

# AESTHETIC & DIGITAL DENTISTRY THEATRE

FRIDAY 3 OCTOBER

## 09:15 Branding, boldness and building a life you love in dentistry

### Aims

- To inspire dentists to create fulfilling, successful careers through intentional branding and bold decision-making.
- To share insights and experiences that encourage confidence, growth, and leadership in dentistry.
- To highlight practical ways to align personal values with professional success.

### Objectives

- Understand how to build a personal and professional brand in dentistry.
- Recognise the importance of boldness in creating career opportunities.
- Identify strategies for aligning career goals with personal fulfilment.
- Be able to apply practical steps to grow visibility, confidence, and success.

### Learning content

Dr Manrina Rhode shares how bold branding, personal growth, and purposeful choices can help dentists build fulfilling, successful careers. From defining your brand to creating opportunity, this session inspires you to craft a life you truly love in dentistry.

Development outcomes **B**

Speaker(s): Manrina Rhode

## 10:30 Minimal edge bonding after clear aligners

### Aims

- Understand what Clear Aligner Therapy with Minimum Maintenance is.
- Learn clinchec tips and tricks for best cosmetic finishes.
- Learn minimal edge bonding techniques.

### Objectives

The delegates will learn how to plan and modify aligner treatments, that, when coupled with minimal edge bonding, will achieve the most aesthetic finishes.

### Learning content

Dr Gina Vega will explain how to plan for the best finishing of your aligner treatments in cases where edge bonding is needed, achieving natural and low maintenance smiles.

Development outcomes **C**

Speaker(s): Gina Vega

## 11:15 From image to insight: the power of Diagnocat AI in everyday practice

### Aims

## 11:30 From image to insight: the power of Diagnocat AI in everyday practice

### Aims

- To introduce the role of AI as a second opinion for diagnostics in modern dentistry.
- To explore the clinical application and benefits of using Diagnocat AI.
- To examine ethical and practical challenges associated with AI in dental practice.
- To highlight how AI may shape the future of diagnostics and patient care.

### Objectives

- Understand how artificial intelligence is being used as a diagnostic tool in dentistry.
- Be able to recognise the ethical considerations and challenges of AI in clinical practice.
- Understand the capabilities and workflow integration of Diagnocat AI.
- Be able to evaluate the benefits and limitations of AI-driven diagnostics.

### Learning content

This session explores the role of AI in dentistry - its use as a second opinion for diagnostics, ethical considerations, and practical challenges. Learn how Diagnocat AI supports daily workflows and discover the benefits, limitations, and future potential of AI in clinical practice.

Development outcomes **B** **D**

Speaker(s): Dr Nick Fahey

## 12:30 AI-driven treatment planning and predictive patient health checks

### Aims

## 13:15 AI-driven treatment planning and predictive patient health checks

### Aims

- To introduce current developments in AI-powered dental diagnostics.
- To explore the clinical benefits of AI in treatment planning.
- To demonstrate how AI supports early diagnosis and patient monitoring.
- To promote adoption of AI for improved patient outcomes.

### Objectives

- Understand how AI analyses diagnostic data to assist treatment planning.
- Be able to identify opportunities for AI integration in daily practice.
- Recognise AI's role in early intervention and risk prediction.
- Understand implications of AI for personalised patient care.

### Learning content

This session explores how AI can enhance treatment planning by analysing scans and radiographs, generating predictive oral health reports, and enabling early intervention and personalised care pathways in dentistry.

Development outcomes **A** **B** **C**

Speaker(s): Professor Patrik Zachrisson, Professor Adam Nulty

## 13:45 A day in the life of a new generation dental lab

### Aims

## 14:30 A day in the life of a new generation dental lab

### Aims

- To provide the dental team with insight into the daily operations of a modern lab.
- To highlight how business management, leadership and teamwork impact outcomes.
- To build stronger understanding between labs and practices.
- To share unique, practical knowledge that supports collaboration and patient care.

### Objectives

- Understand the daily workflow and challenges of a modern dental lab.
- Recognise how effective teamwork supports better patient outcomes.
- Gain insight into leadership and business management in labs.
- Be able to identify ways to strengthen collaboration across the dental team.

### Learning content

Step inside a new generation dental lab with Kash Qureshi. Discover the daily challenges, teamwork and quality checks that shape every smile. A light-hearted yet insightful look for the whole dental team into what really goes on behind the scenes.

Development outcomes **B** **D**

Speaker(s): Kash Qureshi

## 14:45 Beyond full arch: the next generation of AI-driven All-On-X implantology

### Aims

## 15:30 Beyond full arch: the next generation of AI-driven All-On-X implantology

### Aims

- To present the latest innovations in full arch treatment planning.
- To explore AI-driven diagnostics for improved accuracy.
- To demonstrate streamlined digital workflows from scan to placement.
- To share practical insights and future directions for full arch solutions.

### Objectives

- Understand the impact of AI on full arch diagnostics and planning.
- Be able to apply advanced scanning and digital protocols in practice.
- Recognise how digital workflows improve clinical outcomes.
- Understand future trends in full arch rehabilitation with AI.

### Learning content

This session explores how AI diagnostics, advanced scanning protocols, and digital workflows are transforming full arch treatments - from planning to placement - highlighting real-world applications and future innovations in implant dentistry.

Development outcomes **A** **B** **C**

Speaker(s): Professor Patrik Zachrisson, Professor Adam Nulty

# AESTHETIC & DIGITAL DENTISTRY THEATRE

SATURDAY 4 OCTOBER

**09:30 Smile design in the age of generative AI: digital twins and instant simulation**

**Aims**

- To showcase innovations in AI for cosmetic dentistry.
- To demonstrate practical applications of digital twin technology.
- To explore how virtual try-ins enhance treatment predictability.
- To promote seamless integration of AI into daily cosmetic workflows.

**Objectives**

- Understand the role of artificial intelligence (AI) in aesthetic smile design.
- Be able to implement digital twins and virtual try-ins in practice.
- Recognise the clinical benefits of AI in cosmetic planning.
- Understand how to streamline cosmetic workflows with advanced tech.

**Learning content**

Explore AI-powered smile design, digital twin technology, and virtual try-ins. This session offers practical insights into integrating cutting-edge tools into everyday cosmetic workflows for enhanced precision and patient engagement.

**Development outcomes** A B C

Speaker(s): Professor Quintus Van Tonder

**10:30 Integrating aesthetic medicine into dentistry**

**Aims**

- To provide a roadmap for safely integrating facial aesthetics into a dental practice.
- To explore the ethical framework for offering holistic patient care.
- To provide practical guidance on business development and marketing.
- To encourage a patient-centric approach that elevates your services.

**Objectives**

- Understand the professional and ethical considerations of integrating facial aesthetics into a dental practice.
- Recognise how a holistic approach to patient care can enhance treatment outcomes and patient satisfaction.
- Be able to identify the key steps for starting a successful facial aesthetics service.
- Learn how to effectively market new service.

**Learning content**

Dr. Jabbar shows how to create a more comprehensive patient experience by integrating facial aesthetics into a dental practice. Learn practical steps to elevate your services and enhance patient well-being.

**Development outcomes** A

Speaker(s): Thuhu Jabbar

**11:30 Beyond the AI hype in dentistry: what works, what doesn't, and what's next**

**Aims**

- Understand how AI is reshaping diagnosis, prevention, and patient engagement.
- Gain skills to critically evaluate and integrate AI into daily practice.
- Explore how emerging medical AI innovations may transform patient dental care in the future.
- Examine the ethical, legal, and practical challenges of implementation.

**Objectives**

- To highlight key innovations and their potential to transform clinical practice.
- To evaluate the strengths, limitations, and biases of available AI tools.
- To explore the evolving role of AI in the future of dentistry and patient care.
- To equip participants with the critical skills to evaluate and responsibly adopt AI technologies.

**Learning content**

Explore how AI is shaping the future of dentistry. This session reviews real-world tools in diagnostics, particularly in periodontology and patient care, while addressing ethical challenges, data bias, and the skills clinicians need to stay ahead in an AI-assisted profession.

**Development outcomes** C D

Speaker(s): Jasmine Loke

**12:30 Guided surgery 5.0: smart materials, artificial intelligence & zero time workflow**

**Aims**

- To forecast key innovations in dental technology and practice models.
- To explore how immersive and AI tools may impact clinical care.
- To consider the role of connectivity and data integration.
- To encourage forward-thinking adoption of future-ready systems.

**Objectives**

- Understand emerging technologies shaping future dental practices.
- Be able to envision applications of AR and AI in daily workflows.
- Recognise the benefits of cloud-based, integrated systems.
- Understand the implications of digital transformation in dentistry.

**Learning content**

Join our expert panel as they predict the future of dental practice, exploring immersive augmented reality, chairside artificial intelligence assistants, and fully integrated cloud-based systems - offering a visionary look at the connected, tech-driven clinic of tomorrow.

**Development outcomes** A B C

Speaker(s): Professor Chris Lefkaditis

# AESTHETIC & DIGITAL DENTISTRY THEATRE

SATURDAY 4 OCTOBER

**13:45 Redefining consent: embracing digital ecosystems in aesthetic dentistry**

**Aims**

- Demonstrate communication strategies and use of software driven visualisation to improve patient conversion.
- Discuss the application of digital tools in the consent process for demonstrating the benefits and limitations of treatments.
- Demonstrate the use of iTero Outcome Simulator Pro and discuss the workflow for maximum efficiency.

**Objectives**

- Understand ethical communication strategies and use of software driven visualisation to improve patient conversion.
- Understand the use of digital tools in the consent process for demonstrating the benefits and limitations of treatments.
- Understand the use of iTero Outcome Simulator Pro and how to implement workflows for maximum efficiency.

**Learning content**

Effective communication strategies with digital tools, including facially-driven simulation, can aid consent for aesthetic dental treatments, allowing patients to understand and make informed decisions. Learn how to integrate digital tools across the patient journey to enhance the consent process.

**Development outcomes** A

Speaker(s): Kunal Patel

**14:45 Systems that set you free: building a self-running dental practice**

**Aims**

- To provide practical systems implementation strategies for dental practice efficiency.
- To demonstrate how systematisation creates owner freedom without compromising care.
- To share proven automation tools that streamline daily operations.
- To inspire practice transformation through strategic system design.

