### ELECTRICS FLOORCOVERING

Electrics Unplugged Lighting Power Sockets **Positioning Diagram** 

**COUNTERS** 

Cupboards & Desks

**Reception Counters** 

Lockable With Graphic

**TOOL BAR** 

HOME

**Cord Carpet Colour Change** Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinvl Woodplank + Raised Floors

IITURE	GRAPHICS
ies	Fabric – Tension W
ds & Desks	Foamex Wall Pane

FURN

Accesso

Cupboa

Chairs

Deluxe

Stools

Tables

**Furniture Packages** 

**Reception Counters** 

# LIGHTBOX

sion Walls

Panels

**Freestanding Graphics** 

Hanging Banners

NAMEBOARDS Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

### PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only **Shell Scheme Silver** 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet 18mm Floor + Coloured Vinyl **Electrical Shell Scheme Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

**GETTING STARTED** 

**EVERYTHING IN PINK IS A LINK** 

THIS IS AN EDITABLE, INTERACTIVE MICRO SITE PDF Just like a website click on the links, in PINK to navigate

Tick item & enter requirements in product boxes

Provide positioning of items **EXHIBITOR LAYOUT PLAN** 

Set up your account in ORDER & PAYMENT

Provide NAMEBOARD PRINT REQUEST

Click on TOOL BAR product listings, top of each page, in PINK

40mm Floor + Woodplank Vinyl

### STANDFITTINGS Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

ΗH

ORDER & PAYMENT learning



17-18 April | ExCeL London



# Noyne shell scheme Express Order Form

WALK ON SHELL SCHEME PACKAGES

For ease of ordering we've bundled the most popular

items ordered by exhibitors last year into stand size

packages for this year. Simply tick the box to order all

stand items. Choose from BRONZE SILVER & GOLD



WALK ON LIGHTBOX PACKAGES

Packages include Power, Furniture & Carpet

and space only stands.

Our stunning Lightbox Walls are the perfect solution

for creating a stand out back drop for shell scheme

ORDER A 'WALK ON' ALL **INCLUSIVE PACKAGE BRONZE SILVER OR GOLD & RECEIVE A** FREE ZIG ZAG LITERATURE RACK WORTH £97.00

QUICK ORDER GUIDE

ORDER A 'WALK ON' ALL INCLUSIVE SHELL SCHEME PACKAGE:

**BRONZE SILVER OR GOLD** 

OR

THE PRODUCT TOOL BAR ABOVE

# ORDER INDIVIDUAL PRODUCTS FROM THE PRODUCT LIST ON

Feeling overwhelmed by the options available and the way forward? Take 5 minutes to read our 5 Simple Steps to successfully planning your stand







**CONFUSED?** 

### Y **5 THINGS YOU NEED TO KNOW BEFORE ORDERING**

SAVE PDF TO YOUR FILES & EMAIL TO INFO@MOYNE.CO.UK

1. STAND SIZE & CONFIGURATION BOOKED Not sure? E: info@moyne.co.uk T: +44 (0) 208 997 8596

TO LOCATE PRODUCTS

TO COMPLETE YOUR ORDER

TO ORDER

- 2. WHAT YOUR SHELL SCHEME STAND WILL LOOK LIKE See VISUALISE YOUR STAND
- 3. YOUR STAND PLAN
- See PLANNING YOUR STAND & blank EXHIBITOR LAYOUT PLAN
- 4. STAND DESIGN PRODUCTS REALISED ON BUILT STANDS See SHELL SCHEME GALLERY
- 5. WHAT YOUR STAND DESIGN WILL COST? & YOUR BUDGET See BUGETING YOUR STAND & prices provided in BRONZE SILVER & GOLD all inclusive 'Walk On' Packages
- WE ADVISE ALL EXHIBITORS TO READ EXHIBITING : OUR TOP TIPS

# **VISUALISE YOUR STAND**

The first step before ordering any stand services is to know your stand footprint and what your shell scheme stand looks like 'dressed' and 'undressed' See VISUALISE YOUR STAND See GALLERY

# technologies London UK 2024 London UK 2024

RESOURCES

**CONFUSED?** 

ELECTRICS UNPLUGGED

- **EXAMPLE STAND LAYOUT PLAN**
- **GALLERY : SHELL SCHEME**

**GALLERY : LIGHTBOX STANDS** SHELL SCHEME SPECIFICATIONS

**SUSTAINABILITY** 

VISUALISE YOUR STAND

**EXHIBITING : OUR TOP TIPS** 

- BUDGETING YOUR PARTICIPATION
- **CREATIVE DESIGN RULES**
- **MARKETING & PR**
- PLANNING YOUR STAND
- STAND PERSONNEL
- STAND HOSPITALITY

TERMS & CONDITIONS OF SALE



HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

Lighting

Power Sockets

new

# FLOORCOVERING

ELECTRICS **Cord Carpet Colour Change** Electrics Unplugged Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

# FURNITURE

GRAPHICS Fabric – Tension Walls **Foamex Wall Panels** 

Hanging Banners

**Freestanding Graphics** 

Lightbox Counters **Lightbox Walls** Lightbox Stand Package Nameboard Print Request

LIGHTBOX

Lightbox Gallery

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

PACKAGES NAMEBOARDS

Fascia Graphics Overlay

Nameboard Fascia Removal

### Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl

FOAMEX GRAPHICS PANELS

panels is required via either :

**Furniture Packages** 

SPECIA

OFFER

**RAISED FLOORS** 

40mm Floor + Coloured Vinyl

\*HIRE ITEM, PRODUCT PROVIDED IN WHITE

**GRAPHICS INSTALLATION** 

Graphics panels are installed prior to your arrival

at the exhibition. The installation plan for your

A : Full Stand Visual Supplied With Artwork

18mm Floor + Woodplank Vinvl

40mm Floor + Woodplank Vinyl

## **STANDFITTINGS** Brackets Hanging Rails **MDF Cladding**

Shelves Storerooms TV Panels & TV's



# **ORDER COMPLETE? SET UP YOUR PAYMENT ACCOUNT CLICK HERE**

ORDER THE BRONZE PACKAGE AND GET A FREE ZIG ZAG LITERATURE RACK WORTH £97.00

WALK ON SHELL SCHEME PACKAGES BRONZE



BRONZE PACKAGE

GALLERY **Examples of Walk On Package Stands** 



# **BRONZE PACKAGE**

HAT'S INCLUDED? **\*NO REQUIREMENT TO ORDER ITEMS INDIVIDUALLY** 

Accessories

Chairs

Deluxe

Stools

Tables

**Cupboards & Desks** 

**Furniture Packages** 

**Reception Counters** 

- ELECTRICAL PACKAGE 1 X 500W SOCKET 1 X TRACK INC 3 X SPOTLIGHTS
- FOAMEX GRAPHICS PANELS ALL WALLS 3MM RIGID HIGH QUALITY PRINTED PANELS
- FURNITURE PACKAGE C 1 X HIGH TABLE WHITE 3 X ZETA BAR STOOLS WHITE
- LOCKABLE CUPBOARD WHITE WITH GRAPHICS PACKAGE INCLUDES CUPBOARD FRONT GRAPHICS PANEL ARTWORK SIZE 800MM 1100MM

**GREY CORD CARPET : PROVIDED WITH SHELL SCHEME BOOKING** 

PACKAGE	M2	OPEN SIDES	DIMENSIONS		PLACE ORDER
PACKAGE 1	6	1	3M X 2M	1946	
PACKAGE 2	6	2	3M X 2M	1585	
PACKAGE 3	9	1	3M X 3M	2305	
PACKAGE 4	9	2	3M X 3M	1765	
PACKAGE 5	12	1	4M X 3M	2485	
PACKAGE 6	12	2	4M X 3M	<b>1945</b>	
PACKAGE 7	12	3	4M X 3M	1405	
PACKAGE 8	15	1	5M X 3M	2665	
PACKAGE 9	15	2	5M X 3M	2125	
PACKAGE 10	15	3	5M X 3M	1585	
PACKAGE 11	16	1	4M X 4M	2845	
PACKAGE 12	16	2	4M X 4M	2125	
PACKAGE 13	16	3	4M X 4M	1405	
PACKAGE 14	18	2	6M X 3M	2305	
PACKAGE 15	18	3	6M X 3M	1765	
PACKAGE 16	20	2	5M X 4M	2305	

# **VISUALISE YOUR STAND**

DEADLINE : 1ST APRIL 2024

Before ordering a stand package it is essential to know your stand footprint, m2, dimensions & open sides and what your shell scheme stand looks like 'dressed' and 'undressed'

### SHELL SCHEME STAND VISUALS GALLERY

# FREQUENTLY ADDED PRODUCTS

NAMEBOARD FASCIA OVERLAY LOCKABLE CUPBOARD WITH FRONT GRAPHIC TV & TV PANFL STOREROOM CORD CARPET COLOUR CHANGE FURNITURE PACKAGE POWER SOCKETS

# **ARTWORK SIZE GUIDE**

970MM X 2350MM EACH PANEL

- Design wall panel artwork to the sizes above
- File Type: High Resolution PDF
- Allow 3mm bleed
- Avoid running text panel to panel across panel dividing poles

Front Panel = artwork 800mm x 1100mm

Email PDF Files / link to info@moyne.co.uk

Ensure artwork is to the correct size and high resolution.

To check file resolution increase PDF size to 400%. If the artwork is blurred / pixellated, it is not high resolution

# **NEXT STEPS**

## 1. Tell us your preferred positioning for :

- Power Socket
- Light Track (Standard position behind nameboard fascia) EXHIBITOR USE STAND LAYOUT PLAN See EXAMPLE STAND LAYOUT PLAN

## 2. Artwork should be provided by the deadline for:

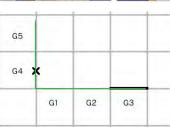
- CUPBOARD FRONT PANEL

3. Provide Standard NAMEBOARD PRINT Instruction

## WALK ON PACKAGES **BOOKING INFORMATION**

- To add additional products EITHER complete your order on this form OR email your additional product requirements with your Package Order to info@moyne.co.uk
- To process your order and establish your account we require invoice details **ORDER & PAYMENT**
- Walk On Packages prices are not applicable to Island / Stand Alone stands.
- Package prices are based on exhibitors taking the package in its entirety as specified
- Refunds / cost variation calculations cannot be provided for items that are not required
- 100% Cancellation Fee at deadline date
- For stand sizes not provided opposite contact us for a quotation

- ivate compa data source G2 G3 G1
  - G4



# **B: Panel Artwork Coded With Corresponding Plan**



# COUNTERS Cupboards & Desks

HOME

Lockable With Graphic **Reception Counters** 

# **TOOL BAR**

### ELECTRICS FLOORCOVERING

Electrics Unplugged

**Positioning Diagram** 

Power Sockets

new

Lighting

**Cord Carpet Colour Change** Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinvl Woodplank + Raised Floors

## FURNITURE GRAPHICS Accessories

Fabric – Tension Walls **Foamex Wall Panels** 

Hanging Banners

Lightbox Counters

**Lightbox Walls Freestanding Graphics** Lightbox Gallery

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

### LIGHTBOX NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request

**RAISED FLOORS** PACKAGES

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet 18mm Floor + Coloured Vinyl **Electrical Shell Scheme Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

## STANDFITTINGS Brackets Hanging Rails **MDF Cladding**

Shelves Storerooms TV Panels & TV's



# ORDER COMPLETE? SET UP YOUR PAYMENT ACCOUNT CLICK HERE

WALK ON SHELL SCHEME PACKAGES

SILVER



SILVER PACKAGE + TV PACKAGE

## GALLERY **Examples of Walk On Package Stands**

GΕ	т	I N	тои	СН	
Q	+44	(0) 208	997 8596	imes	info@moyne.co

# SILVER PACKAGE

### HAT'S INCLUDED? **\*NO REQUIREMENT TO ORDER ITEMS INDIVIDUALLY**

**Cupboards & Desks** 

**Furniture Packages** 

**Reception Counters** 

Chairs

Deluxe

Stools

Tables

- ELECTRICAL PACKAGE 1 X 500W SOCKET 1 X TRACK INC 3 X SPOTLIGHTS
- NAMEBOARD FASCIA OVERLAY REPLACES STANDARD NAMEBOARD
- TENSION FABRIC SEAMLESS GRAPHICS ALL WALLS
- FURNITURE PACKAGE A 1 X HIGH TABLE WHITE 3 X ZETA BAR STOOLS WHITE
- LOCKABLE CUPBOARD WHITE WITH GRAPHICS PACKAGE INCLUDES CUPBOARD FRONT GRAPHICS PANEL ARTWORK SIZE 800MM 1100MM

**GREY CORD CARPET : PROVIDED WITH SHELL SCHEME BOOKING** 

PACKAGE	M2	OPEN SIDES	DIMENSIONS	£ PRICE	PLACE ORDER
PACKAGE 1	6	1	3M X 2M	2385	
PACKAGE 2	6	2	3M X 2M	2085	
PACKAGE 3	9	1	3M X 3M	2815	
PACKAGE 4	9	2	3M X 3M	2365	
PACKAGE 5	12	1	4M X 3M	3095	
PACKAGE 6	12	2	4M X 3M	2645	
PACKAGE 7	12	3	4M X 3M	1805	
PACKAGE 8	15	1	5M X 3M	3375	
PACKAGE 9	15	2	5M X 3M	2925	
PACKAGE 10	15	3	5M X 3M	2085	
PACKAGE 11	16	1	4M X 4M	3525	
PACKAGE 12	16	2	4M X 4M	2925	
PACKAGE 13	16	3	4M X 4M	1805	
PACKAGE 14	18	2	6M X 3M	3205	
PACKAGE 15	18	3	6M X 3M	2365	
PACKAGE 16	20	2	5M X 4M	3205	

# DEADLINE : 1ST APRIL 2024



ORDER THE SILVER PACKAGE AND GET A FREE ZIG ZAG LITERATURE RACK WORTH £97.00 \*HIRE ITEM. PRODUCT PROVIDED IN WHITE

40mm Floor + Woodplank Vinyl

# **VISUALISE YOUR STAND**

Before ordering a stand package it is essential to know your stand footprint, m2, open sides & dimensions and what your shell scheme stand looks like 'dressed' and 'undressed'

# GALLERY

1m Wall = artwork 970mm x 2400mm 2m Wall = artwork 1940mm x 2400mm 2.5m Wall = artwork 2435mm x 2400mm 3m Wall = artwork 2930mm x 2400mm 3.5m Wall = artwork 3425mm x 2400mm 4m Wall = artwork 3920mm x 2400mm 4.5m Wall = artwork 4415mm x 2400mm 5m Wall = artwork 4910mm x 2400mm 6m Wall = artwork 5900mm x 2400mm

- Design wall artwork to the sizes above
- Allow 50mm bleed
- No Logos / Text within 125mm of edges

2m Fascia Side = artwork 2000mm x 300mm 3m Fascia Side = artwork 3000mm x 300mm 3.5m Fascia Side = artwork 3500mm x 300mm 4m Fascia Side = artwork 4000mm x 300mm 4.5m Fascia Side = artwork 4500mm x 300mm 5m Fascia Side = artwork 5000mm x 300mm 6m Fascia Side = artwork 6000mm x 300mm

Same artwork all fascia's

# FREQUENTLY ADDED PRODUCTS Exhibitors ordering this package frequently

add the following items to their order:

LOCKABLE CUPBOARD WITH GRAPHIC CORD CARPET COLOUR CHANGE **18MM RAISED FLOOR PACKAGE 40MM RAISED FLOOR PACKAGE** FURNITURE PACKAGE **TV & TV PANEL** POWER SOCKETS \*Tension fabric is not compatible with Shelves & Rails

# **GRAPHICS INSTALLATION**

## **TENSION FABRIC**

Tension Fabric is installed prior to your arrival at the exhibition. Where multiple wall fabrics are ordered our installers need to know which walls printed fabrics are applicable to

Supply a full stand visual or label each piece of artwork with the relevant wall label



# IPPLYING ARTWO

Email PDF Files / link to info@movne.co.uk Ensure artwork is to the correct size and high resolution.

To check file resolution increase PDF size to 400%. If the artwork is blurred / pixellated, it is not high resolution

# **NEXT STEPS**

1. Tell us your preferred positioning for:

- Power Socket
- Light Track (Standard position behind nameboard fascia)

## EXHIBITOR USE STAND LAYOUT PLAN See EXAMPLE STAND LAYOUT PLAN

2. Artwork should be provided by the deadline for:

- WALL TENSION FABRIC

# WALK ON PACKAGES BOOKING INFORMATION

- To add additional products EITHER complete your order on this form OR email your additional product requirements with your Package Order to info@moyne.co.uk
- To process your order and establish your account we require invoice details **ORDER & PAYMENT**
- Walk On Packages prices are not applicable to Island / Stand Alone stands.
- Package prices are based on exhibitors taking the package in its entirety as specified
- Refunds / cost variation calculations cannot be provided for items that are not required
- 100% Cancellation Fee at deadline date
- For stand sizes not provided opposite contact us for a quotation

Artwork = 800mm wide x 1100mm high

VISUALISE YOUR STAND

**ARTWORK SIZE GUIDE** 

# COUNTERS Cupboards & Desks

HOME

Lockable With Graphic **Reception Counters** 

ELECTRICS

**Electrics Unplugged** 

**Positioning Diagram** 

**Power Sockets** 

Lighting

# **TOOL BAR**

# FLOORCOVERING

**Cord Carpet Colour Change** Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

### FURNITURE Accessories **Cupboards & Desks** Chairs **Freestanding Graphics** Deluxe **Hanging Banners**

**Furniture Packages** 

**Reception Counters** 

Stools

Tables

### GRAPHICS LIGHTBOX

Fabric – Tension Walls Foamex Wall Panels

NAMEBOARDS Lightbox Counters **Fascia Graphics Overlay** Lightbox Walls Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

### PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl **Furniture Packages** 18mm Floor + Woodplank Vinyl

40mm Floor + Woodplank Vinyl

## **STANDFITTINGS** Brackets Hanging Rails MDF Cladding Shelves Storerooms

TV Panels & TV's



# **ORDER COMPLETE? SET UP YOUR PAYMENT ACCOUNT CLICK HERE**

WALK ON new	GOLD PACKAGE							DEADLINE : 1ST APRIL 2024 OFFER £97.00 *HIRE ITEM. PRODUCT PROVIDED IN WHITE					
	WHAT'S IN			IREMENT TO ORDER		JALLY		Pearl Black Pervinca Ment	he BabyPink Process Blue Teal Cream	NEXT STEPS			
SHELL	NAMEBOARD FAS		OLOUR FROM CARP LAY REPLACES STAN GRAPHICS ALL WAL		ECTIVE COVER	GOLD UP		CORD		<ol> <li>Tell us your preferred positioning for:</li> <li>Power Socket (same position as TV)</li> </ol>			
CCHENNE	FURNITURE PACK	AGE D 1 X DARD WHI	HIGH TABLE WHITE	3 X BOW BAR STOO		D UPGRAI			Pink Electric Blue Smaragd Honey Beige	<ul> <li>Light Track (Standard position behind nameboard fascia)</li> <li>TV Panel</li> </ul>			
SCHEME	TV PANEL & 50" T PACKAGE	V GOLD U	PGRADE	DIMENSIONS	£ PRICE	Place Order	CARPET COLOUR	Vellow Purple Light Green Slate	Fuchsia Azur Apple Coffee	EXHIBITOR USE LAYOUT PLAN See EXAMPLE LAYOUT PLAN			
PACKAGES	PACKAGE 1	6	1	3M X 2M	3282	~		Sunrise BabyBlue Mint Dark G		<ul> <li>2. Artwork should be provided by the deadline for:</li> <li>WALL TENSION FABRIC</li> </ul>			
	PACKAGE 2	6	2	3M X 2M	2982			Tango Ocean Blue Blue Lagoon Anthra	Acte Rubin Red Light Blue Dark Green Cognac	FASCIA OVERLAY     CUPBOARD FRONT PANEL			
GOLD	PACKAGE 3	9	1	3M X 3M	3772			Ruby Dark Blue Abisso Mokk Subject To Availability	a Burgundy Navy Havanna				
al	PACKAGE 4	9	2	3M X 3M	3322			ARTWORK SIZE GUIDE	ARTWORK SIZE GUIDE	WALK ON PACKAGES BOOKING INFORMATION			
	PACKAGE 5	12	1	4M X 3M	4112			TENSION FABRIC WALL GRAPHICS	COUNTER FRONT GRAPHIC Artwork = 800mm wide x	To add additional products EITHER     complete your order on this form OR			
Here Hasses (Care) (charao)	PACKAGE 6	12 12	2	4M X 3M	3662 2822			1m Wall = artwork 970mm x 2400mm 2m Wall = artwork 1940mm x 2400mm 2.5m Wall = artwork 2435mm x 2400mm	1100mm high SUPPLYING ARTWORK	email your additional product requirements with this Package			
ads	PACKAGE 8	15	1	5M X 3M	4452			3m Wall = artwork 2930mm x 2400mm 3.5m Wall = artwork 3425mm x 2400mm 4m Wall = artwork 3920mm x 2400mm	Email PDF Files / link to: info@moyne.co.uk	Order to info@moyne.co.uk  To process your order we require invoice details ORDER & PAYMENT			
	PACKAGE 9	15	2	5M X 3M	4002			4.5m Wall = artwork 4415mm x 2400mm 5m Wall = artwork 4910mm x 2400mm	TV PANEL & ARTWORK	<ul> <li>Walk On Packages prices are not applicable to Island / Stand Alone</li> </ul>			
	PACKAGE 10	15	3	5M X 3M	<b>3162</b>			6m Wall = artwork 5900mm x 2400mm <ul> <li>Design wall artwork to the sizes above</li> </ul>	TV SIZE : 50" @ 1200mm x 680mm TENSION FABRIC ARTWORK	<ul><li>stands.</li><li>Package prices are based on</li></ul>			
	PACKAGE 11	16	1	4M X 4M	4622			<ul> <li>File Type: High Resolution PDF</li> <li>Allow 50mm bleed</li> </ul>	Artwork should allow for the position / size of the TV	exhibitors taking the package in its entirety as specified			
GOLD PACKAGE + ADDITIONAL CUPBOARD & GRAPHIC	PACKAGE 12	16	2	4M X 4M	4022			No Logos / Text within 125mm of edges	TV's are fixed with a bracket over the Tension Fabric	Refunds / cost variation calculations cannot be provided for items that are			
GALLERY	PACKAGE 13	16	3	4M X 4M	2902			FASCIA OVERLAY GRAPHICS 2m Fascia Side = artwork 2000mm x 300mm	TV PANEL	<ul> <li>not required</li> <li>Gold Package TV will require use of the E00u Seclect included in the</li> </ul>			
Examples of Walk On Package Stands	PACKAGE 14	18	2	6M X 3M	4342			3m Fascia Side = artwork 3000mm x 300mm 3.5m Fascia Side = artwork 3500mm x 300mm 4m Fascia Side = artwork 4000mm x 300mm	TV's are installed to a wood panel. This replaces the standard 3mm foamex shell scheme panel. We	the 500w Socket included in the Package. Add POWER SOCKETS			
GET IN TOUCH	PACKAGE 15	18	3	6M X 3M	3502			4m Fascia Side = artwork 4000mm x 300mm 4.5m Fascia Side = artwork 4500mm x 300mm 5m Fascia Side = artwork 5000mm x 300mm	need to know which panel on which wall the TV Panel is required	100% Cancellation Fee at Deadline     Date			
+44 (0) 208 997 8596 info@moyne.co.uk	PACKAGE 16	20	2	5M X 4M	4382			6m Fascia Side = artwork 6000mm x 300mm	See Guide: TV PANELS & TV'S	Tension Fabric exhibitors to keep			

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

Lighting

**Power Sockets** 

new

# FLOORCOVERING

ELECTRICS Electrics Unplugged **Cord Carpet Colour Change** Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

### GRAPHICS FURNITURE Accessories

Chairs

Deluxe

Stools

Tables

**Reception Counters** 

Fabric – Tension Walls **Cupboards & Desks Foamex Wall Panels Freestanding Graphics** Hanging Banners **Furniture Packages** 

### LIGHTBOX NAMEBOARDS Lightbox Counters

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

Fascia Graphics Overlay Lightbox Walls Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

### PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only **Shell Scheme Silver** 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl Furniture Packages 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

40mm Floor + Woodplank Vinyl

• Design artwork to the

sizes provided

Resolution PDF

@moyne.co.uk

• File Type: High

• Email link to:

## STANDFITTINGS Brackets Hanging Rails

**MDF Cladding** Shelves Storerooms TV Panels & TV's



# ORDER COMPLETE? SET UP YOUR PAYMENT ACCOUNT CLICK HERE

# WALK ON LIGHTBOX **PACKAGES**



GALLERY **Examples of Lightbox Stands** 

ne.co.uk

GET	I N	то	U	CI	H	
<b>(</b> +44	(0) 208	997 8	596		$\times$	info@moy

LIG	LIGHTBOX WALL PACKAGE SPECIFICATIONS										
PACKAGE	M2	OPEN SIDES	STAND SIZE	LIGHTBOX WALL DIMENSIONS	£ PRICE	PLACE ORDER	CARPET COLOUR				
PACKAGE 1	6	2	3M X 2M	3M WALL = 2.8m Lightbox 2M WALL = 1.8m Lightbox	2122						
PACKAGE 2	9	1	3M X 3M	3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	3077						
PACKAGE 3	9	2	3M X 3M	3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	2382						
PACKAGE 4	12	1	4M X 3M	4M WALL = 3.8m Lightbox 3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	3337						
PACKAGE 5	12	2	4M X 3M	4M WALL = 3.8m Lightbox 3M WALL = 2.8m Lightbox	2642						
PACKAGE 6	12	3	4M X 3M	4M WALL = 3.8m Lightbox	1947						
PACKAGE 7	15	1	5M X 3M	5M WALL = 4.8m Lightbox 3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	3597						
PACKAGE 8	15	2	5M X 3M	5M WALL = 4.8m Lightbox 3M WALL = 2.8m Lightbox	2862						
PACKAGE 9	15	3	5M X 3M	5M WALL = 4.8m Lightbox	2207						
PACKAGE 10	16	1	4M X 4M	4M WALL = 3.8m Lightbox 4M WALL = 3.8m Lightbox 4M WALL = 3.8m Lightbox	3817						
PACKAGE 11	16	2	4M X 4M	4M WALL = 3.8m Lightbox 4M WALL = 3.8m Lightbox	2922						
PACKAGE 12	16	3	4M X 4M	4M WALL = 3.8m Lightbox	2027						
PACKAGE 13	18	2	6M X 3M	6M WALL = 5.8m Lightbox 3M WALL = 2.8m Lightbox	3162						
PACKAGE 14	18	3	6M X 3M	6M WALL = 5.8m Lightbox	2467						
PACKAGE 15	20	2	5M X 4M	5M WALL = 4.8m Lightbox 4M WALL = 3.8m Lightbox	3202						



# WALK ON LIGHTBOX PACKAGE WHATS'S INCLUDED?

## PACKAGE SPECIFICATIONS

ELECTRICAL PACKAGE 2 X 500W SOCKETS (1 x Socket required to power lightbox(s) CORD CARPET CHOICE OF COLOUR FROM CARPET RANGE WITH PROTECTIVE COVER LIGHTBOX WALLS TO DESIGNATED STAND WALLS - SINGLE SIDE PRINT FURNITURE PACKAGE D 1 X HIGH TABLE WHITE 3 X BOW BAR STOOLS WHITE LOCKABLE CUPBOARD WHITE WITH GRAPHICS PACKAGE INCLUDES CUPBOARD FRONT GRAPHIC PANEL

2m Wall = 1.8m Lightbox 1800mm x 2400mm 3m Wall = 2.8m Lightbox 2800mm x 2400mm 4m Wall = 3.8m Lightbox 3800mmx 2400mm 5m Wall = 4.8m Lightbox 4800mm x 2400mm 6m Wall = 5.8m Lightbox 5800mm x 2400mm Allow 50mm bleed

Artwork = 800mm wide x 1100mm high

# **NEXT STEPS**

1. Tell us your preferred positioning for: Power Socket **EXHIBITOR OWN USE LAYOUT PLAN** See EXAMPLE LAYOUT PLAN 2. Artwork should be provided by the deadline for: LIGHTBOX WALL(S) CUPBOARD FRONT PANEL •

3. Lightbox Walls work best with the Shell Scheme Nameboard Fascia removed. To apply go to : NAMEBOARD FASCIA REMOVAL

# WALK ON LIGHTBOX PACKAGES **BOOKING INFORMATION**

- To add additional products EITHER complete your order on this form OR email your additional product requirements with this Package Order to info@moyne.co.uk
- To process your order we require invoice details ORDER & PAYMENT
- Walk On Packages prices are not applicable to Island / Stand Alone stands.
- Package prices are based on exhibitors taking the package in its entirety as specified
- Refunds / cost variation . calculations cannot be provided for items that are not required
- Lightbox System is a hire item Lightbox printed fabric is exhibitors to keep
- 100% Cancellation Fee at Deadline Date

Cupboards & Desks Electrics Unplugged Cor Lockable With Graphic Lighting Prin Reception Counters Power Sockets Cor Positioning Diagram Vin	LOORCOVERING d Carpet Colour Change nted Carpet d & Printed + Raised Floors yl Woodplank + Raised Floors yl Woodplank + Raised Floors	Fabric – Tension Walls Lightbox Foamex Wall Panels Lightbox	s Stand Package Nameboard Print Requ Gallery NICES CLICK ON PRODUCTS ABOVE	ay Shell Scheme Br moval Shell Scheme Si uest Shell Scheme Gi Lightbox Stand Electrical Shell S Furniture Packa	ronze 18mm Floor Only Iver 40mm Floor Only old 18mm Floor + Carpet Package 40mm Floor + Carpet Scheme 18mm Floor + Colourd ges 40mm Floor + Colourd 18mm Floor + Woodp 40mm Floor + Woodp	Brackets Hanging Rai MDF Claddir Shelves Storerooms d Vinyl TV Panels & lank Vinyl lank Vinyl	ng	ORDER & PAYMENT
NAMEBOARDS	<b>3 OPTIONS</b> SHELL SCHEME EXHIBITORS MUST SELL *EXCLUDING SILVER & GOLD WALK ON PACK	ECT ONE OF THREE OPTIONS KAGE PURCHASE WHICH INCLUDE FASCIA OVER	ORDER CO DEADLINE : 1ST APR		OUR PAYMENT ACCOUNT	CLICK HERE	Coordinate fasci with a lockable front grap	k TIP ia overlay design e cupboard and whics panel
2 million land 2 million land	<ul> <li>No Extra Charge</li> <li>Vinyl lettering one line acre</li> <li>No logos or symbols</li> <li>Nameboards provided to a</li> <li>Post deadline name print f</li> <li>Post deadline nameboard</li> </ul>	Vith Shell Scheme Stand Bookings	STANDARD NAMEBOARD PRINT ORDER THIS PRODUCT IS NOT	Your exhibition stand is provided with overhead shell scheme nameboard fascia and nameboards printed in white vinyl letters to a Standard Font and Size		IV Maximum 34 Charac UPPER & LOW	ters Including Sp ER CASE	
huunuu	2. NAMEBOARD F Upgrade Nameboard To Digi Replaces Standard Nameboar PLACEMENT : Covers shell sche All open sides must be ordered DIMENSIONS : 300mm deep x FULLY RECYCLABLE : YES DELIVERY : Price includes insta	ital Graphic Print ard eme fascia and surrounding metalwo d. Same artwork each side. length of stand open side	FASCIA OVERLAY ARTWORK GUIDE	2.5m open side       =       ai         3m open side       =       ai         3.5m open side       =       ai         4m open side       =       ai         4.5m open side       =       ai         5m open side       =       ai         6m open side       =       ai         6m open side       =       ai		FASCIA OVERLAY PRICE £65.00 per linear metre COST CALCULATION 3m Open Side : 3 metres x £65.00 = £195.00 2m & 3m Open Sides Total = 5 metres x £65.00 = £325.00	ORDER CO	NIT TOTAL COST 5.00
FASCIA       NO FASCIA         Image: Section of the section	Request Not Available On Sit PLACEMENT : Metalwork surro stand left with fascia. Stand rigi DELIVERY : Must be pre ordered INSTALLATION NOTE : Fascia su	tem & Nameboards Removed te - <u>Must Be Pre Booked</u> und structure removed. Example lef ht no fascia d urround hosts Track and Spotlight s lighting to be placed on stand walls	INFORMATION & TERMS	<ul> <li>is possible to ren provided from st</li> <li>The status of star maybe the case t need to be reinst later stage.</li> <li>Should the fascia print nameboard</li> <li>To conform to M Moyne reserve ti</li> </ul>	rounding stands (Space Only or nove the fascia safely i.e. suppor ands to rear / sides, with a supp nds constantly changes. In initial that, due to surrounding stands rated or additional wall support removal request be reversed o s. anufacturers Guidelines, Health he right to refuse fascia remova ing and / or internal bracing as	t for the shell scheme wal ort fascia. Iy granting fascia removal changing status, the fascia panels added to open side nsite it will may not be por & Safety & Insurance Poli and / or add extra shell si	Is is RE it will s at a ssible to cies	QUEST FASCIA REMOVAL

COUNTERS       ELECTRICS       FLOORCOV         Cupboards & Desks       Lockable With Graphic       Electrics Unplugged       Cord Carpet Colour         Neception Counters       Power Sockets       Power Sockets       Cord & Printed + Ra         HOME       TOOLBAR       FOOLBAR       Vinyl Woodplank +	Change sed Floors sed Floors	FURNITURE     GRAPHICS       Accessories     Fabric – Tension Wal       Cupboards & Desks     Foamex Wall Panels       Chairs     Freestanding Graphic       Deluxe     Hanging Banners       Furniture Packages     For PRODUCT SPECIF       Stools     FOR PRODUCT SPECIF	Lightbox Walls Nameboard Fascia Removal	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl 40mm Floor + Woodplank Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV's ORDER & PAYMENT
ELECTRICS	PLACE ORDER	PRODUCT	PRODUCT SPECIFICATIONS Exhibitors Are Responsible For Calculating Appliance Power Requirements	UNI UNI	ER COMPLETE? SET UP YOU T PRICE & ADLINES TOTAL	R PAYMENT ACCOUNT CLICK HERE DEADLINES EARLY RATE:
	1	HELL SCHEME ELECTRICAL PACKAGE x 500w Socket (2amps) x Track 3 x LED Spotlights +	<ul> <li>UK standard 3 pin socket</li> <li>Suitable for 1 x LCD TV 2 x Laptops &amp; 2 x Phone Chargers</li> <li>Light Track standard positioning behind Nameboard Fascia</li> </ul>	£309.	R 15/03/24	<ul> <li>5PM FRIDAY 15<sup>TH</sup> MARCH 2024</li> <li>To Qualify For The Early Rate Moyne Must Be In Receipt Of This Order Form And 100% Remittance.</li> <li>Post Deadline Unpaid Pro Forma Invoices Will Be Required to Re-</li> </ul>
POWER SOCKETS SPOTLIGHTS		2amps)	<ul> <li>UK standard 3 pin socket</li> <li>Suitable for 1 x LCD TV 1 x Laptop &amp; 2 x Phone Chargers</li> </ul>	£179.	R 15/03/24	order At The Higher Standard Rate. PRESHOW STANDARD RATE: 5PM THURSDAY 11 <sup>TH</sup> APRIL 2024
		4amps)	<ul> <li>UK standard 3 pin socket</li> <li>Suitable for 2 x LCD TVs 2 x Laptops or 1 x small domestic coffee machine</li> </ul>	£275.	R 15/03/24	<ul> <li>Post Deadline All New Orders Must Be Placed At The Moyne Service Desk In The Exhibition Hall.</li> <li>Site Orders Are Subject To A 20%</li> </ul>
		8amps)	<ul> <li>UK standard 3 pin socket</li> <li>Suitable for catering appliances, small coffee machines</li> </ul>	£379.	R 15/03/24	<ul> <li>Site Orders Are Subject To A 20% Surcharge.</li> <li>Post Deadline Unpaid Standard Rate Orders Will Be Required To Re-order Onsite At The Site</li> </ul>
	24	4 HOUR POWER 4 HOUR POWER 4 amps)	<ul> <li>UK standard 3 pin socket</li> <li>Power provided day and night until time exhibition ends</li> <li>Suitable for small fridges</li> </ul>	£377.	R 15/03/24	Surcharge Rate ISLAND (4 Open Sides) & STAND ALONE STANDS
	LI	IGHT TRACK 3 X LED SPOTLIGHTS	<ul> <li>Shell Scheme stands only</li> <li>Recommended 3 x Spotlights per 12m2</li> <li>Standard positioning behind Nameboard Fascia</li> </ul>	£148.	R 15/03/24	Require an independent mains power supply. Order Form prices / deadline dates do not apply to these stand types.
	1	x LED SPOTLIGHT	<ul> <li>Shell Scheme stands only</li> <li>Standard positioning behind Nameboard Fascia</li> <li>Provides bright flood of light</li> </ul>	£67.0	R 15/03/24	Cost of supplies via quotation only. Please email power socket size & quantity requirements to info@moyne.co.uk
GET IN TOUCH +44 (0) 208 997 8596 info@moyne.co.uk		ONG ARM LED SPOTLIGHT -	<ul> <li>Shell Scheme stands only</li> <li>Fixed to top of panel wall. Light shines down</li> </ul>	£80.0	R 15/03/24	ELECTRICAL LAYOUT PLAN Must be submitted with Electrical Orders. See EXAMPLE LAYOUT PLAN & ELECTRICS UNPLUGGED

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

UNPLUGGED

**ELECTRICS** 

Lighting

### FLOORCOVERING ELECTRICS

**Electrics Unplugged Cord Carpet Colour Change Printed Carpet Power Sockets** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

# FURNITURE Accessories

Stools

**Reception Counters** 

Fabric – Tension Walls **Cupboards & Desks Foamex Wall Panels** Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages** 

# LIGHTBOX

NAMEBOARDS Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

### PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

Trailing power cables are a trip hazard and a danger to all accessing the stand space.

## **STANDFITTINGS** Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

TV Panels & TV's



### Tables FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

# MAKING ELECTRICS WORK FOR YOUR STAND

One of the first questions you need to address is :

## Do You Require Power Sockets?

The reasons for asking this question are:

Exhibition electrics, dependent on the number of sockets or size of power supply required, can form a significant proportion of your overall exhibition spend.

GRAPHICS

- The position of sockets affects the overall layout of the stand from the positioning of furniture to accommodate appliances requiring power, to the design of artwork on walls
- The entry position of the venue power supply on your stand may necessitate the installation of a 40mm Raised Floor.
- The requirement for sockets on open floor space (not installed to a stand wall) may require the installation of a 40MM RAISED FLOOR.
- The addition of high power appliances such as ovens and Barista style coffee machines may require an independent power supply STAND HOSPITALITY
- 24 Hour Power Supplies for fridges or LED computer walls are 20% more expensive than standard power supplies.

# CALCULATING POWER USAGE

Sockets are provided in the following power ratings: 500 watts (2 amps) 1000 watts (4 amps) 2000 watts (8amps) 3000 watts (12amps)

IMPORTANT : Coffee Machines require power varying from 2000w to 32amps - always check the power required for coffee machines before hiring the equipment

Mains Power Box & Cable

Mounted Above Stand

- During the open period power is turned off overnight. 24 Hour Power must be ordered if continuous power is required.
- The power usage of appliances can be obtained via the hirer, manufacturer or via the Rating Plate on the appliance
- The total usage of all appliances must be calculated to order the correct size socket
- It is the responsibility of the exhibitor to correctly calculate power requirements. Surcharges apply onsite for increasing power / socket size.

# POWER DUCTS AND POWER BOXES

- Power originates from ducts on the venue floor One stand on each block will have the power
- duct for the block and the mains power cable Once installed cables / boxes cannot be moved
- For plan showing stand duct positions E: info@moyne.co.uk



WHAT YOU NEED TO KNOW

**Or Under 18mm Raised Floors** 





Socket attached to Socket to front of stand Socket at floor level from Trailing Cables -Not Permitted shell scheme wall pole 40mm Floor wall behind Tension Fabric Permitter Permitter Permitted

40mm Floor + Woodplank Vinyl

1. Cables From The Position Of Sockets To Appliances Cannot Run Across The Stand Floor, Under Floorcoverings

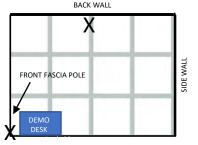
Sockets required off shell scheme walls, in the centre or to the front of the stand space, may require a 40mm Raised Floor.

## 2. How To Position Power Sockets To The Front Of Stand Space Without A 40mm Raised Floor

To avoid trip hazards cables are distributed under this floor type to the required position of the socket.



