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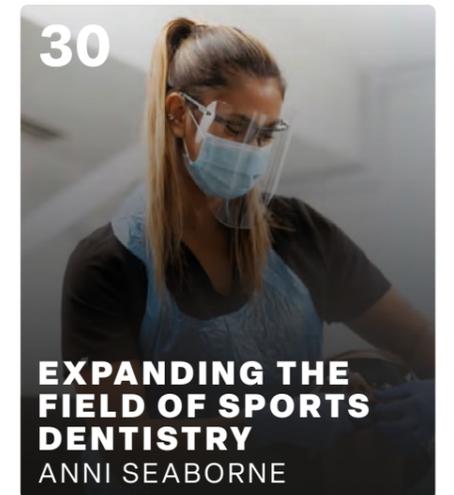
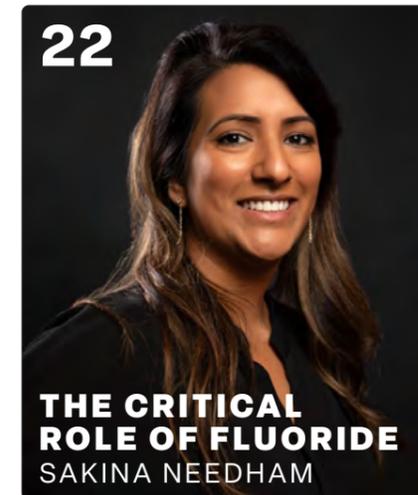


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\* with a healthy diet. Brush twice daily to keep up protection

† vs the mouth's natural defences.

1. Creeth JE et al. BMC Oral Health. 2020; 20:118.

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## GETTING TO DSL

Travelling to the ExCeL London couldn't be easier thanks to the endless transport options in London. The ExCeL is at the heart of the country's transport network, with excellent access by train, road and air. Dentistry Show London takes place in Hall N7.

### BY TUBE

The ExCeL is accessible by two underground stations, **Custom House and Prince Regent**. You have a choice of the DLR or the Elizabeth Line, both connecting you to major train stations leaving London.

### BY ROAD

There is easy access to the ExCeL from the **A13, M11, M20 and M25 motorways**. If you're using satellite navigation please enter the postcode E16 1FR for the entrance to the car park.

### BY AIR

The ExCeL is located within **10 minutes of London City Airport**. However, you can also fly to London Heathrow, Gatwick, Stansted or Luton and jump on a train into central London.



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INTRODUCTION

# LOOKING FORWARD TO DENTISTRY SHOW LONDON 2024

A great pleasure of this job is getting to know so many of you – our loyal attendees, partners, speakers, sponsors, exhibitors. Sometimes, this is described as “understanding the market”. A horrible corporate term that doesn’t do justice to the many warm and insightful conversations I’ve had over the last few months.

Speaking to people driving to work at 7.30am (hands free of course!), or while they’re grabbing a very swift lunch at 1pm. These conversations are obviously about dentistry – but they’re about life as well. What does the average day look like? How do you juggle all the various demands of the personal and family with your career? I’ve even had interesting discussions about the merits of Dune: Part Two!

Listening to people’s feedback, learning what makes them tick is the fun part of this job. The hard bit is synthesising all those viewpoints, analysing copious amounts of data, identifying key trends, keeping an ear out for important terminology and turning all of the above into a perfectly packaged two-day agenda that you’ll

all love and find extremely useful and beneficial.

So, what have I learned from talking to you? I’ve observed an incredibly strong entrepreneurial zeal which shines through more than anywhere else in healthcare. There’s a real desire to engage with new technologies and comprehend new marketing strategies. Personal development is important – yes, the clinical – but also the soft skills around leading and managing teams and developing an inclusive and high performing culture. Upskilling has been a key frame of reference on most calls with all professionals – cementing core competencies but also exploring how to develop more specialty knowledge to expand what services you personally can offer.



I’m delighted we have a new Specialty Interest Theatre this year and I’m so pleased to have the support of Association of Dental Implantology, British Association of Oral Surgeons, British Endodontic Society, British Society of Periodontology as well as welcoming new speakers such as Dr Ruben Garcia, Dr Varkha Rattu, Dr Aditya Naidu and Dr Bal Nandra to name but four.

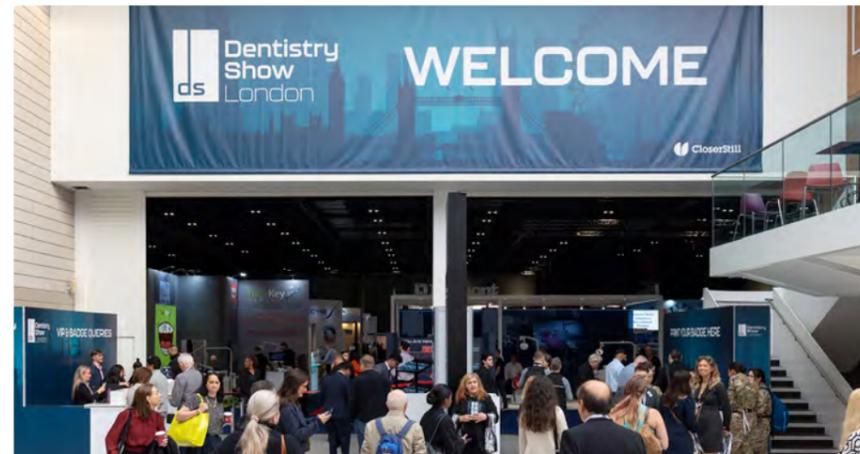
Dentistry Show London really benefits from the strong relationships we have in place with organisations like the British Dental Association. We’re also proud to work with Association of Dental Administrators and Managers, British Association of Cosmetic Dentistry, British Association of Dental Nurses, British Association of Dental Therapists, British Society Dental Hygiene and Therapy, College of General Dentistry, International Digital Dental Academy, Mouth Cancer Foundation, Oral Health Foundation, Society of British Dental Nurses who ensure we’re representative of all professional groups across dentistry.

Politically, 2024 has seen the winds of change ripple across the country. With a new Labour Government, there is muted optimism balanced with cold, hard reality. What can be changed with little to no money? Will dentistry be prioritised when there are so many challenges across the whole of healthcare? I’m grateful the Chief Dental Officer, Jason Wong, will be on hand to provide an update on NHS England’s priorities for 2025 and beyond.

Happy reading!

*Liam Richardson*

Content Director - Healthcare  
CloserStill Media



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## CLINICAL EXCELLENCE THEATRE

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### FRIDAY 4 OCTOBER

- 09:15 - 10:00** **The WONCA files: from Roald Dahl to the future of "putting the mouth back into the body"** **LISTERINE**  
Professor Iain Chapple, Head of Research for the Institute of Clinical Sciences, Listerine
- 10:15** **Human factors in aesthetics: an introduction**  
**11:00** Brian Franks, Principal Dr Brian Franks Medical Aesthetics Training and Programme Clinical Director & Co-Producer, Dr Brian Franks Medical Aesthetics Training
- 11:15 - 12:00** **How to plan and deliver IPR in clinical practice**  
Farooq Ahmed, Consultant Orthodontist, Guy's and St Thomas' Trust and Treehouse Dental
- 12:15 - 13:00** **Tackling teeth: an introduction to sports dentistry and trauma management** **Bupa Dental Care**  
Anni Seaborne, Sports Dentist and Head of General Dentistry, Bupa Dental Care
- 16:15 - 17:00** **Interceptive orthodontics in children and what to look for in the developing malocclusion**  
Bal Nandra, Specialist Orthodontist, Harley Street Dental Studio and Fulham Road Dental

### SATURDAY 5 OCTOBER

- 09:15 - 10:00** **The WONCA files: from Roald Dahl to the future of "putting the mouth back into the body"** **LISTERINE**  
Professor Iain Chapple, Head of Research for the Institute of Clinical Sciences, Listerine
- 12:15 - 13:00** **How not to screw up your composites**  
Rachel Derby, Clinical Director and Owner, Chapel Dental
- 15:15 - 16:00** **The 'Kobayashi Maru' scenario: management of a failing bridge**  
Aditya Naidu, Specialist in Fixed and Removable Prosthodontics, Naidu & Naidu Dental Surgeons
- 16:15 - 16:45** **Moving past a "safe beginner"**  
Tochukwu Udeh, Associate Dentist, Blackswan Dental Spa



