

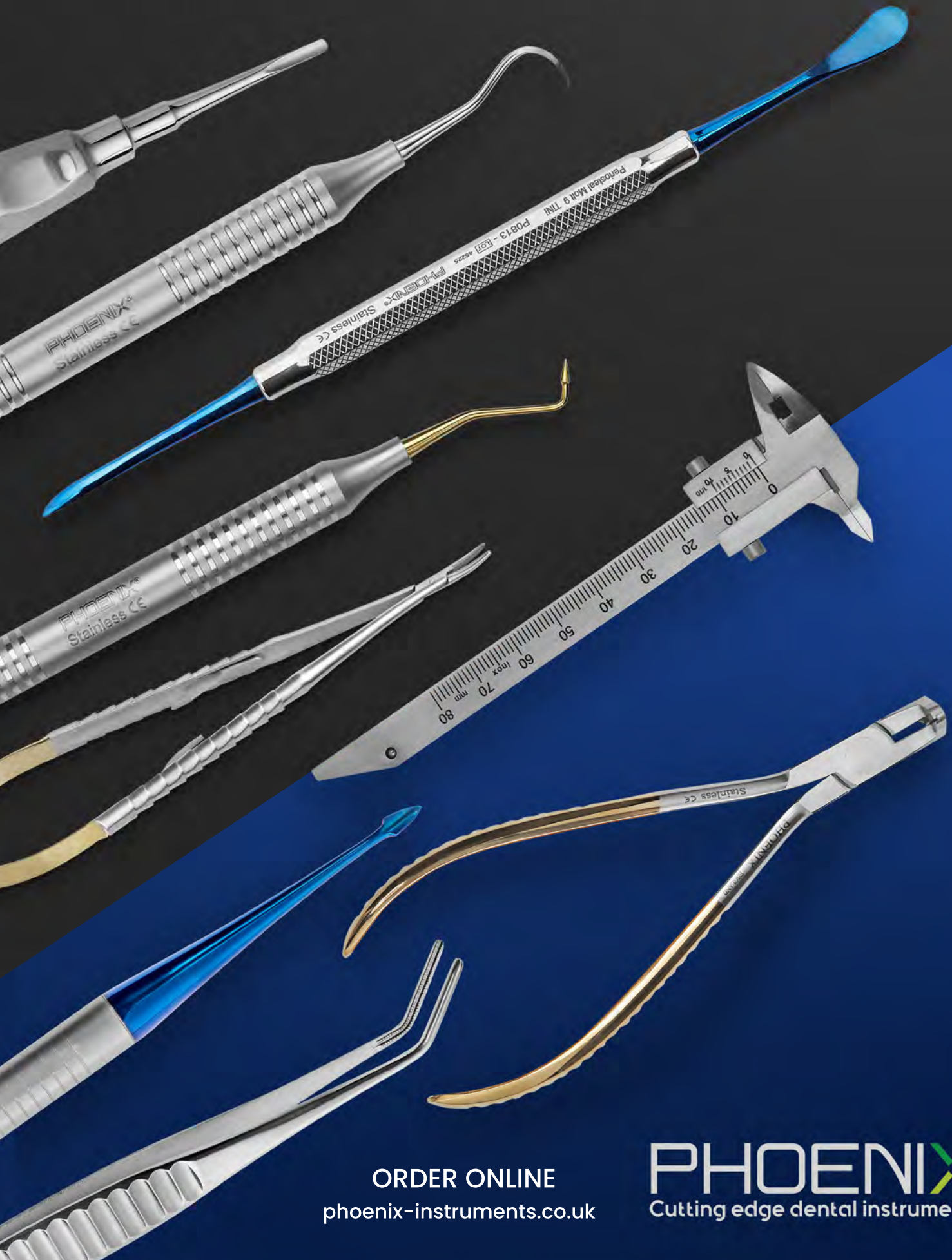
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THANK YOU FROM THE DENTAL TECHNOLOGY SHOWCASE TEAM

I would like to begin by saying thank you to everyone who helped us make DTS 2023 the excellent event that it was. The support and collaboration of sponsors, speakers, exhibitors, trade associations, media partners and the amazing CloserStill Media team are essential to creating an event of this calibre. Your hard work is hugely appreciated and we could not do what we do without you.



Thank you to all the dental technicians, clinical dental technicians, orthodontic dental technicians and lab owners who came – it was fantastic to see so many of you there. I hope you enjoyed the opportunity to top up your CPD, advance your knowledge and see and source the latest innovations and products from

the exhibition. DTS is also always a great place to catch up with friends, connect with new business contacts and enjoy a drink or two with friends from across the industry.

We look forward to building on the successes of DTS 2023 to create an even bigger and better event next year

on 17-18 May 2024. There will be more expert speakers to hear from, more innovative technologies to discover and more chances to engage with the wider dental lab community. See you back in Birmingham next May!

ALEX HARDEN
Portfolio Director

Special thanks go to our event sponsors and industry supporters

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DTS 2023 - IT'S LIKE WE NEVER LEFT

All businesses big and small have been impacted in recent years due to a myriad of reasons. This year's Dental Technology Showcase (DTS) had much to offer dental technicians in the way of guidance, information, support and camaraderie.

In the OTA Seminars & Den-tech Forum, Ashley Byrne, Managing Director of Byrnes Dental Laboratory, presented his lecture, "21st Century dental technology: The art of running a modern lab". Ashley explored the ways that digital technology can enhance the workflow in the lab. "We're no longer simply making teeth", Ashley noted. There are many challenges for the lab team and, according to Ashley, this is where digital technology comes to the fore. "Digital dentistry doesn't dilute skill, it's actually doing the reverse," Ashley told delegates.

Delegate Jack G, dental technician, said:

"The session was informative and I liked the ideas about streamlining the workflow – when funds allow, we hope to make our workflow more digitalised."

Another delegate, Apoorva Tendur, commented:

"The speaker was excellent – very knowledgeable and interesting."

James Green, Maxillofacial and Dental Laboratory Manager at Great Ormond Street Hospital Children NHS Foundation Trust, shared his lecture, titled "Custom-made medical devices legislation: The impact of Brexit and the COVID-19 pandemic". This vital topic was masterfully delivered by James, who provided an overview of UK and European Union legislation for custom-made medical devices, guiding delegates through the new potential requirements.

Delegate Pete Brookes, clinical dental technician at Simply Dentures, said: "The speaker clearly knew his topic and was able to outline what he knew well. Very useful inclusion of charts."

