

THERE'S MORE TO THIS...



...THAN MEETS THE EYE

18TH & 19TH MAY, NEC, BIRMINGHAM

PRODUCTS & SERVICES GUIDE

 [thedentistryshow](#)  [The Dentistry Show](#)

 [@dentistryshow #BDCDS18](#)

British Dental Conference &

**dentistry
show** 

18th & 19th May 2018 / NEC Birmingham

www.thedentistryshow.co.uk www.the-dts.co.uk

Co-located with



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BDA
British Dental Association



Visit us at the **British Dental Conference** and **Dentistry Show 2018**
Stand L50



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Welcome to the British Dental Conference and Dentistry Show Products & Services Guide 2018

This year will see the British Dental Association collaborate for the first time with The Dentistry Show to form what is now known as the British Dental Conference and Dentistry Show. Taking place on Friday 18 and Saturday 19 May at the NEC, Birmingham (Hall 5) this show will be the undisputed leader in dental events.



The Show, now in its eleventh edition, has grown from a single stream conference for dentists looking to broaden their aesthetic skill-set into a multidisciplinary clinical and business conference, and major trade exhibition, catering for the whole dental team.

With over 400 companies, the British Dental Conference and Dentistry Show 2018 will be the largest and most diverse assembly of trade suppliers, service providers and professional organisations available to dental professionals at any UK event. Each and every exhibitor will have a new product, new idea or specialist advice, while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient, and profitable dental business.

This year there are already over 126 exhibitors that were not with us in 2017, so if you think you saw it all at the 2017 show, then think again. These new suppliers are highlighted on pages 17 and 19 - please make sure you go and see what they have to offer, they may just have the solution you've been looking for!

Across the trade floor you will find manufacturers from around the world who are looking for a UK agent, distributor or wholesaler to help them take their product to market. If you offer these services to international companies then, again, please make the time to find out what they're looking to introduce to the UK profession.

The British Dental Conference and Dentistry Show's success and expansion is down to thousands of proactive, passionate practice owners, dentists, DCPs, technicians, distributors and wholesalers, like you, utilising the event to meet the trade. Your support has created a marketplace for suppliers to showcase their portfolio of products and, in turn, from their support and investment we are able to improve and enhance the delegate experience each year by offering a more enriched clinical and business education programme for the profession, for FREE.

The list of professional organisations that support British Dental Conference and Dentistry Show is growing every year; and 2018 is no different. We are also delighted to be working with Purple Media Solutions, once again, to host the prestigious Dental Awards 2018. The Awards will be held on the first night of the Show (Friday 18th May), it will be an evening that recognises and celebrates the many achievements of both individuals and groups in the industry.

Visit: www.dentalrepublic.co.uk/awards for details on how to book your tickets.

This will be the biggest and, hopefully, the best British Dental Conference and Dentistry Show yet - I hope you can make it. Register for your FREE place if you haven't already by visiting: www.thedentistryshow.co.uk/freepass or call +44 (0)207 0134660.

Kind regards,

Alex Harden

Event Director

dentistry@closerstillmedia.com

Exhibitor product categories

3d printing

Blueprint Dental
 Henry Schein Dental
 John Winter & Co Ltd
 Kulzer
 Reiner

Accountants

Barclays Bank
 GB Accountancy & Finance
 JW Hinks Specialist Dental Accountants
 Leyton UK
 Lily Head Practice Sales
 Morris & Co
 Nasdal
 PFM Dental
 RA Accountants LLP
 Samera Business Advisors

Air abrasion

Danville
 Evident
 Velopex

Air compressors

Cattani Esam

Amalgam separators/ dispensers

Cattani Esam

Anaesthetics/anaesthetic apparatus

Calaject
 Dental Sky
 Evident
 General Medical
 Septodont
 Veenak Dental Supplies

Aspirator systems

Cattani Esam
 Evident
 EZ DAM

Associations / charities / organisations

Association of Dental Administrators & Managers
 BADT
 British Dental Association
 British Society of Dental Hygiene & Therapy
 British Society of Periodontology
 Care Quality Commission
 DentaId Bus
 Dental Protection Limited
 FGDP (UK)
 Orthodontic Technicians Association (UK)
 Society of British Dental Nurses

Autoclaves

Ascot Autoclaves Ltd

Avensys UK Ltd
 MDS Medical Ltd
 SciCan Ltd
 Trigiene

Benches

John Winter & Co Ltd

Bone augmentation materials

Curasan
 Implantium UK
 National Examining Board for Dental Nurses
 Swallow Dental Supplies
 Sweden & Martina Ltd

Breathing/scavenging systems

Myofunctional Research Company
 National Examining Board for Dental Nurses

Brushes

Renfert

Building & construction

Barclays Bank
 British Dental Association
 Global Dental
 Hague Dental Supplies
 Newey Installations Ltd
 The First Principle

Cabinetry & furniture

Admor
 Anglian Dental
 Aspired Finance
 Bracon
 Cromatel
 DB Dental Equipment
 Hague Dental Supplies
 Newey Installations Ltd
 RPA Dental

Cad / cam

3Shape U.K
 Blueprint Dental
 GC UK Ltd
 Henry Schein Dental
 Reiner
 Swedish Implant Technology
 VITA
 Zirkonzahn
 3Shape
 DENTSPLY SIRONA UK & IRELAND
 Digital Dental
 FONa Dental
 HC Distribution
 Henry Schein Dental
 Invisalign + iTero
 Ivoclar Vivadent
 Luke Barnett Centre
 Neoss

Planmeca
 Shofu UK
 Sweden & Martina Ltd
 Trigiene
 Vatech
 Ziacom Ltd
 Zimmer Biomet

Ceramics

GC UK Ltd
 Ivoclar Vivadent
 VITA
 Zirkonzahn

Chairs

A-Dec Dental UK Ltd
 Anglian Dental
 Aspired Finance
 Avensys UK Ltd
 Bambach Saddle Seat Company
 Belmont
 Bracon
 Cromatel
 DB Dental Equipment
 FONa Dental
 Hague Dental Supplies
 Heka Dental
 Henry Schein Dental
 Planmeca
 RPA Dental
 Trigiene

Compliance / support services

Ascend Contract Management
 Aura Infection Control
 Care Quality Commission
 Dental Focus
 Dental HR
 EConker
 Global Dental
 iComply
 ProTrainings Europe Ltd
 StockAssist
 The First Principle
 Venom IT

Composites

Danville
 DENTSPLY SIRONA UK & IRELAND
 DMG Dental
 GC UK Ltd
 Ivoclar Vivadent
 Kulzer
 Optident Ltd
 Schottlander
 Shofu UK
 Silmet
 Technical & General
 Veenak Dental Supplies
 VITA

Exhibitor product categories

Compressors

BluePrint Dental
Cattani Esam
Qudent

Computers

EConker
iSmile
Micro Minder
StockAssist

Consumables

Aura Infection Control
AWB Textiles
Bausch
Busch & Co Gmbh & Co. KG.
Cattani Esam
CFAST SmileTRU
CleanCert
CTS Dental Supplies
Dental Sky
Dent-O-Care
Fusion GT
General Medical
Hu-Friedy
Luxutures
Nuview
OPRO Dental
OW Warehouse
SciCan Ltd
Trycare
Veenak Dental Supplies
Velopex

Cosmetic supplies / treatments

Cerezen
CFAST SmileTRU
Invisalign + iTero
NUVOLA by GEO
Silmet

Cpd education / training

Acteon UK
British Dental Association
Cephactics
DDU
Delta Dental Training
Dental Circle
Dental Compliance Made Easier
Dental Tribune International
Dental Update
Dominic Hassall Training Institute
FGDP (UK)
FMC
GlaxoSmithKline
IAS Academy
Managing Sustainability in Dentistry Conference
MiSmile Network Ltd
Orchard Training

Orthodontic Technicians Association (UK)
ProTrainings Europe Ltd
Quick Straight Teeth/ Boutique Whitening
Quintessence Publishing
REGENERATE™ Enamel Science
Society of British Dental Nurses
Tempdent Recruitment Training
VSS Academy
Waterpik
Wired Orthodontics

Cross-infection consumables

Aura Infection Control
Bausch
CleanCert
General Medical
Hu-Friedy
Nuview
SciCan Ltd
Trycare

Crown & bridge appliances

John Winter & Co Ltd

Defibrillators

Avensys UK Ltd
Orchard Training
ProTrainings Europe Ltd

Dental chairs

A-Dec Dental UK Ltd
Anglian Dental
Belmont
Bracon
DB Dental Equipment
FONA Dental
Hague Dental Supplies
Heka Dental
Planmeca
RPA Dental
Trigiene

Dental groups

Acquisition Aesthetics - training in facial aesthetics
Albert Waeschle Veterinary
BDA Extra & Expert Members' Lounge
British Dental Association
Bupa Dental Care
Cavity Dental Staff Agency
DB Dental Australia
Dental Circle
Dental Compliance Made Easier
EVO Dental
FGDP (UK)
Focus Group
MES
MiSmile Network Ltd
Nasdal
REGENERATE™ Enamel Science
Rodericks Dental

Society of British Dental Nurses
Southern Dental

Dental practice sales

Albert Waeschle Veterinary
Barclays Bank
Blue Sky People
Brushlink
Dental Circle
Dental Elite
Frank Taylor & Associates
HL Dental
Lily Head Practice Sales
MediEstates
PFM Dental
Rodericks Dental
Samera Business Advisors
Scott Richards Solicitors
Waterpik
Ziacom Ltd

Dental stools

A-Dec Dental UK Ltd
Belmont
Heka Dental
Lemonchase
Planmeca
Qudent

Denture base materials

Ivoclar Vivadent
Kemdent
Kulzer

Desensitisers

Danville

Digital imaging / 3D imaging

Acteon UK
Albert Waeschle Veterinary
Anglian Dental
Aspired Finance
Bracon
Calcivis Ltd
DB Dental Equipment
Digital Dental
FONA Dental
Fussen
Henry Schein Dental
iSmile
Planmeca
RPA Dental
Smile Imaging
Vatech
Xenosys UK

Disposable gloves

Anglian Dental
Veenak Dental Supplies

Exhibitor product categories

Dry mouth products

Oralieve Dry Mouth Relief
Parnell Pharmaceuticals
Survival-32

Electrosurgery

Fusion GT

Endodontic equipment & supplies

BA International
HDF Medical
Lemonchase
Nuview
OptiLoupe
OW Warehouse
Schottlander
Suzhou Semorr Medical Tech Co., Ltd

Equipment repair / maintenance

Anglian Dental
Avensys UK Ltd
BA International
DB Dental Equipment
Focus Group
Global Dental
Hague Dental Supplies
RPA Dental

Facial aesthetics

Acquisition Aesthetics - training in facial aesthetics
Botulinum Toxin Club
DMG Dental
Fusion GT
OptiLoupe
Quintessence Publishing
Smile Imaging
WheelsBridge

Filling materials

Danville
DMG Dental
Ivoclar Vivadent
Kulzer
Silmet

Finance services

Aspired Finance
Barclays Bank
Braemar Finance
Dental Elite
Frank Taylor & Associates
FTA Finance
GB Accountancy & Finance
Leyton UK
Lily Head Practice Sales
Lloyd & Whyte
Lloyds Bank
MediFinancial
Morris & Co

