





INTERNATIONAL SPEAKERS

PRODUCT LAUNCHES







NEW: DENTAL AWARDS

HANDS-ON WORKSHOPS

NOT JUST ALL MOUTH.

PRODUCTS & SERVICES GUIDE

Published February 2015







#notjustallmouth

Anne Marie Jones, Healthcare Director at RBS welcomes you

Demand in the dental sector is high with patients becoming more aware of the need for regular dental care as well as aesthetic treatments, along with the rise in private dental practices. This leads to increased turnover and offers a great opportunity for dental operators to maximise this by setting up their own dental practice

or growing an existing one.

to visit Stand E65

Whatever your business size and requirements, approaching the bank to support your plans can be a little daunting. However, despite the perceived difficulties in obtaining funding, many organisations are still keen to lend to the dental sector. At RBS we encourage those with a good business plan, supported by a strong management team that is addressing the needs of the market to come talk to us. Our Relationship Team at the show are experienced in helping Associates plan to purchase their first practice and help Practitioners understand how to 'Prepare to Practice'. Visit our stand for your copy of our First Time Buyers Guide.



In a period of rising goodwill values and increases in staff and practice costs we have experienced some consolidation within the sector leading to increased corporate activity and the opportunity for an emergence of competing mini corporates. If you are an established practitioner looking to purchase further practices, there are options available to you.

It is important to ensure that your banking matches the needs of your practice. We can help create a bespoke solution to meet a variety of support scenarios including freehold purchases, specialist equipment, practice and practitioner partnerships and goodwill purchases. For an informal chat on your needs please come and talk to us.

You can find us on stand E65 where our team of Relationship Managers will be keen to discuss your requirements and understand your business needs.





Welcome to The Dentistry Show Products & Services Guide 2015



The Dentistry Show has now been running for nine years, and in that time it has grown from a single-stream conference for dentists looking to broaden their aesthetic skill-set into a multi-disciplinary clinical and business conference, and major trade exhibition, catering for the whole dental team.

With over 400 companies, The Dentistry Show 2015 will be the largest and most diverse assembly of trade suppliers, service providers and professional organisations available to dental professionals at any UK event. Each and every exhibitor will have a new product, new idea or specialist advice while many will be showcasing the latest dental equipment or materials, the best offers and support services to help you and your team run a smarter, more efficient, and profitable dental business.

At Dentistry Show 2015 there are already over 100 exhibitors that were not with us in 2014, so if you think you saw it all at the 2014 show, then think again. New suppliers are highlighted on page 10 and 11 - please make sure you visit them and see what they have to offer, they may just have the solution you've been looking for!

Across the trade floor you will find manufacturers from around the world who are looking for a UK agent, distributor or wholesaler to help them take their product to market. If you offer these services to international companies then, again, please make the time to find out what they're looking to introduce to the UK profession.

The Dentistry Show's success and expansion is down to thousands of proactive, passionate practice owners, dentists, DCPs, technicians, distributors and wholesalers, like you, utilising the event to meet the trade. Your support has created a marketplace for suppliers to showcase their portfolio of products and, in turn, from their support and investment we are able to improve and enhance the delegate experience each year by offering a more enriched clinical and business education programme for the profession, for FREE.

The list of professional organisations that support The Dentistry Show is growing every year; some will be located on the 'Professional Hub' and others are spread around the exhibition floor. These membership bodies and regulatory organisations provide exceptional support to dental professionals, so please visit those relevant to you and find out how they can support your dental career and business.

We are delighted be working with Purple Media Solutions to host the prestigious Dental Awards 2015. The Awards will be held on the first night of the Show (Friday 17th April), it will be an evening that recognises and celebrates the many achievements of both individuals and groups in the industry. See page 31 for details on how to book your tickets.

This will be the biggest and, hopefully, best Dentistry Show yet – I hope you can make it. Register for your FREE place if you haven't already done so by visiting: www.thedentistryshow.co.uk/psquide or call 020 7348 5776.

Kind regards.

Alex Harden

Event Manager dentistry@closerstillmedia.com

HOWTO REGISTER
1: ONLINE:
thedentistryshow.co.uk/psguide
2: TELEPHONE:
020 7348 5776

The information contained in this Guide is correct at time of print and is subject to change.



Accountants

AMS Accountants Medical Ltd Chrysalis Finance Harley Street Accountants HCB Solicitors .IW Hinks M Cubed Chartered Accountants Matt Rickard Dental Specialist Financial Medic Accountants NASDAL RA Accountants LLP **Taylor Roberts**

Air Abrasion

Vicarage Court Solicitors

Danville Evident Oudent Velopex

Air Compressors

Bradgate Dental DecaDent Ltd **Dental Trade Network** Esam Cattini UK Ltd Hatchard Medical Ltd Mercia Dental Equipment Velopex

Anaesthetics / **Anaesthetic Apparatus**

DENTSPLY Dr Brian Franks Training Experience Septodont

Associations / Charities / Organisations

Association of Dental Implantology (ADI) Association of Dental Managers & Administrators BADN BADT Bridge 2 Aid British Academy of Cosmetic Dentistry British Association of Clinical Dental Technology British Bite Mark

British Orthodontic Society British Society of Periodontology

Care Quality Commission

DAMAS Dentaid

Dental Defence Union

Dental Laboratories Association Dental Technologists Association

FGDP (UK) Heaty Your Smile

King's College London Dental Institute

Mouth Cancer Foundation

Orthodontics Technicians Association (UK) The British Endodontic Society

Autoclaves

CleanCert **DB** Dental Equipment Dental Trade Network MDS Medical Limited Midmark EMEA Ltd

Building & Construction

Dental Trade Network Midland Lead Healthcare NDC Pars Dental Turn Key Dental Supplies

Cabinetry & Furniture A-Dec Dental UK Ltd

Blueprint Dental **Custom Dental DB** Dental Equipment DecaDent Ltd Dental Trade Network Mckillop Dental Equipment Ltd Paradigm Design Solutions Pars Dental **PSUK** Schottlander SPS Dental Tavom

CAD/CAM

3D Systems DentWise 3M FSPF Biomet 3i

Bredent Camlog

Carestream Dental

Ceramic Reconstructions LTD

Dentsply Implants **DentWise** Eon Alianer

EOS - Electro Optical Systems

Henry Schein Dental Ivoclar Vivadent Lease UK Nahertherm GmbH NimroDental Osstem Implant Panadent Planmeca Renishaw

Shofu UK Sirona Dental Systems Ltd

Straumann Techceram Ltd Zirkonzahn

Compliance / Support Services

Apolline Ltd Christie & Co Chrysalis Finance We Love Surveys

Composites

3M ESPE **B.J.M Laboratories** Bredent Coltene Ltd Danville **Dental Circle** DENTSPLY **Enlighten Smiles** Heraeus Kulzer Ivoclar Vivadent J&S Davis Limited Optident Ltd Shofu UK Surgery Express Trycare VOCO GmbH

Computer Hardware

iSmile Micro Minder Shire Dental

Consumables

Alkapharm Bausch **Brosch Direct Ltd** CleanCert Colgate CTS Dental Supplies Danville Dental Sky Esam Cattini UK Ltd Gloveman Supplies Ltd Initial Medical Services Kerr Medicare Ltd Nuview Panadent Paradigm Design Solutions Premier **PSUK**

REFRESHENING DENTIST WIPES

Schottlander Surgery Express

Swallow Dental Supplies & Q-Optics

Cosmetic Supplies / Treatments

3D Aesthetics CenoBiologics Ltd Cosmetic Courses Dr Brian Franks Training Experience

Eon Alianer



GlaxoSmithKline
In-Line Orthodontic UK
Invisalign
Lonsdale Insurance Brokers
Oralign
Quick Straight Teeth
Syneron Candela UK
TMJ NextGeneration
TOC The Orthodontic Company

CPD Education / Training

3M ESPE
4everlearning.com
Alkapharm
Apolline Ltd
Ashley Latter
Aspiradent DH&T Training
BADN
BADT
BioEden Stem Cell Bank
BioHorizons

Birmingham Metropolitan College British Academy of Cosmetic Dentistry British Society of Periodontology BSDHT

CACHE - Council For Awards in Care, Health & Education Ceramic Reconstructions LTD

City of London Dental School

Colgate
Coltene Ltd

Connect Dental Training & Recruitment Curaprox UK

DBG Dental C

Dental CPD Pro Dent-O-Care

Devonshire House Dental Education Dr Brian Franks Training Experience Fastbraces®

FGDP (UK)

FMC & Independent Seminars Frank Taylor + Associates George Warman Publications

GlaxoSmithKline Harriet Ellis ICE Ltd

Initial Medical Services Intelligent Alignment Systems

Ivoclar Vivadent JFH Law LLP KFA Medical

King's College London Dental Institute Matt Rickard Dental Specialist Financial

Advice

Midland Lead Healthcare One Vision Health

Oralign

Paradigm Design Solutions Perio Implant International

Practice Management and Dental Nurse

Training

Quick Straight Teeth

Quicklase Quickwhite

Rose & Co S4S (UK) Ltd

Schottlander Sendoline UK

Sintons Law

Six Month Smiles Smile Concepts Software of Excellence

Straumann

The British Endodontic Society
The Dr Bob Khanna Training Institute

TMJ NextGeneration

TOC The Orthodontic Company University of Warwick

Waterpik

Wired Orthodontics

Defibrillators

BOC Healthcare KFA Medical PSUK

Dental Chairs

A-Dec Dental UK Ltd
Belmont
Blueprint Dental
BOE
Bradgate Dental
DB Dental Equipment
DecaDent Ltd
Dental Directory
Dental Trade Network
Dental Warehouse
Mckilloo Dental Equipme

