

OCTOBER 21 - 23, 2020 • LAS VEGAS + VIRTUAL

DEVLEARNSM

SHAPING WHAT'S NEXT

"Incredible way to re-energize the brain, learn new tools, discover new information. It's also a great way to connect with like-minded individuals."

—Chris Hutchison, SVP; Media Development Manager, Bank of America

[DEVLEARN.COM/SHAPINGWHATSNEXT](https://devlearn.com/shapingwhatsnext)

PRICES INCREASE AUGUST 14

Register Now and Save Big!

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Media Partners



DEVLEARN STARTS WITH YOU!

The complete DevLearn experiences starts and ends with you, the work that you do, and how you'll help shape what's next for learning and development. Given the unknowns ahead, we are offering two types of registration: the classic full-conference registration for the in-person event and the new Virtual Pass, outlined below. We're also planning an expanded, multi-week digital experience if gathering in person is not possible.

Regardless of what the future holds, DevLearn will happen this fall and deliver the world-class experience that drives our industry forward year after year. We invite you to join our community in shaping what's next for learning and development.

[DevLearn.com/Updates](https://devlearn.com/updates)



A BRAND NEW WAY TO DEVLEARN

VIRTUAL PASS—\$395 UNTIL AUGUST 14

We are excited to announce a new registration type, This includes:



50+ livestreams of sessions from Las Vegas



Instant on-demand recording access



Access to the mobile app for networking and scheduling



And more!

Register for your virtual pass now: [DevLearn.com/New-Pass](https://devlearn.com/new-pass)

GET INSPIRED

BY AMAZING KEYNOTE STORIES

Three dynamic storytellers will deliver gripping talks on thinking big, navigating change, and the immersive technologies that will propel your work.



THINK BIG

Dr. Jennifer Arnold

*Co-Star of TLC's Little Couple,
Neonatologist & Cancer Survivor*



MANAGING COMPLEXITY AND CHANGE

Chris Hadfield

*Astronaut & Former Commander of
the International Space Station*



HOW IMMERSIVE TECHNOLOGIES ENHANCE WORKFORCES

Jaimy Szymanski

*Industry Analyst & Founding Partner,
Kaleido Insights*

TWO WAYS TO PARTICIPATE:

Experience the keynotes
live in Las Vegas with a full-
conference registration.

\$200 OFF NOW!

Stream the keynotes live
from home with the
virtual pass!

\$100 OFF NOW!

[DEVLEARN.COM/SAVE](https://devlearn.com/save)

EMPOWER YOUR WORK

Choose from 100+ hand-selected sessions on the DevLearn program to support your needs today and tomorrow. Start planning your experience now!



FILL OUT YOUR PERSONAL SESSION PLANNER

WEDNESDAY, OCTOBER 21, 10:45 - 11:45 AM

<input type="checkbox"/>	From Traditional to Virtual Classroom: Conversion Made Easy! Melissa Grey Satterfield, <i>Langevin Learning Services</i>	★
<input type="checkbox"/>	How to Combat the Four Myths of Memory Carmen Simon, <i>Memzy a Corporate Visions Company</i>	★
<input type="checkbox"/>	Planning Your Learning Data Strategy Steve Foreman, <i>InfoMedia Designs</i>	●
<input type="checkbox"/>	Case Study: Building a Digital Escape Room Joseph Vajda, <i>Assurant</i>	+
<input type="checkbox"/>	Seven Best Practices for Using VR as a Learning Solution Bill West & Devin Good, <i>RegattaVR</i>	◆
<input type="checkbox"/>	The Emergent Training Professional: How to Thrive in the Enterprise 4.0 Era Scott McCormick, <i>Emergent Enterprise</i>	■
<input type="checkbox"/>	Recording Professional Audio for Great Sounding Training Programs Matthew Hoffman, <i>AT&T</i>	▶
<input type="checkbox"/>	Step Right Up for the AR Sideshow Spectacular! <input type="checkbox"/> Betty Dannewitz, <i>ifyouaskbetty</i>	◆
<input type="checkbox"/>	Easily Add Interactivity and xAPI Tracking on Video <input type="checkbox"/> Jeff Batt, <i>Learning Dojo</i>	○