**Objectives**

- Understand the core systems framework for dental practice automation.
- Be able to identify workflow bottlenecks that limit practice growth.
- Recognise key automation tools for patient management and operations.
- Apply systematic approaches to reduce owner dependency and create freedom.

**Learning content**

Khalil Hussein reveals proven systems that transform chaotic dental practices into streamlined, self-running enterprises. Learn strategic automation and systematisation techniques that create practice freedom while maintaining exceptional patient care.

**Development outcomes** A B D

Speaker(s): Khalil Hussein

# CLINICAL EXCELLENCE THEATRE

FRIDAY 3 OCTOBER

**09:15 The resilient dentist: mental wellness for a productive practise**

**Aims**

- Raise awareness of the unique mental health challenges faced by dental professionals.
- To provide evidence-based strategies for managing stress and burnout, to be able to maintain emotional resilience in a high-pressure dental environment.
- To empower performance and productivity helping dental professionals develop healthier work habits, improve focus and achieve better work-life balance.

**Objectives**

- Recognise key mental health challenges common experienced in dental practice.
- Understand how stress and burnout affect clinical practise and decision making.
- Be able to apply evidence-based strategies to improve mental wellbeing and emotional resilience.
- Identify when to seek professional support and how to encourage a culture of wellbeing within the dental team.

**Learning content**

This interactive session is designed to help dental professionals- understand the link between mental wellbeing and sustainable performance. Through psychological tools and techniques, learn how to manage stress, avoid burnout and enhance personal and professional wellbeing. This session will equip you with the tools to foster mental resilience, creating a balanced and fulfilling practice.

**Development outcomes** A B

Speaker(s): Sharnade George

**10:15 Managing the complex needs of high-risk patients**

**Aims**

- To explore the ongoing challenges in managing oral disease among high-risk patients.
- To highlight where disease burden is most prevalent and why.
- To examine systemic, behavioural, and clinical barriers to prevention.
- To consider how emerging interventions like Prevora may support improved outcomes.

**Objectives**

- Understand the key challenges in managing oral disease in high-risk patients.
- Recognise where disease burden is most concentrated and why.
- Be able to identify behavioural and systemic barriers to prevention.
- Understand how new interventions like Prevora may support clinical care.

**Learning content**

Join Dr Ben Atkins with Professors Iain Chapple and Tim Newton for an expert panel on managing oral disease in high-risk patients. Gain insights on barriers to care, new prevention tools like Prevora, and strategies to improve outcomes.

**Development outcomes** A C D

Speaker(s): Ben Atkins, Iain Chapple & Tim Newton

**11:15 Dermapenworld-entry into aesthetics with microneedling and exosomes enhance your profitability**

**Aims**

- XXXXX

**Objectives**

- XXXXX

**Learning content**

XXXXX

**Development outcomes** X

Speaker(s): Dr Bilal Malik

**12:15 Clinical integration of machine learning for the diagnosis of dental caries**

**Aims**

- Demonstrate the potential role AI technology can play in radiographic analysis for Orthopantomogram (OPG) and Bitewing radiographs.
- Understand the benefits of Align™ Xray Insights and iTero NIRI technology for patient communication and record keeping.
- Grow confidence in timing of preventive vs restorative treatments in the management of dental caries in relation to radiographic analysis.

**Objectives**

- Understand the potential role AI technology can play in radiographic analysis.
- Understand the benefits of Align Xray Insights and iTero NIRI technology for patient communication and record keeping.
- Gain confidence in timing of preventive vs restorative treatments in the management of dental caries.

**Learning content**

This presentation explores the real-world application of deep learning techniques in the diagnosis of dental caries. Learn how Dr Jan Einfeldt is integrating Align™ Xray Insights software with clinical workflows to support clinical decision making and patient communication.

**Development outcomes** C

Speaker(s): Dr Jan Einfeldt

**13:15 The hidden costs of chemical disinfectants – and why hypochlorous acid is the safer alternative**

**Aims**

Highlight the health hazards of chemical disinfectants in dentistry and demonstrate how HOCl, generated on-site by Dentaqua, reduces risks, lowers costs, and builds a safer, more sustainable dental practice.

**Objectives**

Chemical disinfectants are widely used in dentistry but carry hidden costs and risks. From respiratory illness in staff to chemical exposure for patients and unnecessary plastic waste, the impacts are significant. Explore how hypochlorous acid (HOCl) offers greater safety, along with financial savings and greater sustainability.

Review the health risks linked to conventional disinfectant products.

**Learning content**

Chemical disinfectants carry risks for staff and patients, and environmental costs. Examine the risks and the science of hypochlorous acid (HOCl), which delivers proven safety, sustainability, and savings. Backed by peer-reviewed research and real practice experience, Dentaqua shows how on-site HOCl generation reduces risks, lowers costs, and creates a safer, more sustainable dental practice.

**Development outcomes** X

Speaker(s): Edmond O'Reilly

# CLINICAL EXCELLENCE THEATRE

FRIDAY 3 OCTOBER

**14:15 LIVE DEMONSTRATION: The power of aesthetics: understand what you can really achieve**

**Aims**

- To provide a real-world demonstration of facial aesthetics in practice.
- To highlight safe, evidence-based techniques for mid-face rejuvenation.
- To demonstrate the role of Sculptra in achieving natural, harmonious results.
- To inspire practitioners to prioritise safety and patient outcomes over trends.

**Objectives**

- Understand the importance of holistic patient assessment in aesthetics.
- Recognise mid-face anatomy and age-related structural changes.
- Be able to identify safe techniques for mid-face rejuvenation.
- Learn how Sculptra and combination treatments achieve natural, long-lasting results.

**Learning content**

Join this educational session on the real world of aesthetics- the assessment, anatomy and treatment and how to stop playing the social media game and actually get brilliant results.

**Development outcomes** A C D

Speaker(s): Priyanka Chadha

**15:15 The multi-disciplinary mindset - tackling complex clinical cases together**

**Aims**

- To provide a multidisciplinary perspective on the management of missing anterior teeth following trauma and associated tissue loss.
- To explore treatment planning strategies for severe erosive tooth wear with functional and aesthetic challenges.
- To demonstrate collaborative approaches between specialities in achieving predictable, patient-centred outcomes.

**Objectives**

- Understand multidisciplinary approaches to managing anterior tooth loss after trauma with ridge deficiency.
- Recognise treatment options for severe erosive tooth wear affecting function and aesthetics.
- Be able to evaluate differing specialist perspectives when planning complex cases.
- Apply interactive treatment planning strategies to real-world clinical decision-making.

**Learning content**

Join our first interactive treatment planning panel as experts tackle real cases of trauma-related anterior tooth loss and severe erosive wear. Multidisciplinary insights and live audience participation will explore pathways to functional and aesthetic success.

**Development outcomes** C

Speaker(s): Ruben Garcia-Sanchez, Hitendra Patel, Varkha Rattu, Akhtar Khan

**16:15 From club runners to elite athletes: the impact of performance nutrition on oral health**

**Aims**

- To introduce the concept of oral health and athletic performance and how this can impact on potential performance of athletes at all levels.
- To challenge participants to look at the oral health of athletes in a different way to their other patients.
- To look at the complexities of behavioural change and possible ways to help athletes/patients.

**Objectives**

- Understand the link between oral health and athletic performance, and the impacts on training and competition.
- Recognise oral health issues presented in elite athletes and how inflammatory disease can have a systemic effect.
- Support athletes from a preventative perspective and mitigate dental diseases by simple measures.
- Understand the challenges of behaviour change and ideas to overcome them.

**Learning content**

The link between oral health and athletic performance is well established. Athletes' oral health has been shown to be poor, with dietary components, stress related training and lack of oral health knowledge being contributory factors. The session will explore the role of the dentist in supporting elite and recreational athletes to enhance sporting performance.

**Development outcomes** A B C D

Speaker(s): Professor Peter Fine

# CLINICAL EXCELLENCE THEATRE

SATURDAY 4 OCTOBER

**09:15** **Changing lives through dental care: how volunteering with Dentaid The Dental Charity can enhance your clinical skills**

**Aims**

- To give an understanding of the role of Dentaid The Dental Charity and how it is delivering care to under-served groups.
- To learn how volunteering improves global health equity.
- To learn how volunteering can enhance both clinical skills and personal growth and fulfilment.

**Objectives**

- Understand how working with diverse patient groups means you'll encounter challenges and medical situations you will not experience among standard practice patients.
- Understand how going without advanced equipment, encourages a more creative approach to managing dental issues.
- How volunteering improves diagnostic acumen by making more use of critical thinking, technical skills and flexibility.

**Learning content**

The session will cover how volunteering on a charity dental unit to provide care for the most vulnerable and high-needs patients can enhance a clinician's skills. It will give an insight into the history of Dentaid The Dental Charity and how the charity has developed to give clinicians the chance to give back in their own communities acquiring new skills and experiences along the way.

**Development outcomes** A B

Speaker(s): Andy Evans, Lianne Scott-Munden

**10:15** **Inner leadership - leading to excellence**

**Aims**

To explore the concept, importance and application of inner leadership skills that elevate dental healthcare professionals from competent to exceptional, fostering excellence in patient care, team dynamics and personal fulfilment and to provide practical strategies for achieving lifelong job satisfaction, wellbeing and successful practice.

**Objectives**

- Define inner leadership concepts and characteristics of exceptional vs competent dental professionals.
- Explore impact on patient outcomes, team and personal performance.
- Develop inner leadership capabilities in clinical practice and team interactions.
- Create a personal action plan for sustainable excellence.

**Learning content**

This session explores how inner leadership transforms dental professionals from competent to exceptional. Participants will discover practical strategies for enhancing patient care, improving team dynamics and achieving sustainable career fulfilment.

**Development outcomes** A B D

Speaker(s): Amber Qureshi

**11:15** **The hidden costs of chemical disinfectants – and why hypochlorous acid is the safer alternative**

**Aims**

Highlight the health hazards of chemical disinfectants in dentistry and demonstrate how HOCl, generated on-site by Dentqua, reduces risks, lowers costs, and builds a safer, more sustainable dental practice.

