

Experience, Innovation and Expertise in Higher Education

Why the right technology partner matters

For more than 30 years, OneAdvanced has partnered with higher education institutions to deliver sector-specific solutions that address real operational challenges. Experience matters when choosing a technology partner – but only when it is paired with a deep understanding of how universities operate.

Higher education operates within complex governance and regulatory environments. Analysis from McKinsey and the University of Oxford shows that digital initiatives delivered without sufficient sector insight are more likely to under-deliver or fail.

OneAdvanced works in close partnership with universities, embedding sector knowledge

into design, implementation and ongoing development. This co-creation approach ensures technology is shaped around real workflows rather than generic processes.

Innovation in the flow of work

Continual innovation is delivered through OneAdvanced IQ, an intelligent system of work that securely embeds AI into daily workflows. Bringing together decades of sector experience, deep operational expertise and forward-looking innovation, IQ reduces administrative burden while maintaining control, compliance and governance – supporting universities as they adapt and evolve for the future.

Co-creation in practice: University of Exeter

“The fact that you had a team of dedicated people who knew the sector and had already worked with other institutions like ours removed a lot of in-house pain.”

**Leah Jones, Procurement Officer,
University of Exeter**

[Read the Case Study](#)



 100+ UK universities

 2M+ learners and counting

 30+ years of sector knowledge

Discover more today



oneAdvanced