

THERE'S MORE TO THIS...



...THAN MEETS THE EYE

12TH & 13TH MAY, NEC, BIRMINGHAM PRODUCTS & SERVICES GUIDE



#DS17 @dentistryshow The Dentistry Show Network The Dentistry Show



**dentistry
show**
for all that dentistry demands
12th & 13th May 2017 / NEC Birmingham

Co-located with



www.thedentistryshow.co.uk www.the-dts.co.uk



Dental Defibs

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IN 2015 DEFIBRILLATORS BECAME A **REQUIREMENT!**

THE GDC NOW SUPPORTS THE UK RESUS COUNCIL IN REQUIRING DENTAL PROFESSIONALS AND THE DENTAL TEAM TO HAVE IMMEDIATE ACCESS TO A DEFIBRILLATOR AS PART OF THE EMERGENCY MEDICAL EQUIPEMENT. DENTAL DEFIBS IS AN EXCLUSIVE ALL-INCLUSIVE PACKAGE FOR DENTISTS.

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- ✓ REGULAR ON-SITE HEALTH CHECKS
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- ✓ A NEW MACHINE IF EVER USED OR ERROR SHOWN
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Welcome to The Dentistry Show Products & Services Guide 2017



The Dentistry Show, now in its tenth edition, has grown from a single stream conference for dentists looking to broaden their aesthetic skill-set into a multidisciplinary clinical and business conference, and major trade exhibition, catering for the whole dental team.

With over 400 companies, The Dentistry Show 2017 will be the largest and most diverse assembly of trade suppliers, service providers and professional organisations available to dental professionals at any UK event. Each and every exhibitor will have a new product, new idea or specialist advice, while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient, and profitable dental business.

This year there are already over 105 exhibitors that were not with us in 2016, so if you think you saw it all at the 2016 show, then think again. These new suppliers are highlighted on pages 14 and 15 - please make sure you go and see what they have to offer, they may just have the solution you've been looking for!

Across the trade floor you will find manufacturers from around the world who are looking for a UK agent, distributor or wholesaler to help them take their product to market. If you offer these services to international companies then, again, please make the time to find out what they're looking to introduce to the UK profession.

The Dentistry Show's success and expansion is down to thousands of proactive, passionate practice owners, dentists, DCPs, technicians, distributors and wholesalers, like you, utilising the event to meet the trade. Your support has created a marketplace for suppliers to showcase their portfolio of products and, in turn, from their support and investment we are able to improve and enhance the delegate experience each year by offering a more enriched clinical and business education programme for the profession, for FREE.

The list of professional organisations that support The Dentistry Show is growing every year; and 2017 is no different... Sara Hurley and her executive team will be available throughout the two days of the show to meet with attendees and discuss issues/concerns they have, alongside initiatives that the Office of The Chief Dental Officer are working on such as contract reform, Smile4Life and Mouth Care Matters.

We are delighted to be working with Purple Media Solutions, once again, to host the prestigious Dental Awards 2017. The Awards will be held on the first night of the Show (Friday 12th May), it will be an evening that recognises and celebrates the many achievements of both individuals and groups in the industry.

Visit: www.dentalrepublic.co.uk/awards for details on how to book your tickets.

This will be the biggest and, hopefully, best Dentistry Show yet - I hope you can make it. Register for your **FREE** place if you haven't already by visiting:

www.thedentistryshow.co.uk/freepass or call
+44 (0)207 0134 992.

Kind regards,

Alex Harden

Event Director

dentistry@closerstillmedia.com

2 EASY WAYS TO REGISTER FOR YOUR FREE PASS:

ONLINE:

WWW.THEDENTISTRYSHOW.CO.UK/FREEPASS

TELEPHONE:

+44 (0)207 0134 992

The information contained in this Guide is correct at time of print and is subject to change.

PRODUCT CATEGORIES (A-C)

ACCOUNTANTS

HMRC
JW Hinks Specialist Dental Accountants
Knight Wolfe
Morris & Co Specialist Dental Accountants
NASDAL
PFM Dental
Price Bailey Chartered Accountants
Samera

AIR ABRASION

Danville
Dental Directory
Evident
Henry Schein
OM Wearhouse
Qudent

AIR COMPRESSORS

3M
Cattani ESAM UK Ltd
Dental Directory
Henry Schein
Mercia Dental Equipment

AMALGAM SEPARATORS / DISPENSERS

Dental Directory

ANAESTHETICS / ANAESTHETIC APPARATUS

Catalject
Dental Directory
Evident
Henry Schein
Smile Ortho Ltd

ASPIRATOR SYSTEMS

EZDAM

ASSOCIATIONS / CHARITIES / ORGANISATIONS

ADAM
ADI
BACD
BADN
BADT
Bridge2Aid
British Endodontic Society
British Society of Dental Hygiene and Therapy
BSP
Dental Circle
Harley Academy
King's College Hospital NHS Foundation Trust
Munroe Sutton
NASDAL
National Oral Health Promotion Group King's -
College London
Office Of The Chief Dental Officer
School of Dentistry University of Leeds
Society of British Dental Nurses
UCL Eastman Dental Institute
University of Kent

ASPIRATOR SYSTEMS

Dental Directory
Euro Dental Depot

AUTOCLAVES

Dental Directory
Eschmann Equipment
FONA
Henry Schein
MC Repairs
MDS Medical Ltd

BONE AUGMENTATION MATERIALS

Biomedical Tissues
Dental Directory
Nobel Biocare UK
The Biomaterials Store

BUILDING & CONSTRUCTION

Anglian Dental
Hague Dental
Marsh Dental
Turn Key Dental

CABINERY & FURNITURE

A-Dec
Anglian Dental
DB Dental Equipment
Dental Directory
Hague Dental
Henry Schein
Mercia Dental Equipment
RPA Dental Equipment Ltd
Wrights Health Group Ltd

CAD / CAM

360 Visualise
3Shape
Carestream Dental Ltd
Dental Directory
DentoCorrect
Henry Schein
Ivoclar Vivadent
Marsh Dental
Narval CC. M.R.D
Nobel Biocare UK Limited
Optimum Dental Laboratory
Planmeca
Shofu UK
Straumann
Wired Orthodontics

CHAIRS

A-Dec
Anglian Dental
Belmont
Clark Dental
Dental Directory
DentalEZ
Dentsply Sirona
FONA
Hague Dental
HDX Corporation
Henry Schein
Marsh Dental
Mercia Dental Equipment
Planmeca
Qudent
RPA Dental Equipment Ltd
Turn Key Dental
Wrights Health Group Ltd

CHARITIES

BACD
BADN
Harley Academy
King's College Hospital NHS Foundation Trust
King's College London
Munroe Sutton
NASDAL
National Examining Board for Dental Nurses
NOHPG
Oral Health Foundation
School of Dentistry University of Leeds
UCL Eastman Dental Institute
University of Kent

COMPLIANCE / SUPPORT SERVICES

Apolline Ltd
Aura Infection Control
Brabners LLP
CODEplan
Dental Directory
Insync Insurance
IPREVENT HEALTHCARE
SimplyHealth Professionals
TDS E+W

COMPOSITES

3M Oral Care
Danville
Henry Schein
Dental Directory
Ivoclar Vivadent
Kulzer
Optident Ltd
Perfection Plus
Shofu UK
Trycare

COMPRESSORS

Cattani ESAM UK Ltd
Dental Directory
Henry Schein
Mercia Dental Equipment

COMPUTERS

The Keyboard Company

CONSUMABLES

Aura Infection Control
AWB Textiles
CALCIVIS – enabling preventive dentistry
Carestream Dental Ltd
Cattani ESAM UK Ltd
Cleancert
Danville
Dental Directory
Henry Schein
ISFY Limited
Lascod
Metrodentclinical.com
Mode Medikal UK
Nuview
Perfection Plus
Premier Dental Products
Sleep AI
Stoddard ICON
Surgery Express
Swallow Dental Supplies & Q-Optics
Trycare
VSDent
Wrights Health Group Ltd

PRODUCT CATEGORIES (C-F)

COSMETIC SUPPLIES / TREATMENTS

Creating Smiles
Dental Directory
DentoCorrect
Donnerberg
Fastbraces®
Harley Academy
HONEY FIZZ
NUVOLA
R.O.C.S Trading GmbH
Six Month Smiles

CPD EDUCATION / TRAINING

Apolline Ltd
Ashley Latter
BACD
Carestream Dental Ltd
Cfast/SmileTRU
CODEplan
CTS Dental Supplies
Dental Circle - The UK's Dental Network
Dental Directory
Dental Tribune International
Fastbraces®
Frank Taylor + Associates
Healthcare learning
Henry Schein
IAS Academy
Ivoclar Vivadent
King's College Hospital NHS Foundation Trust
King's College London
Mode Medikal UK
National Examining Board for Dental Nurses
Nobel Biocare UK Limited
NOHPG
Progress to Excellence Ltd
Quicklase Quickwhite
RDT Technology
RIS Healthcare
S4S & SMILELIGN (UK) Ltd
School of Dentistry University of Leeds
Simplyhealth Professionals
Six Month Smiles
Smile Concepts Dominic Hassall Training Institute
Tempdent Recruitment & Training
UCL Eastman Dental Institute
University of Kent
Waterpik International
Wired Orthodontics
Zimmer Biomet

CROSS-INFECTION CONSUMABLES

Aura Infection Control
Cleancert
Dental Directory
Henry Schein
Nuview

DEFIBRILLATORS

BOC Healthcare
Defib Machines
Dental Directory
Henry Schein

DENTAL CHAIRS

A-Dec
Anglian Dental
Belmont
Blueprint Dental
Carestream

Clark Dental
Dental Directory
DentalEZ
Dentsply Sirona
FONA
Hague Dental
HDX Corporation
Henry Schein
Marsh Dental
Mercia Dental Equipment
Planmeca
Qudent
RPA Dental Equipment Ltd
Turn Key Dental
Wrights Health Group Ltd

DENTAL GROUPS

Caradoc Dental Services
DB Dental Australia/NDC Service
Dental Circle - The UK's Dental Network
Fastbraces®
General Dental Council
Happy Threads
King's College Hospital NHS Foundation Trust
MiSmile Network/MiSmile Marketing/DenGro+
My Dentist
National Oral Health Promotion Group
NOHPG
Oasis Dental Care
R.O.C.S Trading GmbH
University of Kent

DENTAL PRACTICE SALES

Blue Sky People
Dental Directory
Dental Elite
HL Dental
Lilyhead Practice Sales
Oral Health Foundation
PFM Dental

DENTAL STOOLS

A-Dec
Belmont
Dental Directory
Henry Schein
Nuview
Planmeca
Qudent
Support Design

DESENSITISERS

Dental Directory

DIGITAL IMAGING / 3D IMAGING

3M Oral Care
3Shape
CALCIVIS – enabling preventive dentistry
Carestream Dental Ltd
Cfast/SmileTRU
Clark Dental
CT Dent
DB Dental Equipment
Dental Directory
Dentsply Sirona
FONA
HDX Corporation
Henry Schein
Marsh Dental

Mercia Dental Equipment
Planmeca
RPA Dental Equipment Ltd
Software of Excellence
Trigiene Dental
Turn Key Dental
Wrights Health Group Ltd

DISPOSABLE GLOVES

ALEXANDRA
Anglian Dental
Dental Directory
Dental Sky
Henry Schein
Schottlander
Surgery Express

DRY MOUTH PRODUCTS

Dental Directory
Premier Dental Products

ELECTROSURGERY

Dental Directory
Surgisol

ENDODONTIC EQUIPMENT & SUPPLIES

Dental Directory
Dentsply Sirona
DP Medical Systems
Euro Dental Depot
Henry Schein
Hu-Friedy Mfg. Co. LLC
IONYX
Kerr UK Ltd
KOMET
Medicent Italia
NEOLIX
OW Warehouse
QED Ltd
Schottlander
Swish Dental
UK Loupes
VSDent

EQUIPMENT REPAIR / MAINTENANCE

BA International
DB Dental Equipment
Dental Directory
Hague Dental
Henry Schein
Marsh Dental
MC Repairs
Mercia Dental Equipment
QED Ltd
Quicklase Quickwhite
Trigiene Dental
Wrights Health Group Ltd