**Objectives**

- Chemical disinfectants are widely used in dentistry but carry hidden costs and risks. From respiratory illness in staff to chemical exposure for patients and unnecessary plastic waste, the impacts are significant.
- Explore how hypochlorous acid (HOCl) offers greater safety, along with financial savings and greater sustainability.
- Review the health risks linked to conventional disinfectant products.

**Learning content**

Chemical disinfectants carry risks for staff and patients, and environmental costs. Examine the risks and the science of hypochlorous acid (HOCl), which delivers proven safety, sustainability, and savings. Backed by peer-reviewed research and real practice experience, Dentqua shows how on-site HOCl generation reduces risks, lowers costs, and creates a safer, more sustainable dental practice.

**Development outcomes** X

Speaker(s): Edmond O'Reilly

**12:15** **Talking the truth in aesthetics with an expert panel**

**Aims**

- To provide delegates with an honest and practical insight into the world of aesthetics.
- To encourage open dialogue about safety, regulation, and best practice.
- To highlight the value of evidence-based approaches in aesthetic medicine.
- To inspire clinicians to place patient wellbeing and integrity at the centre of their practice.

**Objectives**

- Understand the key challenges and opportunities in today's aesthetics industry.
- Recognise the importance of transparency and ethical practice in patient care.
- Gain insights from expert experiences on achieving safe and effective outcomes.
- Be able to critically evaluate trends and distinguish between hype and evidence.

**Learning content**

A candid panel discussion featuring leading experts in aesthetics. The session explores the realities of practice, challenges facing clinicians, and the importance of transparency, safety, and evidence-based treatment in an evolving industry.

**Development outcomes** A B D

Speaker(s): Priyanka Chadha

**13:15** **When a smile fades – confidence follows. When a face fades – identity is lost**

**Aims**

- To update delegates on the latest innovations in skin regeneration.
- To provide clinical insight into combining microneedling with exosomes.
- To demonstrate how advanced treatments support confidence and quality of life.
- To encourage evidence-based integration into dental and aesthetic practice.
- To highlight pathways for dentists to expand services with skin and regenerative therapies.

**Objectives**

- Understand the role of skin health in confidence and identity.
- Learn the science and clinical application of medical microneedling.
- Explore the regenerative potential of exosome-based therapies.
- Recognise patient outcomes and integration into clinical practice.
- Identify opportunities for dentists to introduce skin and regenerative treatments safely and ethically.

**Learning content**

Dr Olha presenting on behalf of Dermapen World, will explore skin health and the role of medical microneedling combined with exosome therapy. This session highlights how advanced treatments can restore skin quality, improve confidence, and support overall patient wellbeing.

**Development outcomes** A B C D

Speaker(s): Dr Olha Voroduyukhina

**14:15** **Regenerative endodontic procedures**

**Aims**

- To provide an overview of regenerative endodontic procedures as a biologically based alternative to root canal therapy.
- To explain indications for REPs in necrotic mature and immature teeth.
- To outline current protocols, materials, and clinical approaches.
- To highlight expected outcomes and future directions in practice.

**Objectives**

- To understand the biological basis and principles of regenerative endodontic procedures (REPs).
- To recognise indications for REPs in necrotic mature and immature teeth.
- To be able to compare REPs with traditional root canal treatment.
- To apply current clinical protocols for case selection and management.

**Learning content**

Regenerative endodontic procedures (REPs) offer a biological alternative to traditional root canal treatment. Applicable in both necrotic mature and immature teeth, REPs harness the body's healing potential to restore vitality, and promote continual root maturation and growth. We will discuss the procedure in detail including history, indications, protocols and outcome metrics.

**Development outcomes** C

Speaker(s): Awaz Sharief

**15:15** **Smile design and anterior aesthetics**

**Aims**

The aim of this session is to provide an overview of the latest techniques and tools available to communicate and provide the highest level of aesthetic dentistry for your patients.

**Objectives**

- Understand the parameters of smile design to achieve beautiful, customised restorations.
- Learn the art of the cosmetic consultation for greater case acceptance.
- Get tips on the implementation of technology for more predictable workflows and enhanced patient communication.
- Understand the decision making in choosing different aesthetic restorative materials.

**Learning content**

This will be a case-based presentation showcasing full aesthetic restorative workflows from smile design to delivery of both ceramic and composite restorations.

**Development outcomes** A B C

Speaker(s): Payman Sobhani

**16:15** **Complex implant reconstruction: from horizontal & vertical grafting to soft tissue enhancement**

**Aims**

- This presentation will demonstrate how vertical and horizontal bone grafting, when combined with soft tissue enhancement, can provide reliable and stable outcomes even in the most challenging clinical situations.
- The presentation will highlight the science and evidence behind these procedures but will also showcase practical methods that have been successfully implemented in daily practice.

**Objectives**

- Biology of guided bone regeneration and graft integration.
- Evidence-based techniques for horizontal and vertical bone augmentation.
- Strategies for managing complex, extensive bone defects.
- Role of soft tissue enhancement in optimising long-term outcomes.
- Practical surgical protocols and techniques used in practice.

**Learning content**

Review the fundamentals of guided bone regeneration and how evidence-based surgical strategies can be applied to complex defects. With emphasis on integrating soft tissue grafting with vertical and horizontal augmentation, and its role in functional stability and aesthetic success. Hear case examples and practical insights, with a focus on reproducible methods that can be adopted by clinicians.

**Development outcomes** C

Speaker(s): Azim Malik

# DENTAL CARE PROFESSIONALS HUB

## FRIDAY 4 OCTOBER

### 09:45 - 10:30 Supporting patients with learning disabilities and autism to access dentistry

## Aims

- To give a better understanding of what a learning disability is.
- To discuss some conditions of people with a learning disability and how this affects their oral health.
- To provide an update regarding supporting patients with learning disabilities and autism.

## Objectives

- To gain a basic understanding of how best to support patients with a learning disability as a dental professional.
- To understand what is available to support people with a learning disability in accessing dentistry.
- To learn simple signs for communication with nonverbal patients.

## Learning content

Clarify what learning disabilities are and aren't, highlight health disparities in dental care, and provide practical recommendations and tools to support dental professionals to deliver inclusive care. Gain relevant updates and best practices for working with patients with learning disabilities.

Development outcomes **A B D**

Speaker(s): Amberley Lewis

### 10:45 - 11:30 The 7-star patient experience: luxury, loyalty & lifetime clients

## Aims

- To explore how premium client experience impacts patient trust and treatment uptake.
- To introduce practical techniques for improving the patient journey.
- To highlight ethical and effective sales communication strategies.
- To help practices stand out in a competitive private market.

## Objectives

- Understand how luxury service principles apply to dentistry.
- Recognise the five key stages of the patient journey.
- Be able to communicate treatment value using ethical sales techniques.
- Be able to handle objections confidently to increase conversions.

## Learning content

Discover how to design a 7-star patient journey that drives conversions through luxury-level client experience, ethical sales psychology, and practical systems. Perfect for teams who want to elevate service and boost treatment uptake.

Development outcomes **A B D**

Speaker(s): Chloe Phillips

### 11:45 - 12:30 Hormones, health and hygiene: the missing menopause conversation

## Aims

- Raise awareness of the impact menopause has on oral health and dental teams.
- Provide practical strategies for confident, sensitive discussions with patients and staff.
- Empower dental professionals to recognise and manage menopause-related oral health changes.
- Promote workplace inclusivity to better support menopausal colleagues.

## Objectives

- Understand how menopause impacts oral health, particularly gum disease.
- Recognise the challenges menopausal patients and team members face.
- Be able to discuss menopause confidently with patients and staff.
- Develop strategies to create a supportive, menopause-aware dental workplace.

## Learning content

Menopause remains a missing conversation in dentistry, yet it affects patients, dental teams, and clinical care. Explore how hormonal changes impact oral health, particularly gum disease, and how dental professionals can integrate menopause discussions into patient care. Plus gain practical strategies to better support menopausal colleagues, fostering a more inclusive and understanding workplace.

Development outcomes **A B D**

Speaker(s): Poppy Dunton

### 12:45 - 13:15 Creating harmony in the patient journey: implant dentistry and prosthodontics in practice

## Aims

- To provide an overview of the patient journey in implant dentistry and prosthodontics.
- To highlight the importance of harmony in achieving functional and aesthetic outcomes.
- To demonstrate how digital workflows and teamwork enhance patient experience.
- To inspire dental teams to support patients with confidence and care.

## Objectives

- Understand the concept of harmony within the patient journey in implant dentistry and prosthodontics.
- Recognise the dental team's role in supporting patients at each stage of treatment.
- Be able to identify how digital workflows enhance patient experience and outcomes.
- Appreciate the importance of teamwork and empathy in delivering long-term success.

## Learning content

An insight into the patient journey in implant dentistry and prosthodontics, highlighting the role of harmony in digital planning, surgical support, and restorative care. Practical guidance for dental teams to enhance outcomes and patient satisfaction.

Development outcomes **A B C D**

Speaker(s): Eszter Janusek

### 13:30 - 14:15 Clinical Dental Technicians: current status and challenges

## Aims

- To provide an examination of the strengths and weaknesses of the profession identifying trends and future directions for future professional integration.
- To provide insights for policymakers, educators and practitioners to enhance the delivery and application of CDT services within the UK dental system.

## Objectives

- To explore how well CDTs perceive that they are integrated into the dental team and are using their full scope of practice.
- To examine the potential for CDTs to be more widely used within the NHS to increase access.
- To establish practice of CDTs particularly with regard to digital workflow.
- To make use of qualitative and quantitative data to propose practice and policy change at national level.

## Learning content

The role of a Clinical Dental Technician (CDT) is not common knowledge, among dentists or the public. This session will explore the role of CDTs and how they could be used to alleviate the dental deserts of over 2 million patients awaiting appointments in the UK.

Development outcomes **B D**

Speaker(s): Liam McKenna, Stephan Avetoom

### 14:30 - 15:15 The role of dental nurses in optimum patient care

## Aims

- To provide an overview of the varied role of dental nurses in patient care.
- To explain how their contribution supports safety, communication and teamwork.
- To highlight the importance of empathy and advocacy in patient experiences.
- To encourage recognition of the value dental nurses bring to the dental team.