Mckillop Dental Equipment Ltd Mercia Dental Equipment Midmark FMFA Ltd

NDC Pars Dental

Planmeca Sirona Dental Systems Ltd

SPS Dental Support Design AB

Trycare

Turn Key Dental Supplies

Dental Groups

Bupa Dentalliance Network UK Ltd IDH Group Oasis Dental Care

Dental Stools

A-Dec Dental UK Ltd Belmont BQE

Dental Trade Network Evident

Midmark EMEA Ltd Nuview Oudent

Support Design AB

Velopex

Digital Imaging / 3D Imaging

3M ESPE

Acteon Blueprint Dental

Carestream Dental Cavendish Imaging

CT Dent

DB Dental Equipment

Dental Directory

Dentalliance Network UK Ltd

Digital Dental Henry Schein Dental

Heraeus Kulzer

Invisalign

iSmile

Lease UK

Med Imaging Ltd

Mercia Dental Equipment

Micro Minder Midmark EMEA Ltd

NimroDental

Optident Ltd Osstem Implant

Performance Finance Ltd

Planmeca

Shire Dental

Sirona Dental Systems Ltd

Smile Imaging

Software of Excellence Straumann

Turn Key Dental Supplies Vatech Dental Manufacturing

Wex / Canon

Disposable Gloves

Anglian Dental Engineering Brosch Direct Ltd Costco Wholesale Dental Directory Dental Sky Gloveman Supplies Ltd

Initial Medical Services
Medicare Ltd

Schottlander Surgery Express

Endodontic Equipment & Supplies Acteon

Axis Dental
B.J.M Laboratories
BQE
Dental-Devices.co.uk
DENTSPLY
J&S Davis Limited

Kerr

Prestige Dental

QAYUM & ELAHISONS PVT LTD

QED Quicklase Quickwhite

Schottlander Sendoline UK Septodont



The Dentistry Show 2015 Exhibitor Categories

TriHawk Burs Trycare

West One Dental Supplies Ltd.

Equipment Repair/ Maintenance

Blueprint Dental DB Dental Equipment DBG

DecaDent Ltd **Dental Directory** Dental Trade Network Hatchard Medical Ltd

KFA Medical

Mckillop Dental Equipment Ltd MDS Medical Limited Mercia Dental Equipment

SPS Dental

Facial Aesthetics 3D Aesthetics

Body Face Couture CenoBiologics Ltd Cosmetic Courses **Dental Directory** Dermapen Dr Brian Franks Training Experience Fastbraces® Lonsdale Insurance Brokers Medical Aesthetics Training Nobel Biocare UK Ltd Svneron Candela UK

The Dr Bob Khanna Training Institute

Finance Services

AMI Healthcare AMS Accountants Medical Ltd **Braemar Finance** Christie & Co Chrysalis Finance County Asset Finance Denplan Dental Elite **Dental Finance** Frank Taylor + Associates FT&A Finance Lease UK

Lily Head Practice Sales Llovds Bank

Matt Rickard Dental Specialist Financial

Advice Medifinance Money4Dentists Money4Dentists Performance Finance Ltd Practice Plan

Royal Bank of Scotland Sarah Grace

Shareserve

Snowbird Finance Ltd Vestra Wealth LLP Vicarage Court Solicitors Wesleyan

Finishing & Polishing

Ceramic Reconstructions LTD Coltene Ltd DENTSPLY **Enlighten Smiles** Ortho-Care UK Ltd Premier

Prestige Dental Shofu UK

West One Dental Supplies Ltd.

Hand Pieces

Bien-Air Dental Danville **Dental Directory** Dental Sky Dental Trade Network Dental Warehouse Mckillop Dental Equipment Ltd Osstem Implant Qudent Schottlander SPS Dental Surgery Express Yirro-plus

Human Resources

Bupa Dentalliance Network UK Ltd HR Dept. The Entrepreneurs Circle We Love Surveys

Implants / Biomaterials / **Bone Regeneration**

AB Dental Implants Alpha Dent Implants Ltd BioEden Stem Cell Bank BioHorizons Biomet 3i Bredent Camlog CenoBiologics Ltd Dentala Geistlich **Grant Dental** ICF I td Implant Direct Europe AG Implantium Kometabio Ltd Medident Italia Nature Implants

Nobel Biocare UK Ltd

OCO Biomedical, Inc.

Optident Ltd

3M ESPE

Straumann Swallow Dental Supplies Sweden & Martina Titan Care Ltd Trvcare Z-Systems GmbH **Impression Materials** 3M FSPF Coltene Ltd Danville

Dental A2Z Ltd

Osstem Implant

S&S Biomat Ltd Septodont

Southern Implants

OsteoCare Implant System Ltd

Perio Implant International

DENTSPLY **DUX Dental** Heraeus Kulzer Ivoclar Vivadent J&S Davis Limited Kemdent Kerr Ortho-Care UK Ltd Prestige Dental Schottlander TOC The Orthodontic Company VOCO GmbH

Infection Control

Alkapharm Brosch Direct Ltd CleanCert CTS Dental Supplies **Dental Directory** DENTSPLY **DUX Dental** Esam Cattini UK Ltd Evident Gloveman Supplies Ltd Hygeine Innovations Initial Medical Services Kemdent

KFA Medical MDS Medical Limited Midmark FMFA Ltd Nuview

Paradigm Design Solutions Periochip

REFRESHENING DENTIST WIPES Schottlander Septodont Surgery Express Survival-32

Prestige Dental



Instruments

Awanza Surgident CO.

Axis Dental Bausch Bredent

Camlog

CTS Dental Supplies Dental Warehouse Dental-Devices.co.uk

DENTSPLY **Enlighten Smiles**

Gumsaver

ICE Ltd

OCO Biomedical, Inc.

OsteoCare Implant System Ltd Panadent

Premier **PSUK** OFD Schottlander

Shofu UK Southern Implants

Swallow Dental Supplies & Q-Optics

TriHawk Burs West One Dental Supplies Ltd.

Insurance / Indemnity / **Protection**

BADN

Yirro-plus

Chrysalis Finance Cosmetic Insure Dental Defence Union **Dental Protection Limited**

Dentists' Provident FT&A Finance

Lonsdale Insurance Brokers

Matt Rickard Dental Specialist Financial

Advice **MDDUS** Medifinance Money4Dentists Sarah Grace

Interior Design / Lighting

Paradiam Design Solutions

Pars Dental Tavom

Investment Management

AML Healthcare Medifinance Money4Dentists

Laboratory Equipment / Supplies

3M ESPE 3Shape

Abbey Dental Supplies Acorn Polymers UK Ltd

Attenborough Dental

Amann Girrbach AG AME Group

BioHorizons

Birlesik Grup Dental BOC Healthcare

Bracon Bredent

CDG

Cendres + Metaux **CHARMING Dental** Consilio 3D Ltd

Consult Search + Selection

Cookson Dental **DB Lab Supplies**

Delcam

Dentlab Manager **Dentsply Implants**

DentWise Digital Dental

Elos Medtech **EnvisionTEC**

EOS - Electro Optical Systems

Esam Cattini UK Ltd **ESM Digital Solutions**

Eurodontic Ltd **Evident Labs** GCIIK GlaxoSmithKline

GoPrint3D Henry Schein Dental

Heraeus Kulzer HK 3D Printing Ltd Imetric 3D Ivoclar Vivadent JJ Thompson Ltd

John Winter & Co Ltd Kalabhai Karson Pvt Ltd Kemdent

Labtrac Solutions Ltd Laser Lines Ltd

LMI Technologies Metrodent

Midland Lead Healthcare

Milnes Bros MR. Dental

My Dental Future Training Ltd Nabatherm GmbH

Nobel Biocare UK Ltd Ortho-Care UK Ltd

Panadent Prestige Dental

QAYUM & ELAHISONS PVT LTD RDT Technologies - Valplast

REITEL Renishaw Sagemax Schottlander Shofu UK

Sirona Dental Systems Ltd Smart Optics Sensortechnik Gmbh

SMG3D Straumann Techceram Ltd Technicare Dental Supplies Ltd The Bristol Crown Company Thomas Dornan Printers TOC Laboratory Supplies WHW Plastics

Zfx Zirkonzahn

Laboratory Services

3D Systems DentWise BioEden Stem Cell Bank

CosTech Elite

Dentalliance Network UK Ltd

London Implant Laboratory NimroDental

Quick Straight Teeth **RXalianers**

S4S (ŬK) Ltd Six Month Smiles Southern Implants Straumann

Wired Orthodontics

Lasers

Cynosure UK Ltd Henry Schein Dental J&S Davis Limited Quicklase Quickwhite Syneron Candela UK

Lights & Lighting

A-Dec Dental UK Ltd Belmont **Dental Warehouse**

Evident Fxam Vision

Hatchard Medical Ltd Midmark EMEA Ltd

Nuview Orascoptic **PSUK** Qudent Wex / Canon

Lining & Cements

3M FSPF **B.J.M Laboratories** Kemdent

Shofu UK VOCO GmbH

Loupes & Microscopes

Alcon Loupes Blueprint Dental

DP Medical Systems Evident Exam Vision Lemonchase

Nuview Optident Ltd OptiLoupe Orascoptic

Swallow Dental Supplies & Q-Optics

UKloupes



Marketing Agencies / Promo Items

Chrisad Click Convert Sell **Dental Circle Dental Focus** Dental Marketing Expert Dental Practice Growth UK Internet Dental Marketing Just Dental Marketing Ltd One Vision Health Pyramid Design Sappsuma Smile Imaging

The Entrepreneurs Circle Media / Publications / **Journals**

BADN **BADT BSDHT** Chrisad **Dental Circle** Dental Marketing Expert **Dental Nursing** Dental Nursing Dental Practice & Dental Laboratory **Dental Supplies Magazine** FMC & Independent Seminars GDPUK.com George Warman Publications Purple Media Solutions Quintessence Publishing Co Ltd The Entrepreneurs Circle

Milling Centres

3D Systems DentWise Ceramic Reconstructions LTD Dentalliance Network UK Ltd Henry Schein Dental Osstem Implant Renishaw

