

PRODUCTS & SERVICES GUIDE

 @dentistryshow
 The Dentistry Show
 The Dentistry Show Network
#doeswhatitsays

 **dentistry show**
for all that dentistry demands
22nd & 23rd April 2016 / NEC Birmingham

Co-located with
2016
dts
dentistry show


PRACTICE OWNERS
& MANAGERS

DENTISTS

DENTAL HYGIENISTS
& THERAPISTS

DENTAL NURSES

TECHNICIANS & CDTs



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Welcome to The Dentistry Show Products & Services Guide 2016



The Dentistry Show, now in its ninth edition, has grown from a single-stream conference for dentists looking to broaden their aesthetic skill-set into a multi-disciplinary clinical and business conference, and major trade exhibition, catering for the whole dental team.

With over 400 companies, The Dentistry Show 2016 will be the largest and most diverse assembly of trade suppliers, service providers and professional organisations available to dental professionals at any UK event. Each and every exhibitor will have a new product, new idea or specialist advice, while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient, and profitable dental business.

This year there are already over 121 exhibitors that were not with us in 2015, so if you think you saw it all at the 2015 show, then think again. These new suppliers are highlighted on pages 8 and 9 - please make sure you go and see what they have to offer, they may just have the solution you've been looking for!

Across the trade floor you will find manufacturers from around the world who are looking for a UK agent, distributor or wholesaler to help them take their product to market. If you offer these services to international companies then, again, please make the time to find out what they're looking to introduce to the UK profession.

The Dentistry Show's success and expansion is down to thousands of proactive, passionate practice owners, dentists, DCPs, technicians, distributors and wholesalers, like you, utilising the event to meet the trade. Your support has created a marketplace for suppliers to showcase their portfolio of products and, in turn, from their support and investment we are able to improve and enhance the delegate experience each year by offering a more enriched clinical and business education programme for the profession, for **FREE**.

The list of professional organisations that support The Dentistry Show is growing every year; some will be located on the 'Professional Hub' and others are spread around the exhibition floor. These membership bodies and regulatory organisations provide exceptional support to dental professionals, so please visit those relevant to you and find out how they can support your dental career and business.

We are delighted to be working with Purple Media Solutions, once again, to host the prestigious Dental Awards 2016. The Awards will be held on the first night of the Show (Friday 22nd April), it will be an evening that recognises and celebrates the many achievements of both individuals and groups in the industry.

Visit: www.dentalrepublic.co.uk/events/awards for details on how to book your tickets.

This will be the biggest and, hopefully, best Dentistry Show yet - I hope you can make it. Register for your **FREE** place if you haven't already by visiting: www.thedentistryshow.co.uk/psguide or call 0207 348 5776 or 0207 348 1852.

Kind regards,



Alex Harden
Event Director
dentistry@closerstillmedia.com

HOW TO REGISTER

1: ONLINE:

thedentistryshow.co.uk/psguide

2: TELEPHONE:

0207 348 5776 or 0207 348 1852

The information contained in this Guide is correct at time of print and is subject to change.

Product / Service Categories (A-D)

Accountants

Dunkleys Chartered Accountants
 JW Hinks LLP
 Knight Wolffe
 Lily Head Practice Sales
 Morris & Co Specialist Dental Accountants
 NASDAL
 Price Bailey Chartered Accountants
 RA Accountants LLP
 Warren Sharpe Associates Ltd

Air Abrasion

Blackwell Supplies
 Danville
 EMS Electro Medical Systems GmbH
 Evident
 Qudent

Air Compressors

Cattani Esam UK Ltd
 DentalEZ
 Hatchard Medical

Anaesthetics / Anaesthetic Apparatus

3M Oral Care
 Evident
 MDS Medical
 Rönvig

Associations / Charities / Organisations

ADAM
 BACD
 BADN
 BES
 BOS
 British Society of Periodontology
 BSDHT
 CACHE
 FGDP (UK)
 King's College London
 Munroe Sutton
 NASDAL
 The Dental Defence Union
 UCL Eastman Dental Institute

Autoclaves

MDS Medical
 The Pure H2O Company

Building & Construction

B.D.S.Designs Ltd
 Dental Trade Network
 Hague Dental
 Paradigm Design Solutions
 Pinders Professional and Consultancy Services Ltd
 Turn Key Dental

Cabinetry & Furniture

A-DEC DENTAL UK
 Admor Dentalplus
 Anglian Dental
 B.D.S.Designs Ltd
 Belmont
 Clark Dental Equipment
 Dental Trade Network
 Hague Dental
 Paradigm Design Solutions
 RPA Dental Equipment Ltd
 Salli Systems

CAD/CAM

360 Visualise
 3Shape
 Blueprint Dental
 Camlog
 Carestream Dental Ltd
 Cendres + Metaux
 Dental Direkt GmbH
 DentoCorrect
 DENTSPLY
 Henry Schein Dental UK
 Invisalign
 Ivoclar Vivadent
 Nimrodental
 Nobel Biocare UK Ltd
 Panadent Ltd
 Paradigm Design Solutions
 Planmea UK
 RX Aligners
 S4S & Smileign
 Sirona Dental Systems Ltd
 Straumann UK Ltd
 The Nordic Institute of Dental Education'
 WHW

Compliance / Support Services

Aerona Clinic
 Apolline Ltd
 Mapping CPD
 NASDAL
 Sharpsmart Ltd
 Software of Excellence
 The Pure H2O Company
 YourRPA

Composites

Danville
 Ivoclar Vivadent
 Kerr
 Optident Ltd
 Shofu UK
 Surgery Express Llp
 Trycare

Consumables

4T Medical Ltd
 Admor Dentalplus
 Bausch
 Blackwell Supplies
 Carestream Dental Ltd
 Cattani Esam UK Ltd
 Cendres + Metaux
 Cosmetic Courses
 Dental Direkt GmbH
 General Medical
 Henry Schein Dental UK
 Hu-Friedy
 Implantium
 Inspire Healthcare Services
 Isfy Limited
 Nuview Ltd
 Oral Health Foundation
 Park Cameras Ltd
 Perfection Plus Ltd
 Premier Rolls
 PSUK
 Schottlander
 Sharpsmart Ltd
 Trigiene Dental
 Trycare
 VSDent
 WHW
 Wright Cottrell

Cosmetic Supplies / Treatments

Cosmetic Courses
 DentoCorrect
 Fastbraces
 GEO ORTHODONTIC
 OptiLoupe
 Six Month Smiles

CPD Education / Training

Apolline Ltd
 BPP University
 CACHE
 Carestream Dental Ltd
 Cendres + Metaux
 Cosmetic Courses
 CT Dent
 Dental Circle
 Dental CPD Pro
 Dental Tribune International
 DENTSPLY
 Fastbraces
 Frank Taylor + Associates
 Healthcare Learning: Smile-on
 IAS Academy
 Ivoclar Vivadent
 King's College London
 Mapping CPD
 Nobel Biocare UK Ltd
 Quickklase Quickwhite
 RIS Healthcare
 S4S & Smileign
 Schottlander
 Seesaw Dental Courses
 Sharpsmart Ltd
 Six Month Smiles
 Smile Concepts Dominic Hassall Training
 Institute
 Software of Excellence
 Straumann UK Ltd
 Tempdent Dental Recruitment & Training
 The Dental Defence Union
 UCL Eastman Dental Institute
 University of Kent
 Wired Orthodontics
 YourRPA

Defibrillators

BOC Healthcare
 Mapping CPD
 PSUK

Dental Chairs

A-DEC DENTAL UK
 Belmont
 Blueprint Dental
 Clark Dental Equipment
 Dental Trade Network
 DentalEZ
 Hague Dental
 Hatchard Medical
 Lemonchase
 Planmea UK
 RPA Dental Equipment Ltd
 Sirona Dental Systems Ltd
 Turn Key Dental

Dental Groups

{my} dentist
 Bbrite
 Bupa Dental Acquisitions
 Dental Circle
 Fastbraces
 Happy Threads
 University of Kent

Product / Service Categories (D-I)

Dental Stools

A-DEC DENTAL UK
Belmont
DentalEZ
Evident
Lemonchase
Nuview Ltd
Planmeca UK
Qudent
Salli Systems
Support Design AB

Digital Imaging / 3D Imaging

360 Visualise
3DISC Imaging
3M Oral Care
3Shape
Aerona Clinic
Carestream Dental Ltd
Clark Dental Equipment
ClearCorrect
CT Dent
DENTSPLY
Henry Schein Dental UK
Invisalign
Planmeca UK
RPA Dental Equipment Ltd
RX Aligners
Shire Dental Systems
Sirona Dental Systems Ltd
Straumann UK Ltd
Swish Dental
The Nordic Institute of Dental Education[†]
Turn Key Dental
Vatech Dental Manufacturing Ltd
Wright Cottrell
YourRPA

Disposable Gloves

Anglian Dental
Dental Sky
Inspire Healthcare Services
Schottlander
Surgery Express Llp
Trigiene Dental

Endodontic Equipment & Supplies

Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
Dentaldiamonds.co.uk
DENTSPLY
Directa
Doctor Tools
DP Medical Systems
Edenta
Euro Dental Depot
Hu-Friedy
Kerr
Komet Dental
Labomed Europe
Medident Italia
QED Ltd
Qudent
Schottlander
Swish Dental
Trycare
UK Loupes Ltd
Vatech Dental Manufacturing Ltd
VERDENT Ltd
VSDent
Wright Cottrell

Equipment Repair / Maintenance

Anglian Dental
Blueprint Dental
Clean Cert
Dental Trade Network
Hague Dental
Hatchard Medical
Microminder
Park Cameras Ltd
QED Ltd
Trigiene Dental
Wright Cottrell

Facial Aesthetics

4T Medical Ltd
Botox Training Club

Cosmetic Courses

FGDP (UK)
Honey Fizz Training
S4S & Smilelign
The Dr Bob Khanna Training Institute

Finance Services

Braemar Finance
Christie & Co
Dental Elite
Dentists' Provident
Dunkleys Chartered Accountants
Frank Taylor + Associates
FT&A Finance
Lease UK
Lloyds Banking
MediFinancial
MIAB
Pinders Professional and Consultancy Services Ltd
Snowbird Finance Ltd
Wesleyan
Wright Cottrell

Finishing & Polishing

Dentaldiamonds.co.uk
Edenta
Kerr
Komet Dental
Optident Ltd
Panadent Ltd
Shofu UK
VERDENT Ltd

Hand Pieces

Bien-Air UK Ltd
Dentaldiamonds.co.uk
DentalEZ
Directa
Komet Dental
Nuview Ltd
Schottlander
Trigiene Dental
VSDent

Implants / Biomaterials / Bone Regeneration

BIOBank SAS
Bioimplon GmbH
Biomedical Tissues
Camlog
Cendres + Metaux
Cortex Dental Implants
Dentala
DENTSPLY
EMS Electro Medical Systems GmbH

FGDP (UK)
General Medical
Implant Direct Europe AG
Implantium
ImplantLogix
ImplantPilot™
Nobel Biocare UK Ltd
Perio Implant International
Southern Implants UK Ltd
Straumann UK Ltd
Surgimax Instruments
Swallow Dental Supplies/Q-Optics
Trycare
UK Loupes Ltd
Zimmer Biomet

Impression Materials

3M Oral Care
Danville
Dental Sky
Dentaldiamonds.co.uk
Kerr
Medident Italia
Ortho-Care
Perfection Plus Ltd
Prestige Dental
Schottlander
Southern Implants UK Ltd
Surgery Express Llp
Surgimax Instruments
VSDent

Infection Control

Cattani Esam UK Ltd
Clean Cert
Directa
Healthcare Learning: Smile-on
Inspire Healthcare Services
Mapping CPD
Nuview Ltd
Perfection Plus Ltd
Schottlander
Sensor Bin
SharpSmart Ltd
Surgery Express Llp
The Keyboard Company
Trigiene Dental
WHW

Instruments

Camlog
Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
Dentaldiamonds.co.uk
Directa
Doctor Tools
Edenta
General Medical
Hu-Friedy
Isfy Limited
Komet Dental
Medident Italia
OralPath Ltd
Perfection Plus Ltd
PLS Medical
Prestige Dental
PSUK
Schottlander
Shofu UK
Surgimax Instruments
Swallow Dental Supplies/Q-Optics
TOC The Orthodontic Company
VERDENT Ltd
Zimmer Biomet

Product / Service Categories (I-P)

Insurance / Indemnity / Protection

Dental Protection
Lily Head Practice Sales
MDDUS
MediFinancial
MIAB
Wesleyan

Interior Design / Lighting

Admor Dentalplus
Anglian Dental
Paradigm Design Solutions
Sensor Bin

Investment Management

Knight Wolffe

IT / Communications

Aerona Clinic
CFH Docmail Ltd
iSmile
Merlin Telecommunications
OHI
Shire Dental Systems
Structured Communications Ltd
We Make Any App

Laboratory Equipment / Supplies

3Shape
Blueprint Dental
Cendres + Metaux
Danville
Dental Direkt GmbH
DENTSPLY
Doctor Tools
Edenta
Labomed Europe
OralPath Ltd
Panadent Ltd
Sensor Bin
Straumann UK Ltd
The Keyboard Company
The Pure H2O Company
TOC The Orthodontic Company
UK Loupes Ltd
VERDENT Ltd
Wright Cottrell

