



dentistry show

for all that dentistry demands
22nd & 23rd April 2016 / NEC Birmingham

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Partner:



PRE-SHOW
NEWSPAPER



**Launchpad UK
Guide**

www.thedentistryshow.co.uk/launchpaduk



**2016 Floorplan
and Exhibitor
List**

SEE PAGES 12-13

www.thedentistryshow.co.uk @dentistryshow The Dentistry Show Network The Dentistry Show

DOES WHAT IT SAYS...

That time of year is once again upon us and we are now only weeks away from The Dentistry Show and Dental Technology Showcase (DTS) 2016.

Following the huge success of previous events, we have worked hard to design a show that offers you and your team even more. As such, we are proud to present more nationally and internationally renowned speakers, exciting CPD opportunities, innovative trade exhibitors and amazing opportunities to have fun and network this year!

With more than we could possibly include in one article, here is a quick round-up of what this year's Dentistry Show has to offer...

Free Major Exhibition

With a bustling trade floor comprising of more than 400 dental manufacturers and suppliers, our free exhibition is the ideal place to source the latest and greatest products on the market. Whether you're looking to upgrade your imaging technology, seeking new decontamination equipment or wishing to find new oral health solutions to stock in your practice, we have it all at fantastic prices!

You'll be able to find out more about the products available from 3M Oral Care, 3Shape, A-dec, Carestream Dental, Cendres + Metaux, Colgate, Curaprox, Dentsply, Heraeus Kulzer, Hu-Friedy, Ivoclar Vivadent, Kerr, Nobel Biocare, Phillips Oral Healthcare, Planmeca, Straumann, Voco, WHW and Wrights, to name but a few! Or you can get information on the latest training courses available from reputable providers in endodontics, short term orthodontics or facial aesthetics, and there'll be experts in recruitment, practice sales and finance on hand too. You can also source information from some of the leading dental charities to find out about their inspiring projects and see how you can get involved.

What's more, the Professional Hub will host an array of leading dental associations and societies who will be more than happy to show how membership could benefit you. Find them on page 13.

Product Launches

As new products enter the UK dental market, it's important that you know what they are and how

they could help your practice. In addition to product promotions across the trade floor, Launchpad UK will bring the very latest innovations to the forefront and help you decide which are most appropriate for you.

International Speakers

As you will have come to expect from the show, this year we are excited to present yet more globally renowned speakers for you to listen to and learn from. The outstanding speaker line-up comprises of Didier Deitschi, Professor Trevor Burke, Finlay Sutton, Roberto Spreafico, Elaine Halley, Louis Mackenzie, Fiona Sandom, Jane Dalgarno, Phil Hughes, Steve Preddy, Les Jones and many, many more.

With each considered as leaders in their respective fields, you are sure to gain some invaluable pearls of wisdom while developing your skills and gaining fresh new ideas.



Didier Deitschi



Trevor Burke



Finlay Sutton



Roberto Spreafico



Elaine Halley



Fiona Sandom

Free Team CPD

With such impressive lecturers, The Dentistry Show

continues on page 2

The Next Five Years in Dentistry

The Dentistry Show aims to ensure that dental professionals remain up-to-date and informed of all the very latest developments and concepts within the world of dentistry. The opening event in the GDP Theatre will bring just that... with news and information on everything that affects you and your practice.

This year, Dr Ben Atkins, Trustee for the British Dental Health Foundation (BDHF) will host the opening session of the GDP Theatre with a panel discussion looking at 'The Next Five Years in Dentistry.' As the panel chairman he will welcome influential speakers from dental corporates, capitation providers and NHS England to cover a range of areas with opinions and views for delegates to consider.



Dr Ben Atkins

The session promises to be lively and interesting and suitable for delegates working in all areas of dentistry whether it is in the private sector or the NHS market. Here Ben gives an overview of the forthcoming event:

"We are intending to keep the debate fairly simple but we really want to analyse the dental industry. In past years we have discussed direct access and dental contract reforms and this time our aim is to provide an update on recent progress, current objectives and the possible affects that these may have on modern clinicians.

"It is hoped that the session will help delegates to understand the changes ahead, leaving them well informed and prepared to plan for the future. It will be a kind of SWOT analysis of the dental sector with clinical, regulatory and commercial insight.

"By looking at what the next five years is likely to hold for dental professionals, the panel discussion offers the chance for delegates to consider the future and come up with strategies to adapt and plan ahead. I believe that everyone needs to engage now, regardless of which area of dental provision they are employed. In this way it is possible for them to continue working in the way they wish rather than just drifting along acceptingly and complaining later."

As well as the opening panel discussion, the GDP Theatre will also deliver a range of sessions covering a wide range of new and customary subjects over the two-day conference programme.

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continued from page 1

will provide hours of verifiable and general CPD for the whole team to enjoy. Conference programmes dedicated to each field will once again cater for your needs, with other features such as the CORE CPD Theatre covering the main recommended topics.

Additional theatres include:

- ADI Implant Theatre
- Business Skills Workshop
- Compliance Clinic
- GDP Theatre
- EndoLounge
- Facial Aesthetics Theatre
- PerioLounge
- Short-term Ortho Lounge

Plus, for those of you seeking advice and support to enhance the running of your business, Practice Plan will present the Dental Business Theatre with fast-paced PechaKucha sessions and exciting lectures designed to give you relevant information in a quick and convenient way.

Hands-on Workshops

Enabling you to develop your own skills and put ideas you've seen into practise, several hands-on workshops will be run by leading dental companies and providers including Kerr and Schottlander.

Dental Awards

Purple Media Solutions will once again host the prestigious Dental Awards at The Dentistry Show. For those of you who have booked, you can look forward to a glittering evening of delicious food and fantastic entertainment while celebrating the outstanding commitment and achievements of individuals and groups

within our profession. Time to dig out that tux or buy a new dress!

And a whole lot more...

While discovering new innovations, gaining hours of CPD and learning from some of the very best in the business, you'll also have the perfect opportunity to network with like-minded professionals who share your passion for excellence. Meet new friends and old, share experiences and top tips and have fun! Co-located with The Dental Technology Showcase, The Dentistry Show 2016 is also ideal for meeting your lab partners and strengthening relationships with the technicians you work alongside.

So, if you haven't already, you really are running out of time to register for your FREE delegate pass.

**COMMENTS FROM VISITORS
IN 2015 INCLUDED:**

"I've been coming to this show for six years and the best thing about it is that it offers something for my whole team. I visit trade shows all over the world and this is my favourite. The event has grown so much because it fulfils the expectations of the trade and the profession. What the organisers have done with this show is amazing – they do their research and deliver." – **Dr Peter JM Fairbairn BDS, Scarsdale Dental Aesthetic and Implant Clinic**

"I think The Dentistry Show is a great team day out with an interesting range of lectures. I've attended both days and have really enjoyed it." – **Charlotte Cantelo, Dental Hygienist, Hampshire Dentists City Centre Dental Spa**

TRAVELLING TO THE SHOW...

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TRAVEL

The Dentistry Show is held in Halls 11 - 12 at the NEC, Birmingham. The NEC is very easy to access from all parts of the UK with easy access from the M6, M1, M40 and the M42 motorways. The venue is well sign posted from the motorway. On the NEC site, follow 'The Dentistry Show' directional signs to the allocated car parks and head to Halls 11 - 12.

If you are using a satellite navigation system please enter the post code **B40 1NT** to pinpoint the NEC.

You can park at the NEC for the show, or you can fly to Birmingham International Airport, which is next to the NEC and has a direct link. The train is also easy, with the NEC being served by Birmingham International Station. The NEC is connected by a covered bridge link directly from the station.

ACCOMMODATION

The Dentistry Show's official accommodation provider for 2016 is Event Express, who have negotiated special deals on nearby accommodation to suit all budgets and within easy reach of the show.

Event Express

Tel: 01905 732737 Fax: 01905 732738 Email: reservations@eventexpressuk.com

STUDENT AND ENTRANCE POLICY

This event is dedicated to the education of registered dental healthcare professionals and personnel that work within the dental trade. Our admission policy does not permit entrance to students and there is strict no admittance policy for minors or anyone under-18. There are no crèche facilities available at the show. We wish you the best for your qualifications, and look forward to seeing you once registered.



*Special offer: Get 25% off rail tickets with Virgin trains advance fares when travelling to the NEC on a West Coast Mainline service. For more information contact customer.relations@virgintrains.co.uk or call 0333 1031031. Please note, all travel must be on a West Coast Mainline Virgin train. T&Cs apply.

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and quadrant indicators

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sensor technology

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toothbrush

2011:
Stabilised Stannous Fluoride
introduced to Oral-B pastes

2014:
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for more advanced
brushing feedback



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Aesthetic Dentist Theatre

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THEATRE
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Friday 22nd April - Chaired by Dr Elaine Halley

11:00 –
12:00



Opening Welcome & Digital Treatment Planning - Simple Strategies to Improve Diagnosis and Communication in Practice

Dr Elaine Halley BDS MFGDP(UK) MSc (Aesthetic and Restorative Dentistry)

12:45 –
13:45



Restoring Posterior Teeth: From Tradition to CAD-CAM Chair-Side Restorations

Dr Roberto Spreafico DM DMD

14:30 –
15:15



The 7 Secrets to Successful Removable Prosthodontics

Dr Finlay Sutton BDS DGD (UK) MSc MFDS RCS Ed. MRD RCS Ed. PhD FDS (Rest Dent) RCS Ed, Specialist in Restorative Dentistry, Prosthodontics, Periodontics and Endodontics

Sponsored by:



16:15 –
17:00



The Use of Fibre Reinforced Composite in the Restoration of the Severely Compromised Dentition

Ian Kerr BDS, Stone Rock Dental Care

Saturday 23rd April - Chaired by Dr Elaine Halley

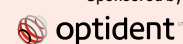
09:45 –
11:15



Anterior Adhesive Restorations Following Bio-Aesthetic Concept

Dr Didier Dietschi DMD PhD Privat-Dozent, Chargé d'Enseignement, Université de Genève and Associate Professor, CASE Western University (USA)

Sponsored by:



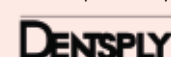
12:00 –
13:00



Direct Aesthetic Techniques: A Practical Guide

Louis MacKenzie BDS, Clinical Lecturer, University of Birmingham School of Dentistry and King's College London

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13:45 –
14:45



Pragmatic Aesthetics in the Management of Tooth Wear

Professor Trevor Burke DDS MSc MDS FDS MGDS (RCS Edin.) FDS RCS (Eng.) FADM, Professor of Primary Dental Care University of Birmingham School of Dentistry

Sponsored by:



15:15 –
16:00



The Synergy Between Smile Design and CAD-CAM Technologies

Dr Florin Cofar, Dentist and International Lecturer

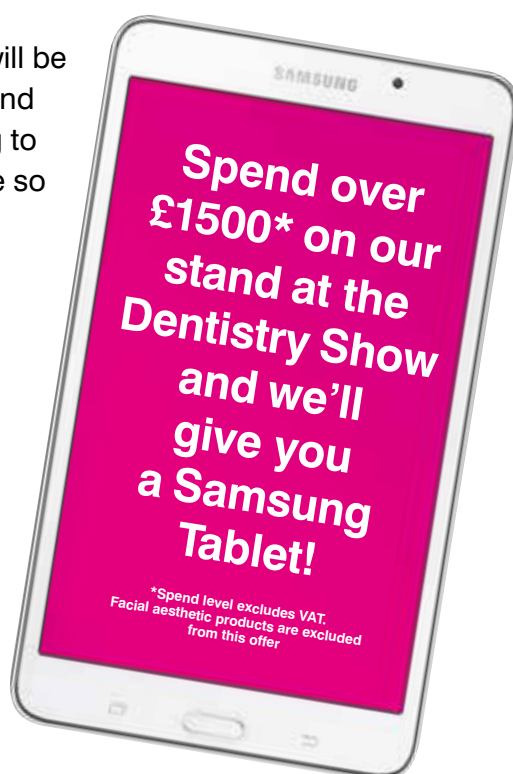
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For the ideal mix of special offers, product displays and free CPD seminars, **visit stand H30**

Our stand at this year's Dentistry Show will be packed full of useful products, services and seminars. So make sure you come along to Stand H30 - we're right near the entrance so you won't be able to miss us!

- Digital Imaging
- Facial Aesthetics
- Handpiece Repairs
- Compliance & Training
- Show-only Offers



Free CPD Verified Training Seminars

Friday 22nd April
9am – 5.30pm

- 10am Infection Control - Rachel Cobley (1 hour)
- 12pm Facial Aesthetics
- 1pm Radiography – Neil Pick (1 hour)
- 3pm Patient Communications & Complaint Handling – Donna Hickey (1 hour)

Saturday 23rd April
9am – 4.30pm

- 10am Patient Communications & Complaint Handling – Donna Hickey (1 hour)
- 11am "When Timing is Everything, Don't Mess-Up Your Clean-Up" – Kerr (30 minutes)
- 12pm Facial Aesthetics
- 1pm Radiography – Jonathan Stubbs (1 hour)
- 3pm Infection Control - Rachel Cobley (1 hour)

Places are limited so pre-booking of these events is recommended. To book please go to:
www.thedbg.co.uk/DS16



Working together for your dental practice

GDP Theatre

This theatre will provide further insight into both new and everyday clinical techniques and procedures. Experts in their respective fields will run sessions covering a variety of subjects from shade matching to caries and luxation injuries. Another focus of the theatre will also be the recent changes to the rules and regulations governing the profession, how they affect you and what you have to do to demonstrate your compliance to them.

**EDUCATION
PARTNER:**


Friday 22nd April - Chaired by Mark Packer, King's College London Dental Institute

 09:30 –
10:45


The Industry Debate: The Next Five Years in Dentistry
 Debate chaired by: Ben Atkins with Panellists: Roger Matthews; Dr Steve Preddy; John Milne; Niki Boersma; Stephen Henderson; Professor Avijit Banerjee; Dr Eddie Coyle

 Sponsored by:

 11:30 –
12:15


How to Build a Profitable Patient-Focused Practice in 12 months
 Dr Smita Mehra BDS MFGDPRCS, Clinical Director, Samera Dental Accountants and Business Advisors

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 13:00 –
14:00


Anterior Shade Matching for GDPs: 10 steps to Perfection?
 Dr Thomas O'Connor BDS PGC, Oral B

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 16:05 –
16:50


Crash Bang Wallop - Modern Management on Luxation Injuries
 Ms Serpil Djemal, BDS MSc FDS MRD, Consultant in Restorative Dentistry, King's College Hospital NHS Foundation Trust; Lead Consultant, Endodontology MClintDent, King's College London Dental Institute

 Sponsored by:

Saturday 23rd April - Chaired by Mark Packer, King's College London Dental Institute

 09:45 –
10:45


Is Dental Caries "MI" Problem? Or The Solution?
 Professor Avijit Banerjee, Chair in Cariology & Operative Dentistry; Hon. Consultant / Clinical Lead, Restorative Dentistry, Guy's & St Thomas' Hospital NHS Foundation Trust; Programme Director, MSc Advanced Minimum Intervention Dentistry, King's College London Dental Institute

Sponsored by:


 11:15 –
12:00


Minimum Intervention Dentistry in Everyday Practice
 Dr Bhupinder Dawett, BDS, MDPH, Dentist

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 12:55 –
13:40


Whitening and Sensitivity
 Speaker TBC

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 14:50 –
15:35


A New Economic Analysis on How the NHS Could Save up to £3.3m a Year Through Increased Use of Sugarfree Gum
 Professor Liz Kay, Foundation Dean, Peninsula Dental School and Lindsay Claxton, York Health Economics Consortium Ltd

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'The Hygienist's Role in Preventative Dentistry'

- Ali Lowe at The Dentistry Show 2016



Ali Lowe

In today's dentistry, the role of dental hygienists and therapists in prevention is more important than ever before. However, in order to keep moving forward, it is essential that you have the right tools, latest research and up-to-date information on preventive dentistry. As a hygienist or therapist, it is also important that you have the opportunity to develop your skills and understanding in a targeted, specific way that can be applied directly to your daily tasks.

The Hygienist & Therapist Symposium at The Dentistry Show 2016, is supported by the British Association of Dental Therapists and British Society of Dental Hygienists and Therapists, and is designed specifically for professionals in the field, offering cutting-edge lectures from renowned speakers.

Ali Lowe, who has won several awards including Hygienist of the Year in 2008, will be speaking in the Symposium and aims to further explore and emphasise the benefits of preventative dentistry. Her presentation, sponsored by GSK, focuses on the 'The Hygienist's Role in Prevention' and about this she comments:

"This subject is essential for modern dental hygienists and therapists as most dental diseases are preventable. It is important that as a profession we are able to encourage people to implement healthy lifestyles

rather than to just 'treat teeth'. What's more, there is increasing evidence that the connection between oral health, general health and health-related quality of life necessitates a multidisciplinary approach to prevention and oral health promotion.

"I hope that my lecture will make delegates more aware of just how important their role is within the dental team. To focus strictly on oral health would too narrowly define the role of the dental hygienist or therapist in comprehensive prevention and health promotion. There is no precise boundary between the oral cavity and the rest of the body. For instance, dietary advice to prevent dental caries and counselling for smoking cessation to prevent periodontal disease and oral cancer also promote general health."

In addition to Ali's lecture, the Hygienist & Therapist Symposium will host an array of speakers led by Fiona Sandom, President of The British Association of Dental Therapists. An eclectic mix of interesting and up-to-date topics will be covered including changes to regulations and how these may affect you in practice, and the on-going debate around direct access. Ultimately, The Dentistry Show is a fantastic way to keep informed, gain valuable CPD and network with like-minded peers.

