EZONE GUIDE 2024

MAXIMISE YOUR ONLINE PRESENCE THROUGH THE EZONE

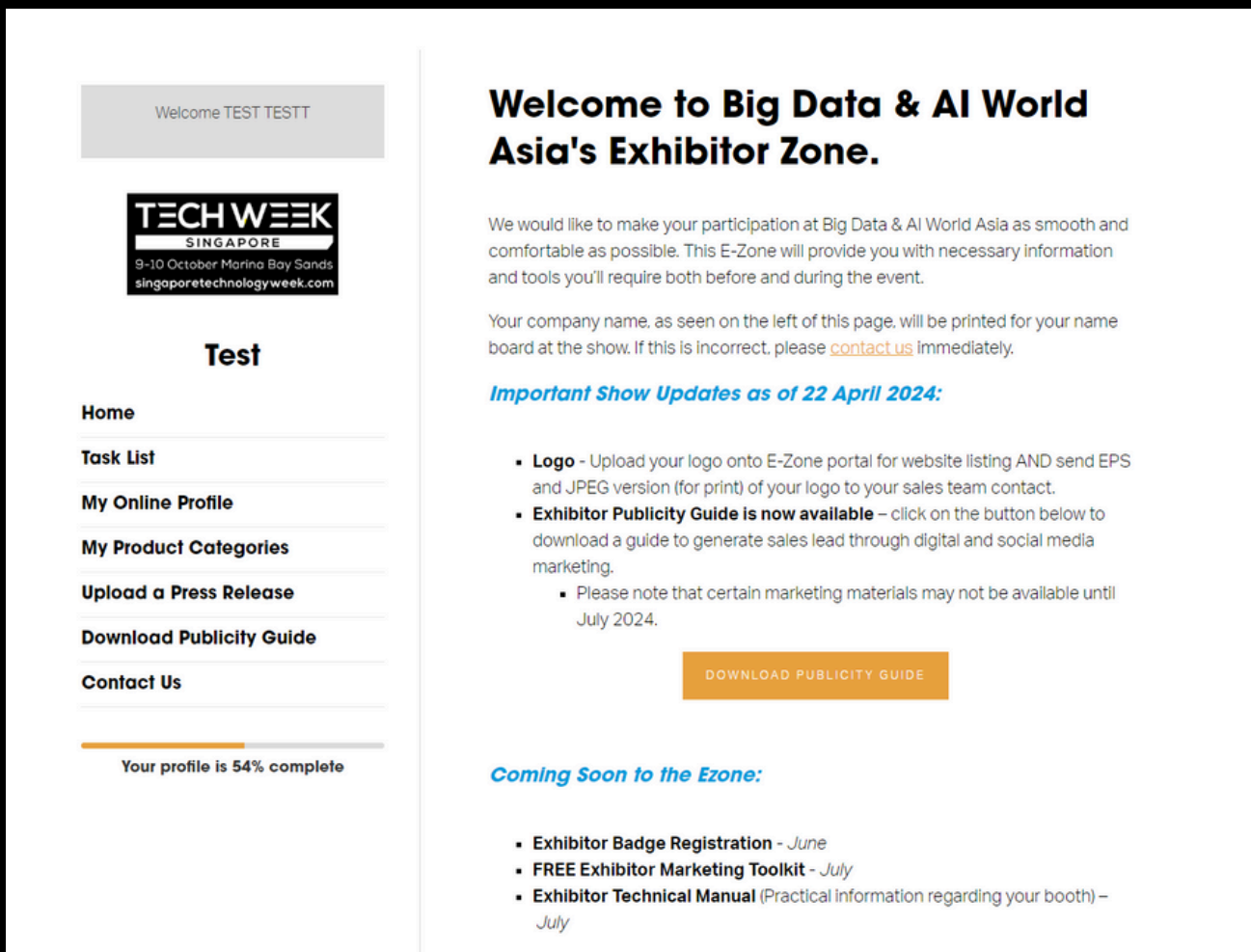Your one-stop platform to make participation in Tech Week Singapore as smooth as possible.

