Director, The OS & Vida Healthcare
Rob Hargreaves, Information Service Manager, Skills for Care
Lara Bywater, Director, The OS & LDC Care

Care Show London Programme

Thursday
1 May 2025



CARE KEYNOTE THEATRE

Sponsored by:



10:10 - 10:15

Chair's opening remarks

Big Ian Donaghy, Dementia Campaigner/Speaker, BIGIAN.CO.UK

10:15 - 10:45

How the evolution of the care sector can help us develop successfully for the future

Melissa Magee, Managing Director & Architect, Carless + Adams
Nigel Patel, Head of Healthcare, Coutts
Bhavna Keane Rao, Health & Social Care Consultant, BKR Care Consultancy
Paul Hammerton, Managing Director, Walter Thompson
Mike Parsons, Chairman, Oomph! Wellness
Mandip Bhogal, Partner Healthcare, Knight Frank

11:00 - 11:30

An update from the CQC

James Bullion CBE, Chief Inspector of Adult Social Care & Integrated Care, Care Quality Commission



11:45 - 12:15

What if a ceiling light could change the way care is delivered—forever?

Stijn Verrept, CTO, Nobi
Leanne Scroggham, Registered Care Home Manager, Hartland House (Abbeyfield group)
Sponsored by: Nobi



12:30 - 13:15

My dad & dementia: a fireside chat with David Baddiel

David Baddiel, Comedian, Author & Alzheimer's Ambassador
Kate Lee, CEO, Alzheimer's Society
Supported by: Alzheimer's Society



13:30 - 14:00

Care leaders & registered managers' live show: how to lead with confidence whilst navigating challenges

Dudley Sawyerr, Co-Chair, London Care and Support Forum
Peter Webb, Co-Chair, London Care and Support Forum
Gavin Edwards, Social Care Lead, Unison
Rishi Jawaheer, Founder, Care Vision
Anna Knight, Chief Executive, Dorset Care Association

14:15 - 14:45

The curse of outstanding: why aiming for good is better for you and your organisation

Jonathan Cunningham MBE, Chair & Founder, Care Managers' Inner Circle

15:00 - 15:45

Check show app for session details!

15:45 - 15:50

Chair's closing remarks

Big Ian Donaghy, Dementia Campaigner/Speaker, BIGIAN.CO.UK

CATERING, HYDRATION & NUTRITION THEATRE

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10:20 - 10:30

Chair's opening remarks

Iain Clague, Founder, The Care Connector Network

10:30 - 11:30

LIVE COOKING DEMO - Putting food first: choice, quality and creativity in care catering

Helen Ream, Healthcare and Food Service Dietitian
Darren Neal, Head of Culinary, White Oaks
Kate Edgecombe, Head of New Product Development, Cuisine Centre, proud makers of Moreish
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12:00 - 13:00

LIVE COOKING DEMO - The power of nutrients: exploring key nutrients and the concept of nutrient density

Eva Humphries, Clinical Nutritionist, Whole Food Warrior

13:30 - 14:00

Good care for vegetarians and vegans in later life

Amanda Woodvine, Chief Executive, Vegetarian For Life

14:10 - 14:40

Better planning, better care: budgeting and menu planning made simple

Iain Clague, Founder, The Care Connector Network

14:50 - 15:20

The impact of hydration monitoring on health and care

Keerthi Busanaboyina, Founder & CEO, Ellyfe
Hemanth Kumar Talupula, Founder & CTO, Ellyfe

15:30 - 16:00

We eat with our eyes

Andy Cullum, Trainer, The iddsy Guy Ltd.



PEOPLE & BUSINESS THEATRE

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10:10 - 10:15

Chair's opening remarks

Lee Trueman, Senior Business Development Manager, OneTouch Health

10:15 - 10:45

More care, less admin: managing unpredictable spending

Rory Choudhuri, Head of Product Marketing, Soldo
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10:55 - 11:25

People first, performance follows:

building resilient care teams that deliver

Rebecca Garnett-Buchma, Managing Director, Fulcrum Care
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11:35 - 12:20

Sustainable care: how to put environmental and social policy into practice

Hannah Montgomery, Founder & Sustainability Lead, Grace Cares
Lauri Smith, CEO, Josh's Care
Dr Matt Sawyer, Managing Director, SEE Sustainability
Trudie Fell, CEO & Founder, Bellevie
Laura Jordan, Partner & Head of Corporate, Anthony Collins LLP