Shell Scheme stands have Nameboard Fascia support poles to the front. The Fascia structure can be used to distribute power from the stand back wall, overhead to the front pole.



Example Socket Position Diagram 4m x 3m 2 Open Sides X = Socket Positions – to back wall and fascia pole 1 Square = 1m

\*Stands with over 4m open side have corner and central fascia support poles

3. Extension Leads Must Be Maximum 2m Cable Length, No More Than 4 Sockets. One Extension Lead Can Be Used Per Socket Ordered. Power Usage Via The Extension Lead Cannot Exceed The Amount Of Power Ordered





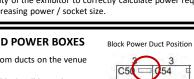


GET IN TOUCH (C) +44 (0) 208 997 8596 info@moyne.co.uk

- **OUICK TIP**
- To avoid untidy cables hire furniture with cable management facility **DEMO DESK & COMPUTER PLINTH**

Y

- For electrical items which require securing to counter tops or side cable access to interior purchase our **BESPOKE COUNTER**
- Before hiring coffee machines or any heated appliance confirm the power requirements. READ **STAND HOSPITALITY**



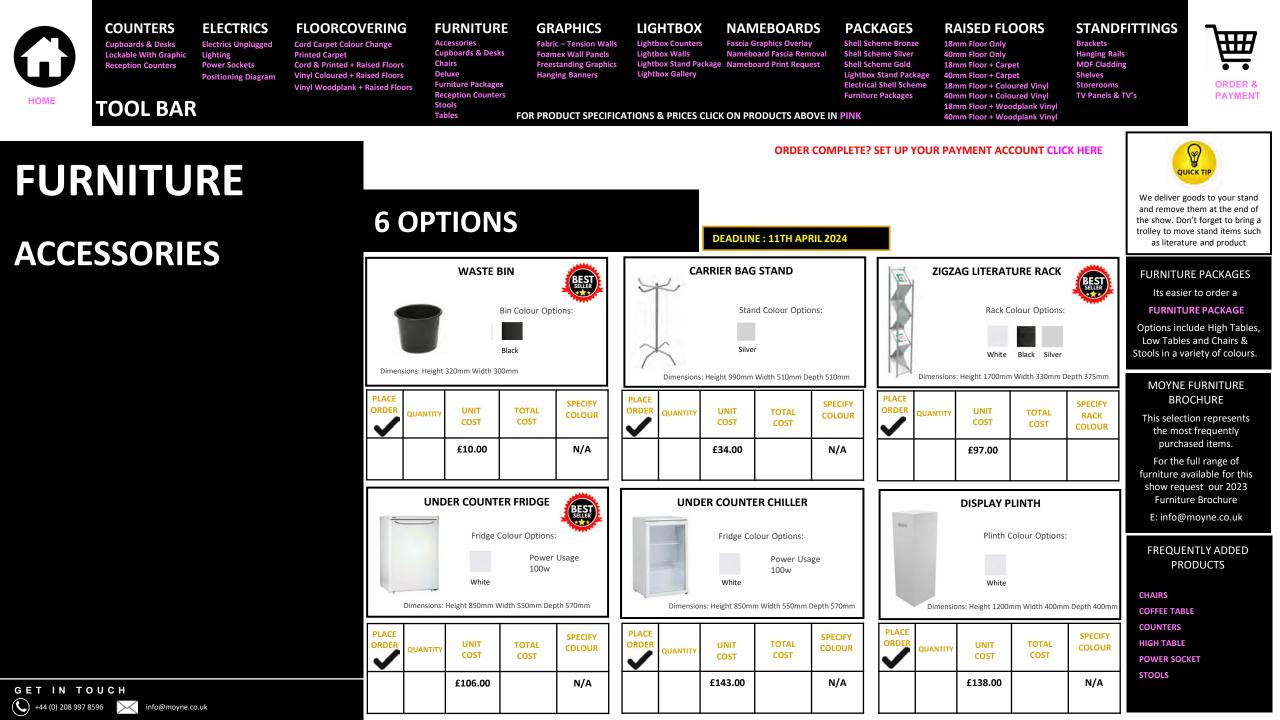
C40

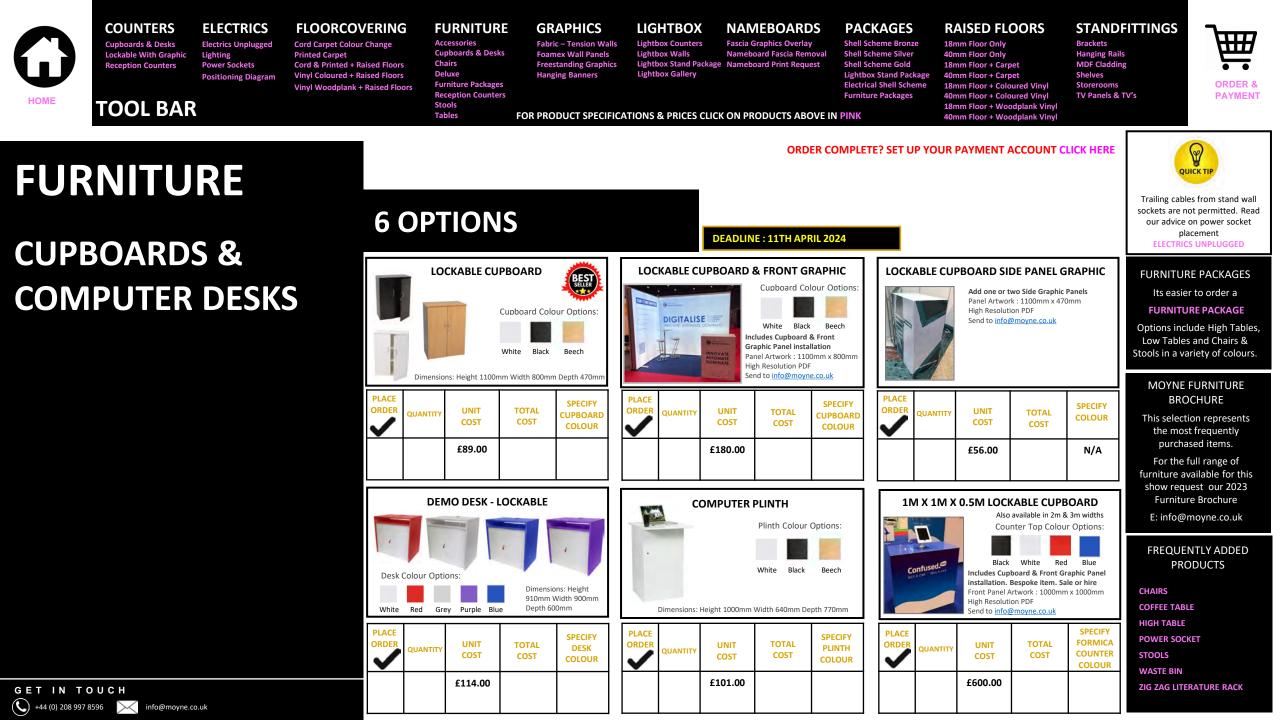
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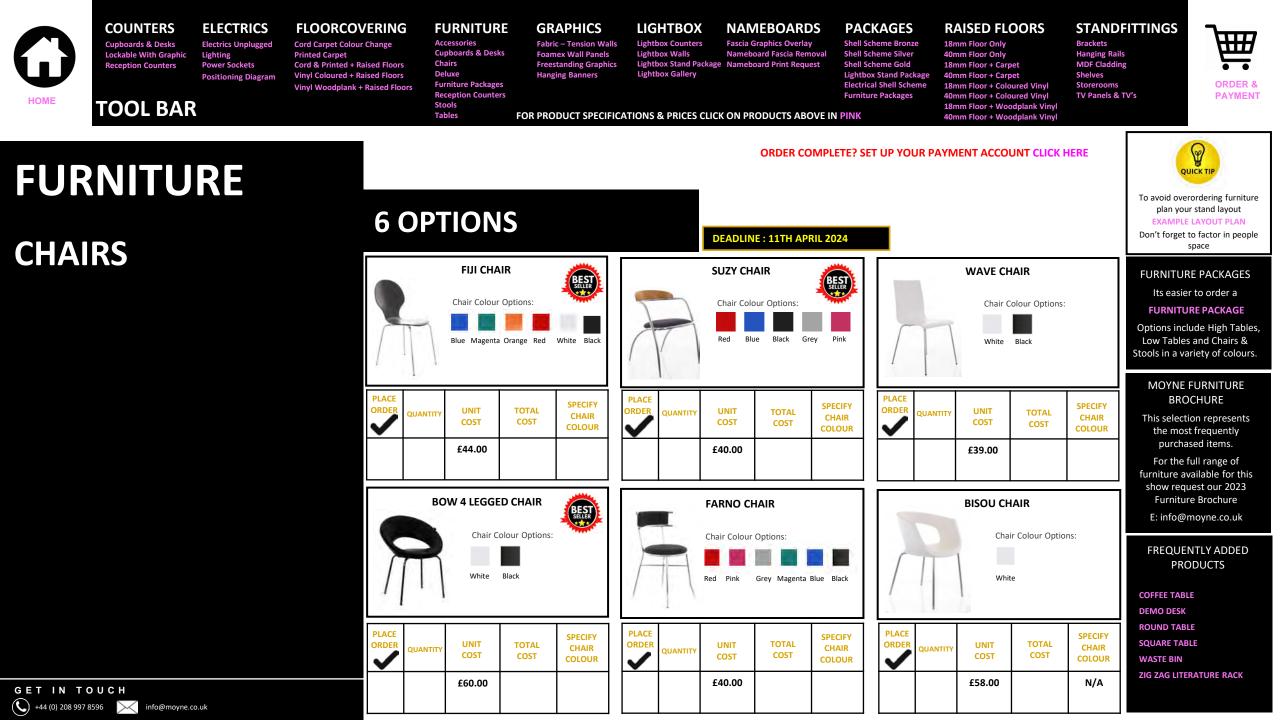
COUNTERS Cupboards & Desks Lockable With Graphic Reception CountersELECTRICS Lighting Power Sockets Positioning DiagramFLOORCO Cord Carpet Color Printed Carpet Cord & Printed + Vinyl Coloured + Vinyl WoodplankHOMETOOL BAR	r Change Accessories Fabric – Tension Walls Cupboards & Desks Foamex Wall Panels laised Floors Chairs Freestanding Graphics aised Floors Deluxe Hanging Banners Reception Counters Stools	LIGHTBOX Lightbox Counters Lightbox Walls Lightbox Stand Package Lightbox Gallery Nameboard Fascia Removal Nameboard Print Request	PACKAGES     RAISED FLOO       Shell Scheme Bronze     18mm Floor Only       Shell Scheme Gold     18mm Floor - Only       Lightbox Stand Package     18mm Floor + Carpet       Electrical Shell Scheme     18mm Floor + Colour       Furniture Packages     18mm Floor + Colour       N PINK     40mm Floor + Woodp	Brackets Hanging Rails MDF Cladding t Shelves red Vinyl Storerooms red Vinyl TV Panels & TV's plank Vinyl	TINGS	ORDER & PAYMENT
STAND WALL GRAPHICS	2 OPTIONS	ORDER COMPLET	E? SET UP YOUR PAYMENT ACCOUNT C	F	Unsure what to o Tension Fabric met pamex Panels by sta onfiguration are pr VISUALISE YOUR	tres and and size & ovided in
Good. Safe. Yellow.	1. TENSION FABRIC SEAMLESS GI High Quality Eco Friendly Print Tension Via Poles In Sleeves Top & Bottom & Hooks T PLACEMENT : One piece print installed in front of shell po DIMENSIONS: 2400mm High x Length of Stand Wall FULLY RECYCLABLE : YES - 100% Polyester recycled for Gre DELIVERY : Price includes installation & removal REUSABLE : YES - To avoid creasing fabric should be stored INSTALLATION NOTE: Shelves, Rails and Brackets are not o product. TV PANELS installed behind the fabric. TV's installed	Co Shell Scheme Walls Deles across width of the wall eeen Energy d hung or rolled compatible with this	ARTWORK GUIDE 1m Wall = artwork 970mm x 2400mm 2m Wall = artwork 1940mm x 2400mm 2.5m Wall = artwork 2435mm x 2400mm 3m Wall = artwork 2435mm x 2400mm 4m Wall = artwork 3425mm x 2400mm 4.5m Wall = artwork 3920mm x 2400mm 5m Wall = artwork 4415mm x 2400mm 5m Wall = artwork 4910mm x 2400mm 6m Wall = artwork 4910mm x 2400mm 6m Wall = artwork 5900mm x 2400mm 6m Wall = artwork to the sizes above • Jesign artwork to the sizes above • File Type: High Resolution PDF • Allow 50mm bleed • No Logos / Text within 125mm of edges Email files / link to info@moyne.co.uk	PRICE	IETRE UNIT RDER LUNIT £215.00	TOTAL COST
GALLERY See more examples of these products	WALK ON SHELL SCHEME PACKAGES Tension Fabric graphics are included in our easy to order 'Walk On' Shell Scheme Packages SILVER & GOLD	CREATIVE DESIGN In need of Inspiration? Our creative guide what to do, and what not to do,	e provides tips and advice on 90%	SUSTAINABILITY of our graphics products an Sustainability is important		
<image/>	2. FOAMEX GRAPHIC WALL PANE 3mm Rigid Foamex Panels Printed In Full Colour Individually Inserted In To Shell Scheme System Betw PLACEMENT : Installed between the shell scheme poles. P have a higher profile than the panel. To ensure graphics prive we insert them into the shell scheme system DIMENSIONS: 1m Panel = 970mm x 2350mm 1/2m Panel FULLY RECYCLABLE : YES DELIVERY : Price includes installation & removal REUSABLE : YES – Moyne do not provide panel storage.	reen Poles     GRAPHICS       Poles are visible and anels do not detach     ARTWORK       I = 475mm x 2350mm     THIS PRODUCT       IS INCLUDED     IN WALK ON       SHELL SCHEME     PACKAGE	ARTWORK GUIDE 1m Panel = artwork 970mm x 2350mm 1/2m Panel = artwork 475mm x 2350mm *1/2m panels are only applicable on wall lengths of 3.5m 4.5m etc. The 1/2m will be installed to the back end of the wall 1 <sup>st</sup> panel • Provide artwork to the sizes above • File Type: High Resolution PDF each panel • Allow 3mm bleed Email files to info@moyne.co.uk POSITIONING Provide either a full visual or if it is not	FOAMEX GRAPHICSPlace OrderPRICE PER PANELIm PAN QUANT1m Panel £180.00QUANT2350mm1/2m P QUANT1/2m Panel £95.001/2m P QUANT	IEL UNIT TY COST £180.00	TOTAL COST TOTAL COST
G E T I N T O U C H +44 (0) 208 997 8596 // info@moyne.co.uk	INSTALLATION NOTE: TV Panel graphics artwork of 950m	BRONZE	obvious how the panels should be installed a key i.e G1 G2 G3 See Example Plan	2350mm		

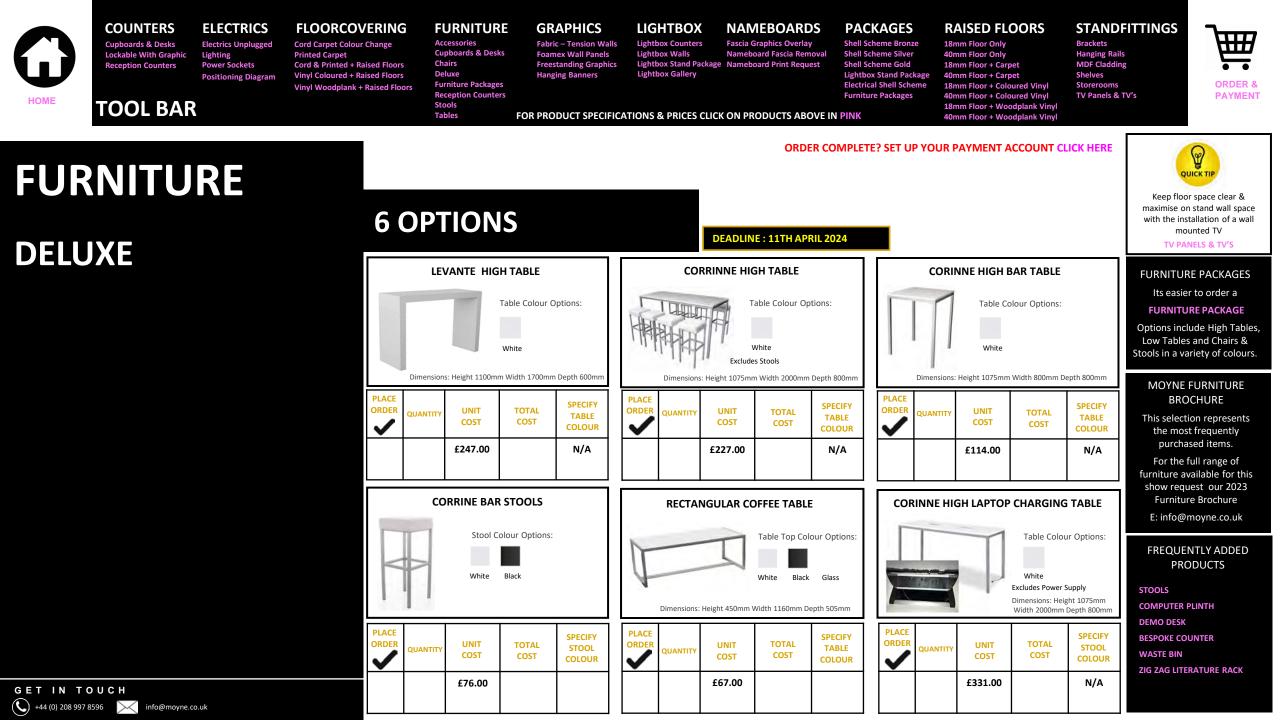
COUNTERS       ELECTRICS       FLOORCO         Cupboards & Desks       Lockable With Graphic       Electrics Unplugged       Dighting         Lockable With Graphic       Reception Counters       Electrics Unplugged       Dighting       Cord Carpet Colou         HOME       TOOL BAR       Positioning Diagram       Vinyl Coloured + F	Change Accessories Fabric – Tension Walls Lightbox Counters Fascia Cupboards & Desks Foamex Wall Panels Lightbox Walls Name aised Floors Chairs Freestanding Graphics Lightbox Stand Package Name aised Floors Deluxe Hanging Banners Lightbox Gallery	Graphics Overlay Shell Scheme Bronze 1 board Fascia Removal Shell Scheme Silver 2 board Print Request Shell Scheme Gold 1 Lightbox Stand Package 2 Electrical Shell Scheme 1 Furniture Packages 2	RAISED FLOORS       STAN         18mm Floor Only       Brackets         40mm Floor Only       Hanging         18mm Floor + Carpet       MDF Clac         40mm Floor + Carpet       Shelves         18mm Floor + Coloured Vinyl       Storeroo         40mm Floor + Coloured Vinyl       TV Panel         18mm Floor + Woodplank Vinyl       40mm Floor + Woodplank Vinyl	dding ms C	DRDER &
HANGING & FREESTANDING	2 OPTIONS	ORDER NE : 15TH MARCH 2024	R COMPLETE? SET UP YOUR PAYN	IENT ACCOUNT CLICK I	HERE
GRAPHICS	<ul> <li><b>1. HANGING BANNERS</b></li> <li>Vinyl Double-sided Hanging Banners</li> <li>Includes Management &amp; Venue Overhead Rigging Charge</li> <li>PLACEMENT : Suspended from a rigging point on the venue ceiling</li> <li>DIMENSIONS: Choice of 2m Wide x 3m Drop OR 3m Wide x 3m Drop</li> <li>FULLY RECYCLABLE : YES</li> <li>DELIVERY : Includes print, delivery to ExCeL London, rigging, installation &amp; removal</li> <li>REUSABLE : YES – Exhibitor to arrange for collection from ExCeL after the show</li> <li>INSTALLATION NOTE: Banners will be rigged above and as close to the stand position below as rigging points allow. In all instances the Organiser has final approval on banners</li> </ul>	BANNER       2m wide x 3m drop         Artwork 2000mm x 3000m         BANNER         ARTWORK         GUIDE         Banner         Banner <t< th=""><th>PRICE 2M X 3M £1150.00 tition PDF 3M X 3M £1350.00</th><th>Place velocities of the second second</th><th>TOTAL COST TOTAL COST</th></t<>	PRICE 2M X 3M £1150.00 tition PDF 3M X 3M £1350.00	Place velocities of the second	TOTAL COST TOTAL COST
<image/>	banner sales, artwork & locations.         CREATIVE DESIGN RULES         In need of Inspiration? Our creative guide provides tips and advice on what to do, and what not to do, with stand graphics       90% o         2. FREESTANDING TOBLERONE       Image: Column Stand centre piece or gangway corner branding opportunity       PLACEMENT : Works best with No Fascia         DIMENSIONS: 3 Sided. Each side 750mm x 2200mm       FULLY RECYCLABLE : YES       DELIVERY : Price includes installation & removal         REUSABLE : YES – Moyne do not provide removal or storage.       Distance of storage.       Distance of storage.	SUSTAINABILIT f our graphics products are recycled. We enco products away for reuse. Sustainabilit ARTWORK GUIDE 3 Sided. Each side 750mm x 22 • Provide artwork to the siz • File Type: High Resolution • Allow 3mm bleed Email files to Info@moyne.co. POSITIONING The position of this item on th must be supplied via	ourage exhibitors to take graphics ty is important to us 200mm zes above n PDF uk	Place Order  UNIT QUANTITY UNIT COST £565.00	TOTAL COST
GET IN TOUCH +44 (0) 208 997 8596 info@moyne.co.uk	<b>INSTALLATION NOTE:</b> The required positioning of this item must be provided via the Exhibitor Layout Plan	EXHIBITOR LAYOUT PLAN			