PFM Dental
Practice Plan Ltd
RA Accountants LLP
Samera Business Advisors
Snowbird Finance Ltd

Finishing & polishing

Edenta
Shofu UK
Stoddard Icon

Furnaces

Henry Schein Dental
Ivoclar Vivadent
Kulzer
VITA

Furniture & planning

John Winter & Co Ltd

Gloves

Anglian Dental
Dental Sky
DHB ORAL HEALTHCARE LTD
Schottlander
Veenak Dental Supplies

Hand pieces

BA International
Bien-Air UK
Trigiene

Healthcare cash plans

Simplyhealth Professionals

Human resources

Blue Sky People
Dental HR
iComply

Implants

Kulzer
Reiner
Swedish Implant Technology

Implants / biomaterials / bone regeneration

Curasan
Dentale Training
DENTSPLY SIRONA UK & IRELAND
EVO Dental
General Medical
Implant Direct Europe AG
Implantium UK
Neoss
Nobel Biocare UK
Septodont
Swallow Dental Supplies
Sweden & Martina Ltd
Titan Care Ltd
Trycare
WheelsBridge
Ziacom Ltd
Zimmer Biomet

Impression materials

Denmat UK
DMG Dental
HC Distribution
Kulzer
Schottlander
Septodont
Technical & General

Infection control

Aura Infection Control
CleanCert
CTS Dental Supplies
Dental Compliance Made Easier
DHB ORAL HEALTHCARE LTD
GAMA Healthcare
Hu-Friedy
Nuview
ProTrainings Europe Ltd
SciCan Ltd
Survival-32
Technical & General
The First Principle

Instruments

BA International
Busch & Co GmbH & Co. KG.
Edenta
General Medical
HDF Medical
Hu-Friedy
Implantium UK
Laschal Surgical
Medicsteel
Medident Italia
MES
Schottlander
Shofu UK
Swallow Dental Supplies
WheelsBridge

Insurance / indemnity / protection

British Society of Dental Hygiene & Therapy
DDU
Dentists' Provident
Hamilton Fraser Cosmetic Insurance
Lloyd & Whyte
MDDUS
MediFinancial
MIAB
TDS E&W
Towergate
Venom IT

Interior design / lighting

Global Dental
Newey Installations Ltd

Intraoral cameras

3Shape

Exhibitor product categories

Acteon UK
Calcevis Ltd
DENTSPLY SIRONA UK & IRELAND
Digital Dental
Fussen
Invisalign + iTero
Vatech
WheelsBridge

Investment management

FTA Finance
Leyton UK
Lloyd & Whyte

IT/ communications

DenGro
Dental Focus
EConker
Focus Group
iSmile
Micro Minder
PreViser Oral Health Assessment
StockAssist
Venom IT
Working Feedback

Laboratory equipment / supplies

Cattani Esam
CleanCert
Henry Schein Dental
IAS Academy
Luke Barnett Centre
Medident Italia
Wired Orthodontics

Laboratory instruments & tools

Eurodentic
Henry Schein Dental
RDT Technology
Reiner
Renfert

Laboratory motors

Blueprint Dental

Laboratory services

CFAST SmileTRU
IAS Academy
Luke Barnett Centre
OPRO Dental
Wired Orthodontics

Laboratory software

3Shape U.K
Reiner
Zirkonzahn

Laboratory sundries

Eurodentic
GC UK Ltd

John Winter & Co Ltd
Kemdent
RDT Technology
Zirkonzahn

Lasers

Denmat UK
Fusion GT
Optident Ltd

Lights

A-Dec Dental UK Ltd
Belmont
Evident
ExamVision
Lemonchase
OptiLoupe
Orascope
UK Loupes
Xenosys UK

Lights & lighting

OptiLoupe
UK Loupes
Xenosys UK

Lining & cements

Silmet

Loupes & microscopes

Denmat UK
DP Medical Systems
Evident
ExamVision
Lemonchase
Nuview
Optident Ltd
OptiLoupe
Orascope
Suzhou Semorr Medical Tech Co., Ltd
Swallow Dental Supplies
UK Loupes
Xenosys UK

Marketing agencies / promo items

DenGro
Dental Circle
Dental Focus
MiSmile Network Ltd

Media / publications

British Society of Dental Hygiene & Therapy
Care Quality Commission
Dental Circle
Dental Tribune International
Dental Update
FMC
Gold Key Media Subscriptions
Purple Media
Quintessence Publishing

Medicaments

Parnell Pharmaceuticals
Septodont

Milling centres

FONA Dental
Luke Barnett Centre
Planmeca

Milling equipment

Henry Schein Dental
Ivoclar Vivadent
Zirkonzahn

Model trays

RDT Technology

Mouthguard equipment & materials

Eurodentic

Needles and syringes

Acquisition Aesthetics - training in facial aesthetics
HDF Medical
Kulzer
Septodont

Oral cancer detection

Denmat UK
Dental Sky

Oral hygiene products

Brushlink
CTS Dental Supplies
Dent-O-Care
Erskine/Piksters
GlaxoSmithKline
Oral-B
Oral-B
Oralieve Dry Mouth Relief
OW Warehouse
Parnell Pharmaceuticals
PreViser Oral Health Assessment
Stoddard Icon
Survival-32
Tandex
Technical & General
TePe
Trycare
Waterpik
Wisdom Toothbrushes

Orthodontic products

3Shape U.K
Eurodentic
Orthodontic Technicians Association (UK)

Orthodontic suppliers

Cephtactics
CFAST SmileTRU
ClearCorrect
HDF Medical

Exhibitor product categories

Medident Italia
MiSmile Network Ltd
Myofunctional Research Company
NUVOLA by GEO
OPRO Dental
Ortho-Care
Quick Straight Teeth/ Boutique Whitening
RS Medico
Smile Ortho
Waterpik

Outsourced products

Dental HR
Moneypenny
OPRO Dental

Pain relief

Professional Deep Tissue Massager

Patient plans

Braemar Finance
Brushlink
DPAS Dental Plans Ltd
Munroe Sutton
Patient Plan Direct
Practice Plan Ltd
Simplyhealth Professionals

PC hardware

Calcviv Ltd
EConker
Focus Group
iSmile
Micro Minder

Pensions

FTA Finance
Morris & Co

Periodontal supplies

Erskine/Piksters
Hu-Friedy
Medident Italia
Periochip
PreViser Oral Health Assessment
Survival-32

Photographic equipment

Calcviv Ltd
Optident Ltd
Shofu UK
Smile Imaging
Wex Photo / Video
Xenosys UK

Polishing products

Busch & Co Gmbh & Co. KG.
Edenta
Kulzer
Stoddard Icon

Practice / sales coaching

Ascend Contract Management

DenGro
Profitable Practices Ltd
Quick Straight Teeth/ Boutique Whitening
VSS Academy

Practice management services

Ascend Contract Management
BLM Law
Dental Compliance Made Easier
Dental HR
iComply
Managing Sustainability in Dentistry
Conference
Morris & Co
Profitable Practices Ltd
Samera Business Advisors
Scott Richards Solicitors
StockAssist
Tempdent Recruitment Training
The First Principle
VSS Academy
Working Feedback

Precision attachments

General Medical

Preventative products

Brushlink
Calcviv Ltd
Curaprox UK
Danville
Dent-O-Care
Erskine/Piksters
Ivoclar Vivadent
Myofunctional Research Company
PreViser Oral Health Assessment
Tandex
Trycare
Waterpik

Printing

Admor

Prosthetics

GC UK Ltd
RDT Technology
Swedish Implant Technology

Purified water systems

CleanCert
MDS Medical Ltd

Radiography

Acteon UK
Belmont
Dental Compliance Made Easier
Digital Dental
FONA Dental
Fussen
Henry Schein Dental
Micro Minder

Newey Installations Ltd
Vatech

Reception furniture / entertainment

Admor
Aspired Finance
Cromatel

Recruitment services

Blue Sky People
British Society of Dental Hygiene & Therapy
Browns Locumlink
Cavity Dental Staff Agency
Dental Elite
Dental HR
Frank Taylor & Associates
MediCruit
MOD - Civilian Dental Professionals
Rodericks Dental
Tempdent Recruitment Training

Restoratives

Denmat UK
DMG Dental
Ivoclar Vivadent
Silmet
Technical & General

Retention pins

Edenta

Root posts

Edenta

Rotary instruments / burs

Busch & Co Gmbh & Co. KG.
Edenta
Schottlander
Shofu UK

Sand blasters

Blueprint Dental
Renfert

Shade guide units

Bracon

Skincare

CleanCert
WheelsBridge

Software

3Shape
Admor
DenGro
EConker
Fussen
iComply
iSmile
Micro Minder
PreViser Oral Health Assessment
Smile Imaging

Exhibitor product categories

StockAssist
Systems for Dentists (SFD)
Venom IT

Solicitors

BLM Law
FTA Law
Leyton UK
Lily Head Practice Sales
Nasdal
PFM Dental
Royds Withy King Solicitors
Scott Richards Solicitors

Sterilisers/ solutions

Andersen Products
Ascot Autoclaves Ltd
MDS Medical Ltd
SciCan Ltd

Stools

A-Dec Dental UK Ltd
Bambach Saddle Seat Company
Belmont
BQE
Heka Dental
Lemonchase
Planmeca
Qudent

Surgery equipment

A-Dec Dental UK Ltd
AWB Textiles
DB Dental Equipment
Digital Dental
Fusion GT
Global Dental
Heka Dental
Luxsutures
Medident Italia
OptiLoupe
Qudent

Surgery planning

A-Dec Dental UK Ltd
Hague Dental Supplies
Myofunctional Research Company
Newey Installations Ltd
Ziacom Ltd

Surgery sundries

AWB Textiles
DHB ORAL HEALTHCARE LTD
Trycare

Taxation

GB Accountancy & Finance
HMRC
Leyton UK
Morris & Co
Nasdal
RA Accountants LLP

Team / sales coaching

Blue Sky People
Dental Focus
Profitable Practices Ltd
VSS Academy

Teeth

Ivoclar Vivadent
John Winter & Co Ltd
Kulzer
VITA

Teeth whitening

Brushlink
CTS Dental Supplies
IDS - Blancone
Optident Ltd
OW Warehouse
Quick Straight Teeth/ Boutique Whitening
Smile Imaging
Survival-32

Training and seminars

Ascend Contract Management
Botulinum Toxin Club
British Dental Association
British Endodontic Society
British Society of Dental Hygiene & Therapy
Cavity Dental Staff Agency
Cephtactics
CFAST SmileTRU
Delta Dental Training
Dentale Training
FMC
Frank Taylor & Associates
FTA Finance
FTA Law
iComply
Managing Sustainability in Dentistry
Conference
Myofunctional Research Company
Profitable Practices Ltd
ProTrainings Europe Ltd
Quick Straight Teeth/ Boutique Whitening
Society of British Dental Nurses
Tempdent Recruitment Training
The Dr Bob Khanna Training Institute
The First Principle
The Royal College of Surgeons of
Edinburgh
UCL Eastman Dental Institute
University Of Manchester - Dental School
Venom IT
VSS Academy
Wired Orthodontics