EXTRAORAL CAMERAS

XENOSYS UK

FACIAL AESTHETICS

Dental Directory
DERMAPEN
Harley Academy
HONEY FIZZ
Surgisol
The Dr Bob Khanna Training Institute

PRODUCT CATEGORIES (F-L)

FILLING MATERIALS

Dental Directory
Lascod

FINANCE SERVICES

Aspired Finance
Braemar Finance
Christie & Co
Cockburn Lucas
Dental Elite
DPAS Dental Plans
Eight Wealth Management
FTA Finance
Henry Schein
Insync Insurance
Knight Wolfe
Lease UK
Lilyhead Practice Sales
Lloyds Bank
Medifinancial
Morris & Co Specialist Dental Accountants
NASDAL
Performance Finance Ltd
PFM Dental
Samera
Snowbird Finance
Wesleyan Bank

FINISHING & POLISHING

3M Oral Care
Busch & Co GmbH & Co. KG
Dental Directory
Henry Schein
Ivoclar Vivadent
Kerr UK Ltd
KOMET
Kulzer
Shofu UK
Stoddard ICON
Surgery Express

GLOVES

ALEXANDRA
Anglian Dental
Dental Directory
Dental Sky
Henry Schein
Schottlander
Surgery Express

HAND PIECES

BA International
Dental Directory
DentalEZ
FONA
HDX Corporation
Henry Schein
KOMET
Medical Care Instruments Ltd
MC Repairs
Metrodentalclinical.com
Nuview
Oudent
Trigiene Dental
VSDent
Zimmer Biomet

HUMAN RESOURCES

Blue Sky People
BlueRecru
DB Dental Australia/NDC Servis
HMRC

IMPLANTS / BIOMATERIALS / BONE REGENERATION

Biomedical Tissues
BTI
Dental Directory
Dentsply Sirona
Dental Sky
Henry Schein
Implant Direct Europe AG
Implant Screwdriver (Omplant)
Implantium
Mode Medikal UK
Nobel Biocare UK Limited
Optimum Dental Laboratory
Southern Implants UK Ltd
Straumann
Swallow Dental Supplies & Q-Optics
The Biomaterials Store
Trycare
UK Loupes
Zimmer Biomet

IMPRESSION MATERIALS

3M Oral Care
Creating Smiles
Dental Directory
Henry Schein
Ivoclar Vivadent
Kerr UK Ltd
Kulzer
Lascod
Medident Italia
Ortho-Care UK Ltd
Perfection Plus
Prestige Dental
Schottlander
Southern Implants UK Ltd
Surgery Express

INFECTION CONTROL

Aura Infection Control
BurButler
Cattani ESAM UK Ltd
Cleancert
Dental Directory
Eschmann Equipment
Evident
ExamVision
GAMA Healthcare
Henry Schein
IPREVENT HEALTHCARE
Perfection Plus
Schottlander
Surgery Express
Survival-32
The Biomaterials Store
The Keyboard Company
Trycare

INSTRUMENTS

Aura9 Ltd
Awanza Surgident Co.
BTI
Busch & Co GmbH & Co. KG

Dental Directory
Henry Schein
Hu-Friedy Mfg. Co. LLC
Implant Screwdriver (Omplant)
Kulzer
Lascod
Majestic UK
Medical Care Instruments Ltd
Medicsteel
Mode Medikal UK
NEOLIX
OralPath Ltd
Perfection Plus
Schottlander
Smile Ortho Ltd
Stoddard ICON
Swallow Dental Supplies & Q-Optics
The Biomaterials Store

INSURANCE / INDEMNITY / PROTECTION

Christie & Co
CODEplan
Dental Defence Union
Dental Protection Ltd
Eight Wealth Management
FTA Finance
Henry Schein
Insync Insurance
MDDUS
Medifinancial
MIAB
NOHPG
Practice Plan Ltd
TDS E+W
Wesleyan Bank

INTRAORAL CAMERAS

Dental Directory

INVESTMENT MANAGEMENT (INCLUDING PROPERTY INVESTMENT)

Blue Sky People
Concentric Sales & Lettings
Eight Wealth Management
Knight Wolfe

IT / COMMUNICATIONS

Admor
Chiral Systems
FooCo Video and Marketing
IPREVENT HEALTHCARE
Ismile
Moneypenny
Patient Comms
The Keyboard Company

LABORATORY EQUIPMENT / SUPPLIES

Cattani ESAM UK Ltd
DentoCorrect
Henry Schein
IPREVENT HEALTHCARE
Kara
Metrodentalclinical.com
Nobel Biocare UK Limited
Optimum Dental Laboratory
OralPath Ltd
Shofu UK
UK Loupes
WHW

PRODUCT CATEGORIES (L-O)

LABORATORY SERVICES

Cfast/SmileTRU
ClearCorrect
Creating Smiles
Dental Directory
Henry Schein
In-Line Orthodontic
Narval CC. M.R.D
Optimum Dental Laboratory
OralPath Ltd
RDT Technology
S4S & SMILELIGN (UK) Ltd
Six Month Smiles
The Luke Barnett Centre
Wired Orthodontics

LASERS

FONA
Henry Schein
Optident Ltd
Quickklase Quickwhite
Trigiene Dental

LIGHT ACTIVATED SYSTEMS

Dental Directory

LIGHTS & LIGHTING

A-Dec
Belmont
Dental Directory
Evident

ExamVision
Heine
Surgisol
UK Loupes
XENOSYS UK

LINING & CEMENTS

Danville
Dental Directory
Prestige Dental

LOUPES & MICROSCOPES

DB Dental Equipment
Dental Directory
DP Medical Systems
Evident
ExamVision
Heine
Henry Schein
Nuview
Optident Ltd
Quickklase Quickwhite
Surgisol
Swallow Dental Supplies & Q-Optics
UK Loupes
XENOSYS UK

MARKETING AGENCIES / PROMO ITEMS

Dental Design
FooCo Video and Marketing
Local Advertising That Works

MiSmile Network/MiSmile Marketing/DenGro-
Practice Plan Ltd
Software of Excellence

MEDIA / PUBLICATIONS

BACD
Dental Directory
Dental Tribune International
FMC
FooCo Video and Marketing
Local Advertising That Works
Ortho-Care UK Ltd
Purple Media
Wisepress Medical Bookshop

MEDICAL GAS PIPELINE

BOC Healthcare

MEDICAMENTS

Dental Directory

MILLING CENTRES

Henry Schein
Optimum Dental Laboratory

NEEDLES AND SYRINGES

Dental Directory
Henry Schein

ORAL CANCER DETECTION

DentalEZ
Henry Schein

HELP KEEP YOUR PATIENTS ON A JOURNEY TO HEALTHY GUMS



**CORSODYL® TOOTHPASTE IS CLINICALLY PROVEN TO
REDUCE PLAQUE, BLEEDING GUMS AND INFLAMMATION**

4X
greater plaque
removal*1

48%
greater reduction
in bleeding gums*1



Recommend Corsodyl® Toothpaste to help patients maintain their gum health between dental visits.

*Removes more plaque than a regular toothpaste after a professional clean and twice daily brushing.

Reference: 1. Data on file, GSK, RH02434, January 2015.

Trade marks are owned by or licensed to the GSK group of companies.

PRODUCT CATEGORIES (O-S)

ORAL HYGIENE PRODUCTS

CALCIVIS – enabling preventive dentistry
CB12
Colgate
Curaprox UK
Dental Directory
Dent-O-Care
Euro Dental Depot
GlaxoSmithKline
Henry Schein
ISFY Limited
Kerr UK Ltd
Metrodentalclinical.com
Oral Health Foundation
Oral-B
Oralieve Dry Mouth Relief
Philips Oral Healthcare
Premier Dental Products
R.O.C.S Trading GmbH
RIS Healthcare
Schelle
Simplyhealth Professionals
Smile Ortho Ltd
Stoddard ICON
Survival-32
Swallow Dental Supplies & Q-Optics
Tandex
TePe Oral Hygiene Products
Trycare
Waterpik International
Wisdom Toothbrushes

ORTHODONTIC SUPPLIERS

Aura9 Ltd
Ciastr/SmileTRU
ClearCorrect
Dental Directory
DentoCorrect
FooCo Video and Marketing
Henry Schein
Hu-Friedy Mfg. Co. LLC
In-Line Orthodontic
ISFY Limited
KOMET
Majestic UK
Medicsteel
Medident Italia
Myofunctional Research Co.
NUVOLA
Ortho-Care UK Ltd
Ortho-Tain
Six Month Smiles
Smile Ortho Ltd
Survival-32

OUTSOURCED PRODUCTS

Money Penny

PAIN RELIEF

BOC Healthcare
Dental Directory
Henry Schein
Myofunctional Research Co.
R.O.C.S Trading GmbH
S4S & SMILELIGN (UK) Ltd
Sleep AI

PATIENT PLANS

BPP University
Patient Plan Direct Ltd
Practice Plan Ltd
Simplyhealth Professionals

PC HARDWARE

Admor
Carestream Dental Ltd
IPREVENT HEALTHCARE
Ismile
The Keyboard Company

PERIODONTAL SUPPLIES

Dental Directory
GlaxoSmithKline
Henry Schein
Hu-Friedy Mfg. Co. LLC
Implant Screwdriver (Omplant)
Medicsteel
OW Warehouse
Periochip
Survival-32

PHOTOGRAPHIC EQUIPMENT

360 Visualise
CALCIVIS – enabling preventive dentistry
Dental Directory
Metrodentalclinical.com
Shofu UK
XENOSYS UK

POLISHING PRODUCTS

Dental Directory
Henry Schein

PRACTICE / SALES COACHING

BPP University
HL Dental

PRACTICE MANAGEMENT SERVICES

Apolline Ltd
BPP University
Henry Schein

PRACTICE SALES / VALUATIONS

Apolline Ltd
Aspired Finance
Christie & Co
Dental Elite
Frank Taylor + Associates
HL Dental
Lilyhead Practice Sales
MediEstates
NASDAL
PFM Dental
Pinders
Samera
Simplyhealth Professionals

PREVENTATIVE PRODUCTS

Acumag – deep tissue massager
Dental Directory
Henry Schein
Premier Dental Products
Waterpik International

PRINTING

Admor
CT Dent
Henry Schein

PURIFIED WATER SYSTEMS

Cleancert
Dental Directory

RADIOGRAPHY

360 Visualise
Belmont
Carestream Dental Ltd
CT Dent
Dental Directory
HDx Corporation
Henry Schein
Lease UK
Micro Minder
Planmeca
Vatech UK Ltd

RECRUITMENT SERVICES

Blue Sky People
BlueRecru
Browns Locumlink
Consult Search + Selection
Dental Elite
HMRC
Medicruit
Oasis Dental Care
Tempdent Recruitment & Training
Zenopa Ltd

RESTORATIVES

Darville
Dental Directory
Dental Sky
Dentsply Sirona
Henry Schein
Kulzer
Nobel Biocare UK
Optident Ltd
Premier Dental Products
Prestige Dental

RETENTION PINS

Dental Directory

ROOT POSTS

Dental Directory

ROTARY INSTRUMENTS / BURS

Busch & Co GmbH & Co. KG
Dental Directory
Henry Schein
Kulzer
Majestic UK
NEOLIX
Schottlander
Stoddard ICON

SEDATION EQUIPMENT

Dental Directory

SHADE GUIDE UNITS

Creating Smiles
Dental Directory
Henry Schein

SKINCARE

Aura Infection Control
Dental Directory

PRODUCT CATEGORIES (S-X)

SOFTWARE

Admor
Chiral Systems
Henry Schein
Ismile
MiSmile Network/MiSmile Marketing/DenGro+
Pixelnebula
Sleep AI
Software of Excellence

SOLICITORS

Brabners LLP
FTA Law
NASDAL
PFM Dental
Sintons Law
TDS E+W

STERILISERS / SOLUTIONS

Dental Directory

STOOLS

A-Dec
Belmont
Dental Directory
Henry Schein
Nuview
Planmeca
Qudent
Support Design

