



AESTHETIC & DIGITAL DENTISTRY THEATRE

FRIDAY 4 OCTOBER

09:30 - 10:15 **Introduction to digital smile design: principles, integration, and case studies**

- Aims**
- Understand the key principles of Digital Smile Design (DSD) in aesthetic dentistry.
 - Explore Digital tools that enhance clinical efficiency and patient engagement in DSD.
 - Analyse case studies. Demonstrate the practical workflow and benefits of DSD in dental practice.

- Objectives**
- Understand the foundational principles of smile design and their importance in aesthetic dentistry.
 - Explore the various digital tools available for Digital Smile Design (DSD) and how they enhance case acceptance rates.
 - Analyse real-world examples and case studies to comprehend the workflow and practical application of DSD in dental practice.

Learning content

This course provides an engaging introduction to Digital Smile Design (DSD), focusing on the essential principles of smile aesthetics and the impact of digital tools on modern dentistry. Participants will gain insights into digital tools available and how digital integration can improve patient communication and case acceptance. Through detailed case studies, the lecture will illustrate practical examples of the DSD workflow, from initial consultation to final results, offering a clear understanding of its application in clinical practice.

Development outcomes A B C

Speaker(s): Jenni Rawes

10:30 - 11:15 **Train in facial aesthetics**

- Aims**
- Familiarise with fundamental aesthetic concepts.
 - Understand the role and importance of aesthetic training.
 - Explore various career paths in aesthetics.
- Objectives**
- Understanding aesthetic principles.
 - Application of aesthetic techniques.
 - Critical analysis of aesthetic quality.
 - Integration of aesthetic principles into practice.

Learning content

Evaluating aesthetic trends. Introduction to aesthetics as a career. Educational and training requirements. Developing essential skills starting your own business in aesthetics. Q&A and additional resources.

Development outcomes A B C D

Speaker(s): Suzie Sahirad

11:30 - 12:15 **Scan. Design. Create. 21st Century Chair-side dentistry**

- Aims**
- To understand the capabilities of readily available technology, software and materials.
 - To learn the workflows to deliver these techniques.
 - To understand that these products deliver tangible benefits to patients.
 - To recognise the volume Marcos has delivered in the last 12 months and the success he has experienced.

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 - To learn the workflows to deliver these techniques.
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Learning content

Scanning has in the last decade changed the landscape of dentistry in terms of accuracy and the immediate transfer of digital files. 3D printing is now enabling dentists to create definitive restorations in their practice. However many dentists struggle to connect with digital design, or would rather have control over this aspect themselves. For the first time, iTero has sought to connect the dots to enable 21st century chair-side dentistry to be simple, predictable, cost effective and instant. The iTero design suite is an open source, free to use, digital design software powered by Exocad that allows anyone in your dental team to design dental restorations.

Development outcomes E

Speaker(s): Marcos White

12:30 - 13:15 **Photogrammetry in full arch implantology**

- Aims**
- Understand the benefits of a digital workflow in full arch cases.
 - To demonstrate the data and measurable improvements photogrammetry has made to the digital workflow in full arch implantology.
- Objectives**
- Understand importance of patient selection and thorough cbct assessment.
 - Understand the advantages and limitations of guided surgery.
 - Gain awareness of streamlined digital workflows.
 - Understand the advantages of Photogrammetry in achieving prosthetic passivity.

Learning content

Practical tips to avoid costly mistakes when performing full arch Implantology. Including patient assessment and case selection, practical tips for successful surgery, digital workflows and data capture, prosthetic materials and design, maintenance protocols.

Development outcomes C

Speaker(s): Jessica Maguire



AESTHETIC & DIGITAL DENTISTRY THEATRE

FRIDAY 4 OCTOBER

13:45 - 14:30 **Digital dentures: the final part of the puzzle to receive the digital revolution**

- Aims**
- Understand the various digital denture options and combinations as well as how to implement them clinically.
- Objectives**
- Demonstrate the various manufacturing and design combinations for digital dentures.
 - Understand the pros and cons of each method and which one would compliment your workflow.
 - Hardware requirements.
 - Clinical steps based on each method of manufacture and design.

Learning content

This presentation will take you on a journey of partial to full digital dentures explaining the pros and cons of each approach with real life examples to demonstrate each one. If you are new to digital dentures or do not fully grasp how the various methods can benefit you in practice then this presentation should demystify much of this emerging field of dentistry.

Development outcomes A C

Speaker(s): Christopher Leech

14:45 - 15:30 **The future: 3D printing full arch dentures & implant prosthesis**

- Aims**
- To equip dental professionals with knowledge about the advancements in 3D printing technology and its implications for prosthetic dentistry.
 - To provide an understanding of the design and production processes involved in 3D printing full arch dentures and implant-supported prostheses.
 - To foster an appreciation for the clinical and economic benefits of digital workflows in modern dental practices.
- Objectives**
- Understand the basic principles and technical components of 3D printing technology in dentistry.
 - Learn the workflow involved in designing and producing full arch dentures and implant prostheses using 3D printing.
 - Identify the types of materials suitable for 3D printing dental prosthetics and their respective advantages.

Learning content

This lecture explores the evolving role of 3D printing technology in the field of dentistry, specifically focusing on full arch dentures and implant prosthesis. As the dental industry increasingly embraces digital workflows, 3D printing has emerged as a revolutionary tool for creating highly precise and customized dental prosthetics. The lecture will cover the technical aspects of 3D printing, including the types of printers, materials used, and the digital design process. It will also address the clinical applications, advantages over traditional methods, and how these advancements improve patient outcomes. Ethical considerations, challenges, and the potential future developments of this technology in the dental field will be discussed.

Development outcomes C

Speaker(s): Kuwerjit Singh Chani

15:45 - 16:30 **Chairside 3D digital dentistry options**

- Aims**
- To educate dentists about the process and advantages of in-house 3D printing in dental clinics.
 - To demonstrate how 3D printing technology can enhance workflow efficiency and patient care in dental practices.
 - To provide practical insights on incorporating 3D printing into everyday dental procedures for improved treatment outcomes.
 - To empower dentists with the knowledge and skills.

Objectives

- Introduce the basics of 3D printing technology and its applications in dentistry.
- Explain the advantages of in-house 3D printing, including cost-effectiveness, customization, and reduced turnaround time.
- Showcase real-life case studies and examples of successful integration of 3D printing in various dental procedures.

Learning content

This presentation aims to enlighten dental professionals on the transformative potential of in-house 3D printing technology in their clinics. The program will cover the fundamentals of 3D printing, its specific applications in dentistry and practical insights on integrating this technology into everyday practice. Gain a deeper understanding of the benefits and implementation of 3D printing.

Development outcomes A B C

Speaker(s): Alison Simpson



AESTHETIC & DIGITAL DENTISTRY THEATRE

SATURDAY 5 OCTOBER

09:30 - 10:15 **Navigated surgery: future of implant dentistry?**

- Aims**
- Understanding available technology for navigated surgery. Understanding workflow for navigated surgery with Xguide.
- Objectives**
- The benefits of navigated surgery. The evidence base of navigated surgery. The workflow of Xguide. The teamwork involvement in navigated surgery. Operator and patient experience feedback.
- Learning content**
- An overview of available technology for navigated surgery used in implant dentistry together with its advantages and pitfalls. I shall be presenting my journey with navigated XGuide system step-by-step and challenges encountered along the way.
- Development outcomes** C
- Speaker(s):** Andreea Shavit

10:30 - 11:15 **The 2 million pound practice – What every GDP should know about dental implants and its role in every dental practice**

- Aims**
- An overview of training pathways in Implant dentistry.
 - Implementation of the various ways to deliver ethical high level implant care to your patients, either by employing an implant dentist or training with appropriate implant training pathways.
- Objectives**
- Understand the basics of implant dentistry.
 - Understand the use of CBCT scans and intra oral scans in treatment planning.
 - Be able to identify key ways to introduction of implants into a general practice.
 - Be able to implement an effective team based approach to case acceptance using the various technology available.
- Learning content**
- A generalised overview of the day to basics of dealing with dental implants. We discuss the various technology involved from intra oral scans, CBCT and use of guided prosthetically driven treatment planning in modern clinical dental practice. We also discuss how to incorporate and use treatment coordinators and the pathways to present plans to patients negating the jargon making patients make informed choices about their care. The lecture aims to introduce the basic equipment needed to deal with any implant issues that may arise and highlight the various ways you can implement having implants introduced to your general practice. From training pathways, employing associates and marketing for high level implant cases – we will explain the pitfalls and optimal methods to implement implant dentistry into your everyday general practice in a safe and predictable manner. We also discuss the business side of the running of a technologically forward-thinking dental practice and provide you a unique patient experience you can offer your own patients.
- Development outcomes** B C D
- Speaker(s):** Avik Dandapat

11:30 - 12:15 **Scan. Design. Create. 21st Century Chair-side dentistry**

- Aims**
- To understand the capabilities of readily available technology, software and materials.
 - To learn the workflows to deliver these techniques.
 - To understand that these products deliver tangible benefits to patents.
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- To understand the capabilities of readily available technology, software and materials.
 - To learn the workflows to deliver these techniques.
 - To understand that these products deliver tangible benefits to patents.
 - To recognise the volume Marcos has delivered in the last 12 months and the success he has experienced.
- Learning content**
- Scanning has in the last decade changed the landscape of dentistry in terms of accuracy and the immediate transfer of digital files. 3D printing is now enabling dentists to create definitive restorations in their practice. However many dentists struggle to connect with digital design, or would rather have control over this aspect themselves. For the first time, iTero has sought to connect the dots to enable 21st century chair-side dentistry to be simple, predictable, cost effective and instant. The iTero design suite is an open source, free to use, digital design software powered by Exocad that allows anyone in your dental team to design dental restorations.
- Development outcomes** B
- Speaker(s):** Marcos White