WEDNESDAY, OCTOBER 21, 1:15 - 2:15 PM


<input type="checkbox"/>	How Scenarios, Assessments, and Feedback Can Reduce Learner Overconfidence Bryan Smith, <i>Casey's General Stores</i>	★
<input type="checkbox"/>	Using Brain Science to Increase Learning, Retention, and ROI Art Kohn, <i>ASPIRE Consulting Group</i>	★
<input type="checkbox"/>	What's In it for Me? Getting Stakeholder Buy-in for xAPI Duncan Welder IV & Art Werkenthin, <i>RISC</i>	●
<input type="checkbox"/>	Preparing Your Company for an Immersive Learning Program Debbie Richards, <i>Creative Interactive Ideas</i>	◆
<input type="checkbox"/>	Alexa, Play "Customer Service Training" Ismael "Izzy" Lara, <i>Success Academy Charter Schools</i> and Bryan Wanzer, <i>PitchBook</i>	■
<input type="checkbox"/>	Let's Fix That C.R.A.P.! A Design Critique and Improvement Session <input type="checkbox"/> Meg Bertapelle, <i>Intuitive</i>	▶
<input type="checkbox"/>	No AI No Problem! Build a Computer Opponent in Storyline without JavaScript <input type="checkbox"/> Jonathan Hill, <i>Commercial Express</i> and Jacqueline Hutchinson, <i>E-Learning Pros Instructional Design</i>	○

INCLUDED IN VIRTUAL PASS

Highlighted sessions will be livestreamed as part of our Virtual Pass option.

PROGRAM KEY

Mark which sessions you don't want to miss!

 BYOD (Bring Your Own Device)

 **AR & VR**

 **DATA & MEASUREMENT**

 **TOOLS + DEVELOPMENT**

 **EMERGING TECH**

 **Games & Gamification**

 **Instructional Design**







 **Management & Strategy**

 **VIDEO + MEDIA**

WEDNESDAY, OCTOBER 21, 3 - 4:00 PM

<input type="checkbox"/>	Build a Knowledge Management System to Improve Learning Efficiency with \$0 Lingyao Wang, <i>Nordson</i>	
<input type="checkbox"/>	Lessons Learned: Building a Seamless, In-App Learning Experience Fred Tacon & John Stoll, <i>84.51°</i>	
<input type="checkbox"/>	Building Serious Games: Create an Immersive World and Engage your Learner Pace Myrick & Marcello Munoz, <i>DISH</i>	
<input type="checkbox"/>	How to Build an eLearning Team that Maximizes Efficiency Derek Brezette, <i>RPA</i>	
<input type="checkbox"/>	Making Learning Available in the Flow of Work Using AI Poonam Jauyपुरia & Rahul Singh, <i>Harbinger Interactive Learning</i>	
<input type="checkbox"/>	Ready to Record? Proven Tips for Producing Professional-Quality Videos Fred Telegdy, <i>University of Virginia Darden School of Business</i>	
<input type="checkbox"/>	Getting Started Planning, Storyboarding, and Building AR Experiences 	
<input type="checkbox"/>	Creating an App from a Google Sheet 	

WEDNESDAY, OCTOBER 21, 4:15 - 5:15 PM

<input type="checkbox"/>	Show & Tell: Designing 3 Interactive Experiences in Real Time Nick Floro & Sophia Brown, <i>Sealworks Interactive Studios</i>	
<input type="checkbox"/>	Future Proofing your Organization with Design Thinking-Driven Strategy Michael Hruska & Daniel McCoy, <i>Problem Solutions</i>	
<input type="checkbox"/>	So, You're Thinking About a Learning Experience Platform... Becky Willis, <i>WillLearn</i>	
<input type="checkbox"/>	Case Study: How Gamification Helps Frontline Employees at Connect First Credit Union Jason Suriano, <i>TIQ Software</i> and Maranda Sheahan, <i>Connect First Credit Union</i>	
<input type="checkbox"/>	Using Social Media to Support Informal Learning Leilani Funaki, <i>Capital One</i>	
<input type="checkbox"/>	Text Message Learning: Research, Use Cases, and Best Practices Michael Ioffe, <i>Arist</i>	
<input type="checkbox"/>	Accessibility Tips and Tricks in Storyline 360 Stefanie Lawless, <i>Yukon Learning</i>	
<input type="checkbox"/>	Easy & Effective Visual Storytelling with PowerPoint Morph Richard Goring, <i>BrightCarbon</i>	
<input type="checkbox"/>	No Fear! The World's Gentlest Introduction to Coding with JavaScript 	

Find full program details at
[DevLearn.com/Full-Program](https://devlearn.com/Full-Program)

“ I enjoyed the wide variety of sessions, experts, topics, and vendors. I think Learning Guild did a really great job putting together an event that represents the industry and people who breathe life into learning. Many of the sessions were engaging and memorable.”