## Objectives

- Understand the diverse role of dental nurses in patient care.
- Recognise how dental nurses support safety, communication and teamwork.
- Appreciate the impact of empathy and patient advocacy.
- Be able to identify ways to value and support dental nurses within the team.

## Learning content

This session outlines the essential role of dental nurses in delivering safe, effective, and compassionate patient care. It shows how they reduce anxiety, support communication, strengthen teamwork, and contribute to positive outcomes, emphasising their impact across the entire dental journey.

Development outcomes **A B D**

Speaker(s): Rebecca Silver

### 15:30 - 16:15 Busted! Clearing up common myths and misinformation in medical emergency training

## Aims

- To debunk common myths in medical emergency training, highlight how to interpret and apply guidance from regulatory bodies, and empower dental teams to implement accurate, up-to-date procedures.
- The aim is to enhance confidence, compliance, and ultimately improve patient safety across the profession.

## Objectives

By the end of this session, delegates will be able to:

- Identify common myths and inconsistencies in medical emergency training for dental teams.
- Understand the legal and professional responsibilities of dental practices in ensuring emergency preparedness.
- Interpret guidance from Resus Council (UK), CQC, and GDC.
- Confidently use the BNF app for medical emergency guidance.

## Learning content

This myth-busting session explores common misinformation in medical emergency training for dental teams. Through real-world examples, we'll address inconsistencies in training, and you'll leave confident in how and where to seek clarification to improve safety and compliance in your practice.

Development outcomes **D**

Speaker(s): Hannah Lambourn

# DENTAL CARE PROFESSIONALS HUB

## SATURDAY 5 OCTOBER

### 09:15 - 10:00 Smiles ahead: how exemptions are shaping the future of dental care delivery

## Aims

- To provide an overview of the education and training for dental hygienists and dental therapists regarding exemptions.
- Raise awareness of how exemptions empower dental professionals to deliver efficient patient care.
- Highlight the positive impact of exemptions on access, outcomes, and delivery.
- Discuss developments for the evolving scope of practice within dental teams.

## Objectives

- Understand the current education and training pathways for dental hygienists and dental therapists in relation to exemptions, and identify gaps.
- Explore how exemptions enhance clinical autonomy and contribute to efficient patient care.
- Evaluate the impact of exemptions on service delivery, access and outcomes.
- Discuss future priorities for policy, education, and professional development.

## Learning content

This session explores how exemptions in dental hygiene and therapy education enhance autonomy and patient care. It reviews training frameworks, professional development, and multidisciplinary impact, with real-world examples on access and efficiency, while addressing challenges, standards, and policy needs.

Development outcomes **A B**

Speaker(s): Fiona Sandom

### 10:15 - 11:00 Clinical decision making for dental therapists and dental hygienists

## Aims

- Understand and integrate relevant clinical guidelines into the development of personalised care plans.
- Demonstrate the ability to tailor care plans to individual patient needs while adhering to established clinical protocols.
- Recognise clinical scenarios that necessitate referral to specialists or seeking a second opinion.

## Objectives

- Be able to apply clinical guidelines to personalised care planning.
- Identify indications for onward referral or second opinion.
- Discuss shared decision making in relation to formulating personalised care plans.

## Learning content

This session will cover guidance, guidelines, and recommendations relating to some of the common clinical decisions that dental hygienists and dental therapists face. This will include the timing and appropriateness of internal or external referrals.

Development outcomes **A B D**

Speaker(s): James Hyde

### 11:15 - 12:00 Dental nursing in oral maxillofacial theatres

## Aims

- To be identify the role of a dental nurse in hospital theatre setting.
- To demonstrate aseptic technique and to describe infection control.
- To develop clear and concise communication.
- To be able to demonstrate effective teamwork.

## Objectives

- Learn about the role of a theatre dental nurse.
- Understand aseptic technique and infection control.
- Learn the importance of communication in this setting-Define teamwork.

## Learning content

This session will focus on dental nurses working in hospital theatres under the oral maxillofacial specialist.

Development outcomes **A B C D**

Speaker(s): Renz Sindac

### 12:15 - 13:00 The 2025 essential guide to mouth cancer

## Aims

Detection and prevention of cancer are healthcare priorities. This session will provide information that will assist all members of the dental team with:

- The clinical presentation of mouth cancer.
- Contemporary knowledge of the risk factors for oral malignancy.
- Provision of appropriate healthcare advice to improve detection and reduce the incidence of mouth cancer.

## Objectives

- To have a contemporary understanding of the clinical presentation, detection and management of mouth cancer.
- To be aware of the risk factors presently associated with mouth cancer.
- To be able to provide health style advice in the primary dental care setting to potentially reduce the development of oral malignancy.

## Learning content

The incidence of mouth cancer in the UK continues to increase yearly with a doubling of cases in the last 20 years. In addition to prevention, this session will describe how detection of the tumour whilst small and before spread to the lymph nodes in the neck can improve patient survival.

Development outcomes **C**

Speaker(s): Professor Mike Lewis

### 13:15 - 14:00 Great teeth start with great talk: optimising lab-clinic communication

## Aims

- To highlight the importance of effective communication between dental labs and surgeries.
- To explore the impact of miscommunication on clinical and technical outcomes.
- To provide practical tools, checklists, and photography tips to support collaboration.
- To encourage a culture of regular feedback for improved workflow and results.

## Objectives

- Understand common challenges and frustrations in lab-surgery communication.
- Recognise how miscommunication impacts workflow and outcomes.
- Be able to apply practical tips, photography techniques, and checklists to improve collaboration.
- Appreciate the role of feedback in strengthening lab-surgery partnerships.

## Learning content

This session explores communication between dental labs and surgeries, highlighting common frustrations, miscommunication pitfalls, and success stories. Practical tips, photo examples, and checklists will help improve collaboration, workflow, and outcomes.

Development outcomes **A B**

Speaker(s): Agata Bak

### 14:15 - 15:00 Dental nurses in suits: careers beyond the clinic

## Aims

- To provide dental nurses with clear career development pathways, demonstrate how to identify and apply transferable skills, and encourage continuous learning.
- The session aims to empower dental nurses with the confidence and tools needed to progress into leadership and advanced roles in dentistry.

## Objectives

- Understand clear career pathways and progression opportunities.
- Recognise and enhance transferable skills applicable across diverse healthcare roles.
- Develop strategies for continuous learning and personal growth.
- Gain the confidence to pursue leadership and advanced professional roles.

## Learning content

This session will explore career growth opportunities for dental nurses, enhancing transferable skills, fostering continuous learning, and building confidence to step into leadership roles and achieve professional excellence.

Development outcomes **A B D**

Speaker(s): Lianne Scott-Munden, Amelia Hodgson, Fiona Ellwood BEM

### 15:15 - 16:00 From disclosure to action: domestic abuse and the dental professional's duty

## Aims

- Increase awareness among oral health professionals of the signs, risks, and impact of domestic abuse and how it may present in dental settings.
- Clarify the legal, ethical and professional responsibilities of oral health teams in cases of suspected or disclosed domestic abuse.
- Support oral health professionals in developing the confidence and knowledge to respond to domestic abuse.

## Objectives

- Recognise common physical and behavioural indicators of domestic abuse and understand how these may appear during dental appointments.
- Be able to demonstrate knowledge of current UK laws, and safeguarding duties, related to domestic abuse.
- Be able to outline appropriate, sensitive, and safe responses when a patient/colleague discloses abuse, including referral pathways.

## Learning content

This session explores the oral health team's role in recognising and responding to domestic abuse. It covers current UK legislation, real case studies, and practical steps to help teams act safely and effectively when a patient discloses abuse.

Development outcomes **A D**

Speaker(s): Preetee Hylton

# KEYNOTE THEATRE

FRIDAY 3 OCTOBER

## 09:15 AI in dentistry – an indemnity perspective

### Aims

At the end of the session, attendees will understand how AI is currently being used in dentistry in the UK, and understand the perspective of an indemnity organisation, the role of which is to help members to understand and reduce their risks within clinical practice.

### Objectives

- Have an understanding of the current use of AI in UK dentistry and how this might evolve.
- Understand issues around the fast-evolving area of AI, what the likely current and possible future risks are, and how to take steps to mitigate those risks to protect patients, and to avoid negligence claims and regulatory involvement.

### Learning content

This is a lecture on AI in dentistry from the perspective of a UK indemnity provider. AI is here to stay, whether you are already embracing it or are more cautious.

This lecture will explore:

- How AI tools are being used, how and for what purpose (clinical and non-clinical).
- The dento-legal and professional risks associated with the use of AI.
- Risk management tips to take back to your team.

### Development outcomes

**A** **C** **D**

Speaker(s): Helen Kaney

## 10:15 Fireside chat: mind the gap between dentist and techie

### Aims

In this unfiltered fireside chat, Dr Manrina Rhode and Kash Qureshi explore how collaboration, communication, and digital workflows are closing the gap between dentists and dental technicians to deliver seamless, life-changing smiles.

### Objectives

- Understand how to build genuine partnerships between dentist and technician.
- Recognise the importance of communication, trust, and shared language.
- Appreciate how digital workflows improve efficiency and outcomes.
- Be able to apply teamwork principles to achieve first-fit results.

### Learning content

To inspire better collaboration between dental clinicians and technicians by sharing real-world examples, lessons, and digital strategies that improve patient outcomes, reduce stress, and strengthen the relationship between the chair and the bench.

### Development outcomes

**A** **B** **C** **D**

Speaker(s): Manrina Rhode, Kash Qureshi

## 11:15 Stop worrying about litigation and start enjoying dentistry

### Aims

- Explore why the fear of litigation paralyses the profession and why things are getting better.

### Objectives

- Review why complaints are part and parcel of dentistry.
- Reflect on ways of reducing complaints.
- Consider how the GDC has changed over the years.
- Understand how the civil litigation landscape is changing.
- Learn why choosing the right indemnity provider helps.

### Learning content

Anxiety around litigation doesn't need to dominate dentistry. Explore how complaint trends are evolving, how the General Dental Council's (GDC) approach has changed, and the current civil litigation landscape. With practical reflections on reducing complaints and choosing the right indemnity support, shift your mindset from fear to confidence and focus on what you do best: delivering great care.