In the DTS Lecture Theatre, Daniele Rondoni, Manager and Director of Daniele Rondoni Dental Laboratory, presented a fantastic session on "The approach to predictable aesthetics". Daniele noted the "importance of individuality with each case", and how dentists will have different requests and requirements that dental technicians must be well-equipped for.

Delegates were taught about selecting high quality zirconia, and how they can enhance their work through its correct handling and processing. Daniele went on to describe simple, easily implementable techniques in finishing zirconia restorations to create predictable aesthetics that can be replicated within daily workflows in the lab.



L. Ansell, from Wade Dental Lab, shared her thoughts on the session:

"I really enjoyed my time in this lecture – I've come away with some new information."

Bianca Bacean, from Wade Dental Lab, said:

"The speaker covered and clearly explained very important day-to-day aspects of dental technology and situations. I'm looking forward to applying a few things learned in the lecture in my daily work."

Scott Hippey presented his session in the OTA Seminars & Den-tech Forum, "Full arch digital workflow". The session was packed with delegates keen to discover more on this subject, and Scott walked them through how he produces All-on-4 implant cases with exocad, Dess, 3D printing and CNC milling. Delegates had the chance to watch Scott's process in action with a video showing how he utilises digital tools to create precise and predictable results.

Delegate Simon H, ceramicist at Queensway Dental Laboratory, shared his thoughts on Scott's lecture:

"Useful and informative, with some tips pinched to take back to the lab!"

Another delegate, Dean B, from Queensway Dental Laboratory, said:

"Scott's session was very good and informative. Clear and precise."

On the Saturday, Steve Taylor, dental technician at Taylor Dental Technology Centre, shared an incredibly topical and important session titled "Mental health and wellness: A framework for dental laboratories and clinical dental technicians". Steve explored the subject of mental health within dentistry, sensitively yet with transparency. Steve shared some brilliant tips on how dental labs can

become more aware about the issues of mental health, and how they can support their staff. "You're allowed to talk about it in dentistry", Steve said, "it's not shameful and it's not embarrassing".

At the end of the session, Steve was presented with the DLA Fellowship Award by Ashley Byrne. Steve is now the fourth recipient of this award, which was given to him due to his array of contributions to the profession and for his long-standing support of the DLA. A big congratulations to Steve!

Delegate Kathy Lancaster said:

"This is something that doesn't get spoken about. The session was very informative and I will certainly be looking at it in further detail. Steve is a great ambassador for this cause."

Christina Worle, General Dental Practitioner, also invited delegates to

consider another vital conversation within dentistry, with her session "Inclusion oral health and trauma informed dentistry". Christina shared her experiences of working with disadvantaged individuals, such as the homeless and those in prison, and how trauma from childhood can impact patients' ability to seek and tolerate care.

Delegate Renata Noori, dentist at Top Medical Birmingham, said Christina was "brilliant", while Natalie Peary, dental therapist, said the presentation was "informative" and it really highlighted "how much more we can do as a profession, with easy changes to dramatically improve people's experiences".

The future is bright for the dental technology sector, and DTS is proud to have provided a platform where members of the profession could come together to contribute, network, socialise and collaborate. Till next time!



DTS 2024 will be held on 17th and 18th May, NEC Birmingham, co-located with BDCDS

For more information and to register your interest, please visit the-dts.co.uk

SAVE THE DATE



DEN-TECH ATTEND DTS 2023 AS OFFICIAL CHARITY PARTNER



Dental charity Den-Tech partnered with Dental Technology Showcase (DTS) as the official charity partner for 2023, bringing delegates at this year's show the brand-new Den-Tech Forum. Founded in 2017 by dental technicians Andrea Johnson and Andrew Sinclair, Den-Tech was set up in order to provide quality dental technology services to the most vulnerable. Today, Den-Tech collaborates with a number of other charities such as the Southampton Veterans Trust and SUDTA (Stand Up to Domestic Abuse) to help reconstruct the teeth of those in need.

The agenda for the Den-Tech Forum was curated by Den-Tech chairperson Andrea Johnson to support dental technicians in their continuing professional development, but also to show how dental professionals can make a real difference through their dentistry. Featuring a two-day lecture programme with topics ranging from advice on running a 21st century dental lab, to domestic abuse awareness in dentistry, attendees came away with practical tips to help their work as dental technicians, and also a sense of how dental professionals can play a part in tackling important issues in today's society.

One of the lectures was delivered by Rachel Williams, founder of SUDTA, who used her speaking session to raise awareness both about domestic abuse, and about the work that she has been doing with Den-Tech over the past 18 months to help domestic abuse victims get their teeth restored. Reflecting on her time at the event, Rachel said, "Today I've been talking about domestic abuse and violence because it's a pandemic. It's certainly an epidemic here in the UK. Together with Den-Tech, we're setting up a national register, IMTAS (It's more than a smile) to help vulnerable victims of domestic abuse and violence that need emergency dental treatment. It allows pro-bono dentists, lab technicians and dental nurses to sign

up so that if there's someone in their area that needs that treatment asap, they can help."

As well as unveiling the new IMTAS system and encouraging delegates to get involved, Rachel also used her speaking session to talk about her own experience of domestic abuse and how dental professionals can recognise the signs. "Hopefully the main takeaway for the audience today is to be observant of fellow colleagues and be observant of patients that come through the door. Look for those signs of abuse. Ask those questions because domestic abuse only thrives in the darkness, so we've got to shine the light on it."

Another lecture in the Den-Tech Forum was given by Edward Mapley, lecturer in dental technology at Cardiff Metropolitan University. Edward's talk, "Dental devices for those experiencing homelessness", covered some of the



barriers that prevent homeless people from receiving dental treatment, such as high levels of dental anxiety and difficulty in accessing dental services, as well as outlining some possible solutions, such as a more

"It was another enjoyable Dental Technology Showcase. There is nothing else quite like it in the UK. I love the chance meetings with old friends and colleagues as I wander around the show floor."



interdisciplinary approach and a closer working relationship between social services and health services.

Speaking about his time at DTS, Edward said, "It was another enjoyable Dental Technology Showcase. There is nothing else quite like it in the UK for dental technicians. I love the chance meetings with old friends and colleagues as I wander around the show floor. I felt the speaker line-up was excellent this year, with various interesting and challenging topics covered, and I'm already looking forward to next year's show."

