

## The Dental Technology Showcase will take place 21<sup>st</sup>-22<sup>nd</sup> May 2021 at Birmingham NEC

CloserStill Media, organiser of the Dental Technology Showcase (DTS), have taken the decision to postpone DTS 2020.

The 2020 event will now take place on Friday 21st and Saturday 22nd of May 2021 at the Birmingham NEC, hall 5.

Steve Campbell, DLA President commented: "Given the current situation, the DLA believe moving the show to May 2021 is the right thing to do and we support that decision, and really look forward to what will be a fantastic event for all involved!"

The event organisers, in the meantime will be focussing on how they can support the profession as they prepare to return to their Laboratories and resume some normality during a very testing time for dentistry.

Alex Harden, Event Director commented: "In difficult times like the one that affects us today across the globe, it is important to remember the primary objective of trade shows: a trade show is above all the opportunity for the market to meet, learn and collaborate together. The safety of our communities is of paramount importance.

The events industry supports businesses of all sizes and the economy in general. DTS is part of this and we will overcome all obstacles so our annual meeting fulfils this mission, stronger together.

We would like to thank you for your patience and continued support during these difficult times and trust you and your families are safe and well."

The DTS is the UK's leading two-day exhibition and conference for dental laboratory professionals, providing clinical, leadership and practical training via an extensive educational programme and hands-on workshops.

CloserStill Media specialises in global professional events, within the healthcare and technology markets. The healthcare portfolio includes some of the UK's fastest-growing and award-winning events, such as the Clinical Pharmacy Congress, The Dentistry Show, The Pharmacy Show and Acute & General Medicine.

CloserStill delivers unparalleled quality and relevant audiences for all its exhibitions, delivering NHS and private sector healthcare professionals from across occupational therapy, pharmacy, dentistry, primary and secondary care with more than £16m worth of free training.

The Dental Technology Showcase 2020-21 – 21<sup>st</sup>-22<sup>nd</sup> May –Hall 5, Birmingham NEC, co-located with The British Dental Conference and Dentistry Show.

For all the latest information, visit <u>www.the-dts.co.uk</u> call 020 7348 5270 or email <u>dts@closerstillmedia.com</u>