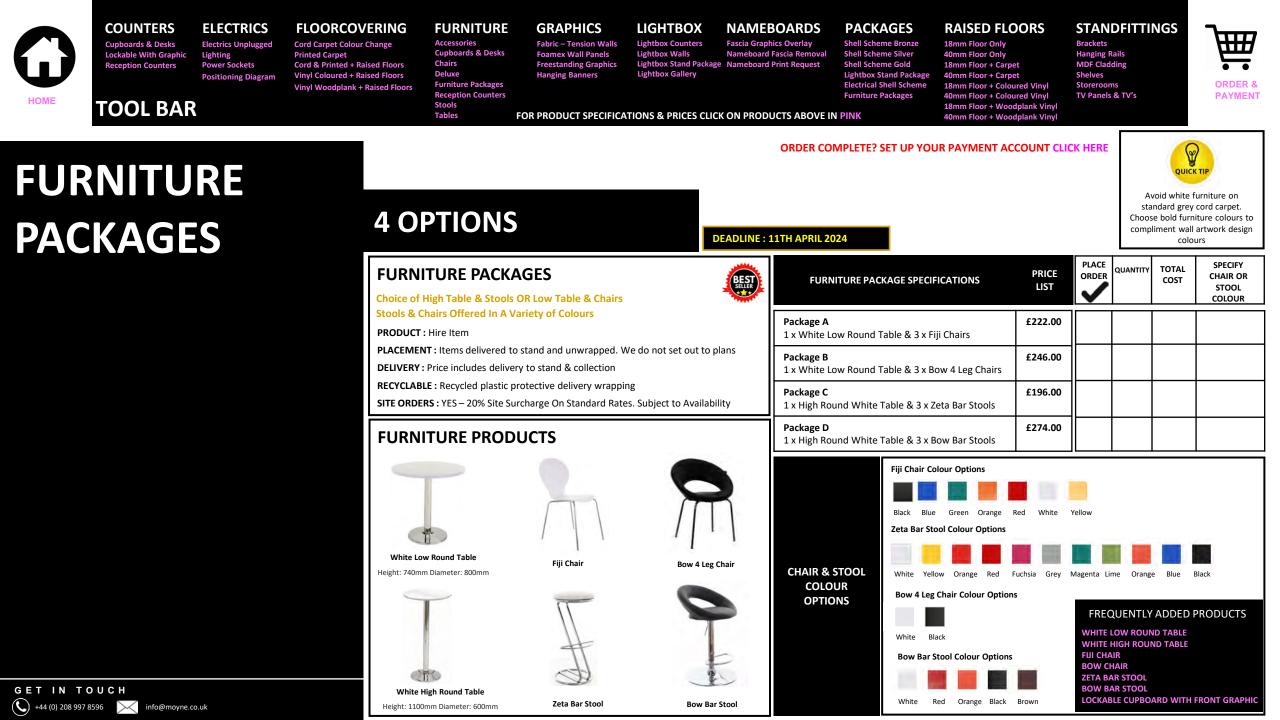
LIGHTBOX PRODUCTS <sup>2</sup>	<b>OPTIONS</b>		D	ORDER COM	IPLETE? SET UP YOUR PAYME RIL 2024	ENT ACCOUN	IT CLICK HERE	Lightbox pr with large colours and backgrou	oducts work images and l text. Avoid nd & small te WALL GALL	bold white ext
	1. LIGHTBOX WALLS High Quality Eco Friendly Print Stretched Over LED Illuminated Frame Suitable for Space Only Walling & Shell Scheme Stand Interiors PLACEMENT : Best viewed with NAMEBOARD FASCIA REMOVAL DIMENSIONS: 2400mm High x Length of Unit closest to wall length size. Examples : 3m wall = 2.8m Lightbox. 6m Wall = 5.8m Lightbox FULLY RECYCLABLE : YES Made from 100% recycled PET plastic bottle waster DELIVERY : Frame Hire Item. Price includes installation & removal REUSABLE : We do not provide second installation for Lightbox Wall fabric INSTALLATION NOTES: Shelf, Bracket & TV installations are not compatible with this product. Requires 1 × 500w POWER SOCKET			3m 4m 5m 6m SIZE GUIDE	• Design artwork to the sizes above			PLACE ORDER	NUMBER OF WALLS	SPECIFY SINGLE OR DOUBLE PRICE
GALLERY See examples of Lightbox Stands in a variety of stand sizes	WALK ON LIGHTBOX Lightbox Walls are included w electrics and furniture in our l	vith floorcovering, Lightbox Packages	what to do, a	ration? Our creative and what not to do	ESIGN RULES ve guide provides tips and advice , with stand graphics Read Mor	re S	SUSTAINABI 90% of our graphics produ Sustainability is important t	cts are recycle		
UNLOOCKED REGISTRATION GET IN TOUCH	2. LIGHTBOX COUN High Quality Eco Friendly Print S Best matched with Lightbox War PLACEMENT : Best placed at front request socket positioning on fron DIMENSIONS: 1000mm High x Wid FULLY RECYCLABLE : YES & Made front DELIVERY : Frame Hire Item. Price REUSABLE : We do not provide secons NSTALLATION NOTE: Counter top Requires 1 x 500w POWER SOCKET	Stretched Over LED Illur Ils of stand. Shell Scheme s it fascia support pole. dths of 1.8, 2.8, 3.8, 4.8 & from 100% recycled PET includes installation & re cond installation for Ligh o only, no doors or shelve	stands should & 5.8 metres plastic bottle waste emoval atbox Counter fabric	COUNTER ARTWORK GUIDE	1.8m Wide Counter 1800mm x 2.8m Wide Counter 2800mm x 3.8m Wide Counter 3800mmx 4.8m Wide Counter 4800mm x 5.8m Wide Counter 5800mm x	1000mm 1000mm 1000mm 1000mm sabove PDF 5mm of edges the Lightbox se provide T PLAN	LIGHTBOX COUNTERS PRICE LIST	ER	·   (	OTAL COST

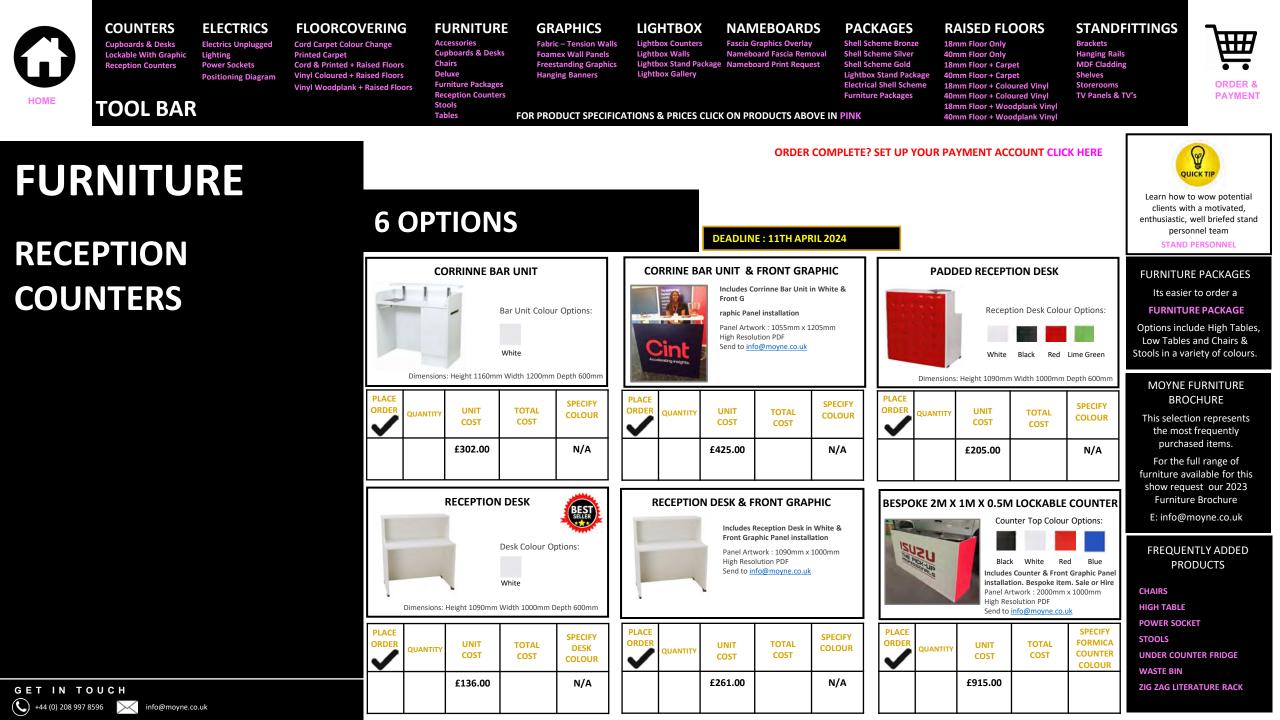


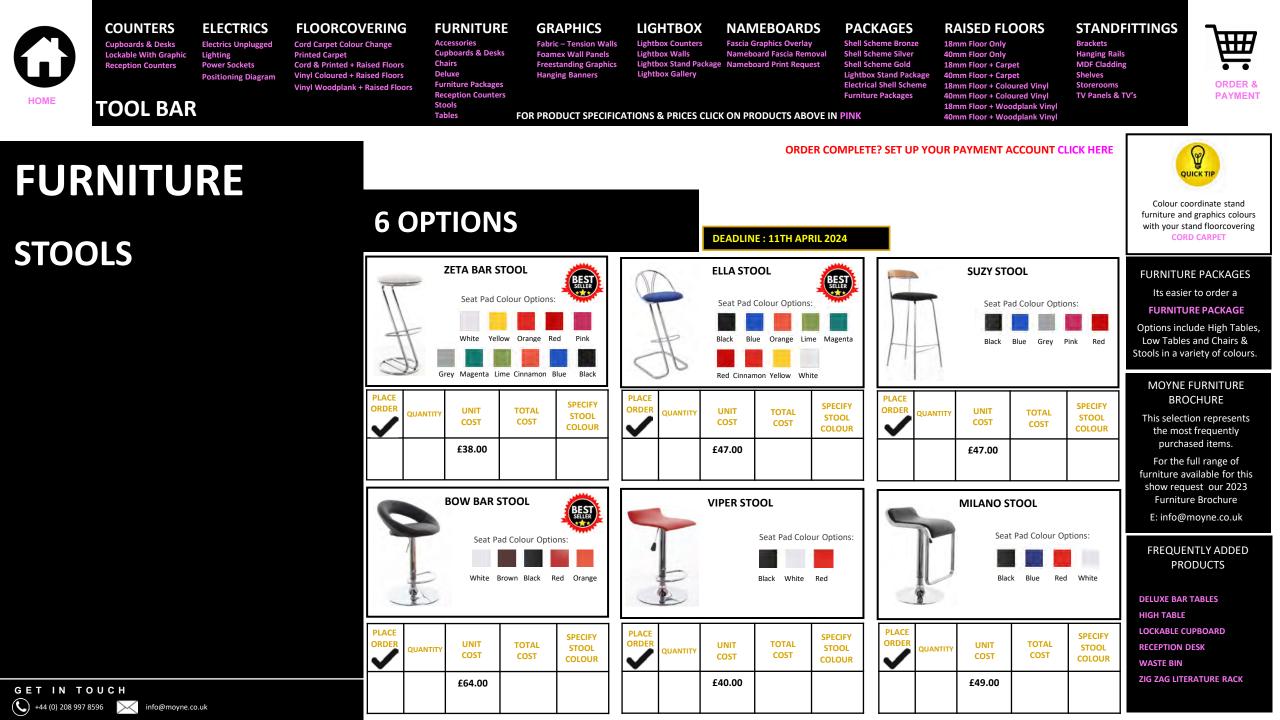


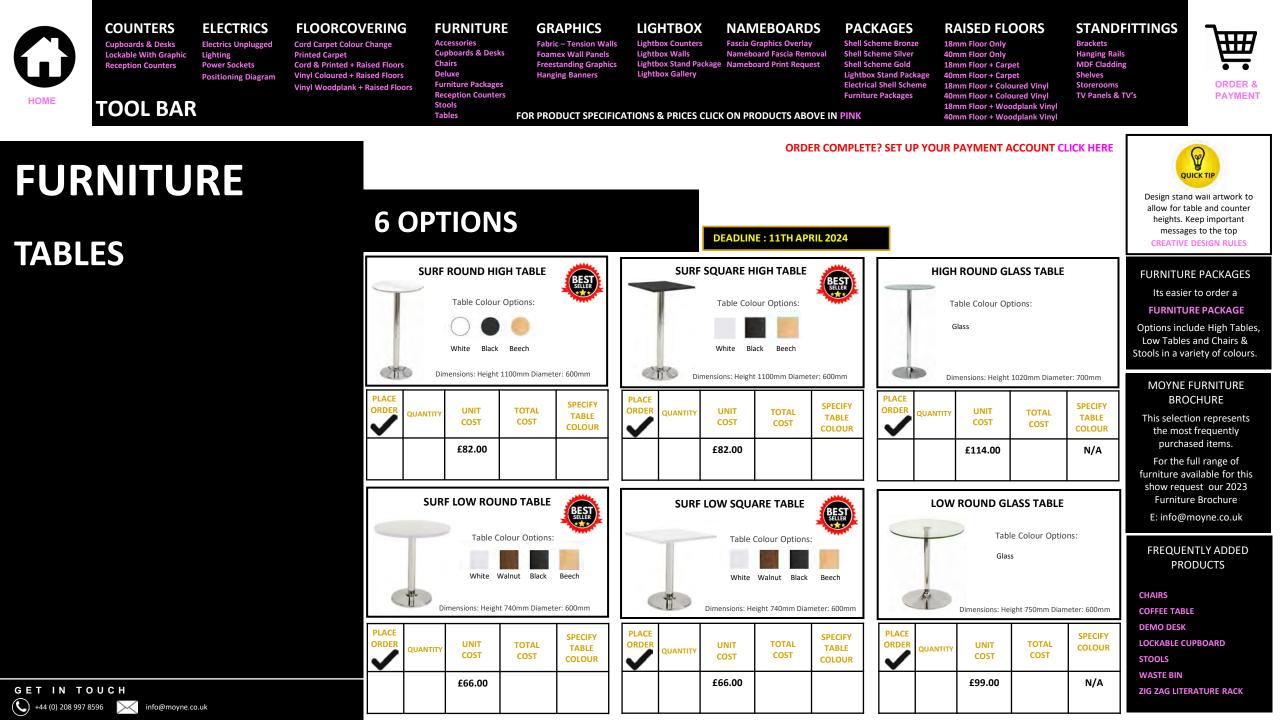












HOME	COUNTERS Cupboards & Desks Lockable With Graphic Reception Counters	ELECTRICS Electrics Unplugged Lighting Power Sockets Positioning Diagram	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools Tables	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	LIGHTBOX Lightbox Counters Lightbox Walls Lightbox Stand Package Lightbox Gallery		rerlay Shel Removal Shel Request Shel Ligh Elect Furn	CKAGES Scheme Bronze J Scheme Silver Scheme Gold tbox Stand Package trical Shell Scheme iture Packages	RAISED FLO 18mm Floor Only 40mm Floor Only 18mm Floor + Carpe 40mm Floor + Colou 40mm Floor + Colou 18mm Floor + Colou 18mm Floor + Wood 40mm Floor + Wood	Br Ha t M t Sh red Vinyl St red Vinyl TV plank Vinyl	TANDFIT ackets anging Rails DF Cladding ielves orerooms / Panels & TV's	TINGS	OR	DER & YMENT
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PRINT	<b>FED CA</b>	RPET	UPGRADE OPTI	ONS - SHELL SCHEME STA	AND BOOKINGS INCLUDE G	REY CORD CARPET	EADLINE : 1ST A	PRIL 2024			PRINTE	D CARPET			
CORD		ET	Visualise E	<b>.</b> .	gh Quality Full Colour yester Pile With Gel Fo		PRINTED	3m x 3m 3m x 3.5n	Space = artwo Space = artwo	rk 3000mm x 2000mn rk 3000mm x 3000mn rk 3000mm x 3500mn rk 4000mm x 3000mn	PF 1 <b>£8</b> 1 PE	RICE 5.00 R M2	·		
				•	om digital printing. Print n width should avoid cor	•	CARPET ARTWORI & SIZE	4m x 4m 5m x 3m	Space = artwo Space = artwo	rk 4000mm x 4000mn rk 5000mm x 3000mn rk 5000mm x 4000mn		and = 6m2	PLACE ORDER	M2 UNIT COST	
		PLACEMEN DELIVERY :		e floor or <b>RAISED FLOOI</b> y to stand, fitting, protec		GUIDE	• Desig • File 1	Space = artwo martwork to the si ype: High Resolutions () link to info@mo	on PDF	3m x 3m St x £85.00 = f	and = 9m2 2765.00 and = 18m2		£85.00	'	
				on carpets are reused	SUSTAINABILITY and recycled into pellet: ainers and plant pots. R	s to make household it	tems such as	Our range i	A ncludes Velour C	LTERNATIVE FL arpet & Artificial G dplank & Coloured	rass. Contact us	for more info			
Property in	erfymat a	Coursero	Colour Cha Colours	ange Shell Scheme G	OUR CHANGE	ogo Or Artwork		CORD CARPET COLOUR OPTIONS	Pearl Black	Pervinca Menthe B	aby Pink Process Blue	Teal Cream			
A I			carpet opti	on. Upgrade option V	elour Carpet. Contact us elour or RAISED FLOOI	for Velour options and			Silver Violet	Lime Steel	Pink Electric Blue	Smaragd Honey Be			ORDER
			DELIVERY :	Price includes deliver	y to stand, fitting, protec	ctive poly cover & rem	oval.		Yellow Purple	Light Green Slate	Fuchsia Azur	Apple Coffee			
			INSTALLAT other servi	<b>ION NOTES :</b> Moyne c c providers once laid	acts are reused & recycle annot accept responsibi . Carpet laid to a RAISED than carpet laid direct t	lity for damage to carp FLOOR is less likely to	et by be	CORD CARPET COLOUR CHANGE IS INCLUDED IN	Sunrise Baby Blue Tango Ocean Blue	Mint Dark Grey Blue Lagoon Anthracite	Red Midnight Blue	Olive Green Stone	M		TOTAL COST
				Available on request.				ALK ON SHELL SCHEME OLD PACKAGE						£18.00	
GETINTO +44 (0) 208 997 85	UCH 596 info@moyne.co	o.uk			euse of exhibition carpet . If r show. Moyne do not provide				Rūby Dark Blue Subject To Availab		urgundy Navy COST CALCULATION 3m x 2m Stand = 6m		s.00		<b></b> ]