Trimmers

Eurodontic
Renfert

Turbines and motors

BA International

Bien-Air UK
Qudent
Sweden & Martina Ltd
Trigiene

Ultrasonic equipment

Acteon UK
Bracon
DENTSPLY SIRONA UK & IRELAND
Hu-Friedy
MDS Medical Ltd
Qudent

Uniforms / surgery wear

Admor
AWB Textiles
CTS Dental Supplies
Happy Threads
RPA Dental
Work-in-Style

Units

Belmont
Bracon
Heka Dental

Washer/disinfectors

Ascot Autoclaves Ltd
Avensys UK Ltd
SciCan Ltd

Water distillers

MDS Medical Ltd

Wax

Kemdent
Renfert

Website design / seo

Dental Focus
Working Feedback

Wholesale suppliers

Barclays Bank
Dental Sky
HDF Medical
Tandex
VeenaK Dental Supplies

X-ray / radiography equipment

Acteon UK
Belmont
FONA Dental
Fussen
Henry Schein Dental
Micro Minder
Newey Installations Ltd
Vatech

EXHIBITOR PROFILES

ALBERT WAESCHLE

STAND J27

ALBERTWAESCHLE

SUPPORTING THE SURGICAL & MEDICAL PROFESSION

Albert Waeschle has been supplying the Dentistry market with premium quality diagnostic equipment for over 50 years. By engaging with dental specialists we have been key contributors in developing products that improve patient care. Our brand OPTICLAR was created to signify premium quality and high performance whilst maintaining competitive prices. By developing technology enabling the communication of imagery via mobile phone, messaging or social media our versatile microscopes are challenging established brands.

Our unique insight gained from our extensive experience ensures features are incorporated to provide a superb user experience. With everyday pressures on time, resource and budgets Albert Waeschle has a solution for your needs. Our UK based technical sales, after sales, servicing and repairs enables fast response to any requirement or challenge faced by dental professionals.

APOLLINE

STAND L19

Apolline makes Compliance achievable!

Apolline is the leading provider of in-practice regulatory compliance and dental practice support services. We aim to make compliance achievable and help ensure you are doing the right things in the right way at the right time.



We provide a unique blend of tailored hands-on support and training combined with web-based tools to help you keep on track with all your compliance tasks, giving you peace of mind that nothing has been missed.

Please come and visit us at our stand L19. We would love to show you how our innovative compliance tools will involve your whole team, provide you with a live measurement of your ongoing compliance and take away all your compliance headaches.

Whatever your regulatory and support needs; Apolline has the solution and we're offering a 10% discount for anyone signing up on the day.

Contact us at enquiry@apolline.uk.com or call 0800 193 1033

www.apolline.uk.com



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The Air turbine enables you to work at optimal, recommended bur and application speeds with better control in the preparation phase.

See the UniclLine 'S' for yourself and try the fantastic new Advanced Air at The Dentistry show in Birmingham or make an appointment with one of our authorized Heka Dental dealers.

Make an appointment
info@heka-dental.dk

hekadental[®]

Baldershøj 38 · DK-2635 Ishøj · Denmark · Tel. +45 43 32 09 90 · Fax +45 43 32 09 80 · www.heka-dental.com

ASCOT AUTOCLAVES**STAND H89**

Ascot Autoclaves have assembled a range of Decontamination equipment and accessories for Dental Surgeries. We are able to offer Bench-top autoclaves and Washer/Disinfectors on either a 3 or 5 year lease basis or outright purchase. Ascot Autoclaves are also able to service, validate, repair and provide spare parts for most popular models.



Come see us at Stand H89 where we would be happy to answer any of your questions.

www.ascotautoclaves.com

0118 978 737

BIEN-AIR**STAND E42**

Bien-Air, a Swiss company, have been designing and producing handpieces for nearly 60 years. Based in the heart of the watch making industry, Bien-Air produce a range of high quality, precision instruments. TORNADO and TORNADO S are the world's most powerful standard and small head turbines! Our CA 1:5 EVO 15 Contra-angle with COOLTOUCH+ has built in patient safety and is guaranteed not to rise above body temperature. iChiropro, our implant motor, driven by iPad, simplifies implant placement and produces a patient report. Come and visit us at stand E42 to experience these and other innovations from Bien-Air.

**BLM****STAND H81**

As a dental professional there may be occasions where you find yourself in need of expert legal advice. In addition to running a busy practice, you may also be responsible for its day-to-day management, the legal risks and issues which come with it and planning for its future development and growth.



The dental team at BLM deliver specialist legal advice and offer a comprehensive range of services tailored to the needs of dentists and dental practices. This includes employment and professional regulation advice and representation, commercial disputes, property transactions, corporate and commercial transactions (including finance/equity) and succession planning, advice on advertising and social media and defence of negligence claims.

Our aim is to provide a bespoke service, tailored to your individual needs to ensure you receive the right commercial and legal advice.

Contact our team today for advice or further information on the services we can provide to you.

Web: www.blmlaw.com

Email: amanda.watson@blmlaw.com

Visit us on stand H81.

BRUSHLINK**STAND B77**

Founded by dentists' who understand the fundamental challenges



in achieving good oral health. We believe Brushlink can improve oral health for generations to come.

Brushlink transforms any toothbrush - manual or electric, into a 'smart toothbrush'. The smart device will seamlessly connect to the Brushlink app and coaches you to help improve your dental hygiene.

Brushing data can be synced with a Brushlink certified dental practice, for tailored dental hygiene recommendations and earn bespoke discounts. Brushlink points are awarded after each brushing session, depending on how well you brush. These points will accumulate over time and can be redeemed on certain dental discounts offered from your Brushlink certified dental practice.

Dental professionals can review their patients brushing data and prescribe a tailored brushing regime to ensure they are brush accurately for the needs of your particular teeth and gums every day.

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/FREEPASS

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*Offer expires 06/31/18.

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BTC**STAND H87****Why choose The Botox Training Club?**

Accredited Botox, Dermal Fillers and Business workshops

on facial aesthetics. Marketing strategies covered that allowed me to give up Dentistry and concentrate on Facial Aesthetics. Small groups per workshop to maximise your learning. Free unlimited post workshop support so you are not left alone. Free team member. Weekend dates available, no need to take time off work. Models supplied. Let us take out the stress of finding suitable patients. Delegates pack to include all necessary paperwork and templates, therefore you can start immediately post workshop. Experienced since 2002 and over 4,000 cases treated which allows me to pass my experience onto you.

Want more patients to buy from you without being sold to? Get "The BTC Conversion Assessment Template" for free at www.botoxtrainingclub.co.uk

**CFAST SMILETRU****STAND F73**

Cfast and SmileTRU, the two leading cosmetic tooth-alignment systems, have joined forces to make it easier for dentists to offer cosmetic tooth alignment – safely and successfully.

Cfast SmileTRU offers three options to correct misaligned teeth – invisible fixed labial braces, fixed lingual braces and removable clear aligners – with treatments usually completed in around four to six months. All appliances are made right here in the UK by the award winning orthodontic laboratory – Triple O Dental Labs.

With device packages priced from only £195, Cfast SmileTRU makes a great smile affordable for more patients – and generates a new revenue stream for your practice.

Sounds too good to be true? Come and find out for yourself on one of our FREE courses.

www.cfastresults.com

info@cfasteresults.co.uk

0121 7020450

**DELTA DENTAL TRAINING****STAND G106**

Delta Dental Training is an online training company providing courses to dental care professionals.



We provide all NEBDN post registration courses, popular GDC Extended Duties programmes and selected CPD subjects in line with the new Enhanced CPD guidance.

Our courses are structured to allow students to move through at their own pace, full support is provided by fully qualified tutors who are passionate about their chosen subjects.

We offer flexible learning to dental nurses which can be adapted to fit in with busy lives. Students are not required to attend any formal classes, however for the qualification programmes, they do have to attend an examination centre.

Come and see what we can offer you for your next step in your dental career. There is no better investment than in yourself.

DENTAL COMPLIANCE MADE EASIER**STAND L15**

Dental Compliance Made Easier is a specialist UK consultancy offered to support Dental Practices and Teams to understand what the requirements are to achieve CQC compliance. We provide an end-to-end service including Discovery Days Mock Inspections, Development of Compliance Folder Systems, Compliance Membership and much more.



Dental Compliance Made Easier offers you the Dentist and your whole team the opportunity to experience what it would be like to be inspected. From 1st April 2015 CQC has introduced new key lines of enquiries that the practice must achieve. Is your practice compliant within the 5 key lines of enquires, these are:

All of the services provided is supported by specialist consultants from a Commissioning and Corporate dentistry background. Please see our website for further details www.dental-compliance.co.uk

- Safe
- Responsive
- Well Lead
- Caring
- Effective

For further information of our services please contact Dental Compliance Made Easier directly on 07916 219 933 or alternatively email us on info@dental-compliance.co.uk

DENTAL SKY

STAND F85

Dental Sky are the exclusive distributors of The Wand in the UK. The Wand delivers anaesthetics at a precise and consistent rate below the patient's pain threshold and providing a consistent flow to maximise injection predictability. The computer assisted anaesthesia system develops practices by improving patient satisfaction, building loyalty and referrals, and distinguishing the dental practice.



As well as this, Dental Sky are also the exclusive distributors of Goccles, the non-invasive, painless test of the oral cavity for early detection of cancer. Goccles have an innovative optical filter that allows you clear visual and accurate anomalies of the oral cavity. Early discovery is the most crucial step in saving lives, with first stage oral cancer having an 80 to 90% survival rate. With this unique and simple to use technology, taking the first step to preventative dentistry couldn't be easier.

For more information please visit www.dentalsky.com or call our sales office on 0800 294 4700

DIGITAL DENTAL

STAND P30

See all the latest innovations from Digital Dental

Digital Dental will be exhibiting a wide range of innovations at The Dentistry Show including the Planmeca Emerald intraoral scanner and the Shining 3D AutoScan DS-EX 3D scanner, which is a low cost unit that can be used to quickly, easily and accurately scan plaster models and store them digitally for when you need them.



Available from Digital Dental, the imaging specialists, the Planmeca Emerald intraoral scanner is exceedingly fast with superior accuracy, making it ideal for orthodontic and restorative planning. Taking digital impressions has never been so easy.

The compact AutoScan DS-EX 3D scanner adopts the latest structured light 3D scanning technology to accurately and efficiently digitise models. Its open STL data format is compatible with all the current open CAD/CAM software and hardware.

Digital Dental will also be exhibiting a selection of CBCT units, the Rextar hand-held intraoral x-ray unit and a host of other innovations. Visit www.digitaldental.co.uk or call 0800 756 5642 for more information.

en.implantdirect-digital.eu | 00800 4030 4030

SMARTbase

Beauty Done Better

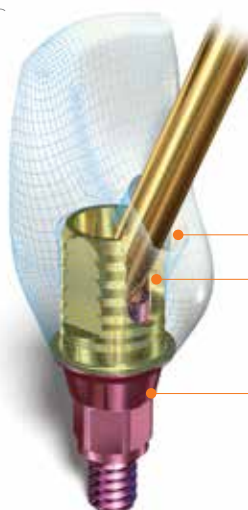
SMARTbase provides superior aesthetics for your patients – encouraging them to smile naturally and with confidence. Your prosthetic workflow will be simple and flexible due to the discreet access cavity and the possibility to cement outside the patient's mouth.