Laboratory Services

Camlog
Casterbridge Dental
ClearCorrect
Confident 3D Ltd
CosTech Elite Dental Laboratory
DentoCorrect
GEO ORTHODONTIC
NimroDental
Nobel Biocare UK Ltd
OptiLoupe
OralPath Ltd
Ortho Aligners Ltd
RX Aligners
S4S & Smileign
Six Month Smiles
Straumann UK Ltd
Wired Orthodontics

Lasers

General Medical
Instawhite.org
Quicklase Quickwhite
Seesaw Dental Courses
YourRPA

Lights & Lighting

360 Visualise
A-DEC DENTAL UK
Admor Dentalplus
Belmont
Cattani Esam UK Ltd
DentalEZ
Evident
ExamVision
Hatchard Medical
Lemonchase
OptiLoupe
PSUK
Qudent
UK Loupes Ltd

Lining & Cements

Prestige Dental

Loupes & Microscopes

Blackwell Supplies
DP Medical Systems
Evident
ExamVision
Labomed Europe
Lemonchase
Nuvview Ltd
Optident Ltd
OptiLoupe
Quicklase Quickwhite
Swallow Dental Supplies/Q-Optics
UK Loupes Ltd

Marketing Agencies / Promo Items

Admor Dentalplus
Chrisad
Dental Circle
Dental Design Products Ltd
Fastbraces
FooCo Video and Marketing
Knight Wolffe
Milkshake Dental Marketing
Munroe Sutton
Skips Educational

Media / Publications

Chrisad
Dental Circle
Dental Nursing
Dental Tribune International
Dental Update
FGDP (UK)
FMC
FooCo Video and Marketing
Milkshake Dental Marketing
Oral Health Foundation
Purple Media
Quintessence Publishing

Milling Centres

Dental Direkt GmbH
Lease UK
Straumann UK Ltd

Oral Hygiene Products

Anyone 4 Tea Ltd
Bbrite
Curaprox UK
Dent-O-Care
EMS Electro Medical Systems GmbH
Euro Dental Depot

GlaxoSmithKline
Medident Italia
OHI
Oral 7
Oral Health Foundation
Ortho-Care
Philips Oral Healthcare
RIS Healthcare
Surgery Express Llp
Swallow Dental Supplies/Q-Optics
Tandex
TePe Oral Hygiene Products Ltd
TOC The Orthodontic Company
Trycare
Waterpik
WHW
Wisdom Toothbrushes
Wrigley Oral Healthcare Programme

Orthodontic Suppliers

3M Oral Care
DentoCorrect
Doctor Tools
Fastbraces
GEO ORTHODONTIC
Hu-Friedy
In-Line Orthodontic
Invisalign
Isfy Limited
Komet Dental
MDS Medical
Medident Italia
NimroDental
Ortho Aligners Ltd
Ortho-Care
S4S & Smileign
Sirona Dental Systems Ltd
Six Month Smiles
Surgimax Instruments
TOC The Orthodontic Company
WHW
Wright Cottrell

Pain Relief

BOC Healthcare
Cerezen
GlaxoSmithKline
Sole Mates

Patient Plans

Braemar Finance
DPAS Dental Plans
Munroe Sutton
Practice Plan Ltd

PC Hardware

Carestream Dental Ltd
Dentally
Microminder
Shire Dental Systems
Structured Communications Ltd
The Keyboard Company

Periodontal Supplies

Dental-Devices.co.uk (TriHawk-TALON Burs UK & Ireland)
DENTSPLY
Blackwell Supplies
EMS Electro Medical Systems GmbH
Euro Dental Depot
General Medical
Hu-Friedy

Product / Service Categories (P-X)

OHI
Optident Ltd
Swallow Dental Supplies/Q-Optics

Pharmaceuticals

Colgate
DENTSPLY
GlaxoSmithKline
Healthcare Learning: Smile-on
Internis Pharmaceuticals
Oral 7
PSUK

Photographic Equipment

Park Cameras Ltd
Shofu UK
Swish Dental

Practice Sales / Valuations

{my} dentist
Bupa Dental Acquisitions
Chrstie & Co
Dental Elite
Knight Wolffe
Lily Head Practice Sales
MediEstates
NASDAL
Pinders Professional and Consultancy Services Ltd

Radiography

360 Visualise
3DISC Imaging
Belmont
Carestream Dental Ltd
Clark Dental Equipment
CT Dent
Hatchard Medical
Healthcare Learning: Smile-on
Lease UK
Microminder
Shire Dental Systems
Sirona Dental Systems Ltd
Turn Key Dental
Vatech Dental Manufacturing Ltd
Wright Cottrell
YourRPA

Recruitment Services

Blue Sky People
Browns Locumlink
Consult Search Ltd
Dental Elite
Frank Taylor + Associates
MediCruit
Tempdent Dental Recruitment & Training
White Recruitment Limited
Zenopa Recruitment

Restoratives

3M Oral Care
Camlog
Danville
Dental Sky
Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
DENTSPLY
Euro Dental Depot
FGDP (UK)
Healthcare Learning: Smile-on
Henry Schein Dental UK

Isfy Limited
Ivoclar Vivadent
Kerr
Panadent Ltd
Perfection Plus Ltd
Prestige Dental
Schottlander
Shofu UK

Rotary Instruments / Burs

Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
Dentaldiamonds.co.uk
Edenta
Komet Dental
Prestige Dental
Schottlander
Shofu UK
TOC The Orthodontic Company
VERDENT Ltd

Skincare

4T Medical Ltd
Cosmetic Courses

Software

3DISC Imaging
3Shape
Aerona Clinic
Dental CPD Pro
Dentally
DentoCorrect
iSmile
Milkshake Dental Marketing
OHI
Planmeca UK
Shire Dental Systems
Software of Excellence
Structured Communications Ltd
Vatech Dental Manufacturing Ltd

Solicitors

Lily Head Practice Sales
Ison Harrison Solicitors
NASDAL
Sintons LLP

Surgery Equipment

A-DEC DENTAL UK
Anglian Dental
Blueprint Dental
Cattani Esam UK Ltd
Clark Dental Equipment
Dental Trade Network
Dental-Devices.co.uk (TriHawk TALON Burs UK & Ireland)
Directa
Doctor Tools
EMS Electro Medical Systems GmbH
Hague Dental
Lease UK
MDS Medical
OralPath Ltd
Qudent
Surgimax Instruments
The Pure H2O Company
Turn Key Dental
VSDent
Wright Cottrell

Team / Sales Coaching

Ashley Latter
Chrisad
OralPath Ltd
Software of Excellence
The Nordic Institute of Dental Education

Teeth Whitening

CosTech Elite Dental Laboratory
Curaprox UK
DENTSPLY
Euro Dental Depot
Instawhite.org
Optident Ltd
Philips Oral Healthcare
Prestige Dental
Quicklase Quickwhite

Uniforms / Surgery Wear

AWB Textiles
Dental Sky
Happy Threads
PLS Medical
RPA Dental Equipment Ltd

Waste Management

Grundon Waste Management
Inspire Healthcare Services
Sensor Bin
Sharpsmart Ltd

Website Design / SEO

Chrisad
Dental Circle
Dental Design Products Ltd
Dental Focus
FooCo Video and Marketing
Knight Wolffe
Milkshake Dental Marketing
Paradigm Design Solutions
Structured Communications Ltd

Wholesale Suppliers

Blackwell Supplies
Clean Cert
Dental Direkt GmbH
Dental Sky
Happy Threads
Henry Schein Dental UK
RIS Healthcare
Sensor Bin
The Keyboard Company
Wright Cottrell

X-ray / Radiography Equipment

360 Visualise
3DISC Imaging
Belmont
Carestream Dental Ltd
Clark Dental Equipment
CT Dent
Hatchard Medical
Lease UK
Microminder
Shire Dental Systems
Sirona Dental Systems Ltd
Turn Key Dental
Vatech Dental Manufacturing Ltd
Wright Cottrell
YourRPA

A to Z Listing by Supplier - Please see pages 10 - 11 for a detailed floorplan

Company Name	Stand No.	NEW	DW	Company Name	Stand No.	NEW	DW	Company Name	Stand No.	NEW	DW
3Shape	A42	✓		Carestream Dental Ltd	H40			DPAS Dental Plans	M45		
{my} dentist	G50			Casterbridge Dental	A90			Dunkleys Chartered Accountants	H12	✓	DW
360 Visualise	D60	✓		Cattani Esam UK Ltd	K32			Edenta	C60	✓	
3D-Lipo Ltd	H90			CAVENDISH IMAGING	C90			EMS Electro Medical	N62		
3DISC Imaging	B52	✓	DW	Cendres + Metaux	B01	✓		Systems GmbH			✓
3M Oral Care	H20			Cerezo	K62			Enlighten Smiles	M90		
4T medical Ltd	D90	✓		CFH Docmail Ltd	B03	✓		Eschmann Equipment	D80		
9 September Medical	N115	✓		Chrisad	N60			ESM Digital Solutions	A48	✓	
A-DEC DENTAL UK	L60			Chrstie & Co	K60			Essential Dental Systems	K22	✓	
Acteon	K50			Chrysalis Finance	D55			Euro Dental Depot	M12	✓	
Acumag Ltd	J32			City of London Dental School	D10			Evident	K58	✓	
Admor Dentalplus	N15			Clark Dental Equipment	G60			ExamVision	K58		
Aerona Clinic	C56	✓	DW	Clean Cert	J72			F2 Medical Supplies	M32		
Anglian Dental	H72			ClearCorrect	B60	✓		Fastbraces	B48		
Anyone 4 Tea Ltd	N58		DW	Colgate	J50			FGDP (UK)	M105		
Apolline Ltd	C95			Confident 3D Ltd	P108	✓		FMC & Independent Seminars	J80		
Ashley Latter	D92			Consult Search + Selection	M70			FooCo Video and Marketing	F07		
Aspiradent	J33			Core3dcentres	B02			Frank Taylor + Associates	D35		
Association of Dental Administrators & Managers	Professional Hub			Cortex Dental Implants	B10	✓	DW	FT&A Finance	D35		
Association of Dental Implantology	D82			Cosmetic Courses	N56			General Medical	C75		
Autobin	J35			Costech Elite Dental Laboratory	M118			George Warman	F01		
Awanza Surgident Co.	M25			Costco Wholesale	G75			GlaxoSmithKline	G40	✓	
AWB Textiles	K20			CT Dent	C02			Grundon Waste Management	M112		
B.D.S. Designs Ltd	L120	✓		CTS Dental Supplies	P50			Hague Dental	F20	✓	
BA International	C53	✓		Curaprox UK	N50			Happy Threads	P80	✓	
BADN	Professional Hub			Danville	K58			Hatchard Medical	P48		
BADT	Professional Hub			DB Dental Equipment Ltd	P60			HDX Corporation	A55	✓	
Barrier Healthcare	C55	✓		DBG & Dental Directory	H30			Healthcare Learning: Smile-on	H10	✓	
Bausch	J42		DW	Denplan Ltd	J45			Henry Schein Dental UK	M50	✓	
Bbrite	M22	✓	DW	Dent-O-Care	B62			Heræus Kulzer	M72		
Beauty Gate Ltd	J40			Dental Circle	G70			Honey Fizz Training	M01		
Belmont	K90			Dental CPD Pro	K45			Hu-Friedy	F45	✓	
Bien-Air UK Ltd	N90			Dental Design Products Ltd	K40			IAS Academy	B50	✓	
BIOBank SAS	C94	✓	DW	Dental Dynamics Imaging	L36	✓		ICE Hospital & Post Graduate Training Centre	P32		
Bioimplon GmbH	L125	✓	DW	Dental Elite	G72			Implant Direct Europe AG	L90		
Biomedical Tissues	C12	✓	DW	Dental Focus	J20			Implantium UK	B78		
Blackwell Supplies	M16	✓	DW	Dental Nursing	F01			ImplantLogix	D82	✓	
Blue Sky People	M122	✓		Dental Protection	H80			ImplantPilot™	C80	✓	
Blueprint Dental	A70			Dental Sky	H50			In-Line Orthodontic	E35		
BOC Healthcare	K23			Dental Trade Network	K85			Inspire Healthcare Services	L25	✓	
Botox Training Club	D94	✓		Dental Tribune International	M100			Instawhite	E18		
Boutique Whitening	D50	✓		Dental.Devies.co.uk	F65			Internis Pharmaceuticals	P25	✓	
BQE	K80			Dentala	N70			Invisalign	L30		
Braemar Finance	K72			Dentaldiamonds.co.uk	N122	✓		Isfy Limited	K24	✓	
British Society of Periodontology	Professional Hub			DentalEZ	F48	✓	DW	iSmile	M60		
Browns Locumlink	D35			Dentally	H60	✓		Ison Harrison Solicitors	M102		
BSDHT	Professional Hub			Dentists' Provident	K30			Ivoclar Vivadent	A60		
Bupa UK	J60			DentoCorrect	M120	✓	DW	JPM Products	F15	✓	
CACHE	M35			DENTSPLY	A10			JW Hinks LLP	C45		
Camlog	B58			design4dentists.com	P28	✓		Kerr	G10		
Care Quality Commission	J95			Directa	E20	✓		King's College London	M10		
				Doctor Tools	C10	✓		Knight Wolfe	M28	✓	
				DP Medical Systems	J78						