Cupboards & Desks         Electrics Unplugged         Cord Car           Lockable With Graphic         Lighting         Printed O           Reception Counters         Power Sockets         Cord & P           Positioning Diagram         Vinyl Col	PRCOVERING tet Colour Change arpet inted + Raised Floors oured + Raised Floors odplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools Tables Fo	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	Lightbox Counters I Lightbox Walls I Lightbox Stand Package I Lightbox Gallery	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl 40mm Floor + Woodplank Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV's	ORDER & PAYMENT	
						ORDER C	COMPLETE? SET UP YOUR	PAYMENT ACCOUNT CLIC	K HERE	
RAISED FLOORS		TIONS			QU Electrical cab	les are distributed				
18MM & 40MM				esence or facilitate ele	ADLINE : 1ST APRIL 202	on away from		the position of position of	floors. We require of sockets and the the access ramp.	
FLOOR ONLY	stand wall	ls via the 40mm floc	or option, raised floor			ors cannot be lifted sition sockets				
	PRODUCT : Aluminium DELIVERY : *Electrical Ca	<b>18MM RAISED FLOOR</b> PRODUCT : 18mm MDF Floor (floor only no covering) Aluminium Edging To Open Sides DELIVERY : Includes installation & removal (Hire Item) *Electrical Cables Cannot Run Under 18mm Floors. See ELECRICS UNPLUGGED 40mm Raised Floor Will Be Required To Facilitate Under Floor Cable Distribution				40MM RAISED FLOOR PRODUCT : 40mm Floor ECO Tile Platform (floor only no covering) Aluminium Edging To Open Sides Access Ramp DELIVERY : Includes installation & removal (Hire Item) *40mm Raised Floors Facilitate Under Floor Cable Distribution To Centre & Front Of Stand EXHIBITOR LAYOUT PLAN is required for the position of the Access Ramp and Sockets				
	FLOOR SIZE	E M2 PRICE £192.00 £288.00	PLACE ORDER	ADD FLOORCOVER PRINTED CARPET CORD CARPET		FLOOR SIZE M2	PRICE PLACE ORDER £258.00 £378.00	ADD FLOORO PRINTED C CORD CA	CARPET	
	12	£384.00		18MM VINYL FLO PACKAGES	OOR	12	£504.00	40MM VINY PACKA		
	15	£480.00		Vinyl floorcoverings req aised floor. For ease of o		15	£630.00	Vinyl floorcoveri raised floor. For ea	ings require a	
	16	£512.00	vi	inyl floor coverings are p nclusive of covering and	provided	16 	£672.00 £756.00	vinyl floor covering inclusive of cover	gs are provided ing and 40mm	
	20	£640.00		raised floor WOODPLANK VINYL PA	CKAGE	20	£840.00	raised f WOODPLANK VI		

COLOURED VINYL PACKAGE

21

24

25

£882.00

£1008.00

£1050.00

£672.00

£768.00

£800.00

21

24

25

COLOURED VINYL PACKAGE

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COUNTERS       ELECTRICS       FLOORCOV         Cupboards & Desks       Lockable With Graphic       Electrics Unplugged       Cord Carpet Colour         Lockable With Graphic       Power Sockets       Positioning Diagram       Cord & Printed + Ra         HOME       TOOL BAR       TOOL BAR       Vinyl Woodplank +	r Change Accessories Cupboards & Desks aised Floors Chairs aised Floors Deluxe Paised Floors Furniture Packages Reception Counters Stools	GRAPHICS       LIGHT         Fabric – Tension Walls       Lightbox C         Foamex Wall Panels       Lightbox V         Freestanding Graphics       Lightbox S         Hanging Banners       Lightbox C	ounters Fascia Graphics Overlay /alls Nameboard Fascia Removal tand Package Nameboard Print Request iallery	Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOORS 18mm Floor Only 18mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Woodplank Viny 40mm Floor + Woodplank Viny		ORDER & PAYMENT	
FLOOR PACKAGES	2 OPTIONS			ORDEF	R COMPLETE? SET UP Y	OUR PAYMENT ACCOUNT	CLICK HERE	
COLOURED VINYL & WOODPLANK VINYL	,	ered in a choice of 18mm or 40m select the relevant floor height ar	•	ured Vinyl or Woodplan	k	VINYL COLOUR OPTIONS		
		Numinium Edging To Open Sides. f Coloured or Woodplank vinyl. & removal (Hire Item)	40MM RAISED FLO PRODUCT : 40mm Floor ECO Tile Open Sides. Protective Poly Cover Coloured or Woodplank Vinyl DELIVERY : Includes installation & *40mm Raised Floors Facilitate Under & Front Of Stand Spaces	Platform Aluminium Edging . Access Ramp . <b>Choice of</b> a removal (Hire Item)	WOOD CREAM	WOOD GREY WOOD MAPLE	.e WOOD OAK	
	FLOOR SIZE M2 PRICE PLA ORD	CE VINYL COLOUR ORDER	FLOOR PRICE PLAC SIZE M2 PRICE ORDE		DRDER WOOD OLIVE	WOOD SUMMER OAK WOOD WHIT	E WOOD BEECH	
	9 £457.00 12 £585.00		6 £346.00 9 £520.00 12 £670.00		WOOD BLACK	WOOD CHERRY WOOD CHOCOL	ATE	
	15         £714.00           16         £813.00		11         15         £819.00           16         £877.00					
	18         £843.00           20         £932.00		18         £969.00           20         £1072.00		RED	WHITE LIGHT GREY	DARK GREY	
GET IN TOUCH	21 £979.00 24 £1099.00		21 £1125.00 24 £1173.00		BLACK	Subject To Avail	ability	
+44 (0) 208 997 8596 info@moyne.co.uk	25 £1150.00		25 £1325.00					

Номе	COUNTERS Cupboards & Desks Lockable With Graphic Reception Counters	ELECTRICS Electrics Unplugged Lighting Power Sockets Positioning Diagram	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools Tables	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	Lightbox Gallery	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV's	ORDER & PAYMENT
STC	RERC	OMS	S					ORI	DER COMPLETE? SET UP YO	UR PAYMENT ACCOUNT (	LICK HERE

# **2 OPTIONS**

# **STOREROOMS**

## **Comprises of Shell Scheme Wall Panels & Lockable Door**

- Storeroom doors, which include a regulation vision panel, are lockable and open inwards
- Storeroom specifications shown opposite utilise existing shell scheme walls to form the storeroom. Should a designated open side be closed to form the storeroom extra wall panels will be required ADDITIONAL SHELL SCHEME PANELS
- Standard white foamex panels can be replaced with FOAMEX GRAPHICS PANELS
- Storerooms are ideal for mounting 46" TV's to 1m end **TV PACKAGE**
- Customise the Storeroom Door with our Door & Header Package ٠
- ٠ Don't forget to provide storeroom location and door positioning on your EXHIBITIOR LAYOUT PLAN

# STOREROOM DOOR GRAPHICS PACKAGE

## Graphics panels cover standard white door panels

- Storeroom doors, which include a regulation vision panel, are covered with Foamex Graphics Panels
- Panels are applied with Velcro and are easy to remove should you wish to keep them

## **RECYCLABLE : YES**

# **DEADLINE : 1ST APRIL 2024**

STOREROOM SIZE	SPECIFICATIONS	PRICE	PLACE ORDER
Storeroom 1m x 1m	Includes 1 x 1m Panel & 1 x Lockable Door	£175.00	
Storeroom 1m Wide x 2m Long	Includes 2 x 1m Panels & 1 x Lockable Door	£240.00	
Storeroom 1m Wide x 3m Long	Includes 3 x 1m Panels & 1 x Lockable Door	£305.00	
Storeroom 2m Wide x 2m Long	Includes 3 x 1m Panels & Lockable Door	£305.00	
Storeroom 2m Wide x 3m Long	Includes 4 x 1m Panels & 1 x Lockable Door	£369.00	
Storeroom 1m Wide x 6m Long	Includes 7 x 1m Panels & 1 x Lockable Door	£685.00	



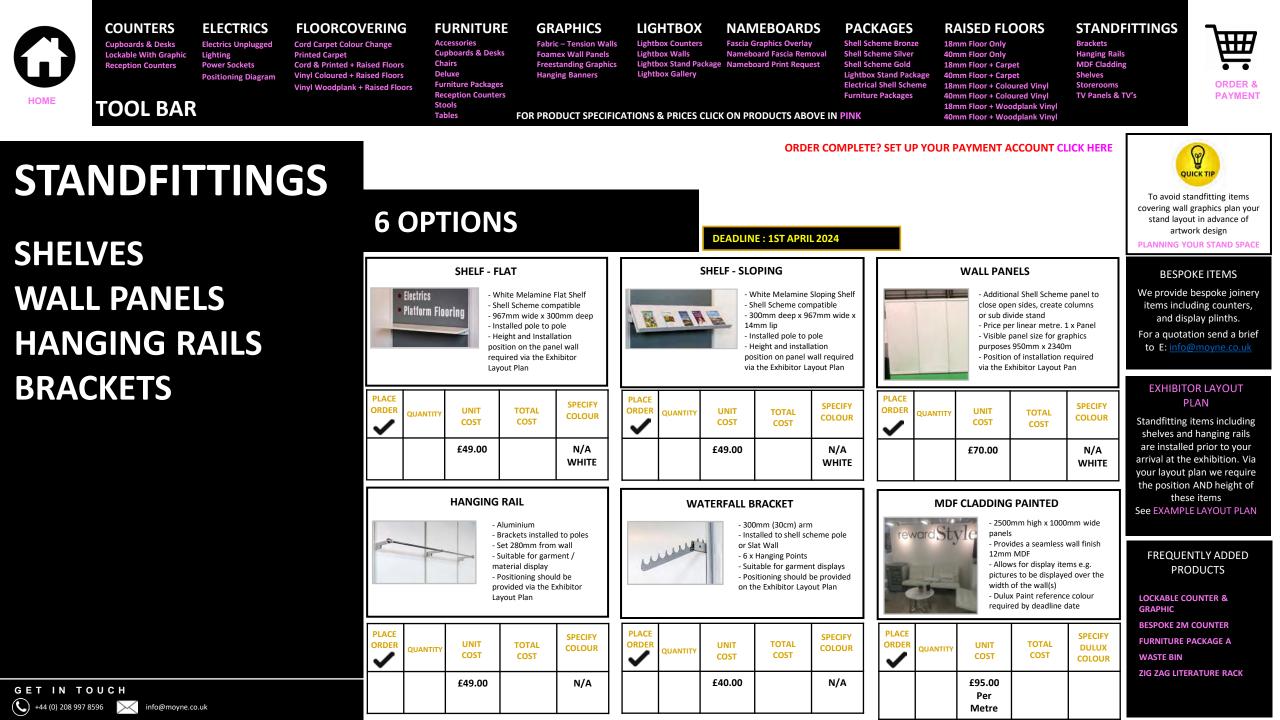






Lockable With Graphic Lighting Reception Counters Power Sockets	FLOORCOVERING       FURNITU         Cord Carpet Colour Change       Accessories         Printed Carpet       Cupboards & D         Cord & Printed + Raised Floors       Deluxe         Vinyl Coloured + Raised Floors       Furniture Packa         Ninyl Woodplank + Raised Floors       Stools         Tables       Tables	Fabric – Tension Walls sks Foamex Wall Panels Freestanding Graphics Hanging Banners ges ters	LIGHTBOX Lightbox Counters Lightbox Walls Lightbox Stand Package Lightbox Gallery Nameboard Print Request	Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOOP 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured V 40mm Floor + Coloured V 18mm Floor + Woodplan 40mm Floor + Woodplan	Brackets Hanging Rails MDF Cladding Shelves Vinyl Storerooms Vinyl TV Panels & TV's k Vinyl	ORDER & PAYMENT
TV PACKAGES 50" TV & TV PANEL	3 OPTIO	IS	ORDER COMPLETE? SET UP YO DEADLINE : 1ST APRIL 2024		NT CLICK HERE	TV Packages do not include cables / connectors. Remember to bring your presentation on a USB or a Laptop with the appropriate cables.	
<section-header></section-header>	<ul> <li>50" TV - HDMI and U</li> <li>Wall Mounted via 18i</li> <li>Includes installation a</li> <li>Includes technical sup</li> <li>Wall artwork should a the TV. Allow 1200m</li> <li>Foamex Panel Graphi mounted to is 2340m</li> <li>Tension Fabric graphi fabric, behind the TV, floor</li> <li>The width of the 50" panel so cannot be in</li> </ul>	nm TV Panel nd removal (hire item) port & damage waiver ccount for the width and height n wide x 715mm high s artwork for the panel the TV is	<ul> <li>Wall Mounted via 18mm TV Panel</li> <li>Includes installation and removal</li> <li>Includes technical support &amp; dama</li> <li>Wall artwork should account for ti the TV. Allow 1060mm wide x 625</li> <li>Foamex Panel Graphics artwork for mounted to is 2340mm x 950mm</li> <li>Tension Fabric graphics - an incision fabric, behind the TV, to feed the floor</li> </ul>	le (hire item) age waiver he width and height of <b>5mm high</b> or the panel the TV is on is made in the cable and plug to the im ends of 1m wide ('s installed to Foamex	<ul> <li>18mm MDF</li> <li>Replaces 3m</li> <li>Installed bet poles</li> <li>Suitable for heavy items</li> <li>Graphics parsized at 234</li> <li>Maximum w 13.5Kg 30 F</li> <li>Moyne do n</li> </ul>	nm Foamex Panel tween the shell scheme securing or mounting nels over TV Panels are 0mm x 950mm reight off the TV Panel =	
GET IN TOUCH	50" TV Installed Over Tension Fabric PLACE ORDER QUANTIT	S0" TV Installed Over Foamex Graphics Panel       UNIT COST       £699.00		T COST		Image: Ward of the state of	

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HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

# FLOORCOVERING

**Cord Carpet Colour Change** Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinvl Woodplank + Raised Floors

### FURNITURE GRAPHICS Accessories Fabric – Tension Walls Cupboards & Desks

**Foamex Wall Panels** Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** Stools

Tables

LIGHTBOX NAMEBOARDS Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request

### PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only **Shell Scheme Silver** 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

40mm Floor + Woodplank Vinyl

# STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's



TO COMPLETE YOUR ORDER WE REQUIRE : EXHIBITOR LAYOUT PLAN NAMFBOARD PRINT REQUEST \*NOT APPLICABLE FOR SILVER & GOLD PACKAGES

# PAYMENT INFORMATION

# R PAYMENT

ORDER

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**HOW WE WORK** 

ELECTRICS

**Electrics Unplugged** 

**Positioning Diagram** 

**Power Sockets** 

Lighting

**1.** Please ensure the **V** box against each item is completed and the quantity and specification of items required is noted.

2. If your order item amounts are not totalled don't worry we will do this for you.

**3.** Your order details will be verified by our Customer Service Team. An itemised Pro Forma Invoice confirms the details of your order. Please check this invoice carefully.

**4.** You may have calculated your Order Total as you have been completing the form. If this is the case please provide your calculation below. Alternatively we will calculate the total amount for you. SAVE PDF. EMAIL TO INFO@MOYNE.CO.UK

ORDER TOTAL	
UK VAT @ 20%	
TOTAL INC VAT	

# SPECIFY PAYMENT TYPE

# CARD PAYMENT

We operate Tyl Natwest Pay by Link. Simple and safe, it protects against fraud with '3D Secure' technology. The itemised Pro Forma Invoice and payment link is sent to the email address provided



# BANK PAYMENT

C Your itemised Pro Forma Invoice includes our bank details. ALL Bank Charges are the BANK responsibility of the exhibitor.

# SAVE THIS PDF TO YOUR FILES & EMAIL SAVED COPY TO INFO@MOYNE.CO.UK

# **CREATE YOUR ACCOUNT**

Lightbox Gallery

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

Exhibition / Event Information

Exhibition Name	
Stand Number	

# Personal Information

Name	
Email	
Phone Number	

# **Company Information**

Company Name	
Company Address	
Company Address	
City	
Postcode	
Country	
Tax Number	
*To be exempt from UK Value Added Tax Companies	
Registered Outside The UK Must Provide Company Tax	
Reference Number	

# • 100% remittance is required with all orders

 Payment must be received, for items where a Booking Rate is specified (Electrical Services & Banners) by 5pm on the date the Booking Rate expires. Should payment not be received by the deadline the order will be cancelled and reissued at the higher rate.

• Exhibitors who require Moyne to register as Supplier or raise internal Purchase Order requests should leave at least 3 working days for this process to be completed prior to any deadlines. Moyne is not responsible for the internal processes of Organisations which may lead to missed payment deadline dates or surcharges.

• We reserve the right to charge a £10.00 administration fee for the completion of complex supplier registration forms.

• Orders are confirmed, upon receipt of payment, via a UK VAT Invoice. This is our confirmation to you that your order has been successfully processed. The VAT invoice is your record of items that will be delivered to your stand onsite. Please check the details carefully.

• Deadlines for order confirmation and payment are issued to ensure sufficient time to fulfil the order. Should order or payment deadlines be missed Moyne cannot guarantee that the order will be fulfilled.

• 20% surcharges are applicable to electrical and furniture items ordered onsite. To avoid surcharges please pre book these items

# **TERMS & CONDITIONS**

By placing an order with Moyne Live Limited your purchase is subject to our Terms and Conditions of Sale.

To view Terms CLICK HERE

Cupboa Lockable Reception	NTERS rds & Desks With Graphic on Counters DL BAR	ELECTRICS Electrics Unplugged Lighting Power Sockets Positioning Diagram	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools Tables	Fabric – Tension Foamex Wall Pa Freestanding Gi Hanging Banne	n Walls Lightbox Counte anels Lightbox Walls raphics Lightbox Stand I	ers Fascia Graph Nameboard Package Nameboard Y	Fascia Removal Print Request	Shell Schem Lightbox Sta Electrical Sh Furniture Pa	ne Bronze ne Silver ne Gold and Package nell Scheme	18mm Floor 40mm Floor 18mm Floor 40mm Floor 18mm Floor 40mm Floor 18mm Floor	Only + Carpet	Brackets Hanging Ra MDF Claddi Shelves Storerooms TV Panels 8 nyl	ng
<b>EXHIBI</b>	TOR	EXHIB	ITION DETAILS											
LAYOU	Τ	Exhibition*		SE	E EXAMPLE STAND	LAYOUT PLANS								
PLAN		Stand Numbe			KEY									
		40mm Raised	-	<b></b>	ELECTRICAL	REFERENCE								
		<ul><li>Print th</li><li>Draw yo</li></ul>	is plan or use PDF edit function our stand space on the grid oppo	osite – 1	ght Track inc 3 x ootlights	-0-0-0- 0								
		• Your lay drawn is	= 1m. A 4m x 3m stand would b by 3 squares /out plan should be completed ( s fine) scanned or photographed d to us together with your Order	hand l and	otlight ains Power Supply	Μ								
		• Furnitur unwrap diagram	d to us together with your Order e is delivered to your stand and ped but not set out. We advise t n is used to ensure your planning iture within the stand space.	hat your Gr g allows Fa	STANDFITTING aphics Panel / bric Wall / ghtbox / Other	G1 G2								
		<ul> <li>Heavy is weight, please place</li> </ul>	tems such as Bespoke Counters, will be positioned on your behal provide required positioning.	due to If so	ore Room	DRAW POSITION								
		permitte Applian	to consideration that power cable ad to run across stand floor space ces requiring power are best post stand walls. Read	sitioned	ore Room Door elf Flat, Sloping &	DOOR								
		To prov refer to stands.	ICS UNPLUGGED ide the correct orientation of the the show floorplan for surround To request a copy of the latest fl fo@moyne.co.uk	e stand ling Be	eif Flat, Sloping & anging Rail sspoke Counter		Scale of Cha	arges For Re				ale: Each Sq	uare Represer	nts 1m x 1m
GET IN TOUCH +44 (0) 208 997 8596	info@moyne.co	show	ber to take a copy of your plan	to the			Electrical Soc	ckets & Light I	Fittings: £27.	00 + VAT pe			item reinstalled	

₩ <u>
</u>

ORDER & PAYMENT

# **COUNTERS** HOME

**Cupboards & Desks** Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

# FLOORCOVERING

**Electrics Unplugged Cord Carpet Colour Change Printed Carpet** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

ELECTRICS

Lighting

**Power Sockets** 

## FURNITURE GRAPHICS

Accessories Fabric – Tension Walls **Cupboards & Desks Foamex Wall Panels** Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** Stools

Tables

NAMEBOARDS LIGHTBOX Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request

Lightbox Gallery

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

### PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

# **STANDFITTINGS**

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's *\*⊞ ORDER 8 PAYMENT

# **VISUALISE YOUR** SHELL SCHEME STAND

# WHATS INCLUDED WITH YOUR BOOKING?

Stand Build, Grey Cord Carpet & STANDARD NAMEBOARD

# CUSTOMISE YOUR STAND VIA ONE OF OUR WALK ON PACKAGES :

# SHELL SCHEME BRONZE PACKAGE

Stand Build, Electrical Package, Grey Cord Carpet, Standard Nameboard, Furniture Package C, Lockable Cupboard & Front Graphic, Foamex Graphics Panels All Walls