Compatible with digital and traditional workflows.

SMARTbase prosthetics are available for all our implant lines.



IMPLANT DIRECT™



Superior Results

Off-axis option allows for comfortable access when space is limited.

Easy Handling

Cementing outside the patient's mouth simplifies your work routine.

Improved Healing

Concave profile promotes subcrestal placement and the growth of thicker tissue.

DHB ORAL HEALTHCARE LTD

STAND B75

For forty years DHB Oral Healthcare Ltd has been a leading supplier of oral hygiene products to dental practices



across the UK and Ireland. We supply thousands of dental professionals with a vast range, including oral hygiene, surgery and aesthetics. DHB is part of Pharmaceuticals Direct Ltd, a family run group which has expertise in pharmaceuticals and veterinary as well as dental products.

DHB is committed to constantly improving its levels of service, having become the only national oral hygiene wholesaler to provide 100% dedicated telephone account managers thus giving us even greater market coverage and superior customer care.

DMG

STAND P44

Ecosite Bulk Fill

makes posterior restorations quicker and easier!

As well as LuxaCrown, Icon and LuxaCore Z, DMG will be exhibiting Ecosite Bulk Fill for the first time in the UK.



As a modern definitive filling material, a packable bulk fill composite is the perfect alternative to amalgam. Ecosite Bulk Fill, is DMG's newly developed posterior tooth composite which makes it even easier for Dentists to perform quality restorations quickly.

Applied in one step, with no time-consuming layering required. Curing performed reliably up to 5mm in only 20 seconds! The extremely low shrinkage stress values of Ecosite Bulk Fill minimize shrinking stress and ensure a durable and safe marginal finish. The packable nano-hybrid composite also has excellent thixotropic properties which allow for a controlled adaptation to the cavity walls.

Whilst its firmer material consistency ensures particularly convenient and precise handling. In practice this means - easy shaping, precise contact point design and significant time savings in finishing.

For further information contact your local dental dealer or DMG Dental Products (UK) Ltd on 01656 789401, email info@dmg-dental.co.uk or visit www.dmg-dental.com

FGDP UK

STAND B61

The Faculty of General Dental Practice (UK) is the only professional membership body in the UK specifically for general dental practice.



We seek to improve the standard of care delivered to patients through standard setting, publications, postgraduate training and assessment, education and research.

Membership is open to all dental practitioners who hold a postgraduate dental qualification and are registered with the General Dental Council (GDC; or overseas equivalent). Associate Membership is open to all others registered with the GDC.

Visit our stand B61 to find out how we can support you throughout your whole career - from when you first graduate and qualify, right through to becoming a senior practitioner with enhanced skills, experience and knowledge. Our membership structure is designed to reflect and propel your career. We support you through the MJDF and through our career pathway we facilitate your development to Fellowship of the FGDP(UK).

FUSION GT

STAND D50

Fusion GT is an International distribution company and plasma specialist.



Our expertise lies in the winning combination of technological innovation balanced with clinical knowledge, industry experience and accredited training.

Since its foundation, Fusion GT has been committed to improving the UK aesthetic market by introducing new and emerging non-surgical medical devices. Our range of medical aesthetic equipment offers non-surgical treatment options for the face and body, enhanced by extensive training, and thorough ongoing support. Our mission is to provide modular, cost-effective and high-performance products that enable aesthetic professionals to offer patients safe, effective and profitable aesthetic treatments with total confidence.

SECURE YOUR FREE PASS:

ONLINE:

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CALL: +44 (0)207 0134660

FIMET**STAND F42**

We provide dental products for international markets and we operate in more than 50 countries. Our wide distribution network handles sales, installation and service.

Our goal is not to be the biggest provider in the industry, but rather to serve as a close and reliable partner. We react quickly and flexibly to the needs of our customers.

Our focus is on research and development, ensuring that our clients always get maximal benefits from our products in their daily work."

"Our business idea is to design and produce affordable, high-quality dental treatment systems that meet the needs of our customers. We are a completely Finnish-owned company that was founded in 1981. Our product development, manufacturing and after-sales operations are located in our factory in Finland.

We provide dental products for international markets and we operate in more than 50 countries. Our wide distribution network handles sales, installation and service.

Our goal is not to be the biggest provider in the industry, but rather to serve as a close and reliable partner. We react quickly and flexibly to the needs of our customers.

Our focus is on research and development, ensuring that our clients always get maximal benefits from our products in their daily work."

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/FREEPASS

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GC**STAND A10**

See all the latest GC innovations at the Dentistry Show

GC are exhibiting all their latest innovations at the Dentistry Show including the Aadva IOS Scanner and D-Light Pro.

The Aadva IOS (Intra Oral Scanner) is revolutionizing digital impression taking technology because it enables time saving impression taking without retakes. The software visually advises the operator if the image is not complete, thus preventing the need for remakes of any restoration. There is also a time and cost saving element on impression materials and postage.

D-Light Pro is the world's first autoclavable curing light. Easy to disassemble, it can be fully autoclaved ensuring optimal hygiene and eliminating the risk of cross contamination.

In addition to its High Power (HP) and Low Power (LP) Modes, the D-Light Pro features a unique Detection (DT) mode which uses near-UV light only. This violet mode enables Clinicians to spot what is not always visible to the naked eye from infection of dentine to plaque and micro-leakage around old restorations.

For further information visit Stand A10 at the Dentistry Show or contact GC UK Ltd on 01908 218999, e-mail info@gcukltd.co.uk or visit www.gceurope.com

GENERAL MEDICAL**STAND J104**

See all General Medical's latest innovations at The Dentistry Show



General Medical will be exhibiting a wide range of innovations at The Dentistry Show including Quicksleeper S5, the computer controlled local anaesthetic system that delivers profound anaesthesia quickly, easily and painlessly, Choukroun PRF and the complete Mectron range.

Eliminating the need for painful infiltration, block and palatal injections Quicksleeper S5 delivers a profound anaesthesia almost instantaneously; a real Practice Builder, especially when treating children and other potentially nervous patients.

The Choukroun PRF system accelerates soft tissue and bone healing following surgical procedures. It enables Clinicians to quickly and easily produce either A-PRF or i-PRF without the need for anticoagulants. Supported by over 100 scientific publications, Choukroun PRF is the next step in PRF innovation!

In addition to the state-of-the-art Mectron Piezosurgery White and Touch units, Mectron's Multipiezo Touch and Combi Touch prophylaxis units enable Clinicians to offer their patients an even wider range of clinical benefits.

For further information telephone General Medical on 01380 734990, visit www.generalmedical.co.uk or email info@generalmedical.co.uk



EXHIBITOR A-Z LIST

✓ NEW EXHIBITORS FOR 2018

■ ASSOCIATION HIGHLIGHT

● DISTRIBUTORS WANTED

3M UK	F60	Busch & Co Gmbh & Co. KG.	N62	Eclipse Loupes and Products	A54
3Shape	D24	C&D (Microservices) ✓	H80	EConker ✓	B106
Acacia Training ✓	H88	Calaject	L30	Edenta ✓	K20
Acquisition Aesthetics - training in facial aesthetics ✓	L53	Calcivis Ltd	J85	Edinburgh Dental Institute ✓	N101
Acteon UK	C30	Care Quality Commission ✓	B60	EMS	J40
Adam ■	E105	Care4Teeth ✓	C93	Erskine/Piksters ✓	M67
A-Dec Dental UK Ltd	F40	Carestream Dental	F33	ESM Digital Solutions	D70
Admor	L20	Cattani Esam	M58	Evident	L30
Advanced Orthodontic Laboratory ✓	M81	Cavity Dental Staff Agency ✓ ●	J100	EVO Dental ✓	D85
Advanced Dental Laboratory ✓	M81	Cephactics ✓	F70	EVR Bullion ✓	L86
Aerona Software Ltd ✓	L50	Cerezen ✓	L62	ExamVision	L30
Air Liquide Uk Ltd ✓	C90	CFast SmileTRU ●	F73	Exclusive Dental Laboratory ✓	M81
Albert Waeschle Veterinary ✓	J27	Christie & Co	M25	EZ DAM	L30
Andersen Products ✓ ●	D80	CleanCert ●	H100	F2 Medical Supplies Ltd	K05
Anglian Dental	H61	ClearCorrect	E72	FGDP (UK) ✓	B61
Apolline Ltd	L19	Clinitech Medical	M80	FIMET ✓ ●	F42
Ascend Contract Management ✓	B94	Colgate-Palmolive UK Ltd	K40	FMC	K58
Ascot Autoclaves Ltd ✓	H89	Coltene Ltd	K54	Focus Group ✓	C61
Ashley Latter	H72	Cromatel ✓	G72	FONA Dental	D30
Aspired Finance	D65	CTS Dental Supplies	C50	FooCo Video Websites	D100
Association of Dental Administrators & Managers ■	E105	Curaprox UK	N55	Frank Taylor & Associates	L90
Association of Dental Implantology ■	C53	Curasan ✓ ●	J94	FTA Finance	H94
Aura Infection Control	N12	Curran Dental ✓	J92	FTA Law	L90
Aura9	B102	Danville	L30	Fusion GT	D50
Avensys UK Ltd ✓	K90	DB Dental Australia	J70	Fussen ✓ ●	A64
AWB Textiles	L52	DB Dental Equipment	P20	GAMA Healthcare	L38
B.J.M. Laboratories ✓	D62	DDU	C84	GB Accountancy & Finance ✓	D98
BA International	H78	Delta Dental Training	G106	General Medical	J104
BADT ■	N65	DenGro	L45	Gensmile	N20
Bambach Saddle Seat Company ✓	N10	Denmat UK ✓	P82	GlaxoSmithKline	B30
Barclays Bank ✓	M10	Dentaid Bus	L100	Global Dental ✓	J58
Bausch ●	M95	Dental Circle	B78	Gold Key Media Subscriptions ✓	M20
BDA Benevolent Fund ✓	J105	Dental Compliance Made Easier ✓	L15	Grenke Leasing ✓	D97
BDA Extra & Expert Members' Lounge ✓	M40	Dental Design Products Ltd	D22	Hague Dental Supplies	P90
Belmont	J82	Dental Directory	G40 ,H40 ,H50	Hamilton Fraser Cosmetic Insurance ✓	E112
Bien-Air UK ✓	E42	Dental Elite	H90	Happy Threads	P60
BLM Law ✓	H81	Dental Focus ✓	C91	HC Distribution ✓	P80
Blue Sky People	G71	Dental HR ✓	C100	HDF Medical ✓ ●	M11
BOC Healthcare	L11	Dental Protection Limited	P35	Healthcare Learning	A32
Botulinum Toxin Club ✓	H87	Dental Sky	F85	Heka Dental ✓ ●	K10
BPP University	J52	Dental Tribune International	D90	Henry Schein Dental	J21
BQE	L30	Dental Update ✓	J24	HL Dental	F88
Bracon	H15	Dentale Training ✓	H82	HMRC ✓	E100
Braemar Finance	E70	Dentally	P18	Honey Fizz Training	A70
Bridge2Aid	M100	Dentists' Provident	M90	HST Stomatological Scientific and Educational Co.,Ltd ✓	B90
British Academy of Cosmetic Dentistry ■	M30	Dent-O-Care	L55	Hu-Friedy	A30
BACD Lounge		Dentrix Ascend ✓	N25	IAS Academy ●	C80
British Dental Association ■	M30	DENTSPLY SIRONA UK & IRELAND	G20	iComply	N18
British Dental Association of Dental Nurses ■	J98	design4dentists.com	H108	IDS - Biancone ✓ ●	M54
British Dental Journal (BDJ)	M30	DHB ORAL HEALTHCARE LTD ✓	B75	Implant Direct Europe AG	E40
British Endodontic Society ■	G75	Digital Dental ✓	P30	Implantium UK	C62
British Orthodontic Society ■	K65	DLT Media ✓	C88	Initial Medical ✓	M62
British Society of Dental Hygiene & Therapy ■	P65	DMG Dental ✓	P44	Insync Insurance	G78
British Society of Periodontology ■	G76	Dominant Dental	N85	Invisalign + iTero	H30
Browns Locumlink	L90	Dominic Hassall Training Institute	E68	iSmile	P54
Brushlink ✓ ●	B77	DP Medical Systems	B67	Ivoclar Vivadent	F34
Bupa Dental Care	F35	DPAS Dental Plans Ltd	E80	JJ Tools ✓	H107
		DYNAFLEX ✓	F80		