12:30 - 13:15 **How to plan ortho restorative cases using Invisalign Smile Architect**

- Aims**
- To understand the potential of using Smile Architect.
 - To gain confidence in planning cases with Smile Architect.
 - To understand how to integrate Exocad restoration design into your digital ortho-restorative workflow.
- Objectives**
- How to integrate iTero, Clincheck and Smile Architect in comprehensive ortho-restorative dentistry planning.
 - To outline the features of Smile Architect how to plan a Bonding case.
 - To demonstrate a Smile Architect Indirect case 'end-to-end' from initial planning to final restoration.
 - To demonstrate how the indirect restoration of the case was designed using Exocad.
- Learning content**
- Dr Mark Hughes will discuss the ground breaking Smile Architect feature from Invisalign. Revolutionising ortho-restorative treatment planning. Invisalign Smile Architect offers a cutting-edge solution for dental professionals.
- Development outcomes** A C
- Speaker(s):** Mark Hughes



AESTHETIC & DIGITAL DENTISTRY THEATRE

SATURDAY 5 OCTOBER

13:45 - 14:30 **Artificial intelligence & the future of dentistry**

- Aims**
- To provide an understanding of the role AI plays in shaping the future of dentistry.
 - To explore AI-driven tools and technologies that improve diagnostic accuracy, treatment planning, and patient care.
 - To foster critical thinking about the ethical implications and challenges of implementing AI in dental practice.
- Objectives**
- Understand the basics of AI in Dentistry.
 - Explore AI's applications in dental imaging and diagnostics.
 - Assess the role of AI in treatment planning and clinical decision-making.
 - Consider ethical and practical challenges in AI integration.
 - Predict future trends in AI and Dentistry.
- Learning content**
- This session explores the transformative impact of Artificial Intelligence (AI) on the future of dentistry. Participants will gain insights into how AI-driven technologies, such as machine learning, robotics, and data analytics, are revolutionising patient care, diagnostics, and clinical workflows in dental practice. Through case studies and real-world examples, we will discuss AI's applications in dental imaging, predictive analytics, personalised treatment plans, and robotic-assisted surgeries. The session also addresses the ethical considerations and challenges of integrating AI into dentistry, highlighting its potential to enhance precision, efficiency, and patient outcomes.
- Development outcomes** C
- Speaker(s):** Adam Nulty, Quintus Van Tonder, Patrik Zachrisson, Chris Lefkaditis

14:45 - 15:30 **Train in facial aesthetics**

- Aims**
- Familiarise with fundamental aesthetic concepts.
 - Understand the role and importance of aesthetic training.
 - Explore various career paths in aesthetics.
- Objectives**
- Understanding aesthetic principles.
 - Application of aesthetic techniques.
 - Critical analysis of aesthetic quality.
 - Integration of aesthetic principles into practice.
- Learning content**
- Evaluating aesthetic trends. Introduction to aesthetics as a career. Educational and training requirements. Developing essential skills starting your own business in aesthetics. Q&A and additional resources.
- Development outcomes** A B C D
- Speaker(s):** Suzie Sahirad

15:45 - 16:30 **Clear aligner therapy with minimum maintenance**

- Aims**
- What is Clear aligner therapy with minimum maintenance.
 - How to set the right patient expectations.
 - Clincheck tips and tricks for best cosmetic finishes.
- Objectives**
- Learn how to plan and modify a Clincheck in order to achieve the most aesthetic finish, with the objective to minimise maintenance.
- Learning content**
- Dr Gina will explain what is her concept of Minimal Maintenance in cases treated with Clear Aligners as a GDP. During this presentation you will learn the importance of modifying a Clincheck paying attention to small details, which can have a big impact on the final aesthetic finish.
- Development outcomes** C
- Speaker(s):** Gina Vega



CLINICAL EXCELLENCE THEATRE

FRIDAY 4 OCTOBER

09:15
-
10:00

The WONCA files: from Roald Dahl to the future of “putting the mouth back into the body”

Aims

- Share recommendations of the EFP-WONCA workshop on the role of doctors in early detection/prevention of periodontitis and the role of oral healthcare professionals in the early detection/prevention of CVD, diabetes and respiratory diseases.
- Current evidence-base for periodontitis as a risk factor for non-communicable diseases (NCD).
- Summarise biological links between periodontitis and NCDs.

Objectives

- Explain to patients the impact of periodontitis on general health based on recommendations of the EFP-WONCA report.
- Insights into how early case detection of diabetes, CVD or respiratory diseases may be implemented in dentistry and how doctors need to develop care pathways for patients.
- Appreciate tools developed to enable closer working between oral healthcare professionals and doctors.

Learning content

Professor Chapple will share recommendations of the EFP-WONCA workshop on the potential role of family doctors in early detection/screening/prevention of periodontitis and the role of oral healthcare professionals in early detection/screening/prevention of CVD, diabetes and respiratory diseases.

Development outcomes A B C D

Speaker(s): Professor Iain Chapple

10:15
-
11:00

Human Factors in aesthetics: an introduction

Aims

- To be able to ascertain when to decline to provide treatment and be able to say 'NO'.
- Identify and put into practice protocols to avoid 'the unhappy patient'.
- Utilise 'Reflective Thinking' to improve clinical practice.
- Reflect on and challenge the provision of aesthetic treatments.

Objectives

- Be cognitive of ethical considerations.
- Understand medico-legal consequences including informed consent.
- Recognise stumbling blocks including some of the most common ones.

Learning content

This session aims to signify the importance of critically assessing a patient's suitability for treatment and the role of the 'pre-clinical' observation.

Development outcomes A B D

Speaker(s): Brian Franks

11:15
-
12:00

How to plan and deliver IPR in clinical practice

Aims

- A review of IPR planning and methods in clinical practice

Objectives

- Understand anatomical and physiological considerations of IPR.
- Review of methods, handstrips, discs, oscillating saw and IPR bur.
- Understand the risks of IPR.

Learning content

Role of IPR in orthodontic treatment. Understand anatomical and physiological considerations of IPR. Review of methods, handstrips, discs, oscillating saw and IPR bur. 4 Risks of IPR.

Development outcomes C

Speaker(s): Farooq Ahmed

12:15
-
13:00

Tackling teeth: an introduction to sports dentistry and trauma management

Aims

- Raise awareness about dental health's impact on athletic performance.
- Equip participants with actionable strategies for injury prevention.
- Empower attendees with immediate dental trauma response knowledge.
- Share insights from case studies to inform effective management.
- Promote collaborative care for athletes' oral health and overall well-being.

Objectives

- Understand the fundamentals and nuances of treating athletes.
- Understand the importance of prevention.
- Recognise and manage common dental traumas.
- Evaluate real life cases of dental trauma in athletes.
- Understand the dentist's role in the wider medical team.

Learning content

Sports dentistry is a specialised field that intersects oral health and athletic performance. As athletes face unique challenges related to dental trauma, prevention, and management, understanding these aspects becomes crucial. In this lecture, we explore the essentials of sports dentistry, emphasising practical strategies for dental care and refresh our knowledge in trauma management.

Development outcomes C

Speaker(s): Anni Seaborne

13:15
-
14:00

Demystifying class 3 malocclusions: predictable management using the Invisalign System

Aims

- Understand ideal treatment goals for finishing Class 3 malocclusions.
- Understand how to translate the treatment goals for mild to moderate class 3 cases into the planning process with ClinCheck Pro software using 3D controls.
- Understand how to select the correct elastics to reinforce anchorage in mild to moderate class 3 malocclusions.

Objectives

- Describe the aims of orthodontic treatment in the management of adult patients presenting with class 3 malocclusions.
- Demonstrate the use of 3D controls, occlusion tool and precision cuts in the planning process in ClinCheck Pro software.
- Explain the challenges that are present in management of class 3 cases, and how dentist and patient expectations can be appropriately set from the first appointment.

Learning content

Dr Gina will demonstrate how she assesses, and treatment plans mild to moderate class 3 cases as a GDP to achieve functional and aesthetic outcomes. During this presentation you will learn about the importance of diagnosis and understanding the severity of the malocclusion, and how to integrate inter-maxillary elastics into your class 3 treatments with the Invisalign System.

Development outcomes C

Speaker(s): Gina Vega



CLINICAL EXCELLENCE THEATRE

FRIDAY 4 OCTOBER

14:15
-
15:00

Removable prosthodontics: how to easily create perfect primary impressions 100% of the time

Aims

- Illustrate the shortcomings of not following recommended procedures for impression taking in general practice.
- Highlight the issues commonly faced by clinicians and dental technicians when carrying out procedures for removable prosthodontics in general practice.
- Illustrate the benefits of the utilisation cheap and effective impression materials readily available to clinicians.

Objectives

- Understand why problems arise and to easily adopt techniques making impression taking quick, easy and rewarding and appreciated by their dental technicians.
- Common issues faced by both clinicians and technicians will be highlighted and strategies to avoid them arising in future.
- Understand advantages of using traditional, low-cost materials in combination to produce great results on Monday morning.