Alongside the lectures taking place in the Den-Tech Forum, the charity also used their stand in the exhibition hall to put on a series of live demos and tutorials, helping technicians keep up to date with their existing technical skills and learn new ones. By visiting the Den-Tech stand, delegates were able to see dental technician Lola Welch demonstrate staining and characterising techniques for 3D-printed and milled teeth, Magnus Underhay give a hands-on demonstration of how to characterise acrylic stock teeth with composite, and Chris Golze give practical tips and tricks on sports mouthguard layer preparation.

Reflecting on the two days that Den-Tech spent at DTS this year, chairperson of the charity Andrea Johnson said, "DTS is the most important show in the calendar in the year for us. We are a charity that started out based on dental technicians and this show gets the

biggest footfall of dental technicians. We get to see so many dental professionals just be able to put the world to right, have a hug, put a name to a face. The networking has been absolutely fabulous. We've had a wonderful time and we will absolutely be back again."

"DTS is the most important show in the calendar in the year for us. We are a charity that started out based on dental technicians and this show gets the biggest footfall of dental technicians."

DTS 2024 will be held on 17th and 18th May, NEC Birmingham, co-located with BDCDS

For more information and to register your interest, please visit the-dts.co.uk

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EXHIBITOR PROFILES

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The Straumann Group offers an array of services and technologies designed to help dental labs elevate their daily workflows. At the Dental Technology Showcase (DTS) this year, delegates were keen to find out more about how they too could benefit.

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For more information on the Straumann Group, visit www.straumann.co.uk

WHW

While our focus has been on creating the ultimate 3D printing portfolio – which culminated in hundreds of units being sold in the last 12 months, tonnes of our own resin being ordered, more being developed and countless visitors to our training centre, we can all agree that digital technology is here to stay.



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Thanks once again for the huge honour of being named DLA Awards 2023 – Trade Company of the Year, along with two other awards, we will never take this recognition for granted.

Being one of the very last dental manufacturers in the UK, we will do our best to offer stable pricing, continuity of supply and exemplary quality of everything we proudly make in Hull.

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ALIGN

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, iTero™ intraoral scanners and services, and exocad™ CAD/CAM software. These enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 239 thousand doctor customers and are key to accessing Align's 500 million consumer market opportunity worldwide. Over the past 25 years, Align has helped doctors treat over 14.5 million patients with the Invisalign system and is driving the evolution in digital dentistry through the Align Digital Platform™ for patients and consumers, orthodontists and GP dentists, and lab/partners. To join their ranks please visit www.invisalign.com and www.iTero.com more information.



GC

GC are pleased to announce a successful DTS and would like to thank all visitors and customers who made the time to come and say hello, watch our live demonstrations, and find out about the latest news and events from GC.



Mark Bladen and Lisa Johnson worked tirelessly to demonstrate GC's innovative products, focusing on products which offer time savings via the latest material technology and innovative techniques. Demonstrations showcased GC's Painting Solutions (**Initial IQ ONE SQIN Concept**) and the use of the latest **Gradia Plus** shades in the time-saving composite injection technique.

The GC team also were pleased to discuss our long standing GC favourites such as **FujiRock**, **Initial Ceramic Lines**, **LiSi** and forthcoming **Professional Educational** offerings.

Our dedication to dentistry continues to drive our commitment to support our customer base in everything we do.

We look forward to seeing you at our next event!

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With our long heritage in the dental world, we truly understand the demands and nuances of the UK Lab sector.

Since 2015, we have offered digital outsourcing only to UK dental labs, rental equipment and financing options helping labs spread the cost and making sure their business remains profitable and viable.

As part of the Argen Group, our global reach means we are able to draw upon the accumulated knowledge of an organisation that has set new standards of excellence in all sectors and to be at the front of any technological and industry changes.

"Dental Technology Showcase is the go-to show in the UK every year. It must be because it's the one point we can see all our peers, meet up with other lab owners, other technicians. You can walk straight out of the lecture and go straight across to see the suppliers and see what the new material's really like. Get hands on and try it for yourself. We work so remotely so it's really good to get together and just get a genuine face-to-face catch up, and that's why this show's unique. It's partnered with the British Dental Conference & Dentistry show, so you can see your surgical partners at the same time. It's the best networking event I've ever seen, to be honest. Technology is incredibly important to everyday life, we have supercomputers in our pocket in the shape of a phone. Yet in our industry, we've actually lagged behind the rest of the world. If you're thinking about going to the DTS, stop thinking, start signing up. It really does make a difference. You'll be inspired by some of the best lectures you're going to get. Speakers come from around the world to lecture here. You can see lectures from the lab side, nurses side, front of house team, all the way over to something happening in the clinic. It doesn't matter. You can all come together in one place. You'll meet your suppliers, you'll meet your old friends and colleagues. It really is the go-to event in the UK for all of dentistry."



Steven Campbell, Dental Technician, Nexus Dental Laboratory

"Coming to events like this are brilliant because, you've got all these different stands you could want. Learn about stuff that's new, talk to each other, network, but also raise concerns, whether it's in the dental arena or from outside the industry. I was talking about domestic abuse and violence and getting the message out that it is an epidemic in the UK. There are going to be patients and there are going to be colleagues in your workplace and this a perfect opportunity and platform to raise awareness."



Rachel Williams, Survivor, Campaigner, Author

"I can't walk anywhere without bumping into people that I already know. Building those links, building that communication, that collaboration, Dental Technology Showcase is a perfect opportunity to do that. See people I've not seen for years, get them involved in the projects. I was talking to a lady who was talking about how they can make crowns potentially in a day. That's exactly the kind of thing I'm aiming for. It's those almost chance encounters or conversations that are critical to our industry."



Edward Mapley, Lecturer in Dental Technology, Cardiff Metropolitan University

"Dental Technology Showcase is the most important show in the calendar. We are a charity that started out based on dental technicians and this event gets the biggest footfall of dental technicians. We get to see so many dental professionals, have a hug and put a name to a face. It's easier to have those conversations about how do I get involved? what do I do? What exactly is it that you do? Those kinds of questions when you are face to face. Make contact with the manufacturers and suppliers. Networking has been absolutely fabulous. It's been so good, it's absolute gold just for anyone who wants to do quality networking. We've had a fabulous time. We will absolutely be back again. And we just want to say thank you to absolutely everybody who's been to see us and sorry to everyone we didn't get a chance to chat to. But hopefully we'll do it all again next year."



