

THERE'S MORE TO THIS...



...THAN MEETS THE EYE

17TH & 18TH MAY, NEC, BIRMINGHAM

PRODUCTS & SERVICES GUIDE

REGISTER FOR FREE:
THE DENTISTRY SHOW.CO.UK/PS

 thedentistryshow  The Dentistry Show

 @dentistryshow #BDCDS19

British Dental Conference &

**dentistry
show** 

17th & 18th May 2019 / NEC Birmingham

www.thedentistryshow.co.uk

In collaboration with

BDA
British Dental Association

Introducing **next generation technology**
to help patients achieve Whole Mouth Health^{1,*}

New technology



Superior **proactive protection***
of teeth, tongue, cheeks, and gums.

New Colgate Total® with Dual-Zinc + Arginine.
Reinvented to proactively work with the biology
and chemistry of the mouth.

- Superior reduction of bacteria on 100% of mouth surfaces (teeth, tongue, cheeks and gums), 12 hours after brushing^{1,*}
- Weakens to kill bacteria
- Creates a protective barrier on hard and soft tissue to protect against bacterial regrowth

For better oral health outcomes^{2,†}, advise your patients about New Colgate Total®

*Statistically significant greater reduction of cultivable bacteria on teeth, tongue, cheeks, and gums with Colgate Total® vs non-antibacterial fluoride toothpaste at 4 weeks, 12 hours after brushing.
†Significant reductions in plaque and gum problems at 6 months vs non-antibacterial fluoride toothpaste; p<0.001.

References: 1. Prasad K et al, *J Clin Dent*, 2018;29 (Spec Iss A) 2. Delgado E et al, *J Clin Dent*, 2018;29 (Spec Iss A).

Welcome to the British Dental Conference and Dentistry Show Products & Services Guide 2019

The British Dental Conference and Dentistry Show will take place on Friday 17 and Saturday 18 May at the NEC, Birmingham (Hall 5) and will be the undisputed leader in dental events, with over 10,000 dental professionals expected.

The Show, now in its twelfth edition, has grown from a single stream conference for dentists looking to broaden their aesthetic skill-set into a multidisciplinary clinical and business conference, and major trade exhibition, catering for the whole dental team.



With over 400 companies, the British Dental Conference and Dentistry Show 2019 will be the largest and most diverse assembly of trade suppliers, service providers and professional organisations available to dental professionals at any UK event. Each and every exhibitor will have a new product, new idea or specialist advice, while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient, and profitable dental business.

This year there are already over 133 exhibitors that were not with us in 2018, so if you think you saw it all at the 2018 show, then think again. These new suppliers are highlighted on pages 16 and 17 - please make sure you go and see what they have to offer, they may just have the solution you've been looking for!

Across the trade floor you will find manufacturers from around the world who are looking for a UK agent, distributor or wholesaler to help them take their product to market. If you offer these services to international companies then, again, please make the time to find out what they're looking to introduce to the UK profession.

The British Dental Conference and Dentistry Show's success and expansion is down to thousands of proactive, passionate practice owners, dentists, DCPs, technicians, distributors and wholesalers, like you, utilising the event to meet the trade. Your support has created a marketplace for suppliers to showcase their portfolio of products and, in turn, from their support and investment we are able to improve and enhance the delegate experience each year by offering a more enriched clinical and business education programme for the profession, for FREE.

The list of professional organisations that support British Dental Conference and Dentistry Show is growing every year; and 2019 is no different. We are also delighted to be working with Purple Media Solutions, once again, to host the prestigious Dental Awards 2019. The Awards will be held on the first night of the Show (Friday 17th May), it will be an evening that recognises and celebrates the many achievements of both individuals and groups in the industry.

Visit: www.dentalrepublic.co.uk/awards for details on how to book your tickets.

This will be the biggest and, hopefully, the best British Dental Conference and Dentistry Show yet - I hope you can make it. Register for your FREE place if you haven't already by visiting: www.thedentistryshow.co.uk/freepass or call +44 (0)20 7348 5253.

Kind regards,



Alex Harden
Event Director
dentistry@closerstillmedia.com

Exhibitor product categories

Accountants

Morris & Co
 NASDAL
 Price Bailey Chartered Accountants
 Samera Business Advisors
 GB Accountancy & Finance
 DentalEdge
 Baldwins

Air Compressors

Cattani ESAM UK
 DE UK

Air Purification Systems

Purex International

Amalgam Separators/ Dispensers

Cattani ESAM UK

Anaesthetics/Anaesthetic Apparatus

Evident
 Septodont
 MES
 Sedation Solutions

Aspirator Systems

Cattani ESAM UK
 Purex International

Autoclaves

CleanCert
 SciCan Ltd
 MDS Medical Ltd

Bone Augmentation Materials

General Medical
 MES

Breathing/Scavenging Systems

Myofunctional Research Company
 Purex International

Building & Construction

S&H Group
 Commercial Surveyors Direct

Cabinetry & Furniture

S&H Group
 Bambach UK

CAD/CAM

Ziacom S.L
 EVO Dental
 Shofu UK
 Invisalign iTero
 Planmeca
 Henry Schein Dental
 Straumann
 Carestream Dental Ltd
 Wired Orthodontics
 The Medit European Support Centre
 DiaShine with Academy of Digital Dentistry
 Ivoclar Vivadent
 Clark Dental

Chairs

Belmont
 A-Dec Dental UK Ltd
 Support Design AB
 S&H Group
 DE UK
 Bambach UK

Charities

iComply
 RCSED
 Care Quality Commission
 British Association of Dental Nurses (BADN)
 FDI World Dental Federation
 General Dental Council
 British Orthodontic Society
 Association of Dental Administrators & Managers
 National Examining Board for Dental Nurses
 Commercial Surveyors Direct
 Society of British Dental Nurses
 BDA Benevolent Fund

Compliance / Support Services

iComply
 Apolline Ltd
 Working Feedback
 Care Quality Commission
 Dental Focus®
 Isopharm Ltd
 Courtney Kelly Consulting
 Medilingua
 MedMatch Dental
 Primary Care Support England
 British Dental Association
 DentalEdge
 HL Dental Estate Agents
 Society of British Dental Nurses
 Baldwins

Composites

3M UK PLC
 Coltene
 Technical & General
 Kulzer
 J&S Davis Limited
 Ivoclar Vivadent

Compressors

Cattani ESAM UK
 DE UK

Computers

Systems for Dentists (SFD)
 SteriType

Consumables

Ortho-Care UK Ltd
 CleanCert
 Cerezen
 Cattani ESAM UK
 DHB Oral Healthcare Ltd
 Survival-32
 GAMA Healthcare
 Henry Schein Dental
 AWB Textiles
 Boutique Whitening/Quick Straight Teeth
 Isopharm Ltd

Exhibitor product categories

SteriType

The Medit European Support Centre

DiaShine with Academy of Digital Dentistry

Cannon Hygiene

Cosmetic Supplies / Treatments

Invisalign iTero

IDS Spa

Nuvola By GEO SRL

Smile Imaging

Smilelign Clear Aligners

Boutique Whitening/Quick Straight Teeth

DENTISSIMO Premium Oral Care

Six Month Smiles

CPD Education / Training

HL Dental Estate Agents

EVO Dental

Invisalign iTero

GlaxoSmithKline

iComply

Apolline Ltd

College of Medicine and Dentistry

FGDP (UK)

The Dr Bob Khanna Training Institute

Edinburgh Dental Institute

Dominic Hassall Training Institute

RCSED

Dental Protection

King's College London

Care Quality Commission

VSS Academy

Software of Excellence

S4S Dental Laboratory

Smilelign Clear Aligners

Straumann

BADT

The Campbell Academy

University of Central Lancashire School of Dentistry

Isopharm Ltd

Wired Orthodontics

Systems for Dentists (SFD)

