CYBER SECURITY SOLUTIONS SUMMIT
2-3 December 2020

CLOUD & CYBER SECURITY EXPO

The Cyber Security Solutions Summit is a virtual event, offering security vendors the opportunity to connect and engage with the UK's most senior IT & security influencers and decision makers, with the increased opportunity to engage with our Hong Kong, Singapore & German communities too.

The Cyber Security Solutions Summit delivers an inspirational conference program of Vendors, end users & panel debates from sector experts. It offers sponsors, vendors & visitors two unmissable days of education, networking, lead generation and industry insight that will keep viewers abreast with the latest security developments in todays world. Ultimately the cloud native summit offers suppliers an unparalleled marketing opportunity to secure contacts, customers and partners.

FORMAT OF THE EVENT

The Cyber Security Solutions Summit consists of a series of presentations and panel discussions which address the most pressing challenges & opportunities in todays hostile digital environment. With 20 sessions scheduled across two days, we'll present our audience with an unparalleled learning & networking opportunity to source products, services and technologies to help protect business networks and data assets.

KEY SECTOR TOPICS

The Cyber Security Solutions Summit agenda covers a multitude of topic areas, catering for the entire audience to maximize learning experience.

- **Application Security and Devsecops**
- **Threat Detection, Intelligence and Response**
- **Automation, AI and MI Security**
- **Data Protection, Encryption and Privacy**
- **Governance, Risk Management and Compliance**
- **Securing Network Environments**
- **Enterprise Cloud Security**
- **Zero Trust Security Strategies**

WEBINAR

DUO — CISCO

Is Zero Trust the way to secure digital businesses from cybercriminals?

Richard Archdeacon
Advisory CISO EMEA
Duo Security

Lisa Ventura
Cyber Security Expert & CEO
UK Cyber Security Association

Frank Satterwhite
Principal Cyber Security Consultant
1600 Cyber GmbH

Adam Gwinnett
Head of Strategy, Enterprise Architecture & Cyber Security
Metropolitan Police Service

CLOUD & CYBER SECURITY EXPO — 4 Aug @ 14:00 BST — TECHERATI ACADEMY

NETWORKING

The Cyber Security Solutions Summit platform facilitates audience participation througout the scheudle allowing our audience to pose questions for continued discussion around the topics presented during the course of the event.

1-2-1 MEETING CAPABILITY

Sponsors will be given access to our 1-2-1 virtual meetings tool allowing them to connect with visitors who have specific problems they need solving or to discuss different product requirements.

LONGEVITY

This event will extend beyond the 2-day schedule, as sponsors content will be hosted for a minimum of 3 months post-event ensuring maximum visibility extended lead generations for the remainder of 2020.

Key Sponsorship Benefits

- Build awareness and gain mindshare through insightful presentations
- Receive registration data as leads
- Promote your content to the UK's largest Big data & AI buying audience
- Benefit from a minimum of 3 months exposure and 3 months of new registration leads
- Promote your content to the UKs largest IT & security audience.

OUR VISITORS

The Cyber Security Solutions Summit visitors are; C-suite; Chiefs, Directors, Heads, Managers, Officers, Leads, VPs of...

IT SECURITY • DIGITAL TRANSFORMATION • IT • COMPLIANCE • RISK MANAGEMENT • ARCHITECTS • INFRASTRUCTURE • ENGINEERS • DEVSECOPS • GOVERNANCE • PROCUREMENT • TRAINING • AI • ML • CLOUD SECURITY • SOLUTIONS • ANALYSTS • NETWORKS • THREAT INTELLIGENCE