# SHELL SCHEME SILVER PACKAGE

Stand Build, Electrical Package, Grey Cord Carpet, Nameboard Fascia Overlay, Furniture Package C, Lockable Cupboard & Front Graphic, Tension Fabric Wall Graphics All Walls

# SHELL SCHEME GOLD PACKAGE

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Stand Build, Electrical Package, Carpet Colour Choice, Nameboard Fascia Overlay, Furniture Package D, Lockable Cupboard & Front Graphic, Tension Fabric Wall Graphics All Walls, 50" TV & TV Panel

# **MORE RESOURCES :**

GET IN TOUCH

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND









4m x 3m

One Open Si







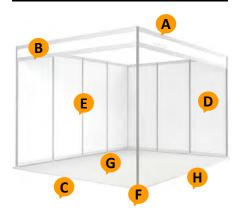








# **BASIC SHELL SCHEME**



- A 2.5m High Floor to top of fascia and walls
- B Nameboard Fascia 175mm depth x length of open side
- C Open Side 3m

40mm Floor + Woodplank Vinyl

- D Panel Specifications
- Visible size between the poles 950mm w x 2340mm h
- \*Exhibitors producing own panel graphics should use visible dimension for artwork - Insert into system panel size 970mm x 2350mm
- Half metre panel Visible : 455mm w x 2340mm h Insert : 475mm w x 2354mm h
- Panel thickness : 3mm - Panel material : White Foamex Board
- E Poles
  - 40mm diameter poles
  - 20mm raised profile. Wall are not flat across the width
- F Fascia Support Pole
- G Grey Cord Carpet
- H 4m Maximum unsupported span.
- Frontage over 4m has support pole to front of open side(s)

## GALLERY

See examples of 'dressed' stands in a variety of stand sizes

CONFUSED.COM Read our simple guide to ordering the right stand services

WALK ON SHELL SCHEME PACKAGES These stand sizes are included in our 'Walk On' Shell Scheme Stand Packages BRONZE SILVER & GOLD



# **COUNTERS** Cupboards & Desks Lockable With Graphic

HOME

**Reception Counters** 

# **TOOL BAR**

# **PLANNING YOUR STAND SPACE**

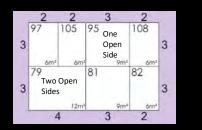
ELECTRICS

**Electrics Unplugged** 

**Positioning Diagram** 

**Power Sockets** 

Lighting





5

A smaller stand space produced professionally will yield a better result than a large space with no budget left for professional creative design

# **MORE RESOURCES :**

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

GET IN TOUCH ( +44 (0) 208 997 8596 info@moyne.co.uk

# FLOORCOVERING

Chairs

Stools

Tables

**Cord Carpet Colour Change** 

Cord & Printed + Raised Floors

Vinyl Coloured + Raised Floors

Vinvl Woodplank + Raised Floors

Printed Carpet

FURNITURE GRAPHICS Accessories Fabric – Tension Walls

**Cupboards & Desks Foamex Wall Panels Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** 

### LIGHTBOX NAMEBOARDS Lightbox Counters Lightbox Walls

Fascia Graphics Overlay Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

### PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

# STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

HH PAYMENT

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

# MAXIMISE STAND SPACE

- It is advisable to book stand space after determining requirements. Over crowded badly planned stands are a deterrent to entry by visitors.
- Often stand size can be restrictive so it's important to fully utilise the space you've been allocated; floor space and wall space.
- Improve the flow of your display area by ensuring there are limited physical obstructions or barriers to entry, and try to keep meeting areas and storerooms to the back of your stand.
- People take up space so always factor in room for your stand personnel and visitors entering your space.

# DO....

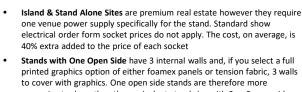
- Draw Up A List Of Essential Requirements that tick all the boxes required to meet your exhibition strategy. Product display, product demonstration, product storage is a good way to start. This list will lead on to developing a checklist of some of key items you require on your stand plan such as LED TV screens, counters, storerooms, seating and electrical power requirements.
- Keep Your Budget In Mind. Your wish list may take you over your budget so prioritise the 'essentials' and the 'nice to have' items. READ BUDGETING YOUR EXHIBITION PARTICIPATION
- Factor In Placement Of Items Which Require Power From The Beginning. This is the most important part of planning a stand layout. All too often designs go back to the drawing board due to the requirement, at a late stage to integrate a TV on a stand wall or counter with LED Screens at the front of the stand which require power. A simple rule is to try and place all items requiring power against a stand wall. If items requiring power are in open stand space or at the front of the stand it is likely that, to facilitate under floor cable distribution, a 40mm raised floor installation will be required. **READ ELECTRICS UNPLUGGED**
- Take Inspiration From Visiting Exhibitions. With your designer hat on and a list of your essential requirements set about interrogating other peoples stands. Be critical, note what you like and dislike and watch carefully how visitors are interacting on stands. What is drawing them onto space? and most importantly what is keeping them there. If you can't make it to an exhibition follow the same process in a department store.
- Roughly Sketch Your Desired Layout, It is likely that this will evolve and change so don't waste time producing CAD / 3D designs. To keep dimensions and available space in mind it is always useful to plan on scale (graph) paper. GO TO EXAMPLE STAND LAYOUT PLAN
- Take Your Time Planning Your Layout. Any mistakes you make during the design phase will cost you nothing. If these mistakes carry over into construction phase of your stand, however, they can end up increasing the budgeted cost.
- Take The Opportunity To Question Your Stand Space. Once you have a list of requirements ask vourself whether the stand space booked is best suited to your needs? If planning is done early enough you will have the opportunity to change stand sites. Ideally stand sites should always be confirmed after this planning process.
- Involve Your Team. Start with a basic layout and pass it via team members for consideration. Dependent on the requirements of individuals / departments the plan is likely to evolve.
- Keep Your List Of 'Essentials' And 'Nice To Have' Items In Mind. Through the planning process your list is likely to develop. A sudden requirement by Marketing to offer give aways or hospitality may shift your essentials budget in a different direction. Keep the essential items in mind before committing to items of greatest expenditure such as electrics and graphics.

# DO NOT....

Start With Designing Your Artwork. It is tempting, and a common mistake to dive straight into the creative element of stand design. This is the final step after determining exhibition objectives, marketing strategy, messaging and stand plan layout. The most common sign that this mistake has been made is when stands have graphics artwork / copy messages hidden on walls by cupboards, furniture and TV's. READ **CREATIVE DESIGN RULES** 

40mm Floor + Woodplank Vinyl

- Order Services Or Commit To Expenditure Without Being 100% Sure That All Your Exhibition Objectives & Stand Plan Boxes Are Ticked . Do not be rushed to commit to anything. Deadlines are usually provided by suppliers so work to having your exhibition plan complete before the first deadline usually the Early Booking Rate for electrical orders.
- Commit Your Entire Budget. When planning your participation and stand plan it is advisable to leave budget in reserve (10% as a minimum) Rather like buying a house there may be additional last minute costs Far better to bring your participation in under budget than over budget. READ BUDGETING YOUR STAND
- Fill Your Floor Space. Cluttered stands are the most common exhibition stand planning mistake. Excess furniture creates a barrier to entry and a temptation for stand staff to sit down. Floor space is prime real estate - the meeting ground for you and potential clients to interact - so keep it clear.
- Rely On Your Exhibition Service Provider To Deliver The Perfect Stand Layout. It is important to remember that the design and layout of your stand is a reflection of your brand and your exhibition objectives.
- Plan Your Stand by Committee. Suppliers will not thank you for involving multiple contacts in the planning process. They do not need to be part of internal discussions, they simply need clear instructions and decisions from a primary point of contact.
- Forget Logistics. Often the delivery of product is overlooked in the stand planning process. Products required for display purposes may have long order lead times so planning your stand around product that might ultimately not be available in time for the show becomes a pointless exercise. Always factor in the costs for delivering product to the show and collecting at the end.
- Forget To Think Outside The Box. Often the simplest least expensive ideas can be the most effective. Brainstorm ideas that will make your stand recognisable, incentivise visitors to visit you and create a long lasting memory of your company.
- Underestimate The Importance Of First Impressions You have one shot at capturing prospective clients so put yourself in their shoes. If you were them would you want to talk to you? Would you find your stand interesting? Does your stand grab their attention? At one glance does your stand say who you are and what you do? And remember that in their eyes everything you do on your stand is a reflection of your company



electrical order form socket prices do not apply. The cost, on average, is Stands with One Open Side have 3 internal walls and, if you select a full

**BEWARE EXTRA COSTS** 

printed graphics option of either foamex panels or tension fabric, 3 walls to cover with graphics. One open side stands are therefore more expensive to dress than the equivalent stand size with 2 or 3 open sides.

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

# FLOORCOVERING

ELECTRICS **Electrics Unplugged Cord Carpet Colour Change Printed Carpet Power Sockets** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

Lighting

# FURNITURE Accessories

Tables

Fabric – Tension Walls **Cupboards & Desks Foamex Wall Panels** Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** Stools

# LIGHTBOX Lightbox Counters

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

Gangway

NAMEBOARDS

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40mm Floor + Woodplank Vinyl

# **STANDFITTINGS**

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

Stand Order:



# **TOOL BAR**

# **EXAMPLE STAND** LAYOUT PLANS



- Your stand layout plan is given to our installers to position the items you have ordered before you arrive at the exhibition hall. To ensure a smooth installation provide a plan that is legible, shows stand walls, provides the orientation of your stand in relation to surrounding stands and clearly identifies the position of items ordered such as power sockets
- Use the scale blank grid plan provided ٠ for your use EXHIBITORS LAYOUT PLAN It is not necessary to produce computer generated plans, hand drawn is fine. Photograph the plan and email it to E: info@moyne.co.uk

# **MORE RESOURCES :**

GET IN TOUCH

+44 (0) 208 997 8596 info@moyne.co.uk

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

DESIGNING A STAND TO MEET YOUR PARTICIPATION REQUIREMENTS

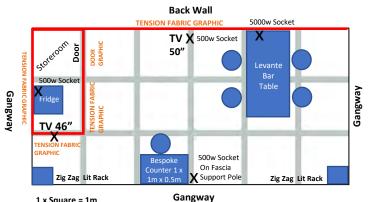
GRAPHICS

Your perfect stand should not only be pleasing to the eye but functional and designed to meet the requirements of your participation on 4 levels:

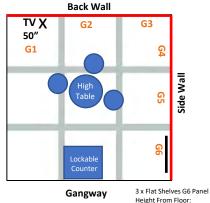
- PEOPLE
- PRODUCT
- DISPLAY
- BRAND

Before planning the stand layout develop a checklist of requirements for each level:

PEOPLE : VISITORS	Hospitality: Food / Coffee Furniture : Tables, Chairs, Stools, Sofas, Benches, Reception Counter Meeting Room / VIP Area Give Aways Product Demonstration Interactive Participation : Demonstrations, Presentations
PEOPLE : STAND STAFF	Coats / Bags Seating Product Demonstrations, Presentations
PRODUCT	Product Placement : Shelves, Display Cases Product Logistics : Power, Display Screens Product Storage : Lockable Cupboard, Storeroom Product Delivery & Collection : When, How?
DISPLAY	Give Aways Marketing Collateral Product : Shelves, Plinths, Mounted, Hanging
BRAND	Messages Guidelines : Colours, Logo, Brand / Product Placement Visual : Imagery Printed Visual: Electronic



1 x Square = 1m

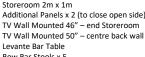


Shelf One 1000mm Shelf Two 1300mm Shelf Three 1600mm (Installed over G6 graphics panel)

Foamex Graphics Panels x 6 TV Wall Mounted 50" - centre back wall Furniture Package A - High Table 3 x Stools Lockable Counter & Front Graphic Flat Shelves x 3 1 x 500w Socket

Stand : 3m x 3m 2 Open Sides

Stand Order:



Stand : 6m x 3m 3 Open Sides

Bow Bar Stools x 5 Under Counter Fridge Zig Zag Literature Racks x 2 Bespoke Counter 1m x 1m x 0.5m With Graphic Tension Fabric Graphics Back Wall 6m Tension Fabric Wrap Storeroom 4m **Door Graphics Package** 5 x 500w Sockets



4

6

6

# **Complete Your Plan EXHIBITOR LAYOUT PLAN**

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

# FLOORCOVERING

ELECTRICS **Electrics Unplugged** Lighting **Printed Carpet Power Sockets** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

**Cord Carpet Colour Change** 

GRAPHICS Fabric – Tension Walls **Foamex Wall Panels** 

# LIGHTBOX

NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal

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# STANDFITTINGS Brackets Hanging Rails

**MDF Cladding** Shelves Storerooms TV Panels & TV's



# **TOOL BAR**

# **STRATEGY & BUDGET**

Tables

Rather like buying a house or a car, designing your exhibition stand relies on having a budget and being creative to make your budget work for you.

The most common mistake made by exhibitors is to start with what they like – this is usually a stand seen on a website or at an exhibition.

Working backwards will lead to a beautiful looking stand that didn't really function well on all fronts for you.

The starting point for stands that will make a lasting impression, are functional and a successful vehicle to drive sales, is the formulation of a budget driven exhibition strategy. See

**MAXIMISING ON MARKETING & PR OPPORTUNITIES** 

The stand plan and design and will be the end result of the planning process. PLANNING YOUR STAND SPACE



1. Research costs **BEFORE** booking stand space. It is better to have a smaller stand designed well than a large stand with insufficient budget for professional creative design.

2. Keeping a detailed record of expenditure allows for ROI analysis after the show and a framework to follow and improve on for the next event.

3. Book items with surcharges early – Power.

the purchase of any stand services.

4. Remember Island Sites & Stand Alone Stands have the highest power charges.

5. Stands with One Open Side have more walls to dress therefore a higher graphics expenditure. 6. Read all available information before committing to

# **EXHIBITION COST TRACKER**

This is by no means an exhaustive list of expenditure items but used as a framework to personalise to your requirements it will provide a good starting point.

40mm Floor + Woodplank Vinyl

Expenditure Item	Supplier	Cost	Deadline	Deadline Responsibility Notes			
Stand Space	Organiser		3m x 6m Shell Scheme				
Sponsorship	Organiser		Carrier Bags				
Insurance	Insurer				£5m Public Liability & Cancellation Insurance		
Accommodation					3 People 2 Nights. Book Early!		
Transportation					Petrol Cost, Van Hire, Rail, Flights, Logistics Company Delivery & Collection		
Car Park	ExCeL London				No Of Cars x Days x £25.00		
Staff Expenses					Daily Subsistence / Float		
Meals					No Of People Cost Per Head		
Client Entertainment					Type? Allowance		
Walk On Shell Package	Moyne				ncludes graphics & 1 x 500w socket and polights x 3		
Graphics Designer	In House / External?				Cost To Design Graphics Artwork		
Imagery For Graphics					Artwork Images - Purchase? Supplier / Client?		
Power Sockets	Moyne				For Coffee Machine 2KW		
Furniture	Moyne				Package A x 2 - Red Stools		
AV	Moyne				Hire of 50" TV Screen to stand wall		
Carpet & Floor	Moyne				40mm Floor & Red Carpet		
Coffee Machine Hire	ExCeL London				Power Not Included		
WiFi Hotspot	ExCeL London				1Mbps For Presentation & Download		
Scanner	Registration Supplier				To Scan Visitor Badges		
Giveaways					Pens, Carrier Bags etc		
Presentation	In House / External?				For TV hired from Moyne		
Product Display					Shelves, Plinths, Hanging Rail? Storeroom?		
Product Delivery					Costs Associated With Having Product At The Show		
		Excl VAT					

# BUDGETING YOUR **EXHIBITION** PARTICIPATION



Costs for exhibition participation can quite easily escalate at a frightening rate so it is essential that in planning your participation there is an overall spend limit in place

# **MORE RESOURCES :**

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

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FURNITURE Accessories **Cupboards & Desks** Chairs Deluxe **Furniture Packages Reception Counters** Stools

**Freestanding Graphics** Hanging Banners

Lightbox Counters Lightbox Walls Lightbox Stand Package Nameboard Print Request Lightbox Gallery

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK



**COUNTERS** Cupboards & Desks Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

# FLOORCOVERING

**Cord Carpet Colour Change Printed Carpet** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

## FURNITURE GRAPHICS

Accessories Fabric – Tension Walls Cupboards & Desks **Foamex Wall Panels** Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** 

LIGHTBOX	NAI
Lightbox Counters	Fascia

Graphics Overlay board Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

### PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

# **STANDFITTINGS** Brackets

Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

HH PAYMENT

# FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

**CREATIVE DESIGN RULES** 

ELECTRICS

**Electrics Unplugged** 

**Power Sockets** 

Lighting

# **Think Big & Bold**

# **Simplicity Is The Key**

# Less Is More





# **MORE RESOURCES :**

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

GET IN TOUCH (C) +44 (0) 208 997 8596 info@moyne.co.uk

# DESIGN

Stools

Tables

for an Exhibition Stand requires a different approach to that of artwork for printed literature

It is important to VISUALISE YOUR STAND then consider the message you want to get across to your target audience and where & how you want to display it through:

# DO...

- Use A Short Tagline that lets visitors know what you are offering i.e. "Luxury Property Portugal" or "The Finest Artisan Chocolate." Including clear messaging helps you qualify traffic. If a visitor can see from a glance that you offer Luxury Property in Portugal and they still approach you, you can be certain they're interested in your services.
- Keep Messages Short to the top of the design on walls and away from obstructions such as high tables, shelves & counters.
- Put Key Messages And Your Brand On Gangway Wall Ends. This way they are visible from all directions. If budget is limited use end panels only for Foamex Graphics Panels
- Choose A Small Number Of High Quality, High Resolution Striking Images to make an instant impression. Using one large high resolution image over a large area will create the greatest impact. Creating new artwork for an exhibition stand can be costly. Using imagery, even if purchased, can be a more cost effective option.
- Use Bold Colours. Select 2 or 3 that work well with your corporate / brand colours. Use the selected colours as background to wall graphics artwork and counter fronts and change the colour of the carpet to correspond.
- Use Large, Clear Fonts that can be seen from a distance. Try not to use full sentences or drawn-out paragraphs as passers-by won't have enough time to read it all. People tend to read from left to right and top to bottom so make sure the design flows well from their point of view.
- Plan Your Stand Layout Before Designing Artwork. People, displays and furniture restrict the visibility of designed artwork. Take into consideration placement of items on the stand space and heights of cupboards, tables and chairs. Artwork design should always be briefed after the layout of the stand has been confirmed.
- Use All Branding Opportunities. Walls, floor and visible surfaces provide opportunities for branding. If you require a lockable cupboard put this to the front of the stand with a counter front graphics panel. If you order a storeroom use the storeroom walls and door for branding. Don't ignore the space above your stand. Many exhibitions offer overhead hanging banner sites.
- Explore Opportunities For 3D Imagery. Graphics to walls and counters can look flat and uninteresting. Raised 3D logo's on walls or counter fronts make a significant impact for low cost.

# MESSAGES

need to be clear at first glance so that people walking past your stand know exactly :

*IEBOARDS* 

WHO YOU ARE

WHAT YOU DO

WHO YOU DO IT FOR

HOW YOU CAN HELP THEM

# ARTWORK

40mm Floor + Woodplank Vinyl

should be generated by a graphic designer preferably one that is experienced in exhibition graphic design

Sizing is important for exhibition artwork. Large scale print requires large scale, high resolution files. Inevitably these files will be too large to email so they are best supplied via Drop Box or a comparable type of media transfer

# DO NOT....

- Use Roll Up Banners. It is tempting to look for the most cost effective option however your stand will look 100% more professional with one or two printed graphics
- Be Tempted Put Paragraphs Of Copy On To Artwork. No one will stop to read lengthy copy. Keep to simple clear messages and remember people read from left to right.
- Use Small Fonts. Go big and bold with fonts that can be seen from a distance.
- Select Low Resolution Imagery. Exhibition artwork requires large scale imagery at high resolution. To check resolution increase the pdf view % to 400%. If the image is pixelated (blurred) it is not high resolution. Poor quality low resolution images will blur and distort. Websites such as Shutterstock https://www.shutterstock.com are a good source for purchasing images.
- **DIY Your Stand.** Every exhibition attracts exhibitors with paper wall banners and sellotape. The end result of what can be a time consuming and frustrating installation exercise, looks unprofessional. Factor in the cost of making your presence look professional before confirming the stand booking.
- Go With The First Graphics Design Quotation You Receive. Shop around, adapt designs accordingly dependent on budget and costs. Make your designer aware of artwork deadlines.
- Design Artwork Across Foamex Graphics Panels. Keep artwork contained within each panel. The shell scheme pole between each panel will distort imagery and copy
- Assume That You Are On Your Own! Utilise the help and support of the Organisers and official exhibition service providers. It is better to ask questions at the beginning of the design process than regret the end result at the show.
- Invest In One Off Exhibition Design without exploring what existing materials can be adapted to suit your exhibition requirements.
- Forget Your Suppliers & Customers they can be a great source for free imagery, testimonials and product.
- Ignore The Guidelines For Providing Artwork. Most exhibition print companies simply require a high resolution pdf for each piece with the required bleed. Usually 3mm bleed for small panels and 50mm for large scale wall graphics. Charges apply for originating or redesigning artwork.