SURGERY EQUIPMENT

A-Dec
Cattani ESAM UK Ltd
Clark Dental
DB Dental Equipment
Dental Directory
Euro Dental Depot
Hague Dental
Heine
Henry Schein
Lease UK
Nobel Biocare UK
OralPath Ltd
RPA Dental Equipment Ltd
Smile Ortho Ltd
Surgisol
Trigiene Dental

SURGERY PLANNING

Anglian Dental
BPP University
Dental Directory
Henry Schein

SURGERY SUNDRIES

Dental Directory
Henry Schein
Oral Health Foundation
OW Warehouse
The Biomaterials Store

TEAM / SALES COACHING

Ashley Latter
MiSmile Network/MiSmile Marketing/DenGro+
Schelle

TEETH WHITENING

Colgate
Dental Directory

Henry Schein
Optident Ltd
OW Warehouse
Philips Oral Healthcare
Prestige Dental
Quicklase Quickwhite
R.O.C.S Trading GmbH
S4S & SMILELIGN (UK) Ltd
Survival-32

TRAINING AND SEMINARS

Apolline Ltd
Ashley Latter
BPP University
Cfast/SmileTRU
Creating Smiles
Dental Directory
Harley Academy
Henry Schein
King's College Hospital NHS Foundation Trust
NOHPG
Progress to Excellence Ltd

TURBINES AND MOTORS

Dental Directory
DentalEZ
MC Repairs
VSDent

ULTRASONIC EQUIPMENT

Dental Directory
Hu-Friedy Mfg. Co. LLC
MC Repairs
Qudent
VSDent

UNIFORMS / SURGERY WEAR

ALEXANDRA
AWB Textiles
Happy Threads
Kara
RPA Dental Equipment Ltd

UNITS

Belmont
Creating Smiles
Dental Directory
DentalEZ
Henry Schein

WASHER / DISINFECTORS

Dental Directory
Henry Schein

WATER DISTILLERS

Dental Directory
Henry Schein

WEBSITE DESIGN / SEO

Dental Design
FooCo Video and Marketing
Ismile
MiSmile Network/MiSmile Marketing/DenGro+

WHOLESALE SUPPLIERS

AWB Textiles
Cleancert
CTS Dental Supplies
Dental Directory
Dental Sky
Happy Threads
Henry Schein
Mode Medikal UK
OW Warehouse
Schelle

X-RAY / RADIOGRAPHY EQUIPMENT

360 Visualise
Belmont
Carestream Dental Ltd
CT Dent
Dental Directory
HDX Corporation
Henry Schein
Lease UK
Planmeca
Vatech UK Ltd



MODE
IMPLANT

Maximise your profits without compromising on quality with simplicity of use

Please visit stand **C72** for more details

www.advanceddentalsuppliesltd.com

ADMOR DENTALPLUS

STAND F60



Dentalplus is a fully integrated dental practice management solution enabling your daily tasks to be completed efficiently and effectively which can run on either a Windows or Apple operating system.

With no upfront cost we make choosing Dentalplus software easy by including the following benefits within the standard monthly fee:

- Managed transition and start up
- Conversion of existing data
- A full day of onsite training
- Technical support
- Twice daily backups
- Remote access
- New versions

The Key features of the Dentalplus system:

- Integrated Appointment Book
- Comprehensive Patient Record & Treatment Keeping
- Accredited NHS Claims Submission
- User Administrative Suite

Additional features:

- Dentalplus Text - Integrated text service
- Digital Signatures - Capture digital signatures via a wireless tablet
- Mobile App - Allows clinicians to remotely view their appointment book on the move
- Self Check-in - Automated patient check-in on arrival saving reception time
- Marketing Suite - Create and manage unique marketing campaigns from your patient list

ALEXANDRA

STAND E38



For over 160 years, Alexandra has been designing, manufacturing and selling workwear for the healthcare,

hospitality, retail, manufacturing and engineering sectors. Today, Alexandra is an international, multichannel retailer offering the widest choice of workwear to both public and private customers in almost every sphere of business.

Alexandra is the largest supplier of workwear to the NHS and supports local, government and educational authorities as well as many business's in private practice, from dentists to vets.

Each year we supply 20,000 different styles to more than 45,000 businesses direct from our UK warehouse and maintain a consistent 95% availability all year round on the most popular lines. As a group, we despatch over 19 million parcels throughout the UK, Europe and across the globe.

2 EASY WAYS TO REGISTER FOR YOUR FREE PASS:

ONLINE: WWW.THEDENTISTRYSHOW.CO.UK/FREEPASS

TEL: +44 (0)207 0134 992

APOLLINE

STAND L10



Apolline makes Compliance achievable!

Apolline is the leading provider of in-practice regulatory compliance and dental practice support services. We aim to make compliance achievable and help ensure you are doing the right things in the right way at the right time.

We provide a unique blend of tailored hands-on support and training combined with web-based tools to help you keep on track with all your compliance tasks, giving you peace of mind that nothing has been missed.

Please come and visit us at our stand L10 where we can discuss your requirements. We'd love to show you how our innovative compliance tools will involve your whole team and provide you with a live measurement of your ongoing compliance and take away all your compliance headaches.

Whatever your regulatory and support needs; Apolline has the solution and we're offering a 10% discount for anyone signing up on the day.

Contact us at enquiry@apolline.uk.com or call 0800 193 1033

www.apolline.uk.com

AURA INFECTION CONTROL

STAND M11



At Aura Infection Control Ltd T/A

Quality Water Specialists we care about delivering infection control

solutions and products to our customers in the dental industry and have been doing so for over 12 years.

Our experience has made us one of the leading infection control suppliers in the dental market and a point of contact for advice and support for our customers. We pride ourselves on our ability to share our knowledge and experience and have helped thousands of dental professionals. We bring innovative, quality products to the market, and provide the solutions that make "Best Practice" a reality and not a headache.

We believe in keeping it personal, going the extra mile and doing what's right to support our customers to protect their staff & patients.

We make sure we know our customers, know our products and know the industry... and if we don't know the answer, we will find out

BESTDENTIST

STAND H104



Sign up for **FREE** on Bestdentist.co.uk today, one of the fastest growing UK dental directories and showcase

your business to thousands of potential patients. Best Dentist launches officially on the 12th of May at the Dentistry show in Birmingham.

Our in house marketing team are here to help you show off your practice in the best light, with a whole host of affordable digital marketing services including photography, video production, web design and more. All new signups are automatically nominated for the 2017 Best Dentist awards, where we will be selecting the Best Dentist from each region and showcasing their glory.

Don't miss out on free advertising, sign up with us today and come say hello at stand H104 at the Dentistry Show.

CALCIVIS at The Dentistry Show

CALCIVIS will be on stand L48 at this year's Dentistry Show to launch its state-of-the-art imaging system. Through the use of a unique bioluminescent photoprotein, the CALCIVIS imaging system maps active demineralisation on the tooth surface, quickly providing a clear image that serves as the first objective means of identifying active caries at its earliest and, critically most reversible stage.

CALCIVIS is working closely with some of the world's preeminent cariologists and dental professionals and is supporting a first rate speaker program at Dentistry Show.

This includes a lecture presented by Amanda Gallie, who will be taking to the stand in the Hygienist & Therapist Symposium to discuss the best practices for preventive dentistry. Amanda (RDT, RDH, FAETC) has worked for over 20 years as a DCP and practises as a Therapist in Stamford, Lincolnshire. Passionate about preventive dentistry, Amanda is also the Health Education England DCP tutor for the East Midlands – which entails organising courses and educational pathways for DCPs and dentist colleagues across the East Midlands – and is President of the British Association of Dental Therapists (BADT).

Speaking about her lecture, Amanda says: "It is widely known that early signs of caries can be difficult to detect – especially occlusal caries, which cannot be easily diagnosed with radiographs. Of course, there are a number of approaches that can be implemented to treat active caries lesions at an early stage – none of which require picking up a drill."



Amanda Gallie

As part of her lecture, Amanda will be examining key risk assessment plans and current thinking on how to determine the effectiveness of various approaches in caries detection and monitoring – including the CALCIVIS imaging system.

"Exploring the clinical application of the latest solutions is integral to keeping on top of the early detection and prevention of dental caries," continues Amanda. "By addressing such matters, I hope that delegates attending the lecture leave with not only a better understanding of the technologies that are available to them, but also with improved knowledge of a tried and tested caries index that can be used in practice. And if people leave with a new sense of confidence and drive to excel in caries detection then I'll take that as a bonus!"

"At the end of the day, hygienists and therapists are paramount in the screening, prevention and treatment monitoring of active caries in patients of all ages, especially as we are in a unique position to be able to track early lesions and treat them using a minimally invasive approach. That is why we must all continue to add to our dental armamentarium and tackle caries head on."

The CALCIVIS team are excited to share this new technology with you, both on the stand and in the lecture halls. Be sure to drop by for more information.

CALCIVIS at Dentistry Show 2017, 12th - 13th May, NEC Birmingham
For more information visit www.CALCIVIS.com

CALCIVIS
dental enlightenment




Enlightenment awaits.
Visit stand L48

calcivis.com

CALCIVIS
dental enlightenment

BLUEPRINT DENTAL **STAND G20**



Most Experienced - We love what we do

At Blueprint after over 10 years we are still as enthusiastic as ever about providing quality products and service for Dental Practice and laboratories. We are constantly taking on new manufacturers with products that will take your practice or Lab to a new level. You also need to be working efficiently and only the right equipment will help you do this, day in, day out.

Most Reliable - We know what we're doing

We know our equipment inside out to ensure it is installed and serviced to our high standards. Value for money is always a factor and we will advise on the best investment with our outstanding choice of equipment depending on budget, but performance is equally important. With The Blueprint you get both, so you can run your business cost effectively and reliably.

CARADOC **STAND B57**



Caradoc Dental Services runs a national buying group which is free to join with no membership fees. Through the collective buying power of our members, we can negotiate more competitive prices and terms with

suppliers than members can if they purchase goods and services individually.

We work with a number of approved suppliers who provide high quality products and services for our dental members; from dental consumables and equipment, stationery and uniforms, to business services including insurance, mailing services, accountancy and telephony solutions.

Caradoc works to support NHS, private and mixed dental practices with competitive pricing and money saving initiatives. As a not-for-profit organisation, benefits are passed to members and surplus invested into local health economies.

We are delighted to have Brookson, Docmail, Fluid Network Solutions, Lockton and Practice Supplies joining us at The Dentistry Show - visit us on stand B57 to see what we can do for you.

CHIRAL SYSTEMS **STAND L32**



Chiral Systems is an award-winning, agile and intuitive practice management system, that runs on Mac and PC, with backups and updates delivered remotely and securely with no intervention at user end.

Initially designed for the high-end private practice, the system has evolved to accommodate for NHS reporting and orthodontic assessments.

Driven to provide one complete software package, that allows a full digital workflow, Chiral delivers tangible benefits to all users, having been intuitively created to work just the way you do.

Chiral Systems is a fully customisable centralised platform. It provides sophisticated and powerful features for best practice outcomes in patient and clinical management, business performance and compliance, in a brand new integrated way.

Come to Stand L32 to see how Chiral Systems can streamline your practice administration and transform your business. Special show offer - Save £1,238 with a free training package for any system purchased on the day.

DB DENTAL AUSTRALIA **STAND K52** / NDC SERVICE



DB Dental first started in 1987 with one dental practice, over the last 30 years it has continued to grow and now comprises of 18 modern multi surgery practices located in Perth, Western Australia. In 2016, DB Dental joined National Dental Care and now forms part of one of Australia's largest dental groups. National Dental Care is an Australia-wide network of dental practices.

Together we have one goal: to set the benchmark in providing patients with the best available oral health services in the country.

We pride ourselves on our very high standards of professionalism and service excellence, delivered consistently across every practice ensuring exceptional patient care. Our dentists and staff are dedicated healthcare professionals providing a high level of patient experience and satisfaction.

If you would like to find out more about working in Australia please visit www.dentistjobsaustralia.com.au/ and click apply now!!

DEFIB MACHINES **STAND K55**



Align your dental practice with the GDC requirement to have an automatic defibrillator on the premises. Our cost effective AED rental package for dentists includes installation, training, service, maintenance and more for just £1-a-day.

DENGRO **STAND K90**



Simplifying lead management and supporting practice growth.