Learning content

This session will takes delegates through why impression taking in general practice can be frustrating and ultimately costly when issues arise compromising the delivery of removable prosthodontics to patients. The fundamentals of effective primary impression taking will be covered using every day cheap dental materials and, as a result, ultimately increasing both the levels of patient satisfaction and profit margins for general practitioners.

Development outcomes B

Speaker(s): Mike Gregory

15:15
-
16:00

Elevate your surgical All-on-X Game: mastering freehand protocols for predictable, winning results

Aims

- Provide an update on evidence-based, predictable techniques for All-on-X surgery.
- Simplify complex techniques for less experienced colleagues.
- Explain the benefits of each method, empowering participants to deliver patient-specific treatments.
- Understand how to integrate surgical stages for optimal patient comfort.

Objectives

- Master essential techniques required to successfully implement the All-on-X treatment concept across a wide range of cases.
- Identify the necessity of each specific technique to provide individualised and tailored treatment solutions.
- Develop contingency plans (Plan B) for addressing challenges during All-on-X surgeries.
- Effectively manage and resolve complications that arise.

Learning content

All-on-X basics. Case selection for FP1 and FP3: Criteria for a successful outcome. GBR on full arch cases: when and why? Sinus lift augmentation and nasal floor elevation. Nasal floor elevation and Palatal approach: when and how? How to manage the soft tissue for demanding All-on-X cases?

Development outcomes C D

Speaker(s): Dr Andromachos Kandioglou

16:15
-
17:00

Interceptive orthodontics in children and what to look for in the developing malocclusion for the GDP and Orthodontist

Aims

- Define interceptive orthodontics. Identify common malocclusions and emphasise early diagnosis.
- Explore treatment options and promote interdisciplinary collaboration.
- Enhance patient communication.
- Review evidence-based guidelines.
- Analyse long-term impact.
- Utilise case studies and address challenges.

Objectives

- Understanding interceptive orthodontics.
- Identifying common malocclusions and their untreated consequences. Early diagnosis.
- Interceptive treatment strategies.
- Multidisciplinary approach among dental specialist.
- Strategies to communicate benefits to parents.
- Evidence-base.
- Long-term outcomes.
- Case studies.
- Ethical considerations and compliance.

Learning content

Management of developing dentition. Key signs to look for in the developing dentition. Orthodontic considerations for the developing dentition. When to refer & when to treat for the GDP. The role of interceptive orthodontics in the lifelong dental health journey for patients.

Development outcomes A B C D

Speaker(s): Dipen Patel



CLINICAL EXCELLENCE THEATRE

SATURDAY 5 OCTOBER

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- Aims**
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 - Current evidence-base for periodontitis as a risk factor for non-communicable diseases (NCD).
 - Summarise biological links between periodontitis and NCDs.

- Objectives**
- Explain to patients the impact of periodontitis on general health based on recommendations of the EFP-WONCA report.
 - Insights into how early case detection of diabetes, CVD or respiratory diseases may be implemented in dentistry and how doctors need to develop care pathways for patients.
 - Appreciate tools developed to enable closer working between oral healthcare professionals and doctors.

Learning content

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Development outcomes **A B C D**

Speaker(s): Professor Iain Chapple

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 - Illustrate the benefits of the utilisation cheap and effective impression materials readily available to clinicians.

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Development outcomes **B**

Speaker(s): Mike Gregory

11:15 - 12:00 **Could we be doing more to reduce the impact of periodontal disease on patients from both a societal and a dento-legal perspective?**

- Aims**
- Understand the societal impact of dentistry's minimal impact on periodontal disease.
 - Be able to appreciate how complaints and claims may arise in respect to periodontal disease.
- Objectives**
- To explore the little impact dentistry has had on the prevalence and incidence of periodontitis, what we could do better and, how we could better protect ourselves from potential complaints and claims.

Learning content

An exploration into the conundrum of periodontal disease having a relatively high prevalence and societal impact despite it remaining preventable and treatable. What can we do, not only to help society but also our future selves in avoiding potential related complaints and claims.

Development outcomes **A D**

Speaker(s): Amit Frankie Rai

12:15 - 13:00 **How not to screw up your composites**

- Aims**
- Familiarisation with current concepts in rubber dam isolation, enamel & dentine bonding and resin bonding agents.
 - Familiarisation with contemporary composite resin material and their handling.
 - Understand interdental shaping protocols and to use a number of wedging and matrix systems for posterior composite restorations.
 - Demonstrate a technique for placement, shaping and polishing of a composite.

- Objectives**
- Demonstrate a greater understanding of the current principles involved in dentine bonding and resin composite systems.
 - Familiarise yourself with rubber dam placement and using new composite instruments, wedging and matrix systems.
 - Familiarise yourself with systematic placement, shaping and polishing techniques for posterior composite restorations.

Learning content

This session is intended to create an understanding of composite material, dentine bonding agents, why and how to use rubber dam, and the choices in matrix selection.

Development outcomes **A C D**

Speaker(s): Rachel Derby

13:15 - 14:00 **Foundations of success: clinical excellence with the Invisalign System**

- Aims**
- Understand why a force-based clear aligner is an effective orthodontic appliance and how the three Smart technologies unique to the Invisalign System enable this.
 - Understand optimised attachments and how they differ from conventional attachments.
 - Understand the science behind SmartTrack material, and how its properties provide effective at orthodontic tooth movement.

- Objectives**
- Outline the differences between a force-based system and displacement based system.
 - Describe the three Smart technologies within the Invisalign System.
 - Demonstrate through clinical cases the application of the Invisalign System in General Practice.

Learning content

Discover how the Invisalign System, and the three Smarts (SmartForce, SmartStage and SmartTrack) have become integral to Dr Gina Vega's management of patients. During this session you will learn about the unique features of Invisalign that contribute to its design as a force-driven orthodontic appliance and how to apply these to treat common malocclusions in adult patients

Development outcomes **C**

Speaker(s): Gina Vega



CLINICAL EXCELLENCE THEATRE

SATURDAY 5 OCTOBER

14:30 - 15:15 **Turn your smile designs into full facial transformations - The power of facial aesthetics**

- Aims**
- Provide unparalleled insights into the power of facial aesthetics with a live demonstration.
 - Demonstrate safe and effective techniques with botulinum toxin and dermal fillers.
 - Highlight facial anatomical danger areas to reduce the risk of complications such as vascular occlusion.
 - Demonstrate how to achieve the most impressive before and after photos with soft tissue augmentation to frame.

- Objectives**
- Transform the success of your business by integrating facial aesthetic treatments.
 - Turn smile designs into full facial transformations.
 - Use botulinum toxin and dermal fillers for anti-ageing, profile balancing, feminisation and masculination treatment plans.
 - Use cosmetic injectables to treat functional disorders such as masseteric hypertrophy and gummy smile.

Learning content

Join award winning training provider Acquisition Aesthetics for a live demonstration on how to achieve full facial transformations with non-surgical facial aesthetics. The perfect adjunct to any modern dental practice, facial aesthetic treatments can turn smile designs into transformative full facial rejuvenations. Director Dr Lara Watson covers how to use botulinum toxin and dermal fillers for anti-ageing, profile balancing, feminisation and masculination treatments.

Development outcomes **A B C D**

Speaker(s): Lara Watson

15:30 - 16:15 **The 'Kobayashi Maru' scenario: management of a failing bridge**

- Aims**
- To discuss the decision making process in management of a failing bridge and to highlight the importance of patient communication and involvement with regard to advantages and limitations of various treatment options.

- Objectives**
- Discuss the limitations of restorative and prosthetic options in the replacement of missing teeth.
 - Highlight the benefits of retention of the natural tooth and associated anatomy.
 - Emphasise the importance of communication to manage patient expectations regarding outcome and prognosis.
 - Discuss the decision making process in management of a failing bridge.

Learning content

To present a case of a failing bridge and discuss options for a medically complicated patient.

Development outcomes **A C**

Speaker(s): Aditya Naidu

16:30 - 17:00 **Moving past a “safe beginner”**

- Aims**
- Be more aware of the tools at your disposal and the various different educational platforms available.
 - How to structure a PDP.
- Objectives**
- Understand necessity of ongoing education.
 - Understand the importance of a well thought out PDP, as well as different methods of learning and education.

Learning content

This session aims to provide: Tips on maximising your time as a foundation dentist. Tips on developing focused PDP. Tips on utilising a variety of platforms for clinical development.

Development outcomes **C D**

Speaker(s): Tochukwu Udeh



DENTAL CARE PROFESSIONALS HUB

FRIDAY 4 OCTOBER

09:45 - 10:30 Monolithic: a new era of aesthetic revolution and shade matching innovation

- Aims**
- Provide participants with the knowledge and skills to achieve natural-looking, aesthetically pleasing dental restorations using monolithic and Miyo techniques.
 - Inspire participants to explore new materials and innovative techniques for shade matching and aesthetic improvements, focusing on all-on-X restorations and achieving maximum esthetics in monolithic full arches zirconia restorations.
- Objectives**
- Understand the principles behind monolithic and Miyo liquid ceramics in dental restorations.
 - Discover techniques for accurate shade selection and colour matching using dental diagrams and MATISSE digital shade matching software.
 - Observe a step-by-step video application of liquid ceramics on a Zirconia All on X.