Wisepress Online Bookshop

Oral Hygiene Products British Dental Health Foundation Brosch Direct Ltd CTS Dental Supplies Curaprox UK Dental Directory Dent-O-Care **Enlighten Smiles** Fastbraces® GlaxoSmithKline Gumsaver Ivoclar Vivadent Johnson & Johnson Ltd. Medident Italia Oral-B Peppersmith

Periochip

Philips Oral Healthcare Premier PreViser Oral Health Assessment Purple Orchid Pharma Ltd Spry Xylitol Survival-32 Swallow Dental Supplies & Q-Optics Tandex TePe Oral Hygiene Products TOC The Orthodontic Company Waterpik

Wisdom Toothbrushes Ltd **Orthodontic Suppliers**

3M FSPF **B.J.M Laboratories Dental Directory** Eon Aligner Fasthraces® In-Line Orthodontic UK Intelligent Alignment Systems Invisalign Medident Italia NimroDental Oralign Ortho-Care UK Ltd **QAYUM & ELAHISONS PVT LTD** Quick Straight Teeth Six Month Smiles

TOC The Orthodontic Company Vatech Dental Manufacturing West One Dental Supplies Ltd. Wired Orthodontics

Pain Relief

BOC Healthcare Colgate Gumsaver

TMJ NextGeneration

Patient Plans

Braemar Finance Bupa Denplan Dental Finance **DPAS Dental Plans** Medifinance Practice Plan

Periodontal Supplies CenoBiologics Ltd Curaprox UK Dental-Devices.co.uk DENTSPLY Fastbraces® Gumsaver Periochip PreViser Oral Health Assessment Survival-32 TriHawk Burs Vatech Dental Manufacturing

Practice Sales / Valuations

Ansons Solicitors Bupa Christie & Co **Dental Elite** Lily Head Practice Sales NÁSDAL Performance Finance Ltd Vicarage Court Solicitors

Radiography Belmont

Cavendish Imaging Dental Trade Network **DLIX Dental** Hatchard Medical Ltd Henry Schein Dental Med Imaging Ltd Mercia Dental Equipment Midland Lead Healthcare Midmark EMEA Ltd Performance Finance Ltd Shire Dental Sirona Dental Systems Ltd Vatech Dental Manufacturing

Recruitment Services

ARC Aesthetic Professionals Browns Locuml ink Buna Click Convert Sell Connect Dental Training & Recruitment Consult Search + Selection DB Dental Australia Dental Flite Frank Taylor + Associates Oasis Dental Care Zenopa Recruitment

Restoratives

3D Systems DentWise 3M ESPE **B.J.M Laboratories** Camlog Coltene Ltd Dental A2Z Ltd Dental Circle DENTSPLY Heraeus Kulzer J&S Davis Limited Nobel Biocare UK Ltd OCO Biomedical, Inc OsteoCare Implant System Ltd Panadent Periochip Septodont

Shofu UK

VOCO GmbH



Rotary Instruments / Burs

Bredent

Dental-Devices.co.uk DENTSPLY OCO Biomedical, Inc

Premier OFD

Schottlander

Shofu UK TriHawk Burs

West One Dental Supplies Ltd.

Skincare

3D Aesthetics Cosmetic Courses Dermapen Dr Brian Franks Tra

Dr Brian Franks Training Experience Syneron Candela UK

Software

Admor Dentalplus

Apolline Ltd

Carestream Dental Cavendish Imaging

Chrysalis Finance

Click Convert Sell Dental CPD Pro

iSmile

Planmeca

PreViser Oral Health Assessment

Sappsuma Shire Dental

Smile Imaging Software of Excellence

We Love Surveys

Zirkonzahn

Solicitors

Ansons Solicitors HCB Solicitors Ison Harrison JFH Law LLP

Money4Dentists

NASDAL Sintons Law

Surgery Equipment

Acteon

A-Dec Dental UK Ltd

Belmont

BioHorizons

BOC Healthcare Bradgate Dental

Brosch Direct Ltd

Camlog

DecaDent Ltd

Decadent Ltd

Dental Directory

Dental Trade Network

Esam Cattini UK Ltd

Hatchard Medical Ltd

Henry Schein Dental

KFA Medical

Lease UK

Mckillop Dental Equipment Ltd

Medident Italia

Midmark EMEA Ltd

OsteoCare Implant System Ltd

Pars Dental

Performance Finance Ltd

QAYUM & ELAHISONS PVT LTD

Qudent

Quicklase Quickwhite

Shofu UK

Southern Implants

SPS Dental

Turn Key Dental Supplies

Team / Sales Coaching

Ashley Latter

Chrisad

Click Convert Sell

Connect Dental Training & Recruitment

DBG

Dental Practice Growth UK

Practice Management and Dental Nurse

Training

Rose & Co

Sappsuma

Vicarage Court Solicitors

Teeth Whitening

3M ESPE

Colgate

CTS Dental Supplies

Curaprox UK

Dental A2Z Ltd

Enlighten Smiles

Henry Schein Dental

Optident Ltd

Philips Oral Healthcare

Quick Straight Teeth

Quicklase Quickwhite

Survival-32

Velopex VOCO GmbH

Uniforms / Surgery Wear

AWB Textiles Dental Sky

Grahame Gardner

Happy Threads Sole Mates

Waste Management

Gloveman Supplies Ltd Hygeine Innovations Initial Medical Services

Medicare Ltd

Website Design / SEO

Chrisad

Click Convert Sell

Dental Circle

Dental Design

Dental Focus

Dental Marketing Expert

FooCo

Internet Dental Marketing

Just Dental Marketing Ltd One Vision Health

Pyramid Design

Sappsuma

The Entrepreneurs Circle

Time2 SEO Design Social

Wholesale Suppliers

Alkapharm

CleanCert

Colgate

Costco Wholesale

Curaprox UK

Dental Sky

Dental Warehouse

Dental-Devices.co.uk

Dent-O-Care

Dermapen

Gloveman Supplies Ltd

Hygeine Innovations

Medident Italia

REFRESHENING DENTIST WIPES

Survival-32

TriHawk Burs

X-ray / Radiography Equipment

Acteon

Belmont

Carestream Dental

Cavendish Imaging

Dental Trade Network

DUX Dental

Hatchard Medical Ltd

Henry Schein Dental

Lease UK

Med Imaging Ltd

Mercia Dental Equipment

Midland Lead Healthcare

Midmark EMEA Ltd Pars Dental

Performance Finance Ltd

Shire Dental

Sirona Dental Systems Ltd

Turn Key Dental Supplies Vatech Dental Manufacturing

Velopex



Exhibitor A to Z Listing - Please see overleaf for a detailed floorplan

	A 10 _			incar for a actanea	
Company Name	Stand No. DW		Stand No. DW	Company Name	Stand No. DW
3D Aesthetics	S68	BSDHT	Professional Hub	Dental Protection Limited	D52
3D Systems DentWise	238	Bupa	C28	Dental Sky	C20
3M ESPE	P55	CACHE - Council For Awards in Care,	F08	Dental Supplies Magazine	B51
3Shape	45	Health & Education		Dental Technician	H20
4everlearning.com	C01	Camlog	F78	Dental Technologists Association	500
AB Dental Implants	J52	Canon	K80	Dental Trade Network	B30
Abbey Dental Supplies	660	Care Quality Commission	H35	Dental Warehouse	K58
Acorn Polymers UK Ltd	615	Carestream Dental	B42	Dentala	L50
Acteon	J68	Cavendish Imaging	H97	Dental-Devices.co.uk	M62 DW
ADAM	Professional Hub	CDG	303	Dentalliance Network UK Ltd	F52
A-Dec Dental UK Ltd	A22 & B20	Cendres + Metaux	100 & 205	Dentists' Provident	G01
Admor Dentalplus	K86	CenoBiologics Ltd	E62 DW	Dentlab Manager	308
Alcon Loupes	F22	Ceramic Reconstructions LTD	K75	Dent-O-Care	E22
Alkapharm	F62	Charming Dental	508	DENTSPLY	R70
Alpha Dent Implants Ltd	C72	Chiral Systems Ltd	H25	Dentsply Implants	130
Amann Girrbach AG	245	Chrisad	S72	DentWise	238
Ame Group	305	Christie & Co	G55	Dermapen	S60
AML Healthcare	G86	Chrysalis Finance	E55	Devonshire House Dental Education	P50
AMS Accountants Medical Ltd	D45	City of London Dental School	E38	Digital Dental	670
Anglian Dental Engineering	B55	CleanCert	G36	DP Medical Systems	D28
Ansons Solicitors	M60	Click Convert Sell	H21	DPAS Dental Plans	B32
Apolline Ltd	E63	Colgate	H70	Dr Brian Franks Training Experience	E42
ARC Aesthetic Professionals	R69	Coltene Ltd	H50	DUX Dental	N54
Artifol Enterprises	D80	Connect Dental Training & Recruitmen	nt P52	Elos Medtech	330
Ashley Latter	G82	Consilio 3D Ltd	40	Enlighten Smiles	M75
Aspiradent DH&T Training	A64	Consult Search + Selection	230	EnvisionTEC	135
Aspire Dental Ltd	E76	Cookson Dental	523	Eon Aligner	D95 DW
Association of Dental Implantology ((ADI) J65	Cortex Dental Implants	C48 DW	EOS - Electro Optical Systems	404
Attenborough Dental	110	Cosmetic Courses	M63	Esam Cattani UK Ltd	H38
Awanza Surgident CO.	B50	Cosmetic Insure	M89	ESM Digital Solutions	140
AWB Textiles	L60	Costco Wholesale	K85	Europa Dental Laboratories Ltd	650
Axis Dental	K81	CosTech Elite	J75	Evident	H52
B.J.M Laboratories	M80 DW	County Asset Finance	H80	Evident Labs	636
Back Quality Ergonomics	H52	Crown Surgical Corp	K51	Exam Vision	H52
BADN	Professional Hub	CT Dent	F10	F2 Medical Supplies Ltd	D55
BADT	Professional Hub	CTS Dental Supplies	D40	Fastbraces®	S75
Baldus Medizintechnik GmbH	D23	Curaprox UK	C75	FGDP (UK)	E39
Bausch	S53 DW	Custom Dental	E27	FMC & Independent Seminars	M72
Belmont	D20	Cynosure UK Ltd	F25	FooCo	E20
Bien-Air Dental	G50	Danville	H52	Frank Taylor + Associates	D30
BioEden Stem Cell Bank	E75	DB Dental Australia	D22	FT&A Finance	D30
BioHorizons	J55	DB Dental Equipment	A40	GCUK	310
Biomet 3i	L75	DB Lab Supplies	210	GDPUK.com	E01
Birlesik Grup Dental	5	DBG	D10	Geistlich Ltd	P75
Birmingham Metropolitan College	K70	DecaDent Ltd	B30	George Warman Publications	F48
Blackwell Supplies	C20	Deep Tissue Massager	E26	GlaxoSmithKline	B10 + B85
Blueprint Dental	N78	DEGOS Dental GmbH	510	Gloveman Supplies Ltd	G92
BOC Healthcare	A61	Delcam	147	GoPrint3D	515
BQE	F72 DW	Denplan	C50	Grahame Gardner	A20
Bracon	115	Dentaid	B61	Gumsaver	A62 DW
Bradgate Dental	B30	Dental A2Z Ltd	G22	Happy Threads	A30
Braemar Finance	F54	Dental Circle	S65	Harley Street Accountants	G35
Bredent	K72	Dental CPD Pro	C30	Harriet Ellis	A01
Bridge2Aid	E60	Dental Decontamination	G25	Hatchard Medical Ltd	M82
Bristol CAD/CAM	132	Dental Defence Union	E19	HCB Solicitors	H34
Bristol Crown Company	132	Dental Design	C40	Heart Your Smile	H01
British Academy of	Professional Hub	Dental Directory	J62	Henry Schein Dental	H22
Cosmetic Dentistry	i Tutcoolulldi Flub	Dental Elite	L80	Heraeus Kulzer	N72
British Association of Clinical	Members Lounge	Dental Finance	F30	HK 3D Printing Ltd	505
	wieniners rounge	Dental Finance Dental Focus			H81
Dental Technology			E17	HR Dept.	
Dritials Dantal Haalth Found -41	AEC		Manchantlanna	Household Indianasia Company	
British Dental Health Foundation	A50	Dental Laboratories Association	Members Lounge	Hygeine Innovations	A32
British Orthodontic Society	Professional Hub	Dental Laboratories Association Dental Marketing Expert	E80	ICE Ltd	P75
British Orthodontic Society British Society of Periodontology	Professional Hub Professional Hub	Dental Laboratories Association Dental Marketing Expert Dental Nursing	E80 B01	ICE Ltd IDH Group	P75 C60
British Orthodontic Society	Professional Hub	Dental Laboratories Association Dental Marketing Expert	E80	ICE Ltd	P75