DenGro is an online lead management tool built specifically for the dental industry. Practices use

DenGro to help them manage and convert leads more effectively. Brands use DenGro to understand more about patient demand and lead attribution.

Simply Effective.

Built in partnership with dental practitioners, DenGro provides practices with a simple and powerful set of tools that allows them to track and influence lead conversion more effectively.

DenGro's intuitive and responsive interface means everyone in the practice can use it, at any time on any device.

Powerful Analytics and Attribution.

Underneath DenGro's simple interface lies a powerful analytics tool. DenGro plugs into practice marketing activity and understands which is the most effective in generating leads.

And as leads are converted DenGro identifies the activity providing the best ROI, so you can plan to do more of it. Google? Facebook? Instagram? Walk-ins? Your website? DenGro knows what's working.

Discover why practices and brands all over the world are choosing to use DenGro.

Visit dengro.com

DENTSPLY SIRONA **STAND C25 / C30**



Dentsply Sirona - the heart of the digital workflow on Stand C30

Dentsply Sirona provides dental professionals with the 'end to end

solutions' needed to get ahead in the world of digital dentistry and at this year's Dentistry Show, their full range of digital solutions will be available.

From 3D imaging, digital impressions and intraoral scanning, through to CAD/CAM single visit restorative solutions, surgical guides and appliances for prosthetics, dental implants and orthodontics, Dentsply Sirona has every step of the digital process covered. Designed to combine effortlessly Dentsply Sirona's digital solutions create a fast and efficient interface between practitioners, laboratory and patients.

The latest powerful software and latest materials, make working with CEREC® enjoyable and straightforward. So whether you are using a chairside solution or prefer the fast exchange of traditional impressions or digital files with your laboratory, Dentsply Sirona delivers the ultimate in flexible solutions for a seamless digital workflow.

X-Smart iQ™ - Redefining the endo experience



The X-Smart iQ is a state-of-the-art endodontic micro-motor designed for both continuous and reciprocating motion. It combines a cordless motor with rechargeable lithium-ion power supply, and is controlled from an iPad mini via a dedicated iOS® app using Bluetooth®

technology. This enables multiple treatment devices, services and interactive tools to be integrated into one solution.

The X-Smart iQ features a well-balanced, ergonomic handpiece. The 360° adjustable contra-angle head is miniature, giving easy access to difficult to reach areas and excellent visibility.

By syncing with the X-Smart iQ app, the user can select the Dentsply Sirona file type and use the app to automatically control the micromotor. The X-Smart iQ app comes with a patient education screen, and displays real-time torque monitoring. Should the torque limit be reached for a particular instrument there is a visual and audible warning, followed by auto-reverse, enabling the user to safely regain control, eliminating the risk of fracture.

Dentsply Sirona Implants



Dentsply Sirona Implants offers comprehensive solutions for all phases of implant therapy, including Ankylos®, Astra Tech Implant System® and Xive® implant lines, digital technologies, such as Atlantis® patient-specific CAD/CAM solutions and Simplant® guided

surgery, Symbios® regenerative solutions, and professional development programs. Dentsply Sirona Implants creates value for dental professionals and allows for predictable and lasting implant treatment outcomes, resulting in enhanced quality of life for patients.

Why? Because it matters

Dentsply Sirona Implants stands for innovations based on a thorough scientific approach and dedication to long-term clinical evidence. We explore all aspects of implant treatment, including more demanding, compromised cases and treatment procedure simplification, for the benefit of you and your patients.

With access to a global network over 20 production centres, and representation in more than 100 countries, continual development of premium products and services is ensured.

Preventive



NUPRO® 5% White Varnish from Dentsply Sirona provides a highly concentrated temporary dose of fluoride to the tooth surface by sealing dentinal tubules.

Designed to minimise clumping, with no dripping or stringing, NUPRO® varnish eliminates some of the biggest frustrations dental professionals experience when using

fluoride varnish. Easy to handle and apply, dentists and hygienists will save time and effort as it can be applied without needing to dry the teeth first.

Developed with patients in mind, NUPRO® White Varnish enables a shorter wear time compared to other leading varnish brands and patients can eat and drink after only two hours. Available in a variety of flavours that will appeal to both adults and children, it is also gluten-free to suit those with dietary considerations.

Prosthetics



Dentsply Sirona is a leading provider of scientifically supported, clinically proven prosthetic material solutions optimised for both the dental professional and laboratory customer environments. Our Prosthetics product portfolio contains market-leading brands in fixed crown and bridge and removable denture treatment modalities, including Cercon® ht zirconia discs

for high colour accuracy and shade reproduction for all performance levels in the laboratory.

Restorative



Leaders in developing advanced technologies for superior dental restorative materials, Dentsply Sirona brings another first to the profession with the introduction of ceram.x® universal, a revolutionary nano-ceramic

composite material, offering significantly improved physical properties thanks to SphereTEC™, Dentsply Sirona's new advanced granulated filler technology.

ceram.x universal nano-ceramic offers the most complete restorative composite solution for all cavity classes in the anterior and posterior region – achieving exceptional handling, adaptation and sculptability as well as supreme aesthetics and outstanding polishability.

ceram.x universal offers unrivalled shade matching using just five CLOUD A-shades of intermediate translucency, cleverly designed to shade match all 16 VITA classic shades. The unique sub-micron particles within ceram.x universal give superior aesthetics and wear resistance, leading to fast polishing and extra gloss on the finished restoration.

ceram.x universal brings a new dimension to restorative dentistry, combining exceptional handling characteristics and excellent aesthetics to create long lasting restorations.

A-Z LISTING BY SUPPLIER

360 Visualise ●	D30	Costco Wholesale Ltd	M91	IAS Academy ●	M80
3M Oral Care	G42	CoStech Dental Laboratory	E78	Implant Direct Europe AG	K60
3Shape	D70	Creating Smiles ✓	L110	Implant Screwdriver (Omplant) ✓ ●	D62
Acteon UK	E30	CT Dent	C62	Implantium	C58
Acumag - Deep Tissue Massager	B108	CTS Dental Supplies	A60	In-Line Orthodontic	L76
ADAM ■	B95	Curaprox UK	J50	Insync Insurance ✓	F58
A-Dec	F30	Danville	D80	IONYX ● ●	G86
Admor	F60	DB Dental Australia/NDC Service ✓	K52	IPREVENT HEALTHCARE ✓	F42
AG Dental ✓	H90	DB Dental Equipment	N30	ISFY Limited	B54
Alexandra ● ●	E38	DDS Multimedia ✓	H60	Ismile	B50
Align Technology UK	H55	Defib Machines ✓	K55	Ivoclar Vivadent	F35
Anglian Dental	F65	Dental Circle - The UK's Dental Network	F64	JADENT GmbH ✓	G100
Apolline Ltd	L10	Dental Defence Union	C80	JD Dental ✓	H90
AppointmentMentor Ltd ✓	B55	Dental Design	D32	JPM Products	M16
Ashley Latter	E62	Dental Directory	B40 + C40	JW Hinks Specialist Dental Accountants	F106
Aspired Finance ✓	B65	Dental Dynamix ✓	H90	Kara ✓	E110
Aura Infection Control ✓	M11	Dental Elite	G92	KaVo Dental	H75
Aura9 Ltd ✓	E72	Dental Protection Ltd	M50	KCO Beauty	L82
Awanza Surgident Co.	L01	Dental Sky	K35	Kerr UK Ltd	H65
AWB Textiles	M85	Dental Tribune International	E95	KIA ACCESSORI	J100
BA International	L75	DentalEZ ●	K98	King's College Hospital NHS Foundation Trust	N41
BACD ■	BACD Lounge	Dent-O-Care	L50	King's College London	M01
BADN ■	N42	DentoCorrect	L02	Knight Dental Design ✓	M92
BADT ■	N80	DENTSPLY SIRONA UK & IRELAND	C30	Knight Wolfe	G80
Belmont	M20	DERMAPEN	B92	KOMET	H102
bestdentist.co.uk ✓	H104	Donnerberg ✓	M21	Kulzer	N55
Biomedical Tissues	E70	DP Medical Systems	J20	Labelman Ltd	K20
Biomin Toothpaste ✓	E40	DPAS Dental Plans	L35	Lease UK	J02
Blue Sky People	B53	Eclipse Loupes & Products ✓	N35	Lilyhead Practice Sales	L42
BlueRecru ✓	K56	Eight Wealth Management ✓	B105	Lloyds Bank	M65
BOC Healthcare	K05	Enlighten Smiles	N82	Local Advertising That Works ✓	C109
Boutique Whitening	K70	Eschmann Equipment	L52	Majestic UK ✓ ●	K114
BPP University	H50	ESM Digital Solutions	D65	Marsh Dental ✓	B68
Brabners LLP ✓	B100	Evident	D80	MC Repairs Ltd ✓	D72
Braemar Finance	L60	ExamVision	D80	MDDUS	A48
Bridge2Aid	L20	EZDAM	D80	MDS Medical Ltd	G68
British Endodontic Society ■	G95	F2 Medical Supplies	E74	Medical Care Instruments Ltd ✓ ●	H105
British Society of Dental Hygiene and Therapy ■	N60	Fastbraces®	N10	Medical Engineering DE:UK ✓	H90
Browns Locumlink	E98	FMC	J55	Medicruit	L90
BSP ■	G84	FONA ✓	H90	Medicsteel ✓ ●	H103
BTT	M36	FooCo Video and Marketing	N18	Medident Italia	J98
BurButler	D80	Frank Taylor + Associates	E98	MediEstates	L90
Busch & Co GmbH & Co. KG	B52	FTA Finance	E98	Medifinancial	L90
Calaject	D80	FTA Law	E98	Mediplus	A55
CALCIVIS - enabling preventive dentistry ✓ ●	L48	Fusion GT	C75	Medray ✓	H90
Caradoc Dental Services ✓	B57	GAMA Healthcare ✓	K50	Mercia Dental Equipment	J58
Carestream Dental Ltd	D38 + E35	General Dental Council	M40	Metrodentalclinical.com	A70
Cattani ESAM UK Ltd	B75	GlaxoSmithKline	B30	MIAB	A52
CB12 ✓	M60	Hague Dental	L25	Micro Minder	K30
Chiral Systems ✓	L32	Happy Threads	N40	Milkshake Dental Marketing	D87
Christie & Co	D35	Harley Academy ✓	B72	MISmile Network/MISmile Marketing/DenGro+ ✓	K90
Clark Dental	H90	HDX Corporation ●	G70	Mode Medical UK ✓	C72
Cleancert ●	G83	Health Education England Kent Surrey & Sussex	M45	Moneypenny	L57
ClearCorrect	H20	Healthcare learning	M10	Morris & Co Specialist Dental Accountants	H40
Cockburn Lucas ✓	F73	Heine ✓	F78	Munroe Sutton	F108
Cockburn Lucas for Women ✓	F73	Henry Schein	H25	My Dentist	E50
CODeplan	M30	HL Dental ✓	F44	Myofunctional Research Co. ✓	H100
Colgate	H45	HMRC ✓	C110	Narval CC. M.R.D. ✓	F57
Concentric Sales & Lettings ✓	C103	HONEY FIZZ	L30	NASDAL	E79
Consult Search + Selection	G66	Hu-Friedy Mfg. Co. LLC ●	A30	National Examining Board for Dental Nurses	M45