Courtney Kelly Consulting

Six Month Smiles

Alumier Labs UK

Neodent

Sedation Solutions

HL Dental Estate Agents

National Examining Board for Dental Nurses

Cross-infection Consumables

CleanCert

Cattani ESAM UK

Survival-32

GAMA Healthcare

SteriType

Dental Chairs

Belmont

A-Dec Dental UK Ltd

Support Design AB

S&H Group

DE UK

Bambach UK

Dental Groups

EVO Dental

Cerezen

Rodericks Dental

Dental Tribune International

British Dental Association

Maven Dental

Pacific Smiles Group

Portman Dental Care

Society of British Dental Nurses

Dental Practice Sales

HL Dental Estate Agents

Dental Elite

Frank Taylor & Associates

Ashley Latter

Cerezen

Lily Head Dental Practice Sales

Mediholdings

Systems for Dentists (SFD)

Blue Sky People

HL Dental Estate Agents

Dental Stools

Belmont

A-Dec Dental UK Ltd

Support Design AB

Bambach UK

Desensitisers

Kulzer

Digital Imaging / 3D Imaging

Acteon UK

EVO Dental

Invisalign iTero

Planmeca

Henry Schein Dental

Vatech UK Ltd

Clark Dental

Disposable Gloves

General Medical

Ansell Healthcare

Dry Mouth Products

Curaprox UK

Survival-32

Oralieve Dry Mouth Relief

UltraDEX

Electrosurgery

MES

Endodontic Equipment & Supplies

Komet Dental

CleanCert

Coltene

Septodont

Isopharm Ltd

J&S Davis Limited

Schottlander

Equipment Repair / Maintenance

MDS Medical Ltd

Global4 Communications

DE UK

Exhibitor product categories

Extraoral Cameras

Evident

Facial Aesthetics

The Dr Bob Khanna Training Institute

Smile Imaging

Dental Directory

Botulinum Toxin Club

Alumier Labs UK

Filling materials

Evident

Coltene

Kulzer

Finance Services

Performance Finance Ltd

Lloyd & Whyte

Practice Plan Ltd

Simplyhealth Professionals

FTA Finance

DPAS Dental Plans

Dental Elite

Lloyds Bank

Braemar Finance

Patient Plan Direct Ltd

NASDAL

Price Bailey Chartered Accountants

Lily Head Dental Practice Sales

DG Mutual

Spotcap

GB Accountancy & Finance

Vibrant Wealth Management

Direct Dental Finance

Santander

Charles Derby Financial Services

Finishing & Polishing

3M UK PLC

Komet Dental

J&S Davis Limited

DiaShine with Academy of Digital Dentistry

Gloves

General Medical

Ansell Healthcare

Schottlander

Hand Pieces

Bien-Air UK

Human Resources

iComply

Dental HR

Courtney Kelly Consulting

MedMatch Dental

Blue Sky People

DentalEdge

Pacific Smiles Group

Defacto Dentists

Implants / Biomaterials / Bone

RegenerationZiacom S.L

EVO Dental

Henry Schein Dental

Straumann

Septodont

Neoss

General Medical

The Campbell Academy

Trycare

SOLVO IMPLANTS

J&S Davis Limited

Neodent

Dentale

Impression Materials

3M UK PLC

Technical & General

Septodont

Neoss

Kulzer

Schottlander

Ivoclar Vivadent

Infection Control

CleanCert

SciCan Ltd

DHB Oral Healthcare Ltd

GAMA Healthcare

Technical & General

SteriType

Society of British Dental Nurses

Instruments

Ziacom S.L

Komet Dental

Technical & General

General Medical

Tri Hawk Dental Burs

Six Month Smiles

J&S Davis Limited

HDF Medical

Exponiq Surgical Instruments

Schottlander

Insurance / Indemnity / Protection

Lloyd & Whyte

All Med Pro

FTA Finance

Dental Protection

Dentists' Provident

DG Mutual

Dental Defence Union

British Association of Dental Nurses (BADN)

BADT

MIAB

Hamilton Fraser Cosmetic Insurance

Lockton Companies

Vibrant Wealth Management

Charles Derby Financial Services

Interior Design / Lighting

S&H Group

Bambach UK

Intraoral Cameras

Acteon UK

Invisalign iTero

Carestream Dental Ltd

The Medit European Support Centre

Investment Management

Lloyd & Whyte

FTA Finance

Vibrant Wealth Management

Exhibitor product categories

IT/ Communications

Micro Minder
Dentally
Dental Focus®
Teeth4Life
Cloud 4 Dentists
Systems for Dentists (SFD)
Global4 Communications
SmileVision
SteriType
Dentree

Laboratory Equipment / Supplies

Henry Schein Dental
Straumann
Southern Scientific
The Medit European Support Centre

Laboratory Services

IAS Academy
Rodericks Dental
S4S Dental Laboratory
Smilealign Clear Aligners
Wired Orthodontics
Axion International co. Ltd

Lasers

Quicklase Quickwhite
Trycare

Lights

Belmont
Evident
A-Dec Dental UK Ltd
Bryant Medical Ltd
Orascope
Trycare
Ivoclar Vivadent

Lights & Lighting

Bryant Medical Ltd
Orascope
Trycare

Lining & Cements

3M UK PLC
Ivoclar Vivadent

Loupes & Microscopes

Evident
DP Medical Systems
Bryant Medical Ltd
Quicklase Quickwhite
Dental Directory
Orascope
MES
Albert Waeschle
Trycare
Society of British Dental Nurses

Marketing Agencies / Promo Items

FooCo Video Websites
Working Feedback
Dental Focus®
Digimax Dental
Dental Tribune International
design4dentists.com
Dentree

Media / Publications

Care Quality Commission
British Association of Dental Nurses (BADN)
British Society of Dental Hygiene & Therapy
DLT Media
Digimax Dental
Dental Tribune International
British Dental Association
BDA Extra and Expert Members lounge
British Dental Journal (BDJ)
Defacto Dentists
BDJ Jobs
BDJ Marketplace
Dentree

Milling Centres

Ziacom S.L
The Medit European Support Centre

Needles and Syringes

Septodont
HDF Medical
Exponiq Surgical Instruments
Cannon Hygiene

Oral Cancer Detection

Teeth4Life

Oral Hygiene Products

Waterpik
Curaprox UK
Ortho-Care UK Ltd
GlaxoSmithKline
IDS Spa
TePe Oral Hygiene Products Ltd
Periochip
Unilever
EMS
DHB Oral Healthcare Ltd
Survival-32
Stoddard Manufacturing Co Ltd
Teeth4Life
Dental Directory
Colgate
Oralieve Dry Mouth Relief
Isopharm Ltd
DENTISSIMO Premium Oral Care
UltraDEX
Perfect Care B.V.
Georganics
Wrigley Oral Healthcare Programme

Orthodontic Laboratory

Ortho-Care UK Ltd
Invisalign iTero
Nuvola By GEO SRL
Orascope
S4S Dental Laboratory
Wired Orthodontics

Orthodontic Suppliers

Curaprox UK
Ortho-Care UK Ltd
Invisalign iTero

Exhibitor product categories

IAS Academy

Nuvola By GEO SRL

Ceph tactics

Myofunctional Research Company

Orascope

Straumann

Boutique Whitening/Quick Straight Teeth

K Line UK

Six Month Smiles

HDF Medical

Outsourced Products

Systems for Dentists (SFD)

Pain Relief

Cerezen

Sedation Solutions

Patient Plans

Lloyd & Whyte

Practice Plan Ltd

Simplyhealth Professionals

DPAS Dental Plans

Patient Plan Direct Ltd

Cerezen

Smilecare

Direct Dental Finance

Baldwins

PC Hardware

Micro Minder

Ceph tactics

Planmeca

Carestream Dental Ltd

Systems for Dentists (SFD)