Ali adds: "The Dentistry Show is an unmissable UK event. It attracts thousands of dental professionals across the two days and features numerous attractions. It truly is one of the best dental events of the year and I am proud to be involved in a conference that attracts so many leading experts in the field of dentistry."

Don't miss Ali's lecture and the many other learning opportunities that The Dentistry Show 2016 has to offer; register for your free delegate pass online today.

NEW: The Dentistry Show 2016 App

This is the official interactive app for The Dentistry Show and Dental Technology Showcase where you will be able to:

- View schedules, explore sessions and find networking events.
- Create your own personal schedule for easy conference attendance.
- Access location and speaker information at your fingertips.
- Expand your professional network.
- Interact with a real-time feed of all event activity, photos and popular discussion topics.
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Bringing The Future of Dentistry Into Focus



Adding to its line up of world-class speakers, The Dentistry Show 2016 is delighted to announce that Dr Dev Patel, Specialist in Aesthetic and Restorative Dentistry, will be appearing as part of the highly anticipated Hygienist & Therapist Symposium.

Graduating from Manchester University in 2012, Dr Patel has taken remarkable strides within the field of dentistry. Currently the owner of the Dental Beauty Surgery, Swanley, he also won the 'Highly Commended Award' for 'Best Young Dentist' at last year's Dental Awards as well as being shortlisted for two further awards at The Aesthetic Dentistry Awards.

"I have always wanted to present a lecture at The Dentistry Show," says Dr Patel. "I am at a stage now in my career where I really enjoy sharing the tips and tricks I have learned from the many courses I have attended along with other like minded dental professionals."

About his lecture entitled "Photography: Importance Of a Clinical Portfolio", Dr Patel says, "From my own experience, photography was a real game changer in the way I practise dentistry – even basic photographs help professionals reflect on their clinical work and consequently, set themselves a goal towards a higher level of quality in the future."

"My ultimate aim in giving this lecture is to inspire those delegates who haven't already done so, to invest in a good quality camera and start taking clinical photographs on a regular basis. This way, practitioners can build up a portfolio of cases with accompanying photographs that will naturally develop. This process is invaluable for self-reflection, marketing and networking."

Highlighting the constant changes in scope of practice for dental hygienists and therapists, Dr Patel believes photography will help professionals continue develop their skills:

"I believe in Direct Access and the benefits that it has and will continue to have within general dental practice settings. In the next decade, I think we will see a huge shift in dental team models throughout the UK, further increasing the roles and responsibilities of dental therapists and hygienists. So, now is a critical time for these professionals to advance their skills, with detailed visual records so that they can build up clinical portfolios along their career pathways."

With hours of verifiable CPD available, exciting learning opportunities, a dynamic trade show and the chance to celebrate at the Dental Awards 2016, this FREE event is quite simply, unmissable.

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23rd April 2016 Aesthetic Dentistry Theatre



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★ Friday 22nd April...

10:00 - 10:45	CHRIS BARROW	2026: What the business of dentistry will look like in 10 years and what you need to do NOW to gain the advantage
11:05 - 11:15	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
11:15 - 12:15	VARIOUS	<i>New!</i> PechaKucha: 7 speakers x 20 slides x 20 seconds
12:35 - 12:45	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
12:45 - 13:30	ASHLEY LATTER	How to ensure your patients say YES more often! ★★
13:50 - 14:00	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
14:00 - 15:00	HOSTED BY TONY JACOBS	GDPUK <i>Live...</i> The 'HOTTEST' dentistry topics debated live on stage
15:20 - 15:30	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
15:30 - 16:15	SIMON TUCKER	Selling... it's just a conversation!

★ Saturday 23rd April...

10:00 - 10:45	LES JONES	From bland to BRAND ! How taking control of your practice brand could transform your profits
11:05 - 11:15	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
11:15 - 12:15	VARIOUS	<i>New!</i> PechaKucha: 7 speakers x 20 slides x 20 seconds
12:35 - 12:45	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
12:45 - 13:30	SHEILA SCOTT AND SARAH BUXTON	<i>Double-header extravaganza</i> Managing people positively - and on the right side of employment law!
13:50 - 14:00	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
14:00 - 15:00	HOSTED BY TONY JACOBS	GDPUK <i>Live...</i> The 'HOTTEST' dentistry topics debated live on stage
15:20 - 15:30	LES JONES	THE SPECTACULAR SPINNING WHEEL OF FRENZY ★ WITH LES JONES
15:30 - 16:00	STEVE FAULKNER	The magic of focus and attention - how to avoid distraction and be more productive

👉 EDUCATION ★ INSPIRATION ★ FUN ★ LAUGHTER 👉

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Schottlander Dentistry Show Endodontic Hands-on Courses & EndoLounge Lectures

Presented by Professor James Prichard and Dr Godfrey Cutts



Professor James Prichard



Dr Godfrey Cutts

ENDOLOUNGE LECTURES:

The 3-Dimensional Revolution in Endodontics

In these lectures Professor Prichard will start from the biological requirements for successful endodontics, and go on to introduce revolutionary 3 dimensional ways of addressing this problem. He will show ways of not only cleaning far more of the canal system than was previously possible without sacrificing root dentine, but also ways of filling the whole 3D canal space.

Dentists will learn how to use recent advances in endodontic treatment to improve patient clinical outcomes, as well as:

- Understanding the physical and clinical characteristics of the new XP ENDO Finishers, whose patented memory shape MaxWire NiTi changes to a pre-curved Martensitic shape within the canal.
- Learn how to use XP ENDO Finishers alongside their current canal shaping technique and instruments.
- Understand how XP ENDO Finishers allow them to more effectively clean canals based on their real, 3 dimensional shape while preserving dentine.
- Understand the role of new pre-mixed bioceramic sealers and how to use them to obturate the whole canal.
- Appreciate why 3 dimensional cleaning & filling of the canal can improve your clinical success rates.

Fri 22nd April, 11:30 -12:15, Sat 23rd April, 11:15-12:00.

Places are limited, so please ensure you arrive early as seats are based on a first come first served policy.

HANDS-ON COURSES

In these fast moving hands-on courses Professor Prichard and Dr. Cutts will teach delegates how to use recent advances in endodontic treatment to improve patient clinical outcomes, as well as:

- The biological principles and objectives of successful endodontic treatment.

- The limitations of traditional canal shaping techniques. Hands-on training in the ways to overcome them.
- The physical and clinical characteristics of the new XP ENDO Finishers.
- The clinical use of XP ENDO Finishers, with practical hands-on training to illustrate the differences.
- The role of the new TotalFill bioceramic materials.

Location: Schottlander – Hands-on Workshop 2, on the show floor.

Fri 22nd April, 9:30-10.30, 11.00-12.00, 1.00-2.00, 2.30-3.30, 4.00-5.00

Sat 23rd April, 9:30-10.30, 11.00-12.00, 1.00-2.00, 2.30-3.30

Places are limited so please register early through the 'Education Planner' on www.thedentistryshow.co.uk



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Hands-on Workshops

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Hands-on Workshop 1

Kerr

Friday 22nd April

11:00 - 12:00, 13:00 - 14:00, 15:00 - 16:00

Hands on Contemporary Micro Endodontics using TF Adaptive and Elements Heated Obturation

Bill Seddon, BDS, Practitioner Limited to Endodontics, Seddonendo

Saturday 23rd April

11:00 - 12:00, 13:00 - 14:00, 15:00 - 16:00

Hands on Contemporary Micro Endodontics using TF Adaptive and Elements Heated Obturation

Bill Seddon, BDS, Practitioner Limited to Endodontics, Seddonendo

Hands-on Workshop 2

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improving dentistry together

Friday 22nd April

09:30 - 10:30, 13:00 - 14:00, 16:00 - 17:00

The 3-Dimensional Revolution in Endodontics

Professor James Prichard, BDS(ULond); MSc (ULond); LDSRCS(Eng); MFGDP(UK); FIADFE(USA),
Visiting Professor & Programme Leader, MCLinDent in Endodontology at BPP University working with
the City of London Dental School

11:00 - 12:00, 14:30 - 15:30

The 3-Dimensional Revolution in Endodontics

Dr Godfrey Cutts, LDS Dunelm

Saturday 23rd April

09:30 - 10:30, 13:00 - 14:00

The 3-Dimensional Revolution in Endodontics

Dr Godfrey Cutts, LDS Dunelm

11:00 - 12:00, 14:30 - 15:30

The 3-Dimensional Revolution in Endodontics

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Visiting Professor & Programme Leader, MCLinDent in Endodontology at BPP University working with
the City of London Dental School

Compliance Clinic

IN ASSOCIATION
WITH:



Friday 22nd April

09:30 -
10:10

Great Patient Records - 'Get Out of Jail Card'

Dr Joseph Ingham, BDS LLM, Dento Legal Adviser, Dental Protection

10:30 -
11:10

Core Subject - Infection Control

Dr Harriet Purdie, BDS, Lead Practice Advisor and Trainer, Apolline Ltd

11:30 -
12:10

Business Success in a World Gone Crazy!

Philip Newsome, BChD (Hons) PhD MBA FDS RCS (Ed) MRD RCS (Ed) FFGDP (UK),
Hon Associate Professor, Faculty of Dentistry, University of Hong Kong

12:30 -
13:10

Compliance Made Achievable in our Crazy New World

Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd

13:30 -
14:10

Driving Compliance - Simple Tools for the Journey

Dr Jerry Watson, BDS DGDRC, Dental Practitioner, Director, Apolline Ltd

14:30 -
15:10

**CDM 2015 - How it Effects Dental Practice Refurbishments and Construction & Space
Planning your Dental Practice in Line with Current Regulations**

Neil Clarke, Head of UK Operations, Archi Intelligence Ltd and Roger Gullidge,
Managing Director, Archi Intelligence Ltd

Saturday 23rd April

09:30 -
10:10

Core Subject - Infection Control

Dr Harriet Purdie, BDS, Lead Practice Advisor and Trainer, Apolline Ltd

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14:30 -
15:10

Driving Compliance - Simple Tools for the Journey

Dr Jerry Watson, BDS DGDRC, Dental Practitioner, Director, Apolline Ltd

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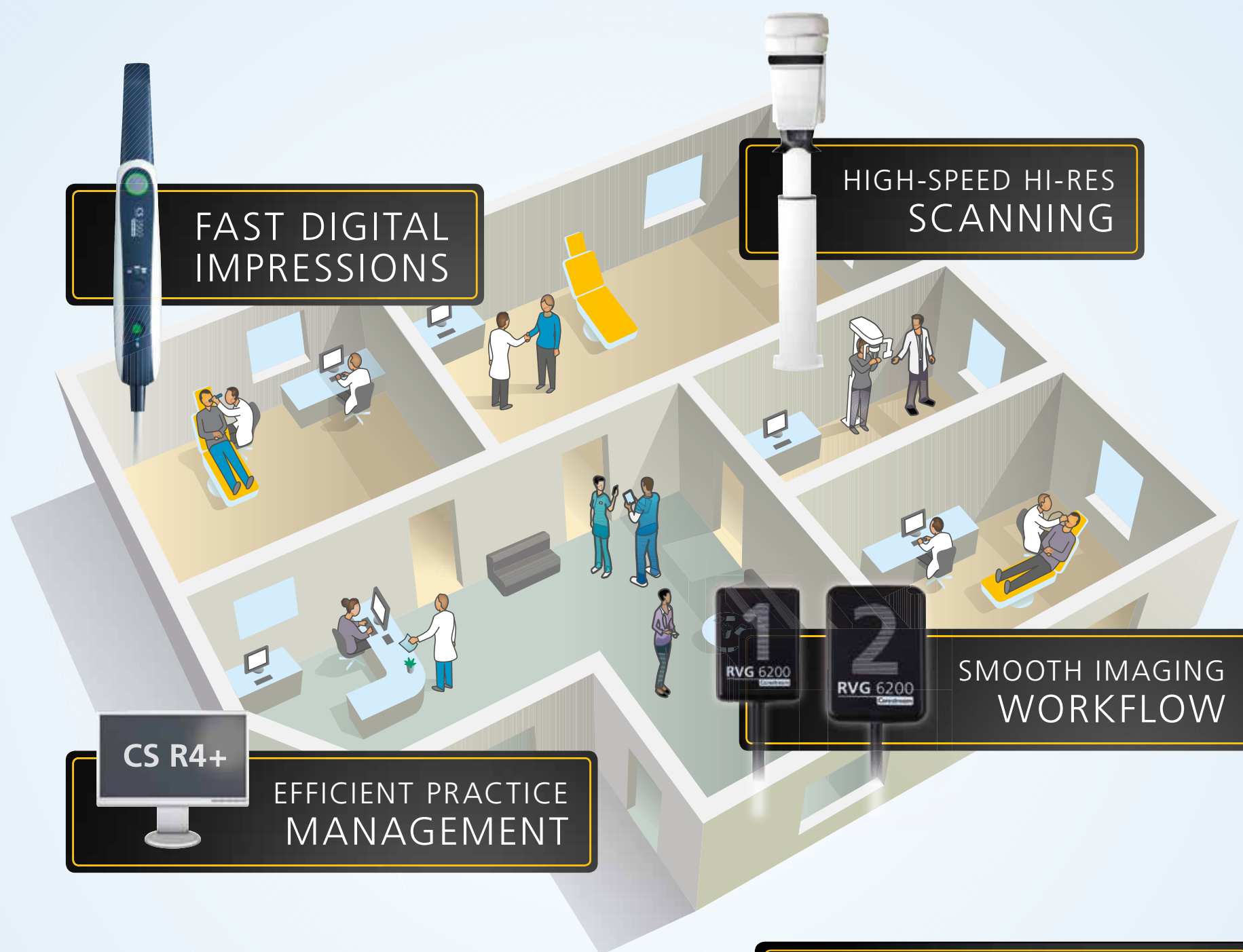
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360 Visualise ✓	D60
3Diemme ✓	69
3DISC Imaging ✓	B52
3D-Lipo Ltd ✓	H90
3M Oral Care	H20
3Shape ✓	A42
4T medical Ltd ✓	D90
9. Septambar Medical ✓	N115
Acteon	K50
Acumag Ltd	J32
A-DEC DENTAL UK	L60
Adin Implants ✓	H21
Admor Dentalplus	N15
Aerona Clinic ✓	C56
AMG Wealth Management Ltd ✓	P15
Anglian Dental	H72
Anyone 4 Tea Ltd ✓	N58
Apolline Ltd	C95
Ashley Latter	D92
Association of Dental Administrators & Managers	HUB
Association of Dental Implantology (ADI)	D85
Autobin	J35
Awanza Surgident Co.	M25
AWB Textiles	K20
B.D.S.Designs Ltd ✓	L120
BA International ✓	C53
BADN	HUB
BADT	HUB
Barrier Healthcare ✓	C55
Bausch ✓	J42
Bbrite ✓	M22
Beauty Gate Ltd	J40
Belmont	K90
Bien-Air UK Ltd	N90
BIOBank SAS ✓	C94
Bioimplan GmbH ✓	L125
Biomedical Tissues ✓	C12
Blackwell Supplies ✓	M16
Blue Sky People ✓	M122
Blueprint Dental	A70
BOC Healthcare	K23
Botox Training Club ✓	D94
Boutique Whitening ✓	D50
BQE	K80
Braemar Finance	K72
British Orthodontic Society	HUB
British Society of Periodontology	HUB
Browns Locumlink	D35
Bruxlab B.V. ✓	N12
BSDHT	HUB
BTI UK	C67
Bupa UK	J60
Busch & Co ✓	248
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Care Quality Commission	J95
Carestream Dental Ltd	H40
Cattani Esam UK Ltd	K32
CAVENDISH IMAGING	C90
Cendres + Metaux ✓	B01
Cerezon	K62
CFH Docmal Ltd ✓	B03
Chrisad	N60
Chrstie & Co	K60
Chrysalis Finance	D55
City of London Dental School	D10
Clark Dental Equipment	G60
Clean Cert	J72
ClearCorrect ✓	B60
Colgate	J50
Combined Locums	N01
Confident 3D Ltd ✓	P108
Consilio3D	35
Consult Search Ltd	M70
Core3dcentres	B02
Cortex Dental Implants ✓	B10
Cosmetic Courses	N56
Costco Wholesale	G75
CosTech Elite Dental Laboratory	M118
CT Dent	C02
CTS Dental Supplies	P50
Curaprox UK	N50
Danville	K58
DB Dental Equipment Ltd	P60
DBG & Dental Directory	H30
Denmat	B57
Denplan Ltd	J45
Dental Circle	G70
Dental CPD Pro	K45
Dental Design Products Ltd	K40
Dental Direkt	545
Dental Dynamics Imaging ✓	L36
Dental Elite	G72
Dental Focus	J20
Dental Nursing	F01
Dental Protection	H80
Dental Sky	H50
Dental Trade Network	K85
Dental Tribune International	M100
Dental Update	F01
Dental.Devies.co.uk ✓	F65
Dentala	N70
Dentaldiamonds.co.uk ✓	N122
DentalEZ ✓	F48
Dentally ✓	H60
Dentiguard ✓	H21
Dentists' Provident	K30
Dent-O-Care	B62
DentoCorrect ✓	M120
DENTSPLY	A10
design4dentists.com ✓	P28
Digital Dental	L92
Directa ✓	E20
Doctor Tools ✓	C10
DP Medical Systems	J78
DPAS Dental Plans	M45
Dr. Kim ✓	H21
Dunkleys Chartered Accountants ✓	H12
Edenta ✓	C60

