

# MATCHMAKING PLATFORM SPONSORSHIP OPPORTUNITIES

# CONNECT TECH SHOW PARIS



**TECH SHOW**  
PARIS  
techshowparis.fr

REGROUPANT



CLOUD EXPO  
EUROPE



DEVOPS  
LIVE



CLOUD & CYBER  
SECURITY EXPO



BIG DATA  
& AI WORLD



DATA CENTRE  
WORLD

ORGANISÉ PAR



L'ÉVÈNEMENT DÉDIÉ AUX PROFESSIONNELS DE LA TECH EN FRANCE

# INCREASE YOUR INVESTMENT BY HARNESSING THE POWER OF OUR **NEW** DIGITAL MATCHMAKING PLATFORM AT **TECH SHOW PARIS**

We're transforming the way our community connects and collaborates by launching **Connect at Tech Show Paris** – a completely new, tech-enabled meetings programme that will drive more meaningful conversations pre-show and onsite than ever before.

**Connect at Tech Show Paris** empowers technology buyers to discover the right products and solutions for their company, in a fraction of the time. And it allows technology providers to find the perfect people within institutions that can unlock the potential of their tech and engage with the audience before the show starts.

## ACCESS THE EVENT PRE-SHOW TO:

- Network with our visitors and speakers
- Receive and send meeting invitations and book meetings onsite
- Create a virtual profile to connect with our audience pre and post-show.
- Plan your day and create a personalised schedule including names, details, and photos of your meeting partners
- SMS and email reminders will be sent to remind you of your appointments along with support from the on-site concierge team



## SPONSORSHIP OPPORTUNITIES

# Login screen background

Single tenant sponsorship opportunity displayed as a background cover image alongside the portal login.

## Specification

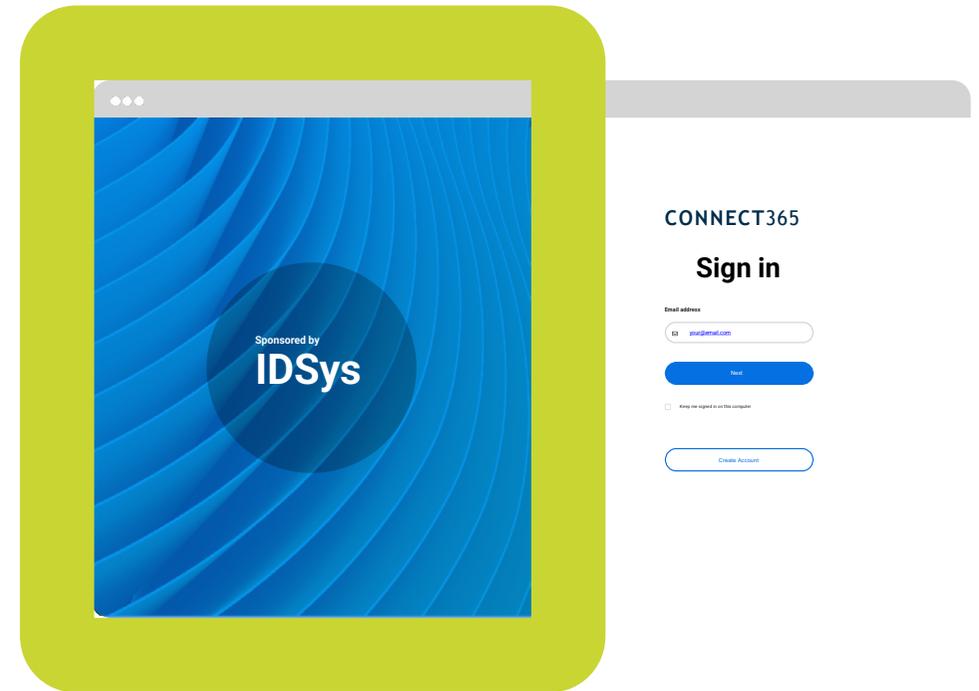
Size (WxH)	960px x 1,080px (Exact)
Type	Responsive image <sup>(1)</sup>
Tenants	Single

## Engagement tracking

Impressions    Clicks    User tracking

## Notes

Due to the significant variation in responsive display for this placement, we recommend contacting our team for best practises guidance when creating this asset.