Andrea Johnson, Chairperson, Den-Tech



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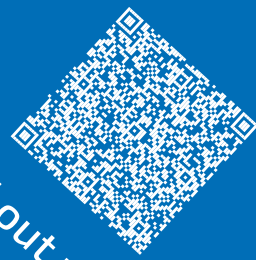
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THANK YOU FROM THE DENTISTRY SHOW TEAM

We are delighted to have had another excellent show in May, welcoming thousands of practice team members, exhibitors, product specialists and world-renowned speakers to the NEC in Birmingham. It's always wonderful to see the profession come together, share best practice, discover the latest innovations and enjoy some time out of the practice with colleagues.



This year's event provided the high-quality education that has come to be expected of BDCDS. There were some truly insightful sessions and it was encouraging to hear a positive outlook for the future, there was quite the buzz around the exhibition and in the theatres!

An event of this calibre, size and standing is only possible with the support and collaboration of sponsors, speakers, exhibitors, trade

associations, media partners and the amazing team I work with at CloserStill Media. I would like to thank every individual involved for their contribution towards BDCDS 2023, without which, we would not have been able to present such a dynamic and first-class conference and exhibition.

And most importantly, a big thank you to you - the dental profession - who came along to top up their CPD, source the latest and greatest products

from the exhibitors and interact with the many experts on hand. The countdown is on for next year and we look forward to doing it all again on 17-18 May 2024, save the date!

If you can't wait that long, join us on 6-7 October 2023 at the ExCel London for Dentistry Show London.

ALEX HARDEN
Portfolio Director

DISCOVERING CLINICAL INNOVATIONS AT BDCDS

Education is a key aspect of the British Dental Conference & Dentistry Show (BDCDS). This year, dentists enjoyed an excellent educational programme, comprising of varied clinical topics, delivered by expert speakers. By attending these sessions, delegates were exposed to the latest research, presented by those at the forefront of the dental profession. Whether delegates were looking to expand their knowledge of orthodontics, periodontics, dental implantology, restorative dentistry, or endodontics, there was a wide range of sessions on offer throughout the two-day event.

Options for excellent restorations

BDCDS provides delegates with the opportunity to discover cutting-edge restorative techniques from some of the leading voices in dentistry.

Andrew Chandrapal's session "Direct rehabilitation of anterior teeth: shape, shade, and polishing" provided delegates with a step-by-step process for creating natural-looking anterior restorations. During the session, which was popular amongst delegates, he described a workflow which is versatile, and applicable to a wide range of cases. This included shade matching, creating a natural shape using composite dentine and enamel, with a focus on the best methods for finishing and polishing, and the importance of creating irregularities for natural-looking outcomes.

Eleanor McDonnell attended the session, she said:

"It was brilliant, and the information is useful and applicable to my work. I will definitely take what I've learnt back to my practice."

Marco Ferrari's session "Partial crowns for the worn dentition in both anterior and posterior teeth" focused on treating patients with oral parafunction. The lecture was well attended, and explored the treatment options available to patients with tooth wear, and the challenges of bruxism, which has the potential to destroy restorative work. He recommended using temporary

restorations to test the effects long-term, providing patients with a night guard as a preventative measure, and using resin mock-ups and temporary restorations as a "test drive" to boost treatment acceptance. Marco described the importance of adapting restorative treatment to each patient, and discussed a range of potential workflow options when providing laminate veneers.

Paulina Mineva, an associate dentist in attendance, said:

"Marco is an amazing speaker. This lecture has provided me with practical tips and guidance for use in complex cases in my own practice."



Demystifying new imaging technology

Simon Harvey's session "A modern look at CBCT for 2023" aimed to dispel any myths and describe the benefits of using CBCT in clinical cases. Simon described to delegates the realities of CBCT use as an excellent communication tool, allowing patients to provide informed consent.

Dr Ameer K Abdul-Hamid commented:

"The session was fantastic, and the topic was clear, and explained well."

A conservative approach to periodontitis treatment

In his session, "Guidelines and Gums: Current concepts in the treatment of periodontitis", Devan Raindi discussed how the S3 treatment guidelines for periodontitis were formed, and how they were adapted by the British Society of Periodontology and Implant Dentistry (BSP) to suit our own healthcare systems. He emphasised the importance of identifying risk factors and how to control them, as well as the benefits of using a non-surgical technique where possible.

General dentist, Sam Johnson, said:

"Gum disease management is of interest to me, and Devan was a great speaker."

Optimising endodontic results

Expert speakers provided delegates with recommendations for carrying out root canal treatment including boosting longevity, a multidisciplinary approach, and when to refer.

President of the British Endodontic Society, Alyn Morgan, presented his session "Decision making in endodontics" in which he discussed the main issues faced by dentists when carrying out root canal treatment. The lecture proved to be very popular with delegates, and provided a detailed risk assessment approach, encouraging self-reflection to reduce errors and refer cases should they fall outside of the dentist's abilities. Additionally, Alyn discussed techniques which might be used to improve patient assessment, diagnosis, irrigation, restoration, and treatment planning.

Olayimika Osite, a delegate in attendance, said:

"The session was interesting, and Alyn has a detailed knowledge base. I learnt some new things, and will definitely take what I learned back to the practice."

Honorary Treasurer of the British Endodontic Society, Daniel Vaz de Souza's session "Root canal treatment outcomes: boosting longevity" focused on maximising the survival of root canal treated teeth. He suggested assessments which might aid diagnosis, and highlighted the importance of thorough root canal disinfection, as well as the risks posed by contaminated equipment, materials, and PPE, as this can impact treatment success.

Principal dentist in attendance, Oril Adtismi, said:

"Daniel is qualified and proficient, and the topic was well covered."

Maryam Chaudhry, a foundation dentist who attended the session, commented:

"The session was engaging and informative. I enjoyed the use of case images to illustrate the discussion."

BDCDS provides dentists with a fantastic opportunity to network and connect with likeminded professionals, attend a wide range of educational sessions, and visit hundreds of trade exhibitors.

Associate dentist James Clark commented:

"I am very pleased to have attended the show. I have seen a range of good speakers, and I would definitely come again."