12:30 - 13:00

Avoidable care home deaths: care home safety and how to avoid the coroner's court

Jonathan Cunningham MBE, Chair & Founder, Care Managers' Inner Circle

13:10 - 13:40

Protecting your workforce: the importance of mental health support and self-care

Helen Gruber, Director, Pastora Ltd
Marilyn Rixhon, Director, Pastora Ltd
Karolina Gerlich, CEO, The Care Workers' Charity

13:50 - 14:20

Care talk: how language affects the public perceptions of care

Daniel Casson, Digital Transformation Advisor, Casson Consulting
Dr Jane Murray, Assistant Professor, Northumbria University
Rebecca English-Williams, Care Sector Copywriter & Communications Specialist, The Full Story
Simon Bottery, Senior Fellow, Social Care, The King's Fund
Jennifer Pearl, Member of National Co-Production Advisory Group, Think Local Act Personal

14:30 - 15:00

The Decaf Project: a trailblazer in fall reduction

Ruth French, Director & Operations Director, The Outstanding Society & Stow Healthcare
Richard Ayres, Social Care Advisor, Care England

15:10 - 15:40

Introducing OneAdvanced AI for care - s

afe, secure and trusted AI to protect your data

Astrid Bowser, Senior Product Manager, Data/AI
Sam Vernon, New Business Sales Manager
Fran Kirke, VP of Social Care
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15:40 - 15:45

Chair's closing remarks

Lee Trueman, Senior Business Development Manager, OneTouch Health

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10:30 - 11:30

AI tools and where to start

Matt Skinner, CEO, Care City
 James Sinclair, COO, Care City
 Charles Cross, Co-Founder, emma

11:45 - 12:45

Safer recruitment and employment insights

Dominic Headley, Director, Dominic Headley & Associates

13:00 - 14:00

Reducing cost through supply chain: a review of efficiency and cost analysis

Sareena Siera, Director, ASK Care
 Esther Enwezor, Supported Care and Accommodation Ltd
 Tajá Young, Home Manager, Westgate Health Care (Chestnut Manor Care Home)

14:15 - 15:15

The digital landscape in care and cybersecurity

Nasser Arif, Cybersecurity Manager, London North West Healthcare NHS Trust
 Daniel O'Shaughnessy, Head of Programme Delivery, Digital Care Hub
 Tommy Henderson-Reay, Principal Social Worker, Digital Engagement, Strategy Implementation, Digitising Social Care Programme

15:30 - 16:00

What can the small coloured Danish building bricks tell us about retirement living?

Lindsay Hammersley, Marketing Lead, Carless + Adams
 Rukhsar Zahid, Architectural Designer, Carless + Adams
 Aoife Kane, Architectural Designer, Carless + Adams



TECHNOLOGY THEATRE

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10:10 - 10:15

Chair's opening remarks

Liam Palmer, Service Manager & Director, Care Tech Guide

10:15 - 10:45

Using workforce technology and AI to maximise your profits

Dr Charles Armitage, CEO, Florence
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10:55 - 11:40

Trialling new tech in a risk-averse regulatory environment

Blythe Senior, Director of Professional Services, Guided Innovation

11:50 - 12:20

Digital reimagining: which business functions need it most?

Geraint Thomas, Technology Transformation Partner, Guided Innovation Ltd

12:30 - 13:00

Mastering digital reputation management for multi-location healthcare brands

Simon Johnson, VP & General Manager EMEA, Birdeye
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13:10 - 13:40

Connecting health and care information: the next steps for digitising social care

Chris Elkington, Assistant Director, Digitising Social Care Programme, NHS England
 Emily Dobson, Adult Social Care Data Policy, Digitising Social Care Programme, NHS England

13:50 - 14:20

Assistive tech in action: a live demonstration of real-world applications for social care

Geraint Thomas, Technology Transformation Partner, Guided Innovation Ltd

14:30 - 15:00

Thermography: reducing caregiver burden in elderly care by preventing pressure ulcers and diabetic foot ulcers

Stephen Taylor, Director UK and Ireland, Thermidas
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15:10 - 15:40

Routes to funding: developing a business strategy for digital transformation

Katie Thorn, Project Lead, Digital Care Hub
 Sarj Radhia, Founder & CEO, CarePoint365
 Stewart Bates, Owner, Inspired Inspirations

