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# ENTRY SUBMISSION DETAILS PER CATEGORY

Please find our submission criteria for each category below.  
We wish you and your team the best of luck!

## SPECIAL CONTRIBUTION TO IMPROVING ENERGY EFFICIENCY

The Challenge	Action/Initiative	Results achieved
Demonstrate an improvement in efficiency through an approach, product or principle (system design) that delivered a more efficient data centre.	Clear evidence of the initiative and action taken to directly address the challenge outlined, many ideas will demonstrate incremental improvements on existing arrangements. This award is seeking something that offers a long-lasting step change. A well thought out, robust execution and delivery. Provide examples / details of this improvement.	Clear and measurable results that show improvement and delivery against the challenge outlined. This can be for the results achieved to date with predictions for the awards future benefits. Recent evidence of progress in 2019/2020 provide examples of this improvement.

## MOST SUCCESSFULLY DELIVERED DATA CENTRE

The Challenge	Action/Initiative	Results achieved
Project that has by innovation, approach, team working demonstrated an improved delivery and reduced the total cost of ownership by reducing the time between inception and operation.	Clear evidence of the initiative and action taken to directly address the challenge outlined. A well thought out, robust execution and delivery. Examples of a fresh approach/collaboration to deliver the project in less time.	Clear and measurable results that show improvement and delivery against the challenge outlined. The results may be achieved or predicted within the period 2019-2020. The evidence must identify the improvement by comparison to a typical reference model.

## GREEN DATA CENTRE OF THE YEAR

The Challenge	Action/Initiative	Results achieved
A facility that demonstrates how it considered the embedded and consumed carbon in its design and operation to reduce emissions. Demonstrating A life cycle approach of recycling, reuse and reduction to lead to a zero-carbon data centre.	Clear evidence of the initiative and action taken to directly address the challenge outlined, coming directly from within the business. A well thought out, robust execution and delivery. Examples of reports / calculations that has considered and adopted a whole life cycle approach.	Clear and measurable results that show improvement and delivery against the challenge outlined. Evidence of a genuinely positive impact on reducing the carbon consumed or embed and evidence of recycling of materials and energy. The panel will consider project as commenced and completed in the period of 2019 - 2020.

## BEST DATA CENTRE OPERATOR

The Challenge	Action/Initiative	Results achieved
A data centre that delivered its SLA's without compromising resilience or performance. The winner shall demonstrate that a continued service and performance was achieved whilst maintaining a legislative and compliance testing programme	Clear evidence of the initiative and action taken to directly address the challenge outlined, coming directly from within the business. A well thought out, robust execution and delivery plan.	Provide evident of the intent / plans and provide evidence of achievement in either measured SLA's - Statement of Compliance, where confidentiality conditions prevail. Evidence of contracts in place to undertake legislative compliance. Evidence provided by Customer Statements of Satisfaction.

## ENVIRONMENTAL PRODUCT OF THE YEAR

The Challenge	Action/Initiative	Results achieved
A development or new product that improved the environment by either reduction of emissions or reduction of waste ie extension of product life.	Clear evidence of the product and the environmental benefits achievable, coming directly from within the business, showing how the product has made an improvement and or reduction that benefits the environment.	Clear and measurable results that show improvement and delivery against the challenge outlined. Full achievement or significant progress towards full achievement of the aims. Recent evidence of progress in 2019/2020.

## SPECIAL CONTRIBUTION TO IMPROVING RESILIENCE THROUGH INNOVATION

The Challenge	Action/Initiative	Results achieved
The winner may demonstrate through an approach or new system arrangement or design the installation delivers a more resilient data centre.	Clear evidence of the initiative and action taken to directly address the challenge outlined, coming directly from within the business. A well thought out, robust execution and delivery. Examples of a fresh approach to improve resilience.	The results are subject to the submission. They need to show measurable improvement by references to published standards / norms on how improved resilience is achieved. The evidence may be the results of factory tests, detailed concepts or mathematical models. The submission should refer to a commencement or completion in the period 2019/2020.

## BEST TALENT DEVELOPER

The Challenge	Action/Initiative	Results achieved
In the data centre industry the need to continually develop and grow our resources to meet improving standards and performance remains high. Along with attracting new talent if we are to meet the growing demands the winner will need to demonstrate the development / training and retention plan.	Clear evidence of the initiative and action taken to directly address the challenge outlined, coming directly from within the business. A well thought out, robust execution and delivery. Examples of a fresh approach/collaboration/a passion to improve recruitment, retention and development in the business.	Clear and measurable results that show improvement and delivery against the challenge outlined. Full achievement or significant progress towards full achievement of the aims. Recent evidence of progress in 2019/2020. Levels of progress and evidence of a genuinely positive impact on recruitment, attraction and retention (for example, employee retention, customer satisfaction, training programmes / continued Development Planning).

## INNOVATION PRODUCT OF THE YEAR

The Challenge	Action/Initiative	Results achieved
A development or new product that improved any aspect of the data centre by either reduction of emissions, cost, or waste .	Clear evidence of the product and the improvements was reductions achievable, coming directly from within the business, that result from the innovative product.	Clear and measurable results that show improvement and delivery against the challenge outlined. Full achievement or significant progress towards full achievement of the aims. Recent evidence of progress in 2019/2020.

For more information on submitting your entry, please contact Event Director  
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