## SPONSORSHIP

1 X SPONSORSHIP OPPORTUNITY:

**€4,500**

This opportunity is also included in the package:  
Platform Sponsor at a price of **€10,500**

## SPONSORSHIP OPPORTUNITIES

# Stacked headline sponsorship logo

Headline sponsorship placement stacked vertically below portal branding. Commonly combined with the portal headline sponsor logo opportunity.

## Specification

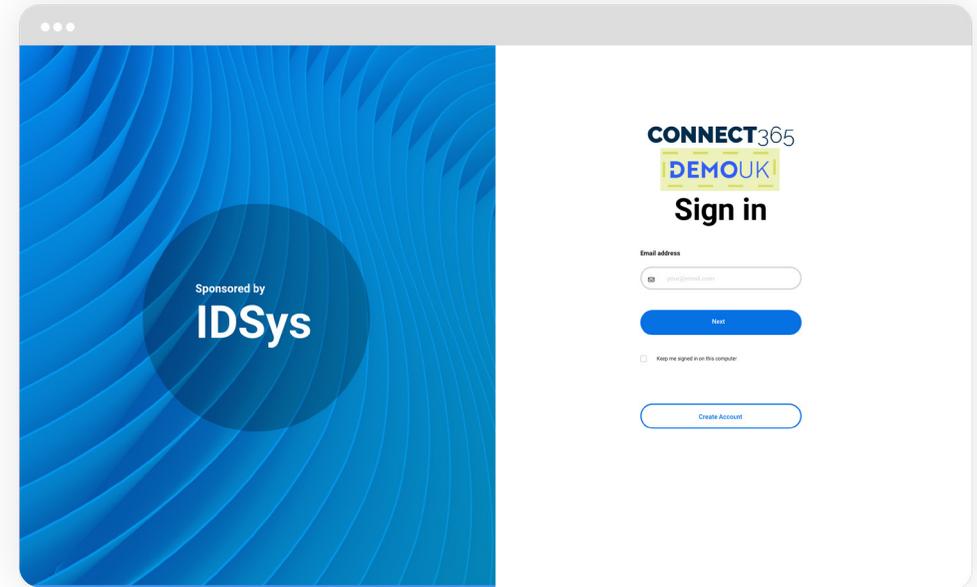
Size (WxH)	625px (max.) x 120px
Type	PNG image
Tenants	Single

## Engagement tracking

✓ Impressions    ✓ Clicks    ✓ User tracking

## Notes

We recommend using a medium font weight and minimum font size of 20px when using text for this placement.



## SPONSORSHIP

1 X SPONSORSHIP:

**€2,500**

This opportunity is also included in the overall Portal Headline Sponsorship package, priced at **€10,500**

## SPONSORSHIP OPPORTUNITIES

# Dashboard sponsorship carousel

Interactive multi-tenant sponsorship placement. Includes banner image, logo, title text, description text and a call to action button with internal portal link capability.