15:40 - 15:45

Chair's closing remarks

Liam Palmer, Service Manager & Director, Care Tech Guide

THE OUTSTANDING SOCIETY LEARNING LOUNGE

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10:15 - 10:45

Flavours of care: a culinary journey to enhance resident wellbeing

Samantha Crawley, Director & CEO, The OS & EQ Care Group
 Cathy Amos, Head of Customer Marketing, Brakes
 Richard Edwards, Non-Clinical General Manager, The Close Care Home
 Caroline Cosh, Director, The OS & Clifton Home Care

11:30 - 12:00

Empathy in action: emotional intelligence for outstanding social care

Karen Hedger, Director, Bright Selection
 James Rycroft, Director & Managing Director, The OS & Vida Healthcare
 Samantha Crawley, Director & CEO, The OS & EQ Care Group
 Prof. David Sheard, Professor of Emotional Intelligence in Care, Institute for Health & Care Improvement, School of Science, Technology & Health, York St John University

13:30 - 14:00

VIVALDI social care: advancing infection control and care quality

Samantha Crawley, Director & CEO, The OS & EQ Care Group
 Mike Slaton, Project Support Specialist - Pharmacist, The OS
 Lucy Knight, VIVALDI Project Coordinator, The OS
 Zoe Fry, Director & Co-Chair, The OS & South East SCNAC
 Prof. Laura Shallcross, Professor & VIVALDI Study Lead, University College London
 Kate Meacock, Campaigner, Rights for Residents
 Rob Hargreaves, Information Service Manager, Skills for Care

14:15 - 14:45

AI and adult social care: smarter solutions for quality outcomes

James Rycroft, Director & Managing Director, The OS & Vida Healthcare
 Tom Frost, Head of Commercial, Found by Lottie
 Edward Farthing, Senior Account Executive - Corporate Risks, Howden Group
 Ruth French, Director & Operations Director, The OS & Stow Healthcare
 Tandeep Gill, Head of Business Development, PainChek
 Rob Hargreaves, Information Service Manager, Skills for Care

15:00 - 15:55

Freedom and quality: balancing restrictive practices and human rights

Lara Bywater, Director, The OS & LDC Care
 Mei-Ling Huang, Partner, RWK Goodman
 Caroline Cosh, Director, The OS & Clifton Home Care

Floorplan

Care Keynote Theatre

Stand: T5 ●

Catering, Hydration & Nutrition Theatre

Stand: T6 ●

People & Business Theatre

Stand: T3 ●

Homecare Association

Stand: G40 ●

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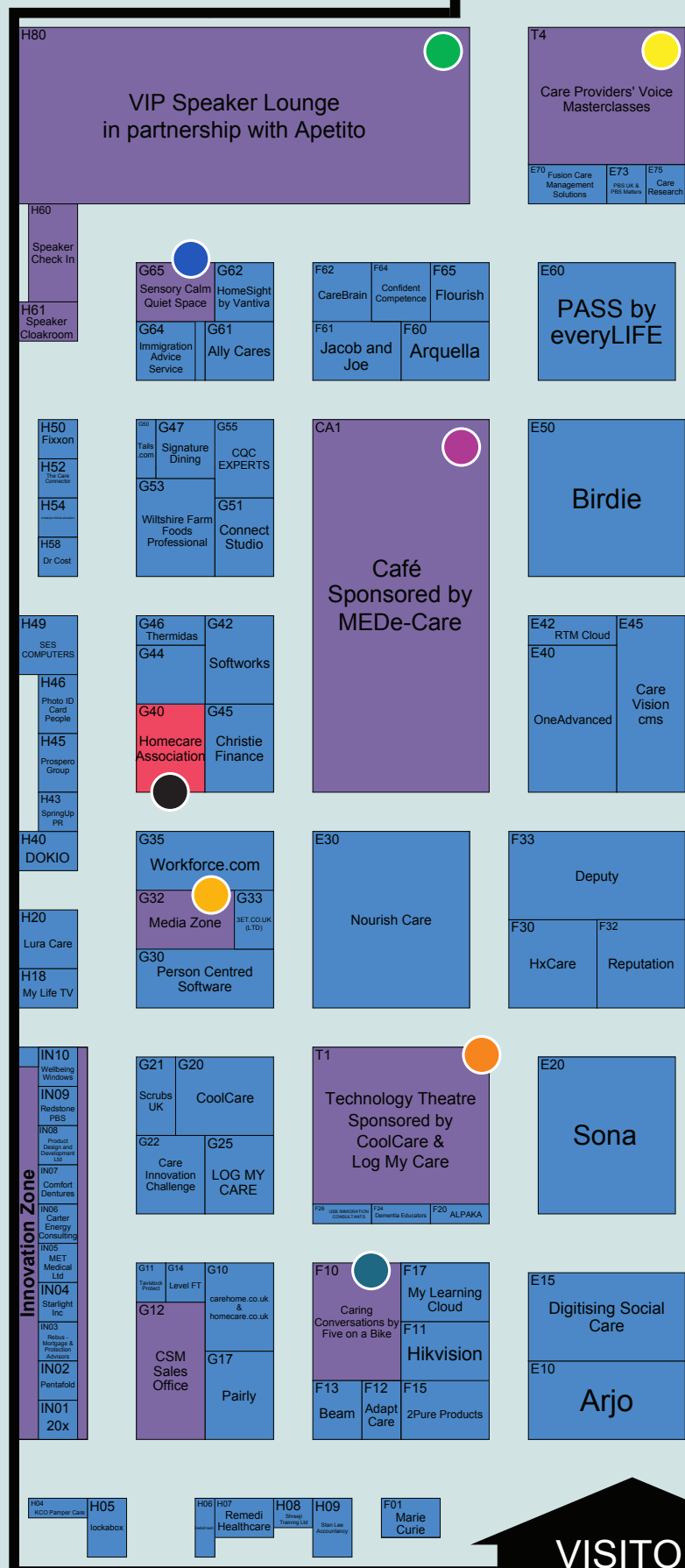
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Technology Theatre