EMS Electro Medical Systems GmbH ✓	N62
Enlighten Smiles	M90
Eschmann Equipment ✓	D80
ESM Digital Solutions	A48
Essential Dental Systems ✓	K22
Eurodontic	70
Euro Dental Depot ✓	M12
Europe Dental Laboratories Ltd	N118
Evident	K58
ExamVision	K58
F2 Medical Supplies ✓	M32
Fastbraces	B48
FGDP (UK)	M105
FMC & Independent Seminars	J80
FooCo Video and Marketing	F07
Frank Taylor + Associates	D35
FT&A Finance	D35
FTA Law ✓	D35
GC UK	80
Geka Healthcare	K38
General Dental Council	D05
General Medical ✓	C75
GlaxoSmithKline	G40
Grundon Waste Management ✓	M112
Hague Dental ✓	F20
Happy Threads	P80
Hatchard Medical	P48
HDX Corporation ✓	A55
Healthcare Learning ✓	H10
Henry Schein Dental UK	M50
Heraeus Kulzer	M72
Honey Fizz Training	M01
Horico ✓	204
Hu-Friedy ✓	F45
IAS Academy	B50
ICE Hospital & Post Graduate Training Centre	P32
Implant Direct Europe AG	L90
Implantium	B78
ImplantLogix ✓	D82
ImplantPilot™ ✓	C80
In-Line Orthodontic	E35
Inspire Healthcare Services ✓	L25
Instawhite	E18
Internis Pharmaceuticals ✓	P25
Invisalign	L30

Isfy Limited ✓	K24
iSmile	M60
Ison Harrison Solicitors	M102
Ivoclar Vivadent	A60
JPM Products ✓	F15
JW Hinks LLP	C45
Kerator ✓	H21
Kerr	G10
KIACCESSORI	J33
King's College London	M10
Kneads UK	K103
Knight Wolffe ✓	M28
Komet Dental	P100
Labelman Ltd	F25
Labomed Europe ✓	F44
LavaDent ✓	E10
Lease UK	B90
Lemonchase	E30
Lily Head Practice Sales	M30
Lloyds Banking	H88
Lucky Seven Industries (PVT) Ltd ✓	K122
Mapping CPD ✓	D83
Maruchi ✓	M20
MDDUS	C72
MDS Medical	N52
MedicAlp ✓	J01
MediCruit	F60
Medident Italia ✓	F10
Mediastates	F60
Medifinance	G60
Medifinancial	F60
Mediplus	C65
Mercia Dental Equipment	N92
Merlin Telecommunications ✓	C85
MIAB ✓	P20
Micro Minder	N20
Milkshake Dental Marketing ✓	M68
MJB Healthcare ✓	A75
Morris & Co ✓	H82
Munroe Sutton	C70
MyClearBrace ✓	E01
NASDAL	K100
National Oral Health Promotion Group	H07
Nationwide Dental Construction Ltd	P60
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NEBDN	L102
Neodent ✓	A62
NimroDental	M81
Nobel Biocare UK Ltd	F50
Nuview Ltd	C35
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Oasis Dental Care	P40
OCO Biomedical Inc. ✓	B82
OHI	K29
Omnicent ✓	246
Optident Ltd	N40
OptiLoupe	F35
OraCoat XyliMelts for Dry Mouth ✓	P56
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Oral Health Foundation	P85
Oral-B	G30
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PFM Dental ✓	G80
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Planmeca UK	L70+L80
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R & D Surgical Ltd	H08
RA Accountants LLP	F18
RD Technology/Valplast	98
RIS Healthcare ✓	F30
Renvig ✓	K58
Royal Bank of Scotland	N10
RPA Dental Equipment Ltd	G82
RX Aligners	B45
S&S Biomat	E15
S&S Smilealign	D30
Saga County UK Ltd ✓	N88
Salli Systems ✓	M110
Schottlander	DTS 15
SciCan	N112
Score, Seats to Suit ✓	L32
Seesaw Dental Education ✓	C58
SharpSmart Ltd ✓	H15
Shire Dental Systems	P30
Shofu UK	B70
Sintons LLP	L20
Sirona Dental Systems Ltd	A30
Six Month Smiles	C48
Skips Educational ✓	C57
Smile Concepts	J65
Smile Imaging	L103
Snowbird Finance Ltd	J90
Software of Excellence	N30
Sole Mates ✓	H05
Southern Implants UK Ltd	H55
Sowazo International	N88
Sparkle Dental Lab	H92
Staffer Mayled & Co Ltd ✓	B80
Status Point ✓	B85
Straumann UK Ltd	310
Structured Communications ✓	J68
Support Design AB ✓	N22
Surgery Express	D20
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Tandex	N78
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Friday 22nd April - Chaired by Fiona Sandom, The British Association of Dental Therapists

09:40 – 10:40 **Everything You Wanted to Know About Teeth Whitening But Were Afraid to Ask**
Mhari Coxon RDH, Dental Hygienist & Consultant, Mhari Coxon Consulting

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11:25 – 12:10 **Minimally Invasive Restorative Dentistry: A Practical Guide**
Louis MacKenzie BDS, Clinical Lecturer, University of Birmingham School of Dentistry and King's College London

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12:55 – 13:40 **Photography: Importance of a Clinical Portfolio**
Dr Dev Patel BDS PGDip PCD, Principle Dentist & Co-Founder, Dental Beauty Swanley, Dental Circle

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14:45 – 15:45 **The Hygienist's Role in Prevention**
Ali Lowe, RDH, Dip Ed, Dental Hygienist/Educator

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16:30 – 17:15 **The Only Way is Airflow (TOWIA)**
Amanda Gallie, RDH RDT FAETC, Dental Hygienist and Therapist, Oasis Dental Care

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Saturday 23rd April - Chaired by Michaela O'Neill, President, British Society of Dental Hygiene and Therapy

09:30 – 10:30 **Prescribe, Plan & Deliver. Be Proactive. Be Profitable**
Melonie Prebble RDT RDH, Dental Hygienist & Therapist

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11:15 – 12:00 **A Practical Approach to Caries Prevention**
Fiona Sandom Dip DH, Dip DT, MSc in Med Ed, Dental Therapist and President, The British Association of Dental Therapists

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12:45 – 13:30 **Oral Health and Provision of Oral Care in Dementia**
Geraldine M Russell BDS Mmed.Sc., Specialist in Special Care Dentistry, Heart of England Foundation Trust

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14:45 – 15:45 **Don't Take the Shine Off – How to Care for Restorative Materials**
Mhari Coxon RDH, Dental Hygienist & Consultant, Mhari Coxon Consulting

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Friday 22nd April

09:30 – 10:15		Disinfection and Decontamination Nicky Benbow, Decontamination Specialist, Henry Schein Dental	Sponsored by: 
10:30 – 11:15		Identifying Oral Cancer: Early Detection and The Role of the Dental Team Dr Amit Patel BChD MJDF RCS (Eng), Associate Dentist, Speciality Doctor Oral Surgery, Co-Founder Dental Circle	Sponsored by: 
11:30 – 12:15		Medical Emergencies Margaret Neary, RDN Cert Ed, Dental Nurse & CPD Tutor, Tempdent Dental Recruitment & Training	Sponsored by: 
12:45 – 13:30		Introduction to Safeguarding Children and Vulnerable Adults in Dentistry Colin Welsh, Safeguarding Consultant, Safeguarding Strategies Ltd	Sponsored by: 
13:45 – 14:30		The Technical Journey from CBCT Referral to the Treatment Plan Veronique Sauret-Jackson BSc MSc PhD MBA, Consultant Medical Physicist, Cavendish Imaging Ltd	Sponsored by: 
14:45 – 15:30		Complaints Handling Speaker TBC	
16:45 – 17:30		Disinfection and Decontamination Nicky Benbow, Decontamination Specialist, Henry Schein Dental	Sponsored by: 

Saturday 23rd April

09:30 – 10:15		The Role of the RPA/MPE Through the Life of a Practice Graham Hart BSc MSc CRadP CPhys MSRP MIPEM, Radiation / Laser Protection Adviser, YourRPA	Sponsored by: 
10:30 – 11:15		Investigating Oral Leukoplakia – Which Way To Go? Dr Harald Ebhardt MD PhD, Director, OralPath Ltd	Sponsored by: 
11:30 – 12:15		Medical Emergencies Margaret Neary, RDN Cert Ed, Dental Nurse & CPD Tutor, Tempdent Dental Recruitment & Training	Sponsored by: 
12:30 – 13:15		Safeguarding Issues for Designated Lead Professionals Paul Clack, Safeguarding Consultant, Safeguarding Strategies Ltd	Sponsored by: 
13:30 – 14:15		Legal and Ethical Issues Speaker TBC	
15:30 – 16:15		Disinfection and Decontamination Nicky Benbow, Decontamination Specialist, Henry Schein Dental	Sponsored by: 



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The Power of Chairside Digital Dentistry

Dr Rupert Austin and Petri Kajander deliver a programme of short lectures and hands on demonstrations about the clinical advantages that chairside digital restorative dentistry has to offer. Learn about the workflow for same-day dentistry through to the utilisation of scanning the oral environment achieving chairside restorations with incredible results!

Friday 22nd & Saturday 23rd April.
 10:00 -11:00, 12:00-13:00 & 14:00-15:00



Dr. Rupert Austin



Petri Kajander

3D CBCT Technology within General Practice

Join senior NIDE lecturer Mark Niemi as he talks about the integration of 3D technology within general practice. Learn how 3D (CBCT) technology will impact your practice and your patients every day. From implant planning through to diagnosing the unseen and preventing further complications, 3D imaging has a place and a need in every dental practice.

Friday 22nd & Saturday 23rd April.
 11:00 -12:00, 13:00-14:00 & 15:00-16:00



Mark Niemi



Education Partner:



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*The Dental Assurance Framework
 **Source: BDA Surveys of Practice Owners 2015 Base: Practice owners

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EndoLounge

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Friday 22nd April

10:15 – 11:00 **Endodontic Case Selection - To Treat or Not To Treat, Never Mind the Question, What is the Answer?**
William McLean BSc (Hons), BDS, PhD, PG Dip (Endo), MFDS RCPS (Glasg), FHEA, Senior Clinical University Teacher, University of Glasgow Dental School

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11:30 – 12:15 **The 3-Dimensional Revolution in Endodontics**
Professor James Prichard, BDS(ULond); MSc (ULond); LDSRCS(Eng); MFGDP(UK); FIADFE(USA), Visiting Professor & Programme Leader, MCLinDent in Endodontology at BPP University working with the City of London Dental School

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13:00 – 13:45 **Common Problems in Root Canal Treatment – And How to Avoid Them**
Alyn Morgan BChD MSc, Specialist Endodontist / Senior Clinical Teaching Fellow UCL Eastman Dental Institute, British Endodontic Society

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14:45 – 15:30 **Minimally Invasive Endodontics**
Bill Seddon, BDS, Practitioner Limited to Endodontics, Seddonendo

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Saturday 23rd April

11:15 – 12:00 **The 3-Dimensional Revolution in Endodontics**
Professor James Prichard, BDS(ULond); MSc (ULond); LDSRCS(Eng); MFGDP(UK); FIADFE(USA), Visiting Professor & Programme Leader, MCLinDent in Endodontology at BPP University working with the City of London Dental School

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12:45 – 13:30 **Managing Root Canal Treatment Failure - Decision Making Process**
Sanjeev Bhandari BDS MSc MFGDP(UK), Specialist Endodontics, Endo61, Specialist Endodontic Practice and Senior Clinical Lecturer, University of Liverpool Dental Hospital

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14:00 – 14:45 **Minimally Invasive Endodontics**
Bill Seddon, BDS, Practitioner Limited to Endodontics, Seddonendo

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The opinions expressed by speakers in the EndoLounge are not necessarily those of the British Endodontic Society

ADI Implant Theatre

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Friday 22nd April

10:00 – 11:00 **An Introduction to Implants in General Practice**
Martyn Amsel, BDS(Hons) LDS DGBP (RCS), Dynamic Dentistry

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11:30 – 12:30 **Immediate Implant Placement in the Aesthetic Area – Dual Zone Concept**
Dr Francisco Marques dos Santos, LMD.ISCSS (PT), DiplImpDent.NYUCD (USA), Clinical Director, Marylebone Implant Centre

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13:15 – 14:15 **Fibredontics, Fendres, Luxators and Other Innovations to Improve your Skills in the Surgery**
Dr Jansie Van Rensburg B.Ch.D (Pret), General Dental Practitioner, Directa Dental

Sponsored by:



14:45 – 15:45 **OCO Biomedical: Changing Implantology Today**
Charles Schlesinger, DDS, FICOI, Chief Operating Officer, OCO Biomedical

Sponsored by:



16:15 – 17:15 **New Concepts and Protocols in Implant Dentistry**
Professor Paolo Trisi, DDS, PhD, Scientific Director, Biomaterial Clinical Research Association

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The Future of Dental Implants

Saturday 23rd April

10:00 – 11:00 **The Basics of Dental Implantology**
Peter Fairbairn, BDS (Rand), Scarsdale Dental Aesthetic and Implant Clinic

Sponsored by:



11:30 – 12:30 **Digital Implant Dentistry and What You Need to Know to Use it**
Dr Amit Patel BDS MSc MCLinDent FDS RCSEd MRD RCSEng, Specialist in Periodontics & Implant Dentist

Sponsored by:



13:15 – 14:15 **Simple, Accurate, Keyhole Implant Surgery has Landed**
Jason Buglass BDS, Managing Director, IMPLANTPILOT™

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14:45 – 15:45 **Immediate Implant Placement in the Aesthetic Area – Dual Zone Concept**
Dr Francisco Marques dos Santos, LMD.ISCSS (PT), DiplImpDent.NYUCD (USA), Clinical Director, Marylebone Implant Centre

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BOOTH L30

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Join the party - National Smile Month is 40!

National Smile Month is fast approaching, the nation's annual reminder about the true value of our oral health – and this year we are celebrating our 40th Birthday.

Over the last four decades National Smile Month has grown into the UK's largest and longest-running campaign to promote good oral health, and on our 40th Birthday we are having a party and want everybody to get involved.

Running from May 16 to June 16, the campaign brings together thousands of organisations and individuals; all to promote better oral health for all.

Despite the many improvements we have seen in oral health over the last 40 years' inequalities continue to burden certain groups of the UK. These inequalities are almost entirely preventable – National Smile Month gives us a timely reminder that we can make a difference in addressing the unjust balance.

One of the biggest problems we are addressing is the state of children's oral health, as it stands tooth decay is the most common chronic disease in children. Our aim is to increase oral

health education in the classroom; after all, children who learn the right lessons at an early age are more likely to carry them into adulthood.

National Smile Month reaches in excess of 50 million people each year, but there is still more work to do as a smile is a vital part of our personalities, self-confidence, relationships and success.

People's general health is also being put at risk; studies continue to associate poor oral health to serious health problems such as diabetes, heart disease, strokes, pneumonia, premature birth and other major conditions.

If you are passionate about health and wellbeing, keen to raise awareness of important health issues, and ultimately, ready to make a difference to oral health of millions of people throughout the UK then join in with National Smile Month.

Visit www.smilemonth.org for more information.