GLOBAL AUDIENCE

LONDON
FRANKFURT
HONG KONG
SINGAPORE
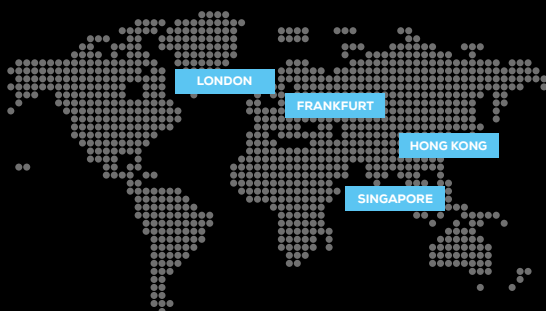
SAMPLE DELEGATES FROM OUR PREVIOUS EVENTS INCLUDE:

Job Title	Company Name	Job Title	Company Name
Information Security Officer	Bank Of America	Security Infrastructure Manager	Nokia
Chief Technology Officer	Barclays Bank PLC	Head of Digital Transformation	Vodafone UK
Head, IT Security	European Investment Bank	Head of Security Compliance & Quality Management	Virgin Media
Head of Security, Infrastructure & Architecture	Webexpenses	Group CISO	J Sainsbury's Ltd
Head of Technology Strategy & Assurance	HMRC	Head of Technology	Kurt Geiger Ltd
Executive Lead for Technology and Transformation	Berkshire and Surrey Pathology Services	Head of IT	SPAR (UK)
Head of Technology Policy	Government Digital Service	CIO	Berkeley Group
Head of Cloud Security	DavinciGroup	SVP Cyber Security	Ford Motor Company
Cyber Security Expert	Clyde & Co	CISO	Skyscanner Ltd
Cyber Security Expert	Federated Hermes	VP Global Media Technology	BBC Studios
Security & IT Director	Lansons	CTO	Bauer Media
		Global Head of Hybrid Cloud Architecture	AstraZeneca

CloserStill Media runs an award-winning portfolio of technology events in Europe. We've delivered hundreds of content-led webinars, and brought together industry leaders for thought-provoking discussions. Compared to the industry average, we're generating more registrations for clients as well as an engaged audience through our unique approach.

VISITORS BENEFIT FROM:

CloserStill

- Free access to the event
- Full access to the educational content
- The opportunity to connect and chat/ video with exhibitors & other visitors
- Be matched to the most valuable/ interesting exhibitors for them via the matchmaking tool
- The possibility to start engaging with the event before the show, by scheduling virtual meetings and arranging their calendars

AS A SPONSOR YOU BENEFIT FROM:

- A profile page for each product/service
- The opportunity to connect and have 1-2-1 chat/video with visitors & exhibitors
- Generate immediate sales leads
- Be matched to the most valuable visitors via the matchmaking tool

- Opportunities to sponsor sessions / streams / panels, including targeted advertising
- The possibility to start engaging and influencing before the event, by scheduling virtual meeting and arranging their calendars
- The opportunity to continue engaging months after the event.

SPONSORSHIP PACKAGES

SILVER

- 1 x speaking session + data from all session attendees (GDPR compliant leads)
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.cloudsecurityexpo.com & www.techerati.com (1 month)
- Unlimited meeting requests

INVESTMENT = **£5,000**

GOLD

- 1 x speaking session + data from all session attendees (GDPR compliant leads)
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.cloudsecurityexpo.com & www.techerati.com (3 months)
- Downloadable content piece to be published in our monthly newsletter (suggested: prior to the event) & leads to be shared (GDPR compliant)
- 1 x panelist position + data from all session attendees (GDPR compliant leads)
- Spotlight branding (50 words, web link & logo) in 1 x email newsletter to the visitor database
- Unlimited meeting requests

INVESTMENT = **£10,000**

PLATINUM WITH BESPOKE TELEMARKETING LEADS

- 1 x speaking session + data from all session attendees (GDPR compliant leads)
- 1 x panellist position + data from all session attendees (GDPR compliant leads)
  - We will invite companies to join you (such as: HSBC, Lloyds, RBS, Santander & AXA)
- Recording of session to be made available to sponsor
- Recording of session to be hosted on Techerati Academy, www.cloudsecurityexpo.com & www.techerati.com (6 months)