SteriType

Pensions

Price Bailey Chartered Accountants

GB Accountancy & Finance

Vibrant Wealth Management

British Dental Association

Periodontal Supplies

Periochip

MES

UltraDEX

Photographic Equipment

Wex Photographic

Polishing Products

Komet Dental

DiaShine with Academy of Digital Dentistry

Georganics

Practice / Sales Coaching

HL Dental Estate Agents

Ashley Latter

Smile Imaging

VSS Academy

Software of Excellence

Blue Sky People

Practice Management Services

Lloyd & Whyte

iComply

Patient Plan Direct Ltd

Ashley Latter

Working Feedback

Smile Imaging

Dentally

Software of Excellence

BLM

Systems for Dentists (SFD)

Global4 Communications

Courtney Kelly Consulting

British Dental Association

Blue Sky People

DentalEdge

BDA Extra and Expert Members lounge

Commercial Surveyors Direct

Defacto Dentists

Baldwins

Practice Sales / Valuations

HL Dental Estate Agents

Christie & Co

Dental Elite

Frank Taylor & Associates

Price Bailey Chartered Accountants

Lily Head Dental Practice Sales

Samera Business Advisors

Smart Dental Care

Commercial Surveyors Direct

Baldwins

Preventative Products

Curaprox UK

GlaxoSmithKline

Periochip

EMS

Teeth4Life

Printing

Digimax Dental

Dental Tribune International

design4dentists.com

Purified Water Systems

CleanCert

MDS Medical Ltd

Radiography

Belmont

Acteon UK

Planmeca

Vatech UK Ltd

Southern Scientific

Carestream Dental Ltd

S&H Group

DE UK

Clark Dental

Reception Furniture / Entertainment

SmileVision

Recruitment Services

HL Dental Estate Agents

Dental Elite

Consult Search + Selection

British Society of Dental Hygiene & Therapy

Smart Dental Care

MedMatch Dental

Aspiration Training

Blue Sky People

Pacific Smiles Group

HL Dental Estate Agents

Interact Medical

Exhibitor product categories

Restoratives

Invisalign iTero
3M UK PLC
Coltene
Technical & General
Neoss
Kulzer
Trycare

Root Posts

Komet Dental

Rotary Instruments / Burs

Komet Dental
Technical & General
Tri Hawk Dental Burs
J&S Davis Limited
HDF Medical
Schottlander

Skincare

Alumier Labs UK

Software

Acteon UK
Micro Minder
Invisalign iTero
Cephtactics
Smile Imaging
Software of Excellence
Teeth4Life
Southern Scientific
Carestream Dental Ltd
Cloud 4 Dentists
Systems for Dentists (SFD)
Global4 Communications
DentalEdge

Solicitors

NASDAL
BLM
Capsticks Solicitors
Royds Withy King LLP

Sterilisers / Solutions

MDS Medical Ltd

Stools

Belmont
A-Dec Dental UK Ltd
Support Design AB
Bambach UK

Surgery Equipment

A-Dec Dental UK Ltd
Bien-Air UK
Cattani ESAM UK
AWB Textiles
Global4 Communications
DE UK
Exponiq Surgical Instruments

Surgery Planning

Ziacom S.L
Clark Dental

Surgery Sundries

DHB Oral Healthcare Ltd
AWB Textiles
Defacto Dentists

Taxation

Morris & Co
NASDAL
Price Bailey Chartered Accountants
GB Accountancy & Finance
Vibrant Wealth Management
Commercial Surveyors Direct

Team / Sales Coaching

Ashley Latter
Courtney Kelly Consulting
Aspiration Training

Teeth Whitening

Curaprox UK
IDS Spa
DHB Oral Healthcare Ltd
Survival-32
Quicklase Quickwhite
Colgate
Boutique Whitening/Quick Straight Teeth
Trycare

UltraDEX
Exponiq Surgical Instruments
Georganics

Trade Associations

British Association of Dental Nurses (BADN)
BDA Extra and Expert Members lounge
Greater New York Dental Meeting

Training and Seminars

Simplyhealth Professionals
FTA Finance
UCL Eastman Dental Institute
Apolline Ltd
Frank Taylor & Associates
The Dr Bob Khanna Training Institute
Ashley Latter
Cephtactics
King's College London
Dental Focus®
Quicklase Quickwhite
Software of Excellence
Dental Directory
Botulinum Toxin Club
Smilealign Clear Aligners
British Association of Dental Nurses (BADN)
British Society of Dental Hygiene & Therapy
University of Central Lancashire School of Dentistry
Wired Orthodontics
Six Month Smiles
Dental Tribune International
Aspiration Training
DiaShine with Academy of Digital Dentistry
Dentale
BDA Extra and Expert Members lounge
Schottlander

Turbines and Motors

Bien-Air UK
General Medical

Exhibitor product categories

Ultrasonic Equipment

Acteon UK
 Coltene
 MDS Medical Ltd

Uniforms / Surgery Wear

happythreads.co.uk uniforms
 AWB Textiles
 Diamond Designs
 Work-in-Style

Units

Planmeca
 Clark Dental

Washer/Disinfectors

SciCan Ltd

Waste Management

Cannon Hygiene

Water distillers

Bryant Medical Ltd

Website Design / SEO

FooCo Video Websites
 Working Feedback
 Samera Business Advisors
 Dental Focus®
 Digimax Dental
 design4dentists.com
 Defacto Dentists
 Dentre

Wholesale Suppliers

Survival-32
 Dental Directory
 AWB Textiles

X-ray / Radiography Equipment

Belmont
 Acteon UK
 Planmeca
 Vatech UK Ltd
 Southern Scientific
 Carestream Dental Ltd
 DE UK
 Clark Dental



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ELIMINATES BAD BREATH FOR 12 HOURS

CLINICALLY PROVEN TECHNOLOGY*

- Instantly eliminates odour-causing Volatile Sulphur Compounds (VSC)
- Removes oral bacteria to help protect teeth and gums from tooth decay and plaque
- Restores natural whiteness to teeth by gently lifting organic stains

Free from alcohol, chlorhexidine and sodium lauryl sulphate, safe for long-term daily use

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*Research data available

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**3 MONTHS
HALF PRICE**

EXCLUSIVE DENTISTRY
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Calls

+450%
Online
Enquiries

+200%
Veneer
Cases

+350%
Invisalign
Cases

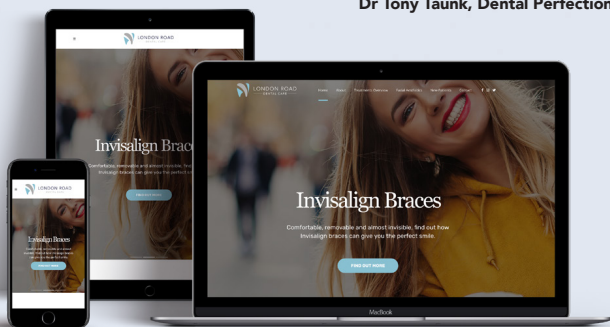
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Dental
Implants

"Engaging with Dentree, I went from silver to a diamond Invisalign provider and now have a full-time treatment co-ordinator to deal with demand. I am grateful to them for showing me what can be accomplished with expertise and the right marketing team."

Dr Tony Taunk, Dental Perfection

WISH TO DISCUSS?
**PRE-BOOK
MEETING**

TO RESERVE, VISIT
DENTREE.CO.UK/NEC
(limited availability)



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- + SEO & Local SEO Dominance
- + Email & SMS Lead Automation
- + Web Design Specialists

Visit us at stand D63

✉ hello@dentree.co.uk

☎ 01543 624 662

🌐 www.dentree.co.uk



EXHIBITOR PROFILES

3M

STAND H40

Discover Filtek Universal Restorative

Want to streamline your daily workflows? Your composite can make all the difference when you choose the **NEW Filtek Universal Restorative** from 3M Oral Care.