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Short-term Ortho Lounge

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Friday 22nd April

11:20 – 12:05 **How Fast Can Comprehensive Orthodontics be Done Today?**
Dr Vijay Gohil, BDS, Fastbraces® Lecturer, Mentor, Expert

Sponsored by:



12:25 – 13:10 **Aesthetics and Orthodontics for Adult Patients: How to Deal with the Real Challenge**
Dr Cesare Luzi DDS MSc, Specialist in Orthodontics Visiting Professor, University of Ferrara, Italy and University of Aarhus, Denmark

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13:30 – 14:15 **Why You Should Fall in Love with Cosmetically Focused Orthodontics**
Dr Stephen Ball BDS, Principal Dentist, Precision Dental Care

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14:35 – 15:20 **The Golden Rules of Successful Clear Aligner Therapy**
Gary Dorman, B DentSc, Principal Dentist, Hartley Dental Practice

Sponsored by:



15:40 – 16:25 **Integrating the Invisalign System into Your Dental Practice**
Dr Mohsen Tehrani, Dentist, Dream Smile Dental Clinic

Sponsored by:



Saturday 23rd April

11:20 – 12:05 **How Fast Can Comprehensive Orthodontics be Done Today?**
Dr Vijay Gohil, BDS, Fastbraces® Lecturer, Mentor, Expert

Sponsored by:



12:25 – 13:10 **Integrating the Invisalign System into Your Dental Practice**
Dr Mohsen Tehrani, Dentist, Dream Smile Dental Clinic

Sponsored by:



13:30 – 14:15 **Why You Should Fall in Love with Cosmetically Focused Orthodontics**
Dr Stephen Ball BDS, Principal Dentist, Precision Dental Care

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14:35 – 15:20 **Introduction to IAS Academy - An Orthodontic Training Pathway for GDP's from Simple to Comprehensive**
Dr James Russell, Director, Inman Aligner Training

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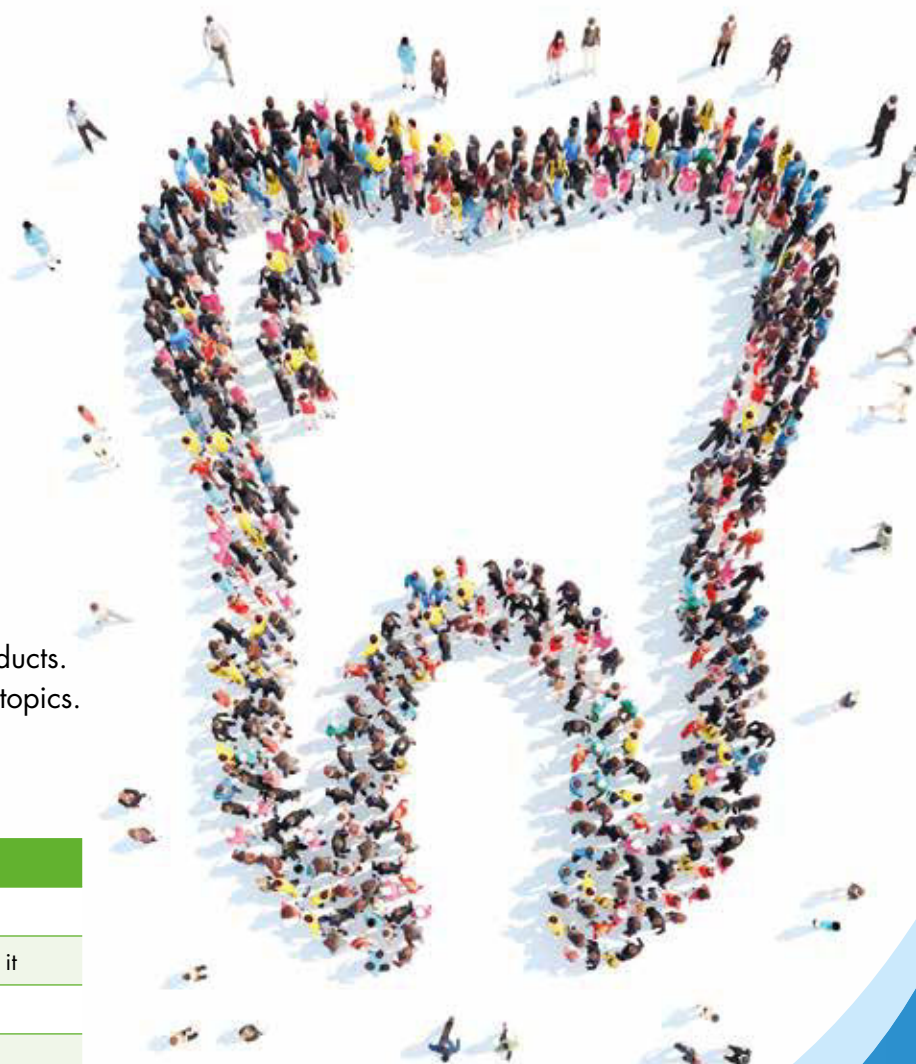
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Our speaker presentation schedule includes:

Speaker	Subject
Louis Mackenzie	Direct Composites - a practical guide
Amit Patel	Digital Implant Dentistry and what you need to know to use it
Steve Campbell	Digital Workflow CAD/CAM
Hans-Jurgen Joit	Modular Concept - Kiss and Artist Kit
Melanie Prebble	Prescribe, Plan and Deliver. Be proactive. Be profitable.

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PerioLounge & Facial Aesthetics Theatre

IN ASSOCIATION
WITH:



Friday 22nd April

09:45 – 10:30	Periodontal-Restorative Interactions: What do we need to know? Dr Shiehfung Tay, MClintDent (UCL) MFDS (RCS Eng) BDS (Mal), Specialist in Periodontics/ Senior Clinical Teaching Fellow, Eastman Dental Institute CPD UCL	Sponsored by:
11:05 – 11:50	Reconstructive Periodontal Plastic Surgery in the Aesthetic Zone Dr Amit Patel, BDS MSc MClintDent MRD RCSEng FDS RCSEd, Specialist in Periodontics & Implant Dentist, Birmingham Dental Specialists	Sponsored by:
11:55 – 12:40	How Facial Aesthetics Can Enhance Cosmetic Dentistry Ohla Vorodukhina	Sponsored by:
12:55 – 13:40	Peri-Implantitis Epidemic, are Lasers the Solution? Rana Al-Falaki, BDS, MFDS RCSI, MClintDent; MRD RCS (Eng) (GDC No. 73538)	Sponsored by:
14:00 – 14:55	Getting Started with Facial aesthetics in your Dental Practice Professor Bob Khanna, BDS, Clinical Director, The Dr Bob Khanna Training Institute	Sponsored by:
14:55 – 15:40	Periodontitis, Diabetes and Saliva Testing - New Roles for the Dental Team? Professor Philip Preshaw, Professor of Periodontology and Consultant in Restorative Dentistry, Newcastle University	Sponsored by:
16:10 – 16:55	Peri-Implantitis Epidemic, are Lasers the Solution? Rana Al-Falaki, BDS, MFDS RCSI, MClintDent; MRD RCS (Eng) (GDC No. 73538)	Sponsored by:

Saturday 23rd April

09:50 – 10:35	Implant Therapy in Patients with History of Periodontitis: the Modern Day Dilemma? Dr Shiehfung Tay, MClintDent (UCL) MFDS (RCS Eng) BDS (Mal), Specialist in Periodontics/ Senior Clinical Teaching Fellow, Eastman Dental Institute CPD UCL	Sponsored by:
11:15 – 12:00	Getting Started in Facial Aesthetics Dr Harry Singh, BChD (Leeds) MFGDP (UK), CEO, Botox Training Club	Sponsored by:
13:05 – 13:50	Getting Started with Facial Aesthetics in your Dental Practice Professor Bob Khanna, BDS, Clinical Director, The Dr Bob Khanna Training Institute	Sponsored by:
14:00 – 14:45	How to Become a Facial Aesthetics Expert - The Keys to Success in This Field Professor Bob Khanna, BDS, Clinical Director, The Dr Bob Khanna Training Institute	Sponsored by:

On-stand Education

Philips, Stand L40

PHILIPS

Friday 22nd April

10:00 – 10:15, 11:30 – 11:45, 13:30 – 13:45, 15:00 – 15:15*	The Importance of Developing Tools to Encourage Improved Oral Health and Compliance in Children Dr Thayalan Kandiah, Paediatric Dentist
10:15 – 10:30, 11:45 – 12:00, 13:45 – 14:00, 15:15 – 15:30*	The Latest Research Philips is Conducting into Tooth Whitening Dr Nigel Young, Tooth Whitening R&D Lead

10:30 – 10:45, 12:00 – 12:15, 14:00 – 14:15, 15:30 – 15:45*	Tooth Whitening for Practice Development Dr Andrew Wallace, Tooth Whitening Expert
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10:45 – 11:00, 12:15 – 12:30, 14:15 – 14:30, 15:45 – 16:00*	Biofilm Jessica Hulme, Dental Hygienist
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Saturday 23rd April

10:00 – 10:15, 11:30 – 11:45, 13:30 – 13:45, 15:00 – 15:15*	The Latest Research Philips is Conducting into Tooth Whitening Dr Nigel Young, Tooth Whitening R&D Lead
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10:15 – 10:30, 11:45 – 12:00, 13:45 – 14:00, 15:15 – 15:30*	Tooth Whitening for Practice Development Dr Andrew Wallace, Tooth Whitening Expert
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10:30 – 10:45, 12:00 – 12:15, 14:00 – 14:15, 15:30 – 15:45*	Biofilm Jessica Hulme, Dental Hygienist
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*Join at a time that suits your itinerary



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Dental Nurses Forum

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As with all members of the dental team, remaining completely up-to-date with the latest regulations, requirements and protocols is imperative to your work as a dental nurse. This dedicated conference will cover all areas governing your everyday practice, as well as looking at ways in which to streamline your routines and help you work as efficiently as possible.

Friday 22nd April - Chaired by Jane Dalgarno, President of the British Association of Dental Nurses

 09:45 –
10:45

Professional Standards Update
 Kirstie Moons, RDN, Cert Ed, ILM Dip Man,
 Council Member, General Dental Council

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 11:15 –
12:00

How to Write an Interview-winning CV – or Application Form!
 Alistair Morris, Head of Sales & Partnerships,
 The CV & Interview Advisors

 13:15 –
14:00

Why Join YOUR Professional Association?
 Jane Dalgarno BSc, President, BADN

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 15:15 –
16:00

How To Make Extended Duties an Asset For Patient Care
 Glenys Bridges CMIPD RDN, Director of Education,
 Dawood and Tanner Academy and Alison Steadward BSc
 RDN, Dawood and Tanner Academy

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 16:15 –
17:00

The FGM Helpline
 Sandra Robinson, Helpline Team Manager, NSPCC

Saturday 23rd April - Chaired by Jane Dalgarno, President of the British Association of Dental Nurses

 09:30 –
10:45

The Do's and Don'ts of Online
 Martin Ayrton, MBCS, FTPConcepts Ltd

 11:30 –
12:15

Tips on How to be an Effective Dental Implant Nurse
 Isis Buffonge, Registered Dental Nurse, Cert in OHE, PTLLS,
 Dental Nurse, UCL Eastman Dental Institute, department of
 Continuous Professional Development

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 12:45 –
13:30

What Does "Mentoring" Mean?
 Jane Dalgarno, BSc, President, BADN

Sponsored by:


 14:00 –
14:45

Head and Neck Cancer - A Guide for Dental Nurses
 Dr Damien Reilly BDS, DipDSed, Specialist in Special Care Dentistry,
 Guy's Hospital, London

 15:15 –
16:00

The Changing Face of Dental Nurse Education and Training
 Phil Hughes MBA, Chief Executive, NEBDN

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The latest education, innovation and technology with Oral-B at The Dentistry Show 2016

The Dentistry Show offers something for everyone and includes an extensive educational programme covering key areas of dentistry. Oral-B, a key sponsor of the event, will be supporting several lectures.



In the GDP Theatre Thomas O'Connor will give delegates insight into the complex area of anterior shade

matching, whilst Louis MacKenzie will be discussion minimally invasive dentistry in the Hygienist and Therapist Symposium. For those with a passion for perio, then Amit Patel will be in the PerioLounge exploring reconstructive periodontal plastic surgery.

In between the scientific programme is a fabulously well-organised trade exhibition. Visitors to Oral-B's stand will be able to try the company's innovative Test Drive trial programme, which allows multiple users to experience Oral-B power and toothpaste using a shared handle in a hygienic way. Dental professionals will now be able to evaluate the product themselves before recommending it to patients. Patients will also be able to experience the product before investing in the technology. Being able

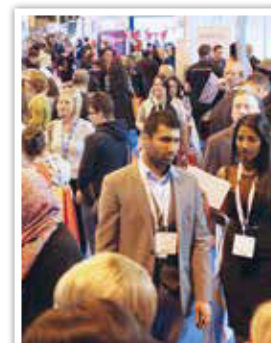
to 'try before you buy' not only reassures patients that the product is worth investing in, but also reassures professionals that patients are more likely to use it as instructed!

Oral-B likes to keep abreast of technology; their SmartSeries electric toothbrush with Bluetooth 4.0 connectivity exemplifies this ethos. This ingenious toothbrush connects to the Oral-B App, recording brushing activity which patients can then share with their dental professional. Brushing duration, mode and problem zones can all be highlighted and the information easily retrieved. Oral-B electric toothbrushes have always offered users a great brushing experience; now it's the second best thing to having you in the bathroom giving them guidance!

The mechanical benefits of Oral-B's power toothbrushes compliment the chemical efficacy afforded by their Pro-Expert toothpaste. When it comes to toothpaste, all variants are not the same. What sets the Oral-B product

apart is the inclusion of stabilised stannous fluoride. Stannous fluoride was the first scientifically recognised fluoride and in recent years has been stabilised and combined with sodium hexametaphosphate, to provide additional protection.

Stabilised stannous fluoride protects teeth against caries in two ways. Firstly, it strengthens enamel and dentine to inhibit demineralization and promote remineralization. Secondly, it has the ability to reduce the incidence of streptococcus mutans. Thus the anti-caries effect of such formulations includes a combination of physical chemical effects and antimicrobial actions. Utilising stabilised stannous fluoride thus makes it a mighty force in the fight against caries.


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Business Skills Workshop

Located on the
show floor

Friday 22nd April

09:40 – Tax & Finance Tips for Dentists

10:10 Dino Khan, FCCA; Hasan Mirza, ACA; Louis Carty, IFA

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10:40 – Wesleyan sponsored session

11:10 Toni Goodwin, Financial Consultant, Wesleyan

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11:40 – The System to Attract Private Patients for Teeth Whitening, Orthodontics and Dental Implants

12:10 Krishan Joshi, CEO, Dental Focus & Naz Haque, Operations Manager, Dental Focus

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12:20 – Winning the Search Engine Race: Practical Tips to Ranking Higher Than Your Competition

13:20 Nigel Reece, Managing Director, Dental Design

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13:30 – How Much is a Dental Practice Worth and the Process of Selling

14:00 Anne Barker, CEO, MediEstates

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14:20 – The System to Attract Private Patients for Teeth Whitening, Orthodontics and Dental Implants

14:50 Krishan Joshi, CEO, Dental Focus & Naz Haque, Operations Manager, Dental Focus

Sponsored by:



16:00 – Scientifically Predictable & Enjoyable Marketing-Based Practice Growth & Prosperity

16:30 John Christensen MS, Founder and CEO, chrisad

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Saturday 23rd April

09:50 – Tax & Finance Tips for Dentists

10:20 Dino Khan, FCCA; Hasan Mirza, ACA; Louis Carty, IFA

Sponsored by:



10:50 – Wesleyan sponsored session

11:20 Speaker TBC

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11:50 – The System to Attract Private Patients for Teeth Whitening, Orthodontics and Dental Implants

12:20 Krishan Joshi, CEO, Dental Focus & Naz Haque, Operations Manager, Dental Focus

Sponsored by:



12:50 – Accounting, Tax & Structure Skills for a Successful Dental Practice

13:50 Howard Sears, FCCA, Partner, Head of Dentistry Sector, Partner, Price Bailey Chartered Accountants

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14:20 – The System to Attract Private Patients for Teeth Whitening, Orthodontics and Dental Implants

14:50 Krishan Joshi, CEO, Dental Focus & Naz Haque, Operations Manager, Dental Focus

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On-stand Education

Planmeca, Stand L70+L80

PLANMECA

Friday 22nd April

10:00 - 11:00, The Power of Chairside Digital Dentistry*

12:00 - 13:00, Petri Kajander, Lecturer, Nordic Institute of Dental Education and Dr Rupert Austin, Clinical Lecturer and Specialist in Prosthodontics, Clinical Lead for Digital Dentistry King's College London Dental Institute at Guy's, King's and St. Thomas' Hospitals, London, UK
14:00 - 15:00

11:00 - 12:00, 3D CBCT Technology within General Practice*

13:00 - 14:00, Mark Niemi, Lecturer, Nordic Institute of Dental Education
15:00 - 16:00

Saturday 23rd April

10:00 - 11:00, The Power of Chairside Digital Dentistry*

12:00 - 13:00, Petri Kajander, Lecturer, Nordic Institute of Dental Education and Dr Rupert Austin, Clinical Lecturer and Specialist in Prosthodontics, Clinical Lead for Digital Dentistry King's College London Dental Institute at Guy's, King's and St. Thomas' Hospitals, London, UK
14:00 - 15:00

11:00 - 12:00, 3D CBCT Technology within General Practice*

13:00 - 14:00, Mark Niemi, Lecturer, Nordic Institute of Dental Education
15:00 - 16:00

*Please note your place on this session will be confirmed once a Planmeca representative has been in contact with you.

dbg, Stand H30

dbg
complete dental solutions

Friday 22nd April

10:00 – 10:45 Infection Control

Rachel Cobley

13:00 – 13:45 Radiography

Neil Pick

15:00 – 15:45 Patient Communications and Complaint Handling

Donna Hickey

Saturday 23rd April

10:00 – 10:45 Patient Communications and Complaint Handling

Donna Hickey

13:00 – 13:45 Radiography

Jonathan Stubbs

15:00 – 15:45 Infection Control

Rachel Cobley

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Dementia Expert To Speak At The Dentistry Show

Geraldine Russell, leading expert in oral care for older patients, will be speaking as part of the Hygienist & Therapist Symposium at The Dentistry Show 2016. Her lecture is entitled "Oral Health and Provision of Oral Care in Dementia".



Geraldine Russell

Geraldine's recent post as President of the British Society of Gerodontology means she is perfectly placed to present this talk, tackling one of the most poignant and challenging issues for professionals today. Working as a dentist at Solihull's Special Care Dental Service – part of the community services of the Heart of England Foundation Trust – Geraldine has been

awarded GDC Specialist status in Special Care Dentistry. This includes those with severe learning difficulties, complex psychiatric or medical conditions in addition to people with dementia.

"I'm delighted to have the opportunity to talk at The Dentistry Show 2016, this event is highly regarded amongst my colleagues," says Geraldine.

"However, my main focus is to encourage delegates to look into dental care for people with dementia as I am extremely passionate about this topic. I think it is imperative for dental professionals to understand that this area of dentistry is not overly difficult in terms of the treatments but can be challenging in its delivery. Sometimes it's upsetting caring for patients with dementia but it can also be extremely rewarding. My aim is to promote the positives – achieving increased

awareness, providing preventative dentistry and establishing empathy within the whole dental team.

"I am the Lead for older people's dental services in the Solihull Special Care dental service. I have spent the majority of my professional life in special care dentistry and have a particular interest in dementia, domiciliary care and end of life care. I also educate carers in oral treatments for people with dementia. I have personal experience on this topic as I cared for my own mother in law who developed dementia before she passed away last year.

"People are living longer and the population living with dementia is increasing rapidly, so caring for patients with dementia and the associated complex dental needs, is an important aspect of modern dentistry. Employing preventative strategies and offering advice in the early stages of dementia is crucial, so hygienists and therapists have key roles to play. The presentation will outline dementia whilst examining the main types and the warning signals. There will be a focus on communication techniques and the whole concept of 'dementia friends' and how a practice can become dementia friendly. The various stages of the condition will then be examined with guidance on dental care management throughout its progression.