EXHIBITOR A-Z LIST

✓ NEW EXHIBITORS FOR 2018

■ ASSOCIATION HIGHLIGHT

● DISTRIBUTORS WANTED

JPM Products ✓	L51	Oralieve Dry Mouth Relief	D61	Status Point	L54
JW Hinks Specialist Dental Accountants	C103	Orascope	E30	StockAssist ✓	M11
Kara	E110	Orchard Training ✓	L12	Stoddard Icon	H20
KaVo Kerr	E30	Ortho-Care ●	L68	Straumann	C20
King's College London	P10	Osstem	E50	Support Design AB	H92
Komet Dental	F100	OW Warehouse	J45	Surgimate Instruments ✓ ●	F81
Kulzer	N100	Parnell Pharmaceuticals ✓ ●	N82	SurgiSol	G102
Laschal Surgical ✓	H85	Pars Dental	F82	Survival-32	A50
Lease UK	L01	Patient Plan Direct	H74	Suzhou Semorr Medical Tech Co., Ltd ✓ ●	L10
Lemonchase ✓	G61	Periochip	F90	Swallow Dental Supplies	K60
Leyton UK ✓	M12	PFM Dental	H60	Sweden & Martina Ltd	C58
Lily Head Practice Sales	J90	Philips	K30	Swish Dental	P42
Lloyd & Whyte ✓	M22	Phoenix Surgical Instruments Ltd	M01	Systems for Dentists (SFD) ✓	N01
Lloyds Bank	E88	Planmeca	G30	Tandex ●	A52
Luke Barnett Centre	C60	Practice Plan Ltd	J50	TDS E&W	A60
Luxsutures ✓ ●	J75	Premier Dental Products Co.	A34	Technical & General ✓	F75
Majestic Instruments UK	D68	PreViser Oral Health Assessment	G70	Tempdent Recruitment Training	L22
Managing Sustainability in Dentistry Conference ✓	C95	Price Bailey	D105	TePe	B40
Marsh Dental	N60	PRO Diagnostics UK Ltd ✓	M63	The Academy by Ash ✓	M13
MD Dental Services	L54	Professional Deep Tissue Massager	L81	The Crown Fits ✓	A95
MDDUS	C70	Professional Dentistry Indemnity - PDI ✓	C85	The Dr Bob Khanna Training Institute	F107
MDS Medical Ltd	L60	Profitable Practices Ltd ✓	M14	The First Principle ✓	K02
MediCruit	K50	ProTrainings Europe Ltd ✓ ●	J26	The Mortgage Explorer	A62
Medicsteel ●	F48	Purple Media Solutions	D82	The Royal College of Surgeons of Edinburgh	M83
Medident Italia	P15	QED	G100	Titan Care Ltd ✓	B64
MediEstates	K50	Qudent	J102	TK Plus Instruments	C102
MediFinancial	K50	Quick Straight Teeth/ Boutique Whitening	E52	Toothfilm ✓	G105
Meow ✓	D84	Quickklase Quickwhite	H70	Towergate	F106
Mercia Dental Equipment	N64	Quintessence Publishing	K62	Trigiene	L18
MES ✓	D102	RA Accountants LLP ✓	N50	Trycare	G60
MIAB	F72	Rapleys Healthcare ✓	J22	Turn Key Dental	E60
Micro Minder	L25	Recommendeddentist.co.uk ✓	J95	UCL Eastman Dental Institute	F102
MIsmile Network Ltd	L40	REGENERATE™ Enamel Science ✓	M68	UK Loupes	H86
MOD - Civilian Dental Professionals ✓	N94	ResusPlus Training ✓	L12	University of Central Lancashire ✓	G103
Moneyppenny	H104	Rodericks Dental ✓	K55	University Of Manchester - Dental School ✓	B72
Morris & Co	E62	Royds Withy King Solicitors ✓	B92	Vatech ●	E45
Munroe Sutton	A90	RPA Dental	J60	Veenak Dental Supplies ✓	M16
Myofunctional Research Company	H102	RS Medico ✓	K85	Velopex	F108
Nasdal	K95	S4S Dental Laboratory	M60	Venom IT ✓ ●	A33
National Examining Board for Dental Nurses	L04	Saga County UK	N51	VOCO	M15
Nationwide Dental Construction Ltd	B62	Samera Business Advisors	N98	VSDent	G101
Neodent ✓	F98	Santander Business ✓	K91	VSS Academy	A58
Neoss	D60	Schottlander	B20	Waterpik	B52
Newey Installations Ltd ✓	D52	SciCan Ltd	M50	Wesleyan Bank	J50
Nobel Biocare UK	E30	Scott Richards Solicitors	B70	Wex Photo / Video ✓	M94
Nuviv	K92	Septodont	F36	WheelsBridge ✓	J108
NUVOLA by GEO	D92	Shofu UK	F92	Wired Orthodontics	L85
Omni Capital Finance Limited ✓	L87	Silmet ✓ ●	D62	Wisdom Toothbrushes	N90
Opatra LTD ✓	H84	Simplyhealth Professionals	D40	Wisepress Medical Bookshop	K80
OPRO Dental	C54	Six Month Smiles	L95	Working Feedback ✓	D99
Optident Ltd	J42	Smile Imaging ✓ ●	M13	Work-in-Style ●	N80
OptiLoupe	K72	Smile Ortho	M65	Wrigley Oral Healthcare Programme ✓	B54
Oral 7 ✓	C92	Smilealign Clear Aligners	M82	Xenosys UK ●	B100
Oral Health Foundation	P52	Snowbird Finance Ltd	K70	Zenopa Ltd	C63
ORAL HEALTH NETWORK & GUSTO (TOOTH PASTE) ✓	C98	Society of British Dental Nurses ■	K61	Ziacom Ltd ✓	D72
Oral-B	C40, C82	Software of Excellence	K25	Zimmer Biomet	C72
		Southern Dental	N22		
		Southern Implants UK Ltd	A68		
		SPS Dental ✓	J72		

DTS EXHIBITOR A-Z LIST

✓ NEW EXHIBITORS FOR 2018

■ ASSOCIATION HIGHLIGHT

● DISTRIBUTORS WANTED

3Shape U.K.	D24	GlaxoSmithKline	J17	Reitel Feinwerktechnik	B09
Abbey Dental Supplies	J18	Henry Schein Dental	J21	Renfert ●	E28
Aidite High-Technical Ceramic Co. Ltd	B12	Hoiil Dental Manufacture Solutions Ltd	B18	Roboice Dental Milling Machine ✓	E10
Attenborough Dental	G12	HS Walsh ✓	D11	Scan Lab ✓	D20
Blueprint Dental	D14	Ivoclar Vivadent	F24	Schottlander	B20
Bracon Limited	H15	John Winter & Co Ltd ●	J19	SHERACLASSIC ✓	J20
Carestream Dental Ltd	F23	Kemdent	F02	SHERAdigital ✓	F10
Cendres + Metaux ✓	J10	Kulzer	B01	Solvay Dental 360	E25
Consult Search + Selection	B19	Madespa ✓	A08	Straumann	C20
DB Lab Supplies	H10	Medentika ✓	C20	Swedish Implant Technology ✓	B15
Dental Design Products Ltd	D22	Milnes Bros	G01	Techceram	B10
Dental Laboratories Association ■	AML	Mr Dental Supplies Ltd	E12	Tri-Tech 3D	C12
Dental Technicians Guild ■	B16	Omnident UK	J01	VITA ✓ ●	F01
Dental Technologies Magazine	B05	Orthodontic Technicians Association (UK) ■	E05	VOCO	M15
Dental Technologists Association ■	H09	Panadent Ltd	D21	WHW	F10
DENTSPLY SIRONA UK & IRELAND	G20	Perfectus Biomed ✓	F21	Zhermack	B17
Detax Dental	B04	Performance Finance Ltd	F22	Zirkonzahn	C10
Eurodontic	J09	RDT Technology	K01		
GC UK Ltd	A10	Reiner	J15		

AML = Association Members Lounge

Dental Conference, Iceland

Managing Sustainability in Dentistry

July 23 and July 24, 2018

Take your practice to new heights



Gordon J. Christensen,
DDS, MSD, PhD
State of the Profession



Bob Willard, PhD
Business Case for
Sustainability
Triple Bottom Line



Robert H. Lustig,
MD, MSL
Sugar Fueling
Diseases/ Oral Health



Donna Galante,
DMD
Aligner Therapy

Learn from 15 great speakers!

These courses meet the Dental Board of California requirements for 14 units of continuing education.

Certificates will be issued for CPD credit.