Holly Angelopoulos, Instructional Design Project Manager, *The Walt Disney Company*

THURSDAY, OCTOBER 22, 10:45 - 11:45 AM

<input type="checkbox"/>	A Crash Course on Designing for Any Virtual Classroom Melissa Chambers, <i>MSC Consulting</i>	★
<input type="checkbox"/>	Practical UX & UI Principles to Level Up Your Designs Tracy Parish, <i>Southlake Regional Health Centre</i>	★
<input type="checkbox"/>	Moving to the Point of Need: Performance Support and the Learning Ecosystem Marc Donelson & Kevin Yount, <i>Charter Communications</i>	🟡
<input type="checkbox"/>	It's Not Your LMS. It's Your Business Process That's the Problem Adam Weisblatt, <i>Blank Page Learning</i>	🟡
<input type="checkbox"/>	Tips and Tricks to Create Standout Microlearning Videos LaTarshia Wooten, & Julia Shawver, <i>GAAP Dynamics</i>	▶
<input type="checkbox"/>	Assembling Your AR Dream Team: Roles and Responsibilities for Success Chad Udell, <i>Float</i>	◆
<input type="checkbox"/>	Blockchain-Based Digital Credentials for Competency-Based Learning Patrick Welch, <i>VetBloom</i> and Jason Johnson, <i>Lincoln Memorial University</i>	■
<input type="checkbox"/>	Make a Game in Minutes with Easy Tools <input type="checkbox"/> Dov Jacobson, <i>GamesThatWork</i>	+
<input type="checkbox"/>	Develop Captivate Activities that Allow Learners to Discover Content <input type="checkbox"/> Emily Wood, <i>Serenity Learning</i>	🕒

THURSDAY, OCTOBER 22, 1:15 - 2:15 PM

<input type="checkbox"/>	Tools, Apps, and Online Resources: Community Favorites Host: The Learning Guild Programming Team	🕒
<input type="checkbox"/>	Building a Culture of Learning in a Remote Team Brian Carlson, <i>eThink Education</i>	🟡
<input type="checkbox"/>	Case Study: Building Empathy with Storytelling, Gamification, and LXD Angela Wong, <i>Checkr</i>	+
<input type="checkbox"/>	Next Gen VR and Mobile Games/Simulations Anders Gronstedt, <i>Gronstedt Group</i>	◆
<input type="checkbox"/>	The Augmented L&D Pro: Using AI to Enhance Your Work JD Dillon, <i>Axonify</i>	■
<input type="checkbox"/>	Confessions From the Frontline of Instructional Design: Learning From Missteps James McLuckie, <i>Emerald Works</i> & Cara North, <i>Silfex</i>	★

THURSDAY, OCTOBER 22, 1:15 - 2:15 PM-CONT.

<input type="checkbox"/>	Demystify Copyright and Master Creative Commons/Shareable Media Barbara Waxer	▶
<input type="checkbox"/>	Creative Tips for Enhancing Learning Engagement in Articulate Rise <input type="checkbox"/> Whitney Thurmond & Jessica Travis, <i>Vivayic</i>	🕒
<input type="checkbox"/>	Gamification Simplified: Designing a Gamification Strategy at Any Level <input type="checkbox"/> Aaron King, <i>Blackboard</i>	+