Learning content

Introduction to Monolithic and Miyo liquid ceramics techniques and case studies. All-on-X Restorations: Discussions on how Monolithic and liquid ceramics can be applied to maximise aesthetics. 3 Shade Matching Techniques: Overview of the latest innovative shade matching techniques, MATISSE for achieving a perfect blend with the surrounding dentition.

Development outcomes A

Speaker(s): Alina Ceclan

10:45 - 11:30 Addressing bullying in the workplace: spotting the signs and understanding the form it takes

- Aims**
- The aim of this presentation is to help dental professionals recognise bullying tactics, and understand the effects of bullying on mental, physical and emotional health.
- Objectives**
- Attendees should gain an understanding of: "Stealth" bullying tactics, such as gaslighting and mobbing.
 - The effects of bullying on mental, physical and emotional health, and morale.
 - The effects of bullying on the workplace.
 - What action to take if being bullied and be able to recognise the signs of possible bullying in the workplace

Learning content

Are you being bullied and don't realise it? Not all bullying is obvious - but continual bullying, however stealthy, can wear you down and impact on your physical health, as well as your ability to do your job successfully.We shall be looking at non-obvious forms of bullying and what you can do if you suspect you are being bullied, dispersing some of the myths around the topic.

Development outcomes A B D

Speaker(s): Pam Swain

11:45 - 12:30 Community, the trade union for Dental Nurses

- Aims**
- The session aims to inform about the work of Community, how it benefits the Dentistry workplace, and how Dental Nurses can seek support from us.
- Objectives**
- Understand the values of a trade union and how this relates to our ethical principles as Dental professionals.
 - Be able to appreciate how cohesion and a happy team underpins successful practice and high standards of patient care.
 - Have a greater understanding of your rights at work and how best to challenge.
 - Be aware of how to join our union, seek help, and what support we offer.
- Learning content**
- In March 2024, Dental Nurses were welcomed into the national union Community, giving Dental Nurses on the ground a vast support network and a strong platform for their voices to be heard. The values of the trade union movement will be explored in the session, along with the functions and operations of how trade unions benefit Dental Nurses in the workplace.
- Development outcomes** B D
- Speaker(s): Chris Segal, Celie Brookes

12:45 - 13:15 Managing infertility in the dental practice setting

- Aims**
- Gain a thorough understanding of infertility including its causes and prevalence in addition to the emotional and psychological impacts.
 - Identify how infertility can affect employees job performance and understand how to manage the distress related to infertility.
 - Learn strategies to create a culture of empathy to support employees facing infertility.
 - Master best practices for discussing.
- Objectives**
- Understand infertility.
 - Recognise the impact of infertility.
 - Create a supportive working environment.
 - Teach effective communication, resources and support systems, and legal and ethical considerations.
- Learning content**
- This session will:Discuss the impact infertility has on employee's emotional and professional livesShare how to create a supportive workplace to alleviate stress and promote overall well-being, as well as cover the compliance and HR basics surrounding proper policies and effective communication in addition to sensitivity trainingTeach what resources are available to support employees.

Development outcomes A B

Speaker(s): Brittany Pittham

13:30 - 14:15 It is good to talk and even better to listen

- Aims**
- To create a comprehensive understanding of the importance of embedding a speaking up and listening up culture within a dental setting.
- Objectives**
- This session aims to:
- Equip individuals with the knowledge, skills, and tools necessary to foster an environment where employees feel encouraged and safe to voice their opinions, concerns, and ideas, thereby enhancing organisational communication and engagement.
 - Comprehend the critical aspects and benefits of implementing an effective raising concern/whistleblowing policy within an organisation.
 - Identify and analyse the various barriers that individuals face when attempting to raise concerns or speak up in professional and personal environments.
- Learning content**
- The session will focus on creating a culture to enable team members to feel empowered to speak up and actively listen in a dental setting. Speaking and listening up contribute to improved patient care, staff satisfaction, and overall operational efficiency.

Development outcomes A

Speaker(s): Sally Khawaja, Bethany Carter

14:30 - 15:15 Water fluoridation: it's still relevant

- Aims**
- To describe how CWF holds and essential role in making Oral Health accessible in 2024.
 - To explore the benefits of CwF in communities where options for health promotion may be out of reach. Learn who's who in CWF and how to participate.
- Objectives**
- Understand what Community Water Fluoridation (CWF) is.
 - Be able to compare CWF relevance to modern mineral products.
 - Recognise the demographics CWF targets.
 - Learn how to get involved in implementing CWF.
- Learning content**
- A short introduction to explore Community Water Fluoridation (CWF) and it's relevance in 2024 to protect and secure the oral health of our future generations.
- Development outcomes** A C
- Speaker(s): Sakina Needham

15:30 - 16:15 Giving back in the UK & beyond: dental volunteering opportunities

- Aims**
- To highlight communities and populations who struggle to access dental care and how that impacts their lives.
 - To inform the dental team how they can give back and volunteer in dentistry.
- Objectives**
- Understand the need for dentistry in vulnerable and seldom heard from communities both in the UK and overseas.
 - Appreciate how lack of access to dentistry can affect health and wellbeing.
 - Understand how clinicians can give back and use their skills to volunteer with Dentaaid the Dental Charity.
- Learning content**
- Want to learn how you can use your skills in dentistry to help those most in need? Learn about the opportunities for the whole dental team in giving back to communities in the UK and overseas with Dentaaid the Dental Charity.
- Development outcomes** A B D
- Speaker(s): Natalie Bradley



DENTAL CARE PROFESSIONALS HUB

SATURDAY 5 OCTOBER

09:15 - 10:00 How to achieve the perfect patient journey

- Aims**
- To provide the best patient journey, from the very first interaction, to the end of their treatment.
 - Erica aims to equip you with the knowledge and skills to create a bespoke patient journey for your practice.
 - Understand why first impressions are so important and how to make good ones.
 - Build a trusting relationship.
- Objectives**
- Understand the importance of first impressions, patient journey and good communicational skills.
 - Be able to create a patient journey from start to finish.
 - Build strong relationships with patients.

Learning content

As a multiple award-winner in front-of-house service, Erica's approach to the patient journey has been instrumental in her recognition, earning her prestigious accolades in the field. She believes that first impressions are crucial; the initial interaction, whether it's a phone call or a patient's entrance into the practice, sets the tone for the entire experience, and asserts that building a strong foundation from this first impression is essential for a flawless patient journey.

This session will:Discuss the comprehensive aspects of crafting the ideal patient journey, emphasizing its adaptability to meet each individual's needsDelve into the design process behind Chapel Dental's patient journey, highlighting the elements that contribute to its successExplore the significance of cultivating relationships with patients and share strategies for achieving this.

Development outcomes B

Speaker(s): Erica Bryant

10:15 - 11:00 Ensuring psychological safety

- Aims**
- Provide an understanding of what it takes to have a high-performance team who do not fear repercussions in dentistry and particularly dental nursing.
- Objectives**
- Explore what is meant by psychological safety and the links to dental nursing.
 - Examine what low psychological safety is and the impact on team performance with a focus on dental nursing.
 - Determine the benefits of adopting a culture of psychological safety and the links to high performance.
 - Discuss what psychological safety is not and what behaviours break psychological safety.
- Learning content**
- Delegates will have a greater understanding of psychological safety and how if adopted can help a team to flourish.
- Development outcomes** B
- Speaker(s): Fiona Ellwood BEM

11:15 - 12:00 Blowing the whistle: revealing the wrongdoing

- Aims**
- This session aims to highlight the DCP's vital role in whistleblowing, enhancing accountability and patient safety within the dental industry.
- Objectives**
- Define and understand the term whistleblowing.
 - Identity potential whistleblowing concerns.
 - Identify and understand its significance in dentistry.
 - Review the steps to reporting or making a whistleblowing disclosure.
- Learning content**
- This session aims to highlight the DCP's vital role in whistleblowing, enhancing accountability and patient safety within the dental industry.
- Development outcomes** A D
- Speaker(s): Rebecca Power

12:15 - 13:00 Practical steps to support patients with a learning disability

- Aims**
- To understand what a learning disability is and what it is not.
 - To understand the risk factors for people with a learning disability.
 - To understand strategies to elevate stress and promote good communication with patients.
- Objectives**
- Demonstrate patient-centred care when supporting and treating people with learning disabilities.
 - Understand what things are available to support people with a learning disability access dentistry and what dental aids are available to support oral hygiene.
 - Give simple oral hygiene advice to promote positive outcomes for patients with a learning disability.
- Learning content**
- Give dental professionals a greater understanding of how to support people with a learning disability during their dental visit.
- Development outcomes** A
- Speaker(s): Amberley Lewis

13:15 - 14:00 The business of dental therapy

- Aims**
- To understand how dental therapists can be utilised in NHS practice to increase access and deliver contract value.
- Objectives**
- Understand the systems in England and wales that allows dental therapists to open and close courses of treatment.
 - Understand the barriers and enablers that are present.
 - Understand the potential of skill mix to meet NHS contract and increase access for patients.
- Learning content**
- Discuss the systems in England and Wales that allows dental therapists to open and close courses of treatmentConsider the barriers and enablers that are presentConsider the potential of skill mix to meet NHS contract and increase access for patients.
- Development outcomes** B D
- Speaker(s): Fiona Sandom