Stand: T1 ●

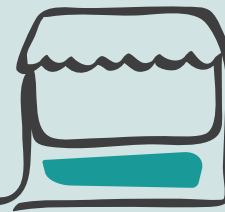
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ALGEOS C53



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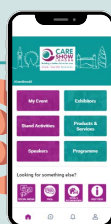
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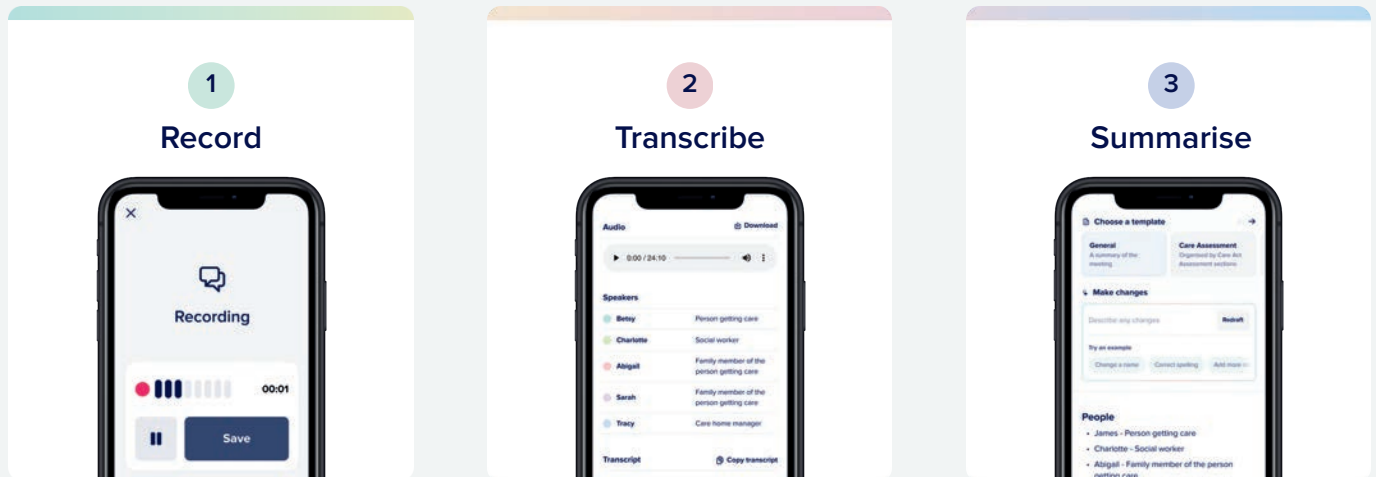
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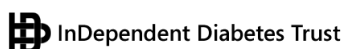
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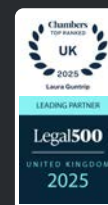