- Downloadable content piece to be published in our monthly newsletter (pre or post event) & leads to be shared (GDPR compliant)
- 3 x social media posts prior to the event
- 2 x Spotlight branding (50 words, web link & logo) in email newsletters to the visitor database
- Unlimited meeting requests (Bespoke Tele-marketing Leads)
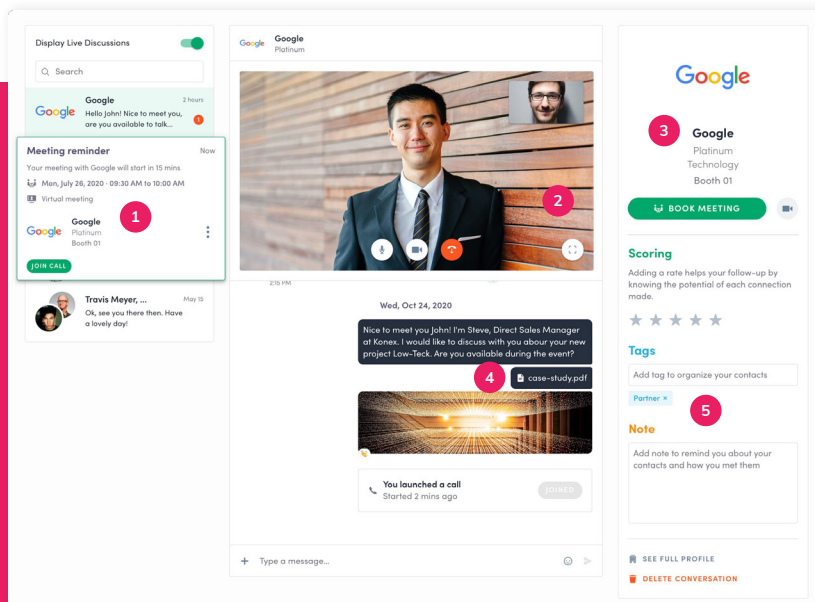
INVESTMENT = **£13,000**
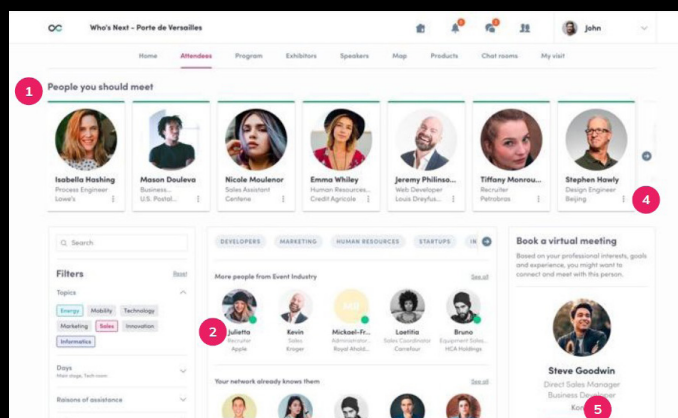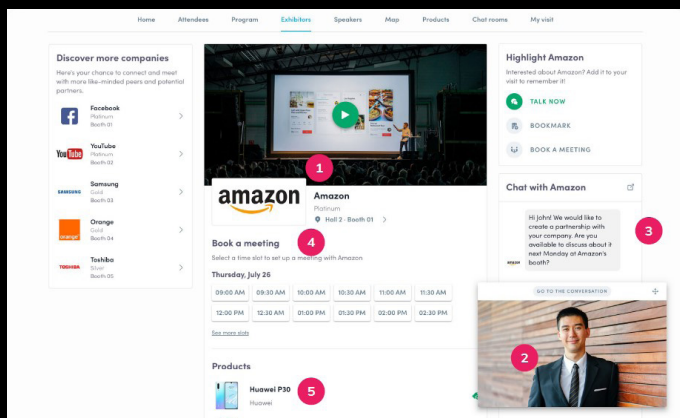
Virtual Booths that generate leads
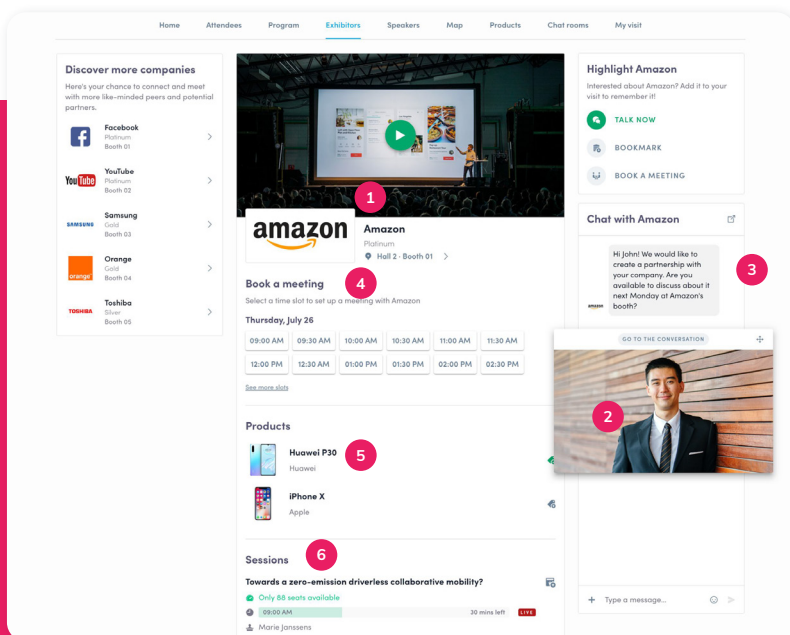
1 Exhibitor video and collateral