STEP 1   LOGIN TO EZONE

Your username and password will be sent to you via an **EZONE welcome email.** Follow the link in the email to reach the login page or refer to the links on the next page.

View important updates on the EZONE homepage:

EZONE login page links:

Cloud Expo Asia (CEA)**:**
www.cloudexpoasia.com/exhibitor-zone-login

Big Data & AI World (BDWA)**:**
www.bigdataworldasia.com/exhibitor-zone-login

Cyber Security World (CSWA)**:**
www.cybersecurityworldasia.com/exhibitor-zone

Data Centre World (DCWA)**:**
www.datacentreworldasia.com/exhibitor-zone-login

eCommerce Expo (ECEA) **and Technology for Marketing Asia** (TFMA)**:**
www.ecommerceexpoasia.com/exhibitor-zone-login

STEP 1   LOGIN TO EZONE

IMPORTANT: Your company name, as displayed in the EZONE, will be printed on your booth's overhead name board.

If this is incorrect or you need to make changes, **please contact us immediately** (only applicable to shell scheme booths).

Company name shown here →

Welcome TEST TESTT

TECH WEEK
SINGAPORE
9-10 October Marina Bay Sands
singaporetechnologyweek.com

Test

Home

Task List

My Online Profile

My Product Categories

Upload a Press Release

Download Publicity Guide

Contact Us

Your profile is 54% complete

EXHIBITOR NAME   BOOTH NO.
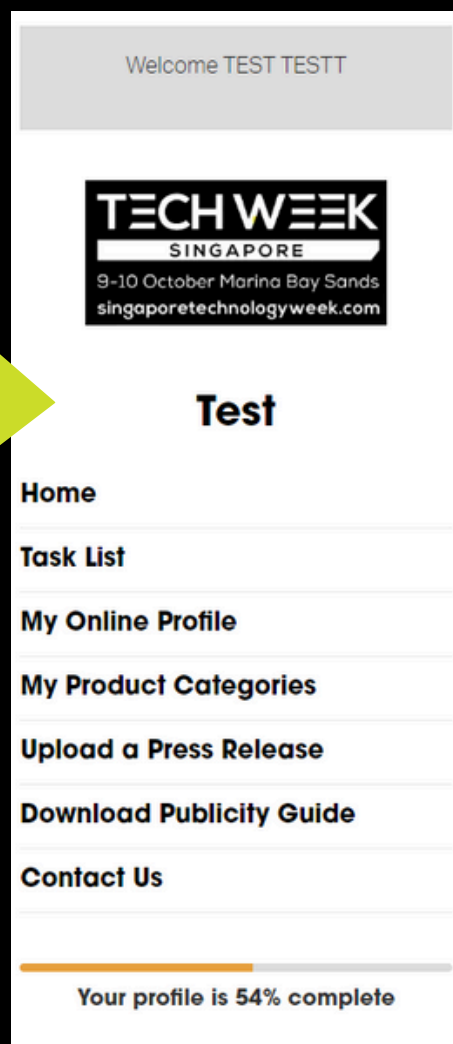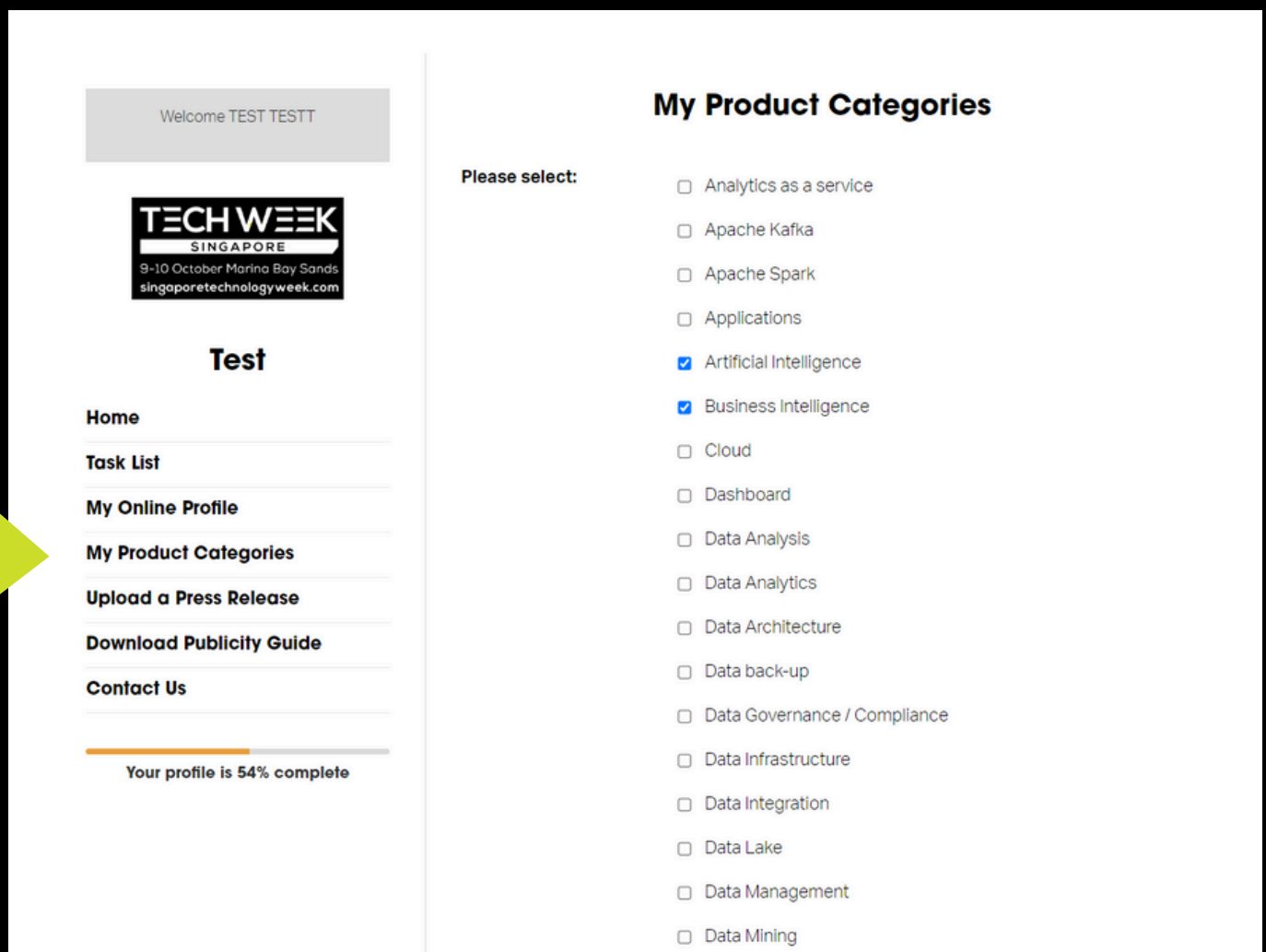
Categories: Select the most relevant categories to describe your products. These categories will be featured on your exhibitor listing (max 3 categories).

STEP 3

COMPLETE ONLINE PROFILE

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My Online Profile

General

Logo *

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UPLOAD FILES

Please upload your company logo here in JPG/PNG (300x300 px if possible)

Logo (AI/EPS) * ☑ Uploaded via WeTransfer (https://wetransfer.com/)
AI/EPS LOGO VERSION IS REQUIRED FOR ONSITE PRINTED COLLATERALS, Please submit via WeTransfer, enter our email bdwsgmarketing@closerstillmedia.com in 'Email To' field.

Cover Image

SELECT FILES

This cover image will appear as a banner below your company name on your exhibitor listing. (Specifications: 1350px by 350px)

Online profile *

B I U S x²   ;≡ ;≡   ≡ ▦

test

Please provide a concise profile description of your company.