## Specification

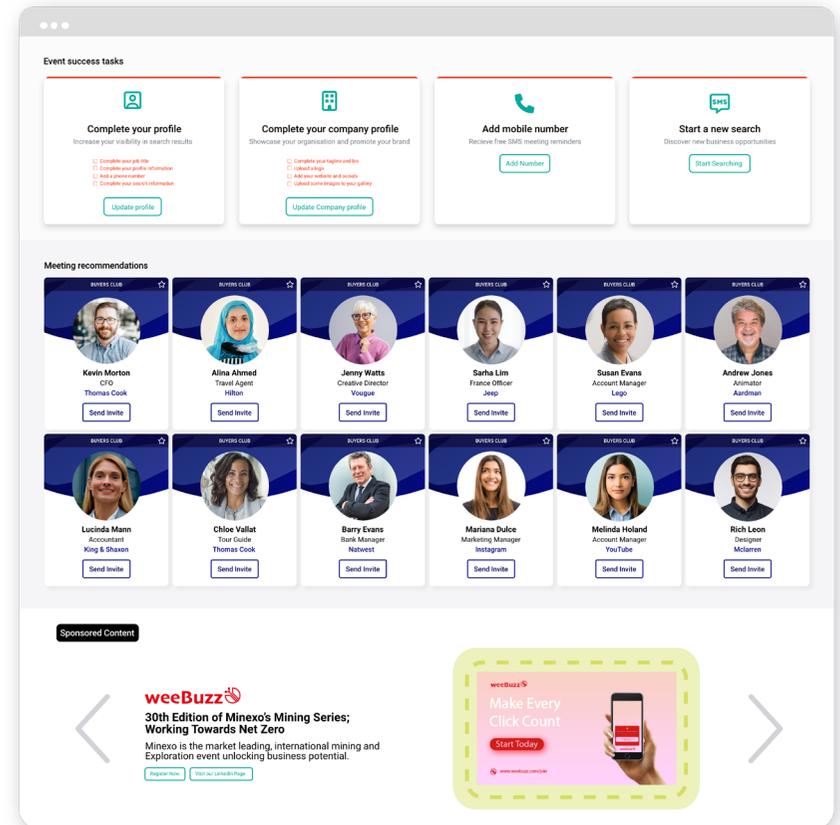
Size (WxH)	790px (Max.) X 440px (Max.)
Type	Image
Tenants	1 - 5 tenants

## Engagement tracking

✓ Impressions    ✓ Clicks    ✓ User tracking

## Notes

Title text maximum 50 characters. Description text max. 120 characters. CTA button links to sponsor profile, session or content page.



## SPONSORSHIP

3 X SPONSORSHIP OPPORTUNITIES:

**€2,500** EACH

This opportunity is also included in the overall Portal Headline Sponsorship package, priced at **€10,500**

## SPONSORSHIP OPPORTUNITIES

# Full width static banner

Interactive multi-tenant sponsorship placement. Includes banner image, logo, title text, description text and a call to action button with internal portal link capability.

## Specification

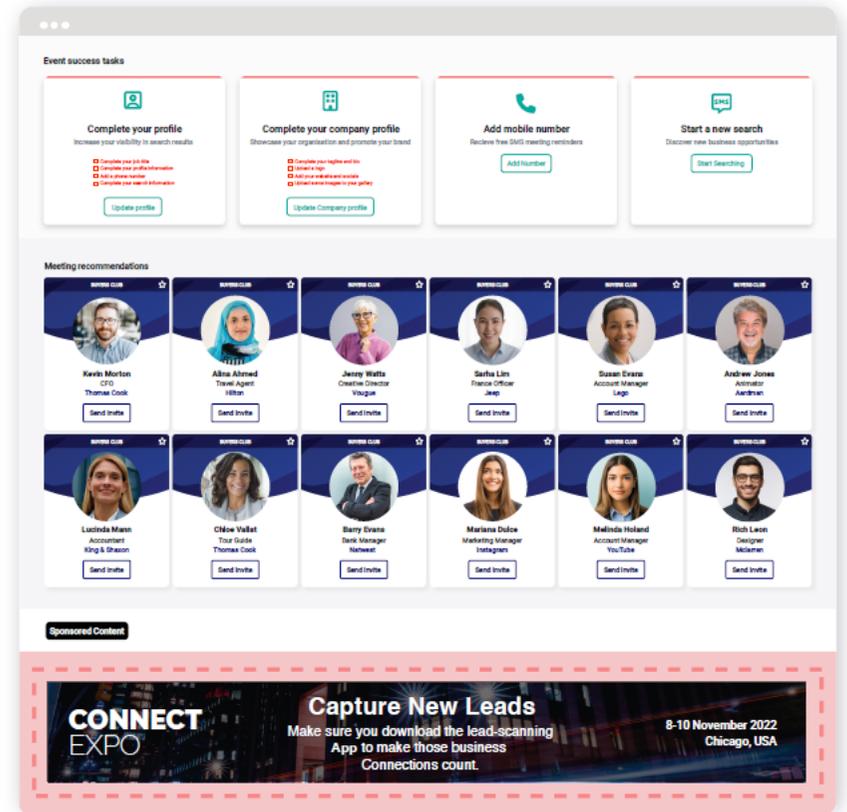
Size (WxH)	1,300px (Max.) X 230px (Max.)
Type	Image
Tenants	Unlimited