## ENHANCED CPD THEATRE

### FRIDAY 4 OCTOBER

- 09:15 - 10:00** **Medical emergencies** **College of General Dentistry**  
Kaushik Paul, Clinical Director (North west and Central), My Dentist
- 10:15 - 11:00** **Stop worrying about litigation and start enjoying dentistry** **BDA**  
Len D'Cruz, Head of Indemnity, BDA
- 13:15 - 14:00** **The Dental Guidance Notes 2nd Edition – What you Need to Know** **College of General Dentistry**  
Andrew Gulson, DXPS Technical Manager, Principal Radiation Protection Specialist, Operational Services, UK Health Security Agency
- 14:15 - 15:00** **Obtaining patient consent: how to protect yourself** **College of General Dentistry**  
Helen Kaney, Senior Dento-Legal Adviser, MDDUS

### SATURDAY 5 OCTOBER

- 10:15 - 11:00** **An update from the Chief Dental Officer England** **NHS England**  
Jason Wong MBE, Chief Dental Officer, NHS England
- 11:15 - 12:00** **NHS and latest updates** **BDA**  
Eddie Crouch, Chair, British Dental Association
- 14:15 - 15:00** **Intravenous sedation governance update for the dental team** **College of General Dentistry**  
Sukhvinder Singh Atthi, Dentist with Special Interests in Oral Surgery, Dental Sedation and Orthodontics, Atthi Academy
- 15:15 - 16:00** **Safeguarding and the dental team**  
Rebecca Silver, Dental Nurse, Dental Nurse Guru

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# PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

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## FRIDAY 4 OCTOBER

**11:30 - 12:15** **Selling or Buying A Dental Practice – In a changing market; what's new and top tips for both!**   
 Phil Kolodynski, Director of Practice Sales, Dental Elite Practice Sales & Dental Finance  
 Tommy Glasscoe, Financial Consultant, Dental Elite Practice Sales & Dental Finance

**14:00 - 14:30** **Pulp friction: managing conflict and drama within your team**   
 Lisa Bainham, Chairperson, ADAM Association of Dental Administrators and Managers

**14:45 - 15:30** **Redefine, Reimagine, Realise: Maximising Efficiency with a Modern Scope of Practice**   
 Joseph Ingham, Dento-legal Adviser BDA Indemnity, BDA

**15:45 - 16:15** **Most marketing is a money drain: a marketer's confession**  
 Shaz Memon, Author, Marketer and Philanthropist, Digimax Dental

## SATURDAY 5 OCTOBER

**11:30 - 12:15** **Selling or Buying A Dental Practice – In a changing market; what's new and top tips for both!**   
 Phil Kolodynski, Director of Practice Sales, Dental Elite Practice Sales & Dental Finance  
 Tommy Glasscoe, Financial Consultant, Dental Elite Practice Sales & Dental Finance

**14:00 - 14:30** **Bite club: how to create positive conversations which enhance the patient journey**   
 Lisa Bainham, Chairperson, ADAM Association of Dental Administrators and Managers

**15:30 - 16:00** **How to accelerate practice growth**  
 Shaz Memon, Author, Marketer and Philanthropist, Digimax Dental

# AESTHETIC & DIGITAL DENTISTRY THEATRE

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## FRIDAY 4 OCTOBER

**09:30 - 10:15** **Introduction to digital smile design: principles, integration, and case studies**   
 Jenni Rawes, Education Committee, BACD

**12:30 - 13:15** **Full arch surgery with photogrammetry**   
 Jessica Maguire

**13:45 - 14:30** **Digital Dentures - The final part of the puzzle to receive the digital revolution**   
 Christopher Leech, BACD Scientific Director, BACD

**14:45 - 15:30** **The future: 3D printing full arch dentures & implant prosthesis**   
 Kuwerjit Singh Chani, Dentist, Implants By Chani  
 George Manners

**15:45 - 16:30** **Chairside digital dentistry options**   
 Alison Simpson, Director and Principle Dentist, Dentsply Sirona SureSmile

## SATURDAY 5 OCTOBER

**09:30 - 10:15** **Navigated surgery: future of implant dentistry?**   
 Andreea Shavit, Digital Restorative Dentist, Darlington Dental Clinic

**10:30 - 11:15** **How EMFACE can transform your existing aesthetics offering?**   
 [Speaker Name]

**12:30 - 13:15** **How to plan ortho restorative cases using Invisalign Smile Architect**   
 Mark Hughes, Accredited Member, BACD

**13:45 - 14:30** **Artificial intelligence & the future of dentistry**   
 Professor Adam Nulty, President & Course Director, International Digital Dental Academy  
 Assistant Professor Quintus Van Tonder, Director, IDDA International Digital Dental Academy  
 Patrik Zachrisson, Dental Surgeon, International Digital Dental Academy  
 Professor Chris Lefkaditis, Course Director, International Digital Dental Academy

**15:45 - 16:30** **Clear aligner therapy with minimum maintenance**   
 Gina Vega, Membership Director, BACD



# SPECIALTY INTEREST THEATRE

## FRIDAY 4 OCTOBER

**10:15 - 11:00** **Limitations of 2D imaging in oral surgery**   
 Tamer Theodosy, Consultant Oral Surgeon, British Association of Oral Surgeons

**11:15 - 12:00** **Latest guidelines on the perio-ortho interface**  
 Reena Wadia, Founder & CEO | Specialist Periodontist, RW Perio & Perio School

**14:15 - 15:00** **Restoratively driven tissue level implant placement in the aesthetic zone**   
 Manraj Kalsi, Periodontist and Implant Dentist, Teddington dental

**16:15 - 17:00** **A deep dive into periodontal pockets: a guide to effective management**   
 Jay Parmar, Specialist Periodontist, British Society of Periodontology and Implant Dentistry

## SATURDAY 5 OCTOBER

**09:15 - 10:00** **Periodontics and implant solutions for patients in general practice: an overview**  
 Ruben Garcia, Mono-specialty consultant in Periodontology, Honorary Senior Clinical Lecturer, Guy's and St Thomas' Hospital NHS Trust and King's College London

**10:15 - 11:00** **Oral surgery: the trials and tribulations!**   
 Kathryn Taylor, Council Members/Trustees, BAOS

**11:15 - 12:00** **Screening for sleep apnoea in general dental practice**  
 Clare Simon, Lead and Founder, The London Dental Sleep Clinic

**12:15 - 13:00** **The AI revolution in dentistry: science fiction or clinical reality?**  
 Jasmine Loke, Periodontist, Private Specialist Practice in Periodontology / King's College London

**14:15 - 15:00** **The bloody sweet connection: optimising patient outcomes in periodontitis and diabetes**  
 Varkha Rattu, Founder, Perio-Diabetes Hub, MCLinDent Periodontology Postgraduate Resident, King's College London

**15:15 - 16:00** **Advanced digital implantology: planning and delivering full arch treatment with cutting-edge techniques**   
 Aly Virani, Implant Dentist and Clinical Director, North Cardiff Dental & Implants

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# DENTAL CARE PROFESSIONALS HUB

## FRIDAY 4 OCTOBER

**09:45 - 10:30** **Monolithic: a new era of aesthetic revolution and shade matching innovation**  
Alina Ceclan, Ceramist, Q Lab

**10:45 - 11:30** **Addressing bullying in the workplace: spotting the signs and understanding the form it takes**

Pam Swain, Chief Executive, BADN  
Preetee Hylton, President-Elect, BADN



**13:30 - 14:15** **It is good to talk and even better to listen**

Sally Khawaja, Deputy Freedom to Speak Up Guardian, King's College Hospital NHS Trust  
Bethany Carter, National Lead for Guardian Support and Policy, National Guardians Office

**14:30 - 15:15** **Water fluoridation: it's still relevant**

Sakina Needham, Director, The British Fluoridation Society

## SATURDAY 5 OCTOBER

**09:15 - 10:00** **How to achieve the perfect patient journey**  
Erica Bryant, Patient Care Coordinator, Chapel Dental

**10:15 - 11:00** **Ensuring psychological safety**  
Fiona Ellwood BEM, Executive Director, Society of British Dental Nurses



**11:15 - 12:00** **Blowing the whistle: revealing the wrongdoing**  
Rebecca Power, Dental Hygiene student, University of Essex

**12:15 - 13:00** **Practice steps to support patients with a learning disability**

Amberley Lewis, Dental Nurse and Student Learning Disability Nurse, The Oxford Health Service