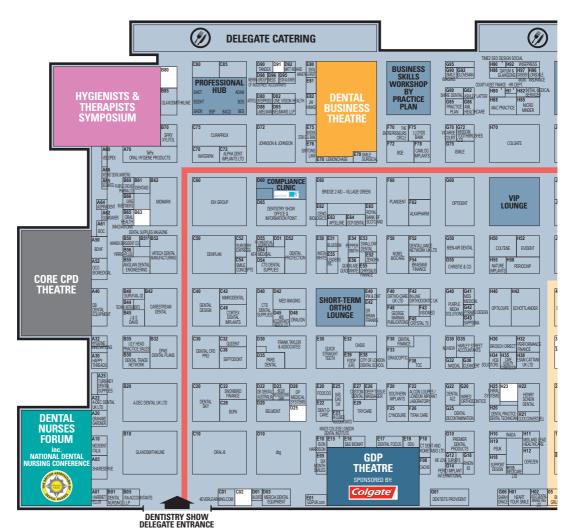


Exhibitor A to Z Listing - Please see overleaf for a detailed floorplan

Company Name	Stand No. DW	Company Name	Stand No. DW	Company Name	Stand No. DW
Implantium UK Ltd	8	Neumans LLP	D85	Six Month Smiles	E05
Inada	H10	NimroDental	C42	Smart Optics Sensortechnik Gmbh	402
Initial Medical Services	H82	Nobel Biocare UK Ltd	F50	SMG3D	306
In-Line Orthodontic UK	F42	Nuview	G30	Smile Concepts	C54
Instawhite	E50	Oasis Dental Care	E32	Smile Imaging	G90 DW
Intelligent Alignment Systems	S62	OCO Biomedical, Inc	A52	Smile Surgical UK Ltd	E78
Internet Dental Marketing	A66	One Vision Health	D82	Smilelign	F25
Invisalign	N62	Optident Ltd	G60	Snowbird Finance Ltd	C22
iSmile	G75	OptiLoupe	H40	Social We Talk?	F25
Ison Harrison	E10	Oral-B	C10	Software of Excellence	J70
Ivoclar Vivadent	M55 + 340	Oralign	D48	Sole Mates	A65 DW
J&S Davis Limited	B45	Orascoptic	F33	Southern Implants	F20
JFH Law LLP	K88	Ortho-Care UK Ltd	F40 DW		B70
JJ Thompson Ltd / Eurodontic Ltd	240	Orthodontic Technicians Association (UK)	502	Spry Xylitol SPS Dental	B30
					220
John Winter & TAVOM	15 D72	Osstem Implant	M70	Straumann	H18 DW
Johnson & Johnson Ltd	H02	OsteoCare Implant System Ltd	K52	Support Design AB	
Just Dental Marketing Ltd JW Hinks	HUZ E82	Panadent Calutions	640	Surgery Express	C52 B40
		Paradigm Design Solutions	J60	Survival-32	
Kalabhai Karson Pvt Ltd	300	Pars Dental	D35	Swallow Dental Supplies	E53
Kemdent	208	Peppersmith	E54	Sweden + Martina	P75
Kerr	P72	Performance Finance Ltd	H32	Syneron Candela UK	S50
KFA Medical Ltd	D54	Perio Implant International	G14	Talon Metal & Crown Cutters	M62
King's College London Dental Institute	E15	Periochip	H58	Tandex	D90
Kometabio Ltd	F10	Philips Oral Healthcare	P70	Taylor Roberts	N52
Labelman Ltd	D88	Planmeca	F60	Techceram Ltd	225
Labtrac Solutions	400	Practice Management &	E40	Technicare Dental Supplies Ltd	335
Laser Lines Ltd	248	Dental Nurse Training		Technik Instruments	B44
LDF	K50	Practice Plan	G85 + J50	TePe Oral Hygiene Products	A70
Lease UK	L70	Premier	G10 DW	The British Endodontic Society	Professional Hub
Lemonchase	E70	Prestige Dental	546	The Dr Bob Khanna	S52
Lily Head Practice Sales	B35	PreViser Oral Health Assessment	B65	Training Institute	
Lloyds Bank	F75	PSUK	H19	The Entrepreneurs Circle	F70
LMI Technologies	200	Purple Media Solutions	G40	Thomas Dornan Printers	525
London Implant Laboratory	F22	Purple Orchid Pharma Ltd	B60	Time2 SEO Design Social	H90
Lonsdale Insurance Brokers	H96	Pyramid Design	G42	Titan Care Ltd	F26
M Cubed Chartered Accountants	E23	QAYUM & ELAHISONS PVT LTD	H98	TMJ NextGeneration	H12
Matt Rickard Dental Specialist	D92	QED	N80	TOC The Orthodontic Company	F38
Financial Advice		Q-Optics	E53	TriHawk Burs	M62
Mckillop Dental Equipment Ltd	B30	Qudent	C32	Trihawk Europe	M62
MDDUS	N70	Quick Straight Teeth	E30	Trycare	E29
MDS Medical Limited	G41	Quicklase Quickwhite	E56	Turn Key Dental Supplies	A25
Med Imaging Ltd	D42	Quintessence Publishing Co Ltd	M52	UKloupes	D01
Medic Accountants	D96	RA Accountants LLP	B05	University of Warwick	M64
Medical Aesthetics Training	P53	RDT Technology - Valplast	540	Vatech Dental Manufacturing	B52
Medicare Ltd	H15	REFRESHENING DENTIST WIPES	L85	Velopex	A67
Medident Italia	A10	REITEL	605	Vestra Wealth LLP	L84
Medifinance	N52	Renishaw	120	Vicarage Court	G70
Medisico Clinics	N65	Rhein'83 Srl	G18	Visiomed Sp. z o.o.	F43
Mehira Group of Industries	D98 DW	Rose & Co	R62	VOCO GmbH	L55
Mercia Dental Equipment	D03	Royal Bank of Scotland	E65	VSM Heathcare	K84
METASYS	M82	RXaligners	L62	Waterpik	C70
Metrodent	20	S&S Biomat Ltd	E16 DW	We Love Surveys	G12
Micro Minder	H85	S4S (UK) Ltd	E25	Wesleyan	H88
Midland Lead Healthcare	H11 DW	Sagemax	122	West One Dental Supplies Ltd.	S70
Midmark EMEA Ltd	B62	Sappsuma	G45	Wex Photographic	K80
Milnes Bros	301	Sarah Grace	G06	WHW	530
Money4Dentists	R60	Schottlander	H42	WHW Clinical	N60
Mouth Cancer Foundation	L87	Self Point	D82	Wired Orthodontics	G20
MR Dental Supplies	236	Sendoline UK	M81	Wisdom Toothbrushes Ltd	G72
Munroe Sutton	S80	Septodont	C38	Wisepress Online Bookshop	H92
My Dental Future Training Ltd	517	Shareserve	A05	Yirro-plus	B56
Nabertherm GmbH	142	Shire Dental	G80	Zenopa Recruitment	E52
NASDAL	G32	Shofu UK	N50	Zfx	10
Nature Implants	H55	Sintons Law	E76	Zirkonzahn	333
NDC	L72	Sirona Dental Systems Ltd	R50	Z-Systems GmbH	K82
	LIL	onona pontar bystonio Eta	1130	L OJORONIO UNIDIT	NUZ