✓ = New Exhibitor to The Dentistry Show 2016

DW = Distributors Wanted

A to Z Listing by Supplier - Please see pages 10 - 11 for a detailed floorplan

Company Name	Stand No.	NEW	DW	Company Name	Stand No.	NEW	DW	Company Name	Stand No.	NEW	DW
Komet Dental	P100			Perio Implant International	B32			Straumann	310		
Labelman Ltd	F25			Periochip	H58			Structured Communications	J68	✓	
Labomed Europe	F44	✓	DW	PFM Dental	G80	✓		Support Design AB	N22		
LavaDent	E10	✓		Philips Oral Healthcare	L40			Surgery Express	D20		
Lease UK	B90			Pinders	A91	✓		Surgimax Instruments	J38	✓	DW
Lemonchase	E30			Planmea UK	L70 + L80			Swallow Dental Supplies /	C30		
Lily Head Practice Sales	M30			PLS Medical	M42	✓		Q-Optics			
Lloyds Banking	H88			Practice Plan	L62			Swish Dental	P122	✓	
Mapping CPD	D83	✓		Premier Dental Products	C15			Tandex	N78		
Maruchi	M20	✓		Company Ltd				Tempdent Dental Recruitment	M65	✓	
MDDUS	C72			Premier Rolls	C88	✓		Te Training			
MDS Medical	N52			Prestige Dental	J15			TePe Oral Hygiene Products	N100		
MediCruit	F60			PreViser Oral Health Assessment	K29			The British Endodontic Society	Professional Hub		
Medident Italia	F10	DW		Price Bailey Chartered	C04	✓		The Dental Defence Union	K78		
MediEstates	F60			Accountants				The Keyboard Company	E22	✓	
MediFinancial	F60			PSUK	N110			The Nordic Institute of Dental	L70		
Mediplus	C53			Purple Media Solutions	J66			Education			
Mercia Dental Equipment	N92			QED Ltd	K102			The Pure H2O Company	B88	✓	
Merlin Telecommunications	C85	✓		Qudent	K95			Titan Care Ltd	B42		
MIAB	P20	✓		Quick Straight Teeth	D50			TOC The Orthodontic Company	A72	DW	
Micro Minder	N20			Quicklase Quickwhite	C62			Top Gold Medical	K120	✓	
Milkshake Dental Marketing	M68	✓		Quintessence Publishing	M40			Trigiene Dental	M80	✓	
MJB Healthcare	A75	✓		RA Accountants LLP	F18			Trycare	H21		
Morris & Co	H82	✓		RIS Healthcare	F30	✓		Turn Key Dental	K70		
Munroe Sutton	C70			Rönvig	K58	✓		UCL Eastman Dental Institute	H18	✓	
NASDAL	K100			Royal Bank of Scotland	N10			UK Loupes	N72	DW	
Nationwide Dental	P60			RPA Dental Equipment Ltd	G82			University of Kent Applied Dental	L27	✓	
Construction Ltd				RX Aligners	B45			Professional Practice			
Naturastudios Aesthetic	D15			S&S Biomat	E15			Vatech Dental Manufacturing Ltd	B20	DW	
Equipment				S4S & Smilelign	D30			Velopex International	P70		
Neodent	A62	✓		Salli Systems	M110	✓	DW	VERDENT Ltd	N18	✓	DW
NimroDental	M81			Schottlander	A15			Vestra Wealth LLP	K124		
Nobel Biocare UK Ltd	F50			SciCan	N112			Vicarage Court Solicitors	B40		
Nuvivue Ltd	C35			Score, Seats to Suit	L32	✓		Visiomed	K38		
NUVOLA ORTODONZIA	N120	✓		Seesaw Dental Education	C58	✓		VOCO	N80		
Oasis Dental Care	P40			SharpSmart Ltd	H15	✓	DW	VSDent	J31		
OCO Biomedical Inc.	B82			Shire Dental Systems	P30			Warren Sharp & Kazmi	M15	✓	
Optident Ltd	N40			Shofu UK	B70			Waterpik	N68		
OptiLoupe	F35			Sintons LLP	L20			We Make Any App	J70		
OraCoat XyliMelts for Dry Mouth	P56	✓		Sirona Dental Systems Ltd	A30			Wesleyan	L62		
Oral 7	N82	✓		Six Month Smiles	C48			WEX Photographic	F68		
Oral Health Foundation	P85			Skips Educational	C57	✓		White Recruitment Limited	J75	✓	
Oral-B	G30			Smile Concepts	J65			WHW	A50	DW	
OralPath Ltd	P105	✓		Snowbird Finance Ltd	J90			Wired Orthodontics	J98		
Orascope UK	H70			Software of Excellence	N30			Wisdom Toothbrushes	P75		
Ortho Aligners	L127	✓		Sole Mates	H05	DW		Wisepress Bookshop	F40		
Ortho-Care	C40			Solidents	N118	✓		Wright Cottrell	H60	✓	
Osstem	A40			Southern Implants UK Ltd	H55			Wrigley Oral Healthcare	J10	✓	
Panadent Ltd	A80			Sowazo International	N88	✓		Programme			
Paradigm Design Solutions	Pl20			Sparkle Dental Lab	H92			YourRPA	J105	✓	
Park Cameras Ltd	J62			St James Place	M36			Zenopa Recruitment	C50	✓	
Pars Dental	B30			Staffer Mayled & Co Ltd	B80	✓		Zimmer Biomet	C20		
Perfection Plus Ltd	K55	✓		Status Point	B85	✓					

✓ = New Exhibitor to The Dentistry Show 2016

DW = Distributors Wanted



THE PROFESSIONAL HUB



British Academy of
Cosmetic Dentistry



BOS
BRITISH ORTHODONTIC SOCIETY

British Society of
PERIODONTOLOGY



professional, reliable, fit, address

BRITISH SOCIETY OF DENTAL HYGIENE & THERAPY
promoting health, preventing disease, providing skills

3DISC Imaging

3DISC IMAGING 3DISC Imaging's FireCR Dental PSP Reader is size of a shoebox and supports true size 4c IP. Its features ensure dentists fast and high-quality images and a safe investment with unlimited software upgrades.

VISIT US AT STAND B52

4T Medical supplies



4T Medical supplies carefully selected cosmeceutical and medical aesthetic products that meet the highest

manufacturing standards. Our company, which is located near Cambridge, has built a solid reputation for providing excellent and friendly service and the best possible prices.

We are the exclusive UK distributor for amalian (HA dermal fillers, skincare, hair booster, lash growth serum); the CLINICCARE range of products (peels, derma rollers, mesotherapy cocktails, masks, cosmeceuticals - professional and consumer, SPF, hair care); as well as PDO threads; micro needling devices; iAlugen supplements; medical consumables; FMC cannulae and FMS fine micro syringes. Training is available for all our products.

VISIT US AT STAND D90

A-Dec



A-dec is well renowned for its diverse range of state-of-the-art equipment, from dental chairs to delivery systems, dental stools, cabinetry and lights. But more than that, it is known for its reliability and enduring functionality.

This is borne out of a long-standing cooperation with dentists by listening to the suggestions and feedback of professionals, A-dec has been able to produce a long line of products that provide practitioners with the features they need to succeed.

An excellent example is the A-dec 300. Newly updated for the demands of modern dentistry, this modular package can be adapted to suit the needs of almost any clinical scenario. With A-dec's highly-quality as standard, the A-dec 300 can now offer professional precisely what they need and nothing they do not.

For more information call 0800 233 285, or visit www.a-dec.co.uk.

VISIT US AT STAND L60

Admor



Dentalplus, practice management software from Admor. The complete solution for your practice, bringing together all the tools required to manage patients and the day-to-day running of your practice easily and efficiently. New Patient Portal added for 2016.

Adopting an electronic practice management system can be difficult. We are on hand throughout the entire process from discussing your requirements & concerns, handling the installation and migration of your existing database if required as well as ongoing training and support.

Dentalplus features at a glance:

- Organise patient appointments
- Generate automated reminders
- View and store full patient medical history
- Contact patients via letter, email or text
- Track, change and map dental treatments
- Full integration with imaging equipment
- Manage payment and invoicing
- NHS compliance
- Remote access

Contact Emma on 01903 858910 to find out more or to arrange a demo at the show or a free site visit. **E:** dentalplus@admor.co.uk **W:** admor.co.uk

VISIT US AT STAND N15

Anglian Dental



Try the world's best nitrile glove!

VISIT US AT STAND H72

Anyone 4 Tea

Anyone 4 Tea is a European distributor of natural products with a range of xylitol based products. Brand include Anyone 4 Tea, Spry, Xlear, Sparx, Cheeki and Vocalzone.

VISIT US AT STAND N58

Apolline



Compliance made achievable!

The dental profession is battling against an unprecedented 'perfect storm' of regulatory requirements. Practice teams want to focus on providing great patient care and struggle to juggle this with compliance.

Apolline makes compliance achievable - leaving practice teams able to focus on developing great businesses.

We provide a unique blend of customised hands-on support and training combined with innovative web-based tools that keep track of all your compliance tasks; giving you peace of mind nothing has been missed.

Whatever your regulatory support and compliance needs; Apolline has the solution.

Visit our stand at the Dentistry Show where we are offering a 10% discount on our services and a free umbrella to shelter from the regulatory storm for all who sign up on the day or book a place on the Apolline Compliance Clinic

Contact us at enquiry@apolline.uk.com or call 0800 193 1033

www.apolline.uk.com

VISIT US AT STAND C95

Aerona Software



Aerona Clinic by Aerona Software brings dental practices the latest in practice management software. Aerona Clinic is a true cloud based software with multi-screen and

multi device capability. This gives your practice full control, full visibility and easy access to your data anytime, anywhere and on any device. The software is ideal for start-up practices and has full multi-site capability to accommodate the needs of thriving and expanding businesses. We can migrate your data from dated software and we can fully integrate your x-Ray software, your accounting software and your CRM system to give you everything in one place. With state-of-the-art security, innovative functionality, automatic back-ups and updates and a range of pricing models to fit every business, Aerona Clinic is the future of practice management software.

VISIT US AT STAND C56

REGISTER FOR FREE:
www.thedentistryshow.co.uk/psguide

Belmont



Ease of use for the operator and the comfort experienced by the patient are at the core of Belmont's design philosophies. The results are renowned, durable products made of hygiene-conscious materials, engineered and manufactured with vigour and care. With a portfolio of Treatment Centres, stools, lights and X-rays to suit even the most demanding surgery layout and budget, and a wealth of build in options, we aim to fulfill each dentist's exact requirements. Our commitment to our customers continues post purchase, with a free extended warranty and comprehensive pre and post installation technical support department.

At Dentistry Show 2016 we'll be showcasing our latest innovation, the Voyager III treatment centre. We'll also be offering exclusive promotions.

VISIT US AT STAND K90

Bespoke Dental Surgery Designs



- Corian Solid Surface worktops / sinks
- Cabinetry

VISIT US AT STAND L120

Bioimplon GmbH



crystalline Atelo-Collagen for use in GBR/GTR.

The new, innovative Hypro-Sorb/Æ M Membrane is a 0.3mm thick, semi-rigid, bilayer and biphasic membrane of pure bovine

VISIT US AT STAND L125

Biomedical Tissues



Tisseos® is the most advanced synthetic fully resorbable membrane for Guided Bone Regeneration and Guided Tissue Regeneration and is being launched in the UK market at The Dentistry Show 2016.

Tisseos® is ideal for patients who avoid animal by-products for cultural reasons or lifestyle choices - widening your treatable patient group.

Tisseos® imitates the structure of human collagen thanks to intricate, non-woven synthetic microfibers. This makes it supple, strong and tear-resistant for tacking and suturing, if necessary.

The membrane's specially designed bilayered structure prevents epithelial tissue ingrowth on one side while promoting cell infiltration and guided bone healing on the other.

The barrier function remains intact for the first 4 weeks. Tisseos® is fully resorbed over 6 months, so there is no need for second stage surgery for membrane removal.

Tisseos® resorbable synthetic membrane is manufactured in France by Biomedical Tissues, experts in tissue engineering.

VISIT US AT STAND C12

YOUR PLAN YOUR BRANDING YOUR FUTURE.

Practice Plan is the **UK's leading provider** of practice-branded patient membership plans. We help dentists like you to introduce and grow a profitable and sustainable patient membership plan in your practice. And...we make it totally branded to you.

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Blackwell Supplies



New Odontocem the First calcium silicate-based biocompatible cement containing a steroid for lining deep cavities.

Hogies Protective Eyewear introducing the new range of colours and Visor from. Special offer prices for the Dentistry Show.

Odontopaste is a patented non staining zinc oxide-based endodontic dressing with 5% clindamycin hydrochloride and 1% triamcinolone acetonid. It offers the benefits of a zinc oxide paste with a bacteriostatic antibiotic preservative. In addition, a steroid is present to temporarily reduce inflammation. The steroid, triamcinolone acetonide, is useful for the reduction of postoperative pain.

Sylc® ranges include products for air abrasion/polishing, prophylaxis, minimally invasive dentistry and disinfection. Sylc® provides high level cleaning, whitening plus simultaneous desensitisation.

Dentomycin is an effective treatment of moderate to severe chronic adult periodontal disease as an adjunct to scaling and root planing in pockets of 5 millimetre depth or greater.

Dentomycin is simple and quick to administer.

Phone 0800 0304 352 Email sales@blackwellsupplies.co.uk
www.blackwell-supplies.co.uk

VISIT US AT STAND M16

Blueprint Dental



At Blueprint after over 10 years we are still as enthusiastic as ever about providing quality products and service for Dental Practice and Laboratories. We are constantly taking on new manufacturers with products that will take your practice or Lab to a new level.