**13:15 - 14:00** **The business of Dental Therapy**

Fiona Sandom, Dental Therapist/Chair BADT, British Association of Dental Therapists



**15:15 - 16:00** **Better oral health for everyone**

Harry Poku, CEO, Dental Nurse and Trainee Dental Hygienist, TWWIN Foundation and Essex University

**16:15 - 16:45** **Managing infertility in the dental practice setting**

Brittany Pittham, Clinical Manager, General Manager

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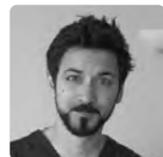


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Ceramist  
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Implant Dentist and  
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& Implants



**AMBERLEY LEWIS**

Dental Nurse and Student  
Learning Disability Nurse  
The Oxford Health Service



**JESSICA MAGUIRE**



**JOSEPH INGHAM**

Dento-legal Adviser  
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Clinical Director  
(North west and Central)  
My Dentist



**KUWERJIT SINGH CHANI**

Dentist  
Implants By Chani



**LEN D'CRUX**

Head of Indemnity  
BDA



**ANDREEA SHAVIT**

Digital Restorative Dentist  
Darlington Dental Clinic



**ANDREW GULSON**

DXPS Technical Manager,  
Principal Radiation  
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**ANNI SEABORNE**

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Harley Street Dental  
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**BETHANY CARTER**

National Lead for Guardian  
Support and Policy  
National Guardians Office



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BACD Scientific Director  
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**CLARE SIMON**

Lead and Founder  
The London Dental  
Sleep Clinic



**EDDIE CROUCH**

Chair  
British Dental Association



**ERICA BRYANT**

Patient Care Coordinator  
Chapel Dental



**ASSISTANT PROFESSOR QUINTUS VAN TONDER**

Director  
IDDA International  
Digital Dental Academy



**RACHEL DERBY**

Clinical Director and Owner  
Chapel Dental



**REBECCA SILVER**

Dental Nurse  
Dental Nurse Guru



**REBECCA POWER**

Dental Hygiene student  
University of Essex



**REENA WADIA**

Founder & CEO | Specialist  
Periodontist  
RW Perio & Perio School



**RUBEN GARCIA**

Mono-specialty consultant  
in Periodontology, Honorary  
Senior Clinical Lecturer  
Guy's and St Thomas'  
Hospital NHS Trust and  
King's College London



**FAROOQ AHMED**

Consultant Orthodontist  
Guy's and St Thomas' Trust  
and Treehouse Dental



**FIONA ELLWOOD BEM**

Executive Director  
Society of British  
Dental Nurses



**FIONA SANDOM**

Dental Therapist/Chair BADT  
British Association of  
Dental Therapists



**GEORGE MANNERS**



**GINA VEGA**

Membership Director  
BACD



**HARRY POKU**

CEO, Dental Nurse and  
Trainee Dental Hygienist  
TWIN Foundation and  
Essex University



**SAKINA NEEDHAM**

Director  
The British  
Fluoridation Society



**SALLY KHAWAJA**

Deputy Freedom to  
Speak Up Guardian  
King's College  
Hospital NHS Trust



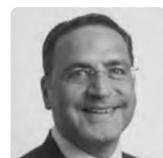
**SHAZ MEMON**

Author, Marketer and  
Philanthropist  
Digimax Dental



**SUKHVINDER SINGH ATTHI**

Dentist with Special Interests  
in Oral Surgery, Dental  
Sedation and Orthodontics  
Atthi Academy



**TAMER THEODOSSY**

Consultant Oral Surgeon  
British Association of  
Oral Surgeons



**TOCHUKWU UDEH**

Associate Dentist  
Blackswan Dental Spa



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Senior Dento-Legal Adviser  
MDDUS



**PROFESSOR IAIN CHAPPLE**

Head of Research for the  
Institute of Clinical Sciences  
Listerine



**JASMINE LOKE**

Periodontist  
Private Specialist Practice  
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King's College London



**JASON WONG MBE**

Chief Dental Officer  
NHS England



**JAY PARMAR**

Specialist Periodontist  
British Society of  
Periodontology and  
Implant Dentistry



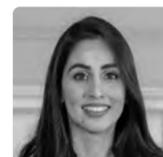
**JENNI RAWES**

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**VARKHA RATTU**

Founder, Perio-Diabetes Hub  
MClInDent Periodontology  
Postgraduate Resident,  
King's College London

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# DENTISTRY SHOW LONDON FAST APPROACHING

## ONLY ONE MONTH TO GO UNTIL THE CAPITAL'S PREMIER DENTAL EVENT!



The industry and profession are hotly awaiting the return of Dentistry Show London, taking place on the 4 and 5 October at the ExCeL London exhibition centre. Over 4,000 visitors are expected and 2024 is set to be the best year yet, with an unparalleled exploration of the latest innovations in dental technology and practice, as well as patient care.

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One of the key features this year is the new **Specialty Interest Theatre**, which is set to draw attention from a wide range of visitors. Covering topics such as endodontics, orthodontics, oral surgery and periodontology, the theatre will be supported by a range of high-profile partners. These include the British Endodontic Society (BES), British Orthodontic Society (BOS), British Society of Periodontology (BSP), British Association of Oral Surgeons (BAOS), and the Association of Dental Implantology (ADI).

This exciting addition will appeal to all members of the dental team who specialise in these areas of expertise, as well as those keen to find out more about the latest developments in this field. Prestigious speakers include Tamer Theodosy, Consultant Oral Surgeon from the BAOS, who will be giving a talk on the 'Limitations of 2D imaging in oral surgery' and exploring how 3D imaging can enhance understanding of crucial anatomy and allow professionals to modify techniques.

The lecture will also cover how CBCT scans can be formatted to extract the data from them. This fascinating subject will leave attendees with a deep understanding of the various 2D and 3D imaging modalities available in oral surgery and their individual limitations.

Another notable speaker who we are excited to see take to the Specialty Interest stage is Reena Wadia, Founder & CEO of Specialist Periodontist, RW Perio & Perio School – the largest and one of the top specialist gum clinics in the UK. Reena is keen to raise the importance of gum health and how it can be incorporated into a lifestyle approach, and is regularly featured in popular national and consumer publications on the subject as part of those efforts.

She will be covering the 'Latest guidelines on the perio-ortho interface', looking at the S3-level clinical practice guidelines, which allow for an evidence-based and patient-centred decision-making process for managing periodontitis patients requiring orthodontics. The talk will also consider orthodontic management, including types of appliances, movement, use of adjuncts, timing, management of periodontitis relapse, as well as the importance of successful maintenance.

Official partners of the Specialty Interest

Theatre will also be on hand, offering expertise and insight into their specialist field, including the BSP, with 'A deep dive into periodontal pockets: a guide to effective management'.

Jay Parmar, Specialist Periodontist at the Society, will host this talk and explore the factors contributing to the formation of periodontal pockets, helping visitors gain a comprehensive understanding of accurate and effective assessment and management. Evidence-based non-surgical and surgical treatment modalities will be discussed, and attendees will be empowered with the knowledge to enhance their clinical practice and improve patient outcomes.

Dentistry Show London Event Portfolio Director, Alex Harden, comments: 'We're really excited about the forthcoming event and, in particular, the stellar lineup of speakers and exhibitors we have at this year's show. Our new Specialty Interest Theatre will provide fresh insights and discuss groundbreaking research, leaving delegates inspired and empowered with the knowledge and skills in these specialities. We are incredibly grateful to our fantastic partners and industry-leading speakers for sharing their expertise.'

A host of other innovative theatres will also be running over the action-packed two days, with popular additions such as the Clinical Excellence Theatre, Practice Owners & Business Management Theatre, and Aesthetic & Digital Dentistry Theatre making comebacks, as well as the Dental Care Professionals Hub and Enhanced CPD Theatre.

In addition to hearing about the most topical

subjects and staying abreast of trends, attendees can earn enhanced CPD hours, with up to 12 hours of content available for each attendee – great for those looking to progress their professional development. In total, over 100 hours of free innovative content will be available, delivered by some of the most renowned names in dentistry.

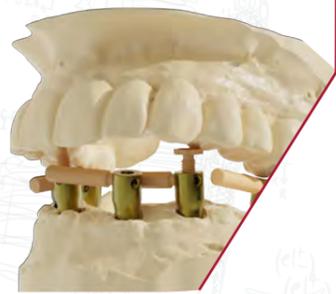
With more than 150 exhibitors confirmed and a host of inspiring speakers and seminars, there is no better place to celebrate dynamism and creativity. The show floor is set to be abuzz with trends and insights into the industry's futures. The 'who's who' of dentistry will be in attendance and dental experts, fellow practitioners and key opinion leaders will be on hand to share experiences, engage in meaningful conversations and discuss emerging trends, as well as potential challenges in the dental field.