THURSDAY, OCTOBER 22, 3 - 4:00 PM

<input type="checkbox"/>	6 Decisions to Make When Designing Online Software Training Diane Elkins, <i>Artisan E-Learning and E-Learning Uncovered</i>	★
<input type="checkbox"/>	Incorporating Storytelling into Your eLearning Hadiya Nuriddin, <i>Duets Learning</i>	★
<input type="checkbox"/>	Project Management Magic with Project Charters Lou Russell, <i>Moser Consulting</i>	🟡
<input type="checkbox"/>	Minimize Friction in Your Learning Ecosystem Jeremy Roberts, <i>Infinitude Creative Group</i>	🟡
<input type="checkbox"/>	Data Visualizations That Get Results Andrew McGuire, <i>Rofus</i>	●
<input type="checkbox"/>	10 Things I've Learned Through Game-based Learning Projects Mathias Vermeulen, <i>Winston Wolfe, Innovative HR Solutions</i>	+
<input type="checkbox"/>	Creating Memorable Animated Explainer Videos in 60 Minutes or Less Sarah Dewar, <i>Michael Garron Hospital</i>	▶
<input type="checkbox"/>	Machine Learning Basics for Learning Professionals Almira Roldan, <i>Amazon Web Services</i>	■
<input type="checkbox"/>	Tools for Creating Champagne Assets on a Beer Budget Rachel Medeiros, <i>Amplified EDU</i>	🕒
<input type="checkbox"/>	Social Learning Experiences with Social Video Apps <input type="checkbox"/> Angela Anderson, <i>Angela Learning</i>	▶
<input type="checkbox"/>	Building Cross-Platform VR Experience Using WebVR and Sumerian <input type="checkbox"/> Maninder Singh & Alex Galloway, <i>Wells Fargo</i>	◆

Find full program details at
DevLearn.com/Full-Program

FRIDAY, OCTOBER 23, 8:30 - 9:30 AM

<input type="checkbox"/>	The Cognitive Science of Video Josh Cavalier, <i>American Tire Distributors (ATD)</i>	▶
<input type="checkbox"/>	Science-Based Project Management: Working Through Chaos and Avoiding Project Burnout Kassandra Vaughn-Worsley, <i>Western Governors University</i>	🟡
<input type="checkbox"/>	Learning Ecosystem Mapping: A Visual Tool for Collaboration Sam deGues & Meg Fairchild, <i>Lllamasoft</i>	🟡
<input type="checkbox"/>	Making Learning Analytics Real with xAPI Profiles Aaron Silvers, <i>Elsevier</i> and Jason Haag, <i>Veracity Technology Consultants</i>	●
<input type="checkbox"/>	Finding the Fun: Lessons from Indie Games Designers Deidre Witan, <i>Curriculum Associates</i>	+
<input type="checkbox"/>	VR: Is it Just Hype? A VR Case Study to Improve Empathy and Confidence Cindy Plunkett, <i>PointClickCare</i>	◆
<input type="checkbox"/>	Automate the Boring Stuff; Focus on the Fun Stuff Kristian Chartier & James Fuentes, <i>BlueCat</i>	■
<input type="checkbox"/>	Snagit—Go Beyond Screen Capture With its Powerful Functionality <input type="checkbox"/> Roger Whitacre, <i>OCLC</i>	⦿
<input type="checkbox"/>	Advanced Articulate Storyline Tips and Tricks <input type="checkbox"/> Mark Weingarten, <i>Mindstream eLearning</i>	⦿

FRIDAY, OCTOBER 23, 10 - 11:00 AM

<input type="checkbox"/>	Streamlining Branching Scenario Planning and Design Christy Tucker, <i>Syniad Learning</i>	★
<input type="checkbox"/>	How Universal Design for Learning Principles Make Your Training More Accessible Judy Tseng & Kristin Swintek, <i>Collegis Education</i>	★
<input type="checkbox"/>	Skills as the New Currency of Learning: Collecting and Using Skills Data for a Competitive Advantage Koreen Pagano, <i>Degreed</i>	🟡
<input type="checkbox"/>	Onboarding: Not Just an Information Dump but a Learning Experience Kinnari Middlebrook & Erin Higgenbotham, <i>Domino's Pizza</i>	🟡
<input type="checkbox"/>	The Four Levels of Gamification Implementation in Learning Experiences Jonathan Peters, <i>Sententia</i>	+
<input type="checkbox"/>	Once Upon a Time in Virtual Reality: Lessons Learned from the History of VR Jennifer Murphy, <i>Quantum Improvements Consulting</i>	◆
<input type="checkbox"/>	Converting an eLearning Course Into a Chatbot Vincent Han, <i>Mobile Coach</i>	■
<input type="checkbox"/>	Getting Started with Stop-Motion Animation Explainer Videos Kevin Thorn, <i>NuggetHead Studios</i>	▶
<input type="checkbox"/>	Developing Customized, Advanced Interactions in Captivate <input type="checkbox"/> Paul Wilson, <i>CaptivateTeacher.com</i>	⦿
<input type="checkbox"/>	Podcast Production for the Rest of Us <input type="checkbox"/> Joseph Suarez, <i>EPAM & Cara North, Silfex</i>	⦿

View the full program online and decide which DevLearn experience best fits your needs!