### Development outcomes

**B** **D**

Speaker(s): Len D'Cruz

## 12:15 Adapt or be replaced - the AI shift in dentistry

### Aims

- To equip dentists with the skills and confidence to use digital technology, including iFero and the Oral Health Suite, for effective patient communication.
- To enhance patient understanding and trust by visually demonstrating oral health status and potential treatment outcomes.
- To increase comprehensive case acceptance and support practice growth through the integration of communication tools.

### Objectives

- Understand the role of visual communication in engaging patients.
- Learn how to effectively use iFero scanning technology and Oral Health Suite to present conditions and potential treatment results.
- Present comprehensive treatment plans.
- Apply tools to increase patient case acceptance rates.
- Integrate digital communication to enhance patient experience, clinical outcomes and practice growth.

### Learning content

The most powerful way to engage and inspire patients is visual communication. With tools like the iFero scanner and Oral Health Suite, you can show patients their current oral health and demonstrate potential improvements and comprehensive treatment options. This approach builds trust and understanding and boosts case acceptance - helping you deliver the best care while growing your practice.

### Development outcomes

**A**

Speaker(s): Dr Raman Aulakh, Dr Barry Buckley

## 13:15 Update from the Chief Dental Officer for England

### Aims

- An update of current policy changes and developments that affect the whole dental team.
- Understand what has changed, what is likely to change and the reasons for the changes.

### Objectives

- To learn about what policy changes there have been in the last year and ongoing work to change working conditions for the whole dental team.
- Understand the current progress of the reform programme.
- Understand the importance of the unscheduled care to the profession, public and government.

### Learning content

An update on the current clinical policy and professional leadership situation for England from the head of the dental profession and lead for clinical policy.

The update will include:

- Recent reform changes and progress for the future.
- Contract reform 2026.
- 10 YHP.
- Regulatory reform.
- Litigation reform.
- What next for urgent care.

### Development outcomes

**A** **B** **D**

Speaker(s): Jason Wong

## 14:15 Dentistry politics and policy: an update from the BDA

### Aims

- Inform the audience about key healthcare and workforce policy development, including dental system reform in England.
- To help delegates prepare for future changes in the delivery of oral healthcare, highlighting the role of the BDA in shaping change.

### Objectives

- To improve your understanding of health policy change.
- To understand how public funding will affect the delivery of dental services.
- To get an indication of the direction of travel of NHS dentistry and how that impacts all providers of care.

### Learning content

Hear about the latest political and policy developments in Westminster and across the UK, and how those will shape oral health provision in 2025 and beyond, for both NHS and private dentistry.

### Development outcomes

**B** **D**

Speaker(s): Martin Woodrow

# KEYNOTE THEATRE

FRIDAY 3 OCTOBER

## 15:15 Friend or foe? The role of social media in today's dental practice

### Aims

- To examine the role of social media in dentistry, highlighting its benefits and risks.
- To explore how authenticity, professionalism, and wellbeing can be maintained online.
- To discuss how evolving technology, including AI, is influencing professional identity.
- To share practical insights from clinicians with differing experiences of digital engagement.

### Objectives

- Understand the opportunities and challenges of using social media in dentistry.
- Recognise the importance of authenticity and responsible online presence.
- Be able to identify strategies for balancing social media with professional wellbeing.
- Appreciate how social media can complement traditional patient engagement.

### Learning content

This panel explores how social media is reshaping modern dentistry - from professional branding and patient engagement to the challenges of authenticity, AI, and wellbeing. Panelists share contrasting perspectives on using social media effectively and ethically in practice.

### Development outcomes

**A** **D**

Speaker(s): Niall Hutchinson, Trishala Lakhani, Sarika Shah, Chinwe Akunonu, Manrina Rhode

# KEYNOTE THEATRE

SATURDAY 4 OCTOBER

## 09:15 Holistic dentistry

### Aims

- To highlight the benefits of a holistic, whole-person approach in dentistry.
- To explain the role of the oral microbiome in systemic health.
- To consider nutrition, sleep, airway, and lifestyle in practice.
- To encourage innovation in patient-centred care.

### Objectives

- Understand the principles of holistic dentistry.
- Recognise the link between oral health and systemic wellbeing.
- Learn how nutrition, sleep, and inflammation influence dental outcomes.
- Identify practical steps to integrate holistic care into practice.

### Learning content

Dr James Goolnik explores how holistic dentistry integrates functional nutrition, sleep health, and airway support to optimise patient wellbeing. He explains the impact of the oral microbiome on systemic health and showing how a whole-person approach supports long-term health beyond the mouth.

Development outcomes **A C D**

Speaker(s): James Goolnik BDS MSc

## 10:15 Empowering dental nurses: career pathways, transferable skills and leadership development

### 11:00

- To provide dental nurses with clear career development pathways, demonstrate how to identify and apply transferable skills, and encourage continuous learning.
- The session aims to empower dental nurses with the confidence and tools needed to progress into leadership and advanced roles in dentistry.

### Objectives

- Understand clear career pathways and progression opportunities.
- Recognise and enhance transferable skills applicable across diverse healthcare roles.
- Develop strategies for continuous learning and personal growth.
- Gain the confidence to pursue leadership and advanced professional roles.

### Learning content

This session will explore career growth opportunities for dental nurses, enhancing transferable skills, fostering continuous learning, and building confidence to step into leadership roles and achieve professional excellence.

Development outcomes **A B D**

Speaker(s): Amelia Hodgson

## 11:15 From invisible to unforgettable: proven, actionable marketing principles designed to drive lasting success for every practice owner – for ambitious start-ups to seasoned leaders

### Aims

- To highlight how mastering your craft and building rapport accelerates trust and referrals.
- To explore strategies for enhancing patient experience and website conversion.
- To understand how SEO, Google rankings, and AI can drive practice growth.
- To demonstrate how an unforgettable brand creates more opportunities and referrals.

### Objectives

- Understand Personal Branding Fundamentals: what personal branding is, why it matters, and how it can help you stand out.
- Master the elements of an effective brand: align your values, voice, and visual identity to create a consistent and memorable personal brand.
- Leverage branding to build influence: communicate your story authentically, connect with your audience and enhance your credibility.

### Learning content

From invisible to unforgettable equips dental professionals and leaders with tools to build a compelling brand. Learn to align values, voice, and identity, harness branding psychology, and tell a powerful story. Discover strategies to grow influence, build trust, and step confidently into the spotlight.

Development outcomes **B D**

Speaker(s): Shaz Memon

## 12:15 Adapt or be replaced - the AI shift in dentistry

### 13:00

- To equip dentists with the skills and confidence to use digital technology, including iTero and the Oral Health Suite, for effective patient communication.
- To enhance patient understanding and trust by visually demonstrating oral health status and potential treatment outcomes.
- To increase comprehensive case acceptance and support practice growth through the integration of communication tools.

### Objectives

- Understand the role of visual communication in engaging patients.
- Learn how to effectively use iTero scanning technology and Oral Health Suite to present conditions and potential treatment results.
- Present comprehensive treatment plans.
- Apply tools to increase patient case acceptance rates.
- Integrate digital communication to enhance patient experience, clinical outcomes and practice growth.

### Learning content

The most powerful way to engage and inspire patients is visual communication. With tools like the iTero scanner and Oral Health Suite, you can show patients their current oral health and demonstrate potential improvements and comprehensive treatment options. This approach builds trust and understanding and boosts case acceptance - helping you deliver the best care while growing your practice.

Development outcomes **A**

Speaker(s): Dr Barry Buckley, Dr Raman Aulakh

## 13:15 Mastering the aesthetic interdisciplinary case: bespoke treatment with confidence

### 14:00

- Present the value of working in interdisciplinary dental teams.
- Understand the importance of a comprehensive, centrally managed treatment plan.
- Learn workflows in phases for large dental rehabilitations.

### Objectives

- Acquire knowledge and protocols to treatment plan and complete comprehensive cases with synergistic occlusions.
- Assess the longevity risk factors of a complex case.
- Approach cases affected by wear and anterior erosion.
- Manage interdisciplinary treatment planning for a full mouth case.

### Learning content

A clinical presentation to illuminate how to manage challenging cases effectively, creatively and confidently. Many complex patients present for aesthetic rehabilitation with high expectations for function and cosmetic appearance. Two real clinical cases will demonstrate the 'start with the end result in mind' concept, and the knowledge tools and workflows that can help plan and treat large cases.

Development outcomes **A B C D**

Speaker(s): Federico Foschi, Dina Dedi

## 14:15 Dentistry politics and policy: an update from the BDA

### 15:00

- To inform the audience about key healthcare and workforce policy development, including dental system reform in England.
- To help delegates prepare for future changes in the delivery of oral healthcare, highlighting the role of the BDA in shaping change.

### Objectives

- To provide improve your understanding of health policy change.
- To understand how public funding will affect the delivery of dental services.
- To get an indication of the direction of travel of NHS dentistry and how that impacts all providers of care.

### Learning content

Hear about the latest political and policy developments in Westminster and across the UK, and how those will shape oral health provision in 2025 and beyond, for both NHS and private dentistry.

Development outcomes **B D**

Speaker(s): Eddie Crouch

## 15:15 Patient or customer? Managing patient demand in modern dentistry

### 16:00

- Examine the impact of changing patient expectations on dental practice.
- Highlight the importance of communication, leadership, and resilience in dentistry.
- Share practical strategies for building trust and long-term patient relationships.
- Support both new and experienced professionals in navigating the modern dental landscape.

### Objectives

- Understand how patient expectations are evolving in modern dentistry.
- Recognise the importance of communication and emotional intelligence in patient care.
- Identify strategies for balancing clinical needs with patient demands.
- Appreciate the role of the wider practice team in shaping patient experience.

### Learning content

This panel will explore how patient expectations in modern dentistry are changing and how dental professionals can balance clinical needs, aesthetic demands, and effective communication to build trust, resilience, and long-term patient relationships.

Development outcomes **A B D**

Speaker(s): Sarika Shah, Trishala Lakhani, Sameer Patel, Justin Leigh, Simone Ruzario

## 16:15 Emotional dentistry

### 17:00

- To give an insight into patient psychology and motivations.
- To share how to address patient fears and anxieties.
- To teach how to build an emotional connection through storytelling and create positive treatment experiences.

### Objectives

- Understand patient psychology and motivations.
- Learn how to tell emotional stories through storytelling.
- Understand how to address fears and anxieties.
- Create positive treatment experiences.