# **COUNTERS Cupboards & Desks**

HOME

Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

**CONFUSED?** 

Lighting

# FLOORCOVERING

ELECTRICS **Electrics Unplugged Cord Carpet Colour Change Printed Carpet Power Sockets** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

### FURNITURE GRAPHICS Accessories

Chairs

Deluxe

Stools

Tables

1

2

**Reception Counters** 

Fabric – Tension Walls **Cupboards & Desks Foamex Wall Panels Freestanding Graphics** Hanging Banners **Furniture Packages** 

### LIGHTBOX NAMEBOARDS Lightbox Counters

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40mm Floor + Woodplank Vinyl

# STANDFITTINGS

Question: On a limited budget which stand products would

Answer: Stand services should be purchased as a priority with

After considering the essentials your remaining budget is best

FOAMEX WALL PANELS - it is not necessary to cover every

wall panel with graphics. For best impact position on end

panels closest to the gangway(s) Avoid graphics on panels

which may have product or furniture in front of them

your product or services in mind. Before viewing the stand

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

FREQUENTLY ASKED QUESTIONS

aesthetically consider requirements for:

**POWER & Media Presentation Devices** 

Read PLANNING YOUR STAND SPACE

directed at the following products:

NAMEBOARD FASCIA OVERLAY

CORD CARPET COLOUR CHANGE

LOCKABLE CUPBOARD WITH FRONT GRAPHIC

you suggest we purchase?

HH ORDER # PAYMENT

5

# FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

# WHAT STAND SIZE AND CONFIGURATION (NUMBER OF OPEN SIDES) HAVE YOU BOOKED?

This information can be found on your Stand Contract. Example : Total Meterage 9m2 Stand Dimensions 3m x 3m To understand the configuration of your stand you may require the show floorplan. For a copy Email: info@moyne.co.uk

# VISUALISE YOUR STAND BOOKING

It is essential, before ordering stand services, that you understand how your shell scheme stand will look in 3D and on a layout plan. An example guide is provided below. For inspiration take a look at the SHELL SCHEME GALLERY



1. LOCATE YOUR STAND On the show floorplan identify width, length and number of open sides of the space booked.

INCLUDED WITH YOUR BOOKING Nameboard Fascia



2. VISUALISE YOUR STAND Example : Stand (79) is 4m x 3m = 12m2 with two open sides as visualised above. The stand shown - 4 panels across the rear 4m wall and 3 panels on the side 3m wall. See stand visuals in a variety of

Open 4m Front 3. PLAN YOUR STAND

4m Back Wall

4m x 3m = 12m2

Example : Stand (79) is planned above. Each square = 1m. Using a grid is the simplest way to plot walls and stand

We will require your layout plan to understand the position of items ordered. See stand layout plans in a variety of stand sizes : EXAMPLE STAND LAYOUT PLAN

LOCKABLE CUPBOARD



Question: What is the difference between Foamex Panel wall graphics and Tension Fabric wall graphics?

Answer: Shell scheme stand walls are built using metal poles poles and 3mm foamex panels. The white foamex panels fit into grooves on the side of the poles. Poles are raised at a higher profile than the panels. The stand wall is not flat.

FOAMEX WALL GRAPHICS replace the standard white foamex panels between each of the poles. The pole metalwork and top and bottom support beam metalwork is visible. A 3 metre wall would require 3 x panels. Cheapest option.

TENSION FABRIC is provided in one seamless piece across the width / height of the wall. The shell scheme system is not visible. A 4 metre wall would require 4 metres of Tension Fabric. More expensive but aesthetically superior.

We recognise that exhibition participation represents a significant investment for exhibitors. Our guide to exhibiting, provided in the Resources detailed below, aims to arm you with all the information you need to maximise on your exhibition investment.

# **MORE RESOURCES :**

**BUDGETING YOUR EXHIBITION PARTICIPATION CREATIVE DESIGN RULES** ELECTRICS UNPLUGGED **EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK)** LIGHTBOX GALLERY **MAXIMISING ON MARKETING & PR OPPORTUNITIES** PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY **STAND HOSPITALITY** STAND PERSONNEL **SUSTAINABILITY VISUALISE YOUR STAND** 

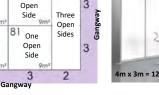
EASY TO ORDER SHELL SCHEME PACKAGES : BRONZE SILVER GOLD LIGHTBOX FURNITURE

GET IN TOUCH +44 (0) 208 997 8596 info@moyne.co.uk



3

4



Shell Scheme Walls, Grey Cord Carpet,

# above has 7 shell scheme wall panels

# stand sizes : VISUALISE YOUR STAND

# BUDGET YOUR PARTICIPATION

To get an idea of the investment that maybe required take a look at our Walk On Shell Scheme Packages BRONZE SILVER & GOLD. The starting point for stands that will make a lasting impression, are functional and a successful vehicle to drive sales, is the formulation of a budget driven strategy. Recommended reading : BUDGETING YOUR EXHIBITION PARTICIPATION

# PLAN YOUR POWER REQUIREMENTS

Stand planning should start with the positioning of items which require POWER SOCKETS

Power sockets are fixed to stand walls or, if you require power to the front of your stand, attached to the corner nameboard fascia support pole. Trailing cables, from the power socket across the stand floor to multiple locations, are not permitted. To hide / cover cables a 40MM RAISED FLOOR must be installed.

By not planning the positioning of power sockets from the outset, and the associated positioning of any tables, counters or TV's, you run the risk of messages on wall artwork being obscured. Recommended reading ELECTRICS UNPLUGGED

services to scale.

Зm

FASCIA OVERLAY

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

# Power Sockets **Positioning Diagram**

ELECTRICS

**Electrics Unplugged** 

Lighting

FLOORCOVERING

**Cord Carpet Colour Change Printed Carpet** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinvl Woodplank + Raised Floors

### FURNITURE GRAPHICS Accessories **Cupboards & Desks**

Fabric – Tension Walls **Foamex Wall Panels Freestanding Graphics** Hanging Banners

LIGHTBOX NAMEBOARDS Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

### PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only **Shell Scheme Silver** 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

# STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's ШШ ORDER # PAYMENT

# **TOOL BAR**

# **SUSTAINABILITY**



# **Our Objective**

To carry out work within our company and in partnership with others in the UK exhibition industry, in an efficient way that minimises or eliminates any adverse impact on the environment.

# **Our Aims**

To invest in eco-friendly products and sustainable materials

To identify new sustainable products and recycling opportunities

To reuse, repair, refurbish or repurpose existing products

To reduce our Carbon Footprint by using local suppliers

To use energy efficient transportation

To communicate the sustainability of our exhibition products to our clients

To encourage our clients to reuse products purchased for exhibition stands or displays

# **MORE RESOURCES :**

GET IN TOUCH

+44 (0) 208 997 8596 info@moyne.co.uk

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

# CARPET

Chairs

Deluxe

Stools

Tables

**Furniture Packages** 

**Reception Counters** 

# REUSE

 After the event the carpet used on gangways and stands comes back to our warehouse and is thoroughly inspected, cleaned and repaired. It is then categorised into either 2nd exhibition use or cut into room sizes and sold.

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

# RECYCLE

• Once it has no further exhibition use our carpet is made into Polyprop Pellets and recycled into items such as, flowerpots and bottles. We work with local recycling and manufacturing companies to help reduce our carbon footprint even further.

**Display Board** 

Eco Correx

Made from Recyclable Materials

100% recycled for green energy.

Made from FBB virgin fibre liners with a

grey centre made from recycled waste.

 In addition to turning our Ex-exhibition carpet into Polyprop Pellets, we have recently undertaken an additional recycling scheme. Our exhibition cord is now also being used and mixed in with other used household carpet for all weather horse gallops all around the UK. Due to the material makeup the carpet gallops reduce the risk of injury to the horses being trained.

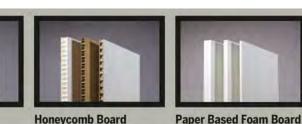
# GRAPHICS

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- Print fabrics, Black Backed & Back Lit used in Tension Fabric and Lightbox Walls, have 60%-100% post consumer plastic in the weave.
- All fabric based products (Tension Fabric & Lightbox Wall graphics) can be reused by clients or are completely recycled.
- **Display Board graphics (Foamex** Panels) are made from recycled waste.
- Anything that cannot be recycled is collected by Grundon to become fuel for Clean Community Energy.
- All graphics delivery vehicles are Euro 6 Emissions compliant.
- Fabric printing using waterbased and Green Guard inks.



**Black Backed Fabric** 100% Polyester recycled for green energy. 



**Honeycomb Board** Made from re-usable, renewable & 100% recyclable kraft paper. 



Lightweight rigid sheets 100%

recycled for green energy.

# **Backlit Fabric** PET plastic bottle waste.

Made from 100% recycled 

# **ELECTRICS**

- We use Low Voltage LED Spotlights
- Electrics Vehicles are Euro 6 Emissions compliant REUSE
- Electrical cable and light bulbs are collected at the end of every event and, if possible, reused. RECYCLE
- Old electricals including cables and fuse boards, go to a local reprocessing plant, where they are hand sorted. Machines shred the materials. Magnets separate steel and other ferrous metals.
- Recovered metals and plastics are sold on the open market and can become new products from bicycles to life-saving equipment.

# **FURNITURE**

- Plastic bags used for furniture delivery are made from recycled materials
- Paints and thinners used for manufacture and are safely disposed of by SafetyKleen UK Ltd
- End of life hire furniture is distributed to local good causes



40mm Floor + Woodplank Vinyl



HOME

**COUNTERS** Cupboards & Desks Lockable With Graphic **Reception Counters** 

Lighting

# FLOORCOVERING

ELECTRICS **Electrics Unplugged Cord Carpet Colour Change Printed Carpet Power Sockets** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

### FURNITURE GRAPHICS Accessories Fabric – Tension Walls

**Cupboards & Desks Foamex Wall Panels** Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** 

# LIGHTBOX

Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

NAMEBOARDS

### PACKAGES **RAISED FLOORS**

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# STANDFITTINGS Brackets

Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's



# **TOOL BAR**

# MAXIMISING ON **MARKETING & PR OPPORTUNITIES**



People do not buy goods & services They buy relations, stories and magic" - Seth Godlin

# **MORE RESOURCES :**

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

GET IN TOUCH +44 (0) 208 997 8596 📈 info@moyne.co.uk

### Stools Tables FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

# COLLABORATION BETWEEN THE ORGANISER AND EXHIBITORS IS

# THE KEY TO THE SUCCESS OF ALL EXHIBITIONS

Exhibitions are the only form of marketing which incorporate a live

experience with opportunities for targeted PR and Marketing.

Only by utilising all the opportunities this unique platform offers and

exploiting channels for promotion provided by the Organisers will

exhibitors gain from increased brand awareness and sales.

# WITHOUT A CLEAR REASON OR REASONS FOR ATTENDING AN **EXHIBITION YOUR PARTICIPATION IS DESTINED FOR FAILURE**

In deciding to exhibit, the overriding question should be:

'How can my company gain, as part of its corporate marketing strategy, a significant benefit from exhibiting?'

To gain a significant benefit and be a successful exhibitor, it is essential that your exhibition objectives are identified.

Only by doing this and agreeing the actions required to achieve your objectives will you be able to formulate a Sales, Marketing, PR & Stand Design strategy for the exhibition.

The design of your exhibition stand will be the end result of your strategy.

# **IDENTIFY EXHIBITION OBJECTIVES & ACTIONS**

- Meet Existing Customers have you invited them?
- Make New Contacts from which market segment?
- Maintain And Improve Company Image how?
- . Maintain Market Share - how?
- Enhance European Market Share how?
- Launch New Product which product and how?
- Find Agents & Distributors who? how?
- Obtain Competitive Intelligence who? how?
- Re-establish Current Products which products? how?
- Stimulate Media Coverage PR and Marketing Plan?
- Conduct Business With Other Exhibitors who? how?
- Acquire New Marketing Data how?

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Take Enquiries & Orders - How? ROI target?

# MAXIMISE ON THE MARKETING & PR OPPORTUNITIES EXHIBITING PROVIDES

Include A Banner On All Company Email Correspondence. Include dates, venue and 'See Us At x exhibition' or 'New Product X To Be Launched At x Exhibition' If the Organiser doesn't provide one develop your own banner sign off.

40mm Floor + Woodplank Vinyl

Promote Your Attendance On Your Website. Detail special show offers, competitions and products that will be launched at the exhibition.

Promote Your Attendance On Social Media. Make the stories interesting and newsworthy. Get people talking about what you are doing prior to, during and after the exhibition. Make one person responsible for this activity.

Utilise All Marketing & PR Opportunities Provided By The Organisers. These opportunities are included in the cost of your participation so use them. Read the Show Marketing Manual carefully and make the Show Marketing Manager your new best friend!

Explore All Sponsorship Opportunities On Offer. These will have been designed for a range of budgets and could include: Official Carrier Bags, Product Insert in Carrier Bags, Coffee Points, Feature Areas, Gangway Floor Tiles, Seating Areas, Online / Hard copy Show Catalogues. Develop your own ideas for brand exposure via sponsorship and present them to the show marketing team. Always remember to calculate the cost of sponsorship and on cost to you for delivery.

Promote Your Expertise via Participation in Exhibition Conferences / Seminars Programmes, Exhibitions provide an opportunity for your company to be seen as the experts in your field. Make sure you have a good, credible speaker and the content is not merely a sales pitch - this type of content is likely to have a negative effect on your organisation. Make content relevant, interesting and newsworthy.

Collect Data. Utilise lists of previous attendees prior to the exhibition and scan visitor badges via data capture devices at the exhibition. Lists of visitors are usually available to purchase after the event. Utilise these to capture data on anyone you may have missed. Have a clear follow up plan to engage with potential customers pre, during and after the exhibition.

Use Online Listings And Show Guides. Communicate the reason for your participation at the exhibition (new product launch, seeking new distributors etc..) Make it more than a potted company biog. Make it relevant to your participation at that particular exhibition.

Develop On Stand Promotions. Competitions and prize draws are a cost effective way of gaining publicity prior to the show and if linked to an innovative competition draw on the stand, they can enhance your social media reach during and after the show.

Get Visitors To Promote Your Company. Stand Selfie Stations, if done in an amusing and appealing way, are attractive to the millennial audience. Alternatively offer a fun download that can be uploaded to the visitor's Facebook or Twitter account.

Get The Press Talking About You. Exhibitions are a great opportunity for members of the press to gather and report on new trends and products. Get ahead of the game and personally invite key editors to your stand. Make sure you have something interesting to entice them with!

Use Branded Clothing To Promote Key Messages. Corporate branded clothing is rather like Marmite, some like it some hate it. Personnel on stands and walking around an exhibition centre promoting the brand and key brand messages can, however, be a powerful marketing tool particularly if the message is linked to activities taking place on the stand.

Celebrate And Promote Company News And Credentials such as: 'Celebrating 25 Year In Business' '1 million Units Now Sold' 'As Featured in Vogue' '25,000 Users Worldwide' 'Preferred Partner of X'. Claims do not need to be big to be impressive but ALL claims do need to stand up to scrutiny.

Explore Venue Marketing Opportunities. Venues such as ExCeL, Olympia and the NEC offer poster advertising sites, electronic advertising and external banner sites. Marketing within the venue puts your brand at the fore before visitors have reached the exhibition hall

TOP TIP Read The Show Marketing Information Take advantage of ALL show marketing opportunities, think outside the box to develop new opportunities and make the Show Marketing Manager your

new best friend!

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters** 

# FLOORCOVERING

**Electrics Unplugged Cord Carpet Colour Change Printed Carpet Power Sockets** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

ELECTRICS

Lighting

### FURNITURE GRAPHICS Accessories

Chairs

Deluxe

Stools

Tables

Fabric – Tension Walls **Cupboards & Desks Foamex Wall Panels Freestanding Graphics** Hanging Banners **Furniture Packages Reception Counters** 

### LIGHTBOX NAMEBOARDS Lightbox Counters

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

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# STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

TV Panels & TV's

HHPAYMENT

# **TOOL BAR**

# **STAND** HOSPITALITY



The Hospitality You Offer Should Compliment Your **Product And Brand** 

The Hospitality Offering & Method Of Service Reflect **On You And Your Company** 

# **MORE RESOURCES :**

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

# GET IN TOUCH (V) +44 (0) 208 997 8596 // info@moyne.co.uk

There is no doubt that the smell of freshly cooked food, the sight of a platter of sandwiches or the temptation of a glass of something will make your stand ever so popular! Drawing visitors in like bees to honev!

However tempting the vision of queues of visitors at your stand maybe, exhibition hospitality should only be considered for *small scale service to qualified recipients*. Failure to do this will likely result in the hospitality items running out more or less straight away and a very large bill for ordering in more!

Providing hospitality within stands, where space is at a premium, can be a challenge but with creative thinking it is achievable.

When planning the integration of hospitality into your stand layout it is advisable to create a dedicated area for the service of Champagne, Soft Drinks or Coffee - an inner sanctum - a separate area towards the rear of the space where business can be discussed with qualified VIP's in a relaxed atmosphere. Hospitality should be restricted to this area leaving the stand as a showcase for new enquiries. ALWAYS plan your hospitality area layout around the most economical way to distribute power to appliances - this is usually against a stand wall. Failure to do this may result in the requirement for cable distribution under a 40mm Raised Floor

# **STAND HOSPITALITY : POWER CHARGES**

When deciding to provide stand hospitality the cost of the power required to run catering machines should always be factored into the budget. Caterers and venue suppliers hire machines excluding the cost of the power supply on your stand to run it.

Beware the power cost for machines with a heating element - coffee machines or kettles - this could be more than the total cost of the hospitality you are providing.

Always refer to the show Electrical Order Form or speak to the show Electrical Contractor for prices before ordering equipment or hospitality packages which include machines.

Caterers should provide guidance on machine power but as a rough guide allow for the following:

- Nespresso Machine 1 x 2000w (8amp) Socket
- Filter Coffee Machine / Popcorn Machine 1 x 3000w (13amp) Socket
- Barista Commercial Machine 1 x 16amp single phase supply or 1 x 32amp single phase supply & 1 x 2000w for the grinder
- Kettle 1 x 3000w (13amp) Socket
- Small Fridges 1 x 500w socket 24 hour power if power to the appliance is required overnight.

# MOBILE CATERING IDEAS

Popcorn, Chocolate Fountain, Vintage Ice Cream Bicycles and Candy Floss Stations have become very popular on exhibition stands.

Equipment can usually be delivered, set up and collected from the exhibition by the hire company. Always confirm that this is included in the hire charge together with technical call out should anything go wrong.

- ALWAYS check the appliance power requirements and the subsequent cost for purchasing the power before confirming the hire order.

- ALWAYS check that the supplier has the correct delivery and collection information. This will include:

- Venue
- Date & Times Delivery & Collection
- Requirements For Access – Badge / Vehicle Pass
- Hall / Stand Number (ideally give them a floorplan)

## - ALWAYS meet your supplier & don't let them leave until you are sure the equipment works and you know how to operate it.



Where On Stand Space OR Off Stand Space? Purpose

**STAND HOSPITALITY - Key Considerations** 

For Whom & Why?