Filtek Universal Restorative from 3M Oral Care has **NaturalMatch technology** that means even a single shade can blend easily with natural dentition. This allows professionals to create **high-quality, aesthetic restorations quickly**.

Available in 8 different shades and **universal opacity**, Filtek Universal Restorative also has an Extra White shade and a new Pink Opaquer for the masking of stains and metal. This versatile new composite meets most clinical indications, and a natural fluorescence **enhances the life-like appearance** of restorations.

It's amazing how much difference to your day your composite can make, so come and discover Filtek Universal Restorative for yourself by visiting our stand (H40) at the show!

For more information, call **0800 626 578** or visit **www.3M.co.uk/Dental**

3M and Filtek are trademarks of the 3M Company.

APOLLINE

STAND K01

"Compliance made simple"

Concerns about regulatory compliance still remains high up on the list of things causing considerable stress and anxiety to the dental profession.



Join Apolline's dedicated "Compliance Clinic" team at the Dentistry Show where we will provide updates on the current CQC inspection regime and the commonest areas of non-compliance. We will also provide guidance on the best ways to become and remain compliant; this in turn will save you both time and money!

With regulatory compliance becoming increasingly complex and time consuming, it has never been more important to ensure you are ahead of the game, so do please come and join us!

AXION

STAND P60

Axion International Co. Ltd was founded in 1997 in Hong Kong. Being one of the pioneer dentures manufacturer supplying to the European market, on top of the rich experience in supplier management, product quality and customer service, we also have a certified and highly qualified production team to deliver consistent high quality production. Over the years, we have gained the loyalty and trust from clients in Germany and France who still maintains good business relationship with Axion.



We have obtained ISO 13485 MANUFACTURER OF MEDICAL DEVICE CERTIFICATE in 2009 to improve our production management quality in line with global standard. All dental materials produced are in accordance with ISO 13485 guidelines. Only suppliers of materials approved by the European Union (CE MARKING) are selected to ensure that all materials are safe for the client.

BESMILE

STAND D18

SHT-ML, Aconia's latest series of multilayered zirconia, is having all

Aconia[®]

cutting-edge technologies integrated to one disc, with seamless transition in translucency, strength and shade, creating a natural effect from dentin to enamel. It offers 16 VITA classical colors, a flexural strength up to 1100Mpa, and translucency level of up to 46%, revolutionarily balancing the strength and translucency together. It is made from first-grade Nano zirconium oxide powder and suitable for singles anywhere in the mouth, high quality coping, full contour crown and even long span bridge production with enriched fracture strength, which can perfectly meet labs' requirements, especially for restoring anterior treatment plans by only one SHT-ML disc. Our SHT-ML allows you to increase efficiency by time saving and its easy processing. Besides, the best combination of state-of-the-art quality, excellent after-sales technical and marketing support, and an affordable price, makes SHT-ML a best choice for you.

SECURE YOUR FREE PASS:

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CALL: +44 (0)20 7348 5253

EXHIBITOR PROFILES

COURTNEY KELLY CONSULTING

STAND M33

COURTNEY KELLY CONSULTING offers unique compliance and strategic HR consultancy specifically tailored to the dental industry.



MD Sinéad Kelly LLB; Assoc. CIPD is a former practising solicitor with extensive experience in employment law and litigation. She is also a non-clinical director of a dental practice and understands the realities of running a modern practice.

We offer tailored professional services to practices focusing on alignment with your business goals, to ensure that the interests of your patients, your regulatory bodies, your employees and other stakeholders are properly addressed.

Full support and training in:-

- REGULATORY MATTERS (including statutory inspections and employment law)
- DATA PROTECTION (including audits, training, process development and DPO services)
- RECRUITMENT, INDUCTION & RETENTION OF STAFF
- DIVERSITY & INCLUSION/EQUAL OPPORTUNITIES (specific BS76005 accreditation)
- PRACTICE MANAGEMENT
- HR SOFTWARE SYSTEM (easy to use and helps alleviate employee administration).

FREE INITIAL 30 MIN CONSULTATION TO ANY PRACTICE WHO VISITS OUR STAND DURING THE SHOW.

COMMERCIAL SURVEYORS DIRECT

STAND H72

Commercial Surveyors Direct are extremely pleased to be offering specialist Valuation Services for Dental Practices.



Our expert RICS qualified and VRS accredited valuation surveyors have many years of specialist healthcare experience and in particular, dental practices.

You will need a commercial valuation for many reasons, for re-financing or restructuring your portfolio or property, for tax reasons or the transfer of shares. Whatever your requirements we will be delighted to discuss any property issues with you at the show, drop in and speak to us on either day to find out how we can help you.

- Development and investment appraisals
- Valuations for taxation – CGT and IT
- Valuations for acquisitions and disposals
- Valuation for accounts or financial statements
- Valuations for probate
- Valuations for financial and strategic planning
- Charities Act valuations
- Valuations for SIPPS

We look forward to seeing you....

DB ORTHODONTICS

STAND C28

DB Orthodontics create high quality products, services and educational events for dental professionals in over 70 countries in all continents. Find us at C28, next to DB Lab Supplies, and you'll discover our exciting new ranges, including Autograph Whitening – complementing the success of Autograph Aligners; Global brand OPRO Sports Mouth guards – providing unbeatable protection for patients, including brace-wearers, during sports activity; and the hugely popular Ixion Aligner Pliers – perfectly combining function and elegance. Autograph Aligners – the ideal aesthetic orthodontic solution - offers exceptional value for minor corrections; and our wide range of photography products, including retractors, contrastors and mirrors are endorsed by Timothy Zoltie, award winning Photographer and Head of Medical and Dental Illustration, Leeds University. Lastly, our impressive range of orthodontic wires and brackets caters for every patient and budget. For more information on our products and services, call 01535 656 999, email sales@dbortho.com, or visit www.dbortho.com.



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/FREEPASS

CALL:
+44 (0)20 7348 5253

EXHIBITOR PROFILES

DEFACTODENTISTS.COM STAND L88

DefactoDentists.com has built an enviable reputation over the past 4 years as well as a sprinkling of awards. Not only a listing website, we attract the public with educational blogs and social media posts.

DEFACTO

Our most recent innovation will be shown for the first time at The Dentistry Show. We are launching a shop for dentists to sell to their patients, without having to hold stock. The "Buy Now" button will appear on the clinic's website as well as their own page on DefactoDentists.com. No longer will patients be pointed in the direction of Amazon or Ebay as clinics realise the value they are handing away.

To entice clinics to get involved, we are offering 200 clinics across the UK a FREE FEATURED LISTING for 3 months, which includes free use of our e-commerce and free use of our recruitment website BlueGloveJobs.com.

There has never been a better time to get involved. Visit us on Stand L88 for more information.

DENTAL DESIGN STAND D24



Bad reviews dealt with – a brand new service from Dental Design on stand D24 Let us help keep your online reputation squeaky clean

A massive 73% of consumers trust businesses based on positive reviews. A negative review, whether real or fake, can cause a real stink.

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If you would like to find out more information about EasyReview you can visit us on **stand D24** at The Dentistry Show or call the office on **01202 677277**.

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www.dental-design-products.co.uk/services/easyreview/

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EXHIBITOR PROFILES

DENTAL DIRECTORY

STAND E50

Interest Free Credit on SurgiTel EXCLUSIVELY with Dental Directory

Dental Directory has secured an exclusive distribution agreement with SurgiTel to supply its custom made and market leading dental loupes in the UK.



As part of the partnership with SurgiTel, Dental Directory will offer an on-site work area assessment for dentists and hygienists to ensure the frames, magnification, ergonomics, field of view, focal distance and light are correct for each user's requirements.

SurgiTel dental loupes are available through Dental Directory in a range of frames and colours, including Oakley frames.

Interest free credit on Surgitel Dental Loupes is available from just £140.30 per month*

The offer is available to dental professionals, dental students, hygienists and therapists.