14:15 - 15:00 Vital pulp therapy

- Aims**
- To explore how vital pulp therapy can be applied in general dental practice to conform with minimally invasive endodontic procedures.
- Objectives**
- Discussing the meaning and scope of vital pulp therapy.
 - Reviewing alternative treatment options for teeth traditionally diagnosed with irreversible pulpitis.
 - Identifying the various techniques and different schools of thought in managing deep carious lesions in symptomatic and asymptomatic teeth.
 - Describing indications for pulpotomy in adult teeth according to the latest research.
- Learning content**
- To outline the scope of vital pulp therapy in accordance with the latest evidences including the management of deep caries, indirect and direct capping techniques, and pulpotomy.
- Development outcomes** C D
- Speaker(s): Awaz Sharief

15:15 - 16:00 Better oral health for everyone

- Aims**
- Raise awareness about the importance of regular dental care. Educate and empower individuals to take control of their oral health.
 - Providing resources for proper oral care habits.
 - Promote the importance of a balanced diet for oral health.
- Objectives**
- Raise awareness about the importance of regular dental care.
 - Educate and empower individuals to take control of their oral health.
 - Providing resources for proper oral care habits.
 - Promote the importance of a balanced diet for oral health.
- Learning content**
- Awareness of Regular Dental Check-ups: The importance of routine dental visits for professional cleanings, early detection of oral health issues, and personalised treatment plans.Resources for Adopting Proper Oral Care Habits: Provide information on the right toothbrush and toothpaste selection, proper brushing and flossing techniques, and the use of additional tools like tongue scrapers.
- Development outcomes** A
- Speaker(s): Harry Poku, Larry Poku



ENHANCED CPD THEATRE

FRIDAY 4 OCTOBER

09:15
-
10:00

Medical emergencies

Aims

- To enable the early recognition and management of deterioration in a patient that can become medically compromised during their dental treatment.
- How to have a better understanding of how to use their mandatory dental medical emergency drugs.

Objectives

- Provide delegates the awareness and management of medical emergencies within dental practice.
- Enable attendees to help review their mandatory emergency drugs audit processes that are used in medical emergencies.
- Have knowledge how to deal with an unconscious patient.
- Recognise and management of suspected sepsis.

Learning content

This session covers the management of medical emergencies for the dental team.

Development outcomes A B C D

Speaker(s): Kaushik Paul

10:15
-
11:00

Stop worrying about litigation and start enjoying dentistry

Aims

- Understand the landscape of litigation and how to manage it.

Objectives

- Review where the risks of litigation arise from.
- Recognise that mistakes happen which will not ruin your career.
- Steps you can take to manage your risk, maintain your physical and mental health and enjoy a long career in dentistry.

Learning content

The session helps dental practioners understand the landscape of litigation and manage associated risks effectively. By reviewing common source of litigation, acknowledging that mistakes are part of the profession, and learning practical steps to manage risks, attendees will be empowered to enjoy a long and rewarding career in dentistry.

Development outcomes B D

Speaker(s): Len D'Cruz

11:15
-
12:00

Don't fall off! The importance of fulfilling your GDC registration requirements

Aims

The aim of this session is to give the learner an insight into their GDC registration obligations and will include:

- Clarity on what is required to maintain GDC registration.
- The impact of non-compliance and how to rectify this.
- A suggestion of reframing how CPD is regarded.

Objectives

- Be able to demonstrate what is required to maintain their professional registration.
- Understand why following the guidelines is important and what will happen if they don't.
- Appreciate why undertaking Continuing Professional Development should be seen as positive and not punitive.

Learning content

Too many dental care professionals are needlessly lost from the GDC register each year and this session will address what is needed from each registrant to prevent this. You will be taken step-by-step through what to do, and what not to do!

Development outcomes B D

Speaker(s): Miranda Steeples

13:15
-
14:00

The Dental Guidance Notes 2nd Edition: what you need to know

Aims

- To refresh and update delegates on the key principles, practice and requirements surrounding the safe use of x-ray equipment in dentistry.

Objectives

- The potential hazards associated with X-rays and the importance restricting the exposure of staff and patients as far as is reasonably practicable.
- The requirements of The Ionising Radiations Regulations 2017 and The Ionising Radiation (Medical Exposure) Regulations.
- Regulations 2017 (as amended 2024).
- Key changes to the UK guidance for users of dental X-ray equipment.

Learning content

Means of restricting the exposure of staff and patients in the dental practice to radiation as far as reasonably practicable. The principal requirements of relevant legislation and associated guidelines, namely: The Ionising Radiations Regulations 2017 (IRR17), The Ionising Radiation (Medical Exposure) Regulations 2017 (IRMER17) including the very recent 2024 amendments.

Development outcomes C

Speaker(s): Andrew Gulson

14:15
-
15:00

Obtaining patient consent: how to protect yourself

Aims

- To enable you to fully understand consent and in doing so to reduce your own and practice/team risks, in the provision of dental care.

Objectives

- Recognise and be familiar with their obligations in relation to consent.
- Describe the basic principles of consent, understand how to appropriately obtain consent and the importance of recording the consent process.
- Describe the case of Montgomery v Lanarkshire HB and the implications of this and other cases in the consent process.

Learning content

This lecture, provided by and from the perspective of a Senior Dento-legal Adviser from MDDUS, will give participants information about ethics, consent, and how to effectively gain consent from patients in modern dentistry, highlighting the aspects of clinical care that patients need to be informed about in advance of treatment commencing.

Development outcomes A D

Speaker(s): Helen Kaney

15:15
-
16:00

Making every contact count: the oral healthcare professional's role in early identification of non-diabetic hyperglycaemia and type 2 diabetes

Aims

- Have an overview of current guidelines/evidence related to periodontitis and type 2 diabetes.
- Understand shared risk factors.
- Understand the role of the healthcare team in identification of non-diabetic hyperglycaemia and type 2 diabetes.

Objectives

- To understand the association between periodontitis and type 2 diabetes.
- To understand the shared risk factors between the two conditions.
- To understand current guidelines relating to periodontists and type 2 diabetes.
- To understand the role of the oral healthcare team in early identification of non-diabetic hyperglycaemia and type 2 diabetes.

Learning content

The role of the oral healthcare team in the early identification and prevention of type 2 diabetes and non-diabetic hyperglycaemia.

Development outcomes C

Speaker(s): Zehra Yonel



ENHANCED CPD THEATRE

SATURDAY 5 OCTOBER

10:15
-
11:00

An update from the Chief Dental Officer England

Aims

- Policy update.

Objectives

- Gain an understanding on current policy priorities.

Learning content

To update on current policy priorities for Chief Dental Officer.

Development outcomes C

Speaker(s): Jason Wong MBE

11:15
-
12:00

NHS and latest updates

Aims

- For attendees to have the information to develop their clinical direction based on evidential changes.

Objectives

- An understanding of the current political and working environment for dental teams.

Learning content

With the new Government settling into office, what is happening to improve NHS Dentistry for patients and dental teams. What developments are happening in other UK nations and what external factors will effect all dental provision.

Development outcomes B C

Speaker(s): Eddie Crouch

13:15
-
14:00

Dental care needs for recently diagnosed head and neck cancer patients

Aims

- To understand a patient's dental journey straight after diagnosis.
- To understand your role in the multidisciplinary care of a patient during and after head and neck cancer treatment.
- To have a greater understanding of the longer term management of this cohort of patients and when to seek specialist advice.
- To appreciate the role of the Mouth Cancer Foundation in the care of these patients.

Objectives

- Understand a patient's dental journey straight after diagnosis.
- Understand your role in the multidisciplinary care of a patient during and after head and neck cancer treatment.
- Have a greater understanding of the longer term management of this cohort of patients and when to seek specialist advice.
- Appreciate the role of the Mouth Cancer Foundation in the care of these patients.

Learning content

Dental journey straight after diagnosis. To understand your role in the multidisciplinary care during and after head and neck cancer treatment. Long term management. The role of the Mouth Cancer Foundation.

Development outcomes B C

Speaker(s): Tripat Mahajan

14:15
-
15:00

Intravenous sedation governance update for the dental team

Aims

- This course aims to reinforce the knowledge, skills and responsibilities required for the safe provision of single drug intravenous sedation in dental practice for dental teams.

Objectives

- Understand the current national guidelines for intravenous sedation single drug use for patients needing conscious sedation, including reviewing the H&S, practising safe sedation, legislation and good record keeping.
- Review patient assessment for ASA I and II patients along with roles and responsibilities of the sedation dental team.

Learning content

Delegates will have be more confidence in delivering safe and effective clinical care to their intravenously sedated patients in a safe clinical environment.

Development outcomes C

Speaker(s): Tashfeen Kholasi

15:15
-
16:00

Safeguarding and the dental team

Aims

- Enhance awareness and knowledge among dental professionals about the critical importance of safeguarding and to equip them with the knowledge needed to identify and address potential safeguarding issues within their practice.
- Strengthen team collaboration.

Objectives

- Understand key safeguarding principles within a dental practice, including recognising signs of abuse and neglect and understanding their responsibilities in protecting vulnerable patients.
- Implement effective safeguarding practices into their daily operations, ensuring that the dental team can identify, respond to, and report safeguarding.

Learning content

Join us for an insightful presentation on "Safeguarding and the dental team," where we will explore the essential role dental professionals play in protecting patients. This session will cover key safeguarding principles, recognise signs of abuse and neglect, and outline effective communication strategies.