2 Instant Video Calls with lead scoring

3 Live chat with sales staff

4 Inbound meetings

5 Showcase products

6 Live stream product demos with Q&A

swapcard

Virtual Meetings

1 Reminder notifications

2 Launch video calls

3 Redirection to sponsor profiles

4 Share documents

5 Add notes, ratings, tags and export leads

swapcard

FOR FURTHER INFORMATION PLEASE CONTACT

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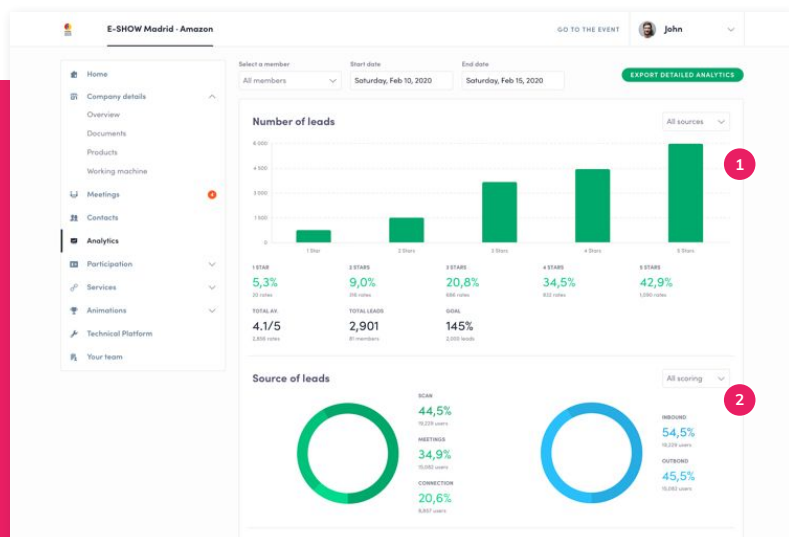E: c.beattie@closerstillmedia.com

Generate orders for your exhibitors

1 Request a Quote

2 Chat with a sales rep

3 Customizable Form

4 Access exhibitor's virtual booth

Exhibitors can follow their ROI in real-time

Exhibitors modules

Company	Meetings
Products	Settings

1 Volume of leads by rating

2 Lead source tracking

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