VISIT US AT STAND A70

Blue Sky People



We're offering a 15% Discount on our standard recruitment search and selection fees for any practices who place their recruitment project with us during the Dentistry Show. We'd be

delighted to discuss how we can help you with your recruitment projects on stand M122 throughout the show.

VISIT US AT STAND M122

Braemar Finance



Fast Track your patient's finance options

Braemar Finance offers a patient funding solution; 'Fast Track' which enables dental patients to apply for a credit facility to finance a selected procedure or treatment.

Fast Track is designed both for sole practitioners / small partnerships and larger corporate groups who want to be able to offer a no-frills funding option to their clientele. It is available online and consumers can either request funds whilst on the business premises of their dentist or at home at a time that suits them. End-users will then be provided with an instant decision to their application.

You can register for Fast Track by providing Braemar Finance with the relevant information about your business. You will then be offered choices from the interest free and interest bearing options with terms that best suits your dental business and your patients. Please note that all finance approval is subject to status

VISIT US AT STAND K72

Bupa Dental Acquisitions



If you're thinking of selling your practice now or in the future and would like to find out more about joining Bupa. bupa.co.uk/sellingyourdentalpractice

VISIT US AT STAND J60

CACHE



Are you looking for the most up-to-date Dental Nursing qualification?

We're continually investing in high quality qualifications for the care and education industry, making us the UK's leading sector specialist, and now offering the Level 3 Diploma in the Principles and Practice of Dental Nursing.

This qualification encompasses the current General Dental Council (GDC) learning outcomes and Skills for Health National Occupational Standards, attracts 16-18, 19+ and apprenticeship funding, and provides employers, training providers and their learners with the most up-to-date dental nursing qualification.

The GDC has confirmed first-stage approval, listing the qualification on their website (www.gdc-uk.org.uk). On successful completion learners will be able to apply for registration as a dental nurse with the GDC.

So, come and visit our stand at the Dentistry Show 2016 to find out more, and speak to one of our subject specialists. Alternatively, visit our website www.cache.org.uk/dental or call our Customer Support team on 0345 347 2123.

VISIT US AT STAND M35

Chrisad



Chrisad is the world's largest & most experienced

dental marketing agency with over 36 years of experience & over 1,600 clients in 8 nations. We are a fully-equipped marketing firm offering branding, direct mail, web & more. Our localised, research-based strategies bring dentists predictable practice prosperity by generating more new patients & increasing referrals, treatment acceptance & retention of existing patients. In 2015, our clients grew by a combined £350 million (approx.) to £2.8 billion total in sales. Our UK clients alone grew by 17.14% last year. Get to know us & see what our unique integrated dental marketing campaigns & growth management can do for your practice. With chrisad as your growth partner, there are no limits to your prosperity!

VISIT US AT STAND N60

Chrysalis Finance



Being able to offer patients affordable treatment finance is important for modern dental practices.

As an Appointed Representative of Chrysalis Finance, your practice can provide patients the opportunity to spread the cost of treatment without being directly authorised by the Financial Conduct Authority.

Sign up at The Dentistry Show 2016 and you'll also get discounted prices of just £200 for the licence fee, then £10.50/month for application, processing and support services (normally £400 plus £14 per/month).

Chrysalis takes full responsibility for all compliance risks and regulations, leaving you to focus solely on your patients.

What's more, the Chrysalis Dashboard ensures a quick and easy application process, so you'll receive full payment within 48 hours of a patient being approved. Help your patients say "yes" to treatment with Chrysalis Finance.

For more information call 0333 32 32 230 or visit www.chrysalisfinance.com

VISIT US AT STAND D55

We're Buzzing on Stand H21

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Universal



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Thing!**



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& Surfaces**



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Surgical
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Seen Before**

Dr. Kim



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**Half Price
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For all implants**

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Denture Attachment Systems



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Clark Dental



Clark Dental has been helping dental professionals meet the demand of modern dentistry for 40 years. Family-run and built on an exceptional understanding of the industry, the Clark Dental team offers a comprehensive 'turn-key' design, build and equipment service. Their expertise has enabled them to help numerous dentists create state-of-the-art practices right across the UK.

What's more, Clark Dental supplies some of the most advanced dental technology on the market, from the best manufacturers. From diagnostic powerhouses such as Sirona and Schick, to cutting-edge dental units from Anthos, A-dec and FONa, as well as innovative products like the Florida Probe and T-Scan occlusal Analyser, Clark Dental has the products you need to succeed.

This year, Clark Dental are sharing their stand at the Dentistry Show with the experts from Medifinance, the Dr Bob Khanna Training Institute and Taylor Roberts Chartered Accountants, in order to offer delegates unmatched education opportunities. Be sure to visit on stand G60.

For more information call Clark Dental on 01268 733 146, email info@clarkdental.co.uk or visit www.clarkdental.co.uk

VISIT US AT STAND G60

CleanCert



Dental Dipslide app

The CleanCert smartphone app is designed to help you monitor water quality in your dental chair waterlines, as well as other dental unit water systems (DUWS). It allows you to assess your CleanCert dip-slide results, compare it to previous months on a graph, record them for later inspection (staff training, CQC etc) or share the results with other account holders, such as your clinical team.

The app is designed to help you keep your practice compliant with HTM 01/05 'best practice' 6.79: "where monitoring is undertaken, the TVC should be expected to lie in the range 100 to 200 cfu/ml".

- Free to CleanCert dip-slide customers- batchcode activates camera features
- 3 month alert sent to users' smartphone to remind them to retest
- Non-compliant TVC results can be resolved using CleanCert biofilm disinfectant

Search 'Dental Dipslide by CleanCert' on Google Play or Apple Store from your smartphone.

For further info please email sales@cleancert.co.uk

VISIT US AT STAND J72

Cortex Dental



Easy2Fix - A unique dental implant system which allows guided implantation with a minimally invasive

technique and stabilizing the over-denture with a pre-fabricated dolder-bar. Perfect solution for elderly patients with full rehabilitation in only a one hour session.

Cortex Royal Club - Cortex Royal Club is a loyalty program where Cortex customers earn credits every time they purchase a Cortex implant. It is the first and only rewards program in the dental implant industry, and continues Cortex's tradition of bringing innovation and customer focus in everything we do.

VISIT US AT STAND B10

Dental Direkt GmbH



DD CubeX - cubic zirconia system

Translucent like lithium disilicate - stable like zirconium oxide

Dental Direkt GmbH has defined a new zirconium standard with DD cubeX®. This material facilitates a considerable enhancement in light transmission. Consequently,

DD cubeX® is suitable for affordable, but highly aesthetic monolithic treatments, in anterior and posterior teeth region.

Not just beautiful - but also safe.

VISIT US AT STAND 545

Dental Elite



Are you thinking of buying or selling a practice, expanding your team, finding your next role or improving the value of your dental practice? If so, why not visit Dental Elite at The Dentistry Show 2016 to find out more?

Boasting more than a hundred years' experience across the team, Dental Elite is one of the largest agencies in dental recruitment, finance, valuations, acquisitions and sales - and will be available to answer your questions, offer advice and impart expert, up-to-date knowledge on the dental market and the latest trends.

Dental Elite invites you to find out more about its transparent fee structure, free non-committal valuations and distinctly different personalised service.

Visit Dental Elite and discover what they could do for you!

For more information on Dental Elite visit www.dentalelite.co.uk, email info@dentalelite.co.uk or call 01788 545 900

VISIT US AT STAND G72

Dental Protection



Dental Protection is part of MPS, the world's leading professional indemnity organisation for dentists and dental care professionals. We are a mutual organisation serving over 64,000 dental members worldwide, and those members can request access to a range of discretionary benefits, including:

MORE SUPPORT:

- Annual calendar of FREE CPD accredited risk management workshops
- Access over 40 FREE interactive e-learning modules.

MORE ADVICE:

- Advice and guidance from over 70 highly qualified and expert dentolegal advisers, on call 24/7 specifically to give emergency support
- Support for GDC investigations, complaints, claims, ethical or legal dilemmas and more
- Dentist to dentist - reassuring, professional and personalised help from experienced dentists
- Access to case-studies, factsheets, handbooks and publications.

MORE DEFENCE:

- Specialist defence teams including experienced dentists, claims handlers and solicitors
- No financial limits to indemnity and no excesses to pay where assistance is granted
- Full media management to help protect your professional reputation.

VISIT US AT STAND H80

Dental Update



The Dentistry Show will be in full swing again at the NEC Birmingham on the 22nd & 23rd April.

To celebrate this event we are offering 10% off the price of all Dental Update subscriptions, 15% off direct debit subscriptions and 12 months free App access. Only available at the show.

By becoming a member, you can enjoy the following benefits:

- 10 issues of Dental Update, the leading peer-reviewed clinical journal.
- 40 hours verifiable CPD.
- Access to more than 800 historical papers dating back to 1999.
- 15% off the new Dental Update books.
- Plus, many more exclusive member benefits and discounts.

Pick up the latest copy of Dental Update and start your discounted subscription.

VISIT US AT STAND F01

Dentally



Dentally, a London-based healthcare technology company enables dental practice staff to plan care for patients and manage their practice from anywhere with an internet connection. Dentally can perform all aspects of practice management with lightning fast speed saving the whole practice time and enabling the provision of better care to patients. In addition to Dentally's easy to use clinical charting, Dentally provides unprecedented visibility into practice data to enable data-driven decisions to aid the provision the best patient care possible.

Any practices who sign up at the Dentistry Show will receive a free second day of training for the practice management system.

VISIT US AT STAND H60

DentoCorrect



DentoCorrect is a unique brand of aligners manufactured by using a proprietary process. DentoCorrect is able to achieve the clearest of aligners satisfying customers in Europe and Canada. It is available under private label and actively looking for distributors in U.K.

VISIT US AT STAND M120

Dent-O-Care



Dent-O-Care are providers of advanced oral care products which are tailored to the needs of patients.

We were established in 1990 with the aim of providing dental professionals with superior quality, clinically proven oral care products to enable patients achieve the highest possible level of oral health. To this day this remains our principle objective.

Working with the world's leading oral hygiene companies we identify and bring to market innovative products that meet a defined clinical need such as Orthodontics, Periodontics, Prosthodontics, Implants, and Special Needs.

We are committed to supporting the needs of dental professionals and strongly advocate the recommendation of professional products. From experience we know patients who have been recommended to use specialist products demonstrate significantly improved levels of compliance and value a more bespoke treatment. We believe that oral hygiene represents a potentially important commercial opportunity for practice owners and understand the business challenges encountered.

VISIT US AT STAND B62

Dentsply



Small things. Big difference.

For Better Dentistry

As dedicated partners to the dental profession, and provider of innovative solutions 'For Better Dentistry', DENTSPLY has been partnering with

the dental profession for nearly 200 years, helping dental professionals serve patients' oral health care for a lifetime, from preventive services to tooth replacement.

DENTSPLY is continually investing in research and development to launch market leading products including Cavitron®, WaveOne® GOLD, CeramX®, SDR®, ASTRA TECH and cercon® ht, to name a few.

DENTSPLY oral health products range from general dental consumables through preventative solutions, restorative products to specialist products for endodontics. Dental professionals can rely on DENTSPLY to deliver dental solutions with a strong focus on quality, innovation and service.

DENTSPLY Implants Every step of the way - from treatment planning, bone regeneration and implants, through to prefabricated and patient-specific, implant-supported restorations - we provide a full range of premium solutions that allow for optimal and long-term, individualised results.

DENTSPLY DeguDent - Prosthetics is our strength

DeguDent develops and produces high-quality materials, instruments and devices for dental laboratories.

Our CAD/CAM material options offer customised processing solutions for any laboratory. Cercon smart ceramics are arguably the clinically best-documented zirconia system on the market. DeguDent leads the market for precious dental alloys offering alloys for virtually any indication. The DeguDent range of denture teeth includes the Genios, Xena, Bioplus, Artiplus, Biostabil, Cosmo HXL and DentaCryl lines, covering all indications in the realm of removable restorations.

VISIT US AT STAND A10

DirectaDentalGroup



The Hygoformic is the original mouldable saliva ejector and tongue holder in one piece. It is available in two sizes; U for adults and L for children.

It is used by dentists all over the world and has been for more than 50 years.

VISIT US AT STAND E20

Dunkley's Dental Accountants



Understanding dental practitioner's accountancy needs is our speciality. With years of experience providing accountancy support to dental practices across the UK, our specialist team can advise on:

- Practice incorporations
- Annual accounts preparation
- Payroll
- Auto - Enrolment
- Employment law
- Cloud accounting
- Tax planning
- Business re-structuring
- Financing options

• Valuing your business • providing succession and exit planning

We're big advocates of cloud technology and have created a bespoke financial modelling tool for dentists - visit us at stand H12 to try our dental financial modelling software, learn how to extract financial reports in a way that suits your practice.

To find out more contact us on 01454 619 900 or email advice@dunkleys.accountants to find out how we can help your dental practice.

VISIT US AT STAND H12

eDenta



- StarTec Polishing System for glass ceramics
- Zirconia Instrument Systems
- PMMA Trimmers & Polishers
- Volcano Range Additions

- Oral Surgery Instrumentation
- DiaStrip for all indications

www.edenta.com

VISIT US AT STAND C60

EMS

EMS Since its foundation in 1981, the Swiss company EMS (Electro Medical Systems) has evolved into a global leader in the field of dental prophylaxis. Especially two prophylaxis methods represent the particularity of EMS: The original method Piezon® with the unique NO PAIN® technology removes hard deposits supra- and subgingival and the AIR-FLOW® method ensures the reliable removal of soft tooth deposits and discolorations. In use with the AIR-FLOW® powder PLUS, an advanced powder based on erythritol and a very fine particle size of 14 microns, treatments are possible both above and below the gingival margin. The results of these treatments are extra smooth tooth surfaces, maximum protected gums and relaxed patients.