"The overall goal of this lecture is to raise awareness of dementia and instil confidence in dental professionals in order to offer appropriate care to those who live with this condition."

Geraldine Russell's thought-provoking speech is just one

of a whole line up recently announced for The Dentistry Show, involving world renowned clinicians such as Didier Dietschi, Finlay Sutton, Roberto Speafico, Florin Cofar, Elaine Halley, Ian Kerr, Louis Mackenzie, Fiona Sandom and Damien Reilly.

The popular PerioLounge, EndoLounge, STO Lounge, Core CPD Theatre, Facial Aesthetic Theatre and ADI Implant Theatre will serve every conceivable dental discipline. All members of the dental team will be able to broaden and advance their knowledge and skills, learning from the very best in the business.

The new and exciting Launchpad UK will be returning for its second year as well, highlighting the latest products, materials and technologies to reach the UK dental market. There will be over 400 exhibitor stands to browse on the buzzing trade floor, with the opportunity to research these new innovations, witness live demonstrations, on-stand learning and discover some fantastic promotions.

And as if all that wasn't enough, the spotlight will once again be placed on UK dentistry's brightest stars with The Dental Awards 2016. Hosted by Purple Media Solutions on the Friday evening, this will be the perfect chance to celebrate the great many achievements of groups and individuals, while in the company of friends and colleagues.

Completely FREE for all to attend, The Dentistry Show is one dental event you do not want to miss. Be sure to register for your place online today – www.thedentistryshow.co.uk/news



Aesthetics and Orthodontics for Adult Patients: Tackling the Real Challenge

Inter-disciplinary therapy improves the quality of the final treatment outcome for an increasing number of patients; in these cases it is always advisable to evaluate the option of an orthodontic treatment which, even though it is seldom taken into consideration in the adult patient, can achieve higher standards of care thanks to the improvement of the condition of the periodontal tissues and the possibility of using less invasive restorative procedures.

By aligning and levelling the arches, reshaping the periodontal tissues, and distributing the spaces through tooth movement, the orthodontist enhances the work of the prosthodontist to realize a better rehabilitation, both from a functional and an aesthetic perspective; as a matter of fact, aesthetics is the determining factor that dictates the final dental and periodontal outlines, providing that the

other determining factors (function, structure, and biology) are adequate.

Invisible orthodontic techniques, such as clear aligners and lingual appliances, have deeply changed orthodontics, allowing patients with particular professional and social needs to undergo treatment. Clear aligners are a wonderful tool that have the ability of satisfying both patient and doctor needs as they are able to guarantee multiple tooth movements without the need of being fixed to the dentition and with the characteristic of being transparent and invisible.

Some adult patients come to the orthodontist with a history of using braces during adolescence followed by later relapse after the retention period has ended. For many of these patients the idea of a new fixed therapy is unacceptable and they would just avoid further treatment if fixed mechanics were the only option. The possibility of offering the patient an alternative treatment that is both removable and invisible solves the problem, guaranteeing the possibility of satisfying the patients' needs and thereby increasing the treatment offer of the modern dental and orthodontic practice.

The General Dental Council (GDC)

We are the UK-wide statutory regulator of just over 100,000 members of the dental team, including approximately 60,000 dental care professionals – dental nurses, clinical dental technicians, dental hygienists, dental technicians, dental therapists and orthodontic therapists – as well as around 40,000 dentists.

We want patients and the public to be confident the treatment they receive is from a dental properly trained and qualified professional who meets our standards. We do this by:

- Maintaining a register of dental professionals
- Setting standards of conduct, performance and ethics for dental professionals
- Quality assuring the education and training of dental professionals
- Investigating complaints against dental professionals and where appropriate, taking action

We also set requirements for dental

**General
Dental
Council**

protecting patients,
regulating the dental team

professionals to keep their skills and knowledge up-to-date.

In addition we provide the Dental Complaints Service (DCS) which resolves complaints between private patients and dental professionals.

The GDC is committed to becoming a high-performing and efficient regulator. Visit our stand at D05 to find out more about how we are doing this and what we are doing to improve the wider system of health professional regulation.

GDC Council member Kirstie Moons will also be speaking at the Dental Nurses Forum on upcoming changes affecting professional standards and responsibilities.



VISIT US
ON
STAND K50

ACTEON

INNOVATION
CHANGES
PRODUCTS

PROGRESS
CHANGES
BEHAVIOURS

Seminars

Located outside the hall
in the Concourse Suites

Friday 22nd April

Concourse 21 (11:00 - 11:45)

Dental and Economic Consequences of Vitamin D Deficiency in UK Children
Dr Chris Poole, PhD, Chief Research Officer, Digital Health Labs Limited



Concourse 22 (11:45 - 12:45)

Records, Consent and Compliance with The Mental Capacity Act
Alison Doherty, RDT DipDHERSH FAETC A1, Head Tutor,
Tempdent Dental Recruitment and Training



Concourse 21 (12:30 - 14:30)

Predictable Techniques and Material Selection for the Aesthetic and Functional Rehabilitation of Tooth Surface Loss
Dominic Hassall, BDS MSc FDS (RCPS) Glasg MRD (RCS Edin FDS (Rest Dent) RCS,
Director, Dominic Hassall Training Institute



Concourse 21 (15:00 - 15:45)

Wealth Protection & Taxation For Dentists
Shazan Qureshi, Knight Wolffe and Michelle Howe, Knight Wolffe



Saturday 23rd April

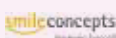
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Concourse 21 (14:30 - 15:15)

Wealth Protection & Taxation For Dentists
Shazan Qureshi, Knight Wolffe and Michelle Howe, Knight Wolffe



On-stand Education

Clark Dental, Stand G60



Friday 22nd April

30 min CPD lectures – Various times throughout the day

Using Digital Radiography with Endodontics

Dr Tony Druttman

Periodontal Charting with the Florida Probe Voice Works

Melanie Prebble

Facial Aesthetics

Professor Bob Khanna

Periodontal Charting with the Florida Probe Voice Works

Dr John Stansfield

The Merits of Using the T-Scan for Occlusal Analysis

Dr Thomas O'Connor

Saturday 23rd April

30 min CPD lectures – Various times throughout the day

Using Digital Radiography with Endodontics

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Periodontal Charting with the Florida Probe Voice Works

Dr John Stansfield

The Merits of Using the T-Scan for Occlusal Analysis

Dr Thomas O'Connor

EXHIBITOR LATEST NEWS



STRAUMANN®

NEW Straumann® CARES® Scanner and In-lab Milling.

Market leaders in implant, restorative, regenerative and digital solutions, Straumann, are proud to be headline sponsors of the Dental Technology Showcase 2016, where they will be exhibiting their NEW laboratory innovations.

The launch of the Straumann® CARES® 3Series and 7Series Scanner, powered by Dental Wings, is the next milestone for their CAD/CAM product portfolio. The new in-lab desktop scanner combines proven and established scanning processes with the latest computer technology in an elegant, functional design, to accurately scan models and impressions. The scanners combine proven laser triangulation technology with three or five axes of freedom and are embedded with a powerful PC and several DWOS applications.

Additionally, Straumann now offer dental laboratories the capability of milling custom dental prosthetics in-lab via the Straumann® CARES® M Series. This state-of-the-art, five-axis in-lab milling machine can be used to produce a wide range of prosthetics, from inlays, onlays, veneers and single crowns to bridges and screw-retained restorations. Prosthetics can be milled or ground in wet or dry modes from a wide range of materials including zirconia, glass ceramic, PMMA, wax and lithium disilicate ceramics.

In using Straumann® CARES® Visual software and scanning technology, the in-lab milling machine will be offered with the new Straumann® CARES® 3Series and 7Series Scanner, or as a standalone for customers already equipped with a scanner.

For more information, visit Stand 310 at DTS 2016 or contact Straumann on 01293 651230 or visit one of our sites: straumann.co.uk, straumannmentoring.co.uk, therevu.co.uk

Facebook: Straumann UK
Twitter: @StraumannUK

VISIT US AT STAND 310



THE DR BOB KHANNA TRAINING INSTITUTE

Now you have the opportunity to join the growing trend of cosmetically minded dental surgeons seeking expert training in the art of non-surgical facial enhancement.

Prof Bob Khanna, President of IAAFA, has run courses using Botulinum Toxin and Dermal Fillers for over 17 years to both doctors and dentists.

In his courses, you will learn how to incorporate facial aesthetics, within your dental clinics to be able to offer a more comprehensive and highly sought after service to your patients. Beginner's courses are available, as well as advanced ones for existing users. All courses are theory and hands-on based, delivered in a most uniquely enjoyable way.

"Highly Recommended"
Dr Larry Rosenthal (New York, USA)

"Inspirational and Outstanding"
Dr George Freedman (Canada)

"One of the best courses I have attended"
Dr Muhammed Qureshi (Occulo-Plastic Surgeon, UK)

"Excellent course.... great hands on experience"
Dr Elaine Halley (Perth, Scotland)

Promotional offers will be available to all delegates who book any of the training courses during the Dentistry Show. Places book up fast, so don't miss out on this exclusive offer, come and visit stand G60. We look forward to meeting you.

VISIT US AT STAND G60

REGISTER FOR YOUR FREE PASS:

www.thedentistryshow.co.uk/news
or Call: +44 (0)207 348 5776 or
+44 (0)207 013 4986



BLACKWELL

New Hogies Plus Eyeguards, see the difference!

Protective eyewear from the Hogies range has always given dental practitioners uncompromised safety and integrity, whilst remaining lightweight and stylish. Available in 5 NEW dynamic colours. Blackwell, for the Dentistry Show, introduces the improved Hogies visor. Special offer prices for the Dentistry Show. New Odontocem the First calcium silicate-based biocompatible cement containing a steroid for lining deep cavities, a substitute for Ledermix cement.

VISIT US AT STAND M16



CASTERBRIDGE DENTAL

Casterbridge Dental will be celebrating our 25th anniversary at the Dentistry Show this year with the launch of our new range of high translucent FX Zirconia crowns.

Casterbridge Dental are an award winning DAMAS accredited laboratory providing premier and standard services, manufacturing Crown & Bridge, Prosthetics, CAD/CAM, Implants, and Orthodontics. We offer treatment planning, consultations and shade taking services. We are able to receive digital files for importing into laboratory software for 3D design and in-house 3D printing and milling.

Visit us at stand A90 for more information and to take advantage of our show only offers and prize draw for full details of our offers visit www.casterbridgedental.com. Our prize draw is in association with Rufus Stone Limited Editions and we are offering visitors to our stand the chance to win a new release limited edition Norman Parkinson with the Beatles book. Visit www.rufuspublications.com for full details of the book.

VISIT US AT STAND A90

EXHIBITOR LATEST NEWS



AMG WEALTH MANAGEMENT LTD

AMG Wealth Management Ltd is in partnership with St James's Place a FTSE 100 company and a leading UK Wealth Management organisation.

We recognise the challenges that all Dentists' encounter within their profession and in business.

We will provide you with comprehensive advice, working closely with you to establish your goals.

Some of the areas we evaluate are;

- Maximising NHS retirement planning opportunities, reviewing lifetime allowance and other retirement planning alternatives
- Effective tax planning for you and your business
- Structure your remuneration tax efficiently and cost effectively.
- Protecting your personal income and loss of key person
- Business succession planning and legacy planning
- Put in place or review your existing employee benefits scheme and ensure that you are prepared for pension auto enrolment (if relevant).

The Partner Practice represents only St. James's Place Wealth Management plc (which is authorised and regulated by the Financial Conduct Authority) for the purpose of advising solely on the Group's wealth management products and services, more details of which are set out on the Group's website www.sjp.co.uk/ products. The 'St. James's Place Partnership' and the titles 'Partner' and 'Partner Practice' are marketing terms used to describe St. James's Place representatives.

VISIT US AT STAND P15



ORACOAT XYLIMELTS

OraCoat XyliMelts for Dry Mouth are fully dissolving oral adhering discs that slowly release xylitol and cellulose gum.

XyliMelts stimulate saliva with flavour and coat and moisturize the mouth with soothing oral lubricants and humectants. XyliMelts is the only dry mouth remedy for use while sleeping, when dry mouth is worst and disturbs sleep.

XyliMelts is only remedy that addresses the two serious consequences of dry mouth.

(1) Xerostomia is worst at night and disturbs sleep which reduces quality of life all day. With XyliMelts, patients sleep well all night.

(2) Xerostomia causes rampant caries. XyliMelts deliver a therapeutic level of xylitol into saliva while sleeping, when saliva flow is lowest and the xylitol lingers in the mouth. XyliMelts used while sleeping is the most effective delivery per gram of xylitol for caries control.

Free samples at stand P56; purchase at oracoat.eu; planned to be in Boots in July.

VISIT US AT STAND P56



4T MEDICAL

Interested in medical aesthetics?

Medical aesthetics is a rapidly growing sector and one many dentist practices are keen to explore. UK dentist are already qualified to carry out a large range of non-invasive cosmetic procedures. But where do you start? 4T Medical supplies carefully selected cosmeceutical and medical aesthetic products that meet the highest manufacturing standards. The company, which is located near Cambridge, has built a solid reputation for providing excellent and friendly service and the best possible prices. They also provide training for all their products including amalian dermal fillers and PDO threads.

To find out more, visit them on Stand D90.

Julien Tordjmann, Managing Director of 4T Medical, says: "This is the first time 4T Medical will be attending the Dentistry Show. We are therefore very excited to showcase our products and discuss training and will be available on Stand D90 for a chat."

VISIT US AT STAND D90



CLARK DENTAL

What will you discover with Clark Dental?

The team from Clark Dental – one of the UK's foremost suppliers of dental technology – will once again be on-stand at The Dentistry Show 2016.

Sharing stand G60 with long-time partners, Medifinance, the Dr Bob Khanna Training Institute and Taylor Roberts Chartered Accountants, Clark Dental will be offering delegates the chance to learn more about the exceptional range of cutting-edge dental solutions available, as well as gaining verifiable CPD from a number of imminent on-stand speakers.

With diagnostic equipment from Sirona and Schick, exclusive items such as the Florida Probe and T-Scan Occlusal Analyser, and dental units from Anthos, A-dec, and FONA, Clark Dental has precisely the equipment needed to make any dental surgery better than ever.

Be sure to visit the friendly team from Clark Dental to discover more about any of these products – and many more. You certainly won't want to miss out.

For more information call Clark Dental on 01268 733 146, email info@clarkdental.co.uk or visit www.clarkdental.co.uk

VISIT US AT STAND G60



ISFY LTD

Discover World Class Dental Instruments from ISFY Ltd – Stand K24.

ISFY Ltd manufactures a full range of unique and differentiated dental instruments of exceptional quality and value.

Our premium Anaqa range includes orthodontic pliers, extraction forceps and elevators, made with the finest quality titanium coated steel and carbide tips by Serration Ltd.

All Anaqa instruments come with an industry leading five year warranty.

Free product promotions will be available on the stand together with a very special giveaway - don't forget to collect yours.

For THE DENTISTRY SHOW we will also be launching a new range of Anaqa dental instruments to complement our existing range, these products are designed to take dental instrumentation to a whole new dimension.

The ISFY team look forward to welcoming everyone.

To find out more about ISFY, please visit www.isfy.co.uk

VISIT US AT STAND K24



PRACTICE PLAN LTD

Practice Plan is the UK's leading provider of practice-branded patient membership plans and offers a wide range of business support services, including expert marketing, business advice and NHS conversion support.

We have a wealth of experience and expertise to ensure that setting up and implementing your own practice-branded plan is a pain-free and seamless experience. What's more, once you're up and running we have a wealth of business and plan support services to help you develop and maintain a profitable and sustainable business.

So, whether you're considering your options out of the NHS, looking to introduce a plan into an established practice or considering switching from another plan provider, we can help you take your practice where you want it to go!

If you want to find out more, come and see us on stand L62. We'll also be presenting a lively, educational programme in the Dental Business Theatre, featuring a host of expert speakers and business-focused topics. Don't miss your chance to join us!

If you'd like to find out more before the show, why not get in touch; we'd love to hear from you to discuss how we can help your practice now and in the future.

T: 01691 684120, E: info@practiceplan.co.uk

www.practiceplan.co.uk

Facebook: [practiceplanuk](https://www.facebook.com/practiceplanuk), Twitter: [@practiceplan](https://twitter.com/practiceplan)

VISIT US AT STAND L62



STRUCTURED COMMUNICATIONS

At Structured Communications we specialise in all aspects of business communication solutions, we focus on providing our customers with only the services they need to suit their requirements.

Our portfolio Includes:

- VoIP Solutions
- Analogue & Digital Lines
- Fixed Telephone Systems
- Call Management Solutions
- Broadband
- Lease Line
- Mobile

Our business has been built on referrals and recommendations; we know the importance of keeping customer service and value as a priority.

We also believe in helping others, which is why we have agreed to donate 7.5% of the monthly invoice on new business related to the dental industry to Bridge2Aid.

To hear more about how Structured Communications can help, please do not hesitate to contact one of the team on 02033014000 or email hello@structuredcommunications.co.uk

VISIT US AT STAND J68



NORDIC INSTITUTE OF DENTAL EDUCATION

Expand your expertise at The Dentistry Show with the Nordic Institute of Dental Education.

On stand L70 at this year's Dentistry Show, The Planmeca Digital Academy in conjunction with its education partner The Nordic Institute of Dental Education will be hosting a series of lectures and hands on demonstrations.

Dr Rupert Austin, Clinical Lecturer in Prosthodontics King's College London Dental Institute and Petri Kajander NIDE lecturer, deliver the 'Power of Chairside Digital Dentistry' session with Senior NIDE lecturer Mark Niemi presenting the 'Integration of 3D CBCT Technology within General Practice.'