Attendees are recommended to plan in advance to maximise their time at the show. As well as visiting the inspiring theatres and discovering innovative products on the show floor, Dentistry Show London offers an unparalleled networking opportunity – allowing you to meet and network with colleagues and friends, plus make new connections to help you thrive and grow. Look out for events taking place at stands throughout the show and don't forget to visit the networking lounges.

For more information and to register free of charge, visit [london.dentistryshow.co.uk](https://london.dentistryshow.co.uk), as well as following [@dentistryshowCS](https://www.instagram.com/dentistryshowcs) on Instagram to receive updates and exciting news about what 2024 has in store.

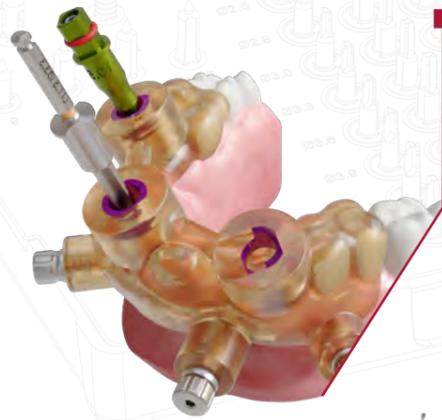


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# MASTERING DENTAL COMPOSITES

**Dental composites are an essential part of everyday practice in dentistry, but are clinicians using them correctly? Rachel Derby shares her top tips for mastering dental composites**

While I love all aspects of dentistry, restorative procedures – especially working with dental composites – truly captivate me.

with my fellow dental professionals.

## A JOURNEY INTO RESTORATIVE DENTISTRY

As I prepare to speak at Dentistry Show London, I want to share my journey, insights, and practical tips for mastering dental composites

My journey into dentistry began with a fascination for the intricate and detailed work involved in restorative procedures.

Over the years, I've developed a particular affinity for fillings, crowns, bridges, and root canals. These aspects of dentistry allow me to blend art with science. This ensures patients not only have functional teeth but also aesthetically pleasing smiles.

Two years ago, my husband and I took a significant step in our careers by purchasing our first practice. This has allowed us to implement our vision of patient-centred care and to focus on areas that we are passionate about, including the meticulous work involved in dental composites.

## THE CHALLENGES OF DENTAL COMPOSITES

Dental composites, particularly Class II posterior composites, are among the most challenging procedures we perform regularly.

A 'screw-up' in this context can range from minor issues like improper removal of flash or incorrect contact points to more significant problems such as bonding failures. These screw-ups are not catastrophic, but they highlight the complexities and high standards involved in composite work.

One of the most critical aspects of working with composites is understanding that perfection is a moving target. Even with 14 years of experience, I still encounter challenges. The key is to refine our techniques continually and embrace a mindset of continuous improvement.

## COMMON PITFALLS AND HOW TO AVOID THEM

When it comes to dental composites, there are two main areas: clinical execution and patient management.

From a clinical perspective, proper isolation is paramount. Utilising the correct matrix band, ensuring complete decay removal, and following precise etching and bonding protocols are all

**“One of the most critical aspects of working with composites is understanding that perfection is a moving target.”**

essential steps. Each of these steps must be executed meticulously to avoid common pitfalls.

On the patient management side, it's vital to recognise that there is a person attached to the tooth. Patients' comfort and cooperation significantly impact the success of the procedure. For instance, a patient who dislikes local anaesthetics or rubber dams can make the process more challenging.

Effective communication and managing patient expectations are as crucial as the clinical skills we apply.

## PRACTICAL TIPS FOR SUCCESS

Based on my experiences and learnings from courses, I've developed a process to minimise mistakes and improve outcomes in composite restorations.

## HERE ARE SOME KEY TIPS:

1. Effective communication: start with clear communication with the patient about the procedure, expected level of discomfort, and duration. Setting realistic expectations can enhance cooperation and reduce anxiety
2. Proper isolation: use a rubber dam for isolation. This step is non-negotiable for me, as it ensures a dry working field and improves the quality of the restoration
3. Thorough decay removal: ensure all decay is removed, especially in deep cavities. Decide whether to pulp cap or leave areas for remineralisation based on the depth and condition of the decay
4. Precise etching and bonding: follow the manufacturer's instructions for etching and bonding protocols rigorously. These guidelines are designed based on extensive research and development, akin to assembling IKEA furniture – deviations can lead to failures
5. Incremental placement: place the composite incrementally, curing each layer adequately. Use glycerine for curing the final layer to prevent an oxygen-inhibited layer and ensure a smooth finish
6. Occlusion check: finally, meticulously check the occlusion to ensure that the composite fits well within the patient's bite. This step prevents future issues like wear or discomfort.

## CONTINUOUS LEARNING AND IMPROVEMENT

My approach to composites is continually evolving. This is thanks to the wealth of knowledge shared by experts in the field and the advancements in dental materials and techniques.

While I may not consider myself a composite master, I've gained valuable insights from various courses and mentors that I implement in my practice daily. Dental composites haven't changed drastically over the past decade, but our understanding and techniques have. By adhering to established protocols and staying updated with the latest research, we can achieve excellent outcomes consistently.

## DENTISTRY SHOW LONDON

I'm thrilled to be presenting at Dentistry Show London, where I'll discuss 'How not to screw up your composites.'

My lecture will provide practical tips and tricks that you can apply in your clinic immediately. Whether it's a refresher on bonding protocols or new ideas about matrix bands and cavity preparation, my goal is to offer insights that enhance your practice.

Additionally, I'll share some clinical cases that highlight common challenges and solutions, including what I refer to as 'sexy morphology' in composites. These visual examples will illustrate key points and provide a tangible reference for implementing best practices.

In restorative dentistry, particularly with dental composites, perfection is a continuous pursuit. Every day presents new learning opportunities and challenges. By focusing on both clinical precision and patient management, we can achieve outstanding results and improve our patients' oral health.

I look forward to seeing many of you at Dentistry Show London.

Let's continue to learn, share, and grow together in our quest for dental excellence.



# THE CRITICAL ROLE OF FLUORIDE

With water fluoridation still a matter of debate in some quarters, Sakina Needham considers why it remains a cornerstone of preventive care.

Sakina Needham qualified as a registered dental nurse in 2009 and works at a practice in Royal Leamington Spa. She is also a British Fluoridation Society (BFS) Executive Committee Member.

Fluoridation remains one of the most cost-effective and comprehensive public health strategies, offering benefits across all demographics.

My journey in dentistry has led me to focus on the benefits and implementation of water fluoridation. I have a deep and eager passion



for community oral health, especially when it comes to supporting young families, and I aim to promote a modern perspective on water fluoridation and community oral health among my peers.

Additionally, I believe in fostering a more well-informed political understanding within local communities. My commitment is rooted in the belief that a well-informed public and professional community can make more balanced and beneficial decisions regarding oral health strategies.

It's a topic that remains as relevant today as it was when it first gained prominence last century and so, as we gear up for Dentistry Show London, I'm eager to share insights into how fluoridation can be a powerful tool in preventive dentistry, especially in areas with limited access to dental care.

## CARIES RISK

The evidence supporting this practice is compelling and well-established. As we UK-based dental professionals already know, fluoride exerts its effects directly on the dentition by stimulating remineralisation processes. The evidence has also demonstrated that upon the introduction of dietary sugars into the oral cavity, plaque

bacteria metabolise these sugars into acids, initiating demineralisation. Thus, maintaining a consistent low concentration of fluoride in the oral environment is crucial, as it fortifies enamel, reducing caries risk.

Expanding upon this concept, data from the Water Fluoridation Health Monitoring Working Group, published in 2022, revealed several key findings, including that five-year-olds residing in areas with higher fluoride concentrations were less likely to experience dental caries compared to those in areas with lower fluoride concentrations.

Similarly, children and young people in regions with a fluoridation scheme were less likely to require hospital admissions for tooth extractions due to decay compared to those in areas without such a scheme.

These benefits were observed across all socioeconomic levels, with the most pronounced effects in children and young people from the most deprived areas, such as Middlesbrough, Blackpool and Birmingham.