Website URL *   https://cloudexpoasia.com

Email *   bdwsgmarketing@closerstillmedia.com

Address

STEP 3

COMPLETE ONLINE PROFILE

→ Upload Your Company Logo: Ideally 300 px x 300 px (JPEG/PNG) to be used as your exhibitor listing display picture.

→ Send us a High Resolution Logo: Please send your logo in AI or EPS format. This is required for **onsite printed marketing collaterals**.

→ You can send this to us via email using We Transfer: wetransfer.com

→ In the 'Title Field' enter Show Name and Company Name

→ In the 'Email Field' enter: Techweek@closerstillmedia.com

Cover Image: Elevate your profile by adding a banner to your exhibitor listing.
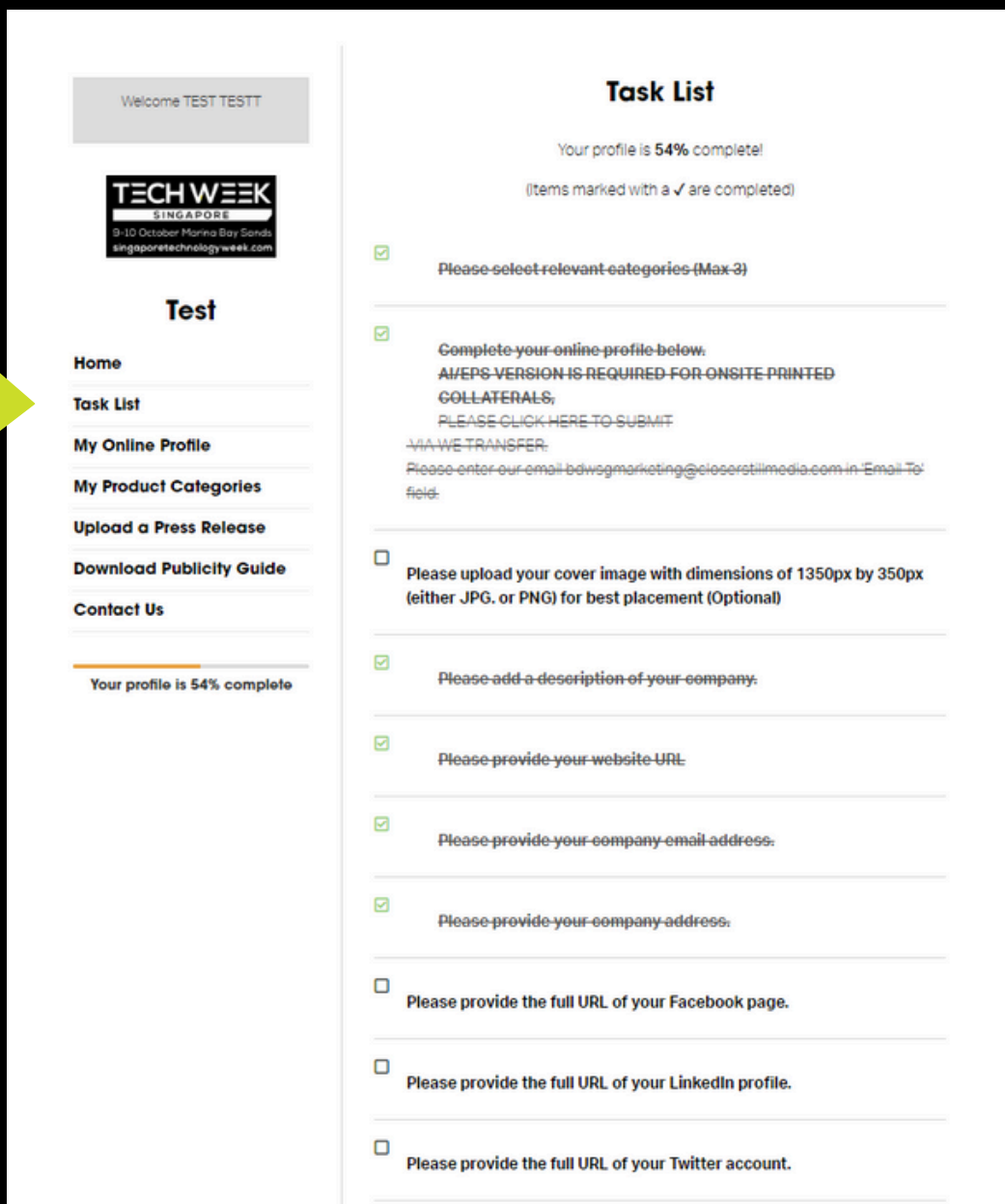
Upload a 1350 px x 350 px image (JPEG / PNG).
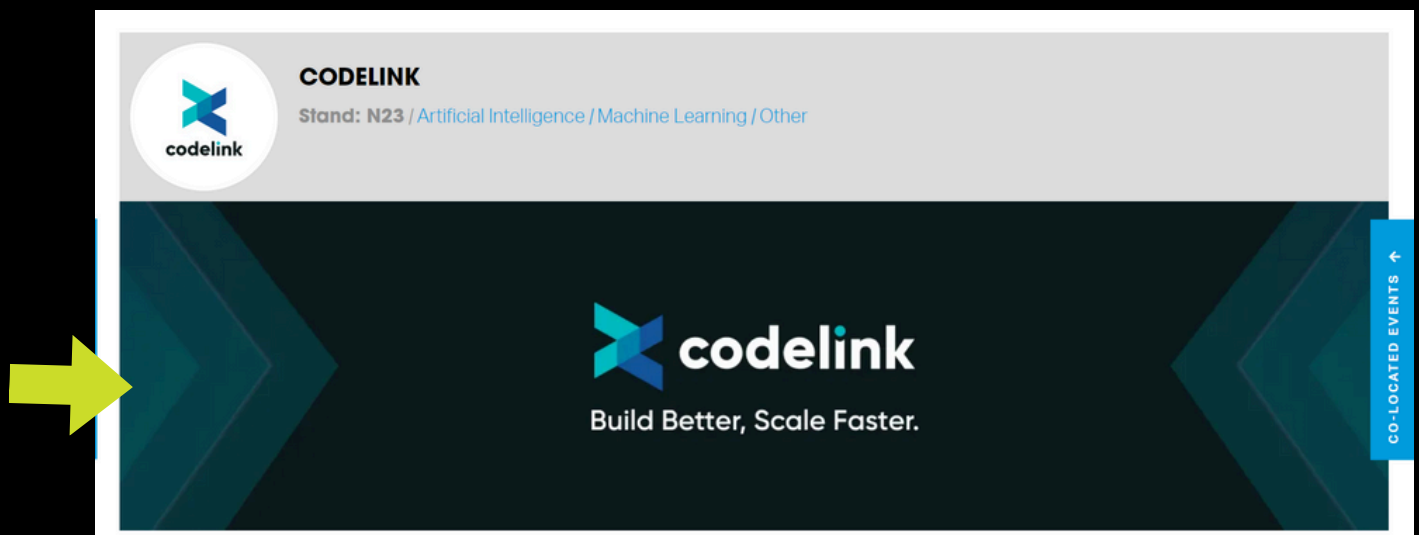
Once you have began completing your online profile, you can view your task list.