Lectures take place on Stand L70 across the two days of the show, with the first lecture starting at 10am, running every hour on the hour, with the last lecture starting at 4pm.

To secure your place at one of the NIDE lectures visit www.thedentistryshow.co.uk/NIDE or alternatively call 0500 500 686.

VISIT US AT STAND L70



PATIENT PLAN DIRECT

Patient Plan Direct is a highly cost effective dental plan provider embracing 21st century web-based technology to offer a sophisticated solution to running practice-branded dental plans.

Patient Plan Direct is like other plan providers, only much more cost effective to your practice, thanks to an administration fee of only £1.00 per patient per month (including A&E cover and VAT), often proving to be 2-3 times more cost effective than working with other plan providers such as Denplan, Practice Plan or DPAS.

Established in 2009 Patient Plan Direct works with over 300 practices across the UK, supporting them in running, developing and growing profitable and health orientated dental plans.

Our dedicated client services team and highly experienced business development managers help practices either; launch a dental plan for the first time, utilise a plan to convert from NHS to Private, or transfer from another plan provider to make huge cost savings!

Tel: 08448486888

Email: info@patientplandirect.co.uk

Web: www.patientplandirect.co.uk

Twitter: [@patientplan](https://twitter.com/patientplan)

VISIT US AT STAND B75



MEDIFINANCE

Medifinance are specialists in arranging funding and bespoke finance solutions for Dentists.

Our product range is comprehensive and we can arrange fast, fuss-free business loans and personal loans to cover all of your finance requirements, including: Equipment Finance, Practice Loans for Refurbishments, Personal Loans for any reason including home improvements and clinical courses, among others.

We also offer Patient Finance allowing you the ability to offer your clients the treatment they want, today, with an affordable loan, paid to you within 48 hours. www.patient-finance.co.uk

Please visit www.medifinance.co.uk for more details of the services that we provide, or call 03331 500 287.

VISIT US AT STAND G60



GEO ORTHODONTIC

GEO Orthodontic - Italian-designed transparent aligners and orthodontic appliances.

GEO Ortodonzia has a collaborative approach to design and innovation based on working with leading orthodontic professionals and has a successful 20 year track-record as a dental lab supplying orthodontic appliances and has been producing NUVOLA transparent aligners for 12 years.

NUVOLA transparent aligners facilitate gradual, painless teeth straightening to address phonetic, functional, aesthetic and other orthodontic issues. NUVOLA is easy for dentists to use and is driven by NuvolaWEB online case management. A key feature is NuvolaVIEW which gives patients and practitioners a downloadable 3D view of the treatment from start to finish.

GEO's range of functional orthodontic appliances and NUVOLA transparent aligners are now available to UK dentists through GEO Orthodontic UK which provides hands-on training, full customer service and technical support.

Come and see the system on stand N120 and discuss your aligner and appliance needs with our sales and support team.

Hear Dr Cesare Luzi address an open session at 12:30 on the 23rd in the Aesthetic Dentist Theatre.

VISIT US AT STAND N120



KERR

Kerr all set to launch Maxcem Elite™ Chroma cement.

The Kerr team is delighted to be exhibiting at this year's Dentistry Show and excited to be launching Maxcem Elite Chroma resin cement into the UK market.

Maxcem Elite Chroma is the first self-etch/self-adhesive resin cement offering a colour clean-up indicator, dispensing as a pink colour before fading at the gel state, letting clinicians know the optimal time to clean up excess cement. Other features and benefits include:

- Dual-cure
- Enhanced bond strength
- Radiopacity
- Dual-barrel automix delivery system
- One-Peel™ clean-up
- Easy storage without refrigeration
- Compatibility with all indirect restorations.

Also on show will be other standard-setting products that make up Kerr's rich portfolio, including the brand new bulk-fill SonicFill 2, the elementsfree obturation system, and the TF Adaptive file system with Adaptive Motion.

For further details on the products available from Kerr Restoratives, Endodontics and Prevention, please visit stand G10.

VISIT US AT STAND G10



VSS ACADEMY

VSS Academy – training you for dental implant treatment in your practice.

Everyone who visits us on stand L10 will be entered into our prize draw to win an

iPad Pro.

Fuelled by an ageing population, the trend for dental implants continually grows as does the number of dentists providing this offering

We train dentists to acquire dental implant skills in a safe and success orientated environment in accordance with GDC training standards. We help dentists proactively and affordably to bring implant treatment into their own practice.

We are renowned for our full range of practical dental implant training including,

- Basic training,
- Mentoring to all complexity levels,
- Tailored support for passing exams
- Advanced and bespoke training

Our alumni and trainers stay connected in the "VSSA Support Network" to share experience and knowledge with each other and master all kinds of real life implant cases.

Register and find out more on www.vssa.co.uk.

VISIT US AT STAND L10



ACTEON® GROUP

ACTEON® Group has the ambition to rank amongst the leading international companies in the field of dental equipment & products.

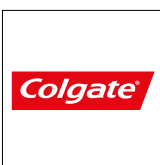
ACTEON® SATELEC® designs, manufactures and distributes medical and dental devices. The company is renowned internationally for its expertise in electronics and micro-mechanics.

In conjunction with national research agencies and universities, its integrated R&D Department has developed a wide range of small equipment including powerful piezoelectric ultrasonic generators, a phosphor plate scanner and a 3D cone beam panoramic x-ray.

Amongst the latest innovations to be placed on the market are Newtron® P5 XS, Air-N-Go™ and the PSP!X 2. These products reflect the expertise of the manufacturing plant based at the Bordeaux-Mérignac site in France.

The Acteon production site in Italy designs and manufactures radiology equipment the most recent innovations in radiology are X-Mind® unity and Trium 3D x-ray. These products together with the products sold under the Acteon Imaging brand, mean that Acteon can offer the dentist a complete range of digital imaging equipment.

VISIT US AT STAND K50



COLGATE

Join Colgate's 'How to Build a Profitable Patient Focused Practice' seminar with Dr Smita Mehera, Practice Owner and Clinical Director of Samera Dental Accountants and Business Advisors on Friday 22nd April at 11:30am in the GDP theatre, and hear about expanding your marketing and business knowledge and identifying ways to maximise your profitability through patient-focused activity.

All attendees will receive a Sanex Bodycare pack worth £15. Exhibition pricing on the Colgate® Pro-Clinical® electric toothbrush range* is also available at the stand.

Visit stand J50 where dental professionals with dentine hypersensitivity can enjoy some frozen yogurt, and take the Colgate® Sensitive Pro-Relief™ toothpaste 'Instant** Relief Challenge'. Even if you don't suffer from dentine hypersensitivity you are still invited to come along and see the 'Instant* Relief Challenge' outcomes for yourself.

*For information on purchasing models. **Instant pain relief is achieved with direct application of toothpaste massaged on sensitive tooth for 1 minute.

VISIT US AT STAND J50



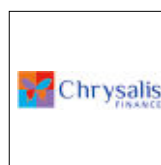
INSPIRE HEALTHCARE SERVICES

Inspire Healthcare Services provide clinical waste disposal and collection services to dentists, GP's, hospitals, clinics, health centres and any business that requires clinical waste to be disposed of safely and efficiently.

Our highly experienced and professional team understand the industry and will offer advice on our range of products and changes in legislation as well as assisting with completion of pre-acceptance audits.

We operate our own waste station allowing us to manage customers waste on site prior to onward disposal.

VISIT US AT STAND L25



CHRYSLIS FINANCE

Being able to offer patients affordable treatment finance is important for modern dental practices.

As an Appointed Representative of Chrysalis Finance, your practice can provide patients the opportunity to spread the cost of treatment without being directly authorised by the Financial Conduct Authority.

Sign up at The Dentistry Show 2016 and you'll also get discounted prices of just £200 for the licence fee, then £10.50/month for application, processing and support services (normally £400 plus £14 per/month).

Chrysalis takes full responsibility for all compliance risks and regulations, leaving you to focus solely on your patients.

What's more, the Chrysalis Dashboard ensures a quick and easy application process, so you'll receive full payment within 48 hours of a patient being approved.

Help your patients say "yes" to treatment with Chrysalis Finance.

For more information visit Chrysalis Finance at The Dentistry Show 2016 stand D55, call 0333 32 32 230 or visit www.chrysalisfinance.com

VISIT US AT STAND D55



design4dentists.com

design4dentists.com is a specialist service offering advertising, marketing and design solutions for the dental profession.

Established over 16 years with experience stretching back over 28 years, we provide top agency quality combined with an honest and dedicated approach... at an affordable cost.

Service and results... these are two of the main reasons for our continued success. Deal direct with your key designer, not a salesperson; find there are no hidden costs; benefit from our straight-talking and quick response to queries and requirements, experience how our design and marketing solutions can help to increase enquiries, and ultimately sales. Begin to understand the relationship between investment in design and commercial success.

At design4dentists, our aim is to help start-up and existing practices develop and establish an individual, professional identity that stands out from the competition. This is your chance to work in partnership and gain from our knowledge to create a brand that will last for years.

Free Dental App Design & Set-up if you purchase a Pearl Website Package at the show. Visit stand P28 or download our design4dentists app for other special offers.

Visit our website today at www.design4dentists.com

VISIT US AT STAND P28

Optimal results in one-step

OPTIM BLUE, Surface Cleaner and Disinfectant in one.



OPTIM® BLUE's superior power kills germs fast.

Virucidal. Bactericidal. Tuberculocidal. Fungicidal.

SciCan | Your Infection Control Specialist™ scican.com

EXHIBITOR LATEST NEWS



SCHOTTLANDER

Schottlander was founded in 1922 and have prospered and are growing through an absolute commitment to the highest quality products, training and services that answer everyday clinical needs.

We have twice received the Queens' Award for Enterprise in the Innovation Category.

At the Dentistry Show we will be demonstrating our newest and most innovative products, including:

- enigmallife+ a new range of denture teeth which do not look like denture teeth. With the look and feel of your patients' own teeth, they help them to regain their appearance and function.
- XP-Endo Finisher and TotalFill BC Sealer for the first time enable 3-Dimensional Endodontics - regardless of which file system is used.
- Doric Definition Addition Cured Silicone Impression Material that will give you more accurate crown & bridge impressions with better defined margins.

Please visit Schottlander on Stand DTS15 / A15 or Freephone 0800 97 000 79

VISIT US AT STAND A15



SMILE IMAGING

Cosmetic digital imaging has never been more high-tech, efficient and precise.

This is our fastest and easiest to use software. Our latest update has an automatic analysing whitening feature. The software outlines the area and shows the motivational picture in less than 30 seconds, "Wow" patients.

Results are compelling, instantly motivating, leading to a guaranteed increase in case acceptance, and profitability.

Presenting cosmetic dentistry cases in a new and exciting way that a patient understands.

Setting expectations is no longer an issue, as you have complete control with all our procedures.

Adding our software to your services will allow your patients to see, before treatment, the end of an emotional dental journey of how their smile could look.

This proven technology produces a faster "YES" to all your clinical procedures.

Call into our stand for a FREE 42" TV or Camera & Printer Special Order Show Deal.

VISIT US AT STAND L103



UNIVERSITY OF KENT – CENTRE FOR PROFESSIONAL PRACTICE

Enhance your career prospects in 2016! For the first time at the Dentistry Show – the Centre for Professional Practice at the University of Kent. Please come and visit us at Stand L27.

The Centre for Professional Practice offers part-time work-related learning within Higher Education. Our programmes have been specifically designed to meet the needs of registered dental professionals wishing to continue to develop their academic ability while maintaining their professional role. Join our other dental professionals who are already advancing their career on our programmes:

- MSc pathway Applied Dental Professional Practice / Advanced and Specialist Healthcare. A postgraduate programme that aims to develop evidence-based, critical understanding, as well as research skills related to practice based enquiry.
- BA/BSc Top-Up in Professional Practice. Broaden your work-related expertise while gaining a degree. Study with like-minded people through part-time learning over two years. Taught by leading academics and practitioners.

Find out more: www.kent.ac.uk/cpp

VISIT US AT STAND L27



KNEADS

Kneads – Hand simulated, heated massage devices.

Launched in November 2015, Kneads is a UK based luxury massage therapy device brand.

Our products are recommended by physicians to help back pain sufferers and are designed to relieve painful and tired muscles. Unlike other devices, Kneads is a patented product which actually simulates fingers and thumbs in 3D instead of using rotating balls. With the addition of infrared heating, Kneads increases blood flow to the muscles, reducing tension and bringing your stress level back down to 0. All of our customers enjoy their Kneading experience and 92% of users agree that our product feels more realistic than the leading massage brands on the market.

We pay a lot of attention to aesthetic design and detail and that's why we have opted for a soft white PU leather casing which looks great in any modern home. The infrared heating elements inside glow bright orange through the exterior mesh, clearly illuminating both of the massage hands.

VISIT US AT STAND K103



MEDICALP

MedicAlp - Combining the thrill of a cross European Driving Adventure with Clinical Education Meetings.

Including Radiography CPD from UK's leading lecturer, Dr Jimmy Makdissi.

Our European Educational Adventures take in the best of both worlds; essential training by specialists combined with a large dose of fun driving some of Europe's most exciting roads, whilst staying in relaxed surroundings throughout the trip.

MedicAlp UK is not a race and is not intended specifically for those with sports cars, the aim is to enjoy a shared interest in adventure and exploration with colleagues and known names in dentistry, an opportunity to network whilst gaining valuable CPD.

Topic	Presented by	CPD
Radiography	Jimmy Makdissi	5hrs
Infection Prevention and Control	Apolline	3hrs
Maintaining Clinical Records	Apolline	1hr
Safeguarding Adults and Vulnerable Children	Apolline	4hrs
CQC - The Current Inspection	Apolline	3hrs

A typical day begins with a CPD session and is followed by an afternoon taking in the amazing surroundings and scenery on some of Europe's most spectacular routes with opportunities for pit stops to take in the breath taking views. The evenings allow an opportunity to wind down, relax, network and sample the wonderful local wine and cuisine amongst friends and colleagues.

Web: www.medicAlp.co.uk

Tel: 0161 900 6892 / 07701 048 432

VISIT US AT STAND J01



STAFFER MAYLED & CO LIMITED

We are a firm of Chartered Certified Accountants based in Cardiff with over 25 year's experience in the dental business sector and offer accountancy, taxation, PAYE and business development services to the dental and healthcare business sectors.

Our business ethos is based on the building and development of long term relationships with like-minded individuals who share our enthusiasm for the dental and related business sectors.

We manage a nationwide portfolio of clients which includes principal dentists, associates, therapists and hygienists.

Our experience in the dental healthcare sector is enhanced by our membership to the National Association of Specialist Dental Accountants and Lawyers (NASDAL).

For more information or to arrange a time to meet on either Friday or Saturday please email Anthony or Neil at info@staffermayled.com or call us on 02920 393510.

VISIT US AT STAND B80



CORTEX DENTAL

Cortex Dental Established in 2008 by recognized doctors, CORTEX designs, manufactures and sells innovative.

Our motto: "One Product, One Protocol, Predictable Results"

CORTEX offers distributors and doctors comprehensive and customized solutions to grow their business.

VISIT US AT STAND B10



ISFY LTD

ISFY Ltd manufactures a full range of unique and differentiated dental instruments of exceptional quality and value.

Our premium Anaqa range includes orthodontic pliers, extraction forceps and elevators, made with the finest quality medical grade steel with optional titanium coating. Our diamond honed carbide tips (by Serration Ltd UK) gives performance with precision.

Anaqa instruments come with an industry leading five year guarantee.

Free product promotions will be available on the stand together with a very special giveaway - don't forget to collect yours.

For The Dentistry Show we will also be launching a new range of Anaqa dental instruments to complement our existing range, these products are designed to take dental instrumentation to a whole new dimension.

The ISFY team look forward to welcoming everyone.

To find out more about ISFY, please visit www.isfy.co.uk

ISFY Ltd., I-Centre Oakham Business Park, Hamilton Way, Mansfield, Nottinghamshire NG18 5BR.

Tel: +44 (0)115 786 7111

VISIT US AT STAND K24



MAPPING CPD

Mapping CPD supply in house cost effective solutions for verifiable core CPD in Cardiopulmonary Resuscitation (CPR), Automated External Defibrillation (AED) and Infection Control for the whole dental team.

Your training is delivered by a dental professional who understands the legal requirements set out by the GDC and CQC.

Our philosophy is to develop your team's existing skills and knowledge whilst covering core competencies - improving team communication with a focus on scenario based training within your own practice.

Mapping CPD offer high quality bespoke CPD training to suit your practice time and budget with full compliance to professional standards delivered by an industry based specialist.

VISIT US AT STAND C95



SCORE – SEATS TO SUIT

Score focuses on creating a better workplace so you can enjoy a healthier live.

Score believes that the use of saddle chairs is a positive contribution to the physical health of dentists and dental nurses. By studying the needs of dentists and dental nurses in their daily work, we have developed the unique Score Balance technique that makes the saddle swing smoothly. The tension of the Balance mechanism is easy adjustable. The movement created by the Balance mechanism takes away pressure on the inside upper leg whilst tilting the point of gravity forward and keeps pelvis and spine in position.

For your comfort, you can choose between two sizes of saddles: the 'Amazon' (narrower seat) or 'Jumper' (wider seat). Active healthy sitting is your next position. Come over to stand L32 to try the unique Amazon and Jumper Balance yourself! As for Microscope users: please come over and try the unique Medical Swing Support.

VISIT US AT STAND L32



WESLEYAN

Personal financial planning for dentists.