## UK WATERS

The connection between fluoride in public water supplies and decreased dental caries rates was first established in the early 20th century.

Approximately 10% of England's population, or around 6 million people, currently have access to fluoridated water. The West Midlands boasts the most extensive fluoridation coverage, followed by various areas in the Northeast of England. Fluoridation schemes are not present in Scotland, Wales, or Northern Ireland. However, some regions do have naturally occurring fluoride in their water supplies.

So, the purpose of water fluoridation is to decrease dental caries by introducing fluoride into water supplies. In the UK, the Water Supply (Water Quality) Regulations 2016 permit up to 1.5 mg/l of fluoride in public water. Specifically, in England, water companies operating fluoridation schemes are advised to maintain fluoride levels at up to 1 mg/l (equivalent to an optimal level of one part per million).

## ADDRESSING CONCERNS

Like many public health initiatives, fluoridation has encountered opposition. Some critics express concerns about potential risks associated with fluoride exposure, while others debate the ethics of adding fluoride to public water supplies.

It's essential to address these concerns with evidence-based information. Research has extensively examined fluoridation at recommended levels, consistently demonstrating its safety. The fluoride concentrations used in public water systems are well within the safety standards established by global regulatory agencies.

In fact, a 2021 statement from the UK Chief Medical Officers emphasised that there is robust scientific evidence supporting water fluoridation as an effective public health measure for reducing tooth decay and addressing oral health disparities across the UK.

Furthermore, fluoridation is not about medicating the public but rather it involves providing a crucial mineral that enhances dental health. This practice is akin to fortifying salt with iodine or milk with vitamin D.

The primary aim is to alleviate the burden of dental disease, which disproportionately impacts disadvantaged communities. By delivering fluoride through the water supply, we ensure that even those who cannot afford regular dental care receive some protection against tooth decay.

## THE SITUATION TODAY

One significant obstacle has been shifting governmental priorities, which often favour immediate concerns over long-term preventive strategies. Despite these challenges, the British Fluoridation Society continues to advocate for nationwide implementation, especially as emerging government policies place a greater emphasis on healthcare.

The recent consultations in the northeast of England represent a promising advance. We expect the forthcoming results to endorse the broader expansion of fluoridation initiatives.

It is important to highlight that those areas with limited access to dental care, particularly NHS services, could greatly benefit from water fluoridation. By ensuring the presence of fluoride in drinking water, we can provide a fundamental level of dental protection for everyone, irrespective of their access to regular dental visits.

## MY EXPERIENCES

In my area, I often witness the difficulties faced by patients in regions like Lincolnshire and Bedfordshire, where NHS dental services are limited.

Many of these individuals struggle to access timely dental care, which can worsen existing issues and lead to more severe dental problems. In such situations, water fluoridation becomes a vital public health intervention that helps mitigate disparities in dental care access.

For these communities, fluoridation provides a straightforward yet effective way to support ongoing dental health. It ensures that even those who cannot regularly visit a dentist have some protection against tooth decay. This is especially crucial for children, as their developing teeth are particularly susceptible to decay and can benefit significantly from the preventive effects of fluoride.

## LOOKING AHEAD

At the upcoming Dentistry Show London, I will address the ongoing importance of water fluoridation in 2024 and beyond.

Even with advances in dental technologies and treatments, the core principles of preventive care have not changed. Fluoridation remains one of the most cost-effective and comprehensive public health strategies, offering benefits across all demographics.

During my presentation, I will also discuss how modern science and new fluoride delivery methods can enhance traditional fluoridation efforts. Today, we have a variety of fluoride products available, from toothpaste to mouthrinses, that can further improve oral health.

However, the unique advantage of water fluoridation lies in its universal accessibility. Since everyone drinks water, it serves as an ideal medium for delivering preventive care.

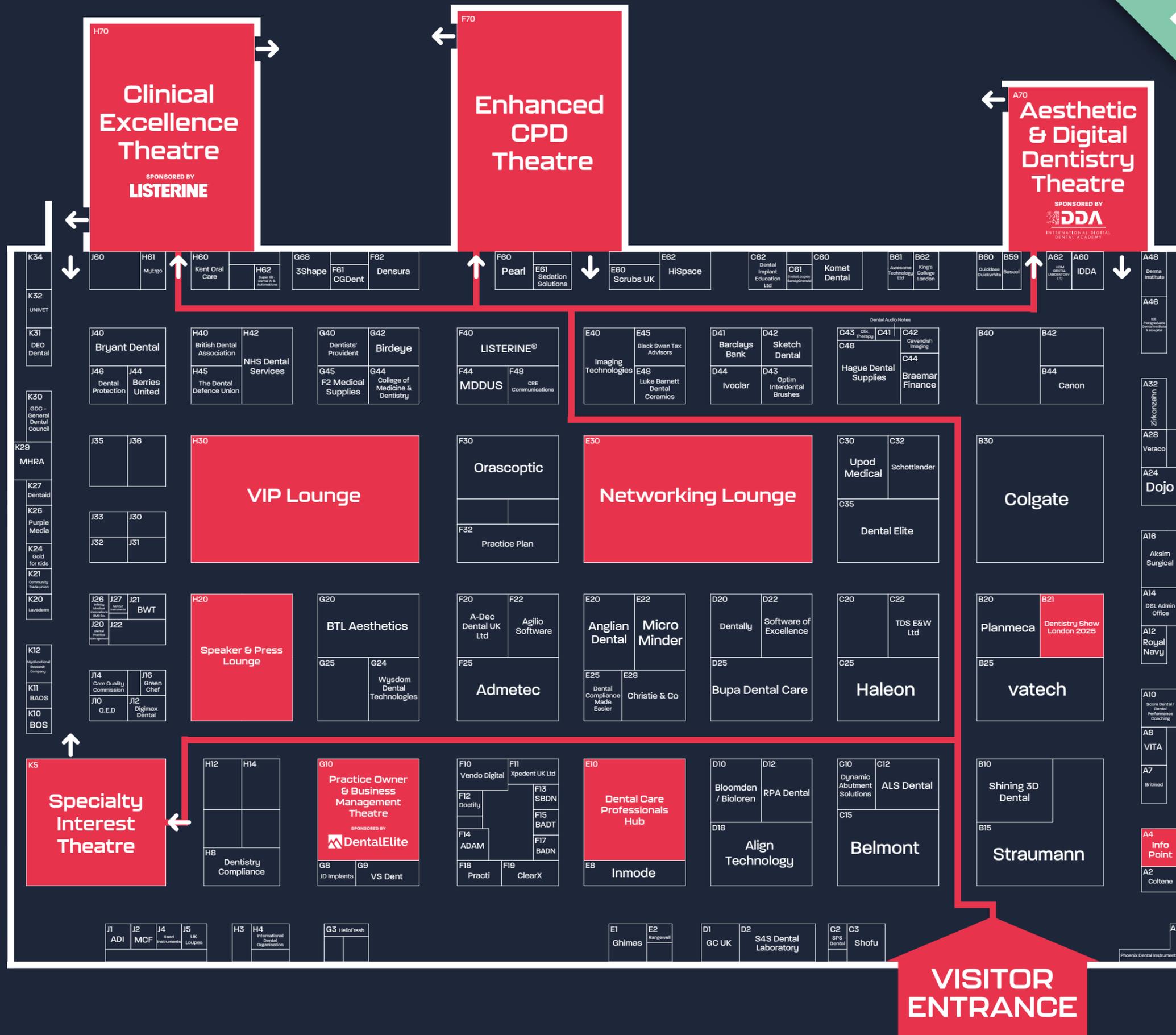
Fluoridation is more than just a public health measure. Rather, it is a fundamental aspect of preventive dentistry with widespread benefits. As I advocate for its expansion throughout the UK, I encourage dental professionals to engage in the conversation and support efforts to extend this vital service to more communities.

The upcoming Dentistry Show London will provide an excellent platform for discussing these topics in depth, sharing expertise, and exploring new directions in dental health.

**“I'm eager to share insights into how fluoridation can be a powerful tool in preventive dentistry, especially in areas with limited access to dental care.”**

# DENTISTRY SHOW LONDON FLOORPLAN 2024

150+  
EXHIBITORS



Floorplan correct at time of print.