SAVE THE DATE



The British Dental Conference & Dentistry Show (BDCDS) 2024 will be held on 17th and 18th May, at the NEC in Birmingham, co-located with DTS 2024
To register your interest, please visit birmingham.dentistryshow.co.uk



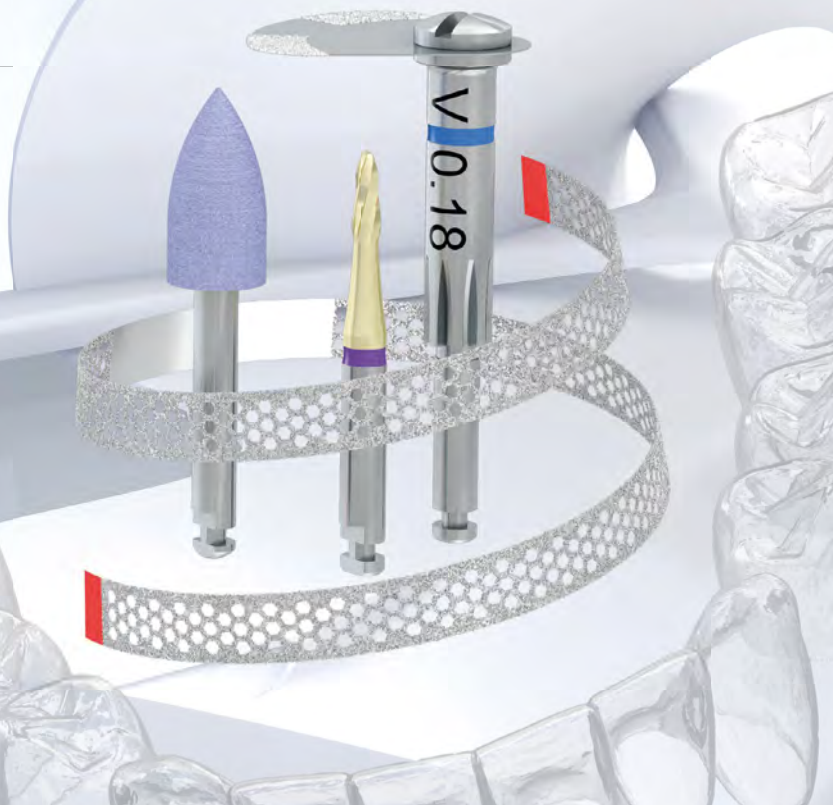
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Testimonials

The British Dental Conference & Dentistry Show is absolutely critical for the industry. It's nice to meet up and see colleagues, learn from one another. It's also great to spend time with the exhibitors and see what's new and what's happening in dentistry. It just keeps you at the forefront."

Dipesh Parmar, Partner, Acorn Dental

The British Dental Conference & Dentistry Show is a very important event. We look forward to it every year. It's very important to us to come and see what's new in dentistry, material or the instruments or the software, because every year dentistry is, there's a new technology."

Dalia Hassoun, Associate Dentist, Wilson Road Dental Surgery



"The British Dental Conference & Dentistry show is like a big menu. You can choose from a big menu of topics that you need to update yourself on or the things that are most interested in. It's an amazing platform with an amazing variety of opportunities for people. As speaker you can always hear that buzz of people, but actually that's okay because people are genuinely interacting and moving around and making the most of everything being under one roof. It is the ideal learning environment because you've got presentations given by people that know their subject. You can then go to the trade and you can align with what you have just learnt."

Professor Iain Chapple, Consultant in Restorative Dentistry, Director of Research Institute of Clinical Sciences, The Unive, Listerine

"The British Dental Conference & Dentistry show is so important. It's networking, you come here, you meet people, you can see what's happening in dentistry right now. You meet colleagues, discover job opportunities, get recommendations for equipment and really pushing our clinics forward. A man is not an island, we need to work together and how are we going to work together if we don't see each other? The British Dental Conference & Dentistry Show in Birmingham is awesome."

Manrina Rhode Aesthetic Dental Surgeon, DRMR

"There's only so much you can learn from online education, but face-to-face communication, having products in front of you that you can play with. Try a matrix band on, put a ring on, put a wedge in. Does it ping off? Why? Using the knowledge of clinicians and trader alike to help you iron out kinks in your daily workflow and also open your eyes as to what you can aspire to be the future. You have to get that hands-on experience in order to progress and it's great fun as well. The British Dental Conference & Dentistry Show Birmingham is awesome. I'm all for it."

Nikhil Sethi Director, Elevate Education



12-13 May



17

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BDCDS IS BACK IN BUSINESS

The British Dental Conference & Dentistry Show (BDCDS), is the stand out event bringing in thousands of dental professionals from a wide array of backgrounds. The two-day show connected a variety of disciplines under one roof to undertake the biggest discussions in modern dentistry.

Alongside clinically focused lectures, the scene was set for fundamental conversations about dental business management, mental health, and how to make the most of the entire dental team.

NHS dentistry today

Within the Dental Business Theatre programmed by Practice Plan, a crowd drew close to listen in on a debate around one of the biggest questions facing UK dentistry today, "Is there a future for NHS Dentistry?", led by Zoe Close. The panel provided unmatched insight into the current landscape of NHS dentistry and the issues surrounding it. Shawn Charlwood provided a damning indictment of the government's efforts to recover the crisis of hope around NHS contracts. Likening the proposals made to repairing torn deckchairs on the sinking Titanic, Charlwood was joined by Nigel Jones and Simon Thackeray, who shared their thoughts on the situation at large.

The panel echoed the importance of NHS dentistry alongside private practices in providing care to those that may need it most. The patients at the centre of the issue were of prime concern within the conversation, as Nigel lamented those that may be squeezed out of healthcare that they cannot afford. The group were in agreement that dentists are providing unbelievable care every day, and the profession can be proud of its efforts to be there for patients.

Jane Lelean, a business coach and former principal dentist, said of the session:

"It was a great presentation, both balanced and professional. It importantly and rightly put the patient's best interests first, making the difference between those than 'can't' and 'won't' access care."

Recession

Kevin Rose offered up an engaging session on "How to survive a recession", where he shared with delegates his keys to building lasting long-term relationships with patients, and developing a successful practice. Kevin delved into the importance of building a reliable and kind reputation that can spread effectively through word of mouth, rather than focusing primarily on generic website taglines. He emphasised the importance of language and routines that feel personalised for a patient, and signified the need for emotional care rather than a digital excess.

Dentist Usman Waheed was full of praise for Kevin, as he noted:

"The speaker was very good and engaging. His content was interesting, and has added to a really enjoyable show."