For more information about SurgiTel dental loupes and to book a consultation email Loupes@dental-directory.co.uk or visit www.dental-directory.co.uk

**Terms and conditions apply. Offer relates to product EVX250 which includes SurgiTel basic frame, price includes VAT.*

DENTALE

STAND C51

Dentale's 10 day advanced course is open to dentists that have already had theoretical training and placed at least one implant under supervision, either with Dentale or another implant training course providing proof can be shown of this.

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We guarantee you will place 20 implants. You will treat patients covering diagnosis and placement through to restoration and complete several full cases. We provide the patients and you provide the care. A comprehensive treatment portfolio is provided, including detailed case notes, x-rays, CBCTs and photographs that can be used as evidence of your implant training.

The number of implants you place on a day throughout the duration of the course may vary. Refunds are granted based on the total number of implants placed on the entire advanced course and only apply when all modules are booked as a block (10 days). Come and visit us on stand C51 for more information.

DENTISSIMO

STAND L67

DENTISSIMO Premium Oral Care is a strong brand in Oral Care.

It focuses on high-margin oral care products to meet consumer searches for specialized products and innovative formulae based

PREMIUM ORAL CARE

on combination of natural ingredients and biomimetic technologies. Innovative dental formulae developed by dentists are based on unique complex **REGERA-Pro: RE**generation, **RE**storation, **RE**mineralization. The products of brand **DENTISSIMO Premium Oral Care** are created by Nature, developed by Science. The organic ingredients of the toothpastes and mouthwashes are carefully selected and controlled. DENTISSIMO products are formulated without harmful ingredients. **DENTISSIMO Premium Oral Care** has launched new products in 2019. **Mouthwash Advanced Whitening GOLD with edible GOLD**, - specifically designed to whiten the teeth naturally. **Toothpaste-gel Advanced Whitening GOLD** delivers professional tooth whitening results and helps to achieve that all important "Hollywood smile" without harsh abrasives and bleach. For further information visit Stand L67 at the Dentistry Show 2019 or follow to www.dentissimo.dental.

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STAND L67

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www.georthodontic.com

Can you afford NOT to give NUVOLA Clear Aligners a try? What about your current lab fees? We are very competitive – come and ask about our prices. What about technical support? – we offer free ongoing one to one technical support. If you are new to clear aligners why not sign up for a low cost one-day training course – our next course is London on July 13th . We also offer low cost scanners to practices with a high volume of cases to shorten processing times - no need to post impressions! So, switch to NUVOLA and see a CLEAR difference in your clear aligner business.

EXHIBITOR LIST

✓ NEW EXHIBITORS FOR 2019 ● DISTRIBUTORS WANTED

360 Visualise	A40	CFAST SmileTRU	G90	FDI World Dental Federation ✓	Q72
3M UK PLC	H40	Charles Derby Financial Services ✓ ●	P85	FGDP (UK)	J14
3Shape	F20	Christie & Co	L60	FMC & Independent Seminars	B42
Acquisition Aesthetics - training in facial aesthetics	A50	Clark Dental ✓	H52	FooCo Video Websites	E90
Acteon UK	C30	CleanCert ●	E96	Frank Taylor & Associates	H62
A-Dec Dental UK Ltd	B40	ClearCorrect	F30	FTA Finance	K15
Advanced Dental Laboratory	L70	Clinitech Medical	J62	Future Dental Instruments Trading LLC ✓	B81
Aeglenetwork ✓	F64	Cloud 4 Dentists ✓ ●	K73	Fvce ✓	F88
Air Liquide UK Ltd	C97	Colgate	K40	GAMA Healthcare ●	K60
Albert Waeschle ●	F96	Colosseum Dental	E42	GB Accountancy & Finance	E67
All Med Pro ✓	H60	Coltene	K52	GC UK Ltd	A30
Alphasonics ✓	Q42	Commercial Surveyors Direct ✓	H72	General Dental Council	J44
Alumier Labs UK ✓	H86	Consult Search + Selection	F12	General Medical	D52
Anglian Dental	K65	Courtney Kelly Consulting ✓	M33	Georganics ✓ ●	J58
Ansell Healthcare ✓	J93	CTS Dental Supplies	B80	GlaxoSmithKline	B30
Apolline Ltd	K01	Curaprox UK ●	K50	Global4 Communications ✓ ●	J21
Ashley Latter	G40	Custom Dental & Medical, Furniture & Equipment ✓	L50	Greater New York Dental Meeting ✓	H51
Aspiration Training ✓	L11	DB Dental Equipment	C42	GUM - Sunstar ✓	J40
Aspired Finance	E70	DE UK	N20	Hague Dental	Q20
Association of Dental Administrators & Managers	C91	Denmat UK	P68	Hamilton Fraser Cosmetic Insurance	F68
Attenborough Direct	C61	Dental Compliance Made Easier	N11	happythreads.co.uk uniforms	Q48
Aura Infection Control	P10	Dental Defence Union	P50	HDF Medical	L01
Avail Group UK ✓	H66	Dental Design Products Ltd	D24	Henry Schein Dental	J20
AWB Textiles ●	F66	Dental Directory	E50	Hillers Vision	D78
Axion International co. Ltd ✓	P70	Dental Elite	J50	HL Dental Estate Agents	C44
BA International	H80	Dental Focus®	G40	HST Stomatological Scientific and Educational Co.,Ltd	G62
BADT	Q60	Dental HR	C90	IAS Academy	D74
Bambach UK	N22	Dental Mavericks ✓	D72	ICE Postgraduate Dental Institute & Hospital	D60
BDA Extra and Expert Members Lounge	N40	Dental Protection	L53	iComply	P15
BDJ Jobs	N30	Dental Town UK ✓	L88	IDS Spa ●	D50
BDJ Marketplace	N30	Dental Tribune International	J17	Iglu ✓	G97
Belmont	E40	Dental Warehouse ✓	H56	In-Line Orthodontic ✓	G95
Besmile ✓	D18	Dentale ✓	C51	Insync Insurance	E68
Bien-Air UK	C60	DentalEdge ✓	K10	Interact Medical ✓	G96
BioHorizons ✓	J20	Dentally	F42	Invisalign iTero	H30
BLM	F97	DENTISSIMO Premium Oral Care ✓ ●	L67	iSmile	H65
Blue Sky People	D75	Dentists' Provident ●	L90	Isopharm Ltd ✓	Q10
Botulinum Toxin Club	H67	Dentree ✓	D63	Ivoclar Vivadent	E20
Boutique Whitening/Quick Straight Teeth	H50	design4dentists.com	D65	J&S Davis Limited ✓	B64
Bracon Dental & Medical Products	J70	DE UK ✓	N20	JW Hinks	F90
Braemar Finance	F80	DG Mutual	P88	K Line UK ✓ ●	K62
Bridge 2 Aid / Dentaid	B100	DHB Oral Healthcare Ltd	B72	Kara Group Ltd	H98
British Academy of Cosmetic Dentistry	BACD Lounge	Diamond Designs ✓	P72	Kasios ✓	K12
British Association of Dental Nurses (BADN)	H85	DiaShine ✓ ●	B69	King's College London	Q18
British Dental Association	N30	Digimax Dental ✓	B84	Komet Dental	H92
British Dental Journal (BDJ)	N30	Direct Dental Finance ✓	D69	Kulzer	N98
British Endodontic Society	G67	DLT Media	N19	Laschal Surgical	D66
British Orthodontic Society	F75	DMG Dental UK	P55	Lavadent ✓	K85
British Society of Dental Hygiene & Therapy	Q61	Dominate Dental	F61	Lease UK	H03
British Society of Periodontology	H68	Dominic Hassall Training Institute	N18	Lemonchase	J90
Bryant Medical Ltd ✓	D42	DP Medical Systems	J94	Leyton UK	D67
BTI Biotechnology Institute ✓	C89	Dpas Dental Plans	E60	Lily Head Dental Practice Sales	J18
C&D (Microservices)	F65	ECLIPSE LOUPES	F67	Lloyd & Whyte	Q40
Cannon Hygiene ✓	F102	Edinburgh Dental Institute	J12	Lloyds Bank	Q30
Capsticks Solicitors ✓ ●	D82	EMS ●	F40	Lockton Companies ✓	E92
Care Quality Commission	E65	ESM Digital Solutions	B68	London college of medicine and dentistry	C40
Carestream Dental Ltd	E30	Evident	G62	Luke Barnett	G69
Cattani ESAM UK	N60	EVO Dental	H16	Marketing Pirates Of Dentistry ✓	D72
CB12 ✓	P61	Exponiq ✓ ●	F78	Maven Dental ✓	D75
Ceptactics	H78	F2 Medical Supplies Ltd	J13	MDDUS	D80
Cerezen	P80			MDS Medical Ltd	L68