AIR-FLOW® and Piezon® are significant elements of GUIDED BIOFILM THERAPY, which consists of a treatment protocol based on individual patient diagnosis and risk assessment to create optimal results with the highest level of comfort, safety and efficiency. Find out more about this gold standard and visit us on our booth!

VISIT US AT STAND N62

Eschmann

ESCHMANN DIRECT 2016 is a Golden Year for Eschmann's Little Sister First launched in 1966 and celebrating its golden anniversary, Eschmann and its unrivalled Little

Sister autoclaves have consistently set the standards for infection control in dentistry for the past 50 years.

The original Little Sister autoclave, the predecessor of today's SES 2010 and SES 3000B models, was the first of a new breed of compact, bench top autoclave, offering an unsurpassed combination of performance and reliability - attributes that remain at the heart of today's modern equipment.

In 1966, Eschmann set out to provide effective decontamination solutions that would become unrivalled in both price and value. In 2016, the UK's leading manufacturer and distributor continues to thrive and deliver an all-round service that goes the extra mile.

That is why all equipment, including handpiece care and washer disinfectors, include free installation, free verifiable CPD training and a Lifetime Breakdown Warranty.

Whether Little Sister will still be around in another 50 years will remain to be seen, but as the UK's leading autoclave can be found in over 75% of all UK dental practices, there's every chance that 2066 will see the Little Sister celebrating a century of success.

VISIT US AT STAND D80

Evident

Evident Calaject: Computer Assisted Local Anaesthesia
...it's all about quality

• Simple to use: The system has program settings to control the flow rate, which ensures a smooth and gentle flow of the anaesthetic solution. Even palatal injections can be carried out with less discomfort to the patient.

- Cost-effective: Used with standard dental needles and cartridges.
- Ergonomic: A well-balanced handpiece makes it easy to control so you can maintain a relaxed posture while injecting.

EZ DAM: A hands-free suction system combined with tongue and cheek retraction

- Optimal level of retraction and isolation of the working field
- Trimmable mouth-pieces and 5 sizes of autoclavable bite blocks
- The better dry-field isolation system

BurButler: A bur management system that works!

- Every hole 'grips' every bur irrespective of size; they cannot fall out
- Available in 5, 10 and 25 hole versions and in 5 colours; for easy coding
- Organise your burs in the order you choose
- Fully autoclavable

VISIT US AT STAND K58

FooCo



Video and Marketing,"Dentistry Show Special

- A free video module for all clients signing up during the show
- A free home page mock-up design to show you what our designers can do.

VISIT US AT STAND F07

General Medical



Choukroun PRF - Quick, easy and effective!

General Medical are exclusive UK Distributors for the Choukroun PRF system, which accelerates soft tissue and bone healing following surgical procedures.

Choukroun PRF enables Clinicians to quickly and easily produce either A-PRF or i-PRF without the need for anticoagulants. In vivo tests with A-PRF show a faster vascularization after two weeks compared with classic PRF resulting in more efficient soft and hard tissue healing. While i-PRF, the 'super' PRF, is a syringeable liquid platelet concentrate, enriched with white blood cells, which is syringed into the soft tissue to increase vascularity and thicken the biotype or mixed with bone graft particles to coagulate and obtain a firm augmentation material.

Supported by over 100 scientific publications, Choukroun PRF is the next step in PRF innovation!

For further information telephone General Medical on 01380 734990, visit www.generalmedical.co.uk or email info@generalmedical.co.uk

VISIT US AT STAND C75

GEO Orthodontic UK



NUVOLA - simple and practical Italian-designed aligners

NUVOLA aligners are manufactured in Italy by GEO Ortodonzia, which has a collaborative approach to design and innovation based on working with leading orthodontic professionals and has a successful 20 year track-record in the supply of aligners.

NUVOLA transparent aligners facilitate gradual, painless teeth straightening to address phonetic, functional, aesthetic and other orthodontic issues. NUVOLA is easy for dentists to use and is driven by NuvolaWEB online case management. A key feature is NuvolaVIEW which gives patients and practitioners a downloadable 3D view of the treatment from start to finish.

NUVOLA aligners are now available to UK dentists through GEO Orthodontic UK which provides full customer service and technical support to all NUVOLA trained practitioners. Come and see the system on stand N120 and discuss your aligner needs with our sales and support team. Hear our clinical speaker Dr Luzzi address an open session.

VISIT US AT STAND N120

Grundon Waste Management



Dental Waste Management and Disposal

Grundon provides a total waste management service for dental practices. Our one-stop-shop collection, treatment and disposal service ensures that you are fully compliant with all current legislation and best practice guidance.

We manage all types of waste generated by dental practices and we also provide you with access to our pre-acceptance audit tools free of charge.

www.grundon.com/dental-waste-management

VISIT US AT STAND M112



Perfection Plus

Visit us on stand K55 to receive your **FREE** bottle of Perfection Plus bond!



To redeem the offer - Like our Facebook page and quote code "PERFECT BOND" on our stand.

WESLEYAN

we are all about you

YOU'RE DEDICATED TO THE DENTAL PROFESSION. SO ARE WE.

We can advise on:

- ▶ Pensions
- ▶ Retirement planning
- ▶ Protection
- ▶ Mortgages
- ▶ Savings
- ▶ Investments
- ▶ Insurance
- ▶ Loans*

Through dealing exclusively with the dental profession, our Financial Consultants have an in-depth knowledge of the issues affecting you today.

Request a no-obligation appointment today:

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▶ www.wesleyan.co.uk/appointment

Please quote code 21886

*Personal Loans are provided through Wesleyan Bank. Wesleyan Financial Services Ltd is a credit broker not a lender.

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DE-AD-41 01/16

GSK



GSK Consumer Healthcare will be attending this year's Dentistry Show to showcase leading oral care brands, Sensodyne® and Pronamel®.

Find out more about new Sensodyne® Repair & Protect - now with stronger repair*, which offers

sensitivity sufferers the benefit of advanced NovaMin® technology with sodium fluoride in a single formulation. The immediate availability of sodium fluoride when brushing allows for greater* fluoride uptake into the hydroxyapatite-like layer formed by NovaMin®, over exposed dentine.

Pronamel® toothpaste has an optimised fluoride formulation to actively re-mineralise and strengthen acid softened enamel. 2.5 Feel free to ask our team how Pronamel® helps to protect patients' enamel from the effects of erosive tooth wear.

Visit stand G40 to find out how Sensodyne® products, including Sensodyne® Repair & Protect toothpaste with NovaMin®, can help to alleviate sensitivity and how the Pronamel® range can help protect your patients enamel from the effects of erosive tooth wear.

+ Vs. Previous formulation. Forms a protective layer over the sensitive area of the teeth. Brush twice a day for lasting sensitive protection.

* Compared to previous formula with sodium monofluorophosphate

VISIT US AT STAND G40

Hague Dental



Hague Dental is a family run dental equipment supplier. We offer innovative bespoke solutions for Dental Practices in the UK,

specialising in Surgery Design, Reception Design, Build and Dental Practice Refurbishment, as well as Efficient and Effective Dental Engineering. We are independent dealers for A-dec Dental Chair Packages, Belmont Dental Equipment and many more world leading brands.

See the UK's Largest Dental Equipment Showroom and Practice Design Centre near Gatwick, where you can see the entire A-dec and Belmont ranges, modern and traditional cabinetry, decontamination solutions, radiography equipment, as well as preowned dental equipment.

Appointments are at your convenience including evenings and weekends.

VISIT US AT STAND F20

Hu Freidy



How the best perform

Founded in 1908, Hu-Friedy has since become a world leader in dental instrument manufacturing. Today, we take a broader view of the value we offer our customers. We are focused on delivering the highest quality product, service, and community experience in the dental industry in order to help dental professionals perform at their best.

VISIT US AT STAND F45

Implantium UK Ltd



Established in 2008, Implantium is a family run business, which provides exceptional clinical support and training.

With a UK based distribution depot, offering next delivery as standard, we are constantly developing our product lines, to suit you, the customer. We believe in an open and transparent pricing policy and have a clinically trained customer service team, which are here to help.

VISIT US AT STAND B78

ImplantPilot™



ImplantPilot™ takes advantage of the latest digital technology, to be able to plan implant placement virtually on a computer well in advance of the actual procedure. Digital planning combines a three-dimensional CT scan with a scan of a plaster model & then relates the two by use of a marker on both scans. Planning software is used to design a guide which is 3D printed. This guide controls the position of the drill, which in turn gives the precise implant placement.

Using ImplantPilot™, it is no longer necessary to cut the gums as the implants can be placed accurately without having to visualise the bone.

By using this keyhole technique there is much less tissue damage and so less post-operative discomfort. No sutures are required. There is less risk of bleeding and the procedure can usually be completed in a fraction of the time.

VISIT US AT STAND C80

In-Line Orthodontic UK Ltd.



In-Line is pleased to offer visitors to the Dentistry Show a free 3D preview assessment for clear aligners and a free In-line training seminar (worth £174).

VISIT US AT STAND E35

Invisalign



Align Technology is the leader in modern clear aligner orthodontics that designs, manufactures and markets the Invisalign® system, a propriety method

for treating malocclusion. Align Technology also offers the iTero® and iTero Element™ 3D digital scanning systems and services for orthodontic and restorative dentistry. Please visit www.aligntech.com for more information.

VISIT US AT STAND L30

ISFY Limited



ISFY will be promoting their full range of Anaqa dental instruments which carry a five year product warranty.

A number of new products will also be launched together with our current range of instruments including orthodontics, extraction forceps and dental elevators.

Exclusive product promotions will be available throughout the exhibition.

VISIT US AT STAND K24

REGISTER FOR FREE:

www.thedentistryshow.co.uk/psguide

iSmile



With more and more patients having access to smart phones and emails, it makes sense to extend your paperless system directly to your patient's mobile device. Patient Portal by iSmile allows your patients to fill out

medical history forms and patient questionnaires on their mobile phones, tablets or desktop computers.

Forms are automatically emailed to patients, allowing them to securely fill them out online prior or post appointment. Not only does this give your patients a more connected experience, it also means less hassle filling out forms at reception.

Patient Portal further allows you to use your own choice of tablet (iOS or Android) for form filling at the practice, in case there are patients that don't have access to a mobile device.

Give iSmile a call today on 0845 468 1287 for more information or visit www.ismiledental.co.uk

VISIT US AT STAND M60

Kerr UK Limited



For over 120 years Kerr has been developing and manufacturing a wide range of quality dental products for practices and laboratories.

Committed to nurturing relationships for the mutual benefit of all stakeholders, together we're more. This approach is the inspiration behind decades of standard-setting products that make up Kerr's rich portfolio, including:

- The brand new bulk-fill SonicFill 2, with improved colour matching and polishability, as well as increased durability while offering more working time
- The elementsfree obturation system, which has all the great benefits of the original elements system, plus it's cordless!
- The **TF Adaptive file system with Adaptive Motion** provides the best of both worlds; rotary when you want it and reciprocation when you need it.

For further details on the products available from Kerr Restoratives, Endodontics and Prevention, please visit the team on stand G10. Alternatively, call 01733 892292, email kerruk@kerrhawe.com or visit www.kerrdental.co.uk.

VISIT US AT STAND G10

Keyboard Co



Keyboards and mice are an ideal environment for germs and bacteria. Dirt collects at the most inaccessible points and that makes them difficult to clean. This gives rise to potential hazardous situations for hygiene-sensitive areas such as treatment rooms, theaters etc.

but it also affects traditional PC workstations in reception areas

In conjunction with Indukey, we therefore recommend that you use specially developed keyboards and mice. We can supply you with an extensive range of washable keyboards and mice to meet any requirements. The choice ranges from a washable office keyboard to a waterproof professional keyboard for use in critical hygiene areas. In addition to the standard products that are available, we can handle your individual special wishes like printed logos, colour schemes or special keyboard layouts for inclusion within your design specifications. We also develop and produce completely new data input components and devices for medical engineering applications.

VISIT US AT STAND E22

Knight Wolffe



We specialise in delivering strategic wealth management advice to dental professionals and provide access to the most rewarding current tax planning strategies that can help you to protect your wealth and business.

Our approach is based on honesty and we will only suggest solutions that we believe in, and are comfortable to use ourselves. We pride ourselves on our attentive approach and are confident that there is a tax solution available for you.

We tailor our offering to your requirements providing advice on a wide range of personal and business interests.

Our approach is geared towards managing risk while seeking to efficiently organise your financial affairs and structures within the parameters of contemporary tax law and practice.

Please contact us to arrange a meeting where we can discuss your requirements over a cup of coffee (or tea)."

VISIT US AT STAND M28

MDS Medical



MDS Medical supplies a wide range of Autoclaves and Sterilisation Solutions. We operate in the Dental, Veterinary, Podiatry, Tattoo and Body Piercing markets within the UK, Europe and other selected countries around the world. With British design, we provide the most efficient and effective way to comply with local and international guidelines and

regulations for instrument sterilisation. Our products fully comply with all current legislation.

With practitioners currently facing increased legislation, continued monitoring and control, evidence based Health & Safety, decreasing budgets, and tighter margins all round, we are able to offer cost efficient solutions to take care of your sterilisation needs.