The Dentistry Show 2015 Floorplan

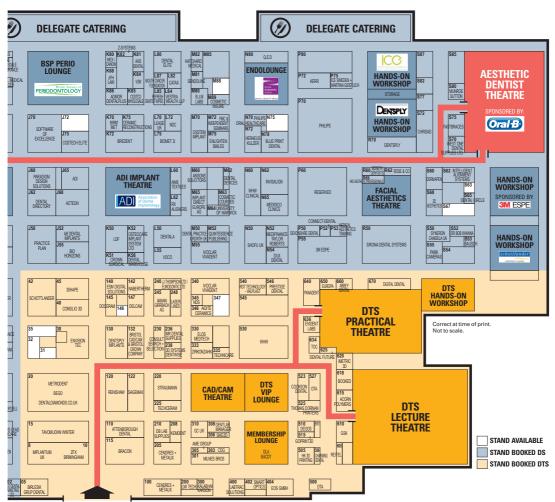


HOW TO REGISTER

1: ONLINE: thedentistryshow.co.uk/psguide

2: TELEPHONE: 020 7348 5776





DENTAL TECHNOLOGY SHOWCASE DELEGATE ENTRANCE

More than 100+ hours of vCPD available over two days (14 hours achievable)

Dentistry Show delegates are scanned in to theatre sessions so CPD learning can be recorded and added to delegate certificates. Certificates are then emailed to delegates after the show. Make sure you get scanned in to every theatre session you attend to ensure all your CPD is recorded!





Rose & Co



Come and visit us on stand R62

We have an exciting new line up of experienced business coaches and consultants, all carefully selected from within dentistry, including practice owners, experienced clinical directors and trainers.

New services, straight talking advice and promotional offers for all visitors. Ask our clients directly about they

have benefitted from working with Rose & Co

VISIT US AT STAND R62

Dental Trade Network



Dental Trade Network is a new initiative which will bringing together the UK,s Premier Dental supply companies, each having earned an enviable reputation for being the best provider in its chosen field.

Dental Trade Network will be utilising its vast collective knowledge and know how to provide the end user with a comprehensive nationwide service solution and the

ability to use its group buying power to provide the Dentist with unique discounts, offers and savings on the UK,s most favoured brands.

Dental Trade Network will be launching in the Spring of 2015.

VISIT US AT STAND B30

Smile Imaging



New updated Whitening procedure makes our software the fastest and easiest on the market enabling patients to see how their appearance could look within a minute!

The resulting financial impact is impressive. We are offering a 30 day FREE in surgery trial of the software at the show along with a FREE cannon printer and camera for purchasers.

Showing images of whitening, veneers, orthodontics, implants, bonding and facial aesthetics, enables the patient to visualise the treatments, improving patient communication and understanding, leading to a guaranteed increase in case acceptance, and profitability.

VISIT US AT STAND G90

Implant Direct



NEW Conical Connection with Added Simplicity

- Compatible with Nobel Biocare™ NobelActive® & NobelReplace® CC
- Revolutionary new fixture-mount that provides the accuracy of an open-tray transfer with the simplicity of a closed-tray transfer as well as functions as a preparable abutment
- All-in-One Packaging for 140 £: implant, cover screw, healing collar, transfer and abutment
- $\bullet \ Conical \ Connection \ compatible \ with \ Nobel Active \textcircled{\$} \ \& \ Nobel Replace \textcircled{\$} \ CC$
- FDA approval

VISIT US AT STAND Y65

Syneron Candela UK

SYNERON CANDELA

Syneron Candela are Global brand leaders in the development of innovative devices, used by medical and aesthetic professionals.

We combine a level of innovation, expertise and customer understanding superior to that of any company in our industry.

With a clear and focused strategy, our Research and Development teams oversee extensive trials undertaken by respected international practitioners. This together with the production of supporting papers ensures the continued growth and success of the brand.

With the broadest available product portfolio, we have the ideal proposition for dentists looking to introduce additional complimentary services within their practice.

Treatments indications include, skin resurfacing, anti-skin ageing, laser hair removal and body contouring.

We offer the total package from assistance with finance, complimentary training, a UK based service team, comprehensive marketing and the ongoing support of an Area Business Development Manager.

Syneron Candela are the ideal partner to help grow your business......

VISIT US AT STAND S50

Shofu UK



At Shofu, we are dedicated to offer dentists and dental technicians high quality products that meet their requirements for the best individual patient care.

Shofu goals are to maintain and build on the quality of its products and provide the best possible service

and support to its customers. Shofu is an official MiCD partner and is recognised as a world leader in the development and manufacture of restorative materials, porcelain, abrasives, polishers and teeth.

Please visit us at Stand N50 where we will feature:

Our popular Polishers and Abrasives,

BEAUTIFIL Flow Plus (injectable hybrid restorative), Beautifil Bulk Flowable (Giomer filler technology)

BeautiSealant (fissure sealant).

Self-etching one-component BeautiBond adhesive,

Composites, Ceramics, "One-shot" MP Unilayer porcelain, Press and Cast Investment

In addition to the favourite established products, we will showcase our new Dura Green Dia range for Laboratories and Dentists

We look forward to showing you how our high quality products can enhance your Dental Practice!

VISIT US AT STAND N50

Sirona Dental Systems Ltd



Sirona is the world's largest manufacturer of dental technology and is the clear innovation leader in dentistry. As such, Sirona is the

preferred partner for dental practices, clinics, dental laboratories and authorized distributors worldwide. The company develops, manufactures and markets a complete line of dental products, including, CAD/CAM restoration systems (CEREC), digital intra-oral, panoramic and 3D imaging systems, dental treatment centers, hand pieces and hygiene systems.

VISIT US AT STAND R50



HR Dept

Do you always know how to deal with employment or HR issues? Could you do with a helping hand from a professional HR support service?

Employment law is complex - coping on your own brings significant risk. You don't want to break the law or face expensive tribunals, but few businesses can afford a full-time HR professional.

The HR Dept (www.hrdept.co.uk) provides you with a local, personal and professional HR service, without breaking the bank. Whatever the issue we would love to help. As well as unlimited advice via the retained service, clients also enjoy the protection of tribunal insurance and on-site support, when needed.

A FREE review of existing contracts of employment and handbooks is available to exhibitors at The Dentistry Show 2015.

To claim your FREE review or to find out more about how The HR Dept can help your business, telephone 0845 204 1122 or e-mail tracey@hrdept.

VISIT US AT STAND H81

Cosmetic Insure



Cosmetic Insure is a market leading provider of insurance products and services specifically designed for Aesthetic Practitioners, Cosmetic Surgeons and the Healthcare Sector. Our experienced team can offer free advice on all products from Medical Malpractice to our comprehensive Clinic package. Cosmetic Insure can also provide Liability insurance for Pharmaceutical,

medical devices and clinical trials. All clients have access to our Medico-Legal helpline and 'Members Only' website providing valuable Risk Management advice. Call us today for a quotation on 0845 6008288.

VISIT US AT STAND M89

Six Month Smiles



Learn a conservative and cosmetic approach to treating your adult patients with crooked or misaligned teeth. The Six Month Smiles Short Term Ortho System is suitable for GDP's and no ortho experience is

necessary. Register for the Six Month Smiles Award Winning 2 Day Hands on Course and receive 1 free case (£320 value) and £300 off the course tuition.

VISIT US AT STAND E05

Evident Evident ...it's all about quality

ExamVision Icon Frame

ExamVision recently introduced the stylish ICON to complement their current selection of fashionable vet

ergonomic frames. The ICON frame is compatible with all the ExamVision HD and Kepler loupes.

BQE Back Up Stools

Evidents passion for providing the highest quality products also extends to posture. They are now the provider of the Back Up stools, available in 3 versions, within the UK. These ergonomic stools are designed in such a way that it is easy to adopt a better seated posture while working. The Back Up facilitates a healthy sitting position by ensuring that an open angle between the upper legs and back is maintained to ensure a slight hollow curvature of the spine. An elegant adjustable back support prevents the backward rounding of the spine. The stool is available with and without arm rests. Improve your posture and increase your productivity by using the Back Up.

VISIT US AT STAND H52





Mercia Dental Equipment Ltd



At stand D03, Mercia Dental Equipment Ltd will be showcasing top of the range dental equipment from A-dec and Belmont. We'll have implant units from world-leading

manufacturer W&H and handpieces, micromotors, intraoral cameras and monitors from the likes of Satelec Acteon and NSK on show too. We have a special ",Surgery Package" promotion for the Dentistry show in April which enables the customer to setup or refurbish one surgery with market-leading equipment from as little as £360 per month. Included is: A-dec Performer LR dental chair, Dentist Stool, Satelec X-Mind DC X-Ray, PHE X-Ray Test Pack, Cattani Turbojet suction system, and Cabinetry. You won't find this good a deal anywhere else! Call us now 01543 262 888 or email sales@mercia-dental.co.uk to speak to one of the team.

VISIT US AT STAND D03

Medicare



Medicare offer a complete dental waste disposal service. Whatever your requirements we can tailor the service to meet your needs.

We offer all clinical and dental waste disposal services which range from Amalgam, Amalgam Capsules, Fixer and Developer, Lead Foils, Sludge Drum, Dental Moulds (Gypsum), Sharps, and Soft Bag Clinical Waste. If you would like a one stop shop for all your servicing on clinical waste and washrooms then Medicare can offer this for you, saving you on multiple invoices, contracts, and account managers. We are pleased to be showing at this years Dental Show and will be offering a free 12 month Gypsum collection and disposal service for any new Dental Practice that signs up with Medicare for their clinical waste services.