STEP 4 UPLOAD A PRESS RELEASE

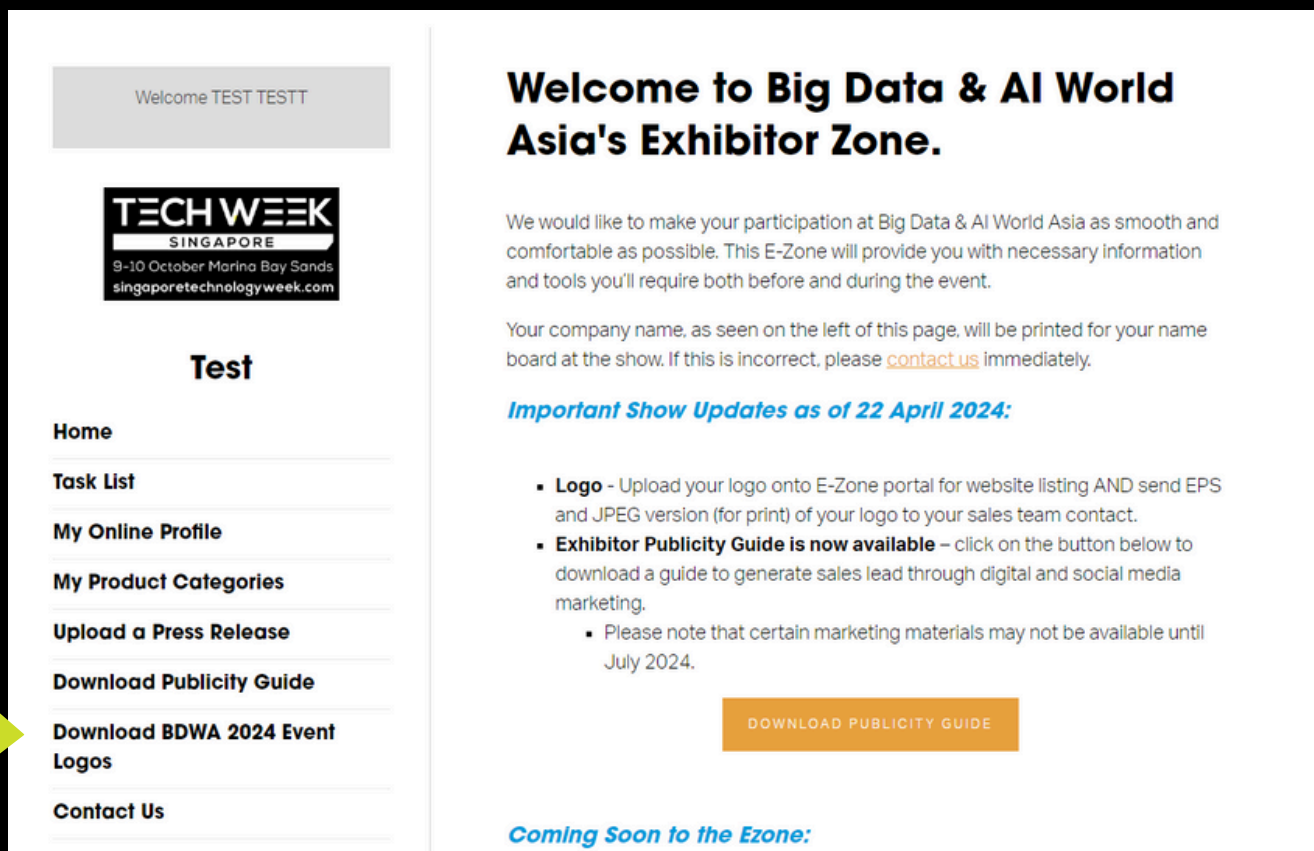Share any relevant news articles / media coverage via the press release upload tab.

Articles will be visible on our news page as well as your exhibitor listing.

STEP 5 DRIVE BOOTH TRAFFIC

Engage on social media and spread the word of your presence by downloading our templates and event logos!

STEP 6

DOWNLOAD USEFUL DOCUMENTS

When new documents are released, they will appear on the left side menu in the EZONE.

⬇ Publicity Guide (Available Now)

⬇ VIP Nominations Template (Available in July)

⬇ Exhibitor Manual (Available in July)

⬇ Marketing Toolkit (Available in July)

QUESTIONS?

Do you have any questions or need assistance with the EZONE?

CONTACT OUR CUSTOMER
SUCCESS SPECIALISTS

Email:

✉ Techweek@closerstillmedia.com

PART OF

TECH WEEK
SINGAPORE
singaporetechnologyweek.com

INCORPORATING

CLOUD EXPO ASIA   DEVOPS LIVE   CYBER SECURITY WORLD   DATA CENTRE WORLD   BIG DATA & AI WORLD   ECOMMERCE EXPO   TECHNOLOGY FOR MARKETING

ORGANISED BY

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