## Engagement tracking

✓ Impressions    ✓ Clicks    ✓ User tracking

## Notes

We recommend using a medium font weight and minimum font size of 20px when using text for this placement. This placement requires careful design to ensure clarity when scaled on mobile devices.



## SPONSORSHIP

3 X SPONSORSHIP OPPORTUNITIES:

**€2,500** EACH

This opportunity is also included in the overall Portal Headline Sponsorship package, priced at **€10,500**

## SPONSORSHIP OPPORTUNITIES

# In-search ads

Think Google Adwords style placement! These card style directory adverts offer unlimited sales revenue potential. Dominate the search results for product categories by targeting your specific audience.

## Specification

<b>Size (WxH)</b>	560px (Max.) X 296px (Max.)
<b>Type</b>	Responsive image
<b>Tenants</b>	Unlimited

## Engagement tracking

Impressions
  Clicks
  User tracking

## Notes

We recommend using a medium font weight and minimum font size of 20px when using text for this placement.

The screenshot shows a 'Find Meetings' interface. At the top, it says 'Search to find new business connections' and 'You have used 2 out of 30 of your pending meeting invitations.' Below this is a grid of meeting cards. Each card features a profile picture, name, title, and company, along with a 'Send invite' button. One card is highlighted with a blue background and contains an advertisement for 'CONNECT EXPO' with the text: 'Capture New Leads. Make sure you download the lead-scanning App to make those business Connections count.' To the right of the grid is a large green rectangular placeholder. Below the grid, there is a blue square with a dashed white box labeled 'Safe area' and a legend indicating the full advert size is 960px x 1,080px and the safe area is approximately 480px x 540px.

## SPONSORSHIP

3 SPONSORSHIPS PER SHOW SEARCH:

**€2,000** PER SHOW

This opportunity is also included in the overall Portal Headline Sponsorship package, priced at **€10,500**

## SPONSORSHIP OPPORTUNITIES

# Meeting service sponsor

Small service sponsorship branding displayed on meeting invitation, confirmation and information screens.

## Specification

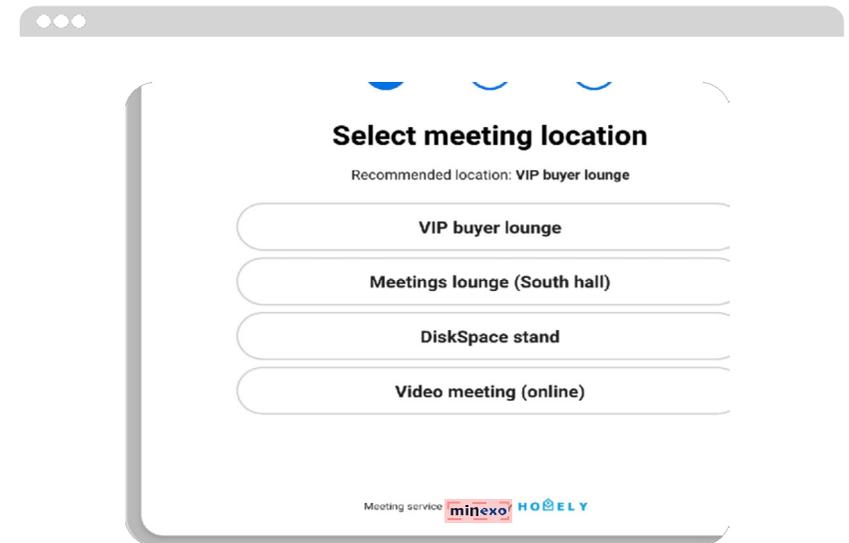
Size (WxH)	120px (Max.) x 20px (Max.)
Type	Image
Tenants	Single

## Engagement tracking

Impressions  Clicks  User tracking

## Notes

To avoid disruption to the user journey, this placement has no user interaction / click action.