# 2024 EXHIBITOR LIST

COMPANY	STAND	COMPANY	STAND	COMPANY	STAND
3Shape	G68	Dental Compliance Made Easier	E25	NEXCUT Instruments	J27
A-dec Dental UK Ltd	F20	Dental Elite	C35	NHS Dental Services	H42
Admetec	F25	Dental Implant Education Ltd	C62	Optim Interdental Brushes	D43
Agilio Software	F22	Dental Performance Coaching	A10	Orascope	F30
Aksim Surgical	A16 ✓	Dental Practice Management Training	J20	Pearl	F60
Align Technology	D18	Dental Protection	J46	Phoenix Dental Instruments	A1
ALS Dental	C12 ✓	Dentally	D20	Planmeca	B20
Anglian Dental	E20	Dentistry Compliance	H8	Practi Health	F18
Association of Dental Administrators & Managers	F14	Dentists' Provident	G40	Practice Plan	F32
Association of Dental Implantology	J1	DEO Dental	K31	Purple Media Solutions	K26
Awesome Technology Ltd	B61	Derma Institute	A48	QED Ltd	J10
Barclays Bank	D41	Digimax Dental	J12	Quicklase Quickwhite	B60
Barclays Bank International PLC	D41	Doctify	F12	Rangewell	E2
Baseel Ltd	B59	Dojo	A24	Royal Navy	A12
Belmont	C15	DYNAMIC ABUTMENT SOLUTIONS	C10	RPA Dental Equipment Ltd	D12
Berries United	J44 ✓	F2 Medical Supplies Ltd	G45	S4S Dental Laboratory	D2
Birdeye	G42	GC UK Ltd	D1	Saad Instruments	J4
Black Swan Tax Advisers	E45	General Dental Council	K30	Schottlander	C32
Bloomden / Bioloren	D10	Ghimas	E1 ✓	Score Dental	A10
Braemar Finance	C44	Gold For Kids	K24	Scrubs UK	E60
British Association of Dental Nurses (BADN)	F17	Green Chef	J16	Sedation Solutions	E61
British Association of Dental Therapists	F15	Hague Dental	C48	Shining 3D Dental	B10 ✓
British Association of Oral Surgeons	K11	HALEON	C25	Shofu UK	C3
British Dental Association	H40	HDM DENTAL LABORATORY LTD	A62	Sketch Dental	D42
British Orthodontic Society	K10	HelloFresh	G3	Society of British Dental Nurses	F13
Britmed	A7 ✓	HiSpace	E62	Software of Excellence	D22
Bryant Dental	J40	ICE Postgraduate Dental Institute & Hospital	A46	SPS Dental	C2
BTL Aesthetics	G20	Imaging Technologies	E40	Straumann Group	B15
Bupa Dental Care	D25	INFINITY MEDICAL INNOVATIONAS LTD	J26	Super Kit - Dental AI & Automations	H62
BWT	J21	Info Point	A4	SwissLoupes SandyGrendel	C61
Canon	B44	InMode UK	E8	TDS E&W Ltd	C22
Care Quality Commission	J14	International Dental Organisation - UK	H4	The Dental Defence Union	H45
Cavendish Imaging	C42	International Digital Dental Academy	A60	UK Loupes	J5
Christie & Co	E28	Ivoclar	D44	Univet	K32
ClearX	F19	JD Implants	G8	Upod Medical	C30
Clix Therapy	C43	Kent Oral Care	H60 ✓	vatech	B25
Colgate	B30	King's College London	B62	Vendo Digital	F10
College of General Dentistry (CGDent)	F61	Komet Dental	C60	Veraco	A28
College of Medicine and Dentistry, Birmingham	G44	Lavaderm	K20	VITA	A8
COLTENE	A2	LISTERINE(R)	F40	VSDent	G9
Community Trade Union	K21	Luke Barnett Dental Ceramics	E48	Wysdom Dental Technologies	G24
CRE Communications	F48	MDDUS	F44	Xpedent UK Ltd	F11
DENSURA	F62	MHRA	K29	Zirkonzahn	A32
Dentaid	K27	Micro Minder	E22		
Dental Audio Notes	C41	Mouth Cancer Foundation	J2		
		MyErgo	H61		
		Myofunctional Research Company	K12		

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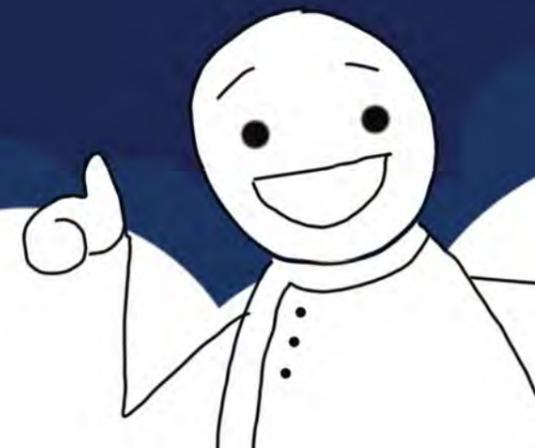
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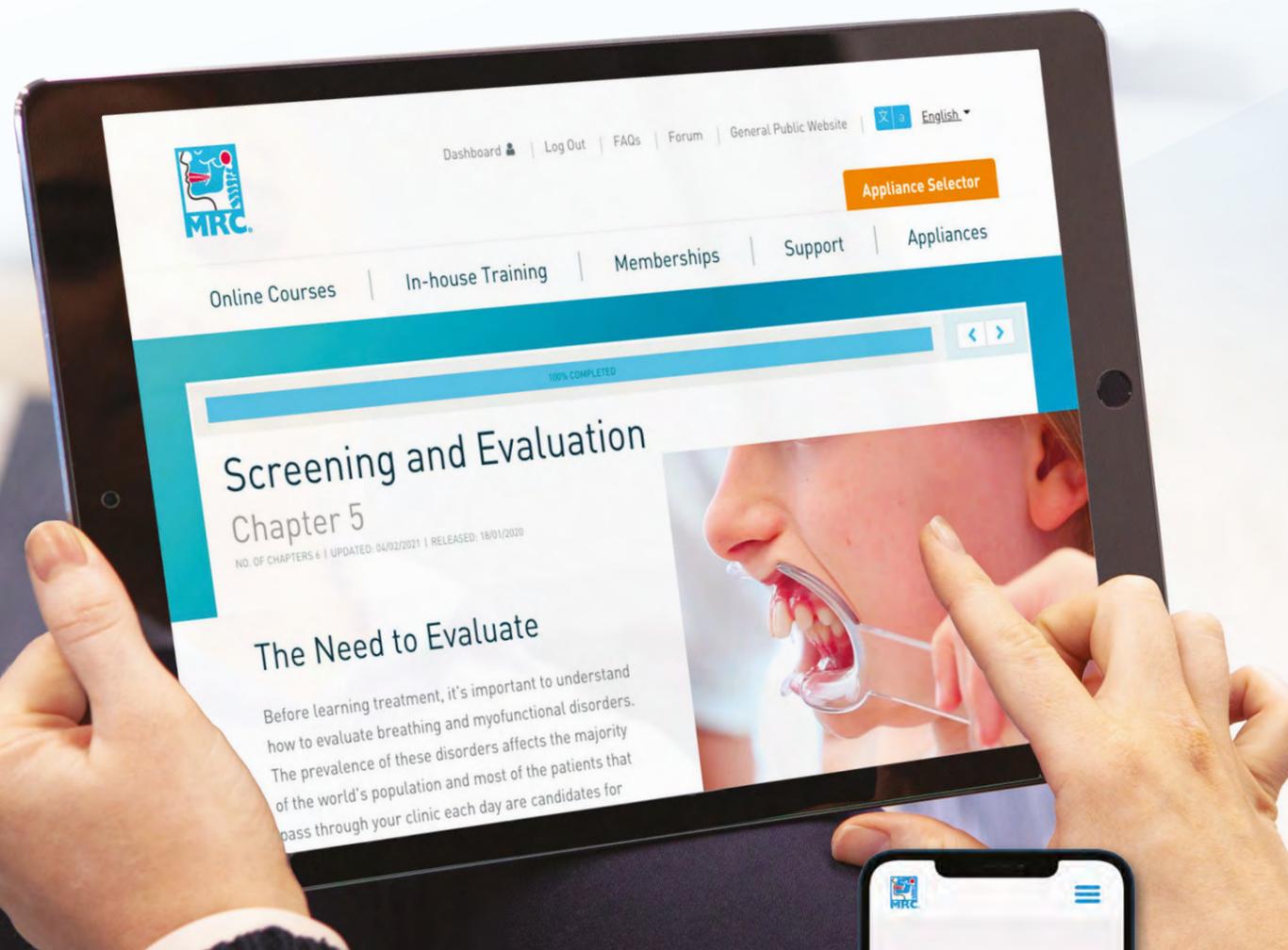


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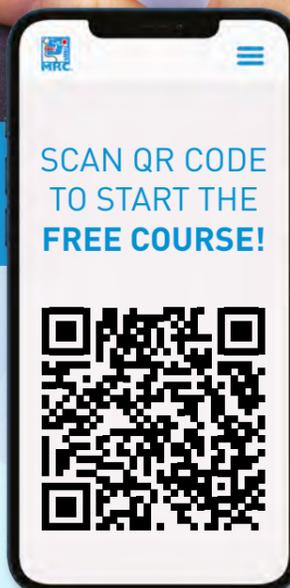


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# EXPANDING THE FIELD OF SPORTS DENTISTRY

Anni Seaborne discusses the unique world of sports dentistry and how her previous experiences have helped her in her career.