To Register visit:

<http://www.hkasustainability.org/event/welcome>

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projects for sustainability

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B01 KILZER B04 DEBA B05 DENTAL INSURE				B06 RETEL B08 OTA				B09 VITA B10 VIBENT				B11 MUESBROS B12 DTA B13 DANNEY B14 EUROZONIC			
B15 TECHERAM B16 ADITE B17 DTC B18 DTC B19 DTC				B20 ZERNACK B21 HOL DENTAL B22 DENTAL RESEARCH & INSTITUTE				B23 ASSOCIATION MEMBERS LOUNGE				B24 CAFÉ			
B25 SCHITLAKER				B26 STRAUMANN				B27 SUN LAB B28 PAVEMENT B29 SUN LAB B30 SUN LAB B31 PAVEMENT				B32 SUN LAB B33 SUN LAB B34 SUN LAB B35 SUN LAB B36 SUN LAB B37 SUN LAB B38 SUN LAB B39 SUN LAB B40 SUN LAB B41 SUN LAB B42 SUN LAB B43 SUN LAB B44 SUN LAB B45 SUN LAB B46 SUN LAB B47 SUN LAB B48 SUN LAB B49 SUN LAB B50 SUN LAB B51 SUN LAB B52 SUN LAB B53 SUN LAB B54 SUN LAB B55 SUN LAB B56 SUN LAB B57 SUN LAB B58 SUN LAB B59 SUN LAB B60 SUN LAB B61 SUN LAB B62 SUN LAB B63 SUN LAB B64 SUN LAB B65 SUN LAB B66 SUN LAB B67 SUN LAB B68 SUN LAB B69 SUN LAB B70 SUN LAB B71 SUN LAB B72 SUN LAB B73 SUN LAB B74 SUN LAB B75 SUN LAB B76 SUN LAB B77 SUN LAB B78 SUN LAB B79 SUN LAB B80 SUN LAB B81 SUN LAB B82 SUN LAB B83 SUN LAB B84 SUN LAB B85 SUN LAB B86 SUN LAB B87 SUN LAB B88 SUN LAB B89 SUN LAB B90 SUN LAB B91 SUN LAB B92 SUN LAB B93 SUN LAB B94 SUN LAB B95 SUN LAB B96 SUN LAB B97 SUN LAB B98 SUN LAB B99 SUN LAB B100 SUN LAB			
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A09				A10				A11				A12			
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A17				A18				A19				A20			
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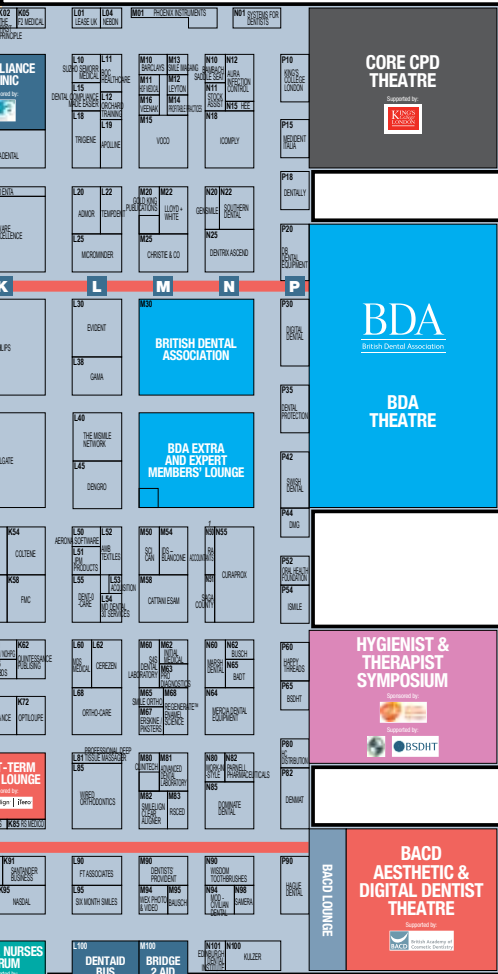
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GRENKE**STAND D97**

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HEKA DENTAL**STAND K10**

Harness the air with Heka Dental!

Exhibited for the first time in the UK, Heka Dental have harnessed the air by integrating the W&H Primea Advanced Air turbine within their state-of-the-art UnicLine S Treatment Centres.



Up to now air turbines lost power as soon as they were brought into contact with any resistance. The only solution to use a micromotor, but these are heavy and put a strain on the operator's hand.

The W&H Primea Advanced Air turbine solves this problem. Available as part of the UnicLine S instrumentation it offers adjustable bur speed to provide a constant removal rate, even at increasing load on the bur. Able to work from 60,000 to 320,000 rpm, it compensates for increased load by increasing the air supply, thereby delivering a constant removal rate without any loss in speed.

It enables Dentists to work at optimal, recommended bur and application speeds with better control in the preparation phase.

For further information on the complete range of Heka Dental equipment visit their website www.heka-dental.com.

H. K. ALLISON**STAND C95**

About H. K. Allison
Projects for
Sustainability

H.K. Allison
projects for sustainability

Formed in 2014, our organization is a non-profit 501 (c) (3), which received tax-exempt status in May, 2016 and is approved by the Dental Board of California as a Continuing Educational Provider.

Our mission is to develop projects and support programs that are aligned with corporate social responsibility, an integrated approach to developing clear policies, projects, and education that facilitate environmental, economic, and social sustainability goals.

To that end, we present the first global conference for Managing Sustainability in Dentistry. Experts will discuss industry trends, present case studies, and speak on such diverse topics as marketing, nutrition, and technology as they pertain to the practice of dentistry. Attendees will gain practice management tools needed to build organizations that have a greater positive social, environmental, and economic impact. Conference courses meet the Dental Board of California requirements for 14 units of continuing education.

CPD certificates can be provided.

JOHN WINTER**STAND J20**

John Winter is one of the UK's leading suppliers to Dental Laboratories.



Our products are designed to meet the needs of the country's best performing dental laboratory technicians using the latest technology and techniques.

Our agencies include market leading companies such as BPB Formula, Shera, Tavom, Vertex, Polident and Galloni.

The latest additions to our growing portfolio of products include the Ref-line teeth, Formlabs 3D Printer and the D.O.F. Scanner.

As a company we strive to keep ourselves up to date with the latest technologies and innovative products to meet the exacting demands of our customers.

JUST PRESSABLES**STAND J18**

Just Pressables is a U.K. based manufacturer of Ceramic materials. Our extensive inhouse R&D Laboratory and experience in raw material design has enabled us to bring



a to market our revolutionary investment for Pressable Ceramics: "JPVest". JPVest has become a globally recognised product for its ability to genuinely reduce reaction layer problems and provide an incredibly smooth texture on pressed objects. We are represented in the UK by our distributor Abbey Dental Supplies.

**STOCK ASSIST****STAND N11**

KMsoft provide both off-the-shelf and bespoke software solutions for many



sectors including healthcare, retail, manufacturing, automotive and government. As such, we work hand in hand with an international network of hardware resellers to ensure that customers receive the best and most appropriate solution to meet their specific requirements.

KMsoft's latest inventory management product, StockAssist, has been specifically developed to improve stock control for dental and healthcare businesses.

The easy-to-use, cloud-based, GS1 compliant software solution is supplied to you with a handheld PDA device, a small desktop barcode printer, hosting and 24/7 support from our expert team.

- Improve profitability
- Accurate cost and stock reporting
- Reduce redundant stock
- Enhance patient safety
- Expiry date monitoring
- Easy implementation

StockAssist is fully functional with non-compliant systems, and accessible through any web browser, so offers you a future proof way forwards for inventory management.

LEYTON UK**STAND M12**

Leyton are thrilled to be exhibiting at The Dentistry Show 2018 helping more and more



dentists and practises alike secure the government funding they need to continue growing and revolutionising the UK's dental industry.

Leyton are Europe's largest independent government funding consultancy specialising in securing grant funding, tax credits and patents aimed to reward companies for keeping innovative work here in the UK.

Leyton secure funding for dental practices of all sizes and specialties, by employing staff from purely technical backgrounds Leyton specialise in understanding your business and securing the best possible funding for you specifically.

Visit www.leyton.com to find out more, we look forward to meeting as many people as possible at the event.

Contact number – 020 3384 3964

Email address – mhetherington@leyton.com

Website – www.leyton.com

LLOYD & WHYTE

STAND M22

Lloyd & Whyte provide professional financial planning and insurance advice to dentists. With over 20 years' experience working in the dental industry, you could say they know a thing or two. Lloyd & Whyte have helped countless dental professionals take care of what matters to them from protecting their homes and families to planning for the future.

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NEWHEY INSTALLATIONS

STAND D52

Newey Installations is a floor to ceiling contractor specialising in the Dental Sector.



We pride ourselves in bringing together every phase of a dental build or refurbishment. We cater for all aspects of a build internally, from the initial design and planning through to building control sign off. We will personally manage all trades and services from our own specialist teams, this includes the provision of dental equipment and finance.

Our mission is to provide a total service and management package from concept through to design and completion, becoming the contractor of choice for Dentists and Specialist Joinery requirements. With a vision of becoming a company that is referred to as the specialist in Turnkey provision, underpinned by "old school" customer service values.



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BDA Theatre **NEW FOR 2018!**

The BDA Theatre features sessions from dentistry's top innovators and thinkers. The programme is designed by dentists for dentists, giving you the knowledge and insights you need to stay up to date. All delegates will have FREE access to this theatre, with BDA Members getting priority access.

Friday 18th May

09:30 Bio-aesthetic smile rehabilitations: restorative trends and realities

- Dr Didier Dietschi, Senior Lecturer, University of Geneva and Private Practitioner, Geneva, Switzerland

10:50 "Congratulations, you have just inherited someone else's dental implants - now what?"

- Dr Koray Feran, BDS MSc FDSRCS, Principal Dental Surgeon and Clinical Director, The London Centre for Implant and Aesthetic Dentistry (LCIAD)

12:15 What is good practice? Delivering dentistry for the child patient

- Dr Siobhan Barry, Senior Lecturer and Consultant in Paediatric Dentistry, University of Manchester

13:35 The interceptive treatment of tooth wear using no-prep or minimally invasive techniques

- Dr Didier Dietschi, Senior Lecturer, University of Geneva and Private Practitioner, Geneva, Switzerland

14:55 Continuous care planning and future-proofing your dentistry

- Dr Claire Field, Consultant and Specialist in Restorative Dentistry, University of Sheffield

16:15 Ethical restorative strategies which empathise and manage the psychological and emotional motivations of the patient

- Dr Richard Porter, Private Practitioner and Consultant in Restorative and Implant Dentistry, St. George's Hospital, London

Saturday 19th May

09:30 Direct composite resin restorations, are there limitations?

- Dr Niek Opdam, Private Practitioner and Associate Professor, Radboud University, Nijmegen, Netherlands

10:50 Contemporary management of complex aesthetic and restorative dilemmas using an interdisciplinary approach

- Dr Tidu Mankoo, Private Practitioner, Windsor

12:10 Effective dental management of patients in later life

- Dr Charlotte Stiliwell, Specialist in Prosthodontic Dentistry, London

13:30 Your role in patient management after treatment for oral cancer

- Dr Mark Singh, BDS (Lon) MFDS RCS (Eng) MBBS (UWI) MRCS (Eng) FRCS (OMFS), Consultant Oral and Maxillofacial Surgeon, Mid Essex Hospital Trust

14:50 Caries management in practice

- Dr Bhupinder Dawett, GDP, Derbyshire and National Institute for Health Research, Doctoral Research Fellow (University of Sheffield)

16:10 Replacement of missing teeth - where are we now?

- Dr Arshad Ali, Clinical Director, Scottish Centre for Excellence in Dentistry, Glasgow

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ORALIEVE**STAND D61**

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Visit the Oralieve team on stand D61 for further information on how the product range can support your patients suffering from dry mouth, educational opportunities and to order patient literature and samples for your practice or visit www.oralieve.co.uk.