(*please note the Gypsum promotion does not apply to Dental laboratories).

VISIT US AT STAND H15

ICE



The ICE directors have spent many years developing teaching resources and frameworks in implant dentistry and have trained hundreds of dentists and team members. ICE provides local support and

collaborative professional development to local and regional dentists in the field of implant dentistry.

The ICE Foundation offers:

Highest standards of care for the provision of dental implant treatment at all levels of complexity.

Accredited postgraduate university training for dentists (PGDip/MSc) and the whole dental team in implant dentistry

University accredited Mentor training courses.

Clinical mentee school for dentists and DCPs including hygienists to develop clinical skills.

Clinical portfolio development under mentor supervision.

On line software designed to monitor and audit patient satisfaction and treatment outcomes.

Assistance in marketing implants for associate and affiliated practitioners Advanced and complex hospital based reconstructive dental implant treatment when necessary.

Clinical products including biomaterials, dental implants, and instruments. Please see our website for more information: www.icedentalimplants.co.uk

VISIT US AT STAND P75

Chiral Systems



the way you do.

One simple, flexible and intuitive practice management solution that runs both on a Mac and Windows. Initially designed for the high-end

private practice, the system has recently been certified for NHS EDI claim submissions and orthodontic assessments. Driven by the idea of providing one complete software package that delivers practical and tangible benefits to all users, Chiral Systems is a one-stop solution that is flexible enough to handle even the most unusual work types, having been intuitively designed to work just

Unlike similar systems in this sector, which are delivered with a core package and a list of optional, additional chargeable functions, Chiral Systems has no hidden costs or chargeable add-on modules, having even developed their own SMS gateway, offering low cost fixed rate SMS packages tailored to the practice needs. Chiral are soon to release their telephony integration package which will improve on patient communication and reduce telecom costs significantly.

VISIT US AT STAND H25

JUST Dental Marketing



JUST Dental Marketing is a full service design and web agency with extensive experience of best practice marketing in the dental industry. We

help dental professionals embrace technological changes and build their profiles through a broad range of marketing channels. As a passionate, results-driven organisation, we're committed to developing relationships and creating customised strategies for every client. JUST Dental guarantees tangible results for clients of all sizes and with no hidden costs. Our portfolio of services includes website design and development, branding, print marketing, SEO, PPC, copywriting and more! We pride ourselves on our versatility and proven ability to tailor our collective skills around the needs of dental practices in the UK and Ireland. Visit stand H02 at the Dentistry Show and find out how JUST Dental can help your practice. As a bonus, we are also offering 20% off our great services to exhibition delegates.

VISIT US AT STAND H02

Sps Dental



SPS Dental have been providing Practices with the highest calibre of Equipment and Services for over 40 years.

We have a formidable reputation for our abilities to provide the Practice with stunning new surgeries and a reliable, fast reacting service centre.

We take pride in the fact we offer something different to other Equipment providers. We do not employ sales people, and NO employee is on any form of commission! The end result being our clients get True, Honest, Impartial advice on what equipment best suits their needs.

The majority of our work comes from our reputation, combined with a vast amount of referrals.

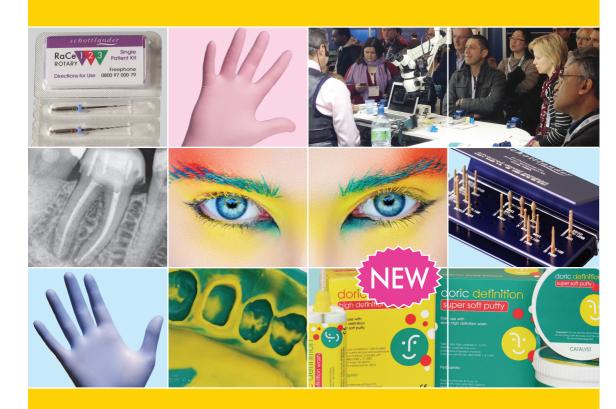
We only work with the very best products, which helps to ensure our fully trained staff are the very best, which is what existing SPS customers have come to rely on.

Please contact us to ensure you too are getting the very best service you and your practice deserves.

VISIT US AT STAND B30

schottlander

Products and training for better dentistry



Visit Schottlander on Stands H42 & DTS 42

to watch endodontic demonstrations and ask questions with experienced teachers, see how our award winning product ranges can help you, and take advantage of our

Amazing Dentistry Show Special Offers

For further information contact the Schottlander team on Freephone 0800 97 000 79

unus Schottander.com



Dermapen



Dermapen™ is the original and best skin needling device that promotes scar less healing and natural collagen reproduction, similar to fractional laser treatments, IPL, laser resurfacing, and chemical peels, but without the side effects and downtime.

Dermapen $^{\text{TM}}$ treatment is safer and more effective in piercing the skin than traditional skin needling

rollers, because of its unique vertical needling technology. DermapenTM has a superior effect on collagen and elastin rejuvenation as it allows active ingredients to be supplied to the deeper layers of the skin.

DermapenTM is a solution for various skin conditions that clients might seek treatment for including wrinkles, fine lines, acne scarring stretch marks as well as skin tightening and skin rejuvenation.

VISIT US AT STAND S60

Honey Fizz

Receive a FREE Lip MasterClass when you book 2 basic courses with us during the Dentistry Show

VISIT US AT STAND P53

Cosmetic Courses



Would you like to receive £100 off a course with Cosmetic Courses?

Here at Cosmetic Courses, we help Doctors, Dentists and Nurses understand the place of medical

aesthetics within the Cosmetic Surgery industry.

By employing regularly practising trainers from all sectors — Doctors, Aesthetic Nurses, Dentists, Medical Aestheticians and Cosmetic Surgeons, we are able to offer the opportunity for our delegates to learn a high standard of Medical Aesthetic teaching from each trainer.

To kick start your career within the aesthetic industry, we are giving £100 off any of course booked with Cosmetic Courses over the Dentistry Show weekend!

Come and visit us on Stand M63 for further details and to meet our team!

VISIT US AT STAND M63

Eon Aligner



As part of our soft launch in the UK market we will be offering a 50% off first aligner case and FREE online certification to all doctors during the Dentistry Show 2015.

VISIT US AT STAND D95



Dr Bob Courses Ltd

Vist our stand for exclusive show offers and discounts on courses and Marketing Materials.

These include BTX, Dermal Fillers, PRP training and Threadlift courses.

VISIT US AT STAND S52

Grahame Gardner Ltd



Grahame Gardner Ltd are delighted to launch a new price list to customers which represents better value than ever before. These new prices have been secured following a re-evaluation of the company's organisational procedures, but customers can rest assured that Grahame Gardner still offer the exceptional value synonymous with the brand.

Customers placing significant orders can now also benefit from a new incentive scheme which offers further discounts dependent on the value of the order. These discounts start on orders from just £95, which qualify for a 10% discount and rise to a discount of 20% on orders of £380 and over

Please be aware that this offer cannot be used in conjunction with any other offer. The bulk buy saving cannot be used for Portolio/account customers. Terms and Conditions apply.

VISIT US AT STAND A20

Surgery Express



Surgery Express's brand mission is to be our customer's favourite supplier striving for an incomparable level of excellence in service and value, always flexible and accommodating.

Surgery Express has 4 guarantees:

We quarantee that you will save on core essential items.

We guarantee we have the products you want in stock.

We guarantee 100% product satisfaction or your money back.

We guarantee next day delivery if requested.

We have 99.7% order picking accuracy.

Free gifts with orders over £75!

Surgery Express has recently launched a new loyalty point's scheme, for every £1 spent you will receive 1 bonus point! You will then be able to redeem against any future orders placed, either phone or website.

For any orders placed over the 3 days of the Dentistry Show, you will receive TRIPLE POINTS & a discount off your order!

VISIT US AT STAND C52

Align Technology



Align Technology is a global medical device company that pioneered the invisible orthodontics market with the introduction of the Invisalign

system in 1999. Today, we develop innovative, technology-rich products such as Invisalign aligner treatments, iTero® intra-oral scanners, and OrthoCAD digital services to help dental professionals achieve the clinical results they expect and deliver effective, cutting-edge dental options to their natients

Invisalign, the clear aligner system, allows anyone to contemplate orthodontic treatment when visible forms of correction are unacceptable, making it feasible to have teeth straightened without anyone knowing. 2.8 million people — including many with complex misalignments - have had their teeth straightened unobtrusively, making Invisalign a clinical game changer and design classic.

Come to and visit us at stand N62 to find out about our recent innovations and learn more.

VISIT US AT STAND N62



TePe Oral Hygiene Products Ltd



TePe offer an extensive range of specialist oral hygiene products that tailors to the needs of patients as individuals - we understand that 'one size does not fit all' and that one method does not

suit all. This is why we always have a team of practicing dental hygienists and therapists to talk to you on stand, to share their expertise and opinions about the use and clinical benefits of using a full range of oral hygiene products. Come and meet the team on A70 for a chat and some samples that will help you tailor your oral hygiene advice in dental practice.

The Dentistry Show promotion:

TePe Angle counter display unit with 20 mixed packs of Angle for £32.00 saving almost 26%.

VISIT US AT STAND A70

Septodont Ltd



Buy 10 boxes of Ultra Safety Plus (any size) and receive a FREE training pack worth £60. Pack includes 1 x USP metal handle, 1 x USP training DVD and 2 x USP 'How to Use' posters.

Orders must be placed at the Septodont Stand - C38.

Offer valid for the duration of the 2015 Dentistry Show

only. Training packs will only be sent out on receipt of a copy invoice at Septodont Head Office.