### Learning content

My session will cover the emotional aspects of a dental experience. Viewers will gain an insight into understanding patient psychology and motivations and how to address their fears and anxieties. They will also learn how to build emotional connections through storytelling and how to creating positive treatment experiences

Development outcomes **A**

Speaker(s): Milad Shadrooh

# PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

FRIDAY 3 OCTOBER

**09:15 "Let's talk about it" – real conversations that matter in dentistry**

**Aims**

- To explore the impact of communication styles on patient and team interactions in dental settings.
- To demonstrate, through live role-play, common scenarios where communication can either support or undermine trust, clarity and collaboration.
- To inspire confidence in adapting language, tone and communication strategy to suit different individuals and situations.

**Objectives**

- Recognise the role of personal communication preferences on dental team dynamics and patient experience.
- Understand barriers to effective communication, including assumptions, discomfort and emotional response.
- Observe how role-play and reflective discussion can unearth opportunities for improvement.
- Gain awareness of alternative communication approaches that promote empathy and understanding.

**Learning content**

Join Lisa and Mark of the Great Boss Academy for a lively, unscripted dive into the highs and hiccups of communication in the dental world. From patients to practice teams, and teams with each other, no interaction is off-limits as they step boldly out of their comfort zones and into live role-play.

**Development outcomes** A B D

Speaker(s): Lisa Bainham, Mark Topley

**10:00 Creating a high-performance team through coaching**

**Aims**

- To help leaders build stronger, more empowered teams.
- To equip leaders with a practical coaching framework.
- To improve communication, collaboration, and accountability.
- To reduce burnout, increase engagement, and inspire loyalty.

**Objectives**

- Understand how intrinsic motivation drives team engagement.
- Shift from micro-management to coaching leadership.
- Create a Team Charter for improved team dynamics.
- Apply core coaching techniques to develop performance.

**Learning content**

Discover how to create a high-performance team by shifting from micro-management to a coaching-led approach. Learn how to unlock intrinsic motivation, build trust, and drive results using the COACH leadership system.

**Development outcomes** A B D

Speaker(s): Justin Leigh

**10:45 Embracing innovation: revolutionising private dental practice management**

**Aims**

- This session aims to demonstrate how innovative dental software can transform private practice management by automating workflows, improving efficiency, and enhancing patient care.
- Hosted to support dental teams in adapting to digital change, it equips participants with the insight to optimise operations and embrace a paperless future.

**Objectives**

By the end of the session, the audience will be able to recognise the benefits of:

- Digital transformation in dental practices
- Identify key features of an all-in-one management system
- Understand how automation improves efficiency, and appreciate the impact on patient experience and compliance.

**Learning content**

This presentation outlines how innovative, all-in-one dental software can revolutionise private dental practice management by improving efficiency, enhancing the patient journey, enabling automation, and supporting paperless operations across clinical, administrative, and financial workflows.

**Development outcomes** A B D

Speaker(s): Michaela Klopper

**11:30 Don't blow the deal: 15 learnings from 15 years of Dental Elite in practice sales**

**Aims**

- This session aims to equip attendees with the knowledge to approach a dental practice sale or purchase confidently.
- It will highlight common pitfalls, explain the pros and cons of different buyer types, and provide practical insight into deal structures, valuations, and real-world vendor outcomes.

**Objectives**

- Understand the most common mistakes in dental practice sales and how to avoid them.
- Learn how deal structures and buyer types impact outcomes.
- Gain insights into real post-sale vendor experiences.
- Be better prepared for negotiation, tax, and timeline challenges.

**Learning content**

Learn from 15 years of Dental Elite deals. Co-founder Luke Moore and dental finance expert Tommy Glasscoe reveal the most common (and costly) mistakes buyers and sellers make - and how to avoid them. Expect honest insight, practical advice, and real-world tips.

**Development outcomes** B

Speaker(s): Luke Moore, Tommy Glasscoe

**12:30 AI, Google & SEO: ranking smarter with dentistry's most trusted marketing channel**

**Aims**

- To share how AI is influencing SEO and patient search behaviour.
- To explain what still matters (and what doesn't), how to future-proof attendees' rankings.
- To outline why strategic SEO continues to drive real-world patient growth.

**Objectives**

- Delegates will learn how AI is influencing SEO and patient search behaviour.
- They'll understand what still matters (and what doesn't), how to future-proof their rankings, and why strategic SEO continues to drive real-world patient growth.

**Learning content**

Discover how AI is reshaping Google search and what that means for your practice. Learn why SEO still delivers the best long-term ROI, how to adapt for AI-driven search, and how to stay ahead while others guess.

**Development outcomes** A

Speaker(s): Shaz Memon

# PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

FRIDAY 3 OCTOBER

**13:15 AI triage to treatment: faster, smarter, booked out admin, lift conversions - with AI make every lead count: AI that converts**

**Aims**

- Prove how AI plugs lead leaks and turns enquiries into bookings.
- Arm teams with a plug-and-play follow-up playbook to cut Do Not Attends (DNAs).
- Demystify the 3 three growth KPIs—and how to move them weekly.
- Map a low-lift rollout plan for single clinics and multi-site groups.

**Objectives**

- Understand common lead leaks and the impact on revenue.
- Learn to call customers directly from the CRM (auto-dial), no platform switching or re-entering info.
- Recognise how AI triage, messaging and call transcriptions and summaries boost bookings.
- Be able to design a simple 5-step follow-up workflow that cuts DNAs.
- Be able to track and act on key KPIs (response time, conversion, show rate).

**Learning content**

Dr Malavi Sivakanesan introduces Oral Connect- smart software that turns enquiries into bookings. It sorts new leads, replies on WhatsApp/email, writes call notes, and sends reminders-cutting no-shows and boosting starts for single practices and groups.

**Development outcomes** A B D

Speaker(s): Dr Malavi Sivakanesan

**14:00 The future is prevention: how oral health practitioners will help you and the community!**

**Aims**

- To introduce the Level 4 Oral Health Practitioner Apprenticeship.
- To explain the career progression opportunities for dental nurses.
- To show how OHPs enhance practice efficiency, prevention and patient care.
- To outline employer benefits, including return on investment and staff retention.

**Objectives**

- Understand the scope of practice for an OHP.
- Identify skills developed: prevention, oral health education, lifestyle support and community engagement.
- Recognise how the apprenticeship is structured and delivered.
- Evaluate the clinical and financial impact of integrating OHPs into practice.

**Learning content**

Discover how oral health practitioners (OHPs) are transforming dentistry. Learn how dental nurses are upskilled to become practitioners in this exciting role - boosting prevention and patient care and creating an additional income stream for your practice. Hear from Tempdent & Bupa Dental Care on why OHPs are the future of your practice!

**Development outcomes** A B D

Speaker(s): Louise Clark

**14:45 Demystifying dental radiographs: from dark arts to clear as day**

**Aims**

- Show how dental X-rays can be transformed into visuals that patients easily understand, supporting clear communication.
- Explore how AI-driven data enables consistent messaging and care standards across the whole team.
- Demonstrate how AI supports diagnostic confidence, accuracy, and timely patient follow-up.

**Objectives**

- Learn how X-Rays can be transformed into visuals that patients understand, framing consultations with clarity and impact.
- Understand how using shared AI-driven data can support every clinicians to speak the same language and deliver the same high standard of care.
- See how AI can support accurate, timely decisions as a second set of eyes while saving time and boosting patient follow up rates.

**Learning content**

This presentation explores how modern AI tools can transform X-Ray interpretation into a clear, collaborative, and confidence-building process. Discover how to translate complex images into visuals patients immediately grasp, making conversations more transparent and impactful. Understand how AI can enable consistency and high standards, as well as improve efficiency and patient trust.

**Development outcomes** A B

Speaker(s): Amanda Bassey-Duke

**15:45 Getting patients - how to market your dental practice**

**Aims**

- To explore practical ways dentists can use digital marketing to boost visibility and patient enquiries.
- To highlight how understanding patient profiles improves targeting and retention.
- To show how measuring results ensures marketing spend delivers value.
- To provide clear frameworks for creating engaging, trustworthy campaigns.

**Objectives**

- Understand how content, SEO and paid advertising work together to attract and convert high-value dental patients.
- Recognise which patient segments drive long-term growth and how to target them.
- Be able to measure ROI using CRM and tracking tools, ensuring spend delivers consistent returns.
- Be able to apply proven frameworks to create messages that build trust and prompt action.

**Learning content**

Discover how to market your dental practice with content, search, and paid ads. Learn how to attract the right patients, build trust, and track ROI so every pound spent delivers growth. Join us for proven strategies that turn clicks into loyal patients and keep your chairs consistently full.

**Development outcomes** B

Speaker(s): Max Rivers, Toby Raeburn

# PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

SATURDAY 4 OCTOBER

## 09:15 Career crossroads: creating your next chapter

### Aims

- To introduce you to ideas to help you explore different career options.
- To strengthen your confidence and resilience in navigating the challenges of the profession.
- To support you in shaping a career path that feels meaningful, fulfilling, and true to yourself.

### Objectives

- Reconnect with the "why" behind your journey in Dentistry to cultivate a meaningful career.
- Embrace resilience as a superpower, learning how to rise above challenges and stay grounded through the ups and downs.
- Design a career that inspires you, aligning your strengths and values with lasting fulfilment.

### Learning content

Join us for a candid chat about considerations navigating a career transition. From filling teeth to finding your fit - this is all about building a dental career that feels right. We'll share experiences including bouncing back from burnout and making intentional choices to curate the next chapter of your career.

### Development outcomes

Speaker(s): Tejal Doshi, Nehal Doshi

## 10:00 The panel I wish I'd heard sooner: life lessons from women in dentistry

### Aims

- To create space for honest, lived experiences from women in dentistry.
- To reduce isolation by highlighting shared struggles and lessons.
- To encourage self-reflection, connection, and personal leadership.
- To inspire attendees to reimagine what success and support can look like.

### Objectives

- Understand common personal and professional challenges faced by women in dentistry.
- Recognise the emotional and structural barriers that impact women's progression.
- Feel empowered to reflect on your own journey with more compassion.
- Identify ways to connect with peers for support, inspiration, and shared growth.