The Medicines and Healthcare products Regulations Agency (MHRA) states that sterilisers should be maintained and validated periodically to ensure that they produce consistent sterilising conditions, according to DB2002(06). In line with this, we provide servicing with calibration and certified evidence for Environmental Health and patient safety,

VISIT US AT STAND N52

Merlin Telecommunications



Merlin Telecommunications have been working with Dental practices all over the UK.

We know that lost calls mean lost revenue and unhappy clients. Let us show you smarter systems and options to manage your calls, in order to increase your profit margins and retain your customers.

Simple to use call reporting as standard, so you can see at a glance, your busy times and any missed calls.

A magic combination of impressive functionality, scalability together with our incredible support and service will undoubtedly put a smile on your face!

VISIT US AT STAND C85



optident[™]

VISIT OPTIDENT

S T A N D

N40

DISCOVER WHAT'S NEW



optident[™]

MJB Healthcare



MJB Healthcare is a division of Maurice J Bushell & Co., a long established firm of Chartered Accountants in London.

MJB Healthcare provides specialist bookkeeping, accounting, payroll, and taxation services to a range of clients in the healthcare sector. We particularly look after the financial affairs of doctors, dentists,

and care homes.

We have extensive experience working with dentists. This allows us to provide the best advice and services by taking the latest changes in legislation and best practice into account.

We have helped our clients with issues such as the latest pension rules (NHS and private) and the effect on their decision to incorporate their business; the changes to the treatment of goodwill in December 2014 and July 2015; and the forthcoming change to the tax treatment of dividends.

We work with our clients to provide a competitive compliance service whilst delivering timely value added advice to reduce tax.

VISIT US AT STAND A75

Morris & Co



Morris & Co is a firm of Chartered Accountants which has specialised in acting for dentists for over 25 years. We are members of NASDAL and ASPD. Our highly specialist team only deal with dentists and have become immersed in the tax, accounting, and business side of the dental profession, communicating with clients by email, phone, post, face to face meetings, or text.

We act for a complete range of dentists and clients within the dental profession including associates, principals, partnerships, expense sharing partnerships, incorporated practices, self-employed hygienists, mini corporates, employed dentists, consultants, orthodontists, endodontists, oral surgeons and periodontists, Consultants and dental academics.

We also have our own BACS approved payroll bureau and offer dental clients advice and guidance on all payroll related matters such as Auto-Enrolment.

We would be delighted to meet you on stand H92 where we will be joining with Xero to offer demonstrations of the latest cloud based accounting software as well as running a free competition to win a year's worth of accounts preparation.

VISIT US AT STAND H82

Munroe Sutton



With its "unique network of some of the world's most prestigious healthcare, insurance and financial institutions", Munroe Sutton can connect any practice with its vast patient base.

All practices need to do to reap the benefits of this extensive system is offer the Healthy Discounts scheme to patients. In return, they will receive "unconditional support, free marketing and better business". This service is free for participating practices.

The Munroe Sutton team will be on the stand to explain this exclusive model to visitors and answer any questions they might have.

VISIT US AT STAND C70

Neodent



We are very excited to bring Neodent implants to this years Dentistry show.

Although new to the UK, Neodent implants have been sold for 23 years. In terms of implants manufactured Neodent is no 4 in the world with more than 150 clinical studies available.

Our team, headed by Fiona Marshall is looking forward to showing you why Neodent has experienced amazing growth in the US since introduction, counting the Clear Choice group as its biggest convert to date. Dr Berry, Chairman of the clinical advisory Board of Clear Choice had this to say

"The product has several advantages. There is only one surgical kit for our application (even though we use 3 different types of implant), the same abutments for all 3 types of implants, Neodent has an excellent Morse taper internal connection and now has the Acqua implant that has a hydrophilic surface for much faster osseointegration"

VISIT US AT STAND A62

Nobel Biocare



Come and visit us at The Dentistry Show, Stand F50 to find out about our latest products, services and offers.

VISIT US AT STAND F50

Optident Ltd.



optident™ Optident will be displaying new restorative products from exclusive manufacturers such as Ultradent, Bisco, Clinicians

Choice, Clark Matrix, Kettenbach, Inspiro, Garrison, Palodent, Ronvig Micerium. We will have live demonstrations of the Isolite system, Loupes and magnification, EMS Airflow equipment and many offers on White Dental Beauty tooth whitening. Come and visit our stand for full details.

VISIT US AT STAND N40

OralCoat



OraCoat XyliMelts for Dry Mouth are fully dissolving oral adhering discs that release xylitol and cellulose gum. XyliMelts stimulate saliva with flavour and coat and moisturize the mouth with soothing oral lubricants and humectants. XyliMelts is the only dry mouth remedy for use while sleeping, when dry mouth is worst and disturbs sleep.

XyliMelts is only remedy that addresses the two serious consequences of dry mouth.

- (1) Xerostomia is worst at night and disturbs sleep which reduces quality of life all day. With XyliMelts, patients sleep well all night.
- (2) Xerostomia causes rampant caries. XyliMelts deliver a therapeutic level of xylitol into saliva while sleeping, when saliva flow is lowest and the xylitol lingers in the mouth. XyliMelts used while sleeping is the most effective delivery per gram of xylitol for caries control.

XyliMelts are available at oracoat.eu and will be in Boots in July.

VISIT US AT STAND P56

Oral Health Innovations

PREVISER



PreViser: the foundation of preventive dentistry
Over 60,000 patients have already received a Denplan PreViser Patient Assessment: personal biofeedback which reports their future oral disease risk and current health status on a traffic light scale.

87% of those surveyed strongly agreed / agreed that the report was valuable in helping them discuss their oral health with their dentist 'I can see why I have got the scores I got, and what I have got to do to make them better' - Derek, 2015.

Sign up to a free trial of PreViser / DEPPA on Stand K29 and enter our competition to win an iPad air to facilitate the assessment. T&Cs apply.

VISIT US AT STAND K29

OralPath Ltd



The OralPath Brush Set is a device to investigate oral leukoplakia. It is a simple and efficient way to get a microscopic evaluation of oral mucosa cell changes. Dr Harald Ebhardt, the founder and proprietor of OralPath Ltd, is a consultant histopathologist with his own private practice specialising in oral pathology in Germany. He has experience with oral brush cytology specimens in his own lab since 2008 and believes that the best sampling brush available is the Rovers® Orceller® Brush for liquid-based cytology. This brush was evaluated in a study in the School of Dentistry at the University of Manchester.

VISIT US AT STAND P105

Panadent Ltd



Vita Easyshade V for taking shades digitally fast and accurately regarding of the environment. Easygraft, the revolutionary enhanced grafting system: save time and ensures constant predictable results

VISIT US AT STAND A80

Park Cameras Limited



Once again Park Cameras will be on hand to offer advice, show only better than web offers on Canon photographic kit with all the accessories and know how to allow you to take great accurate records of your patients from day one.

VISIT US AT STAND J62

Philips Oral Healthcare

PHILIPS

Meaningful dental innovation

Philips products have shaped the dental sector - it pioneered sonic technology in dentistry and continues to innovate in the fields of powered oral healthcare and tooth whitening. Its innovative brands include Sonicare, AirFloss and Zoom Whitening, leading the way to cleaner, healthier, whiter teeth. The Dentistry Show sees the launch of a new Sonicare for Kids which aims to make a connection with a new generation of oral health savvy youngsters.

Philips has a perpetual series of talks on its stand throughout the show, as well as fielding experts in the ParioLounge and Hygienists & Therapist Symposium. Those signed up to speak include:

- Dr Thayalan Kandiah, Paediatric Dentist
- Dr Nigel Young, leading tooth whitening research and development for Philips
- Dr Andrew Wallace, award winning tooth whitening expert
- Dr Paul Weston, Specialist in Periodontics
- Mhari Coxon, Dental Hygienist par excellence

www.philips-tsp.co.uk - 0800 0567 222.

VISIT US AT STAND L40

Planmeca UK

PLANMECA

Experience the power of digital scanning technology

with Planmeca FIT™ The Planmeca FIT™ system for chairside digital impression dentistry provides a completely digital workflow from start to finish. Seamlessly integrating intraoral scanning, 3D designing and on-site milling into one software platform, allowing production of restorations in a single visit. This system enables dental clinics to create high-quality restorations, either choosing to perform the entire workflow in-house or flexibly outsource parts of it. Also on stand will be our award winning digital dental units, featuring high-tech solutions designed to improve your workflow, advanced 2D and 3D imaging products offering the highest quality images, all this will be underpinned by our truly integrated software Romexis offering unparalleled advantages to your working day. Receive the 'Planmeca experience' at this years Dentistry show and discover, learn and connect with the company behind the digital revolution. Freephone 0500 500 686

VISIT US AT STAND L70 + L80

PLS



It's a first visit to the show for PLS, who have been supplying comfort and protection to healthcare professionals and their instruments for over 10 years.

Make sure you visit us at stand M42 during the show to discover how PLS can benefit both you and your instruments. Don't forget to register at our stand for a chance to WIN one of two pairs of Oxypas shoes that we will be giving away each day of the show.

PLS will be showcasing the Oxypas range of fully compliant, high performance footwear - designed to give you and your feet the comfort and support they require during the working day.

A wide range of customised instrument protection is also available from PLS to allow you to significantly reduce your repairs and replacements. All PLS products are competitively priced, with no compromise on comfort, safety or quality. Come and view our products, pick up a catalogue and find out more.

VISIT US AT STAND M42

Premier Dental Products Co.



Premier will be launching our New Zeroxide prophylaxis paste in 1lb Jars, Buy one get one free.

We will also be offering our Integra post and white fiber post, with a unique buy 1 and get the other post system free of charge.

VISIT US AT STAND C15

Price Bailey Accountants



At Price Bailey, we recognise that dental professionals have specific aims and requirements and so we have a

specialist team that has a thorough understanding of the sector. Over the past 77 years our award winning accountants and business advisers have helped numerous dental professionals and practices keep both their personal and practice affairs in shape.

From business growth and tax planning, to pensions and exiting the business, we are able to offer you advice and support through every financial aspect of your professional and private journey.

Come and meet members of our specialist team, where you can have the opportunity to enter our prize draw and a chance to win an Apple Watch.

You are also welcome to join Howard Sears and other members of our team presenting the 'Top Ten Financial Issues in a Dental Practice' in the Business Skills Workshop, on Saturday 23rd April '16 at 12.50pm.

VISIT US AT STAND C04



**OVER 60 YEARS
OF INNOVATION...**

powered
by **BRAUN**

1991: EFFECTIVE

Ground breaking
oscillating-rotating
brush head technology

2007: THOROUGH

Digital SmartGuide with
time and quadrant indicators

2011: GENTLE

Unique pressure
sensor technology

1950:

First Oral-B
toothbrush

STABILISED
STANNOUS FLUORIDE

2011:

Stabilised Stannous Fluoride
introduced to Oral-B pastes



2014:

Bluetooth technology
for more advanced
brushing feedback

COME AND SEE OUR LATEST ON
STAND G30



continuing the care that starts in your chair



PSUK



PSUK has been voted the UK's Medical Supplier of the Year to Primary Care for four consecutive years. We are bringing our learned expertise to the dental market, offering competitive pricing on quality products.

We offer an extensive range of medical equipment, instruments, consumables and clothing for dental practices alongside pharmaceuticals such as Emerade which we can offer at exclusive pricing to you.

Come along to our stand N110 to take advantage of our event only special offers on;

- i-PAD Defibrillator
- Daray Dental Head Lights & Ceiling Mounted Lights
- Labcold 36 & 66 Litre Fridge
- Sunflower Gas lift stools
- Sunflower Clinical Waste bins
- Simon Jersey Uniforms

Our friendly staff will be on hand to help you with any queries you may have regarding our portfolio of products and purchasing from PSUK.

We look forward to seeing you in April!

VISIT US AT STAND N110

Salli



The active seat in Salli SwingFit and Salli Swing guarantee the wide hip angle even in positions where you need to lean

forward. The weight of the upper body is always evenly divided on the seat because the seat adapts to your movements. It is also easy to activate core muscles on the active seat.



VISIT US AT STAND M110

Schottlander



Schottlander was founded in 1922 and have prospered and are growing through an absolute commitment to the highest quality products, training and services that

answer genuine clinical needs. We have twice received the Queens' Award for Enterprise in the Innovation Category.

At the Dentistry Show we will be demonstrating our newest and most innovative products, including:

- enigmaliife+ denture teeth are a new range which look and feel like your patients' own teeth, helping them to regain their appearance and function.
- the XP-Endo Finisher and TotalFill BC Sealer for the first time enable 3-Dimensional Endodontics - regardless of which file system is used.
- Doric Definition is a new Addition Cured Silicone Impression Material range whose improved physical properties will give you more accurate crown and bridge impressions with better defined margins.

For further details on any Schottlander products please call us on Freephone 0800 97 000 79 or visit www.schottlander.com

VISIT US AT STAND DTS15

Score Seats



Score focuses on creating a better workplace so you can enjoy a healthier life. Score believes that the use of saddle chairs is a positive contribution to the physical health of dentists and dental nurses. By studying the needs of dentists and dental nurses in their daily work, we have developed the unique Score Balance technique that makes the stable swing smoothly. The tension of the Balance mechanism is easy adjustable. The movement created by the Balance mechanism takes away pressure on the inside upper leg whilst tilting the point of gravity forward and keeps pelvis and spine in position. For your comfort, you can choose between two sizes of saddles: the 'Amazone' (narrower seat) or 'Jumper' (wider seat). Active healthy sitting is your next position. Come over to stand L32 to try the unique Amazone and Jumper Balance yourself! As for Microscope users: please come over and try the unique Medical Swing Support.