Mental Health

The personal side of business leadership was of heavy consideration, as the question "How can I keep myself mentally fit?" was posed to a panel led by Les Jones. The mounting anxieties surrounding dentists and their teams were highlighted, with an urge help destigmatise mental health struggles within the profession. Laura Hannon called for dental professionals to reach out to those around them when they notice someone struggling, and be a friend as well as a supportive colleague.

Liz Storis, an NHS psychotherapist and former dental hygienist and therapist, thought the panel was excellent as she said:

"The talk was really interesting and important. It's a topic nobody really wants to talk about. A lot of dentists are isolated, and have so many balls in the air to worry about, from patients to litigation. Having this discussion is completely necessary."

Leading a team

One of the toughest tasks for a dental professional can be making the most of their collective team's potential. Experienced dentist Bhavna Doshi provided an insight into the importance of building a positive team culture in her talk "Building a quality team", in the BAPD Private Dentistry Theatre. Bhavna encouraged individuals to be seen as leaders in their own areas, rather than employees, empowering them to achieve objectives in working towards a collective vision and in turn growing a practice.

With everchanging business requirements for practices, BDCDS provided an opportunity for delegates to understand the latest developments. At the Compliance Clinic, sponsored by Apolline, Patricia

Langley detailed the CQC's evolving approach to inspections and regulations, instilling confidence in delegates on how to pass with flying colours. The importance of acting upon mistakes and assessing patient feedback regularly was of note for Pat, who discussed compliance as a shared team effort.

Dental hygienist Gail Braine found the session especially helpful, as she said:

"The talk was really direct and informative. It's good to brush up and take this knowledge into my own

practice to implement. I don't love learning online, so having these talks in person and speaking to a wide variety of new people is brilliant. I'm really learning a lot!"

Dr Naveed Ahmad of Pak Smile Dental Clinic celebrated the importance of the show as he said:

"The lectures have been great. To be able to go to a lot of stands and see the latest improvements, especially of digital care and x-rays, is great. You have an exposure to all variations of the profession, all under one roof!"



SAVE THE DATE



The British Dental Conference & Dentistry Show (BDCDS) 2024 will be held on 17th and 18th May, at the NEC in Birmingham, co-located with DTS 2024

To register your interest, please visit birmingham.dentistryshow.co.uk



EXHIBITOR PROFILES

ALIGN

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world,     iTero™ intraoral scanners and services, and exocad™ CAD/CAM software. These enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 239 thousand doctor customers and are key to accessing Align's 500 million consumer market opportunity worldwide. Over the past 25 years, Align has helped doctors treat over 14.5 million patients with the Invisalign system and is driving the evolution in digital dentistry through the Align Digital Platform™ for patients and consumers, orthodontists and GP dentists, and lab/partners.

To join their ranks please visit www.invisalign.com and www.iTero.com more information.

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We love what we do and we aim to inspire others.



We support dentists, dental technicians and dental hygienists both professionally and personally in fulfilling their passion and purpose: to ensure that people have the best possible oral health and quality of life, today and in the future.

The history of our family business dates back to 1923. Today, we are one of the world's leading-edge dental companies. Our integrated solutions are helping to improve the state of oral health worldwide. Like our customers we never stand still – We share one mission: Making People Smile.

Ivoclar complete product portfolios work together to ensure efficient and reliable results. Our smart systems are designed for entire workflows, from initial consultations with the patient to after-care, and all the steps in between.

COSTECH

Last chance to lock in exhibition-only offers from CosTech Dental Lab!



Did you miss us at the show? Sign up at costech.co.uk/dsne-2023-show-offers to lock in exclusive prices for 3 months and receive a free marketing pack for both Truvinci Aligners and Saber White.

Save £100 on each of your first ten Truvinci Aligner cases. Truvinci Aligners combine longevity of treatment with competitive prices and every case is designed by qualified orthodontists. The consistent outcomes and all-inclusive prices allow you to prescribe with confidence and orthodontist support where needed.

Save £20 on every Whiten & Boost package from Saber White. Give your patients a whiter smile while also promoting remineralisation of their teeth. The unique twin-approach of Saber White & Saber Boost means your patients get the consistency of tray-based whitening, healthy teeth and fast, light-enhanced results when they need a quick confidence boost.

EMS

EMS is the leading manufacturer of precision medical devices for dental prophylaxis, orthopaedics and urology. With over 800 qualified and specialised employees, we work on further improving our products and services every day – at our corporate headquarters in Nyon and around the world: Because, our goal is absolute perfection.



Guided Biofilm Therapy is the systematic, evidence-based solution for dental biofilm management in professional prevention using state of the art AIRFLOW®, PERIOFLOW® and PIEZON® technologies on teeth, soft tissues and implants.

Guided Biofilm Therapy consists of treatment protocols based on individual patient diagnosis and risk assessment in order to achieve optimal results. The treatment is given in the least invasive way, with the highest level of comfort, safety, and efficiency.

Guided Biofilm Therapy includes patient education and motivation to maintain natural teeth and implants for as long as possible.

PREMIUM PLUS

Premium Plus UK is a leading supplier of dental products to practices in the UK, and across the world! With over a decade of experience in the UK dental market, we're committed to providing exceptional customer service, high quality products, and affordable prices.



Our products are available in a range of colours, so you can choose the perfect match for your practice. We understand that selecting the right dental products can be time-consuming, which is why we offer free samples across all our product ranges! We are also committed to developing products for our Greenline range, which uses recycled or reduced amounts of plastic so we can do our part for the planet.

Our mission is to make your dental supply needs hassle-free, so you can focus on providing the best possible care to your patients. Let us help you brighten up your dental practice and achieve healthier, happier smiles!

DÜRR

As well as hosting delegates on their Beer & Bubbles stand, Dürr Dental also took the opportunity to showcase three of their VistaScan models – UltraView, and the new Mini View 2.0 and Mini Easy 2.0.



Easy user interface, aided by pioneering technology, is the essence of all three models.

With Ultra View, for example, two slots mean you can scan image plates simultaneously. The large 7" screen ensures images are immediately visible for quick, accurate diagnosis.

If compact and clever is your key requirement, then Mini View 2.0 is the model for you. Thanks to AI, scanning is even simpler, saving valuable working time.

Mini Easy 2.0 also utilises the latest plate technology to open up many AI based features. Scanning is quick and easy, with no compromise on image plate quality.

All three VistaScan models offer a helping hand in diagnosing, giving you ultimate control.