DEVLEARN.COM/FULL-PROGRAM

Program subject to change.

COMMUNITY

OF THOUGHT-LEADERS

Hear from world-class speakers that bring the DevLearn program to life, covering key topics that will help you advance your work.

RETURNING FAVORITES



Hadiya Nuriddin
Duets Learning



Tracy Parish
Southlake Regional Health Centre



Richard Goring
BrightCarbon



Kevin Thorn
NuggetHead Studioz



Vincent Han
Mobile Coach



Cath Ellis
Cath Ellis Learning Design



Bill West
RegattaVR



Diane Elkins
Artisan E-Learning and E-Learning Uncovered



LaTarshia Wooten
GAAP Dynamics

NEW TO DEVLEARN



Leilani Funaki
Capital One



Christy Tucker
Syniad Learning



Joseph Suarez
EPAM



Emily Wood
Serenity Learning



Matthew Hoffman
AT&T



Kinnari Middlebrook
Domino's Pizza



Lingyao Wang
Nordson



Bryan Smith
Casey's General Stores



Michael Whatley
SPANX

“The speakers were top caliber and there was a lot to learn from them but so too the rest of the attendees. Also a great attitude towards sharing and welcoming newbies like myself.”

Clair Hattle, Learning Design Manager, PwC

REFINE YOUR SKILLS

WITH IN-DEPTH ACTIVITIES

Extend your DevLearn experience by arriving early for a variety of pre-conference activities onsite in Las Vegas. All activities will take place **Tuesday, October 20.**

PRE-CONFERENCE WORKSHOPS

Workshops provide indispensable tools and takeaways before the conference officially kicks off. Leverage this time for shared learning and networking with your peers in an intimate setting.

\$395 ~~\$495~~

with your DevLearn
registration!



Adapting Traditional Classroom for Online Delivery

Melissa Chambers,
MSC Consulting



Know the Mind, Know the Learner: Applying Brain Science to Improve Training

Art Kohn, *ASPIRE Consulting*



Leveling Up Your Audio and Video Production

William Everhart,
E-Learning Uncovered



Building Immersive Learning Experiences with Augmented Reality

Destery Hildenbrand,
GP Strategies



Driving Learning Innovation with Human-Centered Design Thinking

Myra Roldan, *Amazon*



Getting Started with Storyline

Stephanie Lawless, *Yukon*

CO-LOCATED EVENTS

Co-Located Events allow our community to spend more time collaborating and building skills around critical industry topics. Broaden your DevLearn experience by joining us for one of these exciting events.

LMS & LEARNING PLATFORMS FORUM

\$495 ~~\$595~~

with your DevLearn
registration!

LEARNING LEADERS FORUM

\$695 ~~\$995~~

with your DevLearn
registration!

Find out more about all pre-conference activities at
DevLearn.com/Pre-Conference



CONFERENCE HEADQUARTERS + HOTEL

The Mirage Hotel serves as the conference headquarters for all DevLearn activities. Attendees stay in rooms right near the conference center, allowing direct access without having to walk through the casino, making it easy to pop back to your room during breaks

Reserve Your Room!

We've secured a group rate of \$148/night for conference attendees. This special rate will be available through September 25.

Online Reservations

DevLearn.com/Hotel

Phone Reservations

+1.800.374.9000



REGISTER WITH CONFIDENCE AND SAVE!

CHOOSE YOUR EXPERIENCE

	Full- Conference*	Virtual Pass
Standard Rate	\$1,895	\$495
Super Early Discount	-\$200	-\$100
Learning Guild Member Discount	-\$200	-\$100
Your price until August 14	\$1,495	\$295

*Register with confidence knowing that you can receive a refund anytime until September 30, minus a \$150 standard processing fee.

BRING YOUR TEAM!

Bring 3 or more team members and get an additional 10% savings! Email Steve at sfirpo@LearningGuild.com for more information.

To save even more, check out other discounts you may qualify for:

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SAVE BIG UNTIL AUGUST 14

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