VISIT US AT STAND C38

BSDHT



Free student membership

Free one year membership for newly qualified hygienists and therapists

VISIT US AT THE PROFESSIONAL HUB

Costco Wholesale



Costco Wholesale is cash and carry membership warehouse, bringing you the best quality products at the lowest possible prices.

You'll find everything from groceries and electronics to clothing and cleaning supplies. Costco currently operates in over 600 Membership Warehouses Worldwide with 26 of those being in the UK.

To find out if you qualify for Membership please call 02476854669 or come and see us at stand K85!

Sign up or Renew your Costco Membership with us at The Dentistry Show and receive a complimentary free gift!

VISIT US AT STAND K85

ADI Implant Theatre





Friday 17th April			Saturday 18th April		
11:30 – 12:30	Starting Out in Implant Dentistry: Safety First, New Technology & the ADI Dr Peter JM Fairbairn BDS, Scarsdale Dental Aesthetic and Implant Clinic	Sponsored by: ADI Application of Street, and the street of Street of Street, and the street of Street of Street, and the street of Street o	10:00 – 11:00	Starting Out in Implant Dentistry: Safety First, New Technology & the ADI Dr Peter JM Fairbairn BDS, Scarsdale Dental Aesthetic and Implant Clinic	Sponsored by: ADI Accolation Problems of the secondary
13:15 – 14:15	Immediate Load Implant Technology and How it Will Change the Way You Practice Dentistry Dr Charles Schlesinger DDS	Sponsored by:	11:30 – 12:30	The Full Arch Implant Bridge - Immediate Placement, Loading and Aesthetics! Douglas Lee BDS	Sponsored by: bredent
	FICOI, Chief Operating Officer, OCO Biomedical		13:00 – 14:00	Is It Time for Dental Implant Treatment to Employ Patient's	Sponsored by:
14:30 – 15:30	14:30 – 15:30 Achieving Predictability with Immediate Implants in Aesthetic Areas			Perspective Shahram Nik PhD, CEO and R&D Director, S&S Biomat Ltd	
	Goncalo Dias DMD, MSc, Oral Surgeon, Implant Direct		14:30 – 15:30	When Implants Go Wrong - Rescues and Remedies	Sponsored by:
15:45 – 16:45	Improve your Implantology with a Digital Workflow Maria Hardman, BDS DUI MJDF RCS MFDS RCS, Clinic 95 Private Practice	Sponsored by:		Dr Wail Girgis, Specialist Prosthodontist, Clinical Lecturer and Examiner, Devonshire House Dental Education	



camlog camlog

The Camlog Implant System has been a genuine success story since 1999. Its outstanding user-friendliness, first rate precision and coherent prosthetic

orientation have convinced more and more users. Rounding off its overall offer with an exceptional price performance ratio, Camlog has become the trusted supplier of choice for numerous implant professionals across the world. Visit us on stand F78 to see our special offers and free surgical and prosthetic kits we'll be giving away for a small purchase. Also come and hear about our new milling centre in Holland for all CadCam work. We can produce any prosthesis in your material of choice. German Engineering and Swiss Precision makes this a premium implant brand across Furnne

VISIT US AT STAND F78

S&S Biomat



Register for the 1 day course and get one implant free and for the 1st surgery, all required equipment (including sterile gown, suture,) free of charge

Independent Seminars

5 huge events under one enormous roof. Dentistry 15 is a brand new two day event designed for the entire dental team. Hosted by Independent Seminars in association with Dentistry magazine, the event combines hands-on workshops, seminars and a huge exhibition to bring you a multi-dimensional learning experience. Get the ADI Academy, MID track, Dentistry LIVE, World Aesthetic Congress and CPD Dentistry UK rolled into one. Receive a special ticket discount at the Dentistry Show this April.

VISIT US AT STAND E16

Kerr



Prepare for the future of cordless obturation

Kerr is excited to reveal the future of cordless obturation with the launch of Elements FREE, offering the unmatched performance and reliability you would

expect from a Kerr product. Be amongst the first to see the Elements FREE demonstrated on the Kerr stand by Dr. Bill Seddon.

Plus exclusive to all visitors at the Dentistry Show, Kerr is offering £100 of free Endo consumables to anyone who purchases Elements FREE.

For further details on Elements FREE, please visit Kerr's team at stand P72 where you can be sure of a warm welcome and expert advice.

VISIT US AT STAND P72

Refreshening Dentist Wipes



Refreshening Dentist cleansing wipes are available to buy from stock or you can have the outer wrapping personalised to your own requirements. For orders of personalised wipes placed at the show we will give you a towel warmer

worth £199.99 FREE of charge (minimum orders apply).

VISIT US AT STAND L85

Mouth Cancer Foundation



The Mouth Cancer Foundation is committed to raising awareness of mouth cancer.

Through its award-winning Mouth Cancer Screening Accreditation

Scheme, it is successfully raising awareness amongst both patients and dental practices by calling every dental practice in the UK to be carrying out a thorough head and neck examination as part of regular check-ups.

The scheme is a 'Two minutes to save a life' screening protocol that every dentist should be able to include in their routine examinations in order to increase early detection rates and save lives.

Full membership includes access to a dedicated section of the charity website and FREE 1 hour CPD element as well as a wealth of professional development and training modules suitable for all members of the practice team to ensure regular screening benefits practice patients.

VISIT US AT STAND L87

Midmark





More for your patients, more for your practice, more for your money...

expect more from Midmark on stand B62

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- * Based on % hydraulic conductance reduction.

References

- 1. Core Clinical Study Report: LAEBBA0001
- 2. Sharma D et al. Journal of Dentistry 2013; 41(S4): S18-S27
- 3. Sun FC et al. Int J Dent. 2014;982071
- 4. Plaque biofilm acid production DOF 7 2013

VISIT US AT STAND D72

Entrepreneurs Circle



The Entrepreneurs Circle is UKs largest membership organisation dedicated to helping businesses grow.

As a practice manager, if you've got a half decent business, and you're half-way switched on, we believe that your dental practise can become really successful.

At the Entrepreneurs Circle, our aim is to help hundreds more businesses including Dental Practices to achieve success, whatever that means to you. With our team of highly skilled marketers and local business coaches, we can guide, mentor, train and support you to grow your business.

So if you're serious about growing your business, head over to our stand (870) and pick up our free Entrepreneur pack to kick-start your journey and discuss with a member of our team on how to "get and keep" more patients!

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Professional Vocation Training



We offer training in Dental Nursing and dental practice management. We will offer a 15% discount on all courses booked within 30 days and 10% discount on all courses booked within 60 days of the Dentistry Show.

VISIT US AT STAND E40





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growth area.	
Friday 17th	April
09:45 - 09:50	Opening Welcome Dr Chris Orr, Conference Chair
09:50 - 10:45	The Orthodontic- Restorative Interface: Working as a Team to Make Each Others' Lives Easier Dr Chris Orr and Dr Ian Hutchinson
11:00 – 11:45	Composites - Think Heraeus Kulzer Differently Dr Sanjay Sethi BDS, Square Mile Dental Centre
12:45 – 14:00	Successful Optident Adhesive Dentistry: Achieving Greater Success Through Understanding Your Materials

Dr John Kanca III

Invasive Dentistry

F.I.A.D.F.E., F.E.S.C.D.

Fundamentals of a Team Approach in **Aesthetics with Non and Minimally** Dr. Prof. Luca Dallocca C.D.T., D.M.D.,

Saturday 18th April

09:50 - 11:05

11:45 - 12:30

09:45 - 09:50 Opening Welcome Dr Chris Orr, Conference Chair

Truly Aesthetic and committed to quality **Functional Dentures** Dr Finlay Sutton BDS, DGDP (UK), MSc, MFDS RCS Ed, MRD RCS Ed, PhD, FDS (Rest Dent) RCS Ed., Registered Specialist in Restorative Dentistry, Prosthodontics, Endodontics & Periodontics and Mr Rowan Garstang BSc Hons, HNC, OND,

Registered Dental Technician

The Devil Is In **PHILIPS** The Detail Dr Zaki Kanaan BDS MSc (Implant

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Dentistry) DipDSed LFHom, Implant and Aesthetic Dentist, Principle K2 Dental. Immediate Past President BACD

13:30 – 14:15 Periodontal Plastic Oral B **Surgery for GDPs** Philip Ower MSc BDS MGDSRCS, Specialist in Periodontics, PerioCourses

Simplexity: The Pop 3M ESPE 14:45 - 16:00 **Aesthetic Dentistry** Dr Walter Devoto DMD, Dentist



15:00 - 16:00



















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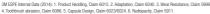
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Friday 17th April		Saturday 18th April		
09:30 - 09:45	Opening Welcome Fiona Sandsom	09:30 - 09:45	Opening Welcome Melanie Joyce	
09:45 – 10:30	21st Century Orthodontic Appliances – the New Frontier: Implications for the Hygienist, Therapist and Dental Team Amanda Gallie	09:45 - 10:30	Nutritional Influences in Chronic Inflammation and the Management of Periodontal Disease Juliette Reeves EDH,dipNMed, Dental	
11:30 – 12:15 12:45 – 13:30	Acute Dental Care ASPIRA: DENT for Hygienists & Therapists Bev Littlemore BSc (Hons) Dent Dip Hyg & Therapy PG Dip Mgment Cert OH Cert Orth FAETC, Dental Therapist and Hygienist & Therapy Tutor, Aspiradent Shut Your Mouth!	11:30 – 12:15	Update on Local ASPIRA: DENT Anaethesia Christine MacLeavy, Registered Dental Therapists, PGCE, PG Hypnosis Applied to Dentistry, Trainer of NLP, Dental Therapist	
	Tim Ives RDH BSc (Hons) XLEAR PG Dip Dent Ed FHEA, Dental Hygienist and Educator, Spry / Xlear	12:45 – 13:30	Aspiradent Medical Conditions: Challenges for Dental waterpik	
14:45 – 15:30	I'm a Periodontist, How Can I Help You? Dr Ian Dunn BChD MFGDP MSc (Perio), Specialist Periodontist		Treatment Planning Deborah M. Lyle RDH, BS, MS, Director, Professional & Clinical Affairs, Waterpik International, Inc. and Alexandra Booler	
16:00 – 16:45	Cementitis or Peri-Implantitis? Morag Powell Dip DH, Dip DT RCS (Edin), BSc (Hons), Dental Hygienist/Therapist	14:45 – 15:30	Art of Modern Periodontal Debridement Donna Schembri RDH PGcert (Mentoring in Dentistry), Hygienist	