STRAUMANN

Industry-leading solutions to meet every clinician's needs.



Whether you are interested in removable orthodontics, dental implantology, digital imaging or periodontal management, the Straumann Group provides solutions backed by science. From the premier aligner – ClearCorrect® – which has been engineered for precision, comfort and aesthetics, to the various Straumann®, Anthogyr and Neodent implant systems, there is an industry-leading option to suit the needs of every clinician.

Delegates attending the British Dental Conference & Dentistry Show recently in Birmingham were able to discover the comprehensive portfolio, with product experts on hand to answer questions.

Those same experts are at the end of a phone call or email should you have any further questions, or wish to find out more. Get in touch today!

For more information on the Straumann Group, visit www.straumann.co.uk

EASTMAN

The Eastman Dental Hospital Education Centre (EDHEC)



is a distinguished dental training institution in the UK, with a deep commitment to delivering exceptional education. EDHEC is dedicated to providing a transformative journey of professional discovery, personal growth, and development, equipping learners with the skills and knowledge needed to meet the challenges of the future.

As a trusted provider of quality education, EDHEC offers a range of innovative and thought-provoking learning prospects for the entire dental team. Their programmes are designed to empower learners to reach their full potential, enhance their expertise, and advance their careers. With a focus on excellence and innovation, EDHEC provides a unique and dynamic learning experience that is second to none.

If you're looking to take your team's skills to the next level, discover the amazing learning opportunities available to you and your team at the Eastman Dental Hospital Education Centre.



Dentistry Show London

6-7 October 2023 | ExCeL

"It's really good being able to hear the latest developments in the lectures, being able to see the latest products. It's just a great gathering of people. Dentistry and aesthetics are such a fast-paced industry, the developments have just come on and on every year so it's so important to come to the show to keep up to date with those."

Donna Mills, The Practice at Willington

"Lifelong learning is key and there is no better place to learn than here with the industry leaders. The variety of topics that you get under one roof over the two days is unique actually. One of the main things that I enjoy about coming here is learning every day. It's been great. It's been so good to see everybody again, and network. I'm already looking forward to coming back next year, both as a speaker and an exhibitor."

Teki Sowdani, owner of Teki Training

"Dentistry Show London is in my opinion key for the industry. It brings us all together. We're all sometimes often quite isolated. When I say isolated, I mean working within our teams in silos. We're all really busy nowadays. It's a great opportunity to have a meeting point, to chat, discuss ideas, and also to buy products and really visit and increase our enhanced CPD hours. So it's really key for all of those areas."

Amit Frankie Rai, GDP & Practice Owner

"Dentistry Show London is the premier event of the industry. Dental professionals from all around the UK come here to see friends, old work colleagues, and buy amazing products. It's the biggest gathering in London for dental professionals. It's my first time actually coming to one of these events and I didn't realise it'd be so big. Dentistry Show London has been amazing, really great. I cannot wait to come here next year."

Mareih Hashemi, Dental Hygienist, University Essex



**CLICK
HERE TO
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TODAY**



A key date for your diary this autumn

Dentistry Show London 2023 will be held on Friday 6 and Saturday 7 October, ExCeL London

Dentistry Show London 2023

Join the capital's premier dental event for an extensive showcase of the latest dental innovations!
Accompany your colleagues and friends to Dentistry Show London and walk away with the enhanced CPD, latest innovations and connections you need to thrive and grow.
DSL23 takes place at ExCeL London on Friday 6 and Saturday 7 October 2023. Free to attend for all dental professionals.



Click here to register, or visit london.dentistryshow.co.uk

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Dentistry Show London

6-7 October 2023 | ExCeL

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The Dentistry Show



DSL23 - Speaker sneak peek!

OUR EXPERT SPEAKER LINE-UP INCLUDES...



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Consultant in Restorative Dentistry
Leeds Dental Institute



ADAM NULTY
Professor
International Digital Dental Academy



JOCELYN HARDING
Dental Hygienist and Clinical Ambassador
Mouth Cancer Foundation



RIAZ YAR
Specialist and Visiting Prof in Prosthodontics
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PREETEE HYLTON
Dental Nurse and Safeguarding Lead
The No.8 Partnership



MIRANDA STEEPLES
President
British Society of Dental Hygiene and Therapy

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DENTISTRY SHOW LONDON EXHIBITORS

- 3Beam Imaging Centre
- Academy of Implant Excellence
- Acuity Law
- Agilio Software
- Aksim Surgical
- Align Technology
- ALS Dental
- Anglian Dental
- Aspire Pharma
- Aspired Finance
- Association of Dental Administrators and Managers
- Atmosphere
- Avangart UK Dental Clinic And Lab
- AWB Textiles
- Awesome Technology Ltd
- Azatek Dental Instruments
- Bausch
- Belmont
- Birdeye
- Birdi & Co Solicitors
- Black Swan Tax Advisers
- Braemar Finance
- British Association of Dental Nurses
- British Association of Dental Therapists
- British Dental Association
- British Orthodontic Society
- Bryant Dental
- Bsolve Dental
- BTL Aesthetics
- Care Quality Commission
- Cattani ESAM UK Limited
- Cavendish Imaging
- Christie & Co
- Colgate
- College of General Dentistry
- College of Medicine and Dentistry, Birmingham

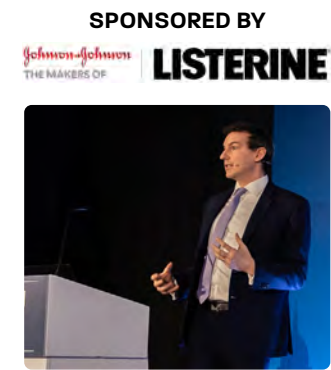
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- Costech Dental Laboratory
- DENSURA
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- Dental Elite
- Dental Tribune International
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- DentalAir
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- Dentex
- Dentists' Provident
- DMG Dental UK
- EDRA PUBLISHING
- EMS
- Evident
- EVO Dental
- F2 Medical Supplies Ltd
- FMC & Dentistry.co.uk
- Frank Taylor + Associates
- GC UK Ltd
- General Dental Council
- Hague Dental
- HALEON
- Happythreads Ltd
- ICE Postgraduate Dental Institute & Hospital
- Imaging Technologies
- International Digital Dental Academy
- Intra Systems
- IRES Implants - Global Health
- Ivoclar
- James and J Consultancy Ltd
- JOBS4DENTISTS - AUSTRALIA
- KaVo
- Komet Dental
- Lily Head Practice Sales
- Listerine