Development outcomes A

Speaker(s): Rebecca Silver



PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

FRIDAY 4 OCTOBER

09:15 - 09:45

Growth strategies for your private practice

Aims

- Creating a practice growth plan.
- Communicating and engaging your dental team.
- Understanding patient decision making.

Objectives

- Discover simple, practical strategies to grow your private practice.

Learning content

Learn a practical approach to creating, communicating and implementing a growth plan for your practice in 2025 Best practice principles to communicate with patients & team membersReview simple principles to grow your practice.

Development outcomes A B D

Speaker(s): Justin Leigh

10:00 - 10:30

Building your ideal practice

Aims

- The aim of this presentation is to outline the most important elements to building a successful practice.
- We aim to show current and aspiring practice owners the steps required to turn their ambitions into reality and understand how to build an ideal dental practice.

Objectives

- Be able to understand how to develop a clear vision for your practice goals. See examples of a development roadmap for a dental practice.
- Understand the importance of measuring KPIs for long term success.
- Understand the most important elements required to build and lead a successful team.

Learning content

For many, owning a practice is an exciting aspiration, but for others, the reality can feel like a tough grind. This presentation will outline the essential steps to creating your dream practice: Develop a clear vision for your ideal practice by identifying your core values, goals, and long-term ambitions. Create a practical roadmap that outlines the necessary steps, resources, and timelines needed to bring your vision to life. Implement effective systems and metrics to monitor your progress. You can't manage what you don't measure, so implementing the right systems and measuring your KPIs is critical to ensure you stay on the path to success. Build and lead a successful team by understanding the importance of a robust recruitment process; continuous appraisal system; teamwork and leadership in driving the growth of your practice.

These learning objectives will equip you with the tools and knowledge needed to build a practice that reflects your vision and thrives in the long term.

Development outcomes A

Speaker(s): Alon Preiskel, Sunita Jordon

11:30 - 12:15

Selling or buying a dental practice: in a changing market, what's new and top tips for both!

Aims

- Advising both sellers and buyers on selling and acquiring a dental practice asset to maximise the sale and equally purchase in the most effective way.

Objectives

- Be able to identify what type of buyer that is likely to purchase a practice and how to best prepare and maximise the sale.
- Be able to understand the financial risks and opportunities of a target practice and how funding can be structured in order to make the practice financially viable.

Learning content

With the market opening up where smaller groups and individuals are often offering better terms than the bigger corporates, we will focus on the backbone of the market, the independent practice sales market! With over 80% of sales sold to independent buyers we will discuss how to maximise a sale from a seller's perspective as well as discuss how to effectively finance a practice sale through the use of a broker.

Development outcomes B C

Speaker(s): Phil Kolodynski, Tommy Glasscoe

13:15 - 13:45

5 steps to improve efficiencies and profits for practice owners

Aims

- An overview of how to make your practice more efficient and see where there are easy gains that cost nothing ton implement.
- Allowing you to maximise the untapped profits in your business that you haven't seen yet. Ever heard of the "you don't know what you don't know". Let us show you!

Objectives

- Understand the importance of a good trade relationship and how through the Real Dentist Academy you can make significant savings.
- Learn the importance of how and why to set financial targets.
- Discover the use of language to get the most from your team.
- Learn how good patient communication can increase your case acceptance.

Learning content

Sometimes being a Practice Owner can be a thankless task. We know that, and in this session we will look at 5 key steps every practice owner can easily implement to streamline their business, be more efficient and importantly be more profitable. These core principles are promoted through the Real Dentist Academy for practice growth and used by the most successful businesses. They often don't need invsetment other than just changing your outlook. Come along and see how you can benefit. It is aimed at Practice owners, or those looking to become an owner.

Development outcomes A B D

Speaker(s): Paul Abrahams, Justin Leigh

14:00 - 14:30

Pulp friction: managing conflict and drama within your team

Aims

- Introduce participants to ways of avoiding conflict and resolving conflict and complaints within the general practice setting.
- It includes a fun interactive session, Who Do You Think You Are?
- Personality profiling and self-reflection on our own communication and learning styles.

Objectives

- Avoid and/or deal with complaints effectively.
- Communicate effectively in order to resolve complaints easily.
- Train teams to avoid stress.
- Help create a harmonious team.

Learning content

This session will: Guide on how to prevent complaints and provide a complaint handling update. Introduce effective communication techniques to resolve conflict easily. Guide on the main causes of drama and how we can train our teams to swerve the stress it can cause. Guide on how to create a harmonious team.

Development outcomes A B D

Speaker(s): Lisa Bainham



PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

FRIDAY 4 OCTOBER

14:45 - 15:30

Redefine, Reimagine, Realise: Maximising efficiency with a modern scope of practice

Aims

- Explore and define the scope of practice as well as identify the challenges impeding direct access whilst examining the potential of skill-mix integration to optimise efficiency.

Objectives

- Dispel some of the myths surrounding Scope of Practice.
- Highlight the problems which prevent true direct access.
- Consider how skill-mix may be utilised to drive efficiency.

Learning content

The session aims to dispel myths and misconceptions surrounding the scope of practice in dentistry. It highlights the barriers preventing true direct access for practitioners and explores the utilisation of skill-mix to drive efficiency in healthcare settings. By challenging assumptions and promoting skill-mix integration, the session encourages a more comprehensive and patient-cantered approach to dental care delivery.

Development outcomes B D

Speaker(s): Joseph Ingham

15:45 - 16:15

From startup to standout: the 8 marketing principles for success for any practice owner, whether new or experienced

Aims

- Equip dental practice owners and aspiring owners with practical, effective marketing strategies to accelerate growth and build a standout practice.
- By the end of this talk, participants will have clear, actionable steps to implement in their practice, regardless of their current level of experience.

Objectives

- Attendees will understand the key marketing strategies to create a standout practice, learn how to effectively attract and retain patients, and gain actionable insights to apply immediately.
- This will benefit both new practice owners and experienced owners looking to overcome stagnation.

Learning content

Discover the essential marketing principles to successfully launch or grow your dental practice. Whether you're a new or experienced practice owner, these 8 proven strategies will help you stand out, attract patients, and accelerate growth using over 20 years of expert marketing insights.

Development outcomes B C

Speaker(s): Shaz Memon



PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

SATURDAY 5 OCTOBER

09:15 - 09:45 The essentials for Associate career development - what we are not taught at Uni!

Aims

- An overview of how as a young associate, you can identify and navigate the early years making sure you are more focused and profitable.
- Covering aspects that are not clinical, but essential in our day to day workings as a dentist.

Objectives

- Understand the importance of managing your daybook and how this can make or break you.
- Discover the common yet hidden pitfalls and how to avoid these in your early years.
- Learn how you can maximise your earnings through good structure and targeted learning.
- Managing stresses and how to access help when you need support, making your life easier.

Learning content

We are trained to be dentists, but leave University with very little guidance on all the aspects that are also our job such as how to get great jobs, training pathways, tax liabilities, daybook efficiencies, being profitable etc. The list goes on. The Real Dentist Academy recognises this and supports younger dentists in everything that is not taught at Uni, to help you become better at what you have been trained to do. So come along and see how you can be the best you can be, and learn how to avoid the common mistakes everyone else makes!

Development outcomes A B D

Speaker(s): Paul Abrahams, Jenni Rawes

10:00 - 10:30 Increase your impact: maximising revenue with hands-free aesthetic devices

Aims

- Provide an overview of the non-invasive aesthetic market, highlighting the benefits and limitations of various technologies.
- Demonstrate how EMFACE is uniquely positioned to meet the growing demand for non-invasive treatments by targeting facial muscles, offering an advantage that no other device currently provides in addressing facial aging.
- Explain the role of innovative aesthetic devices.

Objectives

- Why you should consider hands-free devices in particular when looking at new technologies.
- What to look for in a device manufacturer and how to pick wisely.
- Clinical overview of BTL EMFACE and how it combines with injectables such as neuromodulators, dermal filler and biostimulants.
- Practical steps for integrating a hands-free device like EMFACE into your clinic.

Learning content

Hands-free aesthetic devices present a unique opportunity for dental practices to boost revenue while enhancing outcomes for your patients. By incorporating these types of non-invasive technologies, dental practices can attract a new cohort of patients and significantly boost revenue. This session will explore the business opportunity presented by EMFACE, created by industry leaders BTL Aesthetics, how it can be combined with a thriving injectables business and how to plan a seamless integration into your practice.

Development outcomes B C

Speaker(s): Danielle Nulty, Gemma Halliday

10:45 - 11:15 The smart Dentist's playbook: high-ROI marketing on a shoestring budget

Aims

- Equip dental professionals with affordable, high-impact marketing strategies.
- To demonstrate how psychology influences patient attraction and conversion.
- To provide practical techniques for implementing internal and external marketing initiatives.
- To share insights on creating a cohesive marketing approach across various channels.

Objectives

- Understand the psychology behind effective dental marketing strategies.
- Be able to implement low-cost patient attraction techniques.
- Recognise how to leverage social proof in consultations and marketing.
- Be able to design congruent lead generation strategies.

Learning content

This session unveils cost-effective marketing strategies for dental clinics. Dr Prav Solanki shares insights on attracting new patients through email and SMS marketing, Google reviews, internal marketing, referrals, and social proof. He explores the psychology behind patient conversion and the importance of congruency in lead generation.