## SPONSORSHIP

1 X SPONSORSHIP OPPORTUNITY:

**€1,500**

This opportunity is also included in the overall Portal Headline Sponsorship package, priced at **€10,500**

## SPONSORSHIP OPPORTUNITIES

# Portal headline sponsor logo

There is only 1 Headline platform sponsorship opportunity and includes the placement stacked vertically below portal branding.

## Specification

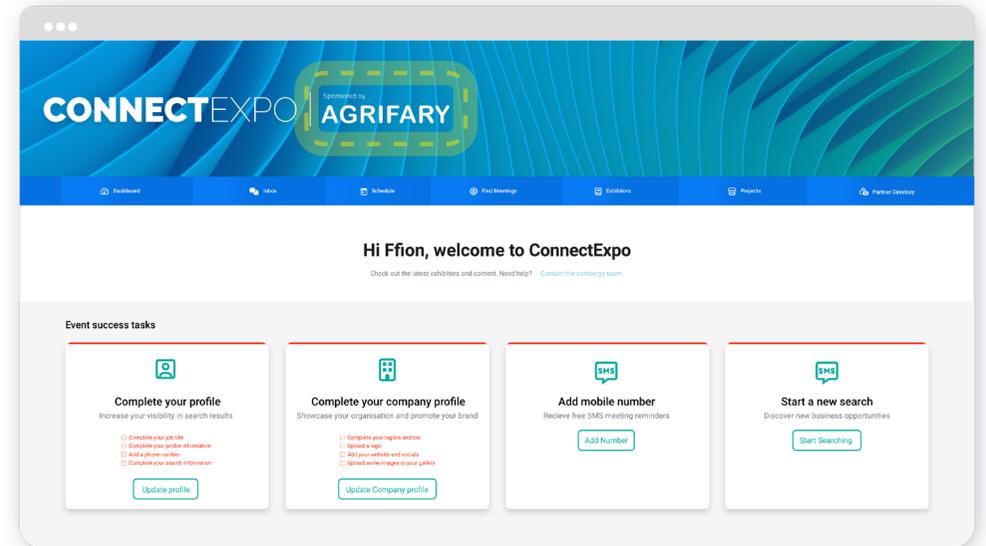
Size (WxH)	840px (Max.) x 120px (Max.)
Type	PNG image (Transparent)
Tenants	Single

## Engagement tracking

✓ Impressions    ✓ Clicks    ✓ User tracking

## Notes

We recommend using a medium font weight and minimum font size of 20px when using text for this placement.



## HEADLINE SPONSORSHIP

**€10,500** and includes:

- Login Screen
- Portal headline sponsor logo
- Stacked Headline sponsor logo
- 1 x dashboard carousel
- 1 x full width static banner
- 1 x in search advert
- Meeting service sponsor

# We're here to help.



Need advice with marketing sponsorship opportunities or creating assets?

Schedule a call with our matchmaking platform team to run through best practices.



[techshowparis@closerstillmedia.com](mailto:techshowparis@closerstillmedia.com)

**TECH SHOW**  
PARIS  
[techshowparis.fr](http://techshowparis.fr)

REGROUPANT



CLOUD EXPO  
EUROPE



DEVOPS  
LIVE



CLOUD & CYBER  
SECURITY EXPO



BIG DATA  
& AI WORLD



DATA CENTRE  
WORLD

ORGANISÉ PAR



L'ÉVÈNEMENT DÉDIÉ AUX PROFESSIONNELS DE LA TECH EN FRANCE