Reference: 1. Oralieve Data on File. Survey answered by 1063 Healthcare Professionals.

SOLVAY**STAND E25**

Ultaire™ AKP is an innovative aryl ketone polymer (AKP) formulated to meet critical performance requirements for removable partial dentures (RPDs). Ultaire™ AKP provides a biocompatible, lightweight, metal-free, non-irritating and more aesthetically pleasing alternative to traditional metal frames. Ultaire™ AKP has a unique proprietary chemistry developed specifically for dental applications by Solvay Dental 360™, part of Solvay, world leader in metal-replacing materials for the healthcare industry.

**Key product features:**

- No direct one-to-one comparison to any metal or polymer RPD systems on the market
- Base materials used in permanent and non-implantable medical devices
- Metal-free, comfortable, biocompatible
- Bone-like and tooth supported
- Lightweight – 60% lighter than metal
- Aesthetically pleasing

Dentivera™ milling discs made from Ultaire™ AKP are commercially available in North America, U.K. and Germany and have 510k clearance as well as CMDCAS and EU regulatory approvals. They are made in the U.S. under FDA and International Standards Organization (ISO) guidelines.



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more effective



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Interested in selling your practice?
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BACD Aesthetic and Digital Dentist Theatre

Friday 18th May

09:30 - 10:30	Minimally invasive dentistry: what's really important Dr Mark Bowes, BDS, Founder and Past President South African Academy of Aesthetic Dentistry, Clinical Director of Enamel Dentistry	Supported by: 
10:45 - 11:30	The digital dentist: digital workflows for modern cosmetic dentistry Dr Simon Chard, BDS (Hons) BSc (Hons), Digital Cosmetic Dentist, Owner of Rothley Lodge Dental Practice and Director of Membership for the BACD	Sponsored by: 
11:45 - 12:30	Anterior Indirect Restorations: a predictable workflow Alexander DeClerck, DDS, MSc, Dentist and Co-Founder, MOND dental practice	Sponsored by: 
12:45 - 13:45	CBCT in everyday practice Dr Diyari Abdah, DDS MSc ImpDent, Cosmetic and Implant Expert in Private practice in Cambridge, UK	Sponsored by: 
14:00 - 15:00	"The Kois Occlusal De-programmer"; a simplified approach to accurately recording Centric Relation (CR) every time Kenneth Harris, BDS, MFGDP(UK), MSc, FFGDP(UK) RCS (Eng.), Clinical Director, Riveredge Cosmetic Dentistry, Sunderland	Supported by: 
15:15 - 16:15	Session delivered by Dr Brian Millar	Supported by: 
16:30 - 17:15	A retrospective clinical review on Lava Zirconia restorations over the last decade Sanjay Setti, BDS (Lond.), Dentist, AEsthetix	Supported by: 

Saturday 19th May

09:30 - 10:30	Additive wax up and techniques to ensure minimum intervention but maximum aesthetics David Bloom, DBS; N'cle, Dentist	Supported by: 
11:15 - 12:15	Creating the perfect smile Dr Dominic Hassall, BDS MSc (Manc) FDS RCPS (Glasg) MRD RCS (Edin) FDS (Rest Dent) RCS (Eng) PGCTLHE, GDC Registered Specialist in Restorative, Prosthodontic, Periodontal and Endodontic Dentistry, President British Academy Aesthetic Restorative and Implant Dentistry (BAARID), Dominic Hassall Training Institute	Sponsored by: 
12:45 - 13:45	Putting the bleaching into ABB - a patient centred process Tif Qureshi, BDS, Private Practice owner, Director, IAS Academy	Sponsored by: 
14:15 - 15:15	Improving denture aesthetics - making dentures look like natural, real teeth Dr Finlay Sutton, BDS, DGDPP (UK), MSc, MFDS RCS Ed, MRD RCS Ed, PhD, FDS (Rest Dent) RCS Ed, Registered Specialist in Restorative Dentistry, Prosthodontics, Endodontics & Periodontics, Prosthodontist, Garstang Dental Referral Practice, Specialist Restorative Dentistry, Prosthodontics, Periodontics and Orthodontics	Supported by:  Supported by: 
15:30 - 16:15	Treatment of the failing dentition Dr Komal Suri, BChD, Owner & Principal Dentist, Smile Design Dental Practice, Wendover, Buckinghamshire	Supported by: 



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TANDEX

STAND A52

Tandex has been a leader in the development and production of preventive oral health products since 1931.

TANDEX 
keeps you smiling

With a mission to create smiles over the world, this Danish-based company has a commitment to using the best raw materials in its elegant patient-friendly designs. By listening to what people want, it has been able to produce tools and adjuncts that are of the highest quality, as well as having maximum functionality.

The comprehensive range has been developed in collaboration with dentists and hygienists. It includes the FLEXI™ interdental brush and SOLO™ interspace brush, both designed for the critical points in the mouth where access can be difficult.

Last year, Tandex GEL changed its name to PREVENT GEL and WASH & PREVENT, a premium-quality mouthwash, was launched on to the UK market. Tandex also announced its new Customer Club and the company has many more exciting campaigns and initiatives planned for 2018.

VEENAK

STAND M16

Veenak Dental Supplies is situated in the heart of Birmingham. We stock a wide range of dental products, materials and equipment for the day to day running of practices. GC Europe, SDI, Venus and 3M are just some of the brands we supply. We have invested a lot of our time to market research to see what you, the consumer wants and we have complied it in with the ranges we supply.



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VITA

STAND F01

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VITA

VITA has been the reliable partner of technicians and dentists around the globe for over 90 years, providing both materials and technology. VITA's aspiration is to inspire and support professionals to be able to deliver the most esthetic, functional and long-lasting restorations with an efficient protocol to their patients. To accomplish this mission, VITA provides precise communication means between the dental lab and practice, based on an accurate digital and visual tooth shade determination. With its high quality, metal-free restoration materials and reliable equipment for shade reproduction, VITA enables technicians and dentists to achieve clinical and economic success. Get in touch with your 'perfect match' on Facebook or get more detailed information from our representatives and on www.vita-zahnfabrik.com

VITA Specialist, Mr. Shane Kent, Mobile: +44 7387 0879 82, E-mail: s.kent@vita-zahnfabrik.com, Order Department & Customer Service

Mrs. Nicole Vogt, Phone: +49 7761 562-281, E-mail: n.vogt@vita-zahnfabrik.com

WATERPIK

STAND B52

Waterpik® is a leading global provider of clinically proven oral health solutions designed to help your patients achieve and maintain excellent dental hygiene.



The Waterpik® Water Flosser has been rigorously tested and evaluated in more than 70 research studies over the past 50 years. It is clinically proven to remove up to 99.9% of plaque from treated areas in just three seconds, and to reduce bleeding by up to 93%.

The latest model has also just been revealed as the Waterpik® Whitening Water Flosser, which builds on the previous solutions and offers the added benefit of whitening and brightening the teeth.

For teams looking to find out more, Professional Educators operate in different areas across the UK and would be more than happy to visit your practice for a Lunch & Learn – you'll even get a free lunch!

Come and see us on stand B52 to find out more.

ROYDS WITHY KING**STAND B92**

We are a Top 100 Law Firm with offices in London, Oxford, Swindon and Bath and provide specialist legal advice for dentists across a range of disciplines, including Corporate, Property, Employment, Dispute Resolution and CQC issues. Whether you are considering buying or selling a dental practice or need legal advice in connection with the running of your Practice, we will provide the support and expert guidance you need to achieve your goals.

**ZIACOM®****STAND D72**

ZIACOM® manufactures, designs and commercializes Dental Implants, Abutments and Instruments. Implants are made with Zitium®: High- performance Grade 4 Titanium and due to the stringent quality controls, allow us to offer Lifetime Guarantee.



Over the last ten years, the company has been consolidated as a manufacturer, expanding not only into Europe, but also Latin America and Asia. Today, ZIACOM® raises its presence in the global market.

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ZIACOM® collaborates with different Universities and Investigators, in order to increase the scientific evidence of its products and developing new solutions. High quality products and competitive prices are the strengths of this company.

WORKING FEEDBACK**STAND D99**

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Avensys UK Ltd

STAND K90

Avensys UK Ltd celebrated their 10th anniversary last year, the key to their success is adapting the business to meet their customer's needs. Employing approximately 65 engineers across the UK with varying specialisms, Avensys aims to be a single all-encompassing supplier of medical device services. Avensys UK Ltd are the UK's number one independent medical and dental engineering service provider.

Engineering maintenance and repair is the keystone of Avensys' services, providing a professional, quality assured service. Building on this success, their maintenance and repair services has grown to include dental equipment.



Avensys engineers are extensively trained to support the varied range of dental and bio-medical equipment, including training in suction pumps and compressors by Cattani, Dürr Dental and Bambi, plus manufacturer training in servicing and installation of treatment equipment and chairs. Ancillary equipment such as defibrillators, anaesthetics and blood pressure monitors, plus a variety of intra Oral and OPG x-ray and image processing equipment are also supported.

With experience of installing and servicing dental clinics across the NHS and private practices, Avensys will help to improve customer clinics reliability and to meet the CQC servicing guidelines. CQC regulation 15 (1) (e) states: "the equipment that is used to deliver care and treatment is clean, suitable for the intended purpose, maintained, stored securely and used properly". Avensys engineers can assist by providing training regarding equipment cleaning and maintenance, in line with this regulation. All equipment is guaranteed to

be safe and serviceable in line with the requirements of all regulatory bodies, statutory and advisable documentation, allowing customers to concentrate on their patient's needs. Avensys carry out all equipment electrical safety testing to medical standard 62353.

Avensys sterilisation engineers are accredited to standards: HTM2010, HTM2030 and HTM 01-05, providing an autoclave sterilisation and validation service, including professional advice on decontamination needs.

These services provide customers with 100% support making Avensys a "one stop shop" for all equipment within dental clinics.

The service and repair history for each device under the care of Avensys is entered into their bespoke secure cloud database, allowing customers 24/7 access and interaction with their equipment records, providing transparency to enhance patient safety.

Avensys are a distributor of MOCOM sterilisation equipment, offering a wide range of robust autoclaves and washer disinfectors for sale. Visit their stand to discuss their show offers for these products.

Visit Avensys UK Ltd on stand K90 to discuss your individual needs.