**M**y entry into the field of dentistry was not straightforward. Initially, I was set on pursuing maxillofacial surgery but, after consulting with specialists, I decided to start with dentistry.

This decision led me to dental school and subsequently to various experiences, including a stint in facial aesthetics.

During this time, I also pursued my master's in sports dentistry, which was a pivotal moment in my career.

This specialisation allowed me to explore a niche that combines my interests in sports and dental health, particularly focusing on the unique needs of young athletes.

## BRIDGING THE GAP

My background as an international lacrosse player has been instrumental in my work as a sports dentist.

This experience has given me a unique understanding of the pressures and needs of athletes, particularly children and adolescents engaged in sports.

For example, my work with the McLaren Formula 1 team began with a simple referral for wisdom tooth pain. It quickly became clear that my sports background made me uniquely qualified to understand and address the needs of athletes.

This intersection of sports and dentistry often involves managing dental trauma, dietary considerations, and the overall well-being of young athletes.

For instance, athletes are at a higher risk of dental caries and periodontal disease due to high carbohydrate diets and frequent

consumption of energy drinks.

My role often extends beyond traditional dental care. It involves collaboration with nutritionists and medical teams to provide comprehensive care.

## CHALLENGES IN SPORTS DENTISTRY

Working with young athletes presents unique challenges.

One common issue is the management of dental trauma, which is more frequent among young athletes due to their participation in contact sports.

Injuries such as luxation or avulsion of teeth require prompt and specialised care.

In these cases, my role involves both immediate treatment and long-term management, often coordinating with other specialists to ensure the best outcomes.

Another critical aspect of my work is educating athletes and their families about preventive measures.

For example, ensuring the consistent use of mouthguards during sports activities is crucial. Unfortunately, despite the availability of custom-fitted mouthguards, many young athletes still suffer from preventable dental injuries.

My work with teams like Harlequins Rugby has shown that building trust and educating both players and coaches can significantly reduce the incidence of such injuries.

## BUILDING TRUST

One of the most rewarding aspects of my career has been the relationships I've built with my patients.

Whether working with professional athletes or local sports clubs, I've found that treating athletes as regular patients, respecting their privacy, and maintaining professionalism are key to gaining their trust.

This trust is crucial, as athletes often seek advice on various health issues – not just dental problems.

For example, they may confide in me about potential health concerns that they are hesitant



to discuss with their primary care providers, fearing it may affect their position on the team.

These relationships also extend beyond the players themselves. It's not uncommon for athletes to refer their families and friends, knowing that they will receive professional and confidential care.

This word-of-mouth has been instrumental in growing my practice and reputation within the sports community.

## LOOKING TO THE FUTURE

As I look to the future, I am excited about the potential to expand the field of sports dentistry, particularly in the UK.

Currently, the field is more developed in the US and Germany. But there is a growing recognition of the importance of specialised dental care for athletes.

To this end, I am supporting the establishment of the UK Sports Dentistry Association. This aims to provide resources and training for dentists interested in this niche.

Our inaugural conference in Edinburgh this November will be a significant step in this direction.

Additionally, I am developing a new course on sports dentistry following the now-defunct MSc programme at the Eastman Dental Institute.

This course will provide practical training and insights into managing dental issues in athletes, with a focus on trauma management and preventive care.

It is my hope that by sharing my experiences and knowledge, more dental professionals will be equipped to provide the specialised care that athletes need.

## JOIN ME AT DENTISTRY SHOW LONDON

I am excited to share more about my journey and the field of sports dentistry at the

upcoming Dentistry Show London.

My presentation will focus on trauma management, drawing on case studies from my practice to provide practical tips and strategies for dealing with dental emergencies.

Whether you're a general dentist looking to expand your knowledge, or a specialist interested in sports dentistry, this session will offer valuable insights and practical advice.

My career in sports dentistry has been shaped by a unique blend of experiences and passions.

As I continue to explore this field, I am eager to share my journey and insights with fellow dental professionals.

I look forward to seeing you at Dentistry Show London!

**“Working with young athletes presents unique challenges.”**





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## » JD IMPLANTS | G8

### TitanCare is an exclusive supplier of JDentalCare products and implants in the UK and Northern Ireland.

At Titan Care, we provide dental professionals with the best tools, both in terms of instruments and technical preparation to boost their confidence and allow the best outcomes in the daily practice.

Titan Care is a group of Dental Professionals that are passionate about Implantology: the team consists of Surgeons, Technicians and Nurses. Whilst continuing to work within the Dental Surgery, we also supply dental implantology, surgical equipment and training to UK practitioners.

Titan care draws inspiration from the opinion leaders in dental implantology and is a result of years of experience in dentistry and contributions from the engineers whose expertise lies in implant systems design and manufacturing.

## » IVOCLAR | D44

### VivaDent Aerosol Reduction Gel

The gel revolutionises prophylaxis procedures in dental practices, providing a more comfortable experience for patients and practitioners. Up to 99% percent reduction in aerosol created by ultrasonic scalers. The systematic reduction of spray mist and aerosol not only facilitates professional tooth cleaning but also offers several benefits:



- Better visibility of the treatment area
- Reduced likelihood of spreading airborne diseases by reducing the aerosol produced
- More comfortable experience for patients as the face remains drier due to less spray mist
- Easy handling and dosage

### Variolink Esthetic - White Opaque Shade

Introducing Variolink Esthetic White Opaque: Variolink Esthetic comprises a well-balanced and compact selection of Effect shades. The "White opaque" shade is a new addition to the Effect shade concept. Thanks to its high opacity, it is suitable for efficiently masking discoloured tooth structure. Variolink Esthetics offers colour stability due to patented Ivocerin® light initiator [1] Variolink Esthetic is also highly resistant to wear, thus ensuring good margin quality while the restoration is in service. [1] Gianasmidis A, DZW 2016 (38), p. 14-15, additional data on file.



## » UKLOUPES SURGITEL | J5

### Eye Safe LED lights

Light reflects off white teeth and back into your eyes. If your headlight has a blue tint, you are at risk for eye damage. SurgiTel's neutral dental loupe lights contain the least amount of blue light to protect your eyes' health and vision. Lowest blue light emissions for eye safety. True Color technology for the highest color accuracy. Quality beam-forming optics for a well-lit workspace.



### Hybrid Loupes

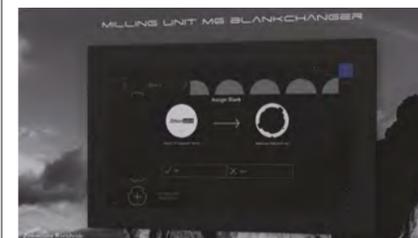
SurgiTel's hybrid loupes incorporate our patented suspended magnification technology by positioning magnification oculars at the lowest point within a rimless bottom frame. This strategic placement, combined with the pantoscopic tilt of our lenses, creates an ergonomic loupe with a steep declination angle that is comparable to a deflection loupe (see Figure 4). The suspended magnification and pantoscopic tilt also help clinicians to work comfortably, precisely, and with reduced musculoskeletal strain.