### Learning content

A raw, honest panel sharing life lessons from women across all stages of dentistry. From ambition to identity, motherhood to menopause - this session explores what it really means to thrive in a profession that often overlooks the woman behind the role.

### Development outcomes

Speaker(s): Raabiha Maan, Devinia Coco Lavan-Iswaran, Chinwe Akuonu, Shandy Vijayan

## 10:45 Beyond the appointment: optimising your patient workflow

### Aims

- To explore opportunities and challenges in optimising the patient workflow.
- To examine how technology and innovation can improve patient care.
- To highlight the role of environment and experience in patient confidence.
- To show how data and reporting can drive sustainable practice growth.

### Objectives

- Spot common inefficiencies in the patient workflow.
- Spot hidden revenue opportunities.
- Understand how technology can enhance the patient journey.
- Recognise the role of environment and experience in patient confidence.
- Use data and reporting to support practice growth and improve the patient journey.

### Learning content

From first phone call to follow-up care, every touchpoint shapes perception of your practice. Explore how practices can optimise workflows across the entire patient journey. Discuss where opportunities are being missed, how technology such as AI and cloud platforms can support teams and patients, and how practices can design experiences that foster confidence, comfort, and long-term loyalty.

### Development outcomes

Speaker(s): Alan Mutton, Dave Lewis, Felicity Bender

## 11:30 Don't blow the deal: 15 learnings from 15 years of Dental Elite in practice sales

### Aims

- This session aims to equip attendees with the knowledge to approach a dental practice sale or purchase confidently.
- It will highlight common pitfalls, explain the pros and cons of different buyer types, and provide practical insight into deal structures, valuations, and real-world vendor outcomes.

### Objectives

- Understand the most common mistakes in dental practice sales and how to avoid them.
- Learn how deal structures and buyer types impact outcomes.
- Gain insights into real post-sale vendor experiences.
- Be better prepared for negotiation, tax, and timeline challenges.

### Learning content

Learn from 15 years of Dental Elite deals. Co-founder Luke Moore and dental finance expert Tommy Glasscoe reveal the most common (and costly) mistakes buyers and sellers make - and how to avoid them. Expect honest insight, practical advice, and real-world tips.

### Development outcomes

Speaker(s): Luke Moore, Tommy Glasscoe

## 12:30 From drill to destination: financial freedom

### Aims

- To highlight the importance of proactive financial planning for dental professionals.
- To explore common challenges and planning gaps at each stage of a dental career.
- To provide practical steps for achieving financial independence.
- To help delegates make informed financial decisions with confidence.

### Objectives

- Understand the stages of a financial journey from career to retirement.
- Recognise common financial pitfalls and how to avoid them.
- Be able to identify opportunities for tax efficiency and wealth building.
- Gain clarity on aligning personal goals with financial planning.

### Learning content

This session explores how dental professionals can take control of their financial future by understanding key milestones from practice to retirement, with a focus on long-term security, wealth preservation, and personal financial freedom.

### Development outcomes

Speaker(s): Steven Sylvester-Ajudua

# PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

SATURDAY 4 OCTOBER

## 13:15 AI, Google & SEO: ranking smarter with dentistry's most trusted marketing channel

### Aims

- To share how AI is influencing SEO and patient search behaviour.
- To explain what still matters (and what doesn't), how to future-proof attendees' rankings.
- To outline why strategic SEO continues to drive real-world patient growth.

### Objectives

- Delegates will learn how AI is influencing SEO and patient search behaviour.
- They'll understand what still matters (and what doesn't), how to future-proof their rankings, and why strategic SEO continues to drive real-world patient growth.

### Learning content

Discover how AI is reshaping Google search and what that means for your practice. Learn why SEO still delivers the best long-term ROI, how to adapt for AI-driven search, and how to stay ahead while others guess.

### Development outcomes

Speaker(s): Shaz Memron

## 14:00 AI triage to treatment: faster, smarter, booked out admin, lift conversions - with AI make every lead count: AI that converts

### Aims

- To prove how AI plugs lead leaks and turns enquiries into booking.
- Arm teams with a plug-and-play follow-up playbook to cut Do Not Attends (DNAs).
- Demystify the three growth KPIs—and how to move them weekly.
- Map a low-lift rollout plan for single clinics and multi-site groups.

### Objectives

- Understand common lead leaks and their impact on revenue.
- Learn how to call customers directly from the CRM, no platform switching or re-entering info.
- Recognise how AI triage, messaging and call transcriptions and summaries boost bookings.
- Be able to design a simple 5-step follow-up workflow that cuts DNAs.
- Be able to track key KPIs (response time, conversion, show rate) and act on them.

### Learning content

Dr Malavi Sivakanesan introduces Oral Connect—smart software that turns enquiries into bookings. It sorts new leads, replies on WhatsApp/email, writes call notes, and sends reminders - cutting no-shows and boosting starts for single practices and groups.

### Development outcomes

Speaker(s): Dr Malavi Sivakanesan

## 14:45 The lean green tooth-fixing machine: a roadmap to sustainable dentistry

### Aims

- To provide an introduction to the principles of sustainable healthcare.
- To highlight the financial and marketing benefits of sustainability.
- To provide a roadmap for how to become more sustainable in primary care.
- To empower delegates to take steps towards becoming more sustainable.

### Objectives

- Understand the importance of sustainable healthcare.
- Understand the areas in dentistry that have the greatest impact on our carbon footprint.
- Understand the ways to measure a dental practice's carbon footprint.
- Be able to implement some simple steps to become a more sustainable healthcare provider.

### Learning content

Change is coming - sustainability in healthcare is vital. Karl shares how his practice cut its carbon footprint by 35% in a year while saving money. Learn simple steps to boost sustainability without compromising safety or finances and leave with the tools to make your own practice more sustainable.

### Development outcomes

Speaker(s): Karl Walker-Finch

## 15:30 "Let's talk about it" – real conversations that matter in dentistry

### Aims

- To explore the impact of communication styles on patient and team interactions in dental settings.
- To demonstrate, through live role-play, common scenarios where communication can either support or undermine trust, clarity and collaboration.
- To inspire confidence in adapting language, tone and communication strategy to suit different individuals and situations.

### Objectives

- Recognise the influence of personal communication preferences on dental team dynamics and patient experience.
- Understand key barriers to effective communication, including assumptions, discomfort and emotional response.
- Observe how live role-play and reflective discussion can unearth opportunities for improvement in real-time practice scenarios.

### Learning content

Join ADAM Chairperson Lisa Bainham and Mark Topley of the Great Boss Academy for a lively, unscripted dive into the highs and hiccups of communication in the dental world. From patients to practice teams, and teams with each other, no interaction is off-limits as they step boldly out of their comfort zones and into live role-play (yes, really).

### Development outcomes

Speaker(s): Lisa Bainham, Mark Topley

## 16:00 Getting patients - how to market your dental practice

### Aims

- To explore practical ways dentists can use digital marketing to boost visibility and patient enquiries.
- To highlight how understanding patient profiles improves targeting and retention.
- To show how measuring results ensures marketing spend delivers value.
- To provide clear frameworks for creating engaging, trustworthy campaigns.

### Objectives

- Understand how content, SEO and paid advertising work together to attract and convert high-value dental patients.
- Recognise which patient segments drive long-term growth and how to target them.
- Be able to measure ROI using CRM and tracking tools, ensuring spend delivers consistent returns.
- Be able to apply proven frameworks to create messages that build trust and prompt action.

### Learning content

Discover how to market your dental practice with content, search, and paid ads. Learn how to attract the right patients, build trust, and track ROI so every pound spent delivers growth. Join us for proven strategies that turn clicks into loyal patients and keep your chairs consistently full.

### Development outcomes

Speaker(s): Toby Raeburn, Max Rivens

# SPECIALTY INTEREST THEATRE

FRIDAY 3 OCTOBER

**10:00 - 11:00 Pearls for efficient excellence and outside-in aesthetic concepts (vertical dentofacial aesthetics part 1 & 2)**

**Aims**

- To share learning on dentofacial aesthetics in the vertical dimension.

**Objectives**

- Understand how the face and jaw position influence vertical traits in the smile and teeth.
- Be able to diagnose these issues more properly following this session.

**Learning content**

This session will cover vertical aesthetics from the teeth to the smile to the face. The audience will leave understanding how the face and jaw position influence vertical traits in the smile and teeth.

**Development outcomes**   

Speaker(s): Dr. Chad Foster

**11:15 - 12:00 The perio update**

**Aims**

- To update delegates on the latest periodontal guidelines and their application in practice.
- To enhance skills in patient conversion, compliance, and instrumentation techniques.
- To review the evidence linking gum and general health.
- To highlight strategies for reducing medicolegal risk through the patient journey.

**Objectives**

- Understand the latest perio guidelines, including new classification, S3 pathways, and referral criteria.
- Apply practical strategies to improve patient conversion, engagement, and compliance.
- Develop skills ultrasonic and hand instrumentation techniques to enhance non-surgical outcomes.
- Recognise systemic links between gum and general health and identify ways to minimise medicolegal risk.

**Learning content**

Stay ahead in perio with a practical update on new classification, S3 pathways, and referral criteria. Reena covers patient conversion, compliance, instrumentation tips, links between gum and general health, and strategies to cut medicolegal risk - essential for every general practice team.

**Development outcomes**    

Speaker(s): Reena Wadia

**12:15 - 13:00 Managing the diseased pulp: a new dawn for vital pulp therapy!**

**Aims**

- The aim of this lecture is to provide an overview of management of the vital pulp.

**Objectives**

- Review the pathophysiology of the dental-pulp complex and outline its defensive and reparative mechanisms.
- Discuss the diagnostic process and challenge current diagnostic terminology of pulpal disease.
- Discuss indications and outcomes for vital pulp treatments.
- Illustrate techniques to manage the injured pulp.

**Learning content**

Vital pulp therapies offer a minimally invasive approach to the management of pulpal disease preventing the need for more invasive techniques such as root canal therapy. Vital pulp treatments are more predictable than dogma may suggest and careful management of the injured or exposed pulp can result in a predictable, successful outcome preserving the defence system of the tooth.