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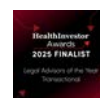
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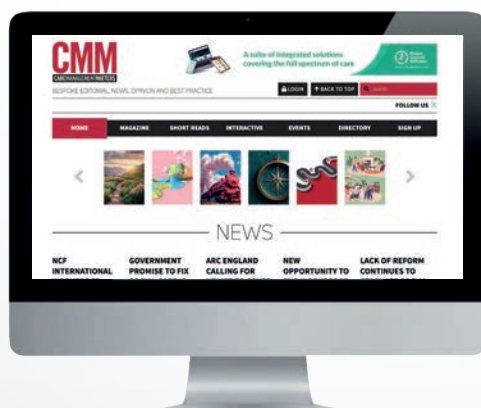


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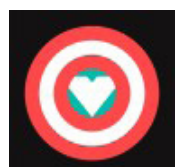
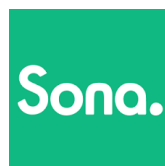
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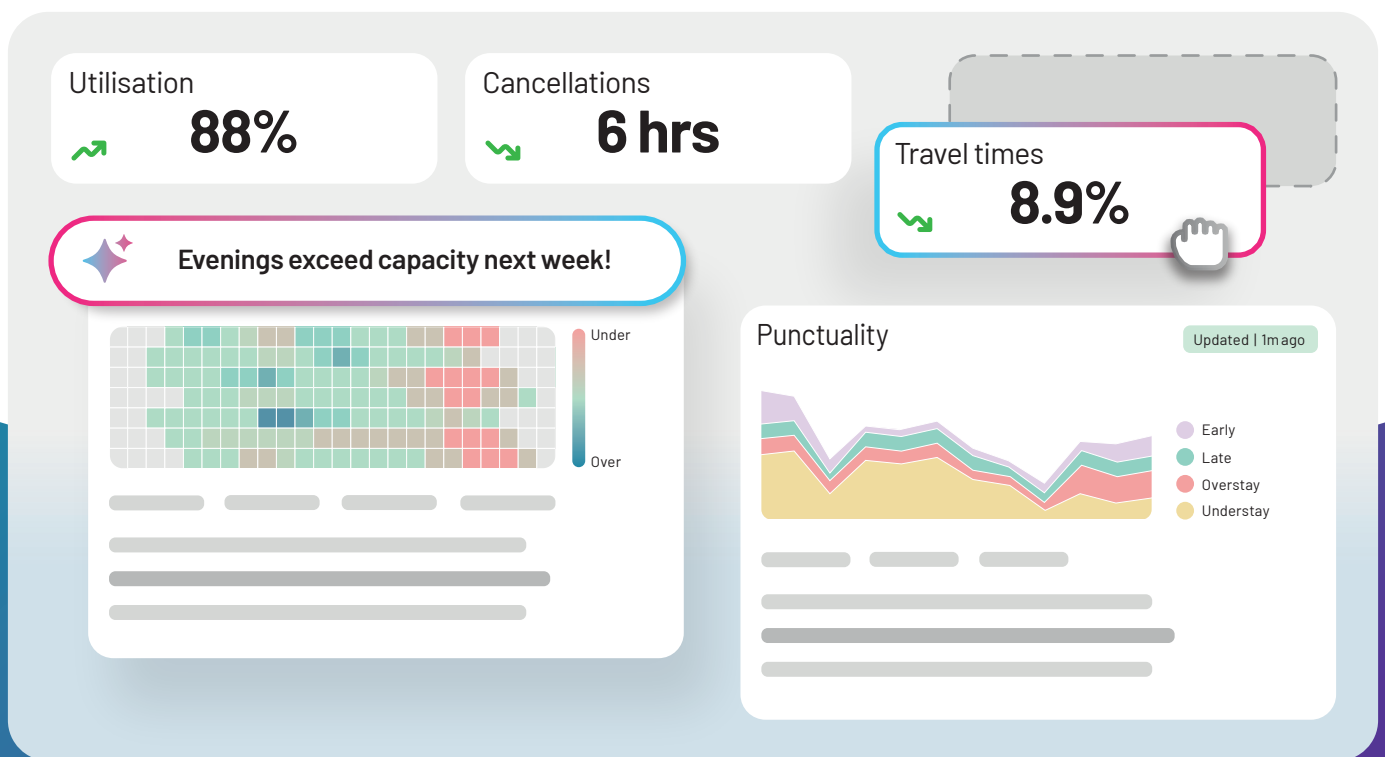


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