Nationwide Dental Construction Ltd	N30
NEOLIX ✓	F105
Nobel Biocare UK Limited	J60
NOHPG	N50
Nuview	K25
NUVOLA	J80
Oasis Dental Care	K40
Officeline CARE ✓	M88
OPRO Dental ✓	F55
Optident Ltd	G25
Optimum Dental Laboratory ✓	K65
Oral 7	E92
Oral Health Foundation	N70
Oral-B	J40
Oralieve Dry Mouth Relief ✓	G87
OralPath Ltd	L70
Orascope	J70
Ortho-Care UK Ltd	J82
Ortho-Tain ✓ ●	J106
Osstem UK	E45
OW Warehouse	M75
Pars Dental	M70
Patient Comms ✓	G67
Patient Plan Direct Ltd	B70
Perfection Plus	K36
Performance Finance Ltd ✓	F75
Periochip	J90
PFM Dental	G81
Philips Oral Healthcare	J30
Pinders	A100
Pixelnebula ✓	K45
Planmecca	G30
Practice Plan Ltd	G40
Premier Dental Products	A50
Prestige Dental	K54
PreViser Oral Health Assessment	K18
Price Bailey Chartered Accountants	F56
Progress to Excellence Ltd	E100
Purple Media	C55
QED Ltd	F100
Qudent	C70
Quick Straight Teeth	L65 + K70
Quicklase Quickwhite	A36
Quintessence Publishing	H42
R.O.C.S Trading GmbH ✓ ●	G89
RDT Technology	H09
RF HR Solutions ✓	G103
RIS Healthcare	C65
RPA Dental Equipment Ltd	L40
S4S & SMILELIGN (UK) Ltd	K02
Sachdevs Chartered Accountants ✓	J23
Saga County ✓	F72
Samera ✓	F62
Sandwell College ✓	C100
Schelle ✓	N90
School of Dentistry University of Leeds ✓	C102
Schottlander ●	B20
Scican	B80
Score Dental	F70
Scott Richards Solicitors	J24
Shofu UK	L16
Simplyhealth Professionals	D40

Sinclair Goldberg Price ✓	A09
Sinclair Pharma ✓	B85
Sintons Law	E68
Six Month Smiles	K95
Sleep AI ●	K53
Smile Concepts Dominic Hassall Training Institute	K51
Smile Ortho Ltd ✓	J78
SmileTRU ✓	K80
Snowbird Finance	F40
Society of British Dental Nurses	N50
Software of Excellence	J25
Southern Implants UK Ltd	A35
Sparkle Dental Lab	J85
SS Dental ✓	H90
Status Point	L12
Stoddard ICON ✓ ●	H80
Straumann	B10
Support Design	F38
Surgery Express	H62 + H70
Surgisol ✓	F78
Survival-32 ✓	H72
Swallow Dental Supplies & Q-Optics ✓	G88
Swish Dental	C60
SwissLoupes SandyGrendel AG	H108
Tandex	M58
TDS E+W ✓	B61
Tempdent Recruitment & Training	K42
TePe Oral Hygiene Products	H82
The Biomaterials Store ✓	J72
The Dr Bob Khanna Training Institute	C105
The Himalaya Drug Company ✓	E91
The Keyboard Company	G85
The Luke Barnett Centre ✓	B60
The Team Training Institute ✓	G82
Titan Care	B62
Toothfilm ✓	F107
Trigiene Dental	M18
Trihawk Europe	K85
Trycare	E40
Turn Key Dental	D88
UCL Eastman Dental Institute	E90
UK Loupes	L78
University of Kent	M45b
Vatech UK Ltd	C50
Velopex International	N95
VIISANA ✓	N38
Vision Perio Brush ✓	F77
VOCO	M98
VSDent ●	L80
VSS Academy	B35
Waterpik International	K38
Wesleyan Bank	G40
WHW	K10
Wired Orthodontics	L85
Wisdom Toothbrushes	M82
Wisepress Medical Bookshop	F43
Work-in-Style ✓	B59
Wrights Health Group Ltd	E80
XENOSYS UK	M90
Zenopa Ltd	G106
Zero Gravity Skin	J92
Zimmer Biomet	E60

DTS Exhibitor List

Abbey Dental Supplies	G10
AD2 ✓	C24
Aidite High-Technical Ceramic Co. Ltd ✓	G06
AME Group ✓	C22
Attenborough Dental	H12
BACDT	G108
Bilkim	F12
Blueprint Dental ✓	G20
Bracon Limited ✓	D15
Bristol CAD/CAM and Upcera ✓	F20
Carbolite Gero ✓	A06
Consilio 3D International ✓	E28
DB Lab Supplies	F16
Dental Technician	F15
Dental Technologies Magazine	F17
DENTSPLY SIRONA UK & IRELAND	C25
Detax ●	C05
Direct Route Collections	D01
DLA	Members Lounge
DOF UK ✓	F22
DTA	D20
DWS SRL	E22
Elma Schmidbauer GmbH ✓	F19
Emco	D12
Eurodonic	H01
Formlabs	F14
GC UK Ltd	A20
GSK	C20
HANDLER RED WING INTERNATIONAL ✓	E01
HOIL Dental	D10
Ivoclar Vivadent	F28
John Winter & Co Ltd	F18
Kerox Dental	G13
Kulzer	B01
Labtrac Solutions	E02
Macro Dent (INDIA) ✓	D22
Metrodent	C10
Milnes Bros	G16
MR. Dental	F10
National Dental Supplies ✓	G12
Omnident	G09
OTA	D04
Panadent Ltd	D28
RDT Technology	H09
Reitel ●	C08
RENFERT	D26
Renishaw	H10
S&S Scheffner GmbH	F01
Sagemax	A02
Schottlander	B20
Sinclair Goldberg Price Limited ✓	A09
Solvay	F25
Strauman ✓	B10
Sweden & Martina ✓	E25
Techceram	G01
Technicare	A01
Tri-Tech 3D ✓	G08
WHW + Amann Girbach	J10
XYZprinting	G14
Yenadent ✓	C01
ZHERMACK ✓	H18
Zirkonzan	G24

THE DENTISTRY SHOW 2017 FLOORPLAN

2 EASY WAYS TO REGISTER FOR YOUR FREE PASS:

ONLINE:
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THE DENTISTRY SHOW AND DENTAL TECHNOLOGY SHOWCASE FLOOR PLAN

With over 400 companies, The Dentistry Show 2017 will be the largest and most diverse gathering of trade suppliers, service providers and professional organisations available to dental professionals at any UK event.

Each and every exhibitor will have a new product, new idea or specialist advice, while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient and profitable dental business.

ACADEMIES, ASSOCIATIONS & SOCIETIES

Supported by:

- ADAM** Association of Dental Administrators and Managers
- ADI** Association of Dental Implantology
- BACD** British Academy of Cosmetic Dentistry
- BSP** British Society of Periodontology
- BOS** BRITISH ORTHODONTIC SOCIETY
- BSIDHT** BRITISH SOCIETY OF IMPLANT DENTISTRY
- British Endodontic Society**
- British Association of Dental Nurses**
- Society of British Dental Nurses**

Organised by **CloserStill**

Pick up your **FREE Show Guide** for full exhibitor listings at the show!

DOMINATE DENTAL

STAND K90

Dominate Dental.

Dominate Dental is an all-in-one marketing package. Think of us like your personal Digital Marketing Manager, taking complete control of your dental marketing strategy. From high-level strategy - who should you be targeting and how to reach them, to tactical implementation - dental website design, SEO, paid advertising and social media, Dominate Dental will identify, target and drive more patients to your practice.

Dominate Dental provides comprehensive and affordable dental websites and digital marketing services to dental professionals looking to grow their patient list, automate their online marketing efforts, and fill their practice.

Through expertise and proven strategies, Dominate Dental offers an under one roof, fully managed marketing solution, working towards a central goal throughout your entire campaign and ensuring the strategy is integrated and consistent across all online platforms.

The result: Dominate Dental helps you to drive patient enquiries to your practice, grow your patient list, and put you ahead of your competitors.

Find out more at dominatedental.com

DONNERBERG

STAND M21



High Quality Device - 3 Years Warranty

Donnerberg Shiatsu Massager is an Original German Trademark.

High quality products are of the utmost priority for Donnerberg. Neck Massager

is tested and certified by German Patent Office TÜV SÜD.

Donnerberg Massager got the highest mark in a comparative test of shiatsu massagers, you can see the results on: nacknenmassagegeraettest.de

FONA

STAND H90



Meet FONA, the most exciting brand in dental.

Through decades of experience and deep understanding of the industry, we deliver complete, reliable and accessible solutions. Based in the heart of Europe and with

manufacturing facilities across three continents, we ensure our products fulfill the highest quality standards and are reliable and easy to use.

Our goal is to make advanced dental technology available. Regardless of country or specialisation, every dentist can find a fitting solution in FONA today.

Every dental solution you need, FONA

IMPLANTIUM UK LTD.

STAND C58



Established in 2008, Implantium UK is a family run business, ran for dentists, by dentists, providing top quality

products, exceptional clinical support and training for all customers. With a UK distribution depot, offering next delivery as standard, we are constantly developing our range of products for the benefit of our customers. With an open and transparent pricing policy and a clinically trained customer service team, we are always here to help.

ISFY

STAND B54



Anaqa - Made to Perform

ISFY International are a UK based family company that manufactures a full range of high quality dental instruments.

Our premium Anaqa range includes orthodontic pliers, extraction forceps, elevators, restorative and periodontal instruments, sterilisation cassettes and a recently launched coloured coordinated range of universal dental syringes designed to fit both 1.8ml and 2.2ml cartridges.

We never compromise on quality and have sourced the very best materials, machinery and processes from across the globe.

We have developed a unique, four-stage quality control process to ensure that each and every instrument is of the highest possible quality before it reaches you.

In fact, we are so confident in the quality of our instruments that we offer industry-leading warranties of between two and seven years.

At the Dentistry Show we will be demonstrating our innovative and unique range of titanium nano black instruments together with some very special money saving offers on our Anaqa stainless steel and nano stainless steel range.

To find out more about ISFY International and download our latest product catalogue, please visit www.isfy.co.uk.

We look forward to welcoming you to the ISFY International stand - B54.

LAVADENT

STAND J22



LavaDent offers a high quality, friendly and accessible service. Our aim is to provide a comprehensive range of superior quality products at competitive prices. Our range of dental products includes products from leading manufacturers and suppliers as well as economy range products at incredibly low prices.

LLOYDS BANK

STAND M65



LLOYDS BANK

At Lloyds Bank we specialise in supporting the healthcare sector. Our dedicated healthcare relationship managers are based locally and undertake regular training so that they

understand how the healthcare sector operates today. We take pride in understanding the healthcare sector to provide guidance, support and a range of banking services to meet the specific needs of your healthcare business. Delivering a combination of local knowledge and financial expertise, we can provide long-term relationships that support your business ambitions.

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BACD AESTHETIC DENTIST THEATRE

Supported by:  British Academy of Cosmetic Dentistry

The hand-picked specialists in the BACD Aesthetic Dentist Theatre will provide you with a thorough insight into key aesthetic subjects as they relate to a modern dental practice. You will also be able to combine these aesthetic treatments with your business: bringing your patients closer to achieving their aesthetic goals and allowing you to benefit from the financial opportunity provided by this growth area.

Friday 12th May

Dynamic smile design

10:45 - Elaine Halley, BDS MFGDP (UK) MSc (Aesthetic and Restorative Dentistry), Cherrybank Dental Spa, Perth and Edinburgh

Supported by:



The secrets of successfully integrated anterior composite restorations

12:30 - Dipesh Parmar, BDS, Dentist, Acorn Implant & Dental Practice

Brought to you by:



Starting with the end in mind

14:30 - Jameel Gardee, BDS, DSD Master/Instructor, Dentist/Smile Designer, DSD Instructor/SKYN Instructor

Aesthetics and orthodontics - an essential link

17:00 - Dr James Russell, BDS, Dentist

Saturday 13th May

Everyday composite mistakes - plan properly and see the rewards!

10:00 - Dr Christopher McConnell, BDS BSc (hons) DPDS, Cosmetic and Sedation Dentist, St Piran Dental, Cornwall

How to legally and ethically offer your patients whiter teeth

12:00 - Dr James Goolnik, BDS MSc, Dentist, Bow Lane Dental Group

Brought to you by:



Staying out of trouble in aesthetic dentistry

13:30 - Dr Andrea Shepperson, BDS, Dentist and Speaker, Shepperson Education

The iconic solution - maximising minimal intervention

16:00 - Richard Field, BDS Hons



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Medical Care Instruments Ltd is a UK based company specialising in the supply of Surgical, Dental & Diagnostic Instruments. We provide Premium Quality

instruments as per the client's concept & requirement.

We are committed to deliver our products to the Dental Industry in order to help Dental Professionals achieve their desired results.

Our range of Dental Products include Orthodontic Pliers & Cutters, Extraction Forceps, Elevators, Dental Scissors, Endodontic, Scalers, Curettes, Gracey, Instrument Trays, Endodontic Boxes, Restorative Instruments and many more but to name a few.