VISIT US AT STAND L32

Skips



With skips you can:

- Increase your patient list
- Promote your practice
- Strengthen community relationships

- Put your logo on every coffee table
- Support education

How?

By donating award winning educational work books with your logo and branding to schools in your area.

SKIPS literacy and numeracy books are based upon the premise of parental engagement. This means that by donating books to a school/s in your community you are not only strengthening relationships with the school BUT your logo will be on the kitchen table of EVERY child who receives a book.

And we will do all the leg work for you

This is a unique marketing opportunity that benefits you as well as every primary school child in your area.

Come to our stand C57 and we will showcase our award winning books and show you how we can help you to 'fill the gap'.

Web: www.skipseducational.org Email: bethany.simpkin@skipsed.com

VISIT US AT STAND C57

Smile Concepts



Postgraduate Dental Programme

The Dominic Hassall Training is a leading provider of postgraduate courses that focus on developing skills you can introduce into your practice.

Our highly practical courses will equip you with the skills to undertake more predictable, profitable and enjoyable dentistry.

All courses provide verifiable CPD in small groups of a maximum of 15 for individual attention.

- PG Cert Contemporary Restorative & Aesthetic Dentistry. (Counts as credits towards Diploma, BAARID & Master's Degree, University of Warwick)
- PG Dip Restorative & Aesthetic Dentistry
- PG Cert Contemporary Tooth Preparation Techniques & Operative Dentistry
- Interdisciplinary Management of Implant Aesthetics
- Contemporary Endodontics
- Bioclear Method Composites (Level I & II)
- Online Courses

www.dominic-hassall-training.co.uk

VISIT US AT STAND J65

CLASS



CLASS L. LIMITLESS EXPERIENCE

New ergonomics, a different working dimension.

We've come up with a new operating model: simple, immediate, always at your side. This is Class L. A line of extremely high-performance solutions. Each dental unit has a compact design that guarantees maximum working freedom. To provide you with an incredible working experience. Discover the Class L9 and Class L6. Where comfort has been designed for you.



CLASS L9 SIDE DELIVERY



CLASS L6 CONTINENTAL



CLASS L9 SIDE DELIVERY



CLARKDENTAL

Call Clark Dental on **01268 733146**

or email: info@clarkdental.co.uk

www.clarkdental.co.uk

You can also follow us on Facebook & Twitter



Sole Mates



Plantar Fasciitis? Sore Feet? Knee or Hip Pain? Poor Circulation? - Nothing provides the comfort and support offered by Sole Mate insoles. They float the foot on a cushion of glycerine that displaces into the arch,

supporting it and helping to spread weight more evenly across the whole foot, removing pressure from the ball and heel and relieving stress on the knees, hips and back. Any movement pushes the fluid across the sole of the foot, creating a gentle massaging action which has been clinically proven to increase circulation in the foot and lower leg by an average of 53%.

VISIT US AT STAND H05

Southern Implants UK



MSC range implants now available! Externally hexed with a machined surface coronally as well as Southern's proven surface when you need it most.

VISIT US AT STAND H55

Staffer Mayled

Staffer Mayled & Co Limited

Chartered Certified Accountants



We are a firm of Chartered Certified Accountants based in Cardiff with over 25 year's experience in the dental business sector and offer accountancy, taxation, PAYE and business development services to the dental and healthcare business sectors.

Our business ethos is based on the building and development of long term relationships with like-minded individuals who share our enthusiasm for the dental and related business sectors.

We manage a nationwide portfolio of clients which includes principal dentists, associates, therapists and hygienists.

Our experience in the dental healthcare sector is enhanced by our membership to the National Association of Specialist Dental Accountants and Lawyers (NASDAL).

For more information or to arrange a time to meet on either Friday or Saturday please email Anthony or Neil at info@staffermayled.com or call us on 02920 393510.

VISIT US AT STAND B80

Straumann



Innovation, precision, reliability and simplicity

Market leaders in implant, restorative, regenerative and digital solutions,

Straumann welcome delegates to The Dentistry Show 2016, where they will be showcasing their latest innovations to make day-to-day work more efficient whilst further improve the patients' quality of life.

The Straumann® Bone Level Tapered Implant (BLT) is a unique combination of clinically proven features and specific advantages in terms of primary stability, including the Roxolid® material and SLActive® surface. Together with the Straumann® Pro Arch concept, BLT delivers the opportunity to offer immediate screw-retained complete restorations, even with low bone level.

By partnering with botiss, Straumann offer a complete portfolio for oral tissue regeneration. This includes the natural bovine bone grafting material cerabone®, the processed human allograft product maxgraft® and soft tissue generation materials such as the Jason® membrane and collprotect® membrane.

Additionally, Straumann now offer a Clinical Mentoring Programme, specifically designed to support clinicians during, or on completion, of advanced implant training.

For more information contact Straumann on 01293 651230 or visit one of our sites: straumann.co.uk • straumannmentoring.co.uk • therevu.co.uk
Facebook: Straumann UK • Twitter: @StraumannUK

VISIT US AT STAND 310

Structured Communications Ltd



We work with the Bridge 2 Aid dental charity and will donate 7.5% of a customers monthly bill to the charity if the customer is related to the dental industry.

VISIT US AT STAND J68

Surgery Express



Surgery Express has supplied to practices for over 22 years, providing a constant reliable service with quality products and bespoke prices to over approx 1,500 customers nationwide.

We have our very own exclusive ranges the most popular, being Ultra & Vibrente!

Our Ultra range consists of every-day' consumables, quality products at affordable prices with numerous bulk buys available.

The Vibrente range was newly launched

October 2015 offering a wide range of coloured consumables, a great way to liven up your surgery.

Come along & visit us to see this exciting range, at The Dentistry Show in April 2016 (at the NEC) on stand D20 in Hall 11.

VISIT US AT STAND D20

Surgimax Instruments Ltd



For over 31 years we have been supplying finest quality dental instruments for all kind of surgery needs.

With a centralized manufacturing system, continuous development and ultimate precision through state-of-the-art machines we are leading towards first class instruments manufacturing and provision of customer specified products.

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Swallow



ethoss - a paradigm shift in bone regeneration. ethoss provides a stable scaffold that bio-absorbs at the required rate, whilst providing an environment rich in phosphate and calcium ions. This true regeneration leaves only host bone, returning the diseased or damaged tissue to its original undamaged state.

As beautiful as it is revolutionary, the new Q-Optics 3.5x Prismatic Loupe utilises advanced materials and nose-relief design to create the most lightweight and ergonomic prism loupe ever introduced. The machined titanium uni-body housing allows lenses and prisms to be aligned and affixed in a unique optical cage.

The new range of Micro Mini Graceys from PDT are perfect for fitting in to those narrow pockets and furcations. The blades are half the length and 20% thinner than Mini PDT Graceys, and the set of four Micro Mini Graceys are available in stainless steel and titanium.

Show offers are available across our range.

VISIT US AT STAND C30

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www.thedentistryshow.co.uk/psguide

TePe



TePe is a Swedish company, which have been manufacturing high quality oral hygiene products since 1965. Our well-known TePe Interdental brushes, together with toothbrushes, specialist brushes including our implant care range, are used daily by consumers and dental professionals worldwide.

Showcasing our new TePe EasyPick™ Orange, this is an extension to our TePe EasyPick range and available in two tapered sizes. The TePe EasyPick comes in a pack of 36 and contains a free travel case, which again supports the on-the-go anytime, anywhere recommendation and with 36 in the pack it also has the bonus of being an economical habit to adopt

A simple Interdental cleaning option, TePe EasyPick makes interdental cleaning simple, as it is an easy to use interdental pick for on-the-go use, endorsing the interdental cleaning habit, an essential preventive measure in the fight against gum disease.

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www.tepe.co.uk • Email: info@tepe.co.uk

VISIT US AT STAND N100

TOC



TOC (The Orthodontic Company) with 22 years of experience offers the customer the largest range of Orthodontic materials in the UK. We independently source our products carefully with innovation, quality, efficiency and price in mind.

With an experienced team of people in the field and within our Bristol office we are committed to providing you with help where its needed and the best possible service.

TOC will be showcasing the NEW Ideal Smile Aligner from Dentsply GAC, an aligner with a difference. The perfect solution for adult patients who require a quick, aesthetic treatment for minor misalignments. With a number of unique advantages over other aligners it's one of the most aesthetic and efficient systems available.

In addition to the above we also have a range of laboratory products.

VISIT US AT STAND A72

Trigiene



The Care Your Handpieces Deserve

For many years Trigiene have been at the forefront of innovative solutions for the dentist. In 2016 they are using their extensive knowledge and experience to deliver RESPONSE 24, a whole new dynamic in dental handpiece repair services.

RESPONSE 24 gives you convenient access to the country's leading repair service without needing to leave your practice. Trigiene will send you safe and secure collection packs for your handpieces and arrange for free same-day, tracked and traced courier collection from your premises. Once you have approved the no-obligation quote, the repaired handpieces are returned within 24 hours. Both the collection service and return is completely free.

Trigiene are committed to delivering the fastest and most secure service available, whilst always maintaining the highest standards with up to 12 month warranties.

See Trigiene on stand M80, www.dentalhandpiececare.com or contact them on 01642 442910.

VISIT US AT STAND M80

University of Kent



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2. Applied Dental Professional Practice / Advanced and Specialist Healthcare MSc. A postgraduate programme that aims to develop knowledge as well as critical understanding, evidence based practice and research skills. The programme has been specifically designed to meet the needs of qualified, registered dental professionals wishing to develop their academic ability while maintaining their work career.

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- Lab Cutters
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VISIT US AT STAND J31

Warren Sharpe Associates Ltd.

Agency Service for Dental Practice Purchase

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- Added Value Services
- Business Start-up services
- Taxation services
- Financial services - commercial & residential

VISIT US AT STAND M15

Wesleyan



Wesleyan has had the interests of its members at its core since it was founded in Birmingham in 1841.

In recent years, it has developed a highly successful business model providing tailored financial advice and products to select professional groups including dentists.

Each segment is served by dedicated Financial Consultants who work only within that segment and thus build-up specialist knowledge of their professional customers.

Dental professionals

We have a long standing heritage of providing a full range of financial products and services exclusively for medical and dental professionals. Whether you're a student, a partner or a consultant, we can help with advice on many areas of financial planning such as NHS Pension Scheme, income protection and savings and investments.

VISIT US AT STAND L62

WHW Plastics



The Dentistry Show 2016 will be the first opportunity to see the latest from Dentaurum's world renowned orthodontic range. From the latest innovations in brackets, wires, pliers, bands and retention systems. We will also be showing

our complete range of packaging and hygiene solutions that offer something for everyone, whether it be taking advantage of our FREE in house printing service or trying NitrAdine, our microporous disinfectant with over 26,000 tablets used last year alone.

VISIT US AT STAND A50

Wisdom Toothbrushes Ltd



Wisdom Toothbrushes Ltd is a leading UK brand encompassing dental products which deliver real solutions to patients' dental needs. We supply toothbrushes, interdental products, toothpaste and mouthwash.



Throughout the show Wisdom will be featuring and sampling the leading Clean Between Interdental Brushes which were recommended by 100% of dental professionals polled.

Clinically proven to reduce gum disease and available in 3 sizes, they have soft and flexible

rubber filaments that slide easily between the teeth to remove plaque and food particles and gently massage and stimulate the gums. Their flexible wire free tapered stem makes them ideal for implants, crowns, fillings and braces, helping to prevent gum disease and any galvanic effect.

Wire and latex free, the Wisdom Clean Between Interdental Brushes are the ideal solution for cleaning between the teeth, especially for people who have previously found flossing or wire interdental brushes difficult or uncomfortable to use.

VISIT US AT STAND P75

Wrights



For over 100 years, Wrights has been providing an outstanding service to laboratories, and since it started in Dundee, Wrights has grown to be a national company with a local touch.

Now, the leading supplier has showrooms across the UK, an established nationwide sales team and is known for its personalised, quality service - and 2016 is set to be even better for laboratories who use the dedicated distributor. From staple products to the latest innovations, Wrights offers top brands at great prices and will be offering exclusive deals and savings throughout the year online, at exhibitions and through its seasonal flyers.

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VISIT US AT STAND H60

YourRPA



We offer Radiation Protection Adviser & Medical Physics Expert Services that include a full radiation protection file and unlimited access to ongoing advice for 3 years by telephone and email.

Our file contains all the information required by law and by recommendation of GDC - it is not just a template for you to fill! Each file is tailored to meet your practice working environment and methods.

We offer a plans review should you be starting up a new practice or considering a new build. Our advice at the appropriate time could save you significant expense with unnecessary shielding or relocation of services.

We can also provide verifiable radiation CPD training at your premises - our charges are per training session and not per attendee making it very affordable for most practices. Alternatively, we offer bookable training sessions in November at the premises of DE.Uk in Accrington, Lancashire.