To discover more about Avensys UK Ltd before the show please visit www.avensysmedical.co.uk or contact us by phone or email: 01562 745 858 info@avensysmedical.co.uk



Compliance Clinic

Headline sponsor:



Friday 18th May

- 09:30**
- **CQC update – what's changing in April 2018**
Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd
- 10:10**
- **Does your practice provide care that is effective, caring and responsive? Ask your patients!**
Dr Jerry Watson, Commercial Director, Apolline Ltd
- 11:30**
- **Leadership and management**
Chris Barrow, Dental Business Coach
- 12:10**
- **Infection control update and demonstrating that your practice provides care that is safe**
Ann-Marie Miller
- 13:30**
- **At the risk of sounding like a broken record**
Joseph Ingham, BDS LLM, Dento-legal adviser, Dental Protection
- 14:10**
- **Powerful use complaints to demonstrate compliance with CQC outcomes**
Dr Sue Boynton, BDS LLM FFGDP(UK), Dento-legal Consultant
- 15:10**
- **GDPR – What you need to know and do now**
Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd

Saturday 19th May

- 09:30**
- **At the risk of sounding like a broken record**
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¹Source: Prevalence and distribution of selected occlusal characteristics in the US population, 1988-1991. Brunelle, et al. Journal of Dental Research 62(9) and NNAAP's data. © 2017 Align Technology (BV). All Rights Reserved. Invisalign®, ClinCheck® and SmartTrack®, among others, are trademarks and/or service marks of Align Technology, Inc. or one of its subsidiaries or affiliated companies and may be registered in the U.S. and/or other countries. 202092 Rev A

Dental Business Theatre

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Friday 18th May

10:00
-
10:45

Top tips on how to develop an A-Team
 Laura Horton, Business Consultant, Horton Consulting
 Michael Bentley, Business Consultant, Horton Consulting

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11:05
-
11:50

Five top tips to boost treatment uptake
 Ashley Latter, Owner, Ashley Latter Limited

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12:10
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12:55

How to successfully buy and sell a dental practice
 John Clarke, Head of Business Development, Wesleyan Bank
 Alan Suggett, Dental business adviser, chartered accountant, NASDAL technical committee, ASPD, Goodwill and Superannuation specialist

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How to set and measure performance to increase profits
 Andy McDougall, Managing Director, Spot On Business Planning

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NHS Burning Questions
 A panel with leading industry experts

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From I to We, the philosophy of leading a dental team
 Colin Campbell, FDS Specialist in Oral Surgery, The Campbell Clinic

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10:00
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10:45

GDPR: Are you ready?
 Dr Patricia Langley, BDS, Chief Executive, Apolline

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Influencing smiles through effective communication
 Dr Barry Oulton, B.Ch.D, DPDS, MLNP, Dental Surgeon, Practice Owner and Lecturer, The Confident Dentist

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The 45 minute marketing plan
 Les Jones, Creative Director, Practice Plan

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The hottest HR issues and how not to get burnt!
 Sarah Buxton, Director and Employment & HR Solicitor, FTA Law

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NHS Burning Questions
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How to create raving fans
 Chris Barrow, Dental Business Coach, Coach Barrow

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Business Skills Workshops sessions

Friday 18th May

09:20 - 09:50	Session delivered by Wesleyan Bank	Sponsored by: WESLEYAN BANK <small>we care with advanced care</small>
10:10 - 10:40	Safe & compliant – GDPR & data protection for 2018 Christoan Smit, BDM and Data Protection Officer, Venom IT	Sponsored by: VenomIT
10:50 - 11:20	Business lasting powers of attorney Jamie Dyson, Managing Partner	Sponsored by: scott-richards
11:50 - 12:20	How To Add £20k In Profit Per Month To Your Practice By Pulling 3 Simple Levers Dan Ashburn, CEO, Dominate Dental	Sponsored by: Dominate Dental
12:50 - 13:50	Business planning and exit strategies Andy Sloan, Director of Business Solutions, UK & Europe, Henry Schein	Sponsored by: HENRY SCHEIN DENTAL
14:00 - 14:30	When and how to sell your dental practice Anne Barker, CEO, MediEstates	Sponsored by: MEDIESTATES A WELLS FARGO COMPANY
15:20 - 15:50	Putting the patient experience at the heart of your practice Guy Meyers, Head of Customer Success, Software of Excellence	Sponsored by: SOFTWARE OF EXCELLENCE A WELLS FARGO COMPANY
16:00 - 16:40	Tendering for NHS dental services – all you need to know Richard Wood, Director, Ascend Contract Management Emma Childs, Director, Ascend Contract Management	Sponsored by: Ascend

Saturday 19th May

09:20 - 09:50	Are we ready for the digital revolution in dentistry? Frank Clough, BDS MJDF RCSEng, Clinical Fellow, Health Education England & NHS England Yasmin Allen, BEM BDS PGDip PGCert, Clinical Fellow, Health Education England & NHS England	Sponsored by: I2D3 Building a Digital Ready Workforce
10:00 - 10:40	Tendering for NHS dental services – all you need to know Richard Wood, Director, Ascend Contract Management Emma Childs, Director, Ascend Contract Management	Sponsored by: Ascend
10:50 - 11:20	How To Add £20k In Profit Per Month To Your Practice By Pulling 3 Simple Levers Dan Ashburn, CEO, Dominate Dental	Sponsored by: Dominate Dental
11:30 - 12:00	Achieving affordable private dental care following the American model Jeremy Hedrick, Director of Networks and Products, Munroe Sutton, LLC, a Careington company Valerie Bostrom, Head of Dental Network Operations, Munroe Sutton, LLC, a Careington company	Sponsored by: MUNROE SUTTON DENTAL
12:10 - 12:40	When and how to sell your dental practice Anne Barker, CEO, MediEstates	Sponsored by: MEDIESTATES A WELLS FARGO COMPANY
12:50 - 13:50	Business planning and exit strategies Andy Sloan, Director of Business Solutions, UK & Europe, Henry Schein	Sponsored by: HENRY SCHEIN DENTAL
14:20 - 14:50	Session delivered by Wesleyan Bank	Sponsored by: WESLEYAN BANK <small>we care with advanced care</small>
15:10 - 15:40	Putting the patient experience at the heart of your practice Guy Meyers, Head of Customer Success, Software of Excellence	Sponsored by: SOFTWARE OF EXCELLENCE A WELLS FARGO COMPANY

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Friday 18th May	
09:30	Graftless Immediate Fixed Therapy (GIFT) Protocol: A 21st Century overview of full jaw rehabilitation Dr R "Vijay", BDS, Founder, CEO and Innovator of the EvoSolution™, Evo, 21st Century Oral BioEngineering Dr Rudi Mukherjee, BDS, Clinical Lead, Evo Heathrow
-	Sponsored by:
10:30	Anterior composite restorations with double the vision Nik Sethi, BDS (Lond.) MSc (Lond.), Dentist, AEsthetiX Sanjay Sethi, BDS (Lond.), Dentist, AEsthetiX
-	Sponsored by:
11:00	Modern Endodontics, revolution or evolution? Richard Kahan, BDS (Lon) MSc LDSRCS (Eng), Director, Specialist Endodontist, The Academy of Advanced Endodontics David Selouk, BChD (Leeds), MSc (Lon), Senior Fellowship Associate, The Academy of Advanced Endodontics Stella Sarafi, Dip.DS, MSc (Lon), Senior Fellowship Associate, The Academy of Advanced Endodontics
12:15	Sponsored by:
-	
13:15	Wear, function, and next level diagnosis Tif Qureshi, BDS, Private Practice owner, Director, IAS Academy
-	Sponsored by:
13:30	My journey with CEREC Rustom Moopen, BDS, Associate Dentist, Moopen Dental Care
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15:00	Soon to be edentulous – all-on-4/Zygomatic implants Dr Riz Syed, Implant Surgeon
16:00	Sponsored by:
16:15	
17:15	

Saturday 19th May	
09:45	Art2Aesthetics Dr Rodhri Thomas, BDS (Hons), Dentist Dr Minesh Patel, BDS (Hons), MSc (Aesthetic Dentistry), MFGDP (RCS), Dentist
-	Sponsored by:
10:45	How to sell dentistry, have more patients say yes without selling Ashley Latter, Owner, Ashley Latter Limited
-	Sponsored by:
11:00	The psychology of patient care Dr Koula Asimakopoulou, BSc(Hons), PhD, CPsychol, AFBPS, HCPC, FHEA, Reader in Health Psychology, King's College London, Dental Institute
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12:15	Periodontal litigation - how not to get sued? Dr Mishal Sachdev, BDS HONS (Lond), MJDF RCS (Eng), M(Clin Dent Perio, MRD RCS (Eng), M(Res Dent) RCPS (Glasg), Specialist in Periodontics and Implant dentist, Gentle Dental Care Group
13:15	Sponsored by:
14:00	Precision preparations Dr Atiq Rahman, Principal Dentist at Visage in Glasgow
-	Sponsored by:
15:00	
15:15	Graftless Immediate Fixed Therapy (GIFT) Protocol: A 21st Century overview of full jaw rehabilitation Dr R "Vijay", BDS, Founder, CEO and Innovator of the EvoSolution™, Evo, 21st Century Oral BioEngineering Dr Rudi Mukherjee, BDS, Clinical Lead, Evo Heathrow
16:15	Sponsored by:
16:30	
17:15	

ADI Implant Theatre

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Friday 18th May	
10:00	OMG! It's an Implant - The Role of the Dental Hygienist in the World of Dental Implantology Julia Wilson, RDH, Dental Hygienist, ADI
-	Sponsored by:
11:00	Predictable restorations on implants Dr J.W. Vaartjes, Dentist with specialization in implantology, Implant Direct
-	Sponsored by:
12:30	Improving Patient Acceptance and Experience With Use of Immediate Loading Abid Faqir, Special Interest in Restorative Dentistry & Implantology
14:45	Sponsored by:
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15:45	

Saturday 19th May	
09:15	OMG! It's an Implant - The Role of the Dental Hygienist in the World of Dental Implantology Julia Wilson, RDH, Dental Hygienist, ADI
-	Sponsored by:
10:15	Getting started in implant dentistry Eimear O'Connell, BDS, MFGDP, Dip Imp. Dent RSC Ed
-	Sponsored by:
11:30	What makes an implant system a "Smart System"? Dr Diyari Abdah, DDS MSc ImpDent, Cosmetic and Implant Expert in Private practice in Cambridge – UK, Implant Direct
11:45	Sponsored by:
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12:45	Soft and hard tissue remodelling around an implant with a new trans-mucosal neck design Dr Paolo Nardinocchi, DDS, Implantologist, Sweden&Martina
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14:15	

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- Next Generation Conference, supported by Dental Circle
- Compliance Clinic, sponsored by Apolline
- Dental Business Theatre, sponsored by Practice Plan and Wesleyan Bank
- Facial Aesthetics Theatre, sponsored by Fusion GT, supported by CCR
- Short-Term Ortho Lounge, sponsored by Invisalign iTero

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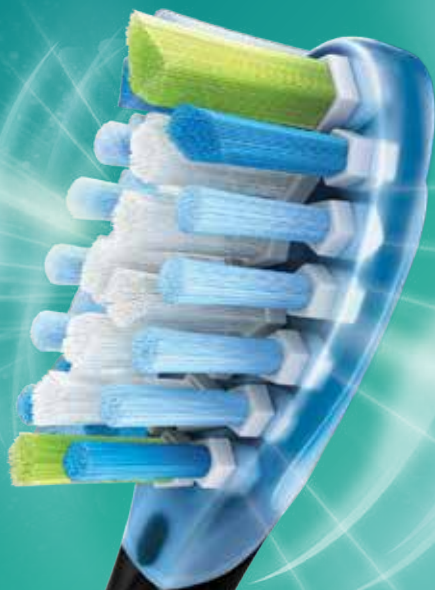
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