Our aim is to provide first class instruments manufacturing & supply for maximum Customer Satisfaction with the best After-Sale Service.

We are currently setting up worldwide distribution network, and are actively looking for business partners globally to promote, distribute, and sell our range of products.

Please come to our Booth or let us come to you to discuss your individual needs.

STAND H105

MILKSHAKE DENTAL MARKETING

STAND D87



Want more patients? Then you need a comprehensive and targeted marketing plan that celebrates your brand and coordinates your message across

all platforms, from email to social media and back to your website. At every step your message should educate, entertain and encourage patients to engage. Milkshake Dental Marketing can do it all for you, from packaging your brand and message to sending it out and getting results.

Milkshake is a dental marketing agency that blends an impressive depth of experience with fresh young talent to help dental professionals like you effectively market your services. With over 25 years of combined experience in UK dentistry and dental marketing, and some of the best designers and marketing professionals in the business, we bring a unique approach to promoting and building your practice.

Please come to see us on Stand D87 or pre-book a consultation by contacting us on 01844 292086.

www.milkshakedental.co.uk

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No matter where you are in your dental career Wesleyan Bank has a range of personal and commercial products to support you. We are able to help with a wide range of expenses including:

- ▶ Investments in technology and software including installation and support costs
- ▶ Practice acquisition
- ▶ Practice refurbishment and expansion
- ▶ Spreading general business costs over a period of time to improve cash flow e.g. tax or insurance bills
- ▶ Study and professional development

We also provide suppliers to the dental industry with payment over time options for their products and services to make their solutions more affordable.



Visit us on stand G40 where we are exhibiting alongside our sister company Practice Plan

NEXT GENERATION CONFERENCE **NEW**

Supported by:



New for 2017, the Next Generation Conference is designed for young dynamic dentists looking to understand aspects of dentistry that were never taught at dental school. So, if you are a practice that trains young dentists – make sure you bring them with you!

Friday 12th May

09:30 - Implant dentistry... Is it for me?
10:30 Dev Patel, BDS LDS MFGDP FDS MClin.Dent (Prosth),
 Director of Implant Programmes, Eastman Dental Institute

11:30 - A simplified approach to treating tooth wear
12:30 Tif Qureshi, BDS, Private Practice Owner - Director of IAS
 Academy

13:00 - How to avoid periodontal litigation
14:00 Leo Briggs, BDS MSc, Dentist, The Dental Defence Union

The do's and don'ts of 21st century endodontics
 Richard Kahan, BDS (Lon) MSc LDSRCS (Eng), Director,
 Specialist Endodontist,
 The Academy of Advanced Endodontics
15:00 - David Selouk, BChD (Leeds), Senior Fellowship Associate,
16:00 The Academy of Advanced Endodontics
 Irene Soriano, Lic Odont (Madrid), Senior Fellowship Associate,
 The Academy of Advanced Endodontics
 Stella Safari, DipDS, Senior Fellowship Associate,
 The Academy of Advanced Endodontics

Saturday 13th May

09:30 - Precision and predictability in aesthetic dentistry
10:30 Dr Attiq Rahman, BDS, Clinical Director, Visage Clinic Glasgow

11:15 - The secrets to perfect communication in your dental practice
12:00 Ashley Latter, Owner, Ashley Latter Limited

Titanium is the answer
12:45 - Dr Nilesh Parmar, BDS MSc (Implants) MSc (ProsthDent) Cert.
13:30 Ortho MFGDP (UK) MBA, Principal Dentist and Implant Surgeon,
 Parmar Dental

Dental photography
14:45 - Dr Minesh Patel, BDS Hons MSc (Aesthetic Dentistry) MFGP
15:45 (RCS)



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The Narval CC is an MRD for the treatment of adult obstructive sleep apnoea and snoring.

Your Narval CC device will be custom made using CAD/CAM technology to suit your unique dental anatomy. The

result is a discreet, comfortable, effective solution that's clinically proven to reduce the symptoms of snoring and sleep apnoea improving quality of life.

Ultra-light and flexible, Narval CC is one of the lightest devices on the market with durability guaranteed.

Narval CC is highly effective: in one of the world's largest MRD multicentre clinical studies 84% of patients achieved successful therapy.

Narval CC is comfortable and easy to wear. In a recent clinical study, patients wore their Narval CC 6.7 hours per night for 6.6 nights per week.

Regular use of Narval CC is associated with a rapid improvement on parameters of sleepiness and quality of life.

For more information contact: David - 0208 292 5181 or Sean - 0191 565 2788.

STAND F57

PHILLIPS



Philips extends its connection with the dental profession

The latest launches at the Dentistry Show extend Philips' expertise in connected technology to breathe new life into the treatment of halitosis with the official launch of BreathCare. The Show marks the UK launch an uber stylish new Sonicare toothbrush which builds on the healthcare and behavioural changes brought about

by the connectivity innovation and technological wizardry initiated with Sonicare FlexCare Platinum Connected. It also ramps up Sonicare's bathroom and Millennial appeal. The company will also be spotlighting its unique three-phased tooth whitening approach.

Philips is supporting three main-stage lectures; Juliette Reeves lectures on Nutritional Manipulation of Chronic Inflammation; Dr Zaki Kanaan gives a teeth whitening update for Hygienists and Therapists whilst Dr Ben Atkins shares how behaviour change in the dental practice can make oral health profitable.

Visit Stand J30 for an extensive daily programme of talks and panel discussions with highly respected dental experts.

STAND J30

OPRO



With over 20 years' expertise in manufacturing thermo-formed products, Hertfordshire based OPRO Dental is the leading supplier of mouthguards, nightguards and bleaching trays to the dental profession.

Our mouthguards are recognised worldwide for their superior levels of protection which is why we are the official mouthguard of England Rugby, New Zealand Rugby, Australia Rugby, England Hockey and England Boxing.

CE certified and with a 12 month dental warranty, our mouthguards are available in 3 protection levels ensuring OPRO Dental can protect any player's teeth in any sport.

For those who seek a thinner mouthguard with the same level of protection as our standard product, we offer the OPRO Dental D30 mouthguard.

Thinner and lighter whilst offering unrivalled levels of protection, this is the ultimate mouthguard. All OPRO Dental products are available with an odour and taste-free antimicrobial additive which is proven to be effective against antibiotic-resistant bacteria such as MRSA

STAND F55

PRACTICE PLAN LTD.



STAND G40

Practice Plan is the UK's leading provider of practice-branded patient membership plans and offers a wide range of business

support services, including expert marketing, business advice and NHS conversion support.

We have a wealth of experience and expertise to ensure that setting up and implementing your own practice-branded plan is a pain-free and seamless experience. What's more, once you're up and running we have a wealth of business and plan support services to help you develop and maintain a profitable and sustainable business.

So, whether you're considering your options out of the NHS, looking to introduce a plan into an established practice or considering switching from another plan provider, we can help you take your practice where you want it to go!

If you'd like to find out more, come and see us on stand L62.

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Philips Oral Healthcare – Main Programme Sessions

Day/Time	Location	Speaker	Session Title
Friday 12 th 12:55pm	Hygienist Forum	Dr. Zaki Kanaan	Teeth Whitening: An Update for Hygienists and Therapists
Friday 12 th 2:55pm	Perio Lounge	Juliette Reeves	Nutritional Manipulation of Chronic Inflammation – New Concepts in Oral-Systemic Disease Associations
Saturday 13 th 2:45pm	GDP Forum	Dr. Ben Atkins	Behaviour Change in the dental practice: Making Oral Health Profitable.

On Stand – Friday 12th

Day/Time	Speaker	Session Title
10:30am-11:00am	Dr. Alif Moosajee	Breathing new life into dentistry
11:30am-12:00pm	Dr. Zaki Kanaan	Shining a light on tooth whitening
2:00pm-2:50pm	A panel of experts including: Anna Middleton, Mel Prebble, Juliette Reeves, Christina Chatfield, Sarah Murray	Shining Examples of good dental hygiene practice
3:00pm-3:30pm	Dr. Rhona Eskander	BB – a bonding experience with the Young Dentist of the Year
3:30pm-4:00pm	Dr. Milad Shadrooh	Singing from the same hymn sheet: A positive voice in dentistry

On Stand – Saturday 13th

Day/Time	Speaker	Session Title
10:30am-11:00am	Dr. Milad Shadrooh	Singing from the same hymn sheet: A positive voice in dentistry
11:30am-12:00pm	Dr. Rhona Eskander	Making the most of teeth whitening
2:00pm-2:30pm	Dr. Alif Moosajee	Breathing new life into dentistry
2:30pm-3:00pm	Dr. Zaki Kanaan	Shining a light on tooth whitening

BUSINESS SKILLS WORKSHOP SESSIONS

Alongside the main Dental Business Theatre programme will be a series of workshops which will give practice owners / managers instant hints, tips and advice to take back and put into practice.

Friday 12th May		
09:40 - 10:10	8 out of 10 cats.....What Dentists want to know about finance Howard Sears, FCCA, Partner, Head of Dentistry Sector, Price Bailey Chartered Accountants	Brought to you by: 
10:40 - 11:10	Using your data to transform your practice performance Ben Flewett, Managing Director, Software of Excellence	Brought to you by: 
11:40 - 12:10	Cutting edge 'online' marketing strategies that work Nigel Reece, BSc(Hons) DipM, Managing Director, Dental Design	Brought to you by: 
12:20 - 13:20	Reduce your tax by up to 80% - legally! Dev Vasudeva, Co-Founder, Knight Wolfe Shazan Qureshi, Co-Founder, Knight Wolfe	Brought to you by: 
13:30 - 14:00	Buying a dental practice- a beginners guide to the legal process Nicola Lomas, LLB (Hons), Corporate Solicitor, Brabners LLP	Brought to you by: Brabners
14:20 - 14:50	Unlock existing practice revenue to achieve your business objectives Andy Sloan, MIDM, Director of Business Solutions, UK & Europe, Henry Schein Dental	Brought to you by: 
16:00 - 16:30	Financing growth – 5 things about commercial finance your bank doesn't want you to know John Clarke, Dental Market Specialist, Wesleyan Bank	Brought to you by: 

Saturday 13th May		
09:50 - 10:20	Financing growth – 5 things about commercial finance your bank doesn't want you to know John Clarke, Dental Market Specialist, Wesleyan Bank	Brought to you by: 
10:50 - 11:20	Using your data to transform your practice performance Ben Flewett, Managing Director, Software of Excellence	Brought to you by: 
11:50 - 12:20	Cutting edge 'online' marketing strategies that work Nigel Reece, BSc(Hons) DipM, Managing Director, Dental Design	Brought to you by: 
12:50 - 13:50	Unlock existing practice revenue to achieve your business objectives Andy Sloan, MIDM, Director of Business Solutions, UK & Europe, Henry Schein Dental	Brought to you by: 
14:20 - 14:50	Reduce your tax by up to 80% - legally! Dev Vasudeva, Co-Founder, Knight Wolfe Shazan Qureshi, Co-Founder, Knight Wolfe	Brought to you by: 

THE DENTAL AWARDS 2017

The Dentistry Show is delighted to be working with Purple Media Solutions, once again, to host the prestigious Dental Awards 2017.

The Awards will provide a fantastic chance for delegates to come together to recognise and celebrate the many achievements of both individuals and groups in the industry.

Visit www.dentalrepublic.co.uk/awards for more information.



LAUNCHPAD UK

The Dentistry Show is the perfect platform for the dental trade to showcase and launch the very latest products, technology and materials available to the UK market, post IDS Cologne which takes place just six weeks prior to the show.

For delegates, this means that you can be sure to source all the very latest developments and innovations, with a wide range of brand new, cutting edge technologies and services at your disposal brought to you through The Dentistry Show's Launchpad UK Guide – watch out for the preview coming your way soon!



GDP THEATRE




Special feature in this theatre - Eric Rooney, Deputy Chief Dental Officer, England, discusses - Contract reform - where are we now?

This theatre will provide further insight into everything from contract reforms and recent changes to the rules and regulations governing the profession to occlusion in restorative and aesthetic dentistry and the latest technologies in endodontics. There will also be further insight into both new and everyday clinical techniques and procedures.