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EXHIBITOR PROFILES

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HILLIERS VISION **STAND L67**



Merident Optergo Optical Solutions are uniquely designed and crafted in Scandinavia, incorporating our unique *Strainless Optics*® design. Each Optical Solution is fitted by qualified Opticians to provide you with an optical solution that promotes the best possible visual clarity, whilst maintaining enhanced ergonomics.

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- Advice and training on the best working distance and ergonomic practices
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Merident Optergo is proud to be working alongside **Hilliers Vision** as our UK Knowledge Centre. To find out more about the MO Concept or to view our range of optical solutions, meet us today or call 020 8863 1541. www.hilliersvision.com

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BDA Theatre

The BDA Theatre features sessions from dentistry's top innovators and thinkers. The programme is designed by dentists for dentists, giving you the knowledge and insights you need to stay up to date. BDA Members will get priority access into the Theatre.

BDA
British Dental Association

Headline Sponsor:



Friday 17th May

09:15 - Innovative Approaches To Improve Children's Oral Health
10:15 Claire Stevens, CBE, Consultant in Paediatric Dentistry, Manchester University NHS Foundation Trust

10:30 - Community Dental Services' Hot Tips Hosted By BDA CDS: Nurse-led Cognitive Behaviour Therapy Services In Dentistry
10:55 Sarah Buckingham, Specialist in Special Care Dentistry, Oxford Health NHS Foundation Trust & Lauren Kearney, Lead Dental Nurse, Oxford Health NHS Foundation Trust

10:55 - Community Dental Services' Hot Tips Hosted By BDA CDS: Recommendations For The Dental Management Of Patients With Long QT Syndrome (LQTS)
11:20 Kathryn McKenna, Senior Dental Officer, South Eastern Health and Social Care Trust

11:20 - Community Dental Services' Hot Tips Hosted By BDA CDS: An Overview Of The Clinical Presentation And Management Of Oral Ulceration
11:45 Amanda Willis, Clinical Lecturer/Consultant in Oral Medicine, Queens University Belfast/Belfast Health and Social Care Trust

12:00 - White And Whiter Teeth: Success Strategies For Predictable Advanced Tooth Whitening 2019
13:00 Linda Greenwall, Specialist in Restorative Dentistry and Prosthodontics, Dr Linda Greenwall and Associates Specialist Dental Practice

13:15 - General Anesthetic Treatment For Dental Patients: Standards, Guidelines And Quality Improvement
14:15 Thomas O'Connor, Tutor in Medical Education, Cambridge University (CLAHRC Fellow), CDS Dentist

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14:30 - Predictable Endodontics
15:00 Sharon Patel, Consultant Endodontist/Senior Lecturer, Endodontic Postgraduate Unit, KCL and specialist practice, London

15:15 - Planning And Execution Of Implants In The Analogue And Digital World
16:15 Alif Moosajee, BDS MFGDP (UK) MJDF (RCS ENG), Principal Dentist, Oakdale Dental

16:30 - Veneers: Composite Or Ceramic?
17:30 Dipesh Parmar, BDS, DipOrth, Partner, Acorn Dental

Saturday 18th May

09:15 - Crowns: Out With The Old And In With The New
10:15 Alif Moosajee, BDS MFGDP (UK) MJDF (RCS ENG), Principal Dentist, Oakdale Dental

10:30 - The Six Fracture Modes Of Teeth - How Misdiagnosis Can Lead To Incorrect Treatment And Failed Treatment Outcomes
12:30 Graeme Millich, Dentist, New Zealand

12:45 - Essentials Of Periodontal Care In General Practice
13:45 Reena Wadia, Specialist Periodontist, RW Perio and King's College London

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14:00 - Oral Medicine Safari - The Big Five
15:00 Mike Lewis, Professor of Oral Medicine, Cardiff University

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15:15 - Pain Management For Dental Practice, Oral Surgery And Implantology
16:15 Paul Coullhard, Dean and Director, Institute of Dentistry, Queen Mary University of London

16:30 - Erosive Tooth Wear - Is It All To Do With What We Eat And Drink?
17:30 Rebecca Moszzez, Reader in oral clinical research and prosthodontics/Hon. consultant in Restorative dentistry/Director of oral clinical research unit, Faculty of Dentistry, Oral & Craniofacial Sciences, King's College London



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STAND H20

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- 1 rotating stand
- 1 clinic box
- 1 box (contains 10 packs) of any colour

**Proof of purchase is required to redeem offer, one claim per practice.*

Visit our stand H20 for more information and a free sample to try for yourself.

KOMET – WEST ONE DENTAL

STAND H92

You have come to know Komet as one of the world's best provider of rotary instruments and systems. Now discover our latest IDS innovations at the Dentistry Show. Together with West One Dental we will present you brand new products like the Perfect Veneer Preparation kit (PVP).



This kit covers all types of veneers and will certainly please all dentists working full ceramic. Also on display will be our new "Dentastic Five" remover kit, containing special instruments like our new composite remover 4COMP as well as the new crown cutter H4NP for very hard non-precious metal alloys. There is much more to discover than this, for instance our new adhesive removers plus matching polishers. As many of our kits, they come in a sterilizable stainless steel block with laser etchings, guiding you through the procedures.

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The hand-picked specialists in the BACD Aesthetic & Digital Dentist Theatre will provide you with a thorough insight into key aesthetic subjects as they relate to a modern dental practice.

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British Academy of
Cosmetic Dentistry

Friday 17th May

09:30 - 10:30	What Do You Need To Know To Be A Cosmetic Dentist? Dr Oliver Harman, BDS LDS RCS MSc Fellow BACD, British Academy of Cosmetic Dentistry Chair of Credentialing	Supported by:
11:45 - 12:30	Restorative And Adhesives Systems Past, Present And Future. Making Us Think Why, What, When And Where* SPONSORED SESSION Dr Wynn Jenkins	Sponsored by:
12:45 - 13:30	Digital Dentistry And Me* SPONSORED SESSION Dr Adam Nulty	Sponsored by:
13:45 - 14:45	Create Your Own Composite Masterpieces Serhat Koken, DDS, PhD Candidate, School of Dental Medicine, University of Siena, Italy	Supported by:
15:00 - 16:00	F:OCUS PHOTOGRAPHY TIPS Dr Minesh Patel, BDS (Hons), MSc, MFGDP (RCS), PGC, Dentist, Art2Aesthetics	Supported by:
16:15 - 17:15	Using Invisalign™ In Complex Multidisciplinary Cases - Pre-Restorative Alignment - When, How And Why? Dr Mark Hughes, Senior Partner and Aesthetic Dentist, Harley Street Dental Studio	Supported by:

*The BACD does not endorse any of the **SPONSORED SESSION**



Saturday 18th May

09:15 - 10:15	A Complete Digital Dentistry Workflow Dr Ian Buckle, Registered Member of American Academy of Cosmetic Dentistry (AACD), British Academy of Cosmetic Dentistry (BACD), British Dental Association (BDA), Association of Dental Implantology (ADI), Buckle Advanced Dental Care	Supported by:
10:30 - 11:30	The ABC's Of ABB - An Overview Of The Align Bleach Bond Technique* SPONSORED SESSION Andrew Wallace, BDS (DUB) MClinDent Prosthodontics (KCL) MFGDP (RCS Eng), Principal Dentist of Bachelor's Walk Dental, Faculty Member of IAS Academy	Sponsored by:
11:45 - 12:30	Improving Aesthetic Outcomes In Implant Dentistry* SPONSORED SESSION Dr Dominic Hassall, BDS MSc (Manc) FDS RCPS (Glasg) MRD RCS (Edin) FDS (Rest Dent) RCS (Eng) PGCTLHE, GDC Registered Specialist in Restorative, Prosthodontic, Periodontal and Endodontic Dentistry, President British Academy Aesthetic Restorative and Implant Dentistry (BAARID), Dominic Hassall Training Institute	Sponsored by:
12:45 - 13:30	Atraumatic Oral Surgery For Better Aesthetic Outcomes* SPONSORED SESSION Amit Patel, BDS MSc MClinDent FDS RCSEd MFD RCSEng, Specialist in Periodontics & Implant Dentist; Sami Stagnati, BDS MFGDP (RCS Ed) MSc MFGDP(UK) AKC MOral Surg (RCS Eng/Ed), Specialist Oral Surgeon	Supported by:
13:45 - 14:45	How To Achieve Long-Term Success In Complex Aesthetic Rehabilitations Dr Joao Borges, DDS, MSc, Lecturer, CEO and Clinical Director, Joao Borges Aesthetic Dentistry®	Supported by:
15:00 - 16:00	Fibres & Composite Dentistry In General Practice - Innovative Minimally Invasive Treatment Solutions Ashish B Parmar, BDS (Lond), The Academy By Ash	Supported by:
16:15 - 17:15	Session Supported By BACD	Supported by:

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EXHIBITOR PROFILES

PACIFIC SMILES

STAND K56

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QUICKLASE

STAND A61

New Quicklase 6w Dual Laser

Quicklase have recently released the new 6w Dual laser. The 6w has dual wavelength technology with an 810nm + 980nm wavelength, the laser automatically takes 50/50 of each wavelength or you can adjust individually. The only dual wavelength lasers available from Quicklase provide superior cutting with



20 pre-set menu with the most common soft tissue procedures, including gingivectomy, frenectomy, implant recovery, LLLT and whitening. The 6w Dual comes complete with all accessories and free on-line training as well as BILD Academy clinical training in London with Dr Anoop Maini.

Quicklase manufacture the 6w Dual laser in the UK alongside other models, the 5w and 12w dual. Quicklase are ISO 13485:2016 certified, R&D manufacturing company with over 25 years of experience in the market with CE Medical Directive and FDA laser certifications.

Visit stand A61 to see the Quicklase lasers. For more information call 01227 780009 or visit www.quicklase.com.

SHOFU

STAND A51

Beautiful Flow Plus X by SHOFU: Flowable Bioactive Composite for Durable Anterior and Posterior Restorations



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cavities: The newly developed Beautiful Flow Plus X offers the optimal flowability and dimensional stability for all indications, since it is available in two viscosities: F00 (Zero Flow) and F03 (Low Flow). This injectable hybrid composite for anterior and posterior restorations builds on the clinically proven handling benefits of Beautiful Flow Plus; it is non-slumping, self-levelling and non-dripping. Besides, SHOFU's improved Giomer Technology with nano S-PRG filler particles enhances polishability, gloss retention and bioactivity – for sustainable, long-term protection against recurrent caries!

The composite is available in nine common tooth shades plus various dentine, enamel, bleach and effect shades, based on the shade range and featuring the proven shade stability of the entire Beautiful product line.



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We're back! This time answering the BIGGEST questions around a variety of hard-hitting business topics. Listen to Nigel Jones and Les Jones challenge a panel of industry experts who will be sharing their advice and experience to ensure your biggest, boldest questions are answered.

Friday 17th May

10.00 - 10.45

The Big Questions: The Future of Dentistry

Host: Les Jones, Creative Director, Practice Plan

Panelists: Chris Barrow, Consultant and Trainer, Coach Barrow; Karl O'Higgins, Managing Director, Planmecca UK; Dr Bethany Rushworth, General Dental Practitioner

11.15 - 12.00

The Big Questions: Maximise The Value Of Your Practice

Host: Nigel Jones, Sales and Marketing Director, Practice Plan

Panelists: John Clarke, Head of Business Development, Wesleyan Bank; Alan Suggett, Head of Dental Business Unit, UNW Chartered Accountants; Lis Hughes, Director, Frank Taylor & Associates

12.30 - 13.15

The Big Questions: HR And Employment Law

Host: Les Jones, Creative Director, Practice Plan

Panelists: Sarah Buxton, Director of Employment & HR Solicitor, FTA Law; Lisa Bainham, Practice Manager and President of ADAM (Association of Dental Administrators and Managers); Nicki Rowland, Owner, Practices Made Perfect

14.15 - 15.15

The Big Questions: What Next For NHS Dentistry?

Host: Nigel Jones, Sales and Marketing Director, Practice Plan

Panelists: Eddie Crouch, Vice Chairman of the British Dental Association Principal Executive Committee; Paul Worskett, Practice Owner; Dr Simon Thackeray, General Dental Practitioner

15.45 - 16.30

The Big Questions: CQC, Compliance And Complaints

Host: Nigel Jones, Sales and Marketing Director, Practice Plan

Panelists: Pat Langley, Chief Executive Officer, Apolline; John Milne; National Dental Advisor to the CQC; Farzeela Merali-Rupani

Saturday 18th May

10.00 - 10.45

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Host: Les Jones, Creative Director, Practice Plan

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14.15 - 15.15

The Big Questions: What Next For Nhs Dentistry?

Host: Nigel Jones, Sales and Marketing Director, Practice Plan

Panelists: Eddie Crouch, Vice Chairman of the British Dental Association Principal Executive Committee; Tony Kilcoyne, Practising Dentist and Member of the British Dental Association Principal Executive Committee; Ian Redfearn - Practice Owner

15.45 - 16.30

The Big Questions: Maximise The Value Of Your Practice

Host: Les Jones, Creative Director, Practice Plan

Panelists: Sarah Jarvis, Regional Healthcare Relationship Manager, Wesleyan Bank; Andy McDougall, Dental Business Coach, Spot On Business Planning; Lis Hughes, Director, Frank Taylor & Associates



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EXHIBITOR PROFILES

SOLVAY DENTAL 360® STAND J52

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SOLVO UK IMPLANTS STAND A65

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SOUTHERN SCIENTIFIC STAND G66

We've got X-ray QA covered



The Piranha

A self-contained, multi-functional meter for all X-ray based QA applications, RTI's black Piranha provides easy and fast X-ray quality control. All Piranha packages come with a dose probe as standard. Additionally, a variety of external probes are available including: ionisation chambers, chamber adapter, a unique CT Dose profiler, light detector and mAs probes.

The Cobia

The Cobia range from RTI offer a simple and smart solution for measuring the output of various X-ray devices. The Cobia DENTAL is a simple-to-use instrument for checking that the output from Dental Intraoral X-ray tube is correct. Since the Cobia is easy to position and does not require any complicated settings, anyone who works in the dental clinic can quickly and easily perform the routine inspection of the intraoral X-ray equipment.

For further information about these products please visit the Southern Scientific stand (G66) at the show.