VISIT US AT STAND J105

GRUNDON

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VISIT US ON STAND M112 AT THE DENTISTRY SHOW 2016

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Alternatively, please visit our website at www.grundon.com/dental-waste-management















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[†] Vs. previous formulation. Forms a protective layer over the sensitive areas of the teeth. Brush twice a day for lasting sensitivity protection. * with twice daily brushing

References: **1.** GSK Data on File, 142234. **2.** Greenspan DC et al. J Clin Dent 2010; 21: 61-65. **3.** La Torre G and Greenspan DC, J Clin Dent 2010; 21(3): 72-76. **4.** Earl JS et al. J Clin Dent 2011; 22(3): 62-67. **5.** Parkinson et al. J Clin Dent 2011; 22(3) 74-81. **6.** GSK Data on File, ML498. **7.** GSK Data on File, ML584. **8.** GSK Data on File, ML589.

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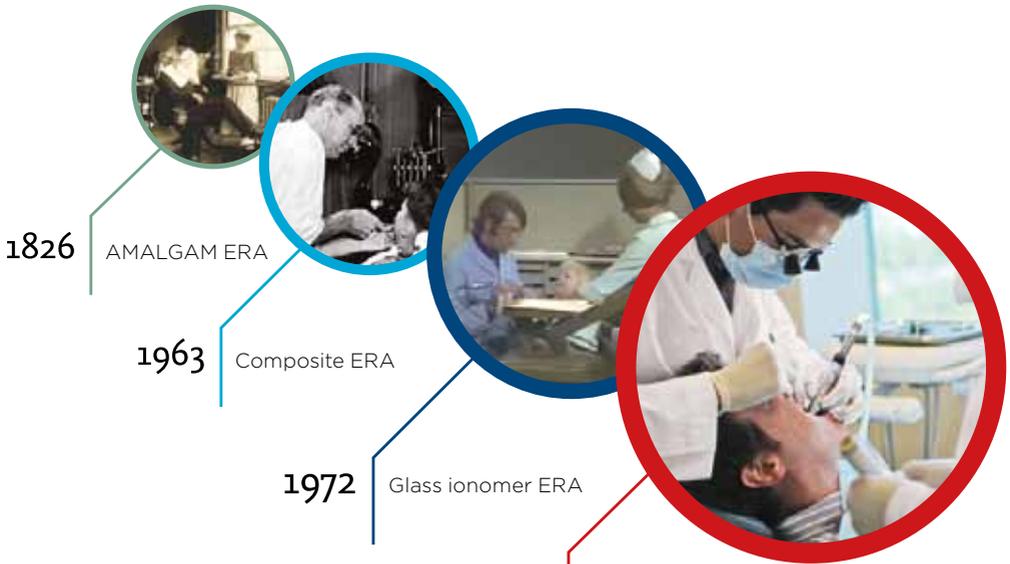
👉 EDUCATION ★ INSPIRATION 👈
FUN ★ LAUGHTER

★ *Friday 22nd April...*

10:00 - 10:45	CHRIS BARROW	2026: What the business of dentistry will look like in 10 years and what you need to do NOW to gain the advantage.
11:05 - 11:15	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
11:15 - 12:15	VARIOUS	<i>New!</i> PechaKucha: 7 speakers x 20 slides x 20 seconds
12:35 - 12:45	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
12:45 - 13:30	ASHLEY LATTER	How to ensure your patients say YES more often!
13:50 - 14:00	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
14:00 - 15:00	Hosted by TONY JACOBS	GDPUK <i>live...</i> The 'HOTTEST' dentistry topics debated live on stage
15:20 - 15:30	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
15:30 - 16:15	SIMON TUCKER	Selling... it's just a conversation!

★ *Saturday 23rd April...*

10:00 - 10:45	LES JONES	From bland to BRAND! How taking control of your practice brand could transform your profits.
11:05 - 11:15	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
11:15 - 12:15	VARIOUS	<i>New!</i> PechaKucha: 7 speakers x 20 slides x 20 seconds
12:35 - 12:45	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
12:45 - 13:30	SHEILA SCOTT & SARAH BUXTON	👉 <i>Double-header extravaganza</i> 👈 Managing people positively - and on the right side of employment law!
13:50 - 14:00	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
14:00 - 15:00	Hosted by TONY JACOBS	GDPUK <i>live...</i> The 'HOTTEST' dentistry topics debated live on stage
15:20 - 15:30	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
15:30 - 16:00	STEVE FAULKNER	The magic of focus and attention - how to avoid distraction and be more productive



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Friday 22nd April

09:30 - 10:10 Great Patient Records - 'Get Out of Jail Card'

Dr Joseph Ingham, BDS LLM, Dento Legal Adviser, Dental Protection

10:30 - 11:10 Core Subject - Infection Control

Dr Harriet Purdie, BDS, Lead Practice Advisor and Trainer, Apolline Ltd

11:30 - 12:10 Business Success in a World Gone Crazy!

Philip Newsome, BChD (Hons) PhD MBA FDS RCS (Ed) MRD RCS (Ed) FFGDP (UK), Hon Associate Professor, Faculty of Dentistry, University of Hong Kong

12:30 - 13:10 Compliance Made Achievable in our Crazy New World

Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd

13:30 - 14:10 Driving Compliance - Simple Tools for the Journey

Dr Jerry Watson, BDS DGDG RCS, Dental Practitioner, Director, Apolline Ltd

14:30 - 15:10 CDM 2015 - How it Effects Dental Practice Refurbishments and Construction

Neil Clarke, Head of UK Operations, Archi Intelligence Ltd and Roger Gullidge, Managing Director, Archi Intelligence Ltd

Saturday 23rd April

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DENTSPLY is proud to sponsor a number of exciting sessions:

Date	Time	Speaker	Subject
Fri 22nd April	10.30 - 11.10	Hans-Jürgen Joit	Modular Concept - Kiss and Artist Kit
Fri 22nd April	14.00 - 15.00	Steve Campbell	Digital Workflow CAD/CAM
Sat 23rd April	09.40 - 10.40	Melonie Prebble	Prescribe, Plan and Deliver. Be proactive. Be profitable.
Sat 23rd April	11.30 - 12.30	Dr Amit Patel	Digital Implant Dentistry and what you need to know to use it
Sat 23rd April	12.00 - 13.00	Dr Louis Mackenzie	Direct Composites - a practical guide
Sat 23rd April	14.45 - 15.45	Mhari Coxon	Don't Take The Shine Off - how to care for restorative materials

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ADI Implant Theatre

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Association of Dental Implantology

Friday 22nd April

10:00 - 11:00 An Introduction to Implants in General Practice

Maryn Amsel, BDS(Hons) LDS DGGP (RCS), Dynamic Dentistry



11:30 - 12:30 Immediate Implant Placement in the Aesthetic Area - Dual Zone Concept

Dr Francisco Marques dos Santos, LMD.ISCSS (PT), DiplImpDent.NYUCD (USA), Clinical Director, Marylebone Implant Centre



13:15 - 14:15 Fibredontics, Fendres, Luxators and Other Innovations to Improve your Skills in the Surgery

Dr Jansie Van Rensburg B.Ch.D (Pret), General Dental Practitioner, Directa Dental



14:45 - 15:45 OCO Biomedical: Changing Implantology Today

Charles Schlesinger, DDS, FICD, Chief Operating Officer, OCO Biomedical



Saturday 23rd April

10:00 - 11:00 The Basics of Dental Implantology

Peter Fairbairn, BDS (Rand), Scarsdale Dental Aesthetic and Implant Clinic



11:30 - 12:30 Digital Implant Dentistry and What You Need to Know to Use it

Dr Amit Patel BDS MSc MClintDent FDS RCSEd MRD RCSEng, Specialist in Periodontics & Implant Dentist



13:15 - 14:15 Simple, Accurate, Keyhole Implant Surgery has Landed

Jason Buglass BDS, Managing Director, IMPLANTPILOT™

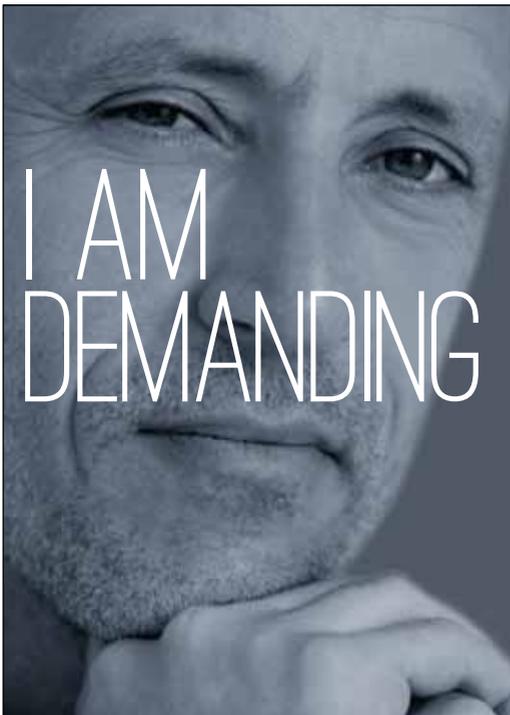


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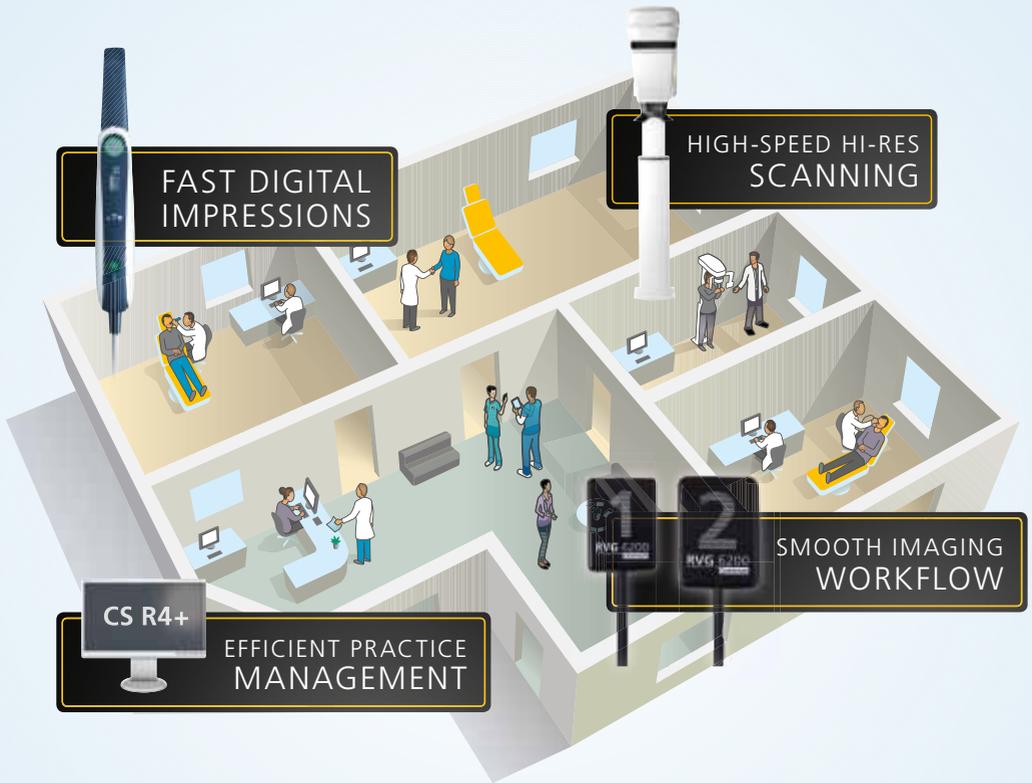
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Digital Dentistry... it's here now

The lecturers from the Nordic Institute of Dental Education (NIDE); Dr Rupert Austin, Petri Kajander and Mark Niemi, invite you to join them for a series of short lectures and hands on demonstrations. Focusing on the current digital dental innovations and initiatives that continue to provide better dentistry through technology and implementation for all dental professionals and patients.

The Power of Chairside Digital Dentistry

Stand: L70

Dr Rupert Austin and Petri Kajander deliver a programme of short lectures and hands on demonstrations about the clinical advantages that chairside digital restorative dentistry has to offer. Learn about the workflow for same-day dentistry through to the utilisation of scanning the oral environment achieving chairside restorations with incredible results!

Course objectives

- Understanding the options available for digital restorative dentistry
- Experience hands on with the power of digital scanning with highly advanced digital restorations, including same-day crowns, inlays, onlays, bridges and veneers. And see how easy it is to scan, design and manufacture your own same-day restoration!
- Learn about the technology platforms and the choices available within your practice or laboratory

Date: Friday 22nd & Saturday 23rd April
Time: 10:00 -11:00, 12:00-13:00 & 14:00-15:00
Target audience: All Dentists and DCPs
CPD: Yes

Education Partner:



Dr Rupert Austin



Petri Kajander

3D CBCT Technology within General Practice

Stand: L70

Join senior NIDE lecturer Mark Niemi as he talks about the integration of 3D technology within general practice. Learn how 3D (CBCT) technology will impact your practice and your patients every day. From implant planning through to diagnosing the unseen and preventing further complications, 3D imaging has a place and a need in every dental practice.

Course objectives

- Understand the principles of 3D imaging and how to interpret CBCT images
- Discover the advantages and capabilities of 3D technology integration to ensure the best choices for your practice and patients
- During the hands on session you will design your first virtual patient implant, utilising the powerful Romexis® software
- Understand how 3D technology can be combined with other imaging solutions for complete comprehensive patient care programme

Date: Friday 22nd & Saturday 23rd April
Time: 11:00-12:00, 13:00-14:00, & 15:00-16:00
Target audience: All Dentists and DCPs
CPD: Yes

Education Partner:



Mark Niemi

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