Friday 12th May

10:00 - Contract reform – where are we now?
10:45 Eric Rooney, MBE BDS MSc DDPH FDS (RCS) England, Deputy Chief Dental Officer, England

11:30 - “State of the art” on early detection, activity assessment and non-surgical treatment of enamel caries
12:15 Professor Nigel Pitts, FRSE BDS PhD FDS RCS (Eng) FDS RCS (Edin) FFGDP (UK) FFFPH, Director of Innovation & Translation Centre and Professor of Dental Health, Kings College London Dental Institute, London

Brought to you by:



12:45 - Technologies that will transform your endodontics
13:45 Professor James W Prichard, BDS(ULond) MSc(ULond) LDSRCS(Eng) MFGDP(UK) FIADFE(USA), Visiting Professor & Programme Leader, MClInDent in Endodontology, BPP University working with the City of London Dental School

Brought to you by:


14:45 - Session delivered by GSK
15:30

Brought to you by:


15:50 - Essential occlusion in restorative and aesthetic dentistry
16:45 Dominic Hassall, BDS MSc FDS (RCPS) Glasg MRD (RCS Edin FDS (Rest Dent) RCS PGCLTHE, GDC registered Restorative, Periodontal, Prosthodontic & Endodontic Specialist, President British Academy Aesthetic Restorative & Implant Dentistry; Director, Dominic Hassall Training Institute

Brought to you by:


Saturday 13th May

09:15 - Shifting the balance: a better, fairer system of dental regulatory
10:00 Ian Brack, Chief Executive and Registrar, General Dental Council

Brought to you by:


10:15 - Bonds and bulk
11:15 Trevor Burke, Professor of Primary Dental Care at the University of Birmingham



11:30 - Cone-beam computed tomography - advantages of 3D imaging in practice
12:15 Dr Diyari Abdah, DDS MSc ImpDent

Brought to you by:


12:30 - Technologies that will transform your endodontics
13:30 Professor James W Prichard, BDS(ULond) MSc(ULond) LDSRCS(Eng) MFGDP(UK) FIADFE(USA), Visiting Professor & Programme Leader, MClInDent in Endodontology, BPP University working with the City of London Dental School

Supported by:


14:45 - Behaviour change in the dental practice: Making oral health profitable
15:30 Dr Ben Atkins, Clinical Director of Revive Dental Care and Trustee of the Oral Health Foundation

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XP-endo Shaper

3D preparation & cleaning from a **single rotary file**



The **NEW XP-endo Shaper** is a single rotary endodontic file, with a quick and simple protocol, that allows you to prepare root canals to their actual shape in three dimensions.

The **XP-endo Shaper** contacts more of the canal walls and vortexes debris out of them, preventing blockages and leaving it cleaner. Its unique shape memory allows it to expand in the canal, shaping the ones that are oval as well as round.

The simple protocol only requires a glide path prepared to size 15, after which a single **XP-endo Shaper** will quickly reach working length. Users are finding that they can clean and shape canals more effectively, while saving time - *often taking 20 to 30 minutes less for a molar.*

Hands-on training sessions on **Schottlander Stand B20** will be taught by:



Prof James Prichard



Dr Justin Dinley



Dr Dani Mancuso



Dr James Aquilina



Dr Anish Khatri

For further information contact Schottlander on
freephone 0800 97 000 79 or visit **www.schottlander.com**

COMPLIANCE CLINIC

Bought to you by:



Friday 12th May

09:30 - New CQC inspections regime and update

10:10 Dr Pat Langley, CEO, Apolline Ltd

HR: what does the CQC expect?

10:30 - Lindsey Bell, Managing Director, Peach Law Limited
11:10 Carrie Cosgrave, MSc, Human Resource Management,
 Member of the Chartered Institute of Personnel Development

11:30 - Run a better dental business

12:10 Sheila Scott, Business Consultant

12:30 - Patient records - what do the regulators expect?

13:10 Stephen Henderson, BDS LLM FFGDP RCS Eng, Senior
 Dentolegal Adviser, Dental Protection

13:30 - CQC inspection - a Practice Manager's experience

14:10 Claire Gouldsmith, RDN, Practice Manager, Beaufort Dental
 Health Centre, Burton on Trent

14:30 - Infection control update: what do the regulators expect?
15:10

15:30 - Complaints - what do the regulators expect?

16:10 Stephen Henderson, BDS LLM FFGDP RCS Eng, Senior
 Dentolegal Adviser, Dental Protection

Saturday 13th May

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15:10

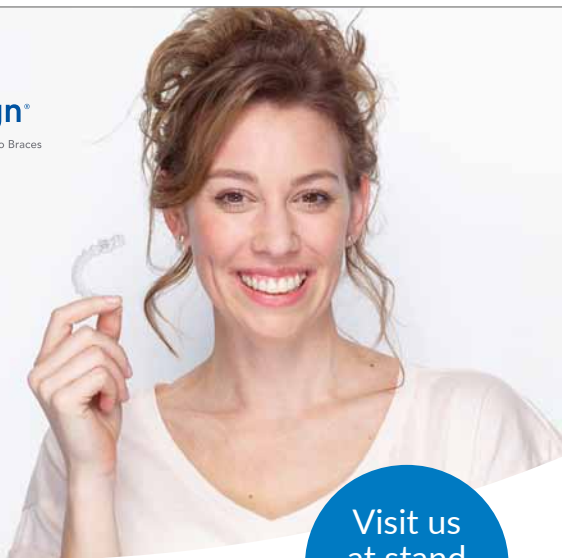


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RF HR SOLUTIONS

STAND G103



RF HR Solutions provides tailored services to cover all of the HR related issues faced by Practice/Laboratory owners in managing and running your practice/laboratory.

Whether you are a practice or Lab with a staff of 2 or 60, proper Human Resources fundamentals are essential to the success of your business. Our dental packages give you the freedom to be a Dentist/Lab Owner rather than having to worry about managing your office and allowing you to run your business.

Our bespoke and cost effective packages will support your dental business with a selection of services, including:

- Allowing you more time to treat patients
- Improving performance and morale of staff
- Effectively managing annual leave, absence and disputes
- Improving employee and customer relations
- Ensuring compliancy in employment law
- providing a package of support based on specific needs
- Delivering training for practice managers
- Ensuring policies and procedures meet CQC requirements

SAFETYFORWARD

STAND G103



SafetyForward are a based consultancy providing a full range of health and safety

support. Our aim is to provide affordable, practical and straightforward advice. We are dedicated to working in partnership with our clients to ensure legal obligations are met whilst allowing you to concentrate on running your business.

SCHOTTLANDER

STAND B20



Schottlander was founded in 1922 and have prospered and are growing through an absolute commitment to the

highest high quality products, training and services that answer genuine clinical needs. We have twice received the Queens' Award for Enterprise in the Innovation Category.

At the show we will be demonstrating our newest and most innovative products, including:

The New XP-endo Shaper is a single rotary endodontic file, with a quick and simple protocol. It helps you to improve patient outcomes by preparing root canals to their actual 3D shape while preserving dentine and reducing stress to the root.

enigmalfare are our market leading denture teeth which look and feel like your patients' own teeth, helping them to regain their appearance and function. We will also be launching 4natur denture teeth for a more cost effective way of 'Creating Beautiful Smiles, Naturally'.

For further details on any Schottlander products please call us on Freephone 0800 97 000 79 or visit www.schottlander.com

SCISCAN

STAND B80



STATIM G4 - the new generation

SciCan's STATIM autoclaves have been well recognized as being gentle and quicker than most autoclaves. The STATIM 2000 G4 and STATIM 5000 G4 models still offer the characteristic steam technology. Additionally to the new design, the G4 line offers many user-friendly, innovative and, above all, interactive possibilities.

The colour touch screen facilitates an easy and clear operation of the unit. By using the integrated Ethernet port, the STATIM G4 can be connected directly to the office network. Users that access the web portal can view informations about current cycle or any previous cycle the unit has ever run. The STATIM can also email cycle data or possible cycle fault information directly to office staff or a service technician.

With its interactive possibilities, the STATIM G4 helps to streamline office processes, increase efficiency and safety and also cut costs.

For more information contact: uksales@scican.com or dial 07415 005 966.

SMILE ORTHO

STAND J78



Introducing H4™ Self-Ligating System

We are proud to present the newest bracket system, the H4™ Self-Ligating

System. The easy to use sliding door mechanism and sturdy design was meticulously engineered with the highest standards. The unique one-piece pad/base is built with torque-in-base and compound contour with patent pending Tread-Lok™ base for a strong bond with teeth. The H4 is a low-friction, light force orthodontic solution that delivers healthy tooth movement with optimal control. The contoured trajectory of the slide and smooth rounded edges increase patient comfort.

SMILETRU / CFAST

STAND K80



Triple O Dental Laboratories Ltd is firmly established as the leading Orthopaedic and Orthodontic Laboratory within the UK and Europe. DAMAS certified and voted best

Orthodontic Laboratory UK 2016, we focus on working in partnership with GDP's in the field of Orthodontics and Orthopaedics. We are a Carestream preferred laboratory as well as being a fully accredited TRIOS partner.

Our products and services include:

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- SmileTRU - clear aligners
- Cfast - Cosmetic brackets and wires for adult cosmetic ortho
- Orthodontic supplies
- Courses with the Clinical Foundation of Orthopaedics and Orthodontics

We pride ourselves on both the quality of our work and our customer service.

Please get in touch to find out what we can do for you:

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www.tripleodentallabs.com

SURGERY EXPRESS STAND H62 / H70



Surgery Express is one of the UK's most trusted suppliers of dental consumables. With years of experience in the

dental profession, the expert team can offer first-rate customer service, next day delivery and an unbeatable 100% money-back guarantee.

As well as providing a wide range of essential dental consumables, Surgery Express is able to bring dental professionals some high quality exclusives, including the renowned Vibrenté range. With a variety of brightly coloured items, from nitrile gloves to aspirator tips, disposable bibs and squat cups, the Vibrenté range combines exceptional quality with bold and exciting style.

Surgery Express also offers a wide range of exclusive dental burs – including the fastest global cutting bur on the market: the Talon 12.

What's more, Surgery Express has introduced a new line of dental implants from leading implant manufacturers, TBR – which includes the revolutionary Z1 range.

Bringing dental professionals with the very best dental consumables available, Surgery Express is helping make practice supply simpler! To find out more, visit the Surgery Express team on stands H62 & H70.

For more information, visit www.surgery-express.co.uk, call on 0800 6888 992 or email at sales@surgery-express.co.uk

SURGERY EXPRESS STAND H62 / H70 (TBR IMPLANTS)



Surgery Express is one of the UK's leading suppliers of

dental consumables. With many years' experience in the field, the expert team at Surgery Express can offer first-rate products, service and an unbeatable 100% money-back guarantee.

Always striving to bring professionals with the very best products available, Surgery Express is excited to announce their latest range: dental implants from TBR.

Available exclusively from Surgery Express, TBR implants are designed to provide patients with the highest level of comfort and specifically protect the soft tissues of the periodontium. In particular, delegates will be able to learn more about the Z1 implant.

Launched in 2000 after almost 15 years of innovative research on implant restoration, the Z1 implant from TBR is designed to suit the anatomy of every patient. It is the only tissue-level implant on the market that is able to adapt to the surrounding tissues to ensure optimum levels of comfort.

To find out more, visit the Surgery Express team on stands H62 & H70.

For more information, visit www.surgery-express.co.uk, call on 0800 6888 992 or email at sales@surgery-express.co.uk

SURGISOL



Surgisol is showcasing the ultimate in performance - high quality illumination and maximum image quality with the latest from Heine®'s headlights & loupes.

The new Heine® LED LoupeLight2 is 25% brighter and features the combination of light and loupe delivering a perfect view and enables precise diagnosis.

Along with the successful Heine® ML4 LED Headlight Unplugged.

Heine®'s optional polarising filters, perfect for surgery; reduces glare from instruments and fluids; endodontics, by reducing brightness on the tooth surface especially when opening the root canal, and aesthetic dentistry by allowing better visualisation of the translucency of tooth components and finding cracks in the enamel, caries, etc.