Development outcomes A B

Speaker(s): Prav Solanki

11:30 - 12:15 Selling or buying a dental practice: in a changing market, what's new and top tips for both!

Aims

- Advising both sellers and buyers on selling and acquiring a dental practice asset to maximise the sale and equally purchase in the most effective way.

Objectives

- Be able to identify what type of buyer that is likely to purchase a practice and how to best prepare and maximise the sale.
- Be able to understand the financial risks and opportunities of a target practice and how funding can be structured in order to make the practice financially viable.

Learning content

With the market opening up where smaller groups and individuals are often offering better terms than the bigger corporates, we will focus on the backbone of the market, the independent practice sales market! With over 80% of sales sold to independent buyers we will discuss how to maximise a sale from a seller's perspective as well as discuss how to effectively finance a practice sale through the use of a broker.

Development outcomes B C

Speaker(s): Phil Kolodynski, Tommy Glasscoe



PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

SATURDAY 5 OCTOBER

12:30 - 13:00 16 Years in 45 minutes: turbocharging treatment acceptance with tech and EQ

Aims

- Equip dental professionals with advanced strategies for increasing treatment acceptance rates.
- To demonstrate how technology and emotional intelligence can synergise to enhance patient communication.
- To provide insight into the patient decision-making journey and its impact on treatment acceptance.
- To share practical techniques for implementing personalised, timely patient interactions.

Objectives

- Understand the psychology behind patient decision-making in treatment acceptance.
- Be able to implement effective communication strategies throughout the patient journey.
- Recognise how to leverage Leadflo CRM for personalised, timely patient interactions.
- Be able to apply emotional intelligence techniques to improve treatment acceptance rates.

Learning content

This session reveals how to boost treatment acceptance rates using technology and emotional intelligence. Dr Prav Solanki distils 16 years of experience into 45 minutes, covering patient psychology, automation via Leadflo CRM, and effective communication strategies throughout the patient journey.

Development outcomes A B

Speaker(s): Prav Solanki

13:15 - 13:45 Elevate your surgical All-on-X Game: mastering freehand protocols for predictable, winning results

Aims

- Provide an update on evidence-based, predictable techniques for All-on-X surgery.
- Simplify complex techniques for less experienced colleagues.
- Explain the benefits of each method, empowering participants to deliver patient-specific treatments.
- Understand how to integrate surgical stages for optimal patient comfort.

Objectives

- Master essential techniques required to successfully implement the All-on-X treatment concept across a wide range of cases.
- Identify the necessity of each specific technique to provide individualized and tailored treatment solutions.
- Develop contingency plans (Plan B) for addressing challenges during All-on-X surgeries.
- Effectively manage and resolve complications that arise.

Learning content

All-on-X basics. Case selection for FP1 and FP3: Criteria for a successful outcome. GBR on full arch cases: when and why? Sinus lift augmentation and nasal floor elevation. Nasal floor elevation and Palatal approach: when and how? How to manage the soft tissue for demanding All-on-X cases?

Development outcomes C D

Speaker(s): Dr Andromachos Kandioglou

14:00 - 14:30 Bite club: how to create positive conversations which enhance the patient journey

Aims

- Introduce participants to a set of rules for creating an outstanding patient journey, so they will be able to apply these effectively within the general practice setting.
- The session includes a fun interactive game of Banned Lingo Bingo; words and phrases we should ban when communicating with patients.

Objectives

- Introduced to the key factors in wowing new patients from the moment they make contact.
- Guided on improved communication skills for your front of house team.
- Tutored on converting enquiries effectively.
- Guidance on utilising a TCO (Treatment Co-ordinator) and implementing.
- KPIs to measure your success and growth.

Learning content

This session will introduce the key factors in wowing new patients from the moment they make contact. Guide on improved communication skills for your front of house team. Tutor on converting enquiries effectively. Guide on utilising a TCO (Treatment Co-ordinator) and implementing KPIs to measure your success and growth.

Development outcomes B

Speaker(s): Lisa Bainham

14:45 - 15:15 Key tax savings opportunities and risks for Dentists

Aims

- This lecture will inform delegates of practical, valuable and favourable tax reliefs and planning strategies to sensibly mitigate taxes.

Objectives

- Know how planning can prepare them to better manage their income tax, capital gains and inheritance tax.
- Be aware of what reliefs are available to them to make dealing with income tax, capital gains and inheritance tax easier.
- Understand the strategies available to them for income tax, capital gains and inheritance tax management.

Learning content

This lecture will provide an outline of planning, reliefs, and strategies available to individuals and businesses in relation to income tax, capital gains tax and inheritance tax.

Development outcomes A B D

Speaker(s): Shoaib Khan

15:30 - 16:00 From startup to standout: the 8 marketing principles for success for any practice owner, whether new or experienced

Aims

- To equip dental practice owners and aspiring owners with practical, effective marketing strategies to accelerate growth and build a standout practice.
- By the end of this talk, participants will have clear, actionable steps to implement in their practice, regardless of their current level of experience.

Objectives

- Attendees will understand the key marketing strategies to create a standout practice, learn how to effectively attract and retain patients, and gain actionable insights to apply immediately.
- This will benefit both new practice owners and experienced owners looking to overcome stagnation.

Learning content

Discover the essential marketing principles to successfully launch or grow your dental practice. Whether you're a new or experienced practice owner, these 8 proven strategies will help you stand out, attract patients, and accelerate growth using over 20 years of expert marketing insights.

Development outcomes B C

Speaker(s): Shaz Memon



SPECIALTY INTEREST THEATRE

FRIDAY 4 OCTOBER

10:15 - 11:00 **Limitations of 2D imaging in oral surgery**

- Aims**
- To provide an understanding of the various 2D and 3D imaging modalities available to use in oral surgery and their individual limitations.
 - The lecture also highlights how 3D imaging can be formatted and utilised to justify its use and maximise understanding of the information captured by it.
- Objectives**
- Discuss different image modalities used in oral surgery and understand their uses and limitations.
 - Interpret certain radiological features on a plain X-ray and be able to determine if further investigation is warranted.
 - Identify when a CBCT scan is needed to assess an area further.
 - Understand how to format a CBCT scan to extract all data needed from it.

Learning content
An overview of the limitations of 2D imaging in Oral Surgery and how 3D imaging can enhance our understanding of crucial anatomy and allows us to modify our techniques. The lecture also outlines how CBCT scans can be formatted to extract the data from them.

Development outcomes C
Speaker(s): Tamer Theodossy

11:15 - 12:00 **Latest guidelines on the perio-ortho interface**

- Aims**
- This session will provide an overview of the latest S3-level clinical practice guideline, which allows for an evidence-based and patient-centred decision-making process for managing periodontitis patients requiring orthodontics.
 - Discuss orthodontic management including: types of appliances, movement, use of adjuncts, timing, management of periodontitis relapse and maintenance.

- Objectives**
- Understand the S3-level clinical guidelines on the management of periodontitis patients requiring orthodontics.

Learning content
An overview on the latest S3-level clinical practice guideline, which allows for an evidence-based and patient-centred decision-making process for managing periodontitis patients requiring orthodontics. Orthodontic management including: types of appliances, movement, use of adjuncts, timing, management of periodontitis relapse as well as the importance of successful maintenance will be discussed.

Development outcomes C
Speaker(s): Reena Wadia

12:15 - 13:00 **Replacing molars immediately: implant design, placement protocols and gaining predictable long term outcomes**

- Aims**
- Aim to demonstrate a novel approach to immediate molar replacement using dental implants.
 - To demonstrate the various elements of implant design required for this procedure.
 - Demonstrate the evidence for this technique.
 - To show examples of the surgical protocols utilised for this.
- Objectives**
- Understand implant design for molar sockets.
 - Understand the selection criteria for molar immediate replacement.
 - Understanding of the various grafting materials we would use.
 - To understand the surgical protocol for placement of the implant in a molar socket to gain stability.

Learning content
Molar teeth tend to crack deeming them unable to treatment using RCT or crowns. Often seen in bruxists a molar tooth may crack through and through. Here we will show a technique to rapidly replace a molar tooth using a dental implant, both the surgical protocols, selection criteria and outcomes of such treatment. Implant design has moved rapidly over the last decade allowing clinicians to consider more rapid replacement of teeth. Traditionally molar teeth should be removed then augmented after a period of 6 months then placement and restoration subsequently 4 months later. Using this technique we shorten treatment times as well as preserve soft and hard tissue architecture negating the need for large grafts also.

Our lecture will demonstrate the various facets required for predictable and safe outcomes for our patients.

Development outcomes A
Speaker(s): Avik Dandapat

13:15 - 14:00 **Fermented lingonberry juice as an addition for oral home care**

- Aims**
- Lingonberries contain phenolic compounds which have antimicrobial, anti-inflammatory and antioxidant effects.
 - These are important for maintaining better oral health in a natural way, compared to chlorhexidine for example.
 - More knowledge and emphasis on natural oral health products through continuous clinical studies.
 - Better oral health and better for the environment.
- Objectives**
- Understanding the mechanisms of how fermented lingonberry juice phenolics act in the oral environment.
 - Understanding the molecular composition of the unique set of phenolic substances in lingonberries.
 - To be able to identify the patient group which would benefit the most from the use of FLJ.

Learning content
Fermented lingonberry juice (FLJ, Lingora®) was developed as a natural addition for oral home care for patients with dry mouth symptoms and related diseases, such as candidiasis, dental caries and periodontal disease. With a patented method the naturally occurring sugars in lingonberry juice are reduced by fermentation to a safe level for oral use.