## » ZIRKONZAHN | A32

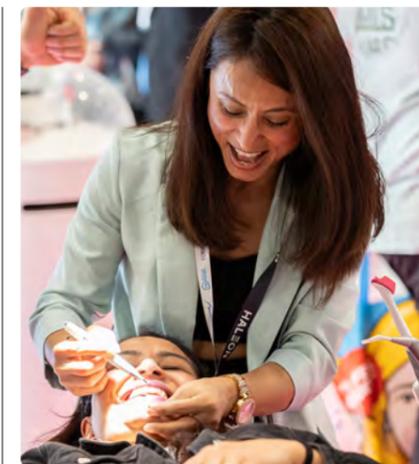
### M6 Teleskoper Blank Changer milling unit

With the new M6 Teleskoper Blank Changer milling unit, Zirkonzahn automates processes, accelerates procedures, and increases the productivity of the dental workflow. The 5+1 axis simultaneous milling unit is equipped with a storage for up to 16 or 80 blanks (upgradable) as well as a Blank Changer that allows material blanks to be transferred autonomously from the storage to the orbit and vice versa.



### Detection Eye intraoral scanner

The new Detection Eye intraoral scanner stands out for its very high scanning accuracy and high scanning speed, which enables to digitise the patient's jaw in less than 60 seconds. The scanner weighs 240 g only. The Detection Eye intraoral scanner provides real-time scanning with realistic colours and clear preparation margins. The scanning areas do not need to be pre-treated with powder, which simplifies the acquisition process.



**REGISTRATION FOR DSL IS FREE FOR ALL DENTAL PROFESSIONALS**





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We are excited to announce the launch of our revamped, souped up website. You can now browse with ease and create an account with us to make shopping for your dental instruments a more pleasant experience. To all our loyal, returning and new online customers we would like to express our thanks for your patience and offer a 10% discount on your first order placed as a welcome to our new website. If you have any queries or requests please contact us. We look forward to meeting you again at the show.

## ALS DENTAL | C12



The UK's leading dental manufacturing group.

## BERRIES UNITED | J44



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## BRITMED | A7



We understand the importance of patient safety and the value every dentist place on treating each individual uniquely. With this in mind, we believe it is an excellent opportunity to introduce our green line of products. Our green line features restoration materials that are free of TEGDMA and HEMA. These monomers are known to be common causes of sensitization, By opting for products without TEGDMA and HEMA, patients with allergies to these substances can benefit greatly.

To explore our range further visit our website at [www.britdent.com](http://www.britdent.com)

Get your hands on saremc green line in our stand at London dentistry show.

## GHIMAS | E1



GHIMAS S.p.A. is an Italian manufacturing company founded in 1947, more than 75 years of history, and since that time it has been a reliable company, as proved by its long presence in the market, and confirmed by many partnerships in Europe and outside of European borders (in more than 40 countries).

Ghimas has developed a wide portfolio of innovative injectable, oral and topical formulations for Regenerative, Longevity and Aesthetic application, all manufactured at own production site located in Bologna-Italy with a careful selection of the raw materials.

## KENT ORAL CARE | H60

Unlock a brilliant smile with Kent Brushes' oral care range.

Kent Brushes has recently expanded its product lineup with the

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Drawing on a rich legacy in brush craftsmanship, Kent Brushes delivers a distinctive blend of luxury and affordability to the oral care arena.



## SHINING 3D DENTAL | B10



SHINING 3D has focused on the research & development, manufacturing, and application of high-precision 3D digital products for over 18 years. It was founded in 2004 with the intention of creating innovation among 3D digital software and hardware technology.

SHINING 3D provides fully integrated 3D digital solution for a majority of dental applications: restorative, orthodontic, prosthodontic, and surgical cases. Shining 3D offers a user friendly interface for both dentists and technicians: featuring intraoral scanners, laboratory scanners, 3D printers, and resins. Shining 3D' software integrates with any open system offering the freedom of choice for design for both doctors and labs.

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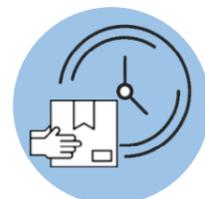
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Association of Dental Administrators & Managers  
Association of Dental Implantology  
BAOS

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# Smarter patient finance for dental practices

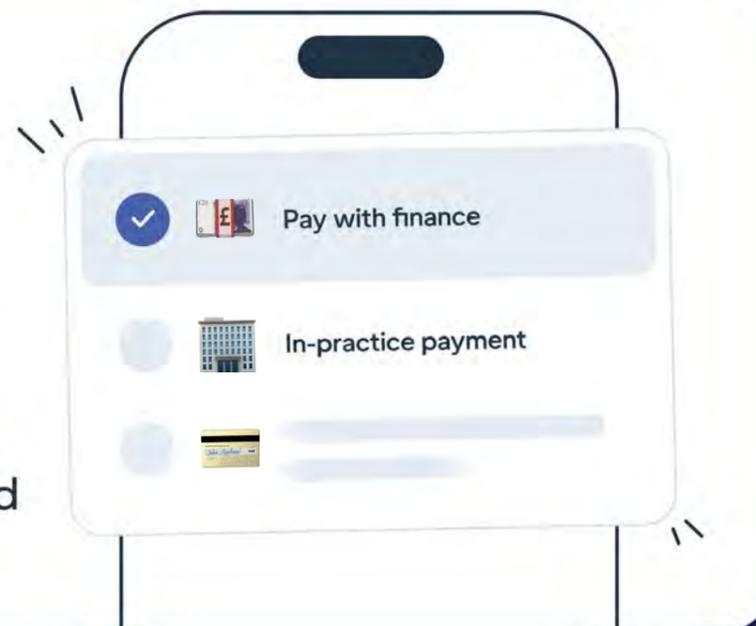
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Give patients everything they need to go ahead.

01

Patients can pick the loan that suits them best, or pay in practice. All without any awkward conversations.

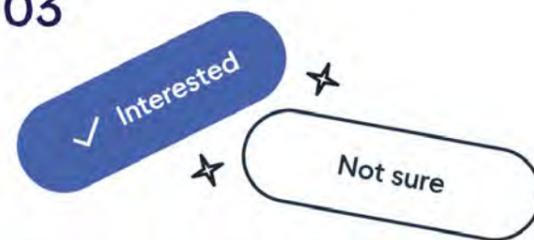


02



Help patients understand treatment with simple, clear explanations and animations.

03



Keep track of everything in one place and discover why some patients don't go ahead.



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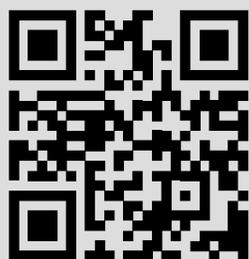
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# THE DENTAL HYGIENIST ROADSHOW 2024 IS COMING TO LONDON



Following the resounding success of the 2023 event, Listerine's Dental Hygienist Roadshow returns in 2024.

**T**his year's roadshow is an event you won't want to miss, drawing on the achievements and learnings of the previous year to offer an even more enriching and engaging experience for dental professionals.

**2024 ROADSHOW: ELEVATING THE EXPERIENCE**

Building on last year's success, the 2024 Roadshow promises an enhanced experience for attendees.

It focuses on the introduction of an adjunctive mouthwash, a topic that resonated strongly in the previous year, and expands on the latest research and its implications for patient care.

The event is designed to be not just informative but also transformative, reshaping the way dental professionals approach oral hygiene regimes with their patients.

**A STELLAR LINE-UP OF INDUSTRY EXPERTS**

The 2024 event features a remarkable roster of speakers.

Professor Iain Chapple, a highlight from the previous year, leads the pack with his insightful research and engaging presentation style.

He is joined by Benjamin Tighe bringing fresh perspectives and valuable insights to the Q&A Forum.

**INTERACTIVE AND ENGAGING FORMAT**

One of the most appreciated aspects of the 2023 Roadshow was its interactive format, which the 2024 event retains and enhances.

The Q&A sessions are designed to encourage active participation, allowing attendees to delve deeper into the subjects presented and engage directly with the experts.

This format proved to be an effective tool for learning and networking, as evidenced by the positive feedback from last year's participants.

And 2024 doesn't disappoint, with an opportunity to attend the Q&A Forum on three different occasions, spread throughout the day.

## THE Dental Hygienist ROADSHOW 2024

Sign up to the Q&A Forum, which offers an unparalleled opportunity to converse, question, and gain insights from Professor Iain Chapple, Benjamin Tighe and Laura Bailey. All leading figures in dentistry.

**Be there. Be informed. Be inspired.**  
**The future of dental hygiene awaits!**

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SPEAKERS



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Head of Periodontology and Consultant in Restorative Dentistry, University of Birmingham.



**Benjamin Tighe**  
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**Laura Bailey**  
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