Our Financial Consultants work exclusively with dentists and can help you plan for a more secure financial future.

To find out more visit www.wesleyan.co.uk

VISIT US AT STAND L62



COMBINED LOCUMS LTD

Why Choose Combined Locums?
Combined Locums in the West Midlands offer candidates a one stop solution for top locum and permanent vacancies nationwide.

We are a specialist locum recruitment agency providing expert staff cover for the NHS and independently owned healthcare professionals, focusing on our areas of practice that include General Practitioners, Dentists, Optometrists and Pharmacists.

Clients can be rest assured of a reliable and professional service as our vetting process is extremely thorough, meaning we will only put forth experienced specialists for the required sectors. Our strong relationships with practices allow us to get the top locum and permanent positions as soon as they become available.

As a local company we have built an unassailable reputation for providing high calibre and reliable locums whilst charging honest and competitive fees for our services. We are located in Walsall but our services are available to our neighbouring boroughs of Sandwell, Dudley, Birmingham, Solihull, Wolverhampton and Coventry.

As part of your service we provide guidance to trainee GPs to succeed in clinical skills assessment (CSA).

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E: info@combinedlocums.co.uk

W: www.combinedlocums.co.uk

Combined Locums Ltd, Swiss Cottage, 28 Willows Road, Walsall, WS1 2DR

VISIT US AT STAND N01



TROLLDENTAL UK LTD

We design, manufacture and supply the following products direct to dentists:

- Sensor holders and hygiene sheaths suitable for virtually all x-ray systems (The TrollByte™ range). This includes CCD sensors, Photostimulable Phosphor Plates (PSP) and analogue film.
- Mounting cards for analogue film (TrollMount™)
- Super-sensitive, highly accurate, 8 micrometre articulating foil (TrollFoil™)

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VISIT US AT STAND B55



DIRECTA

Completely dry environment for a variety of different procedures.

Super Absorbents have reached a new level with the introduction of the NEW & UNIQUE DryDent® Sublingual for optimal saliva control.

A unique, new product which collects and controls the saliva produced by the sublingual glands as well as the submandibular glands. It is placed under the tongue for the optimal collection of unwanted moisture under the sublingual area. Its super absorbent qualities provide a super dry oral environment during a variety of procedures.

Patient comfort has been improved with its smooth soft material design that reduces uncomfortable swallowing reflexes. Saliva ejectors can be placed over the DryDent Sublingual, minimizing uncomfortable suction of soft tissue.

DryDent Sublingual's super absorbent capacity keeps moisture control even when it is fully saturated.

VISIT US AT STAND E20



INTERNIS

Founded in 2010, Internis is a UK speciality pharmaceutical company.

Internis are engaged in the development and commercialisation of highly effective and innovative new medicines aimed at the treatment and prevention of a range of common bone disorders, such as osteoporosis and vitamin D3 deficiency.

VISIT US AT STAND P25



THE KEYBOARD COMPANY

Showing for the first time at The Dentistry Show, the InduProof® Pro helps to reduce problems with germs and prevent the risk of viruses being passed on through keyboards.

Its flat design and silicon frame enable users to fully clean and disinfect the unit. The "clean mode" key makes it possible to temporarily switch off the key and touchpad functions to prevent any unintentional commands during cleaning operations.

The InduProof® Pro has technical features, which significantly expand its range of functions. For example, users can illuminate the keys to four different degrees of Red LED lighting. The keyboard can also be attached to almost any magnetic surface at an angle of up to 90° from horizontal as a result of its in-built magnets. An integrated capacitive touchpad handles the mouse functions. The divided space bar and the gentle, but precise key strokes provide a pleasant typing experience and support touch-typing.

VISIT US AT STAND E22

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Prof. Bob Khanna
(President of the International Academy of Advanced Facial Aesthetics - IAAFA)

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3M™ Ketac™ Universal Aplicap™

Glass Ionomer Restorative

Paediatric, elderly and busy teens in between – treating patients who can't sit still long feels like a race against the clock – every second counts. That's why 3M developed Ketac Universal Aplicap glass ionomer restorative.

- ▶ **One-step placement**¹ – no conditioning, coating or light-curing steps to slow the procedure down
- ▶ **Low stickiness**² for easy placement
- ▶ **Stress-bearing properties**³ enable extended indications
- ▶ **Continuous fluoride release**⁴ over 12 months

Ketac Universal restorative... because caries prone patients can also be the most restless in the dental chair.

For more information,
visit **stand H20**



¹ 3M Oral Care Internal Data. One-step placement. Claim number 06229, 2015

² 3M Oral Care Internal Data. Low stickiness 06246, 2015

³ 3M Oral Care Internal Data. Extended Indications.
Claim number 06183, 2015

⁴ 3M Oral Care Internal Data. Fluoride release.
Claim number 06117, 2015



**Finish faster.
Finish strong.**



LAUNCHPAD UK 2016 GUIDE



**dentistry
show**

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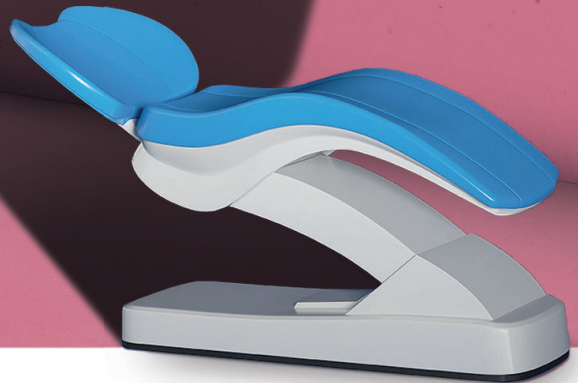
LAUNCHPAD UK

Delivering the latest innovations in Dentistry

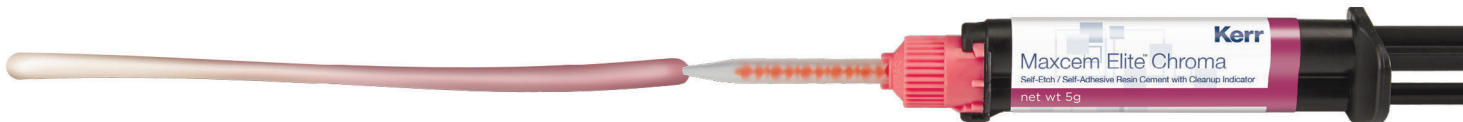
THE WRONG CEMENT CAN COME BACK TO HAUNT YOU

Cement cleanup can be unpredictable. Environmental factors, timing inconsistencies, and instability can add up to outcomes that can leave problems lurking.

Isn't it time to change your cement?



Maxcem Elite™ Chroma dispenses pink and fades to a cement shade, allowing you to recognise the precise moment your excess cement is ready to be removed. Then, with just one peel, success. Your restoration is secure. **Change your cement. Change your outcomes.**



Maxcem Elite™ Chroma
Self-Etch / Self-Adhesive Resin Cement with Cleanup Indicator



Welcome to The Dentistry Show and The Dental Technology Showcase Launchpad UK Guide

Launchpad UK Guide is the perfect platform for the trade show to showcase and launch the very latest products, materials and technology available to the UK market.

For delegates attending the shows on **Friday 22nd and Saturday 23rd April 2016**, this means that you can be sure to source all the very latest developments and innovations, with an array of brand new, cutting edge technologies and services at your disposal. The experts will also be on hand across the extensive trade floor to provide any information or advice you may need and to help you ensure that your business is at the very forefront of dentistry.

In this guide you will find the latest products, materials and technology from:

3DISC	Pg 4
3D Lipo	Pg 4
Cookson Dental	Pg 4
Dental Flex Partial	Pg 4
Dentsply	Pg 5
Detax	Pg 5
Digital Dental	Pg 5 & 7
DryDent	Pg 7
Evident	Pg 7
Implantium	Pg 7
ISFY Ltd	Pg 7
Nobel Biocare	Pg 9

Omnicent UK	Pg 9
Oral Path	Pg 9
Qudent	Pg 9 & 11
Reitel Feinwerktechnik	Pg 11
Roland DG (UK) Ltd	Pg 11
Schottlander	Pg 11
SMG3D	Pg 11
Smile Imaging	Pg 13
Swish Dental Ltd	Pg 13
Tepe	Pg 15
WHW	Pg 15

Whether you are a delegate at The Dentistry Show or Dental Technology Showcase you'll find new products relevant to you and your business. The below icons will help you understand which companies have new launches for each show.



This product is new to The Dentistry Show



This product is new to Dental Technology Showcase

For all of this and more, make sure you attend the shows taking place at the NEC, Birmingham - DON'T MISS OUT!

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1



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2



ONLINE:

www.thedentistryshow.co.uk/launchpad

3DISC Imaging invites you to experience the high diagnostic value of their newest addition to their digital imaging product line: the FireCam HD, a high-definition intraoral camera. The image resolution of 5M pixels is the highest on the market and enables you to see every detail while examining your patients' teeth.



The touch-sensitive 360° action button allows you to capture an image no matter where you press, preventing inconvenient work positions. The FireCam HD automatically adjusts images with auto-focus and auto-brightness, giving you the best image possible.

Dentists can use the FireCam HD during consultations to highlight the patients' need for treatment by showing them a clear picture of oral issues and to register progress during on-going treatments.

Visit Booth B52, www.3DISCimaging.com or contact info@3DISCimaging.com

Visit us on stand B52

3D Lipo

New & Exclusive Product Launch for Dentistry Show 2016

3D- lipo Ltd are thrilled to announce the launch of their latest multi- technology device- the 3D- lipomed V2. Following the success of 3D- lipo + and 3D- lipomed, this new machine represents the latest combination of advanced technologies to successfully target specific body indications through the treatment of fat removal, skin tightening and cellulite.



The powerful cavitation will remain the choice of treatment for deeper fat removal and overall circumference reduction, boasting 200 watt output and a head size of 60cm²- incorporating brand new cyclone technology for 2016! This unique feature ensures that the energy is even more focused to deliver dramatic results. In addition, the existing popular tripolar 3rd generation Radio- frequency for face and body skin tightening will also be incorporated in the new platform.

Brand new for 2016 is HIFU- this treatment set to replace cryolipolysis as the new direction in targeted fat removal, due to its precise nature of delivery and speed. HIFU delivers a 24 line matrix of focussed energy at a depth of 1.3cm which is fantastic for stubborn pockets of fat and body sculpting.

Clinically proven shockwave therapy is another exciting addition to the 3D- lipomed V2. This has been introduced to combat cellulite- by stimulating the breakdown of fat cells, collagen synthesis and lymphatic drainage via the delivery of radial shockwaves. The result of this is cellulite reduction and improvement in skin elasticity.

The 3D- lipomed V2 truly represents the most up to date technologies on the market to deliver a tailored approach to clients' needs ensuring best possible patient outcomes. 3D- lipo Ltd will be launching this new device at the Dentistry Show with an exclusive show offer of up to 20 % off equipment packages purchased at the show.

For further information visit www.3d-lipo.co.uk or call 01788 550440 to arrange a demonstration.

Visit us on stand L100

REGISTER FOR YOUR FREE PASS
www.thedentistryshow.co.uk/launchpad

Cookson expands their acrylic teeth range from Huge Dental.



The new MAIST series is a high quality tooth range with intricate layering and individual characterisation.

Featuring a natural appearance and offering high performance the double cross-lined material gives the most outstanding properties which include:

- 5 layer anteriors
- Permanence of shade
- High grinding resistance
- Tissue compatibility
- High Wear resistance
- Outstanding polishing ability
- High plaque resistance
- Strong bond to the denture base materials
- Wide range of moulds

12 upper anterior moulds: S1, S2, S3, S4, T1, T2, T3, T4, O1, O2, O3, O4.

6 lower anterior moulds: L1, L2, L3, L4, L5, L6.

6 posterior moulds: 3OUL, 32UL, 34UL.

Superb teeth aimed at the private market but very competitively priced.

Visit us on stand 140

Dental Flex Partial

Dental Flex Partial is proud to introduce a brand new range of revolutionary Thermoplastic Materials and Injection System for Flexible Partial to the UK market.



For the first time ever, this product combines the density and resistance of a semi-rigid polyamide, high ease of finishing and polishing and an incredibly high flexural strength, not surprisingly, the highest available on the market ASTM D790: 120. This is VIVA FLEX PARTIALS®.

The new lineup includes two polyamides (medium and low flexibility) and a thermoplastic based acrylic, used for complete dentures.

As well as new thermoplastic, Dental Flex Partial will reveal for the first time the new Injection System MADE IN ITALY, the first of its kind with an incredible number of innovations, that will save you time and money.

We are here to help you develop the best flexible partials in the world.

Special offers during the exhibition for DLA members.

Visit us on stand 424



Uniquely formulated varnish for relief of hypersensitivity

NUPRO® White Varnish from Dentsply Sirona promotes rapid fluoride release giving fast and effective relief from hypersensitivity.

Designed to minimise clumping, with no dripping or stringing, NUPRO White Varnish eliminates some of the frustrations dental professionals experience when using fluoride varnish. Flexible packaging allows the user to choose how to hold the unit dose for their convenience. Easy to handle and apply, dentists and hygienists will save time and effort as it can be applied without needing to dry the teeth first.

Developed with patients in mind, NUPRO White Varnish enables a shorter wear time compared to other leading varnish brands; patients can eat and drink after only two hours. It is also available in two pleasant flavours.

To find out more about NUPRO 5% White Varnish contact Dentsply Sirona on 0800 072 3313 or visit dentsply.com/en-uk

Earn from DENTSPLY Rewards £s on all your Preventive solution purchases at dentsplyrewards.co.uk and access FREE CPD webinars and product demonstrations at dentsplyacademy.co.uk

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Visit us on stand A10



Dentsply

The all-new Cavitron Touch™

The all-new Cavitron Touch™ Ultrasonic Scaling System from Dentsply Sirona is designed for an improved scaling experience. It is the first ever touch-screen magnetostrictive ultrasonic scaler with a new fully rotating Steri-Mate 360° detachable, autoclavable handpiece.

Cavitron Touch has an easy-to-clean touchscreen interface and customisable power settings, providing improved efficiency and ease of use for multiple clinicians.

Using innovative Tap-On™ Technology, the Cavitron Touch incorporates a wireless, rechargeable foot pedal that is designed to help reduce leg and ankle discomfort.

Naturally, the Cavitron Touch is designed to handle all levels of deposit using the full range of the 30kHz Cavitron family of inserts.

To find out more about the role of ultrasonic scalers in practice and the wide range of inserts available contact Dentsply Sirona on 0800 072 3313 or visit dentsply.com/en-uk.

Earn DENTSPLY Rewards £s on all your Preventive solution purchases at dentsplyrewards.co.uk and access free CPD webinars at dentsplyacademy.co.uk

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NEW Freeprint®: Premium 3D materials for all open DLP printers/ WL 405 nm or UV 378-388 nm

DETAX

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Generative fabrication of dental models. Precise reproduction of details, maximum surface hardness and shape stability. Precision in construction, feel and stability to meet the high demands of model production.

Freeprint® cast 405 or UV

Generative fabrication of cast objects. Burns without residue in the mould. Embedding is performed with phosphate-bonded standard embedding compound. Precise reproduction of the finest surface structures. Low-viscosity approach for low material consumption. High speed and precision in construction.

Freeprint® splint 405 or UV

Generative fabrication of biocompatible drilling templates and occlusal splints. Clear-transparent formulation for visual control in the working area. High initial hardness and final strength for maximum process reliability. Low-viscosity approach for low material consumption. High mechanical bending and breaking strength, without being brittle.