Development outcomes C
Speaker(s): Dr Pirjo Pärnänen



SPECIALTY INTEREST THEATRE

FRIDAY 4 OCTOBER

14:15 - 15:00 **Restoratively driven tissue level implant placement in the aesthetic zone**

- Aims**
- Understand the benefits and risks of using tissue level implants.
 - Understand the importance of restoratively driven implant planning.
 - Understand the requirements to undertake restoratively driven placement.
 - An overview of digital implant dentistry.
- Objectives**
- Explore the advantages, potential drawbacks, indications, and contraindications of tissue-level implants.
 - Analyse the importance and necessity of restoratively driven implant planning to ensure optimal aesthetic outcomes.
 - Understand the steps required for the implementation of digital dentistry in facilitating restoratively driven implant placement.

Learning content
This session is designed for less experienced implant dentists and those already placing implants who are interested in digital dentistry. Despite common misconceptions and concerns about placing tissue-level implants in the aesthetic zone, optimal patient outcomes can be achieved with proper planning. Successful implant planning should always begin with a clear vision of the desired final result.

Development outcomes A C
Speaker(s): Manraj Kalsi

15:15 - 16:00 **Brace yourself: knowing when to refer to an orthodontist**

- Aims**
- The aim of this session is to empower dental professionals to confidently recognise when a patient should be referred to an orthodontist.
 - By utilising key clinical indicators and the IOTN scale, dental professionals will be able to ensure timely, effective treatment and improved patient outcomes through collaborative care.
- Objectives**
- Understand the key orthodontic conditions that warrant early referral to an orthodontist.
 - Apply the Index of Orthodontic Treatment Need (IOTN) scale to assess patients requiring orthodontic intervention. Identify early developmental signs in children and adults that suggest the need for orthodontic consultation.

Learning content
This presentation offers essential guidelines for dental professionals on when to refer patients to an orthodontist, focusing on key concerns such as impacted canines, severe malocclusions, and early intervention needs. It will guide dental professionals on how to use the Index of Orthodontic Treatment Need (IOTN) to assess the severity of cases, ensuring timely and appropriate referrals.

Development outcomes C D
Speaker(s): Dharmika Tailor

16:15 - 17:00 **A deep dive into periodontal pockets: a guide to effective management**

- Aims**
- This session will provide an update on the effective management of periodontal pockets whilst utilising the latest S3 level guidelines for the Treatment of Periodontitis.
- Objectives**
- Understand the importance of detecting periodontal pockets and the impact they have on prognosis of the dentition.
 - Be able to follow the evidence based S3 Guidelines for the treatment of Periodontitis in clinical practice.
 - Understand the different modalities with which periodontal pockets can be managed.
 - Be able to recognise patient cases which may require specialist referral.

Learning content
In this presentation, we will explore the factors contributing to the formation of periodontal pockets and gain a comprehensive understanding of how to accurately assess and effectively manage them. We will delve into evidence-based non-surgical and surgical treatment modalities, equipping you with the knowledge to enhance your clinical practice and improve patient outcomes.

Development outcomes C D
Speaker(s): Jay Parmar



SPECIALTY INTEREST THEATRE

SATURDAY 5 OCTOBER

09:15 - 10:00 **Periodontics and implant solutions for patients in general practice: an overview**

- Aims**
- General dentists will be able to understand the different possibilities available to treat periodontal and implant patients.
 - With previous aim in mind, general dentists will be able to treat to refer appropriately.
- Objectives**
- Understand aetiology of most common periodontal and implant problems.
 - Understand the complexity of treatment required to manage some of these cases.
 - See the latest treatment modalities to deal with common periodontal and implant problems.
 - Understand when referral may be needed.

Learning content
An explanation of different periodontal and implant treatment modalities to make audience aware of what is feasible in modern periodontology and implant dentistry.

Development outcomes A B C

Speaker(s): Dr Ruben Garcia

10:15 - 11:00 **Oral surgery: the trials and tribulations**

- Aims**
- To give an overview of oral surgery procedures that are commonly undertaken and give an overview of potential complications associated with these procedures.
- Objectives**
- Have increased understanding of some of the significant complications of oral surgery procedures.
 - Know which cases may be more suitable for referral to secondary care.

Learning content
Patient assessment in oral surgery and conscious sedation in primary care. Potential complications of oral surgery and their management. Know when to refer.

Development outcomes A C D

Speaker(s): Professor Kathryn Taylor

11:15 - 12:00 **Screening for sleep apnoea in general dental practice**

- Aims**
- Develop a comprehensive understanding of dental sleep medicine.
 - Gain knowledge on how to effectively screen dental patients for OSA.
 - Familiarise with key screening tools used in diagnosing sleep disorders.
- Objectives**
- Define dental sleep medicine and explain its relevance in dental practice.
 - Identify and apply appropriate screening techniques for OSA in dental patients.
 - Demonstrate proficiency in administering and interpreting the STOP-BANG test and Epworth Sleepiness Scale to assess the risk of OSA.

Learning content
Introduction to Dental Sleep Medicine and its importance in healthcare. Overview of Obstructive Sleep Apnoea (OSA) and its impact on patients. Screening methods for OSA in a dental setting. Detailed study of the STOP-BANG test and the Epworth Sleepiness Scale as tools for assessing sleep disorders.

Development outcomes C

Speaker(s): Dr Clare Simon

12:15 - 13:00 **The AI revolution in dentistry: science fiction or clinical reality?**

- Aims**
- This session will introduce participants to the basic principles of artificial intelligence.
 - Provide an update on the existing AI technologies in dentistry and consider their integration into clinical practice.
 - Provide an overview of the potential impact and future advancements of AI on diagnosis, prognosis and treatment in periodontology and implantology
- Objectives**
- Recognise the fundamental concepts and existing applications of artificial intelligence in dentistry.
 - Gain the ability to envision and anticipate the future advancements and potential impact of AI in periodontology and implantology.
 - Be able to assess implementation challenges, technological limitations, and ethical considerations.

Learning content
Join this session to explore the intersection of artificial intelligence and dentistry. Discover AI's applications in dentistry and their impact on diagnosis and treatment. Explore its challenges and limitations, alongside insights into future advancements in AI for periodontology and implantology.

Development outcomes C D

Speaker(s): Jasmine Loke

13:15 - 14:00 **Managing the diseased pulp: a new dawn for vital pulp therapy!**

- Aims**
- The aim of this lecture is to provide an up to date overview of management of the vital pulp.
- Objectives**
- Review the pathophysiology of the dental-pulp complex and outline it's defensive and reparative mechanisms.
 - Discuss the diagnostic process and challenge current diagnostic terminology of pulpal disease.
 - Discuss indications and outcomes for vital pulp treatments.
 - Illustrate techniques to manage the injured pulp.

Learning content
Dentists are not recognised as pioneers of tissue regeneration but perhaps should be as they have been using tissue regenerative techniques for almost a hundred years. Our biological understanding of healing of the dental pulp is increasing at an exponential rate. Vital pulp therapies offer a minimally invasive approach to the management of pulpal disease preventing the need for more invasive tech.

Development outcomes A C

Speaker(s): Phil Tomson



SPECIALTY INTEREST THEATRE

SATURDAY 5 OCTOBER

14:15 - 15:00 **The bloody sweet connection: optimising patient outcomes in periodontitis and diabetes**

- Aims**
- By the end of this lecture, participants will be equipped with advanced knowledge and practical skills to effectively identify and manage the interconnected impacts of periodontal disease and diabetes, ultimately leading to improved patient outcomes and enhanced quality of life through innovative, interdisciplinary approaches.
- Objectives**
- By the end of this session, participants will be able to understand the bidirectional relationship between diabetes and periodontitis, implement strategies for co-managing patients with these conditions, and apply the latest guidelines to improve integrated care and health outcomes.

Learning content
Join our Perio-Diabetes lecture to explore the latest evidence, guidance, and practical initiatives aimed at enhancing outcomes and quality of life for patients. This session delves into the intricate link between periodontal disease and diabetes, highlighting cutting-edge research and effective management strategies.

Development outcomes C D

Speaker(s): Varkha Rattu

15:15 - 16:00 **Advanced digital implantology: planning and delivering full arch treatment with cutting-edge techniques**

- Aims**
- This lecture aims to help participants understand how advanced digital technology can enhance their workflow in full arch implant rehabilitation.
 - By mastering correct treatment planning, recognising and avoiding common prosthetic mistakes, and leveraging digital tools like imaging, guided surgery, and CAD/CAM, clinicians can improve predictability, efficiency, and profitability in their practice.
- Objectives**
- Understand correct treatment planning for full arch implant rehabilitation using advanced digital tools.
 - Recognise common prosthetic mistakes and their short- and long-term consequences on patient outcomes.
 - Familiarise yourself with how technology makes full arch treatments easier, more predictable, and more profitable, focusing on digital imaging, guided surgery, and CAD/CAM prosthetics.

Learning content
Advanced digital implantology is transforming full arch treatments with precision and predictability. This presentation explores digital tools in planning and delivering treatments, minimising risks, and enhancing outcomes. We'll cover common mistakes, how technology avoids them, and how digital workflows are making complex prosthetics more efficient and accessible.

Development outcomes A B C D

Speaker(s): Aly Virani