UCLAN DENTISTRY STAND P52

In 2019 UCLan Dentistry has revamped its Postgraduate offering, including innovative MSc programmes for



Dental Therapists and in Dental Education. 2019 also sees the launch of a suite of 2-year part-time clinical MSc programmes in Endodontology, Implantology, Prosthodontics, Periodontology and Oral Surgery; part-time courses developed with the busy GDP in mind. We have reconfigured a 3-year design into 2 years while maintaining all the advantages of the UCLan MSc experience. We offer supervised, direct patient contact along with quality-assured clinical teaching, at our state-of-the-art UCLan Dental Clinic in Preston, or at one of our approved clinical training centres nationally. These programmes safely develop advanced skills with mentoring throughout. The clinical teaching is complemented by the academic modules which are delivered online enabling you to study from home. More of your time on campus will be hands-on and you will be able to enhance your practice in just 2 high-quality years.

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EXHIBITOR PROFILES

ZIACOM

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During the British Dental Conference and Dentistry Show



2019, Ziacom will present its implant systems including new conical connection implants, Galaxy® and ZV2®. Furthermore, new regenerative solutions such as synthetic bone substitutes OsseosBCP® and OsseosTCP® will be shown, together with the fully reabsorbable synthetic membrane Zellplex®. Bien-Air Dental surgical motors will also be on display. Digital Workflow can be introduced with the combination of Carestream's CS 3600 intraoral scanner, Zinic3D surgical planning software and new CAD-CAM innovation ZiaTestOne.



ZIRKONZAHN

STAND C10

Zirkonzahn was founded in 2005 and has its headquarters



in Gais (South Tyrol, Italy). The business is owned by Enrico Steger, MDT, who runs the company together with his son Julian Steger, MDT. What started as a one-person business is now a workplace for almost 300 employees all over the world, in various branch offices and training centers. The company's goal is to support dental technicians in their professional growth, through in-house production of processable materials (such as zirconia, resins and metals), CAD/CAM systems and all the components needed for a case manufacture (software, sintering furnaces, colours, burs and tools). One of the company's added values is the "Die Zirkonzahn Schule" – The Zirkonzahn School, an educational programme that includes both schools and courses and combines a sound dental technical teaching with a school of life and culture. The firm provides his clients with a technical and dental technical support service available six days a week. www.zirkonzahn.com

Business Skills Workshops

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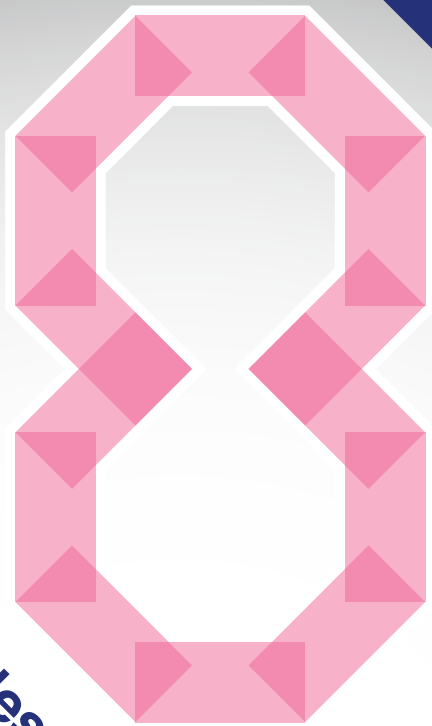


Alongside the main Dental Business Theatre programme will be a series of workshops which will give practice owners / managers instant hints, tips and advice to take back and put into practice.

Friday 17th May		
09:30 - 10:00	Session Sponsored By Mediestates	Sponsored by: A MEDICAL SOCIETY COMPANY
10:10 - 10:40	Why Your Practice And Your Patients Would Benefit From A Careplan And Patient Finance George Manolescu, FCA, Chairman, Smilecare limited	Sponsored by:
10:50 - 11:20	Attracting New Patients With Award-Winning Websites And Google Domination Nazrul Haque, BSc 1st, MBChS, CCNA, Google Squared, Google IQ Certified, SEMRUSH Technical SEO Certified, Google Consultant, Dental Focus	Sponsored by:
11:30 - 12:00	Worried About Negative Reviews? Take Back Control Of Your Online Reputation With EasyReview Nigel Reece, BSc(Hons), DipM, Managing Director, Dental Design	Sponsored by:
12:10 - 12:40	The Early Years In Practice... What Next In Your Career Pathway? Carlos Clark, BDS University of Birmingham 1991, Associate Director For Professional Development, Rodericks Dental	Sponsored by:
12:50 - 13:20	Risks And Rewards: Why Should Business Managers Care About Antibiotics? Wendy Thompson, BSc(Hons), BDS(Hons), MJD, Doctoral Research Fellow, University of Leeds	Sponsored by:
13:30 - 14:00	Dentistry And The Yellow Card Scheme Shehad Latif, MPharm PgDip, Specialist Information Pharmacist - Pharmacovigilance and Patient Safety, Welsh Medicines Information Centre; Christine Randall, BPharm MRPharms, Lead pharmacist for Dental Centres Information and Pharmacovigilance, NWMIC/YCC North West	Sponsored by:
14:10 - 14:40	Instagram And Facebook: Winning, Brand Awareness, And Attracting New Patients Dominic Haslam, Social Media Guru, Dental Focus	Sponsored by:
14:50 - 15:20	5 Things That Can Go Wrong When Buying A Dental Practice Sarah Jarvis, Healthcare Relationship Manager, Wesleyan Bank	Sponsored by:
15:30 - 16:00	Stop Wasting Money On Bad Marketing - 5 Steps Guaranteed To Attract More Patients, Sell More High-End Treatments And Maximize Profits Malcolm Counihan, Founder & Managing Director, FooCo Video & Marketing	Sponsored by:
16:10 - 16:40	Creating A Patient-Centric Practice Workflow Guy Meyers, Director, Customer Success & Marketing	Sponsored by:

Saturday 18th May		
09:30 - 10:00	Session Sponsored By Mediestates	Sponsored by: A MEDICAL SOCIETY COMPANY
10:10 - 10:40	How To Avoid Burnout And Successfully Grow Your Practice Becki Barnett, Healthcare Relationship Manager, Wesleyan Bank	Sponsored by:
10:50 - 11:20	Attracting New Patients With Award-Winning Websites And Google Domination Nazrul Haque, BSc 1st, MBChS, CCNA, Google Squared, Google IQ Certified, SEMRUSH Technical SEO Certified, Google Consultant, Dental Focus	Sponsored by:
11:30 - 12:00	Business Planning And Exit Strategies Andy Sloan, Director of Business Solutions, UK & Europe, Henry Schein Dental	Sponsored by:
12:10 - 12:40	The Early Years In Practice... What Next In Your Career Pathway? Carlos Clark, BDS University of Birmingham 1991, Associate Director For Professional Development, Rodericks Dental	Sponsored by:
12:50 - 13:20	Stop Wasting Money On Bad Marketing - 5 Steps Guaranteed To Attract More Patients, Sell More High-End Treatments And Maximize Profits Malcolm Counihan, Founder & Managing Director, FooCo Video & Marketing	Sponsored by:
13:30 - 14:00	Attract Bigger Cases? Tony J. Gedge, BA Hons Communications, MPOD & Dental Mavericks Co Founder & Trustee, MPOD (Marketing Pirates of Dentistry)	Sponsored by:
14:10 - 14:40	Instagram And Facebook: Winning, Brand Awareness, And Attracting New Patients Dominic Haslam, Social Media Guru, Dental Focus	Sponsored by:
14:50 - 15:20	Use Teeth4Life To Protect You And Your Patients Antony Smith, BDS DPOD, GDP & owner teeth4life dental App, Care4teeth.co.uk	Sponsored by:
15:30 - 16:00	Creating A Patient-Centric Practice Workflow Guy Meyers, Director, Customer Success & Marketing	Sponsored by:

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Ben Atkins

Saturday 18th May: Win that brushing battle!
Behaviour management in the fight against childhood caries

Andy Wallace

Saturday 18th May: The ABC's of ABB
An overview of the Align Bleach Bond technique

Alif Moosajee

Friday 17th May: The Hygienist/Therapist
Guide To Peri-implant disease

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