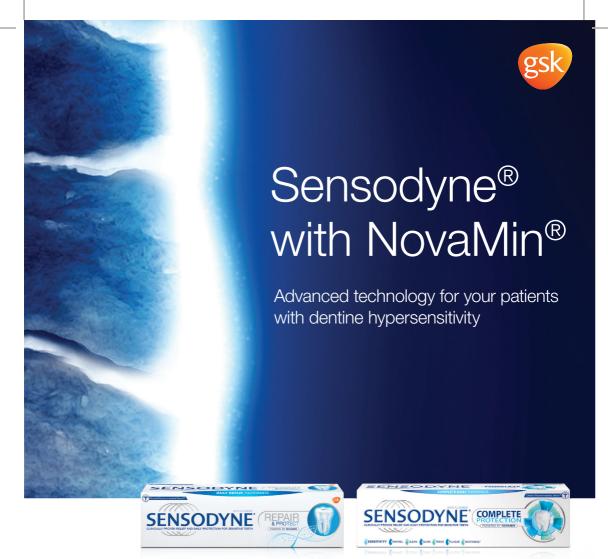












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References: 1. Burwell A et al. J Clin Dent 2010; 21 (Spec Iss): 66-71. 2. LaTorre G, Greenspan DC. J Clin Dent 2010; 21 (Spec Iss): 72-76. 3. West NX et al. J Clin Dent 2011; 22 (Spec Iss): 82-89. 4. Earl JS et al. J Clin Dent 2011; 22 (Spec Iss): 68-73. 6. Efflandt SE et al. J Mater Sci: Mater Med 2002; 13 (6): 557-565. 7. Parkinson CR & Willson RJ. J Clin Dent 2011; 22 (Spec Iss): 74-81. 8. Wang Z et al. S Dent 2010; 38: 400-410.

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Endo Lounge

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Friday 17th April

11:30 - 12:10 Surviving the Perfect Storm

Dr Patricia Langley BDS, Chief Executive, Apolline Ltd

12:30 – 13:10 What it Means to be a Professional Person in 2015 Philip Newsome BChD (Hons) PhD MBA FDS RCS (Ed) MRD RCS (Ed) FFGDP (UK), Hon Associate Professor, Faculty of Dentistry, University of Hong Kong

13:30 - 14:10 Session title TBC

Richard Warren and Jayne Warren, Quality Water Specialists

14:30 - 15:10 Our Changing World

Dr Patricia Langley BDS, Chief Executive, Apolline Ltd

Saturday 18th April

09:30-10:10~ Our Customers Know Best – So Let's Ask Them What They Think

Dr Jerry Watson, BDS DGDP RCS, Dental Practitioner, Director, Apolline Ltd

10:30 - 11:10 Surviving the Perfect Storm

Dr Patricia Langley BDS, Chief Executive, Apolline Ltd

11:30 – 12:10 What it Means to be a Professional Person in 2015 Philip Newsome, BChD (Hons) PhD MBA FDS RCS (Ed) MRD RCS (Ed) FFGDP (UK), Hon Associate Professor, Faculty of Dentistry, University of Hong Kong

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14:30 - 15:10 Session title TBC

Richard Warren and Jayne Warren, Quality Water Specialists

Friday 17th April

11:30 - 12:15

Access for Success - Strategies for Improved Endodontic Access and Canal Identification

William McLean BSc (Hons) BDS PhD PG Dip, Senior Clinical University Teacher, University of Glasgow Dental School

12:45 - 13:30

Obturation With No Strings Attached!Bill Seddon

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15:15 - 16:00

Predictable Root Canal Treatment – Shaping, Cleaning and Filling the Root Canal

Alyn Morgan BChD MSc, Specialist Endodontist / Senior Clinical Teaching Fellow UCL Eastman Dental Institute, British Endodontic Society

Saturday 18th April

12:45 - 13:30

The E(ndo)-myth: Planning for Success

Sanjeev Bhanderi BDS MSc MFGDP(UK), Specialist in Endodontics Endo61, Specialist Endodontic Practice



Facial Aesthetics Theatre



Friday 17th April

0:15 – 11:00 Are You Getting the Most Out of Your Medical Indemnity

Insurance?

Janine Revill ACII, Director, Cosmetic Insure

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11:30 – 12:15 Fractional Radio SYNERON © CANDELA

Frequency for Skin Rejuvenation
Dr John Quinn MB BCH BAQ
BACD, Clinical Director, Quinn Clinics

14:00 – 14:15 Medical Needling and Dermapen

ProtocolsAndrew Hansford BSc, International

Trainer in Dermapen, Natura Studios

15:15 - 16:00 Picosure

Dr Michelle Lyners BChD, UberSkin CUNO(URE I

Saturday 18th April

10:15 – 11:00 3D-lipo: The Advantages of a Multi-Technology Platform when Addressing Multiple Body Indications



Roy Cowley, Managing Director, 3D-lipo Ltd

12:45 – 13:30 The Current Face of Dentistry

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Friday 17th April and Saturday 18th April				
TIME	SUBJECT	SPEAKER		
9:30 - 11:00	WaveOne® Gold – Shaping the future of endodontics	Dr Julian Webber		
11:30 - 13:00	WaveOne® Gold – Shaping the future of endodontics	Dr Julian Webber		
14:00 - 15:30	RestoDontics – influencing post-endodontic treatment outcomes	Dr Ian Cline		

Friday 17 th April ONLY				
TIME	SUBJECT	SPEAKER		
16:00 - 17:30	RestoDontics – influencing post-endodontic treatment outcomes	Dr Ian Cline		

All sessions comprise 45 minute lecture and 45 minute hands-on









Short-Term-Ortho Lounge





Friday 17th April		Saturday 18th April		
10:15 – 11:00 	Experience Brings Efficiency in Orthodontics - GDP Mentoring from Oralign Dr Stephen Gallagher BDS FDS MDentCh MOrth, Oralign Experience the Leading Sponsored by: Sponsored by: Sponsored by: Sponsored by: Sponsored by:		Experience Brings Efficiency in Orthodontics —GDP Mentoring from Oralign Dr Stephen Gallagher BDS FDS MDentCh MOrth, Oralign	Sponsored by: Oralign
12:25 – 13:10	Ortho System for GDP's Dr Mali Aghelnejad, Principal Dentist, Willerby Dental Care Perfect Smile Aligner Sponsored by Optiloupe	11:20 – 12:05	Experience the Leading Ortho System for GDP's Dr Mali Aghelnejad, Principal Dentist, Willerby Dental Care	Sponsored by: SIX MONTH SMILES' Mark that Still Smiles
13:30 – 14:15	A Rendition of Queen Songs and a Little Cosmetic Orthodontics Prem Semhi BDS, CEO,		A Rendition of Queen Songsand a Little Cosmetic Orthodontics Prem Semhi BDS, CEO, Quick Straight Teeth	Sponsored by: Quick Straight Teeth Quick Straight Teeth
14:35 – 15:20	The Science of Fastbraces® and the Concept of Orthodontosis & Orthodontitis, the Dental Disease Dr Vijay Gohil BDS, Master Affiliate, Fastbraces®	13:30 – 14:15	The Golden Rules of Success with Clear Aligners Gary Dorman BDentSc, Principal Dentist and Practice Owner, In-Line Orthodontic UK Ltd	Sponsored by: In-Line Steam
15:40 – 16:25	Invisalign Made Easy / Safe for GDPs Peter Ilori, DS LDS(Eng) FDS(Eng) FFD(Ire) MSc MOrth(Edin) MOrth(Eng) MBA, Specialist Orthodontist		The Science of Fastbraces® and the Concept of Orthodontosis & Orthodontitis, the Dental Disease Dr Vijay Gohil BDS, Master Affiliate, Fastbraces®	Sponsored by:



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Friday 17th April

09:45 – 11:00 BDHF Panel Discussion Dental Health

11:45 - 12:45 The Next Leap Forward in

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Endodontic Instrumentation

Dr Martin Trope BDS, DMD, Clinical Professor of Endodontics

13:30 – 14:30 A New Approach to Electric

Colgate

Toothbrushing – A Professional's Insight into the Latest Electric **Toothbrushing Technology** Neesha Patel BSc Hons BDS MFGDP MClinDent Perio MRD RCS. Consultant Periodontist, King's College Hospital

15:15 - 16:00

Gums, Mums, Tums... and the Sums!

Professor Anthony Roberts BSc, BDS, PhD, FDS, FDS (Rest Dent), FHEA, Professor of Periodontology, University College Cork

Saturday 18th April

10:00 - 10:45 Integrating

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Digital Dentistry into Practice

Andrew Legg BDS, MFDS RCS Ed, Implant Dentist and Director, The Campbell Academy

11:15 - 12:15 The Next Leap

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Endodontic Instrumentation Dr Martin Trope BDS, DMD, Clinical Professor of Endodontics

12:45 - 13:30 **Predictable Alternatives**

to Amalgam: Resin Composites, Glass

Ionomers & Giomers Dr Chris Lynch BDS, PhD, MFD,

FFGDP(UK), FFD, FDS(Rest Dent), FACD, PgDipME, FHEA, Reader / Consultant in Restorative Dentistry

14:00 - 14:45 **Dentistry** in the **Digital Age**











Speaker TBC



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