Visit us on stand 240

Digital Dental

Hand Held X ray

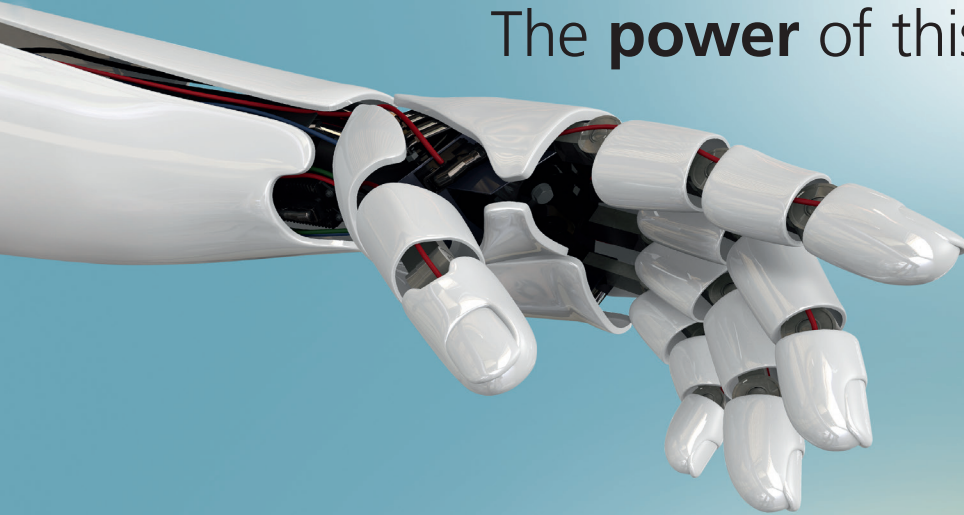
The Rextar X portable x ray is the ideal solution for your intra oral x rays. Lightweight and very easy to use. One charge lasts all week so it is perfect to share between rooms, eliminating need for multiple wall mount units. Brilliant for general practice, surgical, home visits and specialists. The double shielding lets you stay with your patients when taking x rays. This makes it ideal for children, nervous and special needs patients. The lightweight camera type design and high focussed 70Kv generator enables anybody to take razor sharp images. The Rextar can be programmed for use with film, phosphor image plates or sensors. Supplied fully tested for immediate use.

www.digitaldental.co.uk

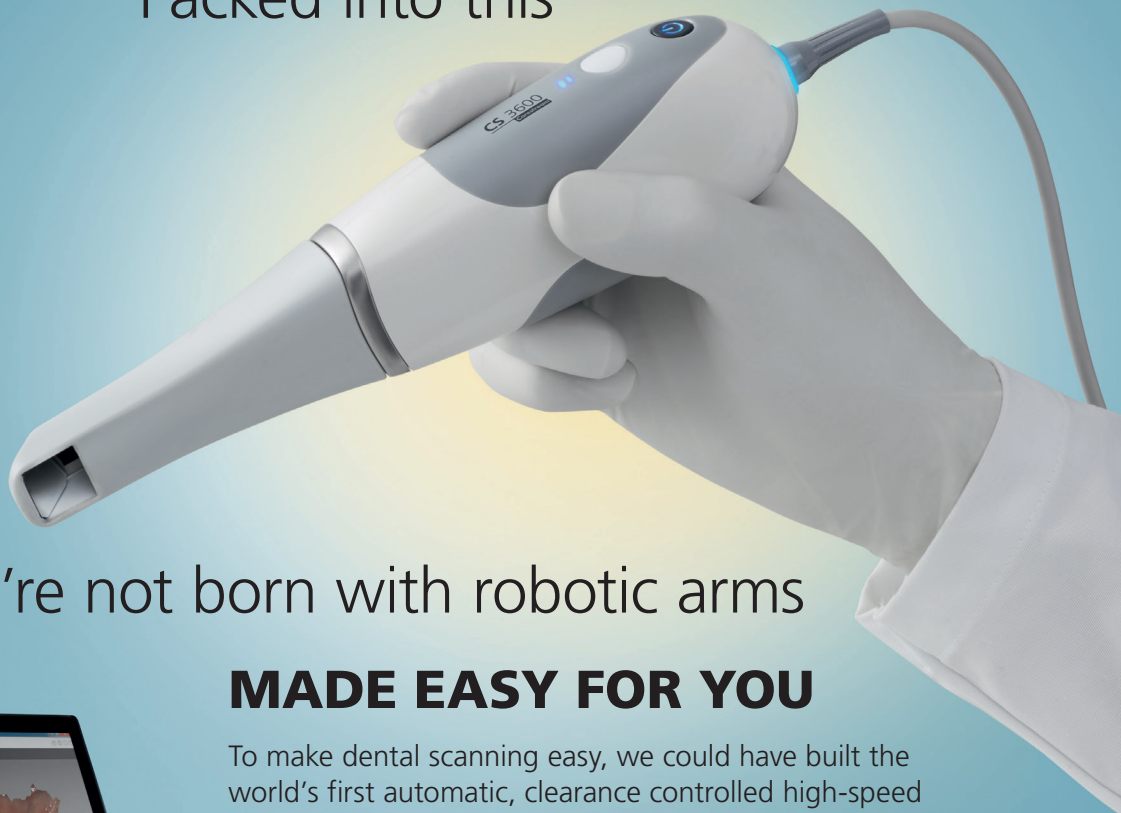
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The **power** of this



Packed into this



Because we're not born with robotic arms

MADE EASY FOR YOU

To make dental scanning easy, we could have built the world's first automatic, clearance controlled high-speed bionic appendage. Instead we packed it all into our new CS 3600 to make acquiring digital impressions easier for you.

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or visit www.carestreamdental.co.uk

Digital Dental

DS

XST X ray service and testing.

Many practices get confused between the '3 yearly x ray test' and what is actually required. X ray machines should be serviced annually. X ray tests are every 3 year for intra and pan oral units. Annually for Cone Beam CT and hand held x ray units. A new comprehensive solution for the service and testing of all of your dental x ray and digital imaging equipment. No test packs or forms to complete. No membership needed or on line surveys to fill in. Our specialist technicians have the latest radiation testing and calibration equipment. Instant results and all the paperwork completed for you. Training for new staff and advice on preventative maintenance so your equipment works better. Servicing, alignment and calibration ensures you are getting the best images possible. One company carrying out all of the tasks on one visit also means it costs less.

http://www.digitaldental.co.uk/X_ray_testing.html

Visit us on stand L92



DryDent

DS

COMPLETELY DRY ENVIRONMENT FOR A VARIETY OF DIFFERENT PROCEDURES

Super Absorbents have reached a new level with the introduction of the **NEW & UNIQUE DryDent®** Sublingual for optimal saliva control.

A unique, new product which collects and controls the saliva produced by the sublingual glands as well as the submandibular glands.

It is placed under the tongue for the optimal collection of unwanted moisture under the sublingual area. Its super absorbent qualities provide a super dry oral environment during a variety of procedures.

Patient comfort has been improved with its smooth soft material design that reduces uncomfortable swallowing reflexes. Saliva ejectors can be placed over the DryDent Sublingual, minimizing uncomfortable suction of soft tissue. DryDent Sublingual's super absorbent capacity keeps moisture control even when it is fully saturated.

Visit us on stand E20

Evident

DS

EZ DAM: The superior dry field isolation system. This all-in-one product consists of autoclavable bite blocks in 5 sizes, including trimmable mouthpieces that supply cheek and tongue retraction in addition to a throat pack. Each mouthpiece has built-in vacuum channels that allow continuous and complete removal of fluids from the oral cavity. This provides an optimal workspace and constant dry field not to mention a relaxed patient.



EZ DAM outperforms other isolation systems because of its innovative hands-free suction method and ease of use. Being less invasive and intimidating by construction, its application and removal is straightforward. Even patients with a sensitive gag reflex report that EZ DAM feels comfortable!

Using EZ DAM may reduce procedure time by up to 30% as you are able to work uninterrupted from the usual demands and failings of traditional dry field methods. This represents significant time and cost savings including less stress.

Visit us on stand K58

Implantium

DS

The Densah® Burs by Versah® are launching in the UK.

Come and visit us at stand B78 to find out how these burs can improve your osteotomy preparations.

Densah® Bur Versatility, the innovation that allows you to gently autograph the maxillary sinus and eliminate the guessing game of Implant primary stability. Densify or cut with the push of a button and efficiently expand any ridge in either jaw. Versah LLC was founded in 2014 by Dr Salah Huwais a practicing periodontist in Michigan. Dr Huwais created Versah in order to provide implant dentists with an improved and unique way to prepare osteotomies. Contrary to drilling away bone, the densah Burs are rotated in reverse at 800-1500rpms and when coupled with irrigation, hydro dynamically densify bone through compaction autografting or Osseodensification. The result is a consistently cylindrical and densified osteotomy, improving primary stability.



The Universal kit is suitable for ALL implant systems.

See the burs in action during the lecture by Jason Buglass BDS – "Simple, Accurate, Keyhole Implant Surgery has Landed" in the ADI Lecture Theatre Saturday 13.15-14.15.

Can't wait until the show? Check out our website www.versah.co.uk.

Visit us on stand B78

ISFY Ltd

DS

ISFY Ltd manufactures a full range of unique and differentiated dental instruments of exceptional quality and value.

Our premium **Anaqa** range includes orthodontic pliers, extraction forceps and elevators, made with the finest quality medical grade steel with optional titanium coating. Our diamond honed carbide tips (by Serration Ltd UK) gives performance with precision.



Anaqa instruments come with an industry leading five year guarantee.

Free product promotions will be available on the stand together with a very special giveaway - don't forget to collect yours.

For THE DENTISTRY SHOW we will also be launching a new range of Anaqa dental instruments to complement our existing range, these products are designed to take dental instrumentation to a whole new dimension.

The ISFY team look forward to welcoming everyone.

To find out more about ISFY, please visit www.isfy.co.uk

Visit us on stand K24

**22nd and 23rd April 2016,
NEC Birmingham, UK
www.thedentistryshow.co.uk
and www.the-dts.co.uk**

Digital Dentistry... *it's here now!*



Discover, Learn and Connect

with Planmeca at this year's Dentistry Show and learn about the current digital dentistry innovations that can boost practice productivity and improve patient care. The Nordic Institute of Dental Education will be presenting a series of lectures focusing on current digital dental innovations that provide better dentistry through technology for all dental professionals and patients.

DISCOVER
integrated,
high-tech
innovation

LEARN
skills
from the
experts

CONNECT
with truly
digital
solutions

The Power of Chairside Digital Dentistry

Dr. Rupert Austin and Petri Kajander deliver a programme of short lectures and hands-on demonstrations about the clinical advantages that chairside digital restorative dentistry has to offer. Learn about the workflow for same-day dentistry through to the utilisation of scanning the oral environment achieving chairside restorations with incredible results!

Course objectives

- Understand the options available for digital restorative dentistry
- Experience hands-on with the power of digital scanning with highly advanced digital restorations including same-day crowns, inlays, onlays, bridges and veneers. And see how easy it is to scan, design and mill your own same-day restoration
- Learn about the technology platforms and the choices available within your practice or laboratory



Dr Rupert Austin



Petri Kajander

Date: Friday 22nd & Saturday 23rd April
Time: 10:00-11:00, 12:00-13:00 & 14:00-15:00
Target audience: All Dentists and DCP's
CPD: Yes. SPACES LIMITED TO 12 PER SESSION

3D CBCT Technology within General Practice

Join senior NIDE lecturer Mark Niemi as he talks about the integration of 3D technology within general practice. Learn how 3D (CBCT) technology will impact your practice and your patients everyday. From implant planning through to diagnosing the unseen and preventing further complications, 3D imaging has a place and need in every dental practice.

Course objectives

- Understand the principles of 3D and how to interpret CBCT images
- Discover the advantages and capabilities of 3D technology integration to ensure the best choices for you and your patients
- During the hands-on session you will design your first virtual patient implant, utilising the powerful Romexis® software
- Understand how 3D technology can be combined with other imaging solutions for a complete comprehensive patient care programme



Mark Niemi

Date: Friday 22nd & Saturday 23rd April
Time: 11:00-12:00, 13:00-14:00 & 15:00-16:00
Target audience: All Dentists and DCP's
CPD: Yes. SPACES LIMITED TO 12 PER SESSION

To learn more about the courses that NIDE offer please visit
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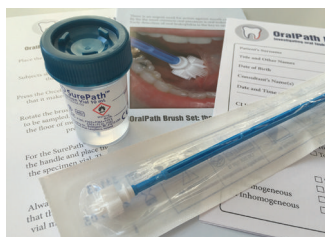
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Oral Path

The OralPath Brush Set is used by dental professionals to investigate oral leukoplakia. It is an efficient and cost-effective tool for first-stage diagnosis of oral leukoplakic lesions. Time matters, and the OralPath Brush Set can be used at the moment the lesion is detected – no need to wait for another appointment or referral. The OralPath Brush Set is easy to use, non-invasive and well accepted by patients. The cell samples gained are processed in the lab using liquid-based cytology. It has been shown that the oral brush can obtain intra-epithelial samples composed of cells that are representative of all layers of the oral epithelium. Dr Harald Ebhardt, the Director of OralPath Ltd gives a lecture entitled "Investigating oral leukoplakia - which way to go?" at the CORE CPD Theatre on 23rd April 2016.

For further informations visit our website www.oralpath.co.uk.

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It uses a motor, with accurately controlled speed and torque functions giving live speed and torque display and comes complete with a 20:1 LED contra angle hand piece.



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This is the official interactive app for The Dentistry Show and Dental Technology Showcase where you will be able to:

- View schedules, explore sessions and find networking events.
- Create your own personal schedule for easy conference attendance.
- Access location and speaker information at your fingertips.
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- Easy operation: BONE FUNCTION, ROOT FUNCTION, CLEAN FUNCTION
- Mainly used in oral surgery, plastic surgery, orthopaedics, division of osteotomy, osteoplasty surgery and bone collection
- LED handpiece insure better vision
- The monitor and alarm function of working process ensures the safety of the machine and surgery
- Supplied and serviced in the UK by Qudent



For further details call us on 01903 211737 or email sales@qudent.co.uk

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Reitel Feinwerktechnik

The compact ERGORET AQUA is designed for trimming and cutting under wet conditions, where protection for health and clothes is requirement; it is especially useful when processing zirconium.

If needed, optional water cleaning, activated by the foot control, is also available. The transparent glass cover is scratch-resistant and durable. Waterproof LED lighting offers a perfect sight on the objects.

The ergonomically designed unit is also fitted with arm seals for improved user comfort. Features

- bright LED work area lighting
- stainless steel housing with large glass cover
- rubber hand-throughput
- handpiece adapter
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Products: DWX-51D dry dental mill and DWX-4W wet detail mill

Designed for the effortless production of dental prosthetics, Roland Easyshape dental mills deliver quality, efficiency and value in a compact, user-friendly device. Ideal for labs or office environments, the open architecture of the DWX series allows you to work with the latest materials, CAD/CAM software and scanners, without the need to rely on a single source.



Whether you're looking for a dedicated dry or wet milling solution, or to utilize both, Roland DG provides your ideal solution. Run the DWX-51D and DWX-4W side-by-side for the most flexible and productive dry and wet milling solution, giving you the confidence to take on the maximum amount of glass ceramics and zirconia restorations without the need for back-and-forth set-up and cleaning of a single machine.

Launched in 2015, the dual DWX solution will be on display on the Roland Easyshape stand, number 322, demonstrating partial framework applications, implant bars and anatomical implant bridges.

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Schottlander was founded in 1922 and have prospered and are growing through an absolute commitment to the highest quality products, training and services that answer genuine clinical needs. We have twice received the Queens' Award for Enterprise in the Innovation Category.

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- **Doric Definition** is a new Addition Cured Silicone Impression Material range whose improved physical properties will give you more accurate crown and bridge impressions with better defined margins.
- **enigmallife+** denture teeth are a new range which look and feel like your patients' own teeth, helping them to regain their appearance and function.

For further details on any Schottlander products please call us on **freephone 0800 97 000 79** or visit www.schottlander.com

Visit us on stand 15 & A15

SMG 3D

Thermadent Ltd., an orthodontic dental laboratory company, recently purchased an Objet30 OrthoDesk 3D printer to help digitise its workflow. The printer was installed by SMG3D – the 3D print division of the Stanford Marsh Group.

Matthew Garnett, owner and Managing Director of Thermadent, explains "It helps us digitise our workflow from digital to model, accelerate our production times and increase production capacity cleanly and efficiently."



"Going digital is surely the only route for affordable dental technology, and I would say it's a must for all forward-thinking dental practitioners."

Matthew also explains "The team at SMG3D helped me decide which 3D printer was best for my needs thanks to their informed and impartial advice. They provided a first-class service all round."

SMG3D's knowledge and experience of 3D Print is extensive as it supplied 3D print technology into engineering environments for rapid prototyping and digital manufacturing applications for several years.

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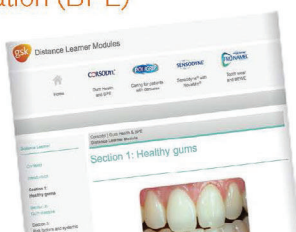
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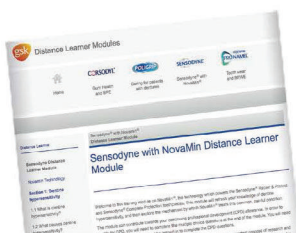
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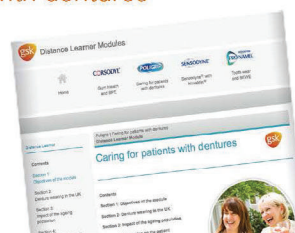
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Showcasing our new TePe EasyPick™ Orange, this is an extension to our TePe EasyPick range and available in two tapered sizes. The TePe EasyPick comes in a pack of 36 and contains a free travel case, which again supports the on-the-go – anytime, anywhere recommendation and with 36 in the pack it also has the bonus of being an economical habit to adopt

A simple Interdental cleaning option, TePe EasyPick makes interdental cleaning simple, as it is an easy to use interdental pick for on-the-go use, endorsing the interdental cleaning habit, an essential preventive measure in the fight against gum disease.

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New Centri Aftercare Kits From WHW

We are delighted to announce the launch of our new Centri Aftercare kits at the Dentistry Show 2016. These amazing kits come prepacked in our bespoke toiletry bag and offer everything the patient needs to get started with their new acrylic or flexible denture.



The Centri 5 (acrylic denture) or Centri 8 (flexible denture) kits offer a tailored solution to ensure the patient keeps their new appliance in pristine condition.

The kits contain our ever popular NitrAdine tablets, one of the leading disinfectants in the UK. This microporous disinfectant only needs to be used twice a week as it creates a bio-film (a 3 dimensional protective matrix) to protect the denture from not just surface bacteria but also Candida Albicans that penetrate deep into the pores and cracks. NitrAdine can also be used on orthodontic appliances, chromes, mouthguards and anti-bruxism devices as it contains no bleach.

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JOIN US FOR A FUN-FILLED EVENING ON FRIDAY 22ND APRIL, 5.30PM-9.30PM AT WETHERSPOONS (ON-SITE AT THE NEC).

The pub is conveniently located on-site at NEC.

After a busy first day at The Dental Technology Showcase, bring the team, clients and friends along to enjoy a buffet dinner, plenty of drinks and a friendly atmosphere.

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visit stand H20



¹ 3M Oral Care Internal Data. One-step placement. Claim number 06229, 2015

² 3M Oral Care Internal Data. Low stickiness 06246, 2015

³ 3M Oral Care Internal Data. Extended Indications. Claim number 06183, 2015

⁴ 3M Oral Care Internal Data. Fluoride release. Claim number 06117, 2015



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