- Lloyds Bank
- Luke Barnett Dental Ceramics
- MDDUS
- MedMatch Dental
- Micro Minder
- Mouth Cancer Foundation
- Myofunctional Research Company
- Neoss
- NHS Business Services
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- On Hold Comms
- Optim Interdental Brushes
- Orascope
- Osstem & Hiossen Implants UK
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- Portman Dental Care
- Practice Plan
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- Purple Media
- Quality Dental Compliance
- Queen Mary University of London
- Quicklase Quickwhite
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- Straumann Group
- SURI
- TDS E&W Ltd
- Together Dental
- Turn Key Dental Supplies Ltd
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DSL 2023 THEATRES

Clinical Excellence Theatre

The Clinical Excellence Theatre brings together dentistry's leading figures to share their knowledge, experience and expertise across a range of different clinical areas including periodontics, implant dentistry and orthodontics. Attendees will gain valuable clinical insight into the latest treatment solutions for complex dental issues.



Dental Care Professionals Hub

New for 2023, the Dental Care Professionals Hub has been created specifically with hygienists, therapists, dental nurses and technicians in mind. The eCPD-accredited content will cover topic areas such as oral cancer, infection control and safeguarding, helping DCPs to support patients as effectively as possible and achieve better oral health for all.



Enhanced CPD Theatre

The Enhanced CPD Theatre will play host to a comprehensive 2-day lecture programme designed to help you further your continuing professional development. With lectures covering the core topics dental professionals need to be aware of such as radiography, record-keeping and oral cancer, sessions in the Enhanced CPD Theatre will help you stay up to date and compliant in your dental practice.



Practice Owners & Business Management Theatre

The Practice Owners & Business Management Theatre will provide practice owners, associates and managers with actionable insights and business solutions, helping you to drive efficiency and improve patient and staff experience within your practice. Practical and pertinent presentations delivered by leading industry experts will help you build a successful, profitable and resilient dental practice, and will also provide an overview of the current dental.



Digital Dentistry Theatre

The Digital Dentistry Theatre promises to shine a spotlight on the latest innovative technologies transforming patient care and enhancing clinical and aesthetic outcomes in dentistry. Attendees will hear some of digital dentistry's leading innovators and thinkers discuss topics ranging from digital workflows to innovations in AI and learn the benefits of integrating these new technologies into their everyday practice.



Private & Aesthetic Dentistry Zone

The Private & Aesthetic Dentistry Zone has been designed to help dental practitioners enhance their scope of practice by integrating quality cosmetic and aesthetic dentistry into their treatment offering. With sessions covering areas such as clear aligners, facial aesthetics and the latest innovations in dental technology, attendees will receive invaluable insight and guidance on private and aesthetic dentistry, helping you to achieve the best.



A SPOTLIGHT ON THE PROGRAMME FOR DENTISTRY SHOW LONDON 2023

Dentistry Show London is well-known in the profession for providing a varied and dynamic educational programme for all members of the practice team to enjoy. Taking place on the 6-7 October 2023 at the ExCeL London, this year will be no different. Offering a combination of clinical, business and career development topics, the programme is set to help individuals and teams to excel and really fulfil their potential.

There will be sessions delivered by leading lights in their respective fields on everything from periodontology to dental implants, endodontics, orthodontics and prosthodontics. There will also be presentations designed to support business development, offering useful tips on everything from practice marketing to team retention and training opportunities. Plus, with sessions tailored to dentists, dental hygienist and therapists, dental nurses, practice managers and treatment coordinators,

it's no wonder this is such a great event to bring the entire team!

Among the clinically-focused seminars will be **Hannah Beddis**, Consultant in Restorative Dentistry at Leeds Dental Institute, discussing restorative management of tooth wear. **Satnam Singh Virdee**, Clinical Lecturer at the University of Birmingham will be exploring "Endodontic retreatment: decision-making and practical tips", giving delegates useful insight into what can be a complex area of treatment.

Varkha Rattu, dentist with a special interest in periodontics, will be considering the lifestyle factors that contribute to periodontal disease, providing an update on the latest research and recommendations in the field. In addition, **Riaz Yar**, Specialist and Visiting Professor in Prosthodontics at The Square ADC, will delve into the world of occlusion and help delegates boost their confidence in this subject.



"To come to shows, not to just go to the stands, it's great to go and see your suppliers, facilitators, education list, they all have stands now as well. Having an element of CPD within these meetings so you're not taking a day off from work or practice to come along just to look at trade, but also have an element of education because really both go hand in hand very well together."

Maria Lessani, President British Endodontic Society



Given the importance of digital dentistry in the profession today, this will also feature heavily throughout the programme for 2023. **Adam Nulty**, Professor at the International Digital Dental Academy, will discuss its influence on daily practice and share some of his own extensive experience with modern technologies to help colleagues maximise on the benefits available as well.

"The educational program at Dentistry Show London is amazing because it caters to the entire team. Whether you are a dental nurse, a practice manager, therapist, hygienist, dentist, there's something for everyone and really relevant in contemporary topics that you don't find every day at other shows."

Lauren Long, Dental Therapist, Pain Free Dentistry Group



There will be plenty of dedicated content for dental care professionals too. **Jocelyn Harding**, dental hygienist and Clinical Ambassador at the Mouth Cancer Foundation, aims to help delegates better prepare to fight mouth cancer, covering clinical symptoms, referral pathways and other ways to support patients who may be affected. **Preetee Hylton**, dental nurse and Safeguarding Lead at The No.8 Partnership, will be discussing the signs of STIs in the mouth and helping the whole dental team identify potential issues early.

Finally, **Lisa Bainham**, practice manager and Chairperson of the Association of Dental Administrators and Managers (ADAM), will present "Practical tips for practice managers". She will talk about some of the challenges that individuals in the role face today, how they can overcome these difficulties and what protocols they can put in place to make daily life in practice more streamlined.

With more than 100 hours of educational content available, this is just a snapshot of the sessions you can look forward to at Dentistry Show London 2023. There will certainly be plenty of food for thought, with speakers and delegates alike often asking the big questions, engaging in lively debates and brainstorming innovative ideas. You really don't want to miss out – make sure you're part of the conversation this October!

6-7 October 2023, ExCeL London
Register today london.dentistryshow.co.uk





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