## Schedule When?

40mm Floor + Woodplank Vinyl

Type of Hospitality

Best Suited To Space, Budget, Objectives

**Quantity Required** Anticipated Numbers Per Day

Management Responsibility Pre Show & Onsite

# Logistics

Service, Delivery, Cleaning, Disposables, Waste

Regulations

Adherence to Venue & Legal Food Service Regulations

Power Cost

Power size requirement for all catering appliances

# **Total Cost**

Budget for all items associated with hospitality and foodservice

# STAND HOSPITALITY : VENUE CONCESSION FEES

All major UK exhibition venues charge concession fees to exhibitors providing their own food & drink products for stand hospitality purposes.

This includes edible goods, water, tea, coffee, soft drink and alcohol.

Before considering any form of catering on your stand ask the Venue for clarification on concession fees.

By arriving at the exhibition with your own food or drink you run the risk of the venue closing your foodservice down without immediate payment of the concession fee.

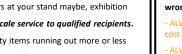
# Venue Caterers

Caterers at ExCel, Olympia, the NEC and most primary venues have developed high quality innovative stand hospitality packages which include delivery, collection disposables and foodservice equipment.

For ease of delivery and to avoid charges always contact the venue caterers first to provide catering for your stand

**Olympia Stand Catering** https://host-olympia.london/exhibitors

ExCeL Stand Catering https://excellondonhospitality.exhibitorcatering.co.uk/



- ٠
- Placement Position on stand space

# COUNTERS **Cupboards & Desks**

HOME

Lockable With Graphic **Reception Counters** 

**TOOL BAR** 

### ELECTRICS FLOORCOVERING

**Electrics Unplugged** Lighting Printed Carpet **Power Sockets** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinvl Woodplank + Raised Floors

## FURNITURE **Cord Carpet Colour Change**

Accessories **Cupboards & Desks** Chairs Deluxe

# LIGHTBOX Fabric – Tension Walls

Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

NAMEBOARDS

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# STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

HHPAYMENT

# **STAND** PERSONNEL



# "People spend money when and where

they feel good"

- Walt Disney

# **MORE RESOURCES :**

GET IN TOUCH

(C) +44 (0) 208 997 8596 info@moyne.co.uk

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# CREATING A PEOPLE 'FEEL GOOD FACTOR' IS FAR MORE LIKELY TO CREATE

GRAPHICS

# BRAND RECOGNITION AND INCREASE SALES ONSITE AND AFTER THE SHOW

All too often we see beautifully executed stands that tick all the boxes for professional, creative design with stand personnel sitting talking to each other or engrossed on their mobile phones, totally disinterested in engaging with the audience.

Sadly we can 100% guarantee that these exhibitors will report that they have not had a successful show!

- You have a window of opportunity to develop your business and make sales, so, managing the right people to represent your company is the most important task you have.
- Impressions of your business are created not only by your stand but by your stand people

# HOW TO MAKE VISITORS TO YOUR STAND 'FEEL GOOD'

- Offer a friendly smile
- Leave visitors to absorb your offering, don't pounce
- Approach and make a suitable remark such as ' have you visited Portugal?' 'which type of chocolate do you prefer?'
- Avoid CAN I HELP YOU? this will inevitably lead to 'NO THANK YOU'
- Qualify the visitors interest and suitability. It is advisable to role play scenarios in advance of the exhibition with team members. Questions could include: who they work for? what they do?, why have they come to the exhibition? Not everyone will be relevant to your company today but could be relevant tomorrow so never dismiss anyone
- Introduce visitors to members of your team by name and title. Clearly identify the team member best placed to advise them and why and then move away
- If you are busy dealing with an existing visitor, smile or nod to acknowledge the new visitor
- ٠ Speak to everyone who comes on the stand and never turn your back to the gangway
- Acknowledge your appreciation for the time the visitor has taken to come to the exhibition and your stand
- ٠ Always take visitors details. Scan or photograph their badge or ask them to register their details with your branded pen and then give them the pen to take away
- Reward interest. Giveaways are useful means of rewarding interest and increasing brand exposure. The level and value of the giveaway should reflect the importance you have placed on their enquiry. Low level interest giveaways: Pens & Confectionary. High level qualified important leads could receive a branded bag complete with information and a branded gift. Be creative & fun!
- Keep stand staff motivated, hydrated and engaged. Factor in breaks and outdoors time
- Avoid a team night out during the show. Staff smelling of alcohol or visibly unable to perform their duties are not a good representation of your company
- Avoid including anyone on your team who does not want to be there or doesn't agree with the company's participation at the event. Their disinterest and negative attitude will be conveyed to visitors and other team members. Remember not everyone is suited to or likes exhibition sales.
- Arrange a debrief after Day One. The temptation maybe to get to the bar or hotel as fast as possible but recapping will focus on anything that needs to be done prior to the show opening the following day
- A happy, well organised, productive team will wow visitors with their positivity and enthusiasm

# **PEOPLE CHECKLIST**

What brand, product, technical expertise is required?

40mm Floor + Woodplank Vinyl

- Who in your organisation meets all your requirements & are they available?
- Has the purpose and objective for exhibiting been communicated and with them?
- Do they know what their role will be?
- Is there a tasks and responsibilities plan to avoid 'I thought you were doing that?'
- Are they happy with the function they have been asked to perform?
- Have they been involved in project briefings?
- Has an exhibition schedule been developed?
- Has accommodation & transport been booked?
- Do they know how to get there and where your stand is?
- Do they require uniforms or badges?
- If they are responsible for delivering items do they have the means to do it? Trolleys?
- Has a briefing sheet been communicated to all stand personnel?
- Has a risk assessment been undertaken for the stand live days?
- Are stand personnel aware of venue emergency and evacuation procedures?
- Has a daily expenses allowance been agreed?
- Does a team member have the means to make a card payment for any extras onsite?
- Is there an incentive scheme in place for enquiries & orders?
- Is there a post show follow up plan and are staff available to action the plan?

# **CHOOSE THE RIGHT PEOPLE**

It is important that those who represent your company at the exhibition are helpful, courteous, well presented and have a professional demeanour.

- Your stand personnel must be chosen carefully based on their knowledge of the company's products and services.
- Goal orientated personnel work well on exhibition stands. Ensure all personnel have at least one personal goal they need to achieve.
- Goals & incentives increase accountability, productivity and motivation.
- Choose the right Stand Manager. This team leader is key to creating a fun, positive environment. They will need to have impeccable organisation and people management skills to deliver a successful event. Always have a fully briefed Number 2 on standby.

# INVEST IN SOME LIGHT-HEARTED EXHIBITION TRAINING FOR YOUR TEAM

Vintage John Cleese 'How Not To Exhibit Yourself' from Video Arts is as relevant today as it was in the 90's. Follow the link for a free trial.

https://www.videoarts.com/vintage-video-arts/how-not-to-exhibit-yourself/





Cupboards & Desks Lockable With Graphic **Reception Counters** 

Lighting

**Power Sockets** 

# FLOORCOVERING

ELECTRICS **Cord Carpet Colour Change** Electrics Unplugged **Printed Carpet** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinyl Woodplank + Raised Floors

### FURNITURE GRAPHICS Accessories Fabric – Tension Walls

**Cupboards & Desks Foamex Wall Panels** Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** Stools

Tables

# LIGHTBOX

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

NAMEBOARDS Lightbox Counters **Fascia Graphics Overlay Lightbox Walls** Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

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# **STANDFITTINGS**

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

ШШ **ORDER &** PAYMENT

# GALLERY

# SHELL SCHEME



3M X 2M TWO OPEN SIDES 'UNDRESSED STAND'

# **MORE RESOURCES :**

GET IN TOUCH

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3M X 3M TWO OPEN SIDES WALK ON SHELL SCHEME PACKAGE SILVER + TV PACKAGE



4M X 3M ONE OPEN SIDE WALK ON SHELL SCHEME PACKAGE GOLD



**6M X 3M THREE OPEN SIDES** TENSION FABRIC WALL FASCIA OVERLAY TV PACKAGE **LOCKABLE COUNTER & GRAPHICS** 40MM RAISED FLOOR WOODPLANK VINYL



40mm Floor + Woodplank Vinyl

6M X 3M THREE OPEN SIDES **TENSION FABRIC WALL FASCIA OVERLAY** TV PACKAGE FURNITURE PACKAGE A **LOCKABLE COUNTER & GRAPHICS 40MM RAISED FLOOR CORD CARPET RECEPTION COUNTER & FRONT GRAPHIC** 



**4M X 4M THREE OPEN SIDES NO FASCIA TENSION FABRIC WALL TV PACKAGE FURNITURE PACKAGE D** LOCKABLE COUNTER & GRAPHICS 40MM RAISED FLOOR WOODPLANK VINYL



3M X 2M TWO OPEN SIDES **TENSION FABRIC WALL** STANDARD NAMEBOARD **CREAM CORD CARPET LOCKABLE COUNTER & GRAPHIC ZIG ZAG LITERATURE RACK** 



4M X 4M TWO OPEN SIDES NO FASCIA **TENSION FABRIC WALL BESPOKE 2M COUNTERS** LONG ARM ALUMINIUM SPOTLIGHTS SURF SQUARE TABLE WAVE CHAIRS



3M X 2M TWO OPEN SIDES WALK ON SHELL SCHEME PACKAGE BRONZE



3M X 3M TWO OPEN SIDES FOAMEX PANEL WALL GRAPHICS **FASCIA OVERLAY TV PACKAGE FURNITURE PACKAGE A** LOCKABLE CUPBOARD



3M X 2M TWO OPEN SIDES FOAMEX PANEL WALL GRAPHICS FASCIA OVERLAY FURNITURE PACKAGE A

**FASCIA OVERLAY TV PACKAGE TENSION FABRIC WALL** 

11



HOME

**COUNTERS** Cupboards & Desks Lockable With Graphic **Reception Counters** 

Lighting

**Power Sockets** 

# FLOORCOVERING

ELECTRICS **Electrics Unplugged Cord Carpet Colour Change Printed Carpet** Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors **Positioning Diagram** Vinyl Woodplank + Raised Floors

### FURNITURE GRAPHICS

Accessories Fabric – Tension Walls **Cupboards & Desks** Foamex Wall Panels Chairs **Freestanding Graphics** Deluxe Hanging Banners **Furniture Packages Reception Counters** Stools

Tables

# LIGHTBOX

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

NAMEBOARDS Lightbox Counters **Fascia Graphics Overlay** Lightbox Walls Nameboard Fascia Removal Lightbox Stand Package Nameboard Print Request Lightbox Gallery

### PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl **Furniture Packages** 18mm Floor + Woodplank Vinyl

# **STANDFITTINGS**

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's ШШ **ORDER &** PAYMENT

# **TOOL BAR**

# GALLERY LIGHTBOX

WALLS

IT'S EASIER TO ORDER A 'WALK ON LIGHTBOX PACKAGE'. FOR SPECIFICATIONS AND PRICE LIST **CLICK HERE** 

# MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

GET IN TOUCH (C) +44 (0) 208 997 8596 info@moyne.co.uk



3M X 3M TWO OPEN SIDES WALK ON LIGHTBOX PACKAGE



6M X 3M THREE OPEN SIDES **5.8M LIGHTBOX WALL SINGLE SIDE 1.8M DOUBLESIDED LIGHTBOX WALL FURNITURE PACKAGE C** 



4M X 2M THREE OPEN SIDES NO FASCIA 3.8M LIGHTBOX WALL SINGLE SIDE 1.8M LIGHTBOX WALL LOCKABLE CUPBOARD & FRONT GRAPHIC CORRINNE BAR TABLE & CORRINNE STOOLS



40mm Floor + Woodplank Vinyl

3M X 3M ONE OPEN SIDE NO FASCIA 2.8M LIGHTBOX WALL SINGLE SIDE X 3 LOCKABLE CUPBOARD & FRONT GRAPHIC



3M X 2M ONE OPEN SIDE 2.8M LIGHTBOX WALL SINGLE SIDE (BACK) **TENSION FABRIC WALLS (SIDE) FASCIA OVERLAY LOCKABLE CUPBOARD & FRONT GRAPHIC** LEVANTE BAR TABLE

FURNITURE PACKAGE C ZIGZAG LITERATURE RACK digits



4M X 3M TWO OPEN SIDES 3.8M LIGHTBOX WALL SINGLE SIDE (BACK) 2.8M LIGHTBOX DOUBLESIDE (SIDE)) STANDARD NAMEBOARD FURNITURE PACKAGE A COMPUTER PLINTH



4M X 4M THREE OPEN SIDES 3.8M LIGHTBOX WALL SINGLE SIDE (BACK) **LOCKABLE CUPBOARD X 2 ONE GRAPHIC 18MM FLOOR WOODPLANK VINYL OAK** 



4M X 4M THREE OPEN SIDES **3.8M LIGHTBOX WALL SINGLE SIDE** LEVANTE BAR TABLE SOFA - MOYNE FURNITURE BROCHURE



4M X 2M TWO OPEN SIDES 3.8M LIGHTBOX WALL SINGLE SIDE (BACK) 1.8M LIGHTBOX WALL (SIDE) **DEMO DESKS** ZETA BAR STOOLS





Lightbox Walls work best with removal of the nameboard fascia, bold colours and colour coordinated carpet and furniture

Номе	COUNTERS Cupboards & Desks Lockable With Graphic Reception Counters	ELECTRICS Electrics Unplugged Lighting Power Sockets Positioning Diagram	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	0	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms	ORDER &
	TOOL BAR	2	vinyi wooupialik + kaiseu Pioois	Reception Counters Stools	FOR PRODUCT SPECIFICATI	ONS & PRICES CLICK O	N PRODUCTS ABOVE IN PINK	Furniture Packages	40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl 40mm Floor + Woodplank Vinyl	TV Panels & TV's	PAYMENT
		1a. I	n placing a client order with Moyn		) the client accepts, with no			sts of materials and labo	our. We Moyne Live Limited m	ay on occasion sub contract service	es from a

reservations, that these Terms & Conditions of business take the place of any other document. prior written or oral; agreement, as well as the client's terms & conditions of purchase or hire. 1b. Moyne's Terms & Conditions of business can only be amended in writing.

1c. The contract will be interpreted and applied in accordance with English Law and the parties to the contract agree to submit to the exclusive jurisdiction of the English Courts.

2a. Except where stated. Movne's Terms & Conditions of business for the placing of client's orders, their variation and cancellation, will apply to pre payment order forms, site orders and electronic sales orders.

2b. In the event that you cancel an order, even if only advised orally, you will be liable for any work put in hand in order to meet the timescales necessary to complete work to the deadlines of the event for which the work is intended.

2c. Acceptance of a client order will be conditional on timing and on stock availability. Moyne reserves the right to supply in lieu and in place of the equipment ordered, any similar equipment fit for the general purpose of the required items of equipment or service.

2d. In the event of cancellation of a client order by a client, the client will pay to Moyne the labour and material costs of any work undertaken by Moyne in order to fulfill the client order, at Moyne's fully costed rates.

2e. In the event that a client order is cancelled 14 working days prior to build up of event they will be entitled to a 100% refund less administrative costs. (Bespoke items are chargeable @ 100% cancellation from the time the order is confirmed)

2f. In the event that a client order is cancelled less than 14 working days prior to build the client will be charged 100%

2g. If for any reason the exhibitor withdraws from the exhibition or the exhibition is cancelled or postponed less than 14 working days prior to build up of show the client will be charged 100%. 2h. Any client order placed on site will be charged at the surcharged price as detailed in the exhibitor manual or as detailed on any prepayment order form.

3a. All prices are exclusive of VAT.

3b. Where a client wishes to amend a client order after work has started on site, the client will be charged in accordance with the terms set out below, for changed client orders. Moyne will only proceed to make any change after a on site order has been signed by the client's 13. Moyne provides all goods, including complete stand structures on hire only and representative.

4a. It is the duty of the hirer to provide at such event or exhibition, a duly authorized representative to accept the furnishings and to give written receipt. If the hirer fails to provide for this, he will not be permitted to dispute subsequently the facts of the delivery and be deemed to have accepted the delivery and these conditions.

4b. In the event of non delivery or if the client is not satisfied that the goods or services that have been ordered are delivered in conformity to the Quotation then a member of the Moyne site team must be notified before the open period of the event. If the client is not satisfied with the remedial action taken by Moyne, the matter should be addressed with the senior member of the Moyne site team. 4c. In the event of a dispute that cannot be resolved on site, the client will submit their complaint in writing to Moyne within seven days of the opening of the event. Moyne will consider the complaint and respond to the client within 10 working days.

4d. No complaint will be addressed unless it has been brought to the attention of Moyne's team d. To allow any of Moyne's representatives or persons authorized by the latter, on site before the open period of the event and a docket has been provided by the Service Desk detailing the complaint before the open period of the event.

4e. If, after return, apparently malfunctioning products are found by Moyne to be to specification and fully operational, then the client will be charged for Moyne's costs in recovering and replacing the item with all costs calculated at the Moyne fully costed rate.

4f. Once the contract is complete, the client will not be able to claim "force majeure" or an act of God against Moyne, as Moyne will be considered to have performed its contractual obligations.

reserve the right to pass on any increase in same, which occur prior to the completion of any work.

6. We do not accept liability for damage to property or goods caused as a result of equipment not provided by Moyne but sourced from a third party.

negligence by ourselves (but not subcontractors, if any).

customer where it has been caused by our negligence, provided that a claim is made within 14 days of the problem being brought to our attention.

9. We reserve the right to charge the customer for any additional costs incurred by works carried our in accordance with a request from any health or safety organisation.

### PAYMENT

10a. Unless otherwise agreed, all client orders for items ordered from pre payment forms must be accompanied by full payment.

b. In the event of non payment within the terms detailed on our order form Moyne reserve the right to withhold the goods or services that have been ordered.

c. In the event of late payment, with reference to the terms detailed on Moyne's order form, Moyne reserves the right to charge interest of 3% p.a. over the NATWEST base rate until paid.

11. Save as expressly provided in all these Terms & Conditions, the client shall indemnify Moyne against all actions, claims and demands whatsoever arising from any loss or damage of whatsoever nature suffered by any party as a result of its conduct in completing the contract or complying with any event or site conditions.

12. The client will be responsible for the safety of Moyne's property throughout the duration of the event and will be responsible for any damage for Moyne's property caused by the actions of the client or its customers.

the client undertakes:

a. To use the equipment in accordance with its usual purpose, to do nothing nor allow anything to be dome that could lead to its damage or its disappearance, to give it the normal maintenance required, to keep it and to return it in good working order and clean, and to respect Moyne's particular recommendations, specific advice for use, and appropriate warnings which it acknowledges having read notably in these Terms & Conditions, the specifications sheets, and/or the documents that were handed over to it on delivery.

b. Not to carry out any modification or repair to Moyne's property, however small.

c. Not to nail, apply adhesive or paint, or damage Moyne's property in any way without Movne's agreement or the express permission as set out in the exhibitor manual for the event.

unrestricted access to the equipment installed for the purposes of maintenance and to take any necessary steps to make their mission easier.

e. To return goods to Movne free of any object.

f. To be responsible for any electrical item connected to a socket or mains connections installed by Moyne and to accept full responsibility and all consequential costs resulting from the connection of a faulty or inappropriate electrical item connected to a socket or mains connection installed by Moyne.

g. To pay Moyne the cost of repair or replacement (as appropriate) for any item damaged whilst in the care of the client however caused.

14. All goods, materials, plant or machinery supplied by Moyne, shall be on hire unless otherwise stated. The period of hire will be the duration of the event unless otherwise stated. Moyne shall enter the site to collect and to remove its property as soon as permitted after the end of the open period.

GET IN TOUCH (C) +44 (0) 208 997 8596 info@moyne.co.uk

Moyne

TERMS OF

SALE

This extract of Moyne's Terms of Business summarises the principal matters relating to the provision of shell scheme fittings, electrical services, furniture hire, floor coverings and custom build stands. At all times Moyne Live Limited's full Terms of Business will apply and this extract is for the client's convenience. A copy of the full Terms can be obtained by calling our offices.

# 7. We do not exclude our liability in respect of death or personal injury resulting from

third party supplier. In the event of any dispute Moyne Live Limited

will be responsible under the terms and conditions provided above

for managing the dispute process and where required providing a

refund. Please note the following which is applicable to all items

Issues with regard to product delivery, product installation or

satisfaction with the product(s) supplied MUST be brought to

the attention of the Movne Service Desk staff or Movne Show

Manager PRIOR TO THE OPENING OF THE SHOW. Moyne will

not consider requests for compensation after the show without

a record of the issue being addressed, with time to remedy the

any other factor that means that there is less than 100%

purchased or hired from Moyne:

issue, before show opening.

Refund

8. We do not exclude our liability for loss or damage to exhibits or property of the