**Development outcomes**  

Speaker(s): Phil Tomson

**13:15 - 14:00 Vaping, orthodontics and oral health: understanding the evidence, identifying the risks, and supporting patients**

**Aims**

- To provide an overview of the emerging evidence on e-cigarettes and their possible effects on oral and orthodontic health.
- To raise awareness of vaping prevalence among orthodontic patients.
- To highlight the importance of recording e-cigarette use in dental assessments.
- To support General Dental Practitioners in delivering effective vaping cessation advice.

**Objectives**

- Understand the potential impact of e-cigarette use on dental health and orthodontic treatment outcomes.
- Understand current evidence on nicotine/vaping effects on caries risk, tooth movement, and healing.
- Be able to identify signs of vaping and record relevant history in dental assessments.
- Be able to support patient education and provide advice on vaping cessation.

**Learning content**

Review the current evidence on e-cigarettes and their potential effects on dental health and orthodontic treatment, including caries, tooth movement, and surgical healing. It highlights staff education, and the vital role dental health professionals play in identifying use and supporting cessation.

**Development outcomes**   

Speaker(s): Joseph Bell

# SPECIALTY INTEREST THEATRE

FRIDAY 3 OCTOBER

**14:15 - 15:00 Keep it alive: vital pulp therapy in everyday practice**

**Aims**

- The aim of this session is to provide an evidence-based overview of vital pulp therapy and outline practical steps for integrating it into everyday general dental practice.

**Objectives**

- Understand vital pulp therapy (VPT) and its different types.
- Discuss appropriate patient selection and the principles of informed consent.
- Be able to describe current techniques and materials used in VPT.
- Develop a practical plan to introduce VPT into everyday practice.

**Learning content**

This session provides a practical roadmap to bring vital pulp therapy (VPT) into daily practice. It offers an overview, covering patient selection and informed consent, before exploring current techniques and materials. Attendees will gain a clear framework to successfully incorporate VPT into everyday dentistry

**Development outcomes**   

Speaker(s): Omayma Siddig

**15:15 - 16:00 Planning for the future in implant dentistry**

**Aims**

- To discuss technologies transforming implant planning, such as AI-driven diagnostics and digital workflows.
- To explore how robotics and machine-assisted systems enhance precision and predictability of implant placement.
- To highlight advancements in simulation-based education and virtual training.
- To encourage integration of data-driven, personalised approaches for improved long-term outcomes.

**Objectives**

- Understand emerging technologies shaping the future of implant dentistry.
- Be able to recognise the role of AI and robotics in implant planning and placement.
- Explore the impact of simulation-based training in implant education.
- Understand future trends in personalised and data-driven implant care.

**Learning content**

Discover how digital workflows, AI, robotics, smart implants, and AR are transforming implantology. Gain insights into cutting-edge planning and placement tools, next-generation training with VR and AI, and explore the ethical and regulatory issues that will shape your future clinical practice.

**Development outcomes**    

Speaker(s): Dr Raid Ali, Manraj Kalsi

**16:15 - 17:00 Navigating periodontal treatment as a team: practical strategies for success in NHS and private practice**

**Aims**

- To explore how Step 1 and Step 2 of the BSP S3 Guidelines apply in NHS and private practice.
- To highlight the role of team communication in delivering patient-centred periodontal care.
- To provide strategies for collaborative management of periodontal patients.
- To offer guidance on navigating NHS periodontal care.

**Objectives**

- Understand Steps 1 and 2 of BSP's S3 Guidelines and their role in periodontal care.
- Be able to enhance communication for patient-centred periodontal care.
- Apply practical strategies for collaborative periodontal patient management.
- Recognise common challenges in delivering periodontal treatment, including within the NHS framework.

**Learning content**

Jade Campbell and Cher Farrugia from the British Society of Periodontology's (BSP) Early Career Group Committee share practical strategies for team-based periodontal care, focusing on applying BSP S3 Guidelines in NHS and private settings to improve outcomes through effective collaboration.

**Development outcomes**  

Speaker(s): Jade Campbell, Cher Farrugia

# SPECIALTY INTEREST THEATRE

SATURDAY 4 OCTOBER

**09:15 - 10:15** **Pearls for efficient excellence and outside-in aesthetic concepts (central incisor dominance & the power of disocclusion-positioning and shaping bite turbos)**

**Aims**

- To share the latest on dentofacial aesthetics and lips.

**Objectives**

- Understand how the upper incisor dictates lip position.
- Be able to diagnose these issues more properly.

**Learning content**

This session will fully cover dentofacial lip aesthetics, including how the upper incisor dictates lip position. Delegates will leave able to diagnose issues more properly.

**Development outcomes** **C**

Speaker(s): Dr. Chad Foster

**10:30 - 11:15** **Future-proof your dental career: training for the skills of tomorrow**

**Aims**

- To provide attendees with knowledge and strategies to master emerging dental skills and technologies.
- To inspire a lifelong learning mindset for professional agility.
- To encourage sustainable, ethical, and patient-focused practice.
- To equip clinicians with practical tools to future-proof their careers and knowledge of where to seek guidance.

**Objectives**

- Understand the growing expectations of patients and the role of future dental technologies (digital workflows, AI).
- Recognise patient expectations and role of sustainable, innovative care.
- Be insightful into personal development needs to drive patient-centred care and where to seek guidance.
- Foster adaptability into continuous professional growth.

**Learning content**

An internationally acclaimed Eastman Consultant and Educator examines the essential skills for tomorrow's dental practitioner. From dealing with the growing expectations of patients and innovative care, to sustainability, digital workflows and AI. This session will deliver actionable insights for lifelong career success and where to access this.

**Development outcomes** **B** **D**

Speaker(s): Ulpee Darbar

**12:30 - 13:15** **Endodontic-periodontal interface: the dilemma of diagnosis, prognosis and clinical management**

**Aims**

- This session aims to enhance understanding of Endodontic-periodontal lesions, focusing on diagnosis, prognosis, and collaborative care planning to improve clinical outcomes through a multidisciplinary approach.

**Objectives**

- Understand the diagnostic pathway for endodontic-periodontal lesions using the Herrera 2018 classification.
- Recognise key prognostic factors influencing EP outcomes.
- Develop strategic multidisciplinary care planning approaches to ensure favourable outcomes for EP teeth, leveraging the combined expertise of endodontic and periodontal specialists.

**Learning content**

Endodontic-periodontal lesions present complex diagnostic and treatment challenges due to the pathological interplay between pulp and periodontium. This lecture focuses on the updated Herrera classification, key prognostic factors, and the essential role of multidisciplinary collaboration in achieving successful outcomes.

**Development outcomes** **A** **B** **C**

Speaker(s): Sadia Niazi

**13:30 - 14:15** **Healthy smiles for life: Medway's journey in oral health improvement**

**Aims**

- To equip attendees with an understanding of effective strategies and interventions for improving oral health across all age groups in Medway.
- To emphasise the role of foster families, community programs, and overcoming barriers to ensure equitable dental care and better lifelong health outcomes.

**Objectives**

- Understanding the impact oral health has on the life course.
- Clarify key oral health interventions.
- Understand the importance of collaboration in oral health improvement.
- Learn how to address barriers to improving oral health.

**Learning content**

This session will highlight some of the progress made in oral health promotion and improvement across the life course for residents in Medway. It will explore this from the public health perspective and how partnership working helped in making it a reality.

**Development outcomes** **A** **B**

Speaker(s): Dr Albert Akhidenor

**14:30 - 15:15** **The impact of vitamin D on periodontal health: biological basis and clinical relevance**

**Aims**

- To outline the vitamin D pathway and an overview of the biological effects of calcitriol.
- To provide an understanding of the relationship between serum 25OHD and periodontal disease.
- To outline some of the findings from long-term studies examining vitamin D status and periodontal disease progression.
- To provide an update regarding the impact of vitamin D status on periodontal clinical outcomes.

**Objectives**

- Understand the biological basis by which vitamin D might influence periodontal health.
- Understand the association between serum 25OHD and periodontal disease.
- Understand the impact of vitamin D status on periodontal clinical outcomes.

**Learning content**

Current evidence from clinical research suggests that maintaining sufficient vitamin D levels contributes to better periodontal health, influencing the progression of periodontal disease and tooth loss. This session will outline the biological basis by which vitamin D might influence periodontal health and provide an update regarding the impact of vitamin D status on periodontal clinical outcomes.

**Development outcomes** **A** **C** **D**

Speaker(s): Dr Emily Lu

**15:30 - 16:15** **Challenges of managing the anterior dentition: function vs aesthetics**

**Aims**

- To provide an overview of complex management of the anterior dentition with multidisciplinary care.

**Objectives**

- Increase your knowledge of some of the challenges affecting the anterior dentition and how these were managed.
- Understand some of the medical considerations affecting patient care and how these were managed.
- Increase your knowledge of potential management options available for the failing anterior dentition.

**Learning content**

Case-based discussion within a multidisciplinary team with experts in managing complex cases involving the anterior dentition. This is an opportunity to discuss complex cases that have presented to you in primary care and to take the opportunity to discuss them with a panel of experts. A selection of complex cases will be presented along with how they were managed.

**Development outcomes** **C** **D**

Speaker(s): Flavio Pisani, Shalini Kanagasingam, Kathryn Taylor

# BES | NORTH GALLERY SUITE 8

SATURDAY 3 OCTOBER

**14:00 - 15:30** **Vital pulp therapy workshop**

**Aims**

- This course will guide participants through all aspects of VPT from an overview of the biological mechanisms of the pulp through to the practical execution of treatment.
- There will be an opportunity to observe a simulated demo of how to carry out VPT and consolidate this with a hands-on practical session.

**Objectives**

- Understand the biological basis for a conservative approach for maintaining pulp vitality.
- Be able to carry out a systematic approach to diagnose.
- Gain an understanding of key procedural elements to perform VPTs.
- Clarify how and when to perform VPTs.
- Understand the key benefits of using Hydraulic Calcium Silicate Cements (HCSCs) and their different properties.

**Learning content**

Vital pulp therapies offer a minimally invasive approach to the management of pulpal disease preventing the need for more invasive techniques such as root canal therapy. Vital pulp treatments are more predictable than dogma may suggest and careful management of the injured or exposed pulp can result in a predictable, successful outcome preserving the defence system of the tooth.

**Development outcomes** **A** **C**

Speaker(s): Phil Tomson