Heine® loupes are equipped with high quality multi-coated optics to ensure a perfectly detailed view. Available in various magnifications ranging from 2.5x to 6x. For further information contact Surgisol Ltd on 0845 508 4651 or www.surgisol.com or visit us on Stand Number F78.

THE BIOMATERIAL STORE STAND J72



The Biomaterial Store was created to supply quality materials, information and training for dentists, laboratories and other

dental professionals. With a huge range of top quality products, offering unrivalled choice, we are extremely competitive on price and pride ourselves on the quality of our products. Some of our more unique products, such as the innovative Densah burs by Versah, are not available elsewhere and have been selected by practicing dentists around the UK. Other products include grafting materials comprising of bone substitutes, membranes and matrices, instruments ranging from periotomes to the Dask kit, infection control items such as drapes and gloves, motors and handpieces, implant maintenance kits and accessories as well as sutures and sundries. The Biomaterial Store strives to provide products designed to meet all your dental needs.

THE LUKE BARNETT CENTRE STAND B60



Join the Digital Age

At Luke Barnett, technology is at the heart of everything we do. We fully embrace what

technology can deliver and we have always been a progressive, go-ahead laboratory at the forefront of the latest thinking. We have never seen technology as a threat to our handcrafted approach - we have always believed that the state-of-the-art and attention to detail are a perfect combination.

We invest in the latest high tech solutions for our clients' benefit, and the all important outcome - a delighted patient. These days, patients have even more exacting standards and they demand the ultimate in aesthetics.

Digital is on the march - it is not just about accurate substructures anymore. Digital Smile Design continues to grow unabated. We continue to invest heavily in 3D printing and state-of-the-art milling equipment. Ultimately, digital intra oral scanning may eventually even lead to the end of impressions (perhaps some way off).

Make sure that you join us at Stand B60 at The Dentistry Show - find out how the digital age can make a difference to **your** patients.

2 EASY WAYS TO REGISTER FOR YOUR FREE PASS:

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TEL: +44 (0)207 0134 992

ADI THEATRE

Headline Sponsor:



Friday 12th May

11:30 - 12:30

Immediate implant placement in the aesthetic area – a simple protocol for everyday practice

Dr Francisco Marques dos Santos, LMD.ISCSS (PT), DiplmpDent.NYUCD (USA), Clinical Director, Marylebone Implant Centre

Brought to you by:



12:40 - 13:40

OMG! It's an implant - the role of the Dental Hygienist in the world of dental implantology

Julia Wilson, RDH, Dental Hygienist, Scarsdale Dental & Implant Clinic

Supported by:



13:50 - 14:50

Mastering complicated surgical cases

Richard Brookshaw, BDS MMedSci (oral surgery), Dip Imp Dent RCS Ed (practice limited to routine dentistry)

Brought to you by:



15:15 - 16:15

Bone regeneration versus bone substitute - an update to the state of the art

Dr Gregor Thomas, MD DDS MSc PhD, Head of Medical Department, curasan AG

Brought to you by:



Saturday 13th May

10:00 - 11:00

Starting a career in dental implants

Dr Aly Virani, BDS (Hons) MJDF RCS (Eng), Associate Dentist, Clinical Research Fellow, ADI Welsh Representative, ADI

Supported by:



11:30 - 12:30

Go slim – an alternative approach to manage the atrophic ridge using mini-dental implants

Anil Shrestha, BDS BSc(Hons) DGD(UK) MGDS RCS(Eng) MSc(Lond) MFDS RCSEd MFDS RCPS(Glas) FFGDP RCS (Eng), Clinical Director/Registered Specialist in Prosthodontics, Lister House ICED

Brought to you by:



13:15 - 14:15

Immediate implant placement in the aesthetic area – a simple protocol for everyday practice

Dr Francisco Marques dos Santos, LMD.ISCSS (PT), DiplmpDent.NYUCD (USA), Clinical Director, Marylebone Implant Centre

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THE MiSMILE NETWORK **STAND K90**



Dr Sandeep Kumar is one of the few UK practitioners to have successfully treated over 1,500 patients with Invisalign. His vision amplified in 2014 when he successfully launched the

inaugural MiSmile clinic in Birmingham as the first solely Invisalign focussed and branded dental practice in the UK.

In 2015, following the success of his first MiSmile practice and after innumerable requests by other practitioners to learn the secret of his success, Sandeep launched The MiSmile Network, the only GDP network supported by Align Technology.

Led by a team with 10+ years Invisalign experience, joining the MiSmile Network allows members to double the number of Invisalign case submissions in the first year of membership.

Powered by lead generation from Dominate Dental, and Lead Management and Nurture from DenGro, the MiSmile Network achieved 126% growth in Invisalign case volume its first year.

To find out more and discover if the MiSmile Network is right for you, please visit mismile.co.uk/discover

THE MYOFUNCTIONAL RESEARCH COMPANY **STAND H100**



3 out of 4 children have a malocclusion. The Myofunctional Research Company (MRC) has been

developing appliances to improve the dental and facial development of children, from 5 - 15 years of age, for the last 25 years.

The key to a MRC treatment is correcting the position and function of the tongue, obtaining correct nose breathing and retraining the oral muscles to function correctly.

This supports child's facial development, creates space for erupting teeth and encourages an ideal jaw natural position. Myofunctional Orthodontics deals with the causes of malocclusions from an early age by using Myobraces appliances and a series of exercises, leading to naturally straight teeth.

The MRC appliance system consists out of the Myobraces System. Additionally MRC have developed the myOSA System, the diagnostic and therapeutic choice for many dentists who require immediate and cost effective treatment of Snoring, TMD symptoms and Bruxism. During the show the MRC appliance system will be presented at booth H100.

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WELLTIME



Welltime provides 3 main solutions to make life easier for dental professionals and create income generation for your practice:

1. AppointmentMentor Online Booking- the most advanced and flexible appointment booking system giving practice full control to create 24x7 accessibility for patients, it enables you to charge upfront deposit through e-payments.
2. PatientConnections digital CRM- Getting patient feedback, compliance with FFT regulation, facilitate patient education, acquire more positive Google Reviews and market your practice promotions to all your patients
3. DentalDiary App- a free app allowing dental professionals to access their diary on the go. Anywhere, anytime, directly from your mobile device.

WORK IN STYLE LTD. **STAND B59**



Work in Style Limited is a recognised name for supplying fit-for-purpose, modern quality uniforms with a can do attitude.

Our leading brand 'Cherokee' provides unique products where the quality and excellence is assured. The hard wearing fabric and colours are vibrant, exciting and designed to flatter the wearer whilst ensuring comfort and individuality. Day in, day out, these uniforms perform as reliably and consistency as traditional uniforms.

In 2016 we launched the Cherokee 'Core Stretch' and the 'Luxe' brands, which are luxuriously comfortable with a form-flattering fit. Classic styles are merged with ultra-soft, stretchable fabrics to add elegance to these comfy-yet-durable designs.

2017 will bring new innovation in the 'Certainty' and 'Certainty Plus' technology, which incorporates Antimicrobial protection and Antimicrobial protection with a Fluid Barrier.

Our focus is on providing solutions which reduces costs and lead-times in a flexible sustainable way that suits your business.



ON STAND EDUCATION

Stand J30

Friday 12th May

10:30 - 11:00 Breathing new life into dentistry

Dr Alif Moosajee, BDS MFGDP MJDF, Principle Dentist and author of "The Smiling Dentist"

11:30 - 12:00 Shining a light on tooth whitening

Dr Zaki Kanaan, Cosmetic Dentist & Implant Surgeon, past president of the BACD BDS, MSc (Implant Dentistry), DipDSed, LFHom

14:00 - 14:50 Shining examples of good dental hygiene practice

Anna Middleton; Mel Prebble; Juliette Reeves; Christina Chatfield; Sarah Murray

15:00 - 15:30 BB – a bonding experience with the Young Dentist of the Year

Dr Rhona Eskander, BChD MJDF, Cosmetic Dentist, Private Young Dentist of the year

15:30 - 16:00 Singing from the same hymn sheet: A positive voice in dentistry

Dr Milad Shadrooh, GDP, Smilelign Limited

Saturday 13th May

10:30 - 11:00 Singing from the same hymn sheet: A positive voice in dentistry

Dr Milad Shadrooh, GDP, Smilelign Limited

11:30 - 12:00 Making the most of teeth whitening

Dr Rhona Eskander, BChD MJDF, Cosmetic Dentist, Private Young Dentist of the year

14:00 - 14:30 Breathing new life into dentistry

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Dr Zaki Kanaan, Cosmetic Dentist & Implant Surgeon, past president of the BACD BDS, MSc (Implant Dentistry), DipDSed, LFHom

PHILIPS

Stand G30

PLANMECA

Friday 12th May & Saturday 13th May

Introduction to digital impression scanning

Planmeca Digital Academy and the Nordic Institute of dental education present a series of on-stand LIVE workshops throughout the day helping you get hands-on with Digital impression scanning and the digital workflow.

- Learn how to achieve quality chairside restorations
- Experience the speed accuracy and intuitive software interface Romexis™
- Understand the patient benefits of digital impression scanning
- Learn the art of characterisation and staining of your CAD/CAM restoration

Workshops will run every 20mins from 9am through to 4pm (last workshop of the day starts at 16:00)

Stand L85



Friday 12th May

11:00 - 11:30 Core of knowledge course

Ian Hutchinson

14:00 - 14:30 Mini screws course

Ian Hutchinson

15:30 - 16:00 Secret smile course

Andy Denny

16:00 - 16:30 Q&A

Ian Hutchinson & Andy Denny

Saturday 13th May

10:30 - 11:00 Ortho restorative course

Andy Denny

12:00 - 12:30 Core of knowledge course

Ian Hutchinson

14:00 - 14:30 Secret smile course

Andy Denny

Stand B20



Friday 12th May & Saturday 13th May

The Revolutionary NEW XP-endo shaper 3D preparation and cleaning from a single rotary file.

Prepares to the shape of the canal not to the shape of the instrument. Visit Schottlander at The Dentistry Show, NEC Birmingham – May 12 & 13, on stand B20 for a series of live demonstrations and fast moving hands-on sessions. Professor James Prichard, Dr Justin Dinley, Dr Anish Khatri, Dr James Aquilina or Dr Dani Mancuso will teach delegates how to use recent advances in endodontic treatment, including the single rotary file XP-endo Shaper, to improve patient clinical outcomes.

Topics covered include:

- The biological principles and objectives of successful endodontic treatment and the limitations of traditional canal shaping techniques.
- Learning about the new technologies behind the XP-endo range. Understanding how a single XP-Endo shaper file can instrument more of the canal more efficiently, generate less debris in the apical third while preserving dentine.
- The clinical use of XP-endo Shapers and Finishers, with practical hands-on training.
- The role and use of the new TotalFill bioceramic materials. Hands-on training sessions on these revolutionary new products will be open to all dentists. Please register for your place on the stand as places are limited and based on a first come first served basis.

Friday session times:

9.30, 10.15, 11.00, 11.45, 12.30, 1.15, 2.00, 2.45, 3.30, 4.15

Saturday session times:

9.30, 10.15, 11.00, 11.45, 12.30, 1.15, 2.00, 2.45, 3.30

For further information on all these events please click on our facebook events page or contact courses@schottlander.co.uk

For product information please call Schottlander on Freephone 0800 97 00 79, visit www.schottlander.com or email: sales@schottlander.co.uk

Stand H45



Friday 12th May & Saturday 13th May

Colgate®, your partner in oral health

Building on 140 years of oral care expertise and a legacy of strong clinical support, Colgate® is pleased to exhibit at The Dentistry Show 2017.

Visit us at stand H45 to attend an on-stand lecture about Colgate® Total® toothpaste and its unique 12 hour long-lasting antibacterial protection¹. You will also discover how Colgate® Sensitive Pro-Relief™ provides long-lasting relief from dentine hypersensitivity, instantly². Lectures will be delivered throughout the course of the exhibition and afterwards you can take advantage of exclusive exhibition pricing for the Colgate® ProClinical® toothbrush range.

1. Fine DH, Sreenivasan PK, McKiernan M, et al. *J Clin Periodontol*. 2012; 39:1056 – 1064.
2. S Nathoo et al. *J Clin Dent*. 2